



The Very Latest in Cool Technology from Autodesk Labs

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Class Summary

At Autodesk® Labs, we preview exciting future technologies for architecture, engineering, and construction; manufacturing; media and entertainment; and other industries. The technology we work with is too new to be a product but can be used to gather valuable customer feedback for evolving projects into possible future products. In this class, we will show some of the latest and greatest technologies available on Autodesk Labs, explain how Autodesk provides these free technology previews to customers, and show how you can get the very latest in technology to help shape the future of our products and services. This is your opportunity to see where Autodesk might be going with new technologies.

Learning Objectives

At the end of this class, you will be able to:

- Understand the purpose of having an Autodesk Labs
- Find and try technologies you can preview for yourself
- Use multiple ways to provide feedback to help shape the future of Autodesk products and services

Right class?

Safe Harbor Statement

We may make statements regarding planned or future development efforts for our existing or new products and services. These statements are not intended to be a promise or guarantee of future delivery of products, services or features but merely reflect our current plans, which may change. Purchasing decisions should not be made based upon reliance on these statements. The Company assumes no obligation to update these forward-looking statements to reflect events that occur or circumstances that exist or change after the date on which they were made.

These statements are being made as of today, and we assume no obligation to update these forward-looking statements to reflect events that occur or circumstances that exist or change after the date on which they were made. If this presentation is reviewed after the date of its original publication, these statements may no longer contain current or accurate information.

I. The Purpose of Autodesk Labs

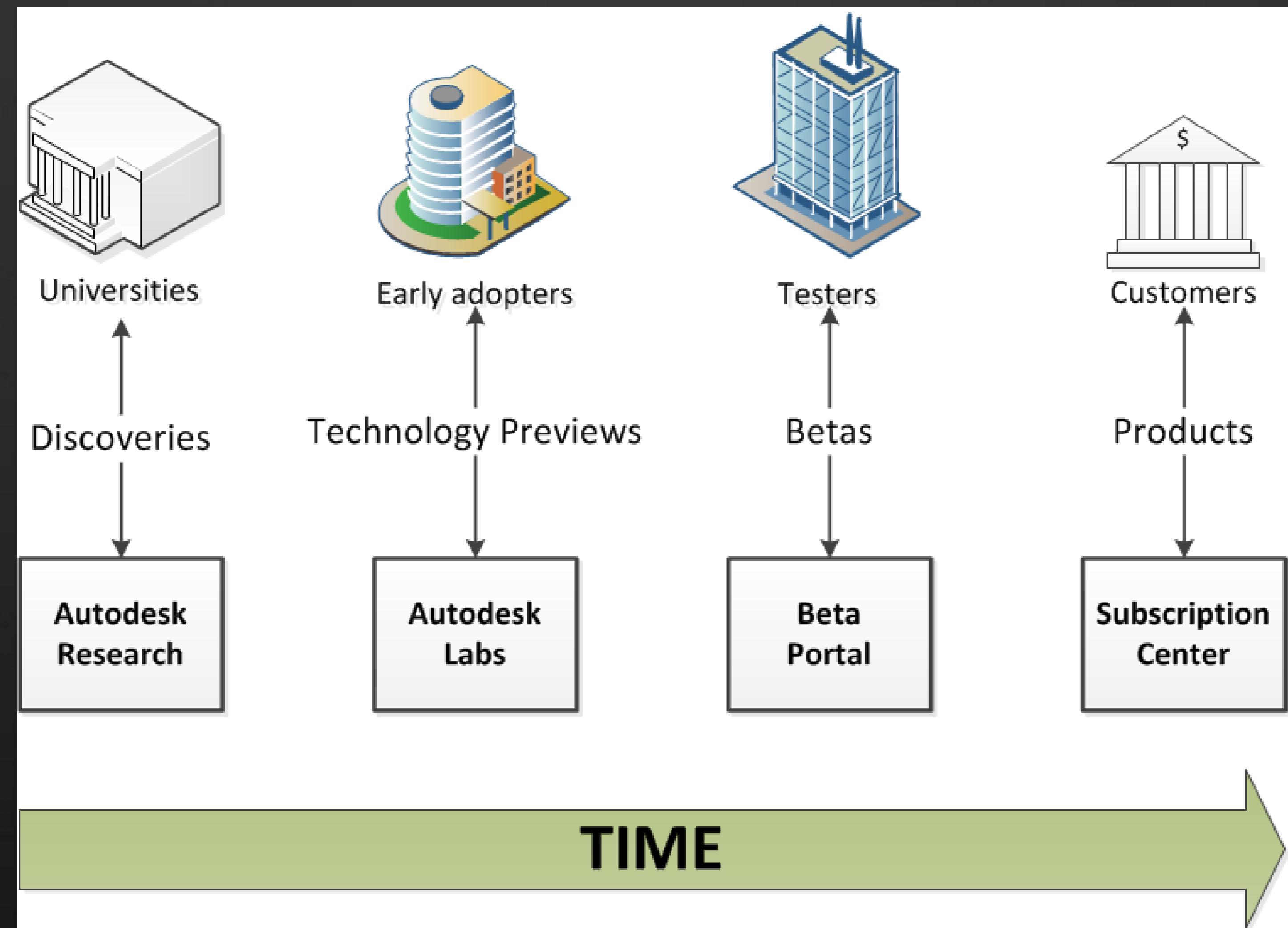
Autodesk® // Labs_



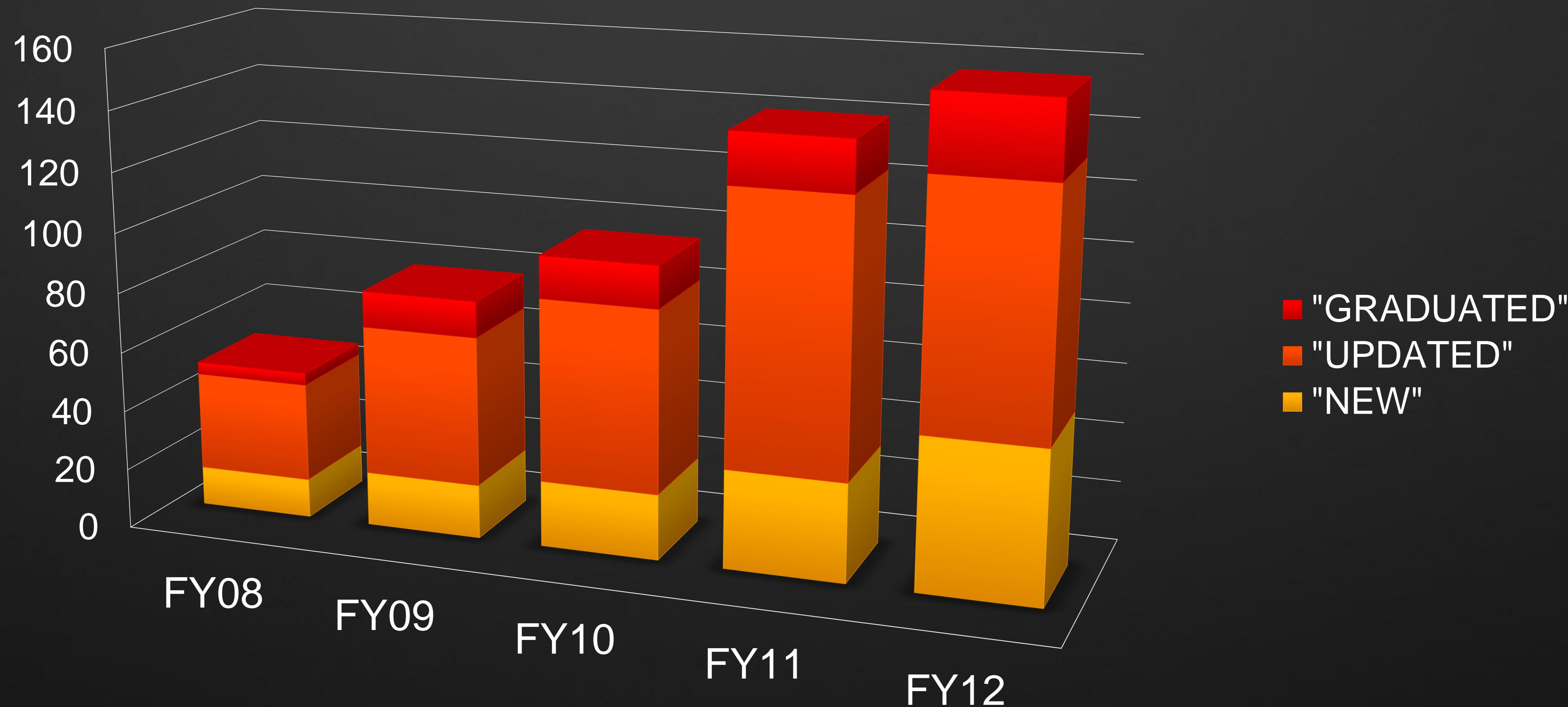
<http://labs.autodesk.com>

The screenshot shows the Autodesk // Labs_ website homepage. The header includes the site name, a welcome message for scott.sheppard@autodesk.com, and links for Edit Account, Sign Out, Newsletter, and Search. The main content area features a banner with the text 'Autodesk // Labs_ Exploring new approaches to design technology' and 'TRY OUR FREE TECHNOLOGY PREVIEWS.' Below this are sections for 'BY INDUSTRY' (Architecture, Engineering & Construction; Manufacturing; Media & Entertainment; Engineering, Natural Resources & Infrastructure; Consumers), 'BY PRODUCT' (various Autodesk products), and 'ALPHABETICALLY' (a list of technology previews). On the right, there are sections for 'Give Us Feedback', 'Dive Into Discussion Groups', 'Read the Blog', 'LABS_LATEST' (a list of recent news items), 'LABS_BLOG' (a list of blog posts), and 'LABS_MOST_POPULAR' (a list of the most popular content). The footer contains links for Terms of Use, Legal Notices & Trademarks, Privacy Policy, and Copyright information, along with an Autodesk logo.

Our place in the world...



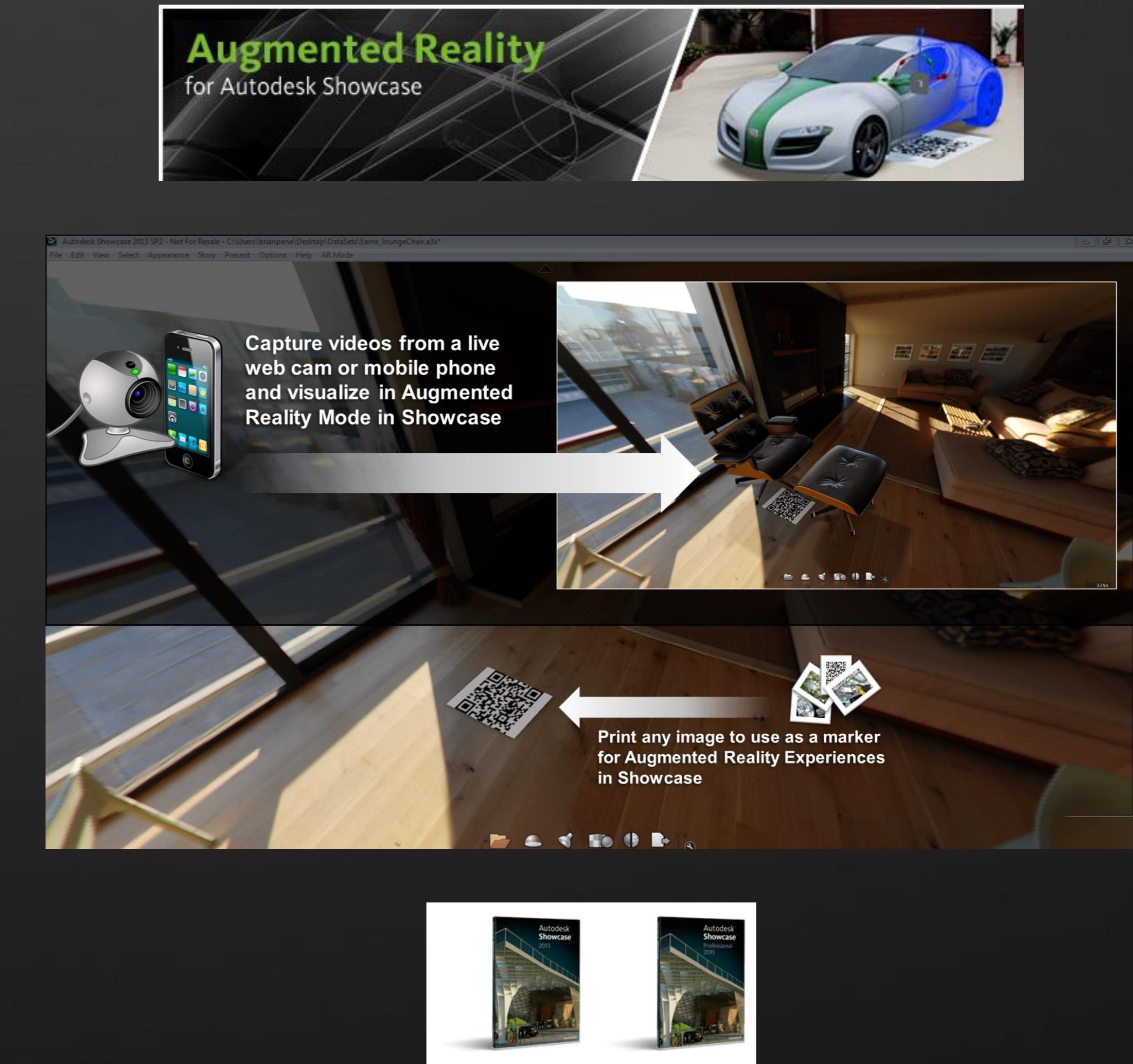
Technology Previews



II. Technology Previews You Can Try

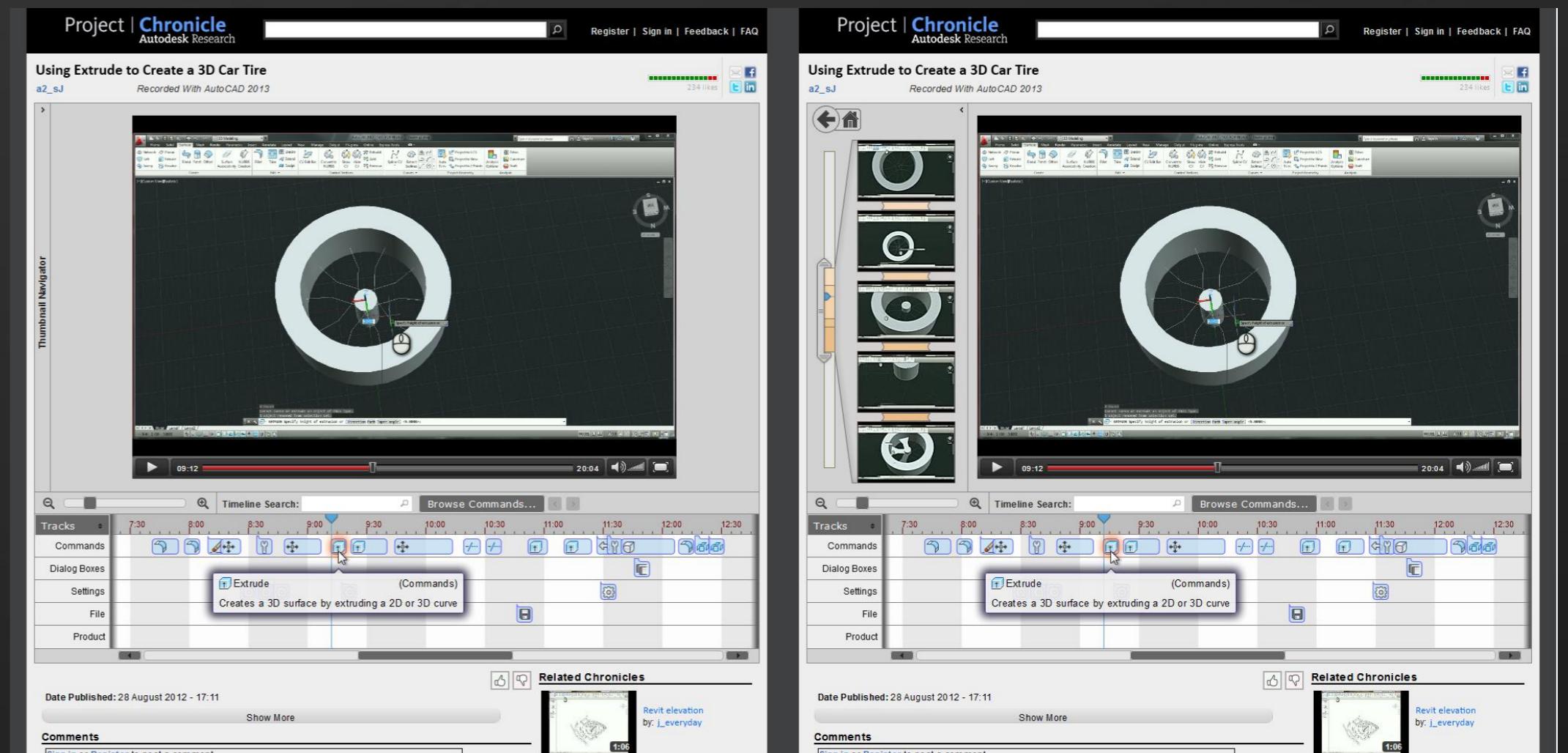
Augmented Reality for Showcase

- Overlay designs into live video
- Steps
 - Prepare virtual object
 - Associate marker (JPG)
 - Print marker (PDF)
 - Point web cam at printed marker
 - View augmented scene
 - Import FBX (e.g., Maya)
 - Until: January 31, 2013



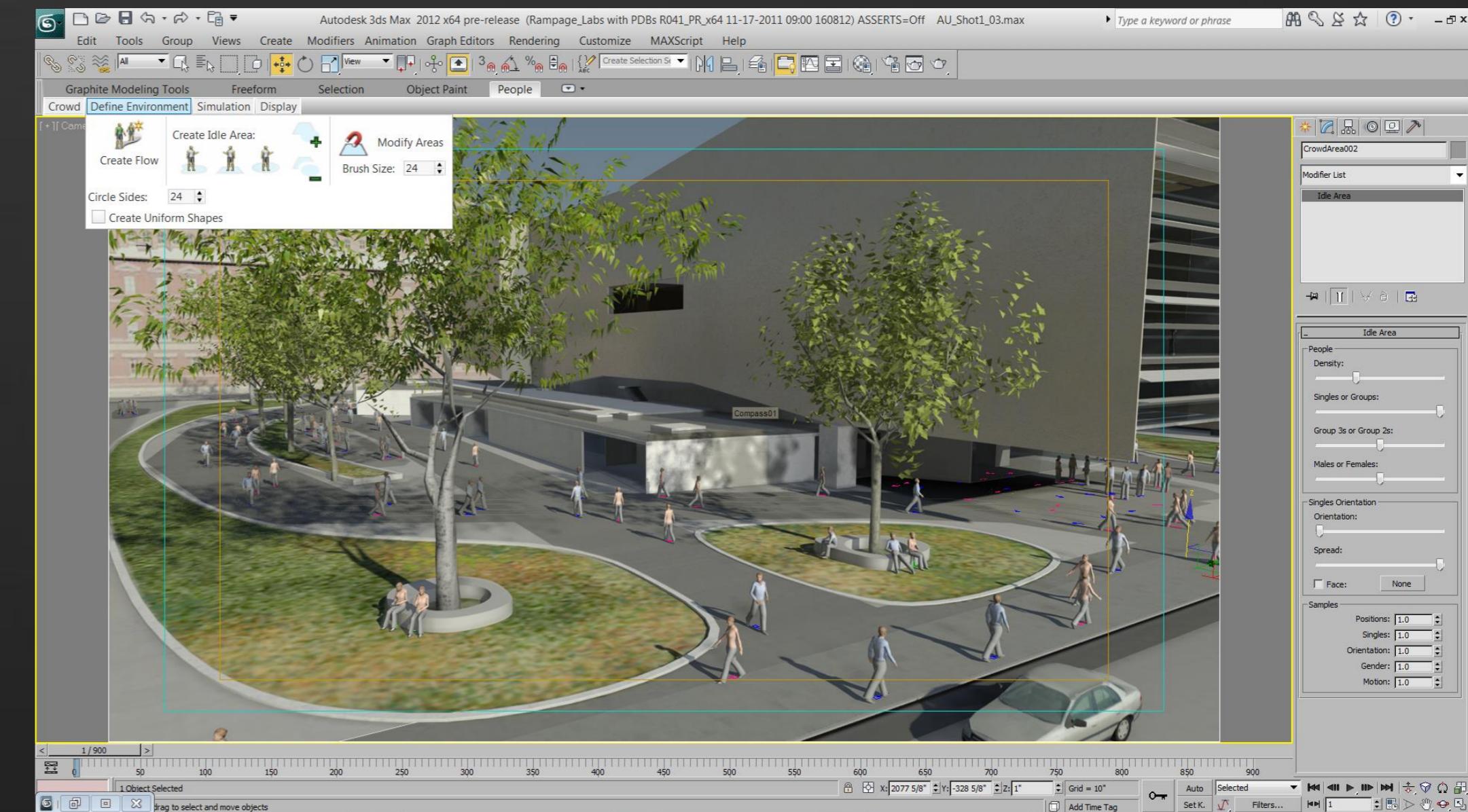
Project Chronicle

- Capture, share, learn
- Recording utility
 - Continuous video
 - Screen capture
 - Optional voice narration
 - Timing
 - Tools, settings, dialog boxes
- Upload to web server
- Others view annotated video



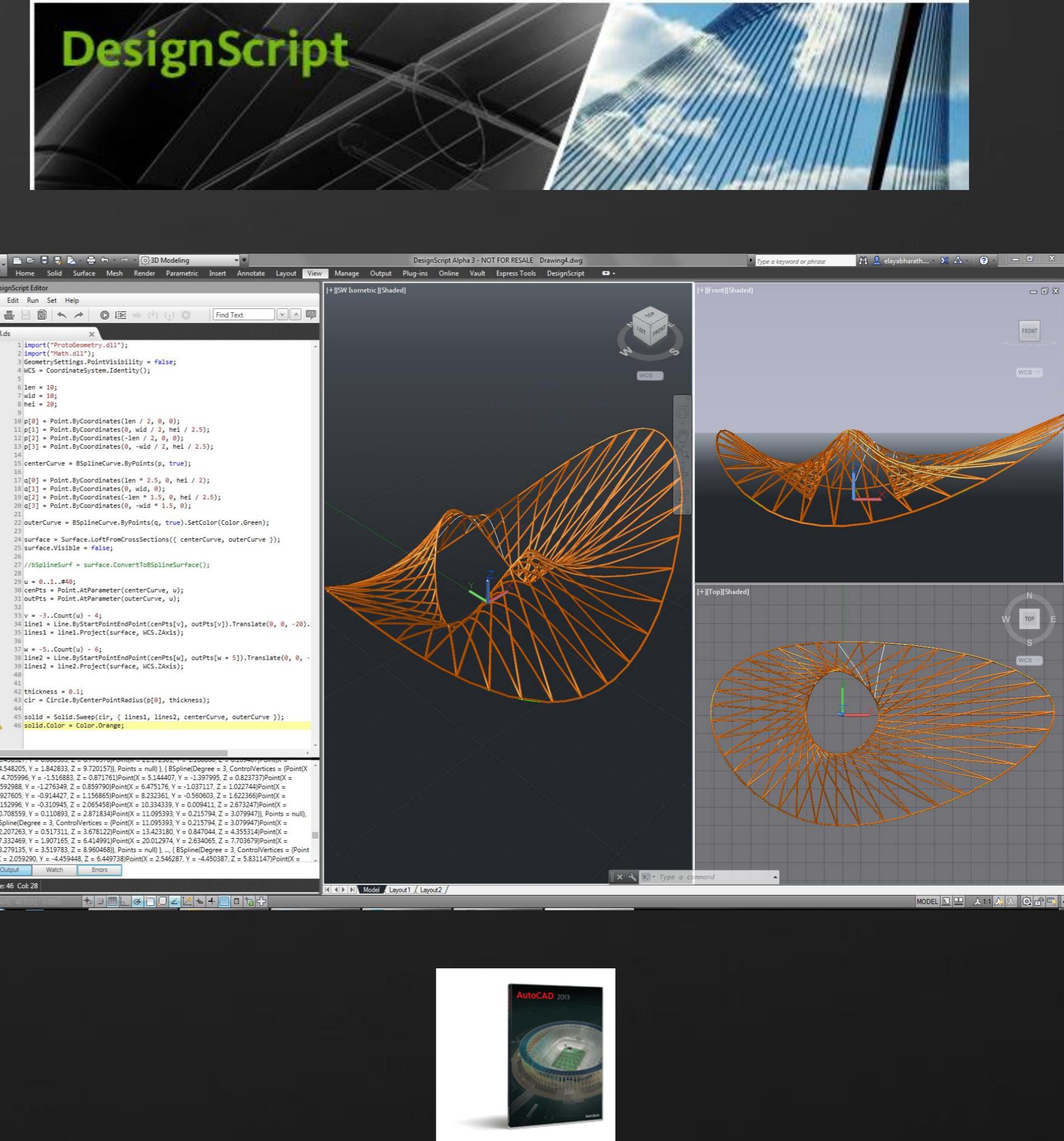
Project Geppetto for 3ds Max / 3ds Max Design

- Add crowds to 3ds Max scenes
- Features
 - Data-driven animation system
 - Plausible human motion
 - Geometric shapes and paths
- Includes
 - Sidewalks
 - Hallways
 - Lobbies
 - Plazas
- Until: January 15, 2013



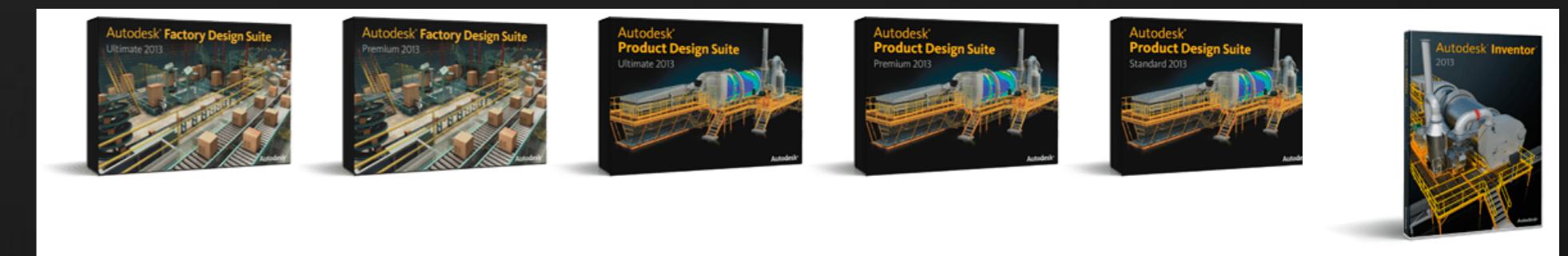
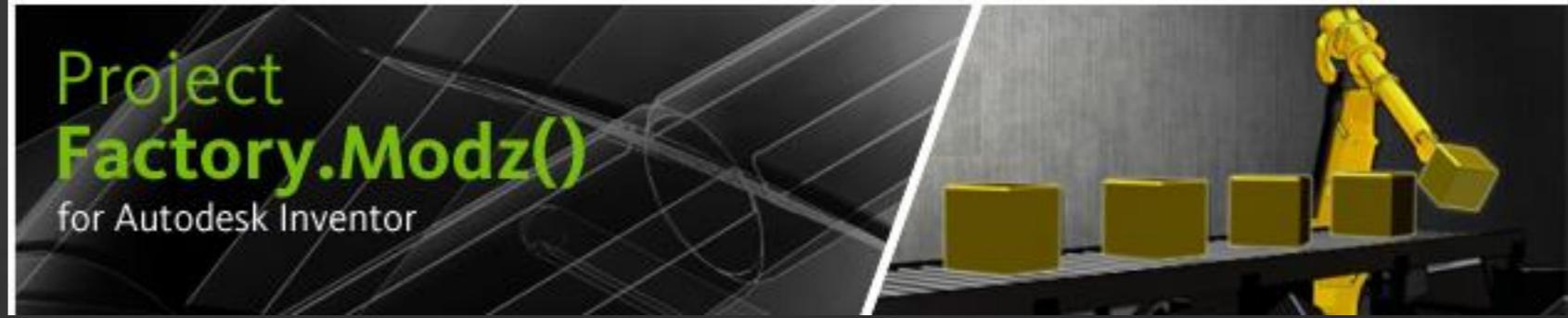
DesignScript

- Scripting language
 - Exploratory programming
 - No experience
 - Integrated into application
- Features
 - Language
 - Interactive Development Environment
 - Geometry library
 - Analysis / simulation tools
- Until: March 31, 2013



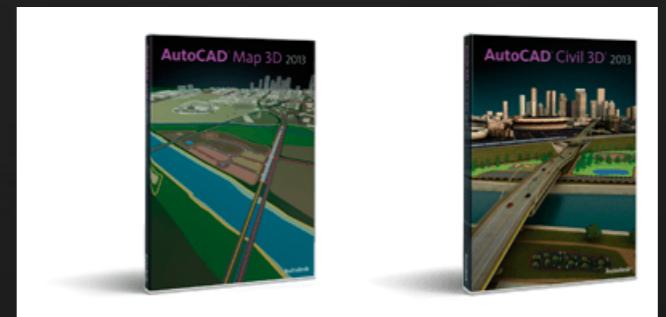
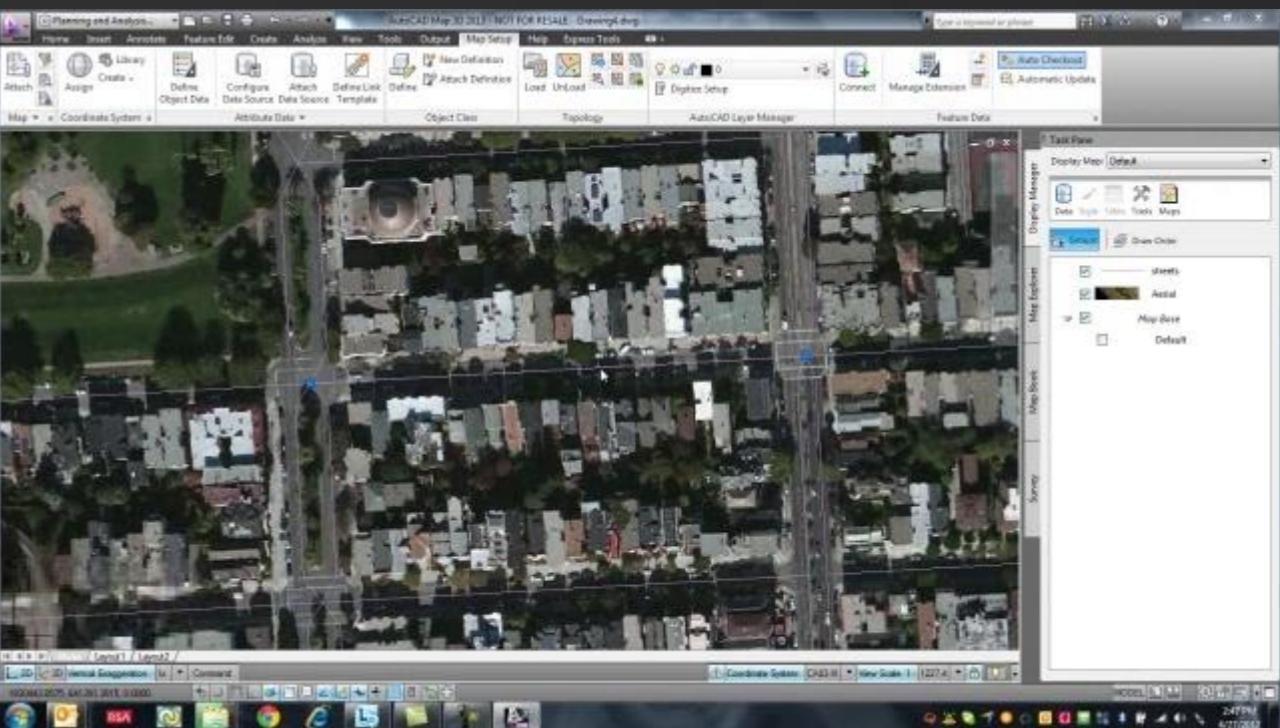
Project Factory.Modz() for Inventor

- Foundation
 - Physics-based
 - Artificial Intelligence (Kynapse)
- Features
 - Visually communicate intent
 - Animate movement
 - No CAD expertise
 - Drag and drop
 - Single-click workflow
- Until: February 28, 2013



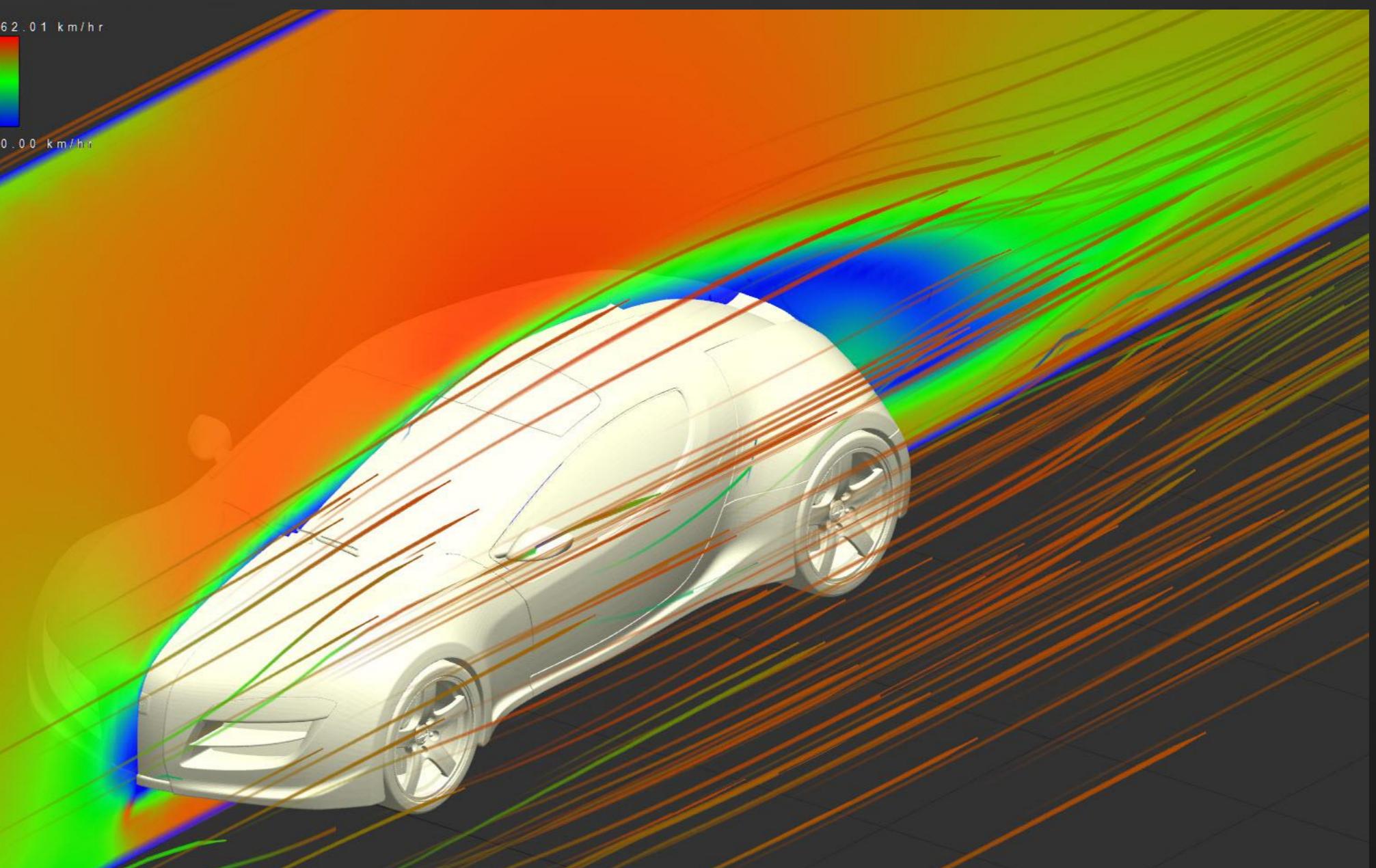
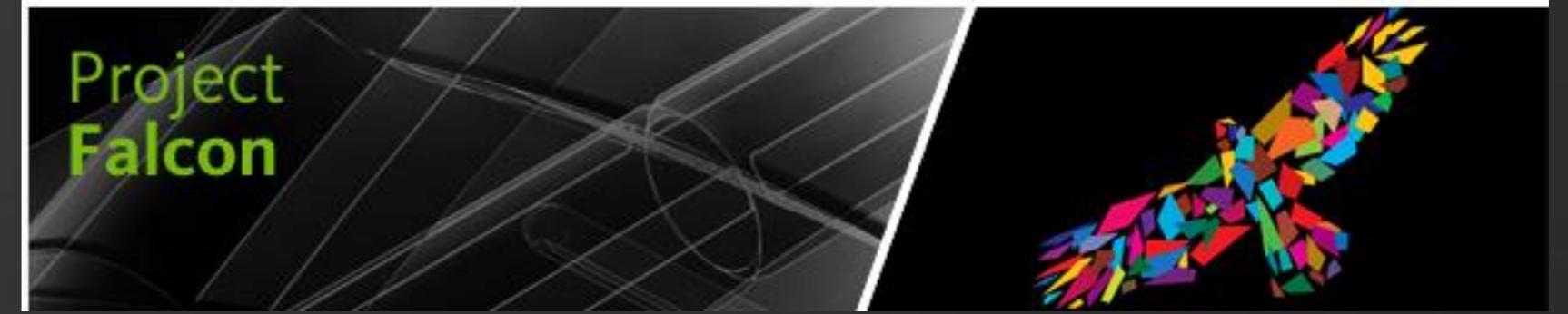
Project Basejump for AutoCAD Map 3D / Civil 3D

- Technology
 - No more Google Earth Extension
 - Microsoft® Bing® Mapping Service
- Steps
 - Open Map Workspace
 - Add data connection to Bing Mapping service
 - Select the data
 - Wait for data retrieval
 - Zoom to your project
- Until: August 12, 2013



Project Falcon

- Forms
 - Alias Studio add-on
 - Stand-alone EXE
- Features
 - Wind tunnel simulator
 - Aerodynamic performance
 - Interactive – near real time
 - Flow and wind pressure
 - Wind-direction and speed
- Plans
 - Until: March 15, 2013
 - Follow-ons (Inventor /AutoCAD)



III. Providing Feedback

Traditional and Social Media



Email



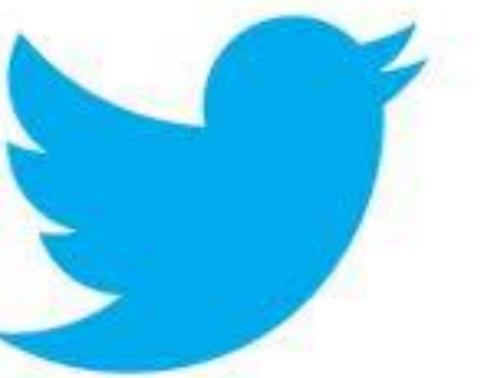
Forum



Blog



Facebook



Twitter



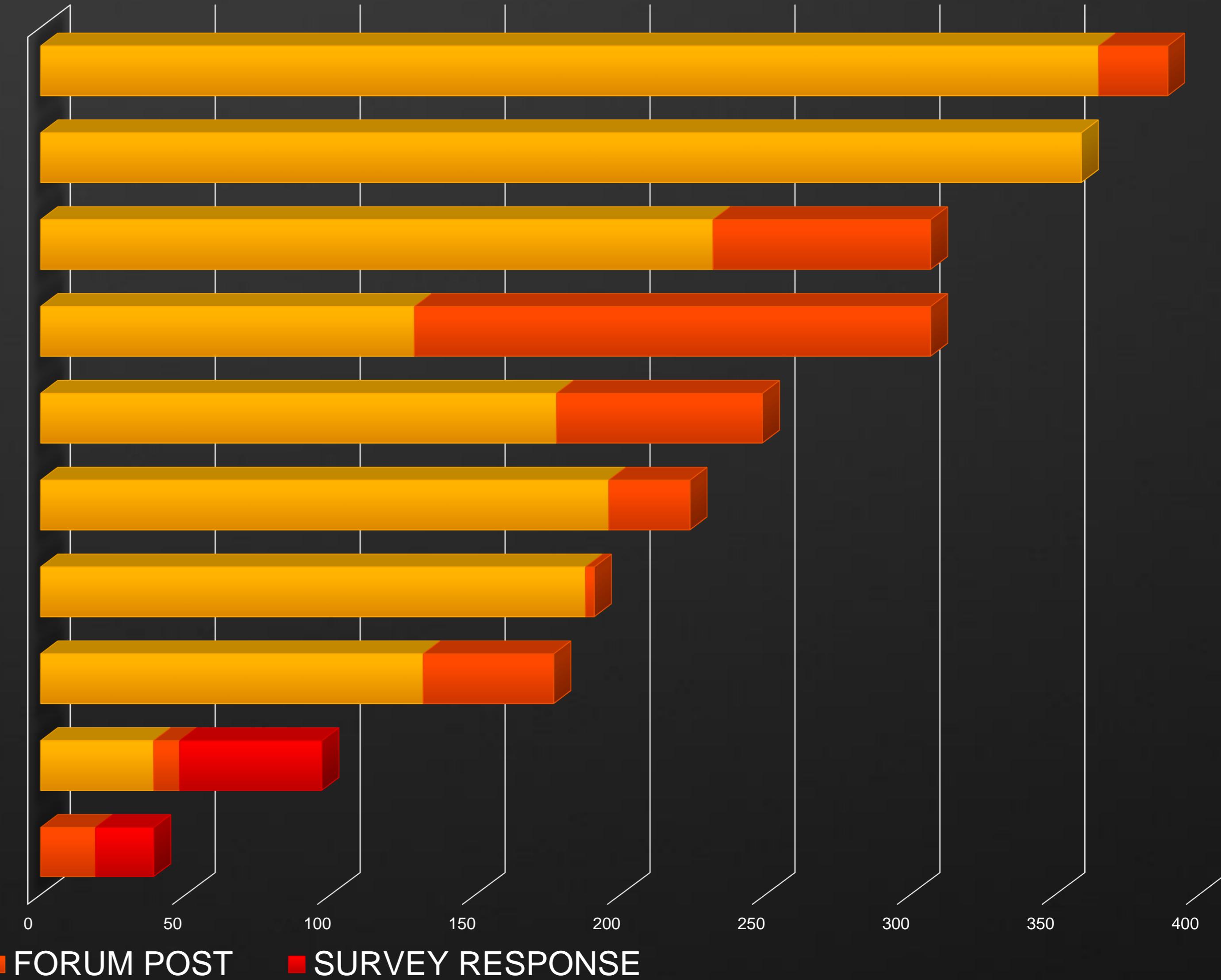
YouTube



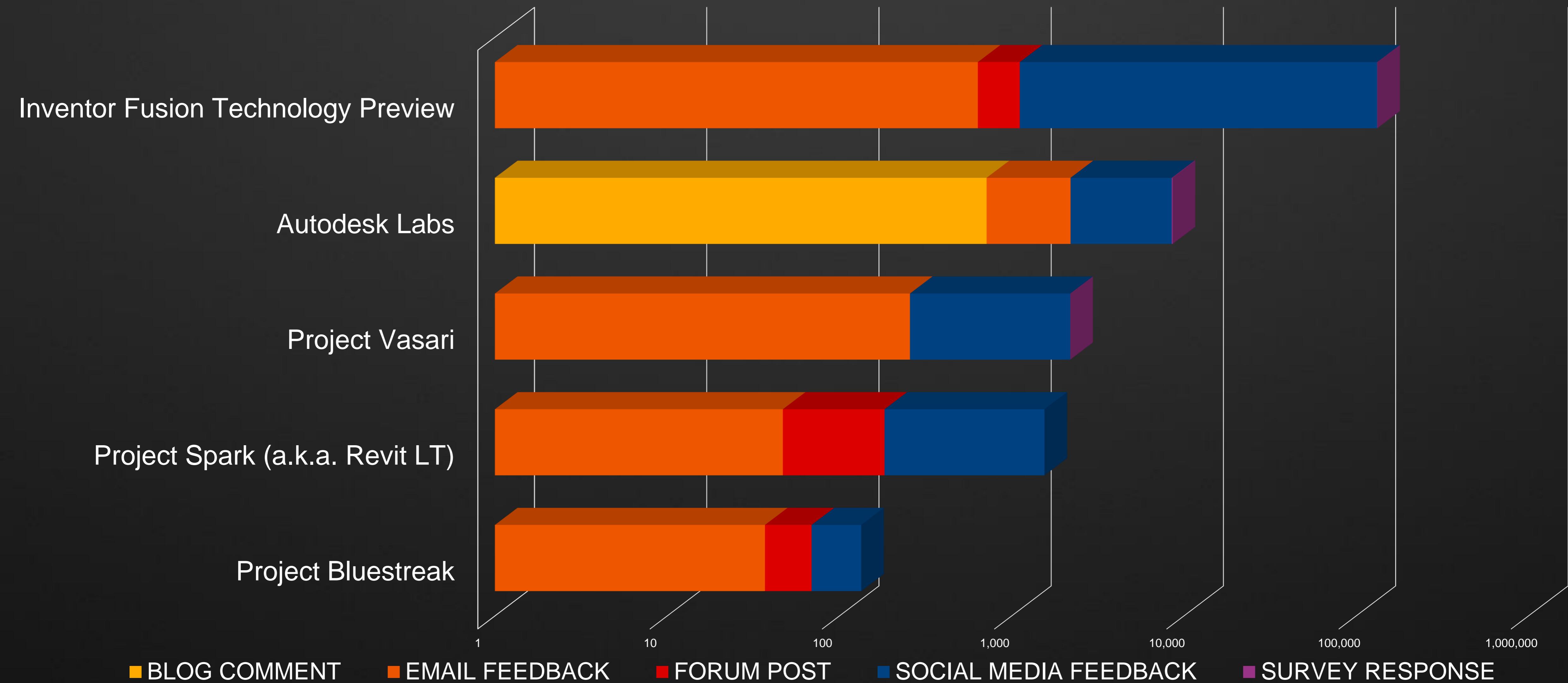
LinkedIn

Feedback (traditional)

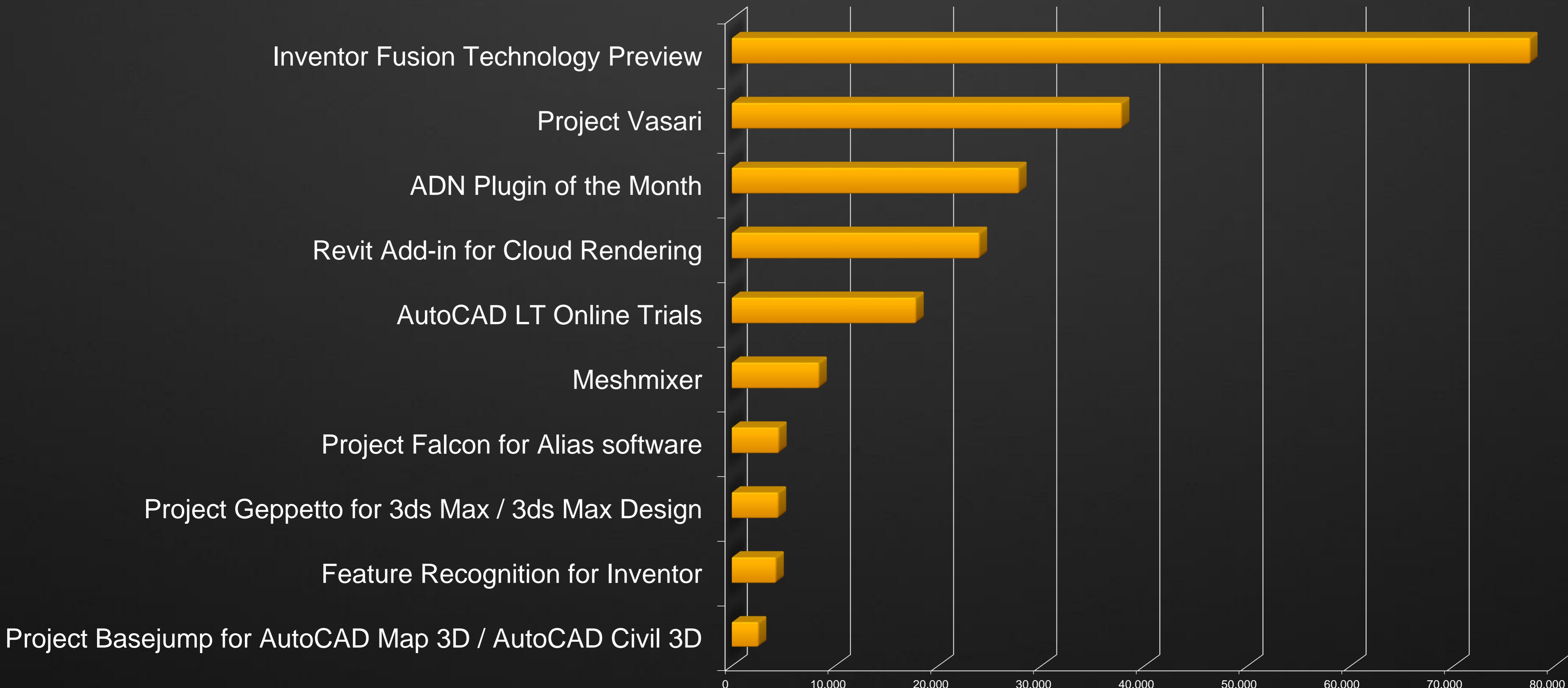
- Augmented Reality for Showcase
- ADN Plugin of the Month
- Project Basejump for AutoCAD Map 3D / AutoCAD Civil 3D
- Project Geppetto for 3ds Max / 3ds Max Design
- Project Falcon
- Shape Extraction for AutoCAD
- Project Simulus
- DesignScript
- Bridge Modeler for AutoCAD Civil 3D
- AutoCAD Isometrics WS



Feedback (social)



Downloads



Internal Monthly TPS Report

- How many **downloads** or **site visitors** did my technology preview have?
- How does the amount of **feedback** my technology preview is getting compare to other technology previews?
- Is my **division** taking advantage of Autodesk Labs as much as other divisions?
- What technology previews are in the pipeline?
- **Recommendations**



Chain Reaction
from the Lab

January 2012 MONTHLY TPS Report

This internal newsletter highlights technologies and utilities on Autodesk Labs for the past month. Autodesk Labs is one of the places where divisions can place technologies, services, and utilities and gain some exposure. We try to make the process as painless as possible and keep you informed along the way.

Recommendations

- Notify users in advance and redirect freewheel labs.autodesk.com visitors to the more robust and supported freewheel.autodesk.com shut down freewheel labs.autodesk.com servers
- Rather than extend current technology previews based on old technology, create new technology previews based on the Alice Labs technology as soon as practical

Real-time Dashboard
<http://labs.dashboard.autodesk.com>

Real-time Metrics

January Downloads

Top 3 Most Popular Downloads

1. Autodesk 123D applications
2. Project Vessel
3. Autodesk ACN Plugins of the Month

Podnotes

- 123D Catch has surpassed Google Earth Extension for AutoCAD as the most downloaded technology in Autodesk Labs history.
- The 123D family is aimed at consumers. Project Vessel is the latest addition to the family.
- The ADN Plugins of the Month continue to be popular as utilities themselves instead of instructional aids for developers.

January Site Visitors

Top 3 Most Visited Sites

1. Autodesk Project Freewheel
2. Project Profile // 123D Catch Beta
3. OnlineAutoCAD LT Trial before you buy

Read the blog
<http://autodesk-labs.alive.in/the-labs>

Leverage Labs

How do I get my technology preview on Labs?

- Submission Process
- Release History

Get Started

Q2 Top 3 Most Active Divisions

1. AEC
2. PSEB
3. MPD

Details on Labs Site FY12 Readme results

New

- Solid On-Surface for AutoCAD Civil 3D ADN Plugin of the Month // more
- Project Inspire for AutoCAD Map 3D // more
- Project Chronicle mailing list // more
- Point Cloud Feature Extraction for Revit // more

Updated

- Hosted Meshmixer 7.1 on Autodesk Labs download servers
- Project Scandium TPS for Moldflow Insight // more
- Restored download of Project Vessel // more
- Autodesk Labs download servers (Simplified Chinese) update on Autodesk Labs download servers
- ScriptPro 2.0 ADN Plugin of the Month // more
- Autodesk Meshmixer 7.1 on Autodesk Labs download servers
- Structure Generator for Revit // more
- Project Silverstar for AutoCAD Civil 3D // more
- Parametric Sliders add-in for Project Vessel // more
- Point Cloud Feature Extraction for Solar Radiation and Dynamo for Vessel add-in // more
- Point Cloud Feature Extraction for Revit // more

Graduated

- None

January Feedback

Top 3 Most Chatty Technology Preview Users

1. Point Cloud Tool for Site Max // Site Max Design
2. Project Vessel
3. Project Spark

Details on Labs Site FY12 Readme results

Notable Quotables

- "Similarly, it would be cool to use Project Geppetto to be able to assign the people to Groups that also have controls like - so you could animate the crowd. Let's say that a car collides with another car at further away." **Ian Niles**
- "I think most of the time has been spent using Project Nucleus to adjust the material properties to get them to look like wood. Trying to restrain my meshes enough to get them to rest where I want them, while still allowing them to conform to the physics, has been fun to figure out." **Nick Danus**
- "Firstly, I'd like to say what an exciting prospect Falcon is, taking the difficulties out of getting a quick and easy CD reading is something that's been needed for a while." **Anthony Bokowski**

What's on Deck for February

- New Interactive Terrain Shaping for AutoCAD Civil 3D
- Retina Sketch Engine for AutoCAD
- Retina Sketch Engine for AutoCAD
- Retina Point Cloud Feature Extraction for AutoCAD Civil 3D
- New Level Generator for Revit ADN Plugin of the Month
- New Rail Track Design for AutoCAD Civil 3D
- New 123D Catch (formerly known as Project Photofly) Mobile iPad 2 application
- Graduate Inventor Publisher Publish to Social

Please send your comments and suggestions on Labs topics to scott.sheppard@autodesk.com.

Read time: <10 min

Distribution: Autodesk Labs has email newsletters, regular Autodesk Labs technology and utility email updates, internal newsletters, and the site of each month. Look at the previous month with results and key learnings. Why: Shares how Labs technology preview process is going and what should happen next.

To see the full service source, you must be on the Autodesk network or VPN'd in to see the images in this message. They are located on an internal server.

Bi-monthly Newsletter

■ Innovation Edge

- Opt in
- 185,000 subscribers
- Content
- 3 tech previews
- Fewest words possible
- Side bar
 - Blog postings
 - Recent updates
 - Social media

Innovation Edge
Autodesk //Labs_ from the Office of the CTO

February 2012

Welcome to Innovation Edge - an Autodesk Labs newsletter. This brief publication highlights technologies and utilities available on Autodesk Labs. Please give them a try. Your experience shapes the future of our technology.

Design parking lots, berms, swales, ponds, spillways, and more


Interactive Terrain Shaping for AutoCAD Civil 3D
Develop grading proposals in AutoCAD® Civil 3D® 2012 software with purpose-built grading operations that interact with other grading objects, control over grading hierarchy and operations, direct analytical feedback including earthwork and stage-storage volumes, and extraction of solids and Civil 3D grid surfaces.

Convert point cloud data to BIM


Point Cloud Feature Extraction for Autodesk Revit
Work with point clouds more easily in Autodesk® Revit® software with the ability to: Crop / Uncrop, Hide, Adjust Axis, and Extract datum, footprints, walls, and floors.

Create, store, view, and share isometric drawings in the Cloud


AutoCAD® Isometrics WS
Create, store, view, and collaborate on isometrics across multiple platforms - desktop, web, and mobile devices - with full DWG™ reliability and compatibility. For those who need to model pipes, let the Cloud do the computing for you.

*Free technology previews are subject to the terms and conditions of the end-user license and services agreement that accompanies download of the software.

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Daily Blog
 Read the blog:
It's Alive in the Lab

- Tutorials Videos for Project Silverstar for AutoCAD Civil 3D Available
- Autodesk University Leadership Series
- February's free ADN Plugin of the Month: Level Generator for Revit Architecture Now Available

Recent Updates

- Project Scandium TP3 for Moldflow Insight
- Parametric Sliders, Automatically Update Export for Solar Radiation, and Dynamo addins for Project Vassari
- Project Silverstar for AutoCAD Civil 3D
- Structure Generator for Revit
- Project Inspire for AutoCAD Map 3D

Become a member

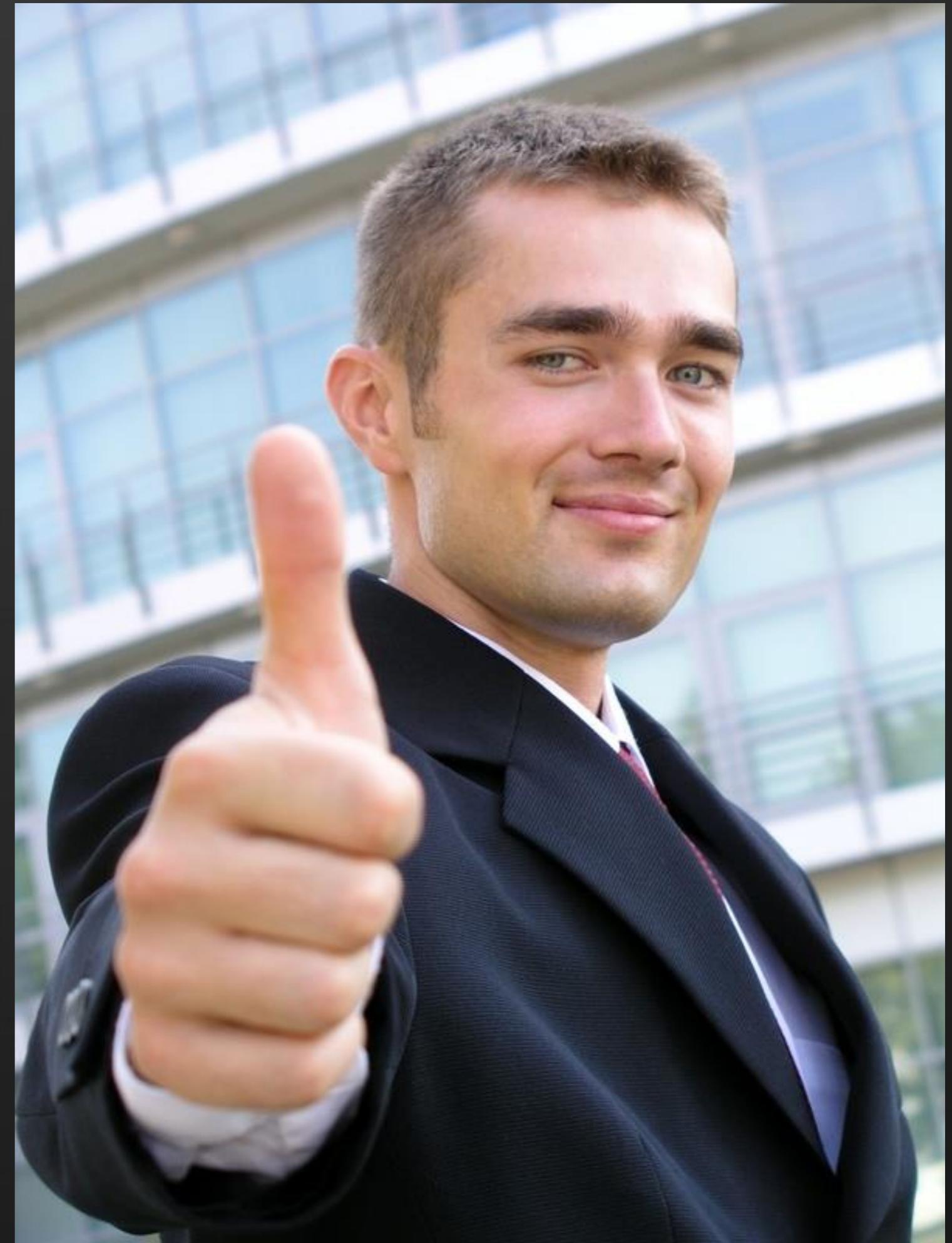
- Registration is free!
- Join the Labs community to shape the future of our technology.
- Subscribe to [Innovation Edge](#) for regular updates.
- Send to a friend.

Social Networking

Track Labs on:

-  Facebook
-  Twitter
-  LinkedIn
-  YouTube

Your experience shapes the future of our technology.



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QUESTIONS?

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