Is Computational Design for Everyone?

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intro

- session overview
- rules of engagement
- introductions
  - firm size
  - role in firm
  - a person in this industry who has inspired you
  - 1 question you would like to see answered
- define cd (computational design and levels of users)

yesterday

- how have you seen computational design used/implemented unsuccessfully?
- what made it unsuccessful, what could have made it successful?
- what are common misconceptions of computational design?
- what pain have you experienced around cd?
- provide a specific example of cd being used well/examples of innovative ideas you have seen take off in the last 5 years
- who have been the innovators in your office? Other than yourself?

today

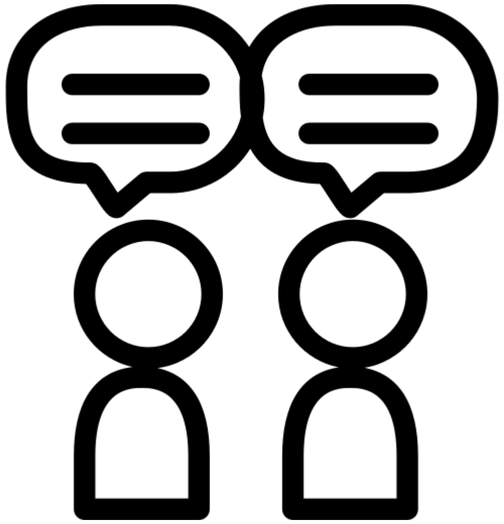
- how many people are using cd at each level in your firm?
- compile a list of computational design consultants.
- compile a list of firms that we have seen use cd well.
- what are characteristics of your cd super users.
- where have people learned cd skills.
- what are good ways that small disruptions have assisted your teams' projects. What did these require?
- what are good ways large disruptions are assisting your teams (give examples) What did these require to gain steam?
- what industries can AEC borrow ideas for innovation? Provide Examples.

tomorrow

- what are the risks to implementing/using cd?
- what are the benefits of cd?
- what questions do you ask before throwing cd at a problem?
- what processes/norms/culture will be disrupted (or needs to shift, adjust, etc.) for a company (or the industry) to embrace computational design? or something like that

keep talking

IN PERSON



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