

AS322305-R - The Innovator's Paradox: Ensure success by not defining it.

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Design Applications Manager

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Architectural Designer





About the speaker

Justin Benjamin, Associate AIA

- ❑ Practiced Architecture & Interior Design (10 years)
 - More than familiar with a typical projects struggles
 - Multiple Hats: CAD Manager, BIM Manager
- ❑ Design Applications Manager for Perkins and Wills New York and Washington DC studios (6 years)
 - Digital Project Planning, Training, Support, Communicate & Sell Ideas
 - Focus on Efficiencies, Innovation & Implementation
- ❑ Adjunct Professor & Faculty Advisor
 - Construction Drawings & Technology for Design



About the speaker

Jordan Hanson

BJ6

BJ6 UPDATE

Benjamin, Justin, 11/17/2019

STRATEGY

Innovating Innovation: Establishing the groundwork to successfully pursue the adoption of innovation.

OBJECTIVE 1

Innovation vs Distraction

Are all innovations good? Can they be bad?

OBJECTIVE 2

Implementation

How do we ensure this opportunity is not lost?

OBJECTIVE 3

Adoption

Did it solve the problem or satisfy the need?

OBJECTIVE 4

Innovating Implementation

Identify critical factors established in previous objectives.

OBJECTIVE 1: INNOVATION (vs DISTRACTION)

QUESTION 1

Proactive vs Reactive Innovations

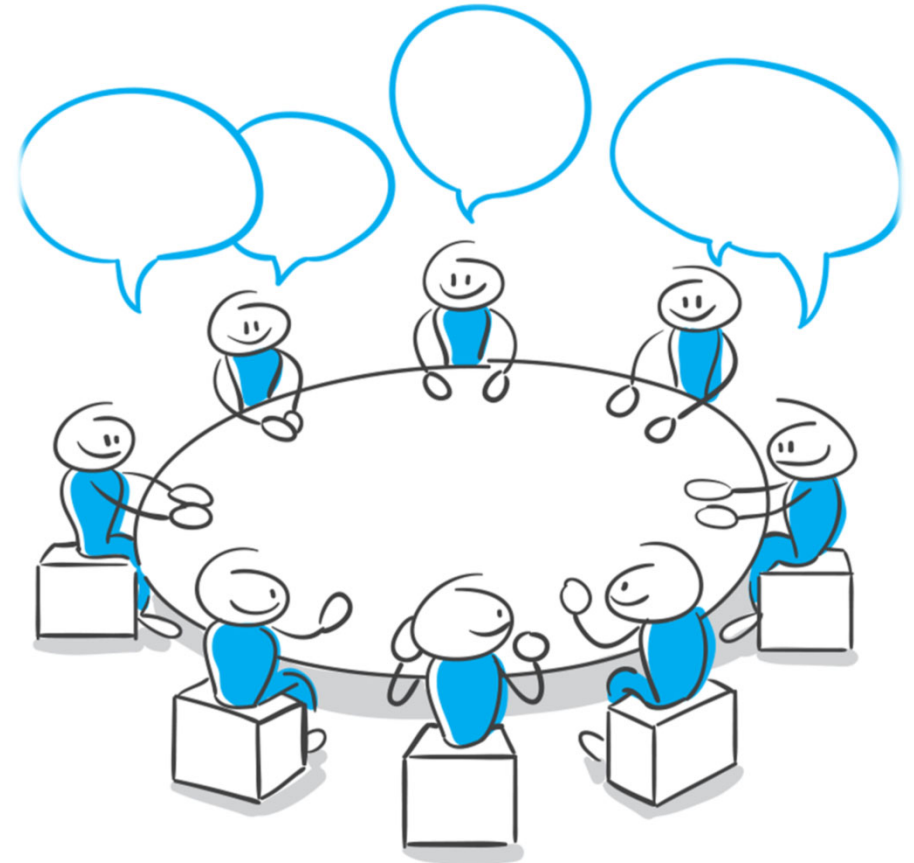
QUESTION 2

Types of Innovation?

QUESTION 3

Differentiating between the innovative idea & the tools and processes that enable it...

Distractions role in an Innovations failure...
Replace question 3



OBJECTIVE 2: IMPLEMENTATION

QUESTION 1

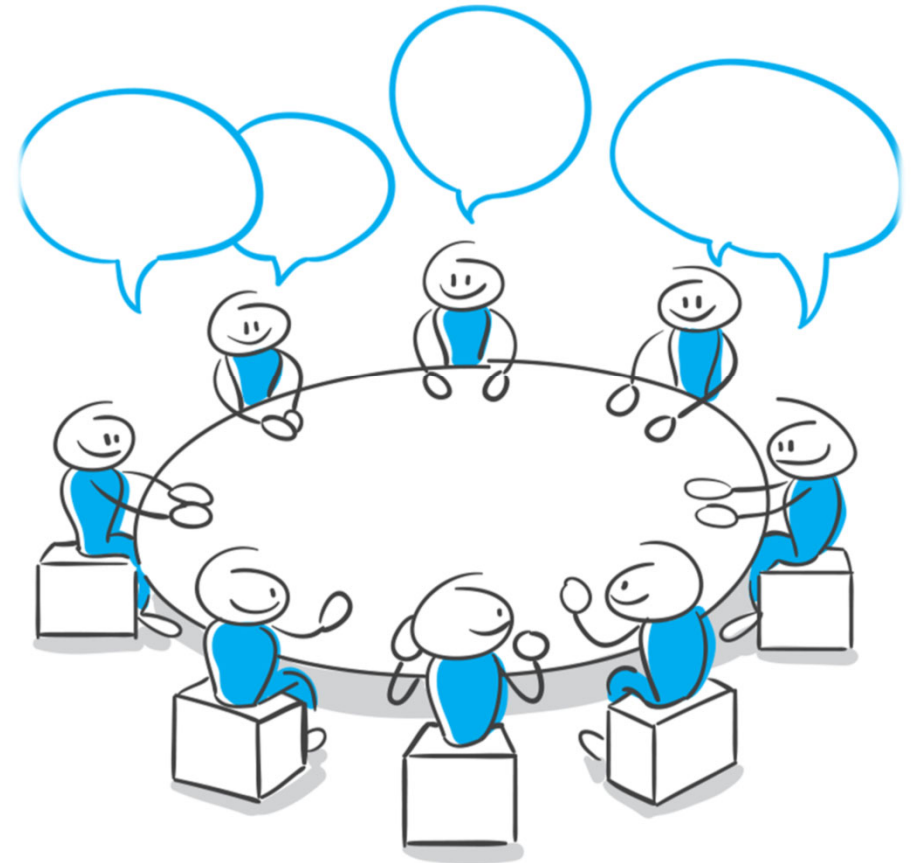
What are the more common challenges faced when attempting implementation?

QUESTION 2

What methods of implementation have you found generally **successful**?

QUESTION 3

What methods of implementation have you found generally **unsuccessful**?



OBJECTIVE 3: ADOPTION

QUESTION 1

Define success as it relates to rolling out
“defining success”

QUESTION 2

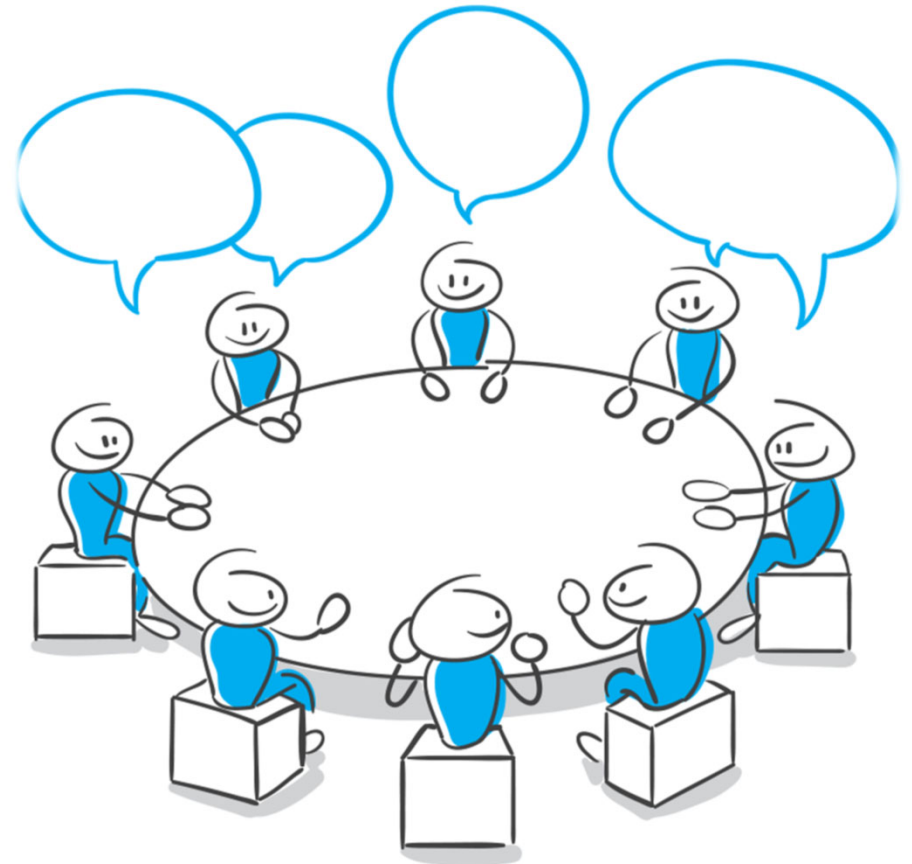
Metrics that can aid in quantifying success

QUESTION 3

Reasonable amount of time for success to be
given a chance?

QUESTION 4

1) When is it appropriate accept failure?



OBJECTIVE 4: MOVING FORWARD

QUESTION 1

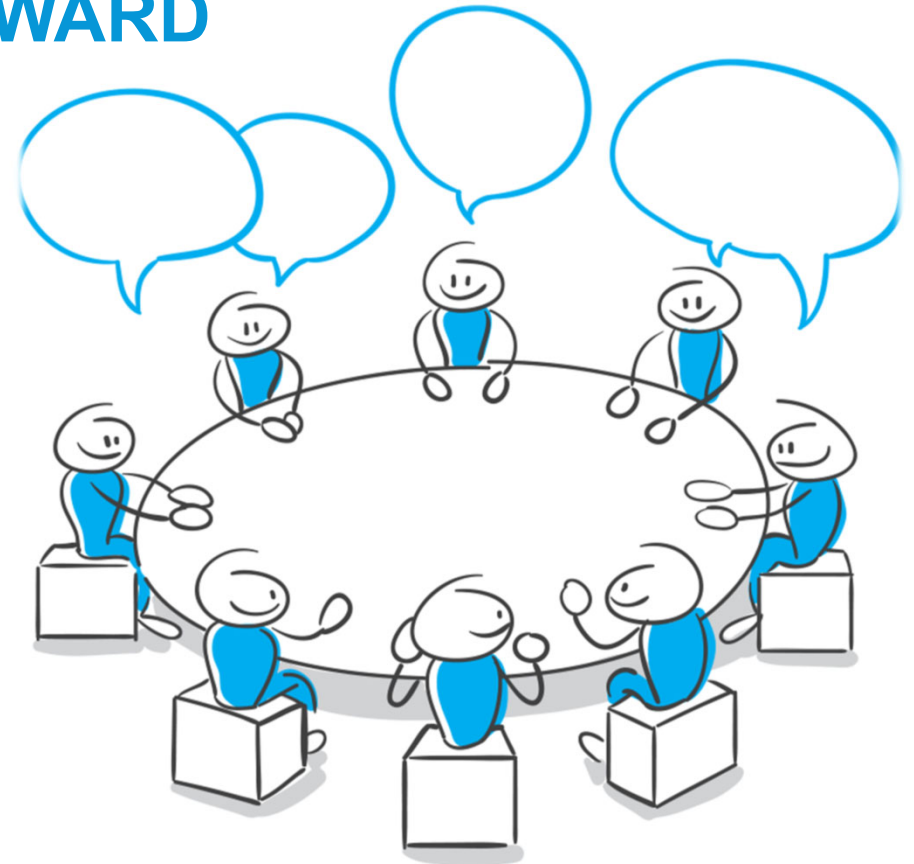
Innovations Takeaway

QUESTION 2

Implementation Takeaway

QUESTION 3

Adoption Takeaway





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