The virtual mockup

parametric design and optimisation of complex façade panels in virtual reality

Chris van der Ploeg (ABT bv)

Computational design specialist

Sandra Hombergen (ABT bv)

BIM-specialist

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Chris van der Ploeg

Computational design specialist

Chris is heavily devoted to helping advance the use of computational design in daily practice, not limited to the field of structural design only. He has a strong interest in new digital technologies as amongst others virtual reality and he is constantly looking for opportunities to integrate new technologies in design projects. He is especially interested in the field of parametric design and optimisation strategies that help to increase insight into complex projects and achieve more efficient solutions. He regularly shares his knowledge in meetings and conferences and has published on the subjects of BIM, parametric design, and optimisation.



Sandra Hombergen

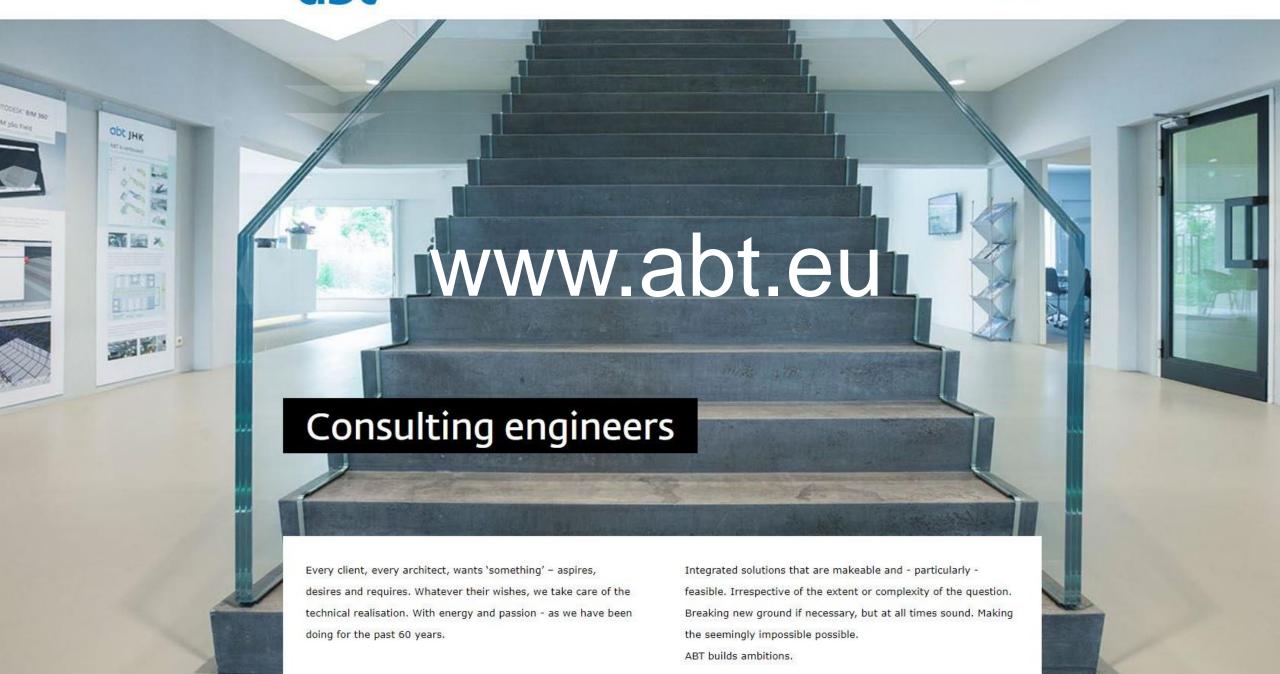
BIM-specialist

She started as a structural draftsman in 1999, then modeller and developed herself to a BIM-specialist. Currently she is working as a BIM-manager, -coordinator and is part of the group Computational Solutions at ABT. This group consist of a couple of people with advanced knowledge about BIM, Computational Design and data and the ambition to create digital solutions with an integrated approach for projects and processes. She is involved in improving the quality of the workflow and products, including BIM-models, within her company and increase the knowledge level of her colleagues.









What to expect?

INTRO

Key learning objectives

Why a mock up?

Why a virtual mock up?

Why VR for mock ups?

PROJECT NATURALIS

TECHNICAL ELABORATION MOCK UP AND VR

Glass crown elements

Concrete panels with relief

Distribution of panels over the building

RESUME

Key learning objectives

LEARN HOW A VIRTUAL MOCKUP CAN REPLACE A PHYSICAL MOCKUP

LEARN HOW VIRTUAL REALITY CAN BE USED FOR DESIGN OPTIMISATION

LEARN HOW TO LINK PARAMETRIC DESIGN MODELS TO VIRTUAL REALITY EXPERIENCES

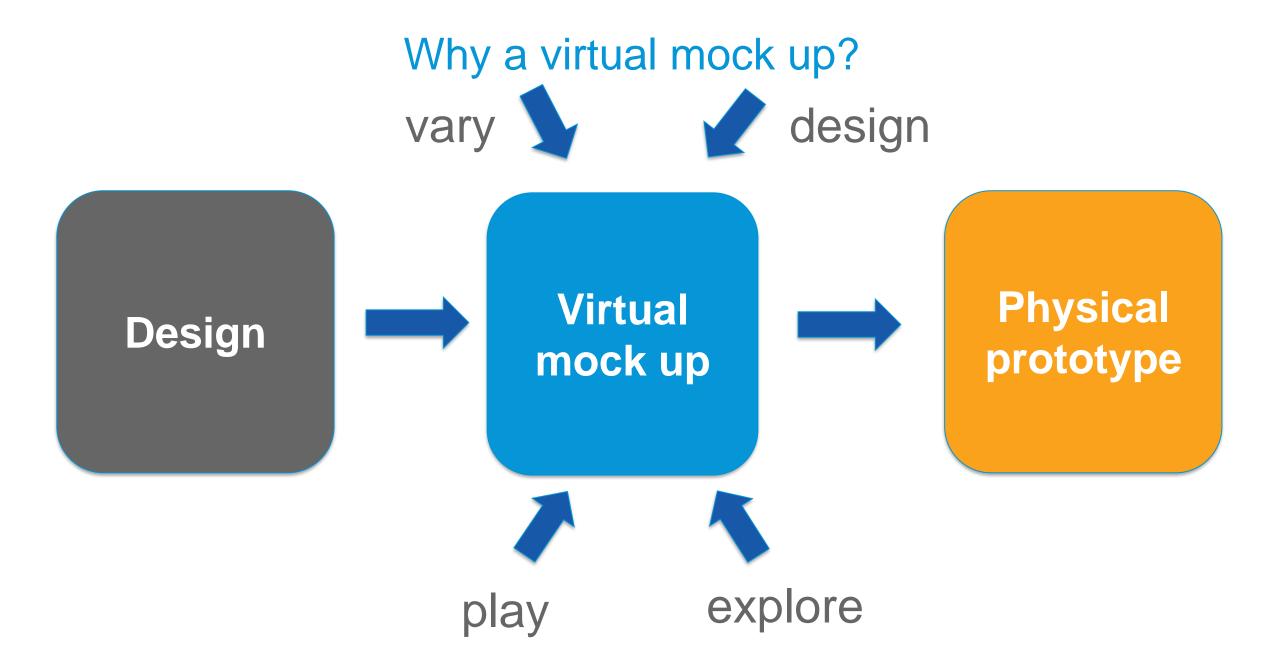
DISCOVER MULTIPLE WAYS OF CREATING VIRTUAL REALITY MODELS

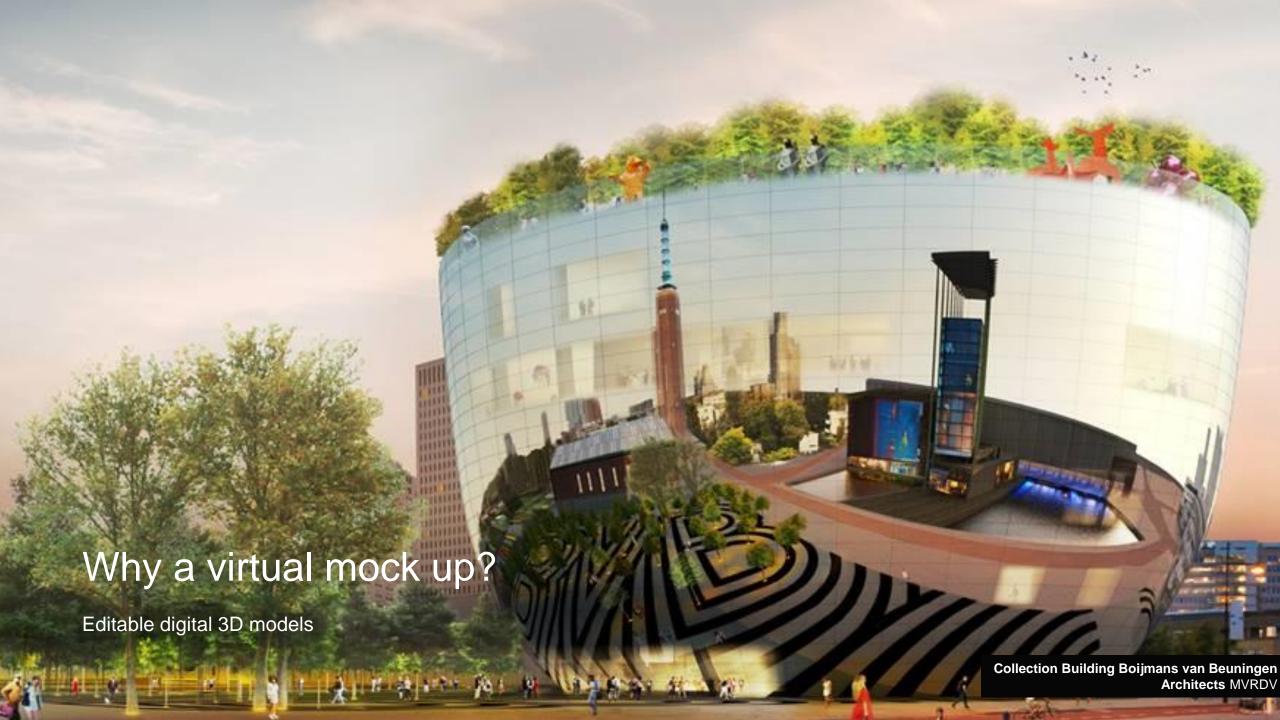
Why a mock up?



Why a mock up?

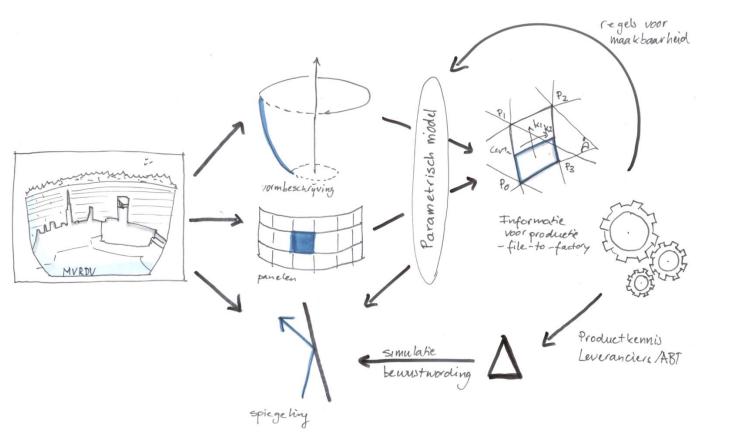


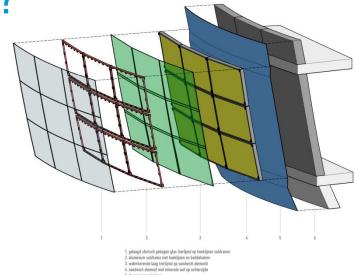




Why a virtual mock up?

Possibility to play with patterns in your design Managing and adjusting for aesthetics





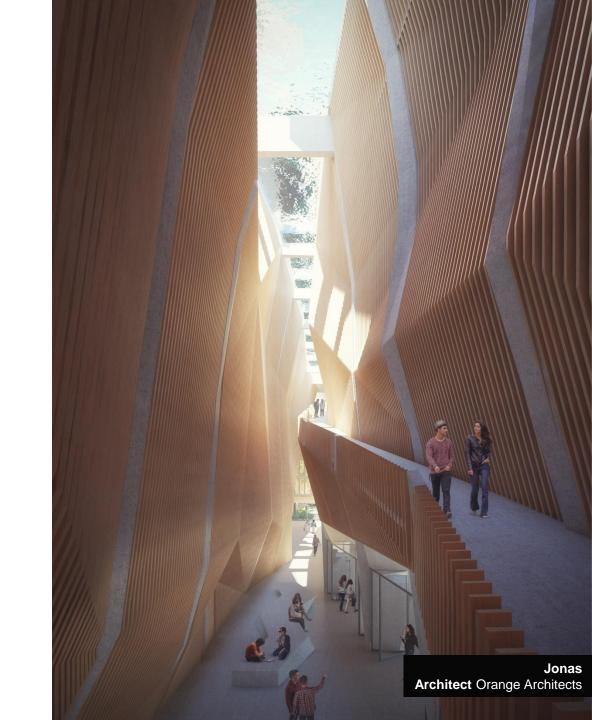
abt Hotelstein

Collectiegebouw

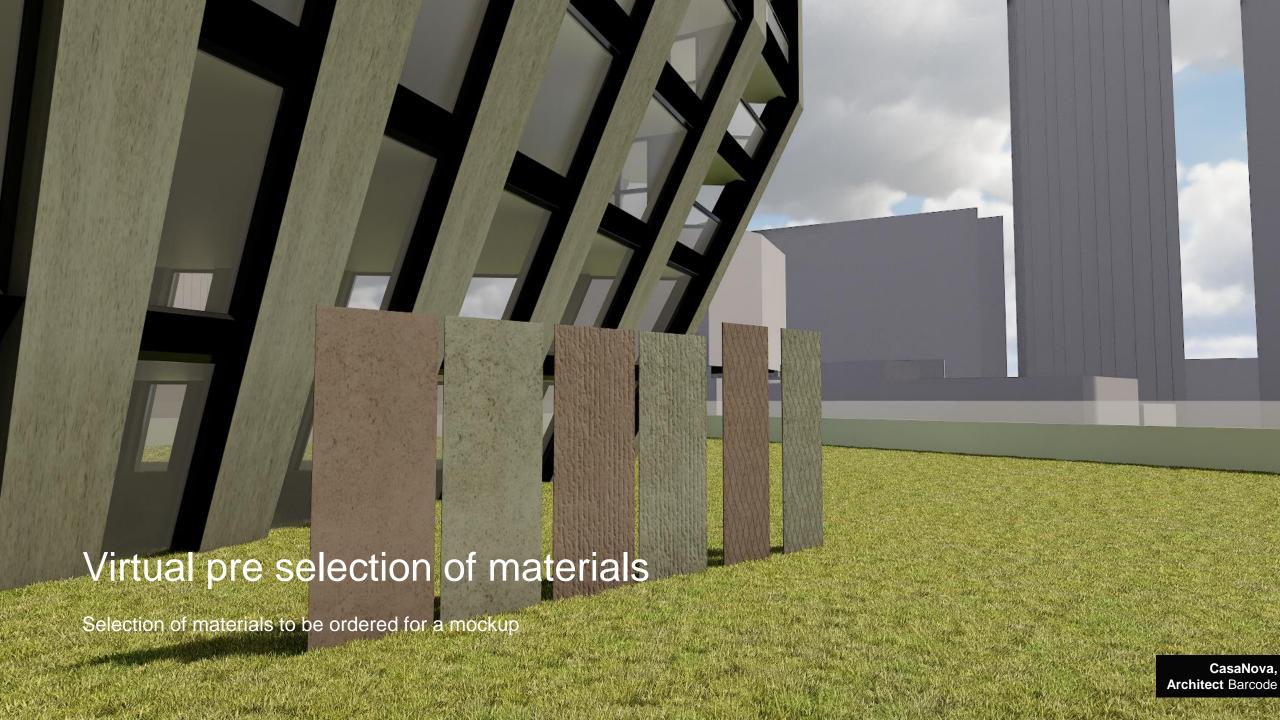


Why VR for mock ups?

- Scale 1:1
- No restriction in size
- Easy to vary
- No delivery time
- No waste
- Easy movable or sharable
- Cheaper







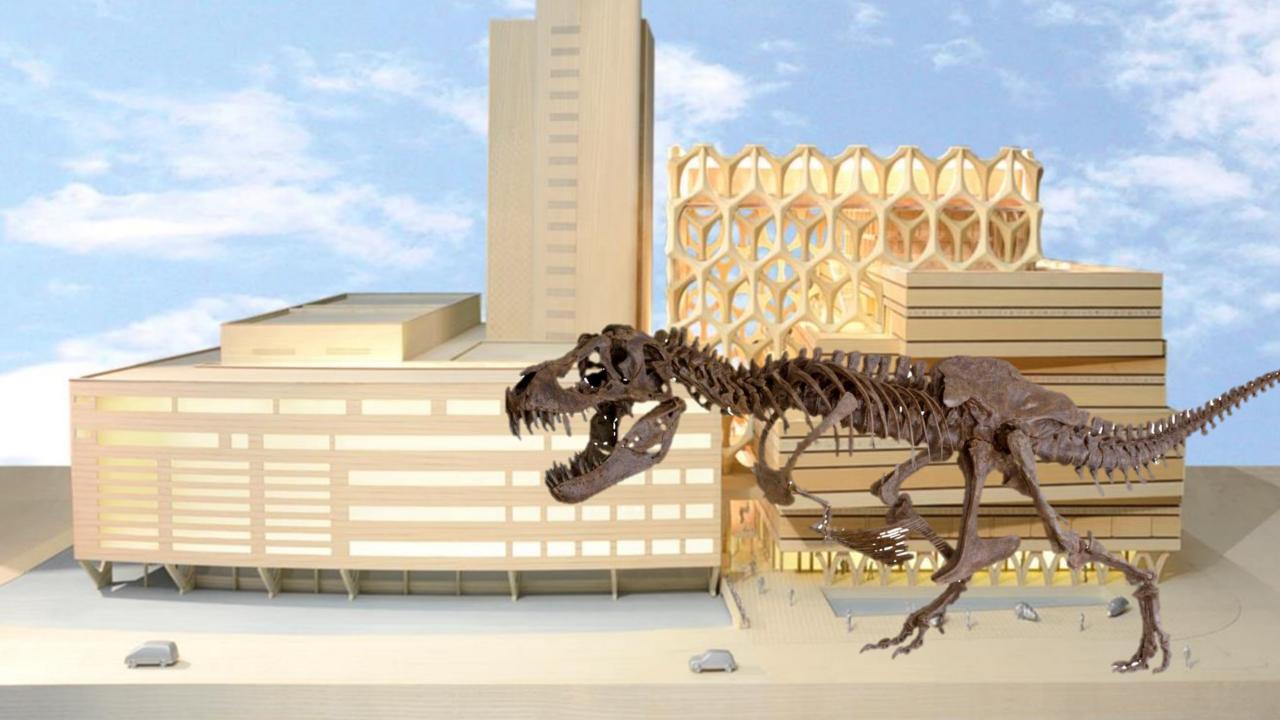


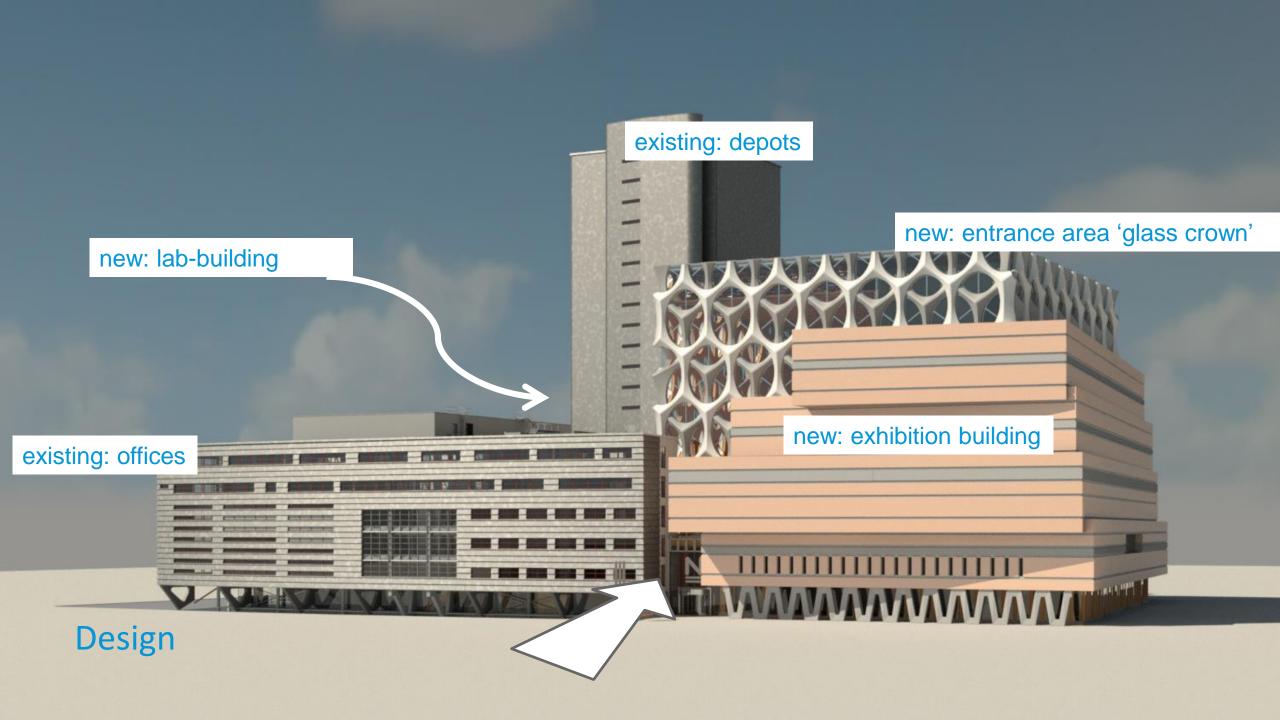


VR@ABT

As an addition to our advice and accessible for everyone.







NEUTELINGS RIEDIJK ARCHITECTS







jp van eesteren



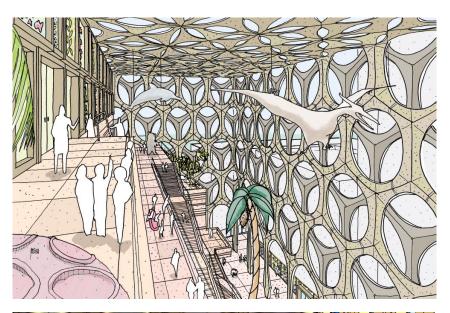


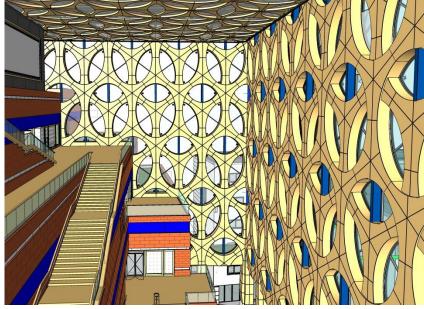


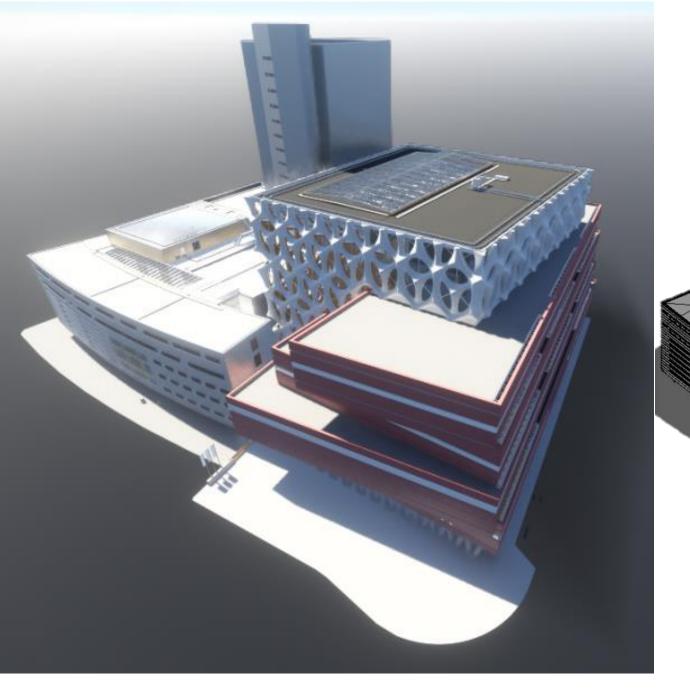


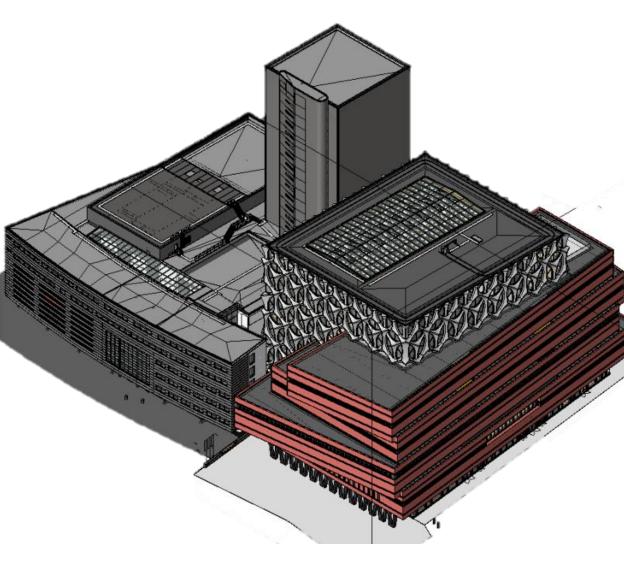


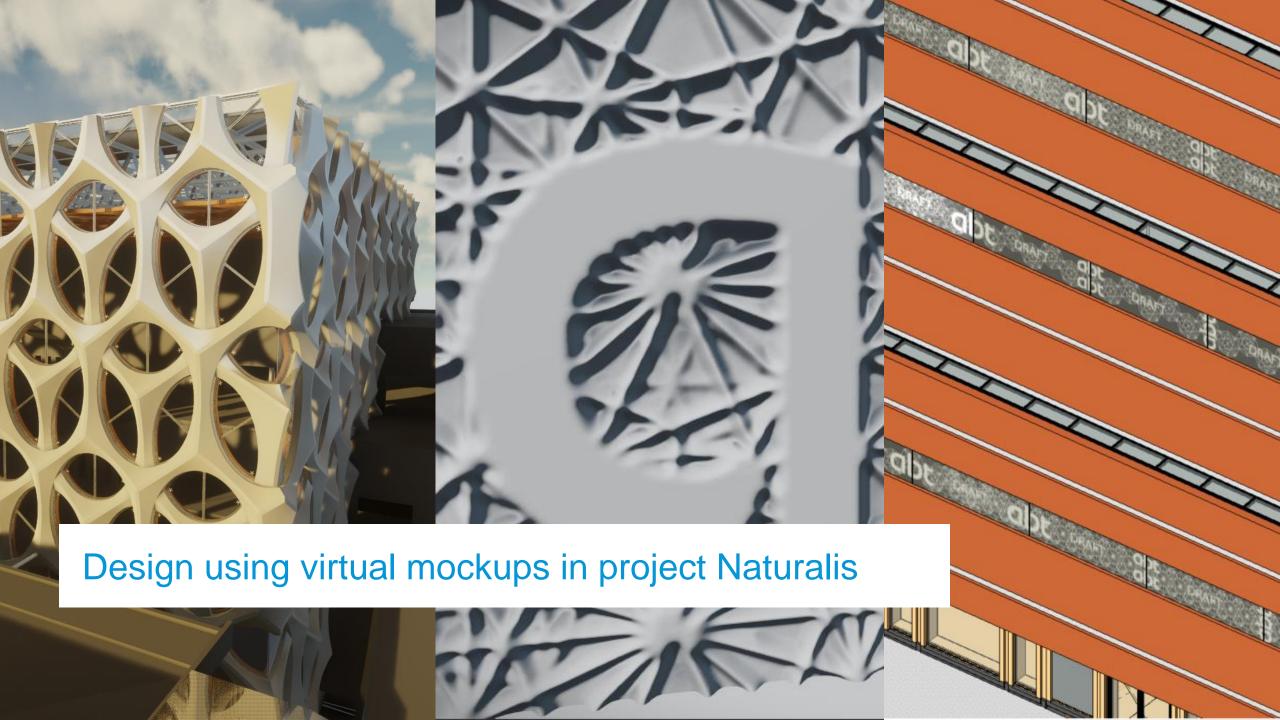




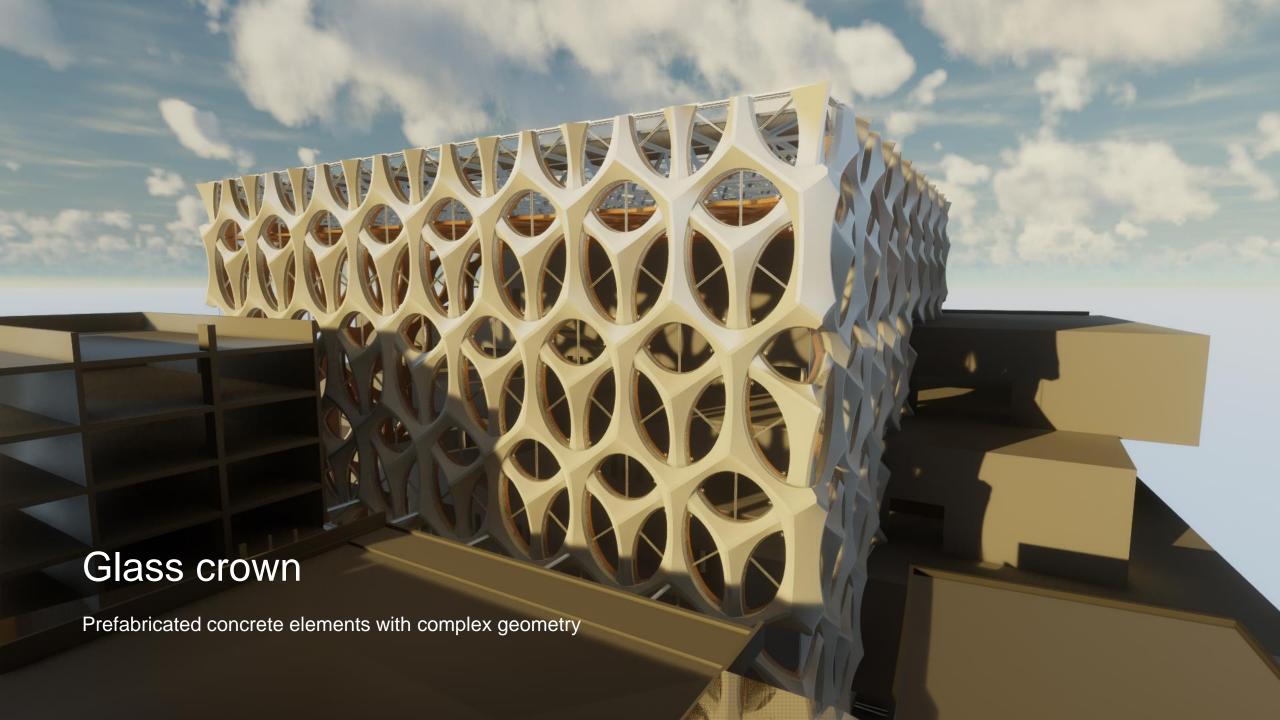






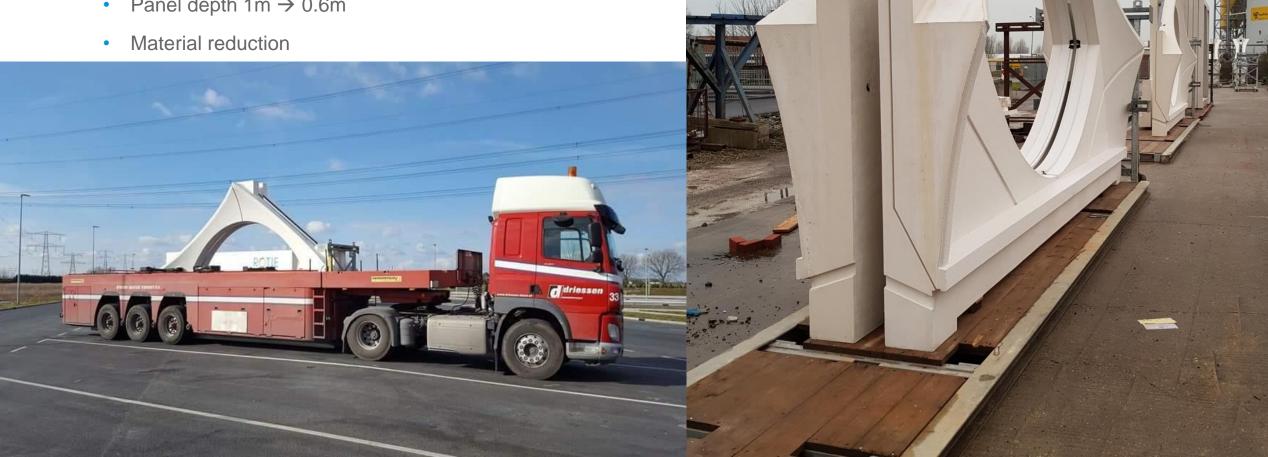






Savings proposal

- 2 elements / truck instead of 1
- Number of transports: -200
- Panel depth 1m → 0.6m

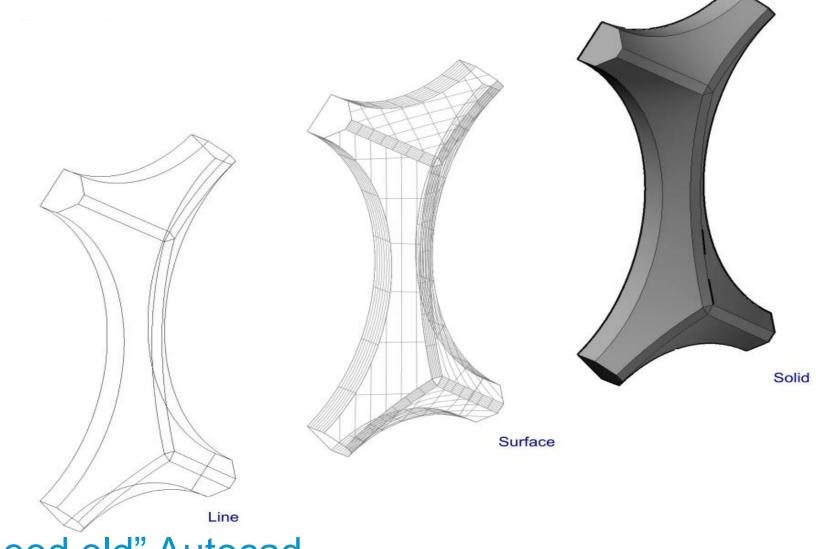








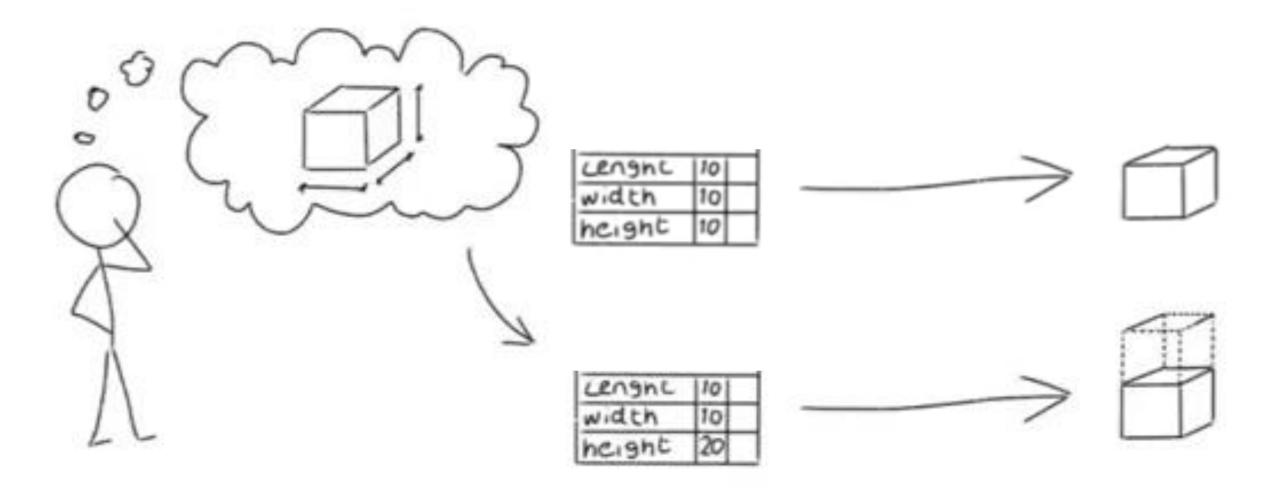




2014: "Good old" Autocad

Ewoud - December 8, 2016 at 4:06pm

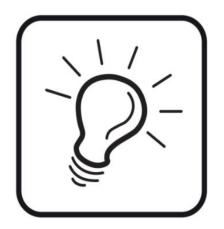
Voor Naturalis zijn wij op zoek naar iemand met meer kennis van 3D Autocad,



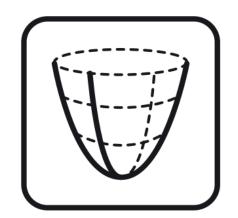
Parametric approach

Mindset

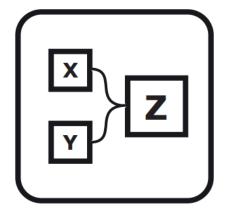
Think



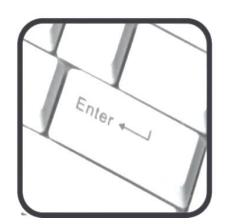
Make the rules

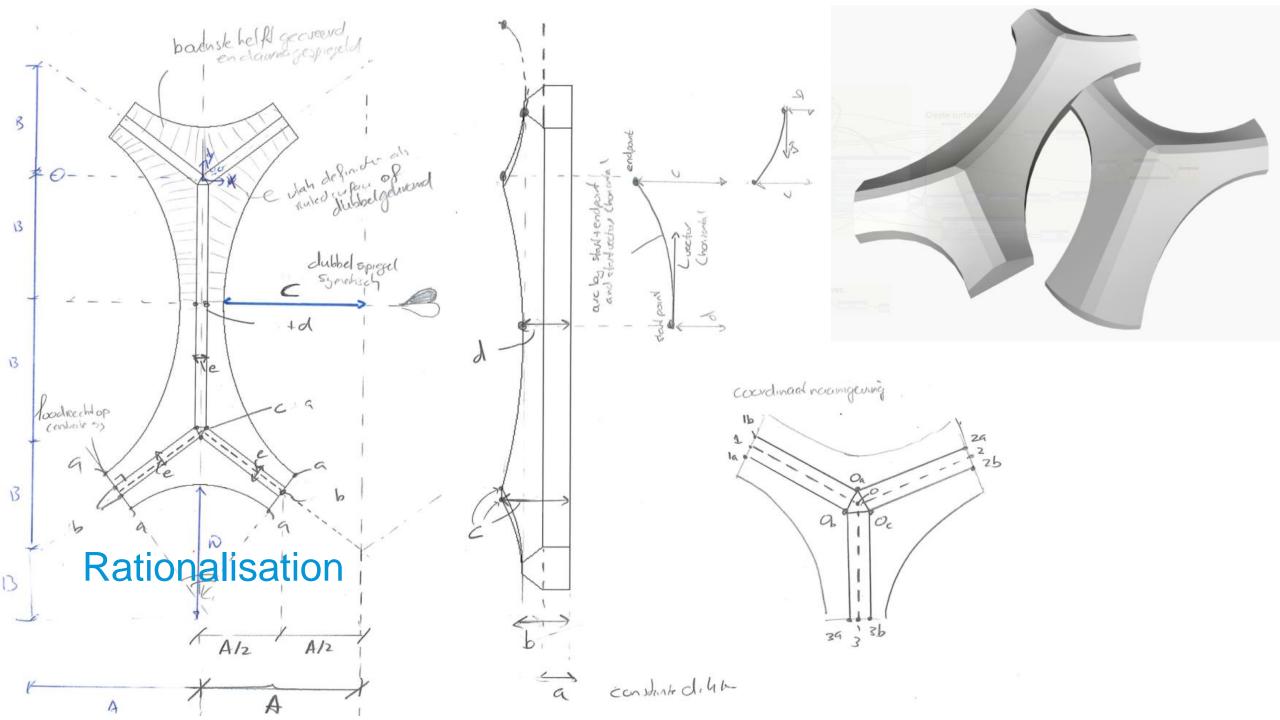


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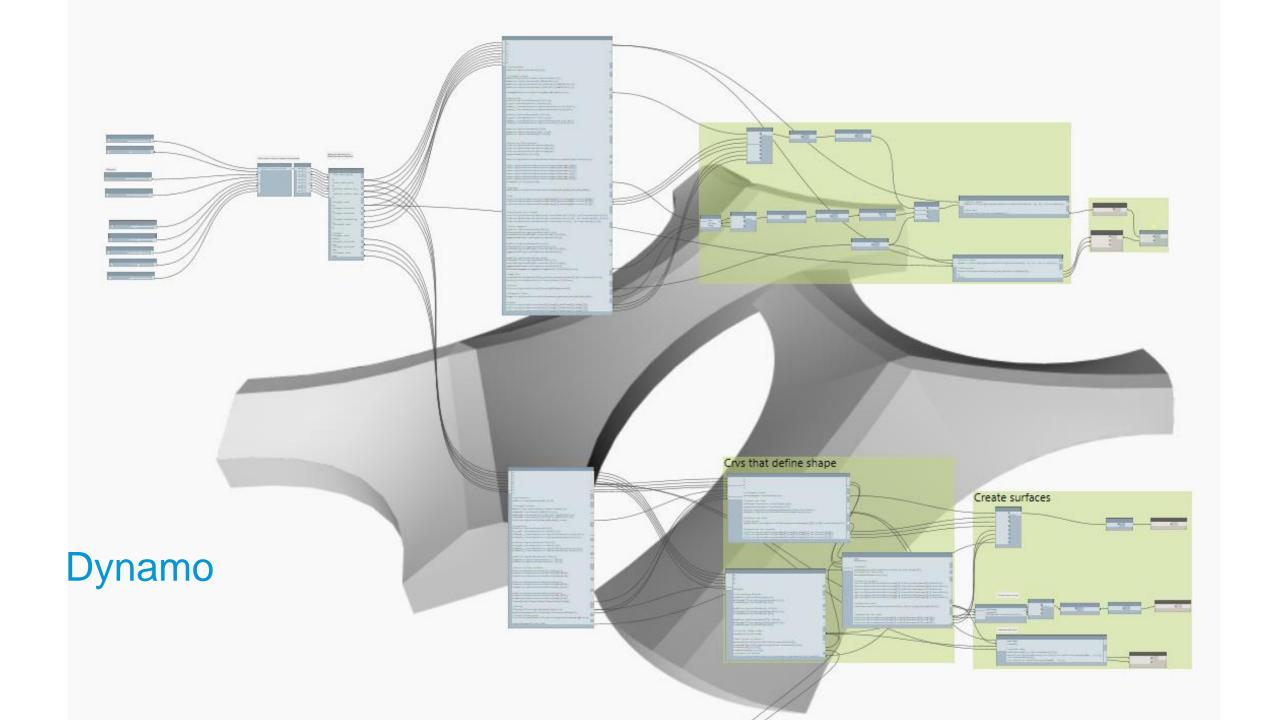


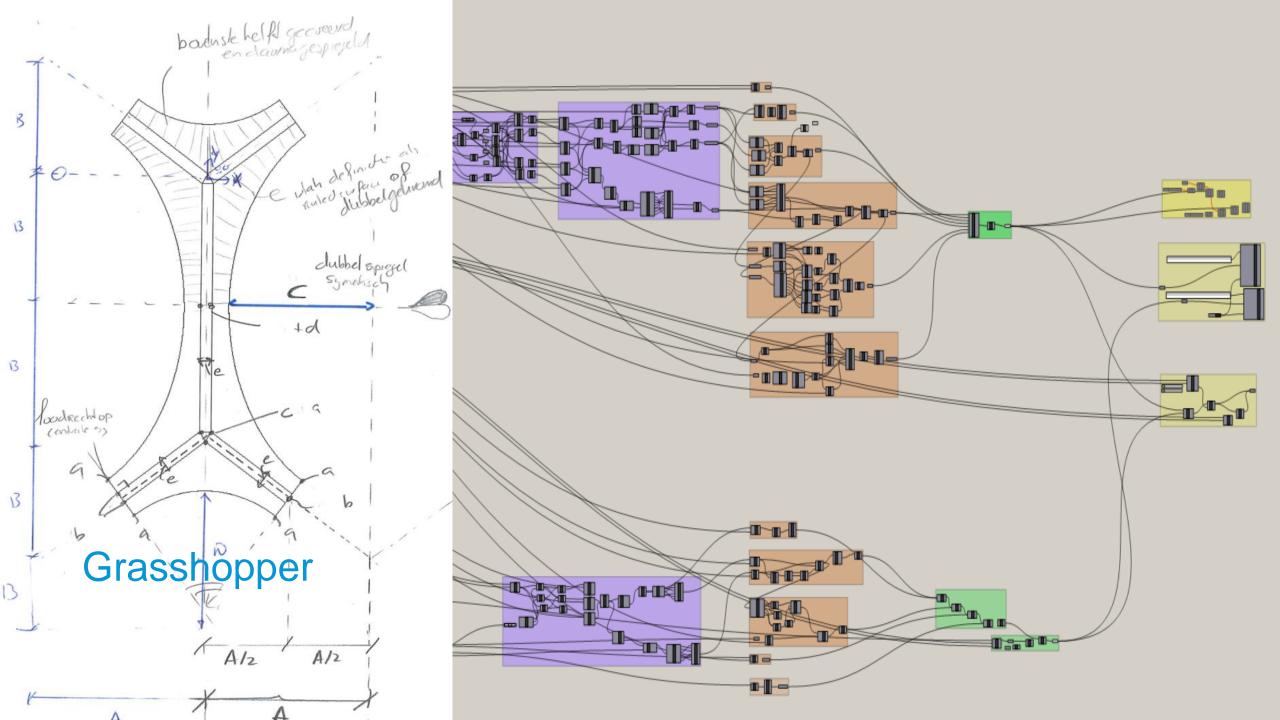
Press Enter

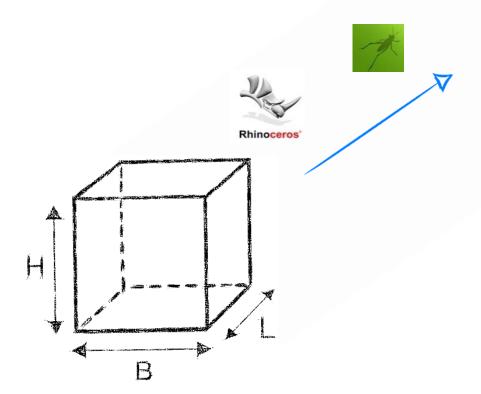




Complex shapes are not difficult if you understand their rules of creation

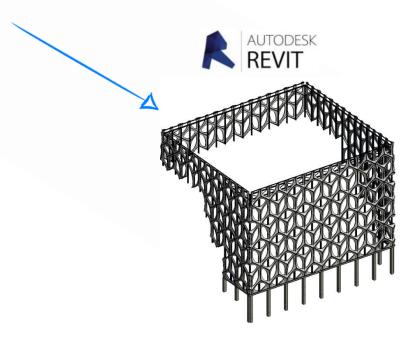


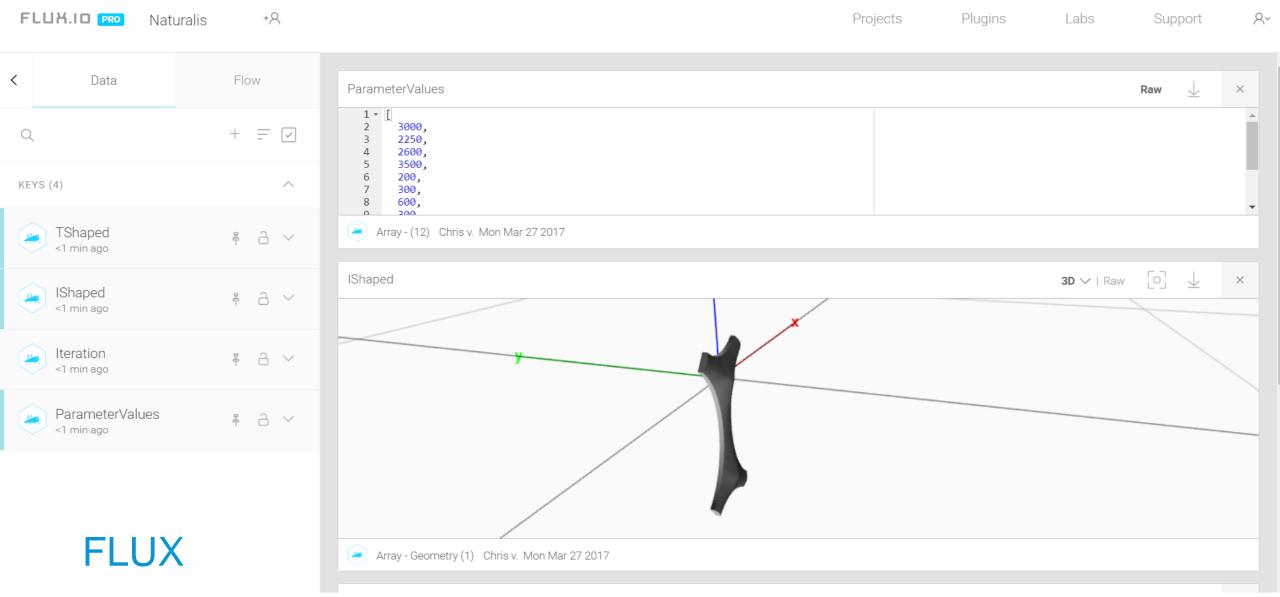


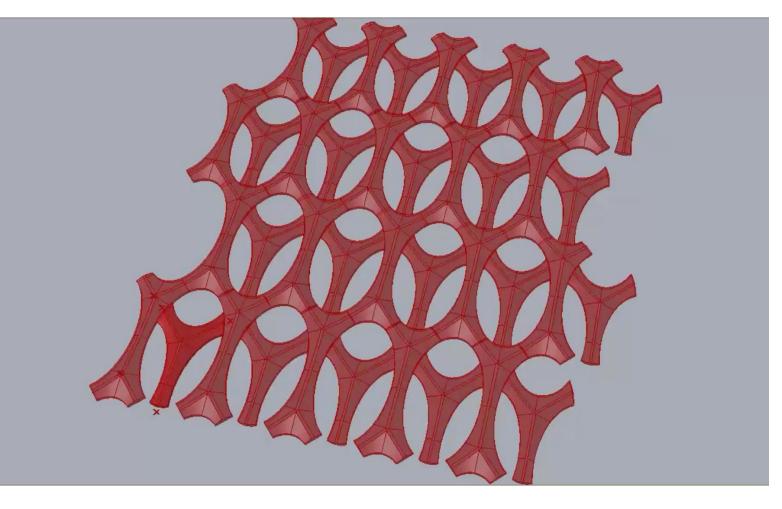




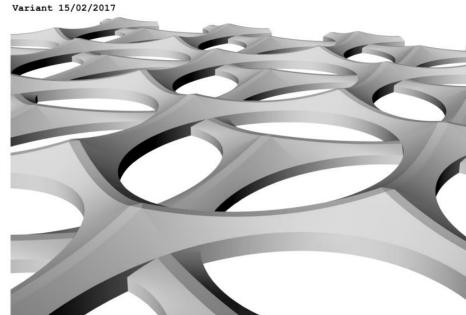


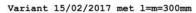


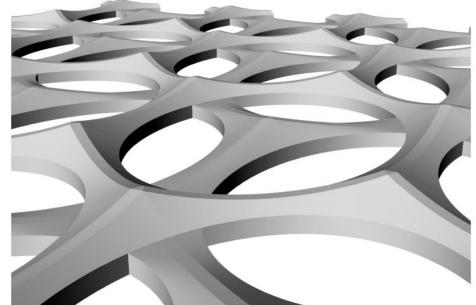




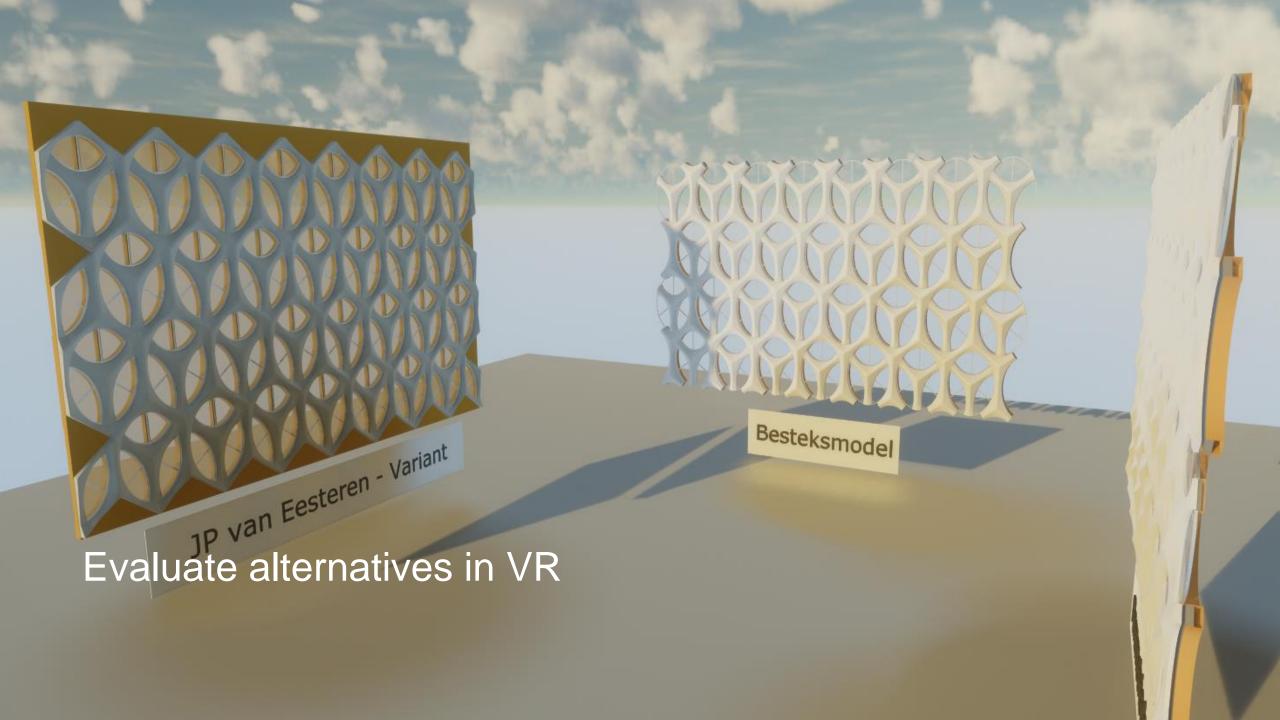
Design variants

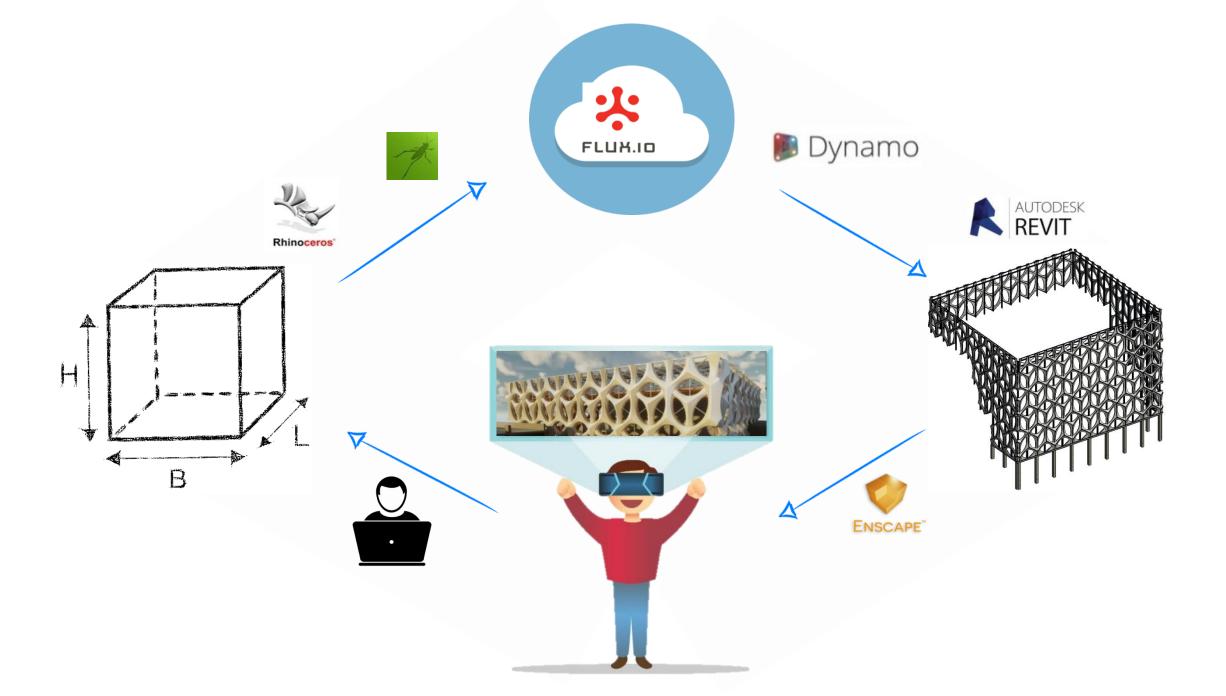


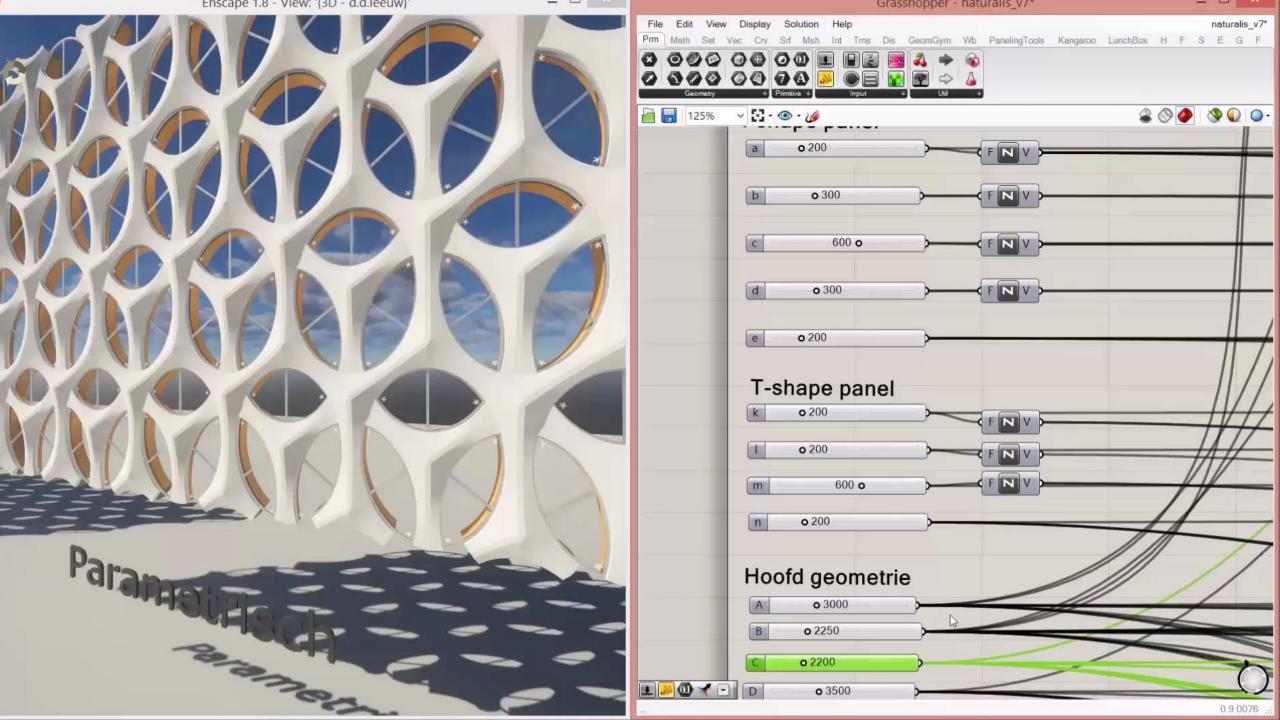


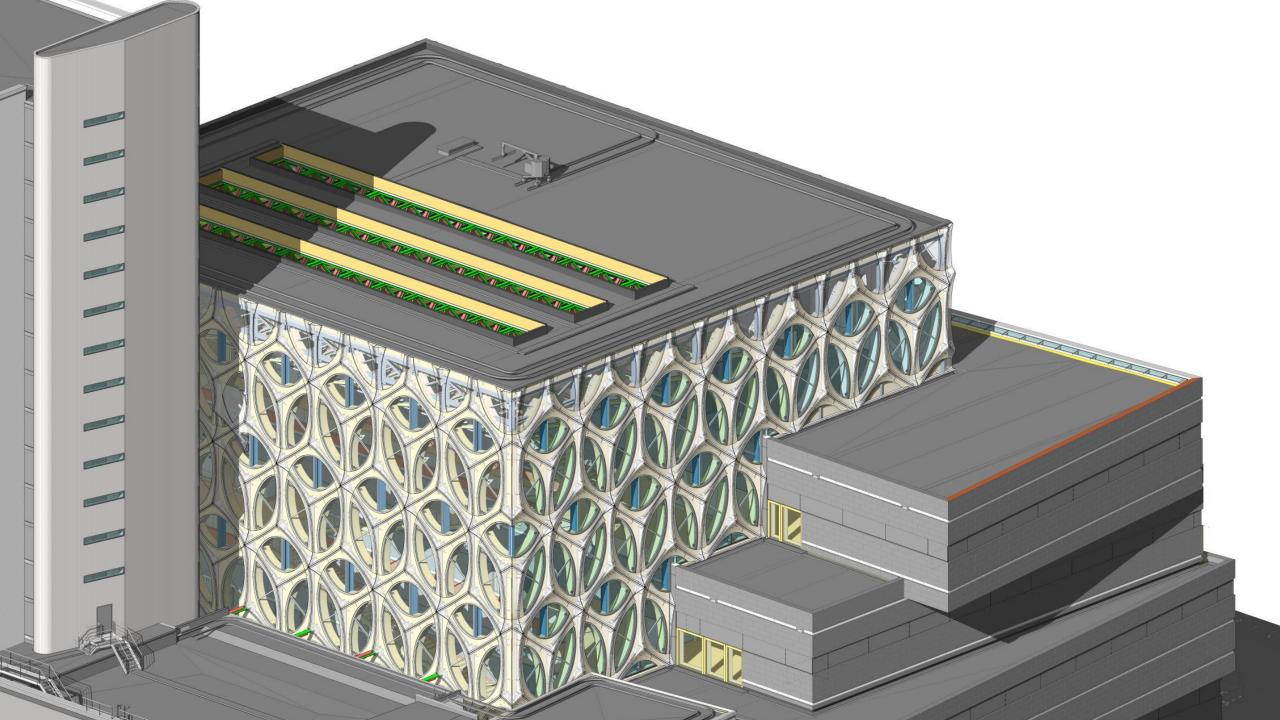


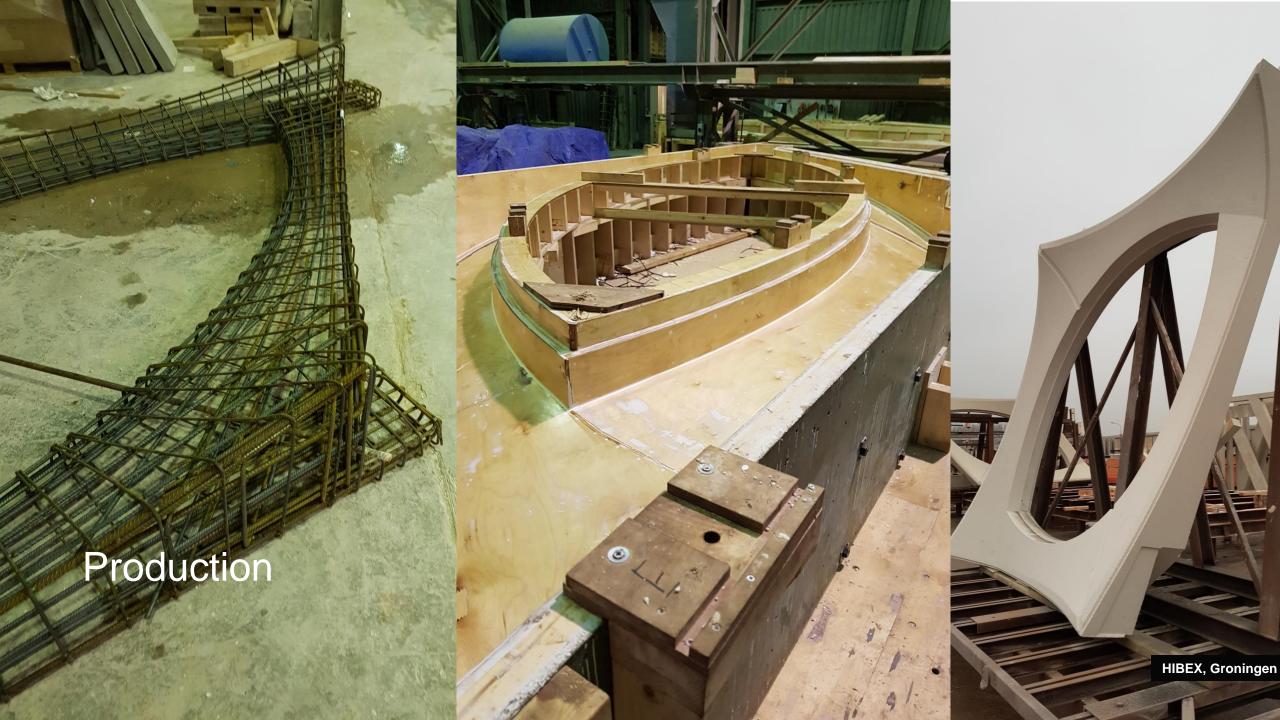










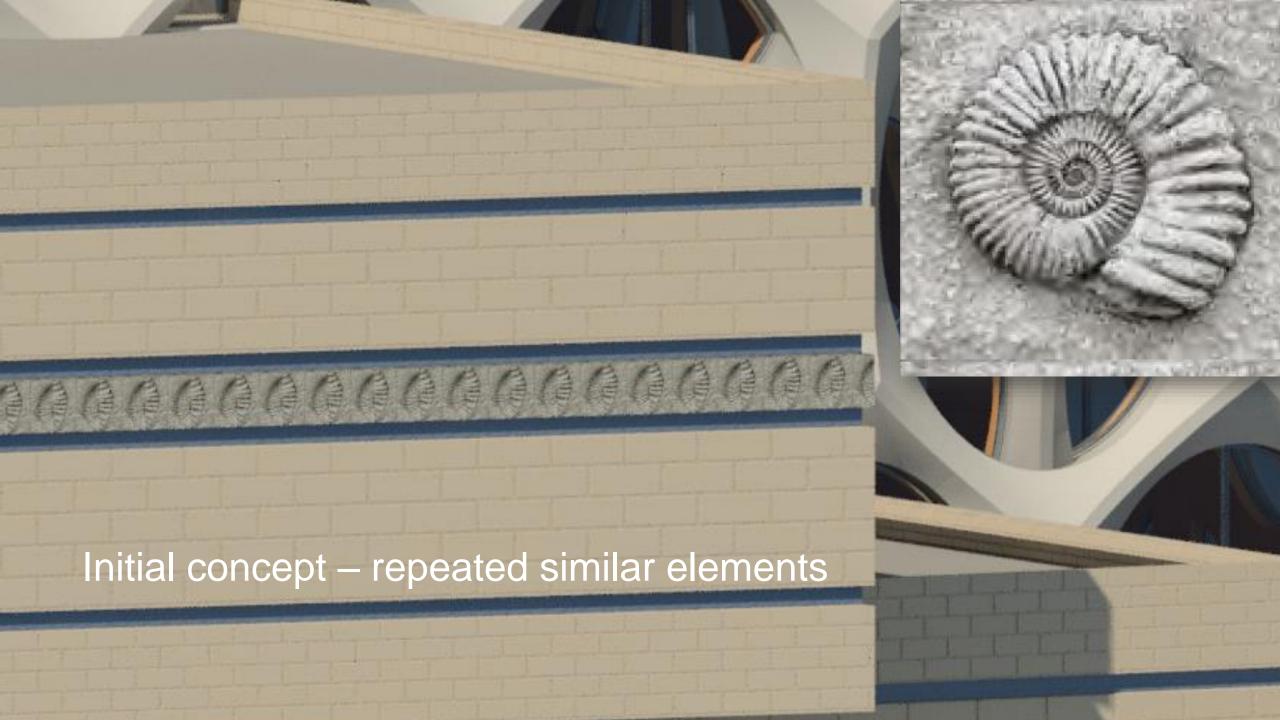


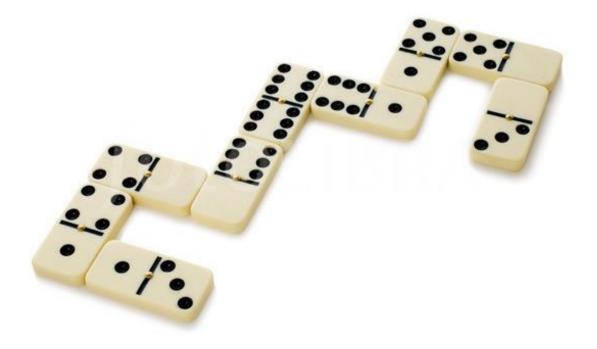














Domino pattern

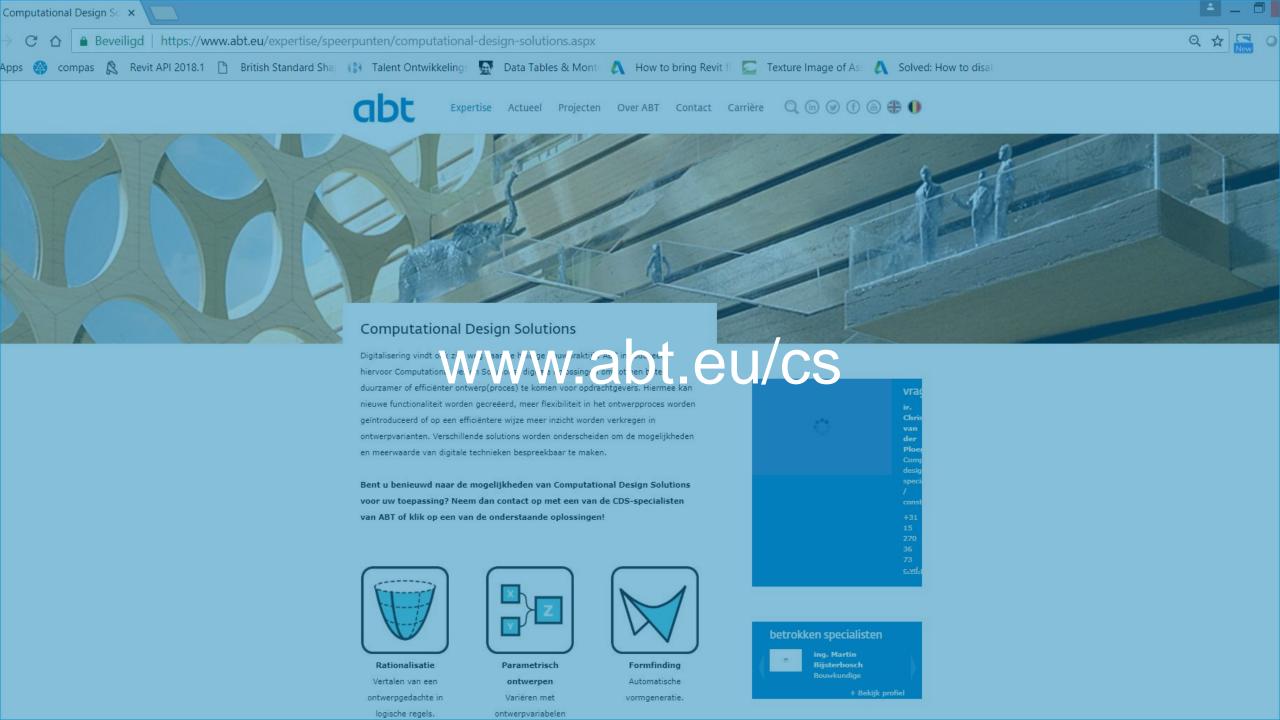
13 unique panels

each 4,0 m x 1,0 m

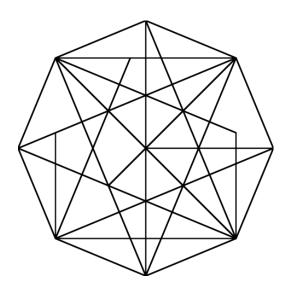
52 m2 unique pattern



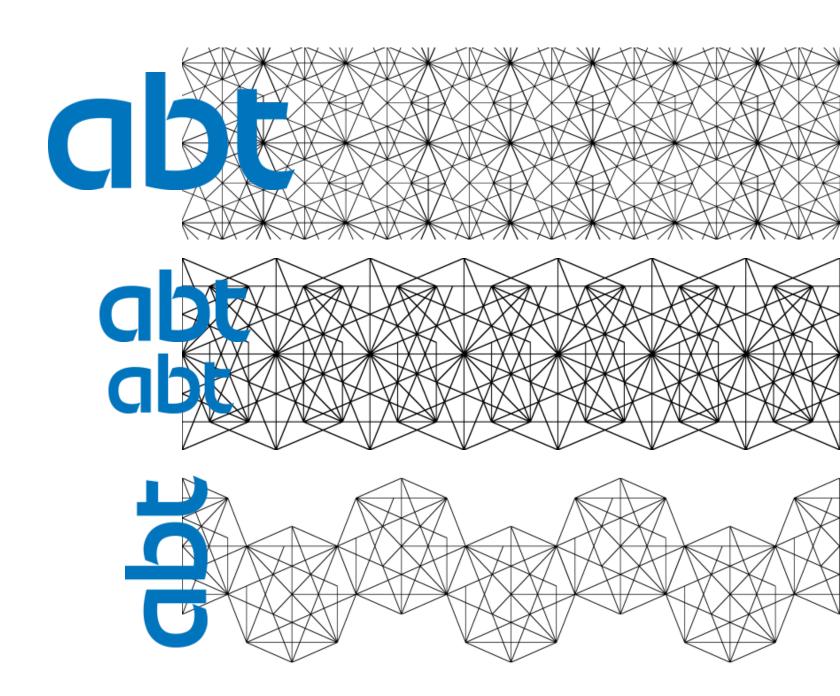
Designed as 2D images
Realisation in 3D concrete

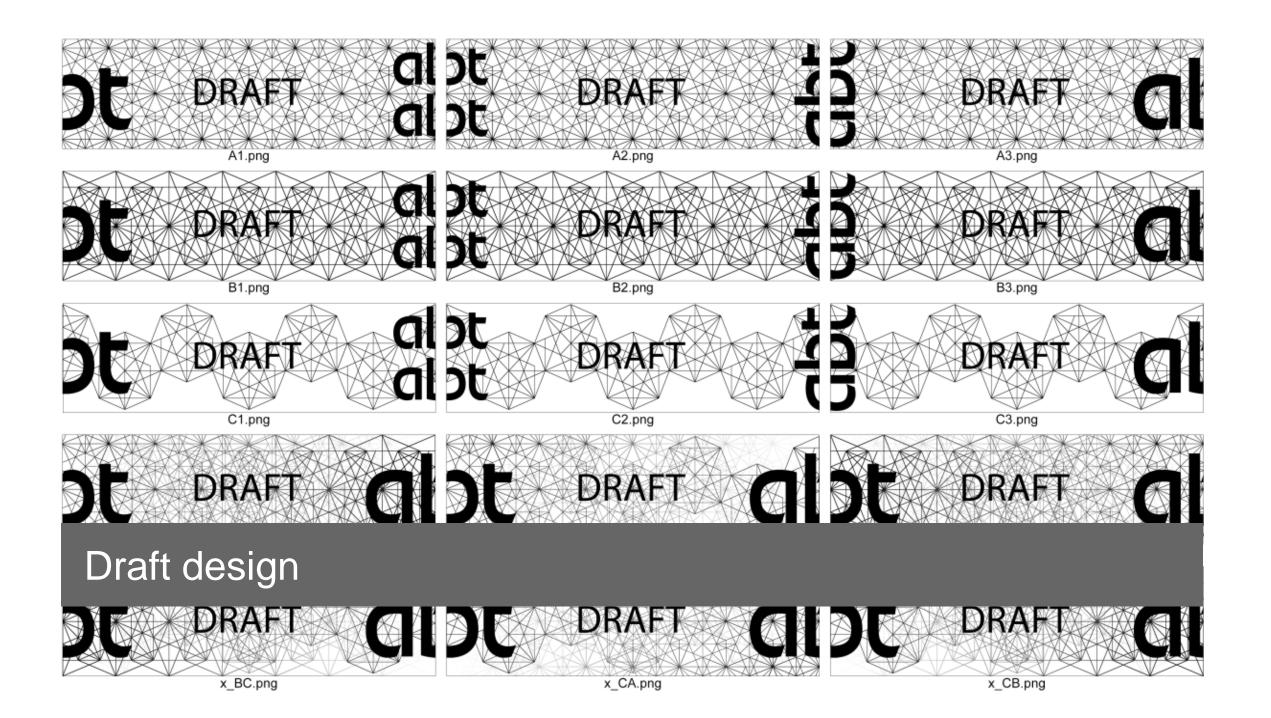


abt

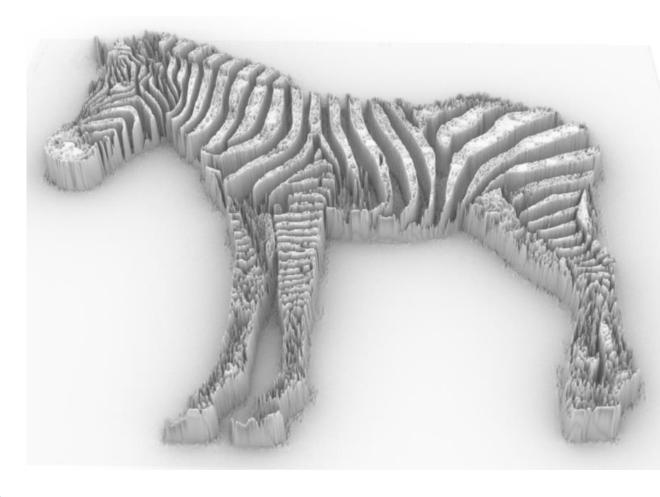


Logo's







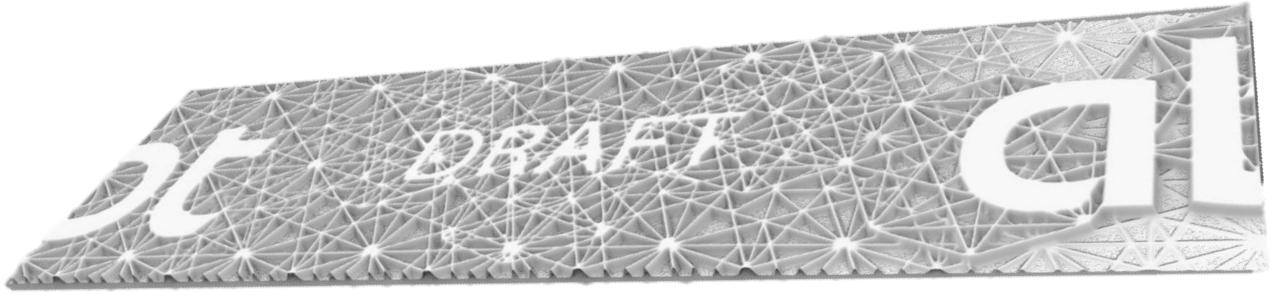


2D design converted to 3D

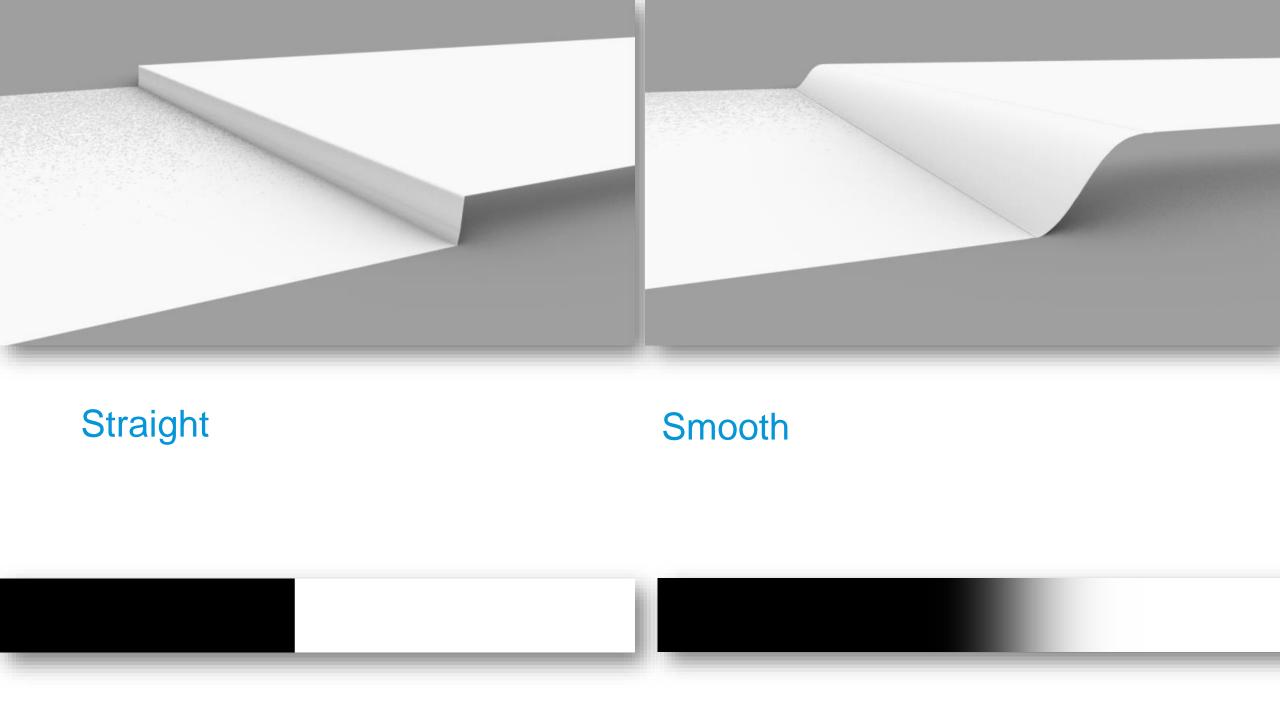


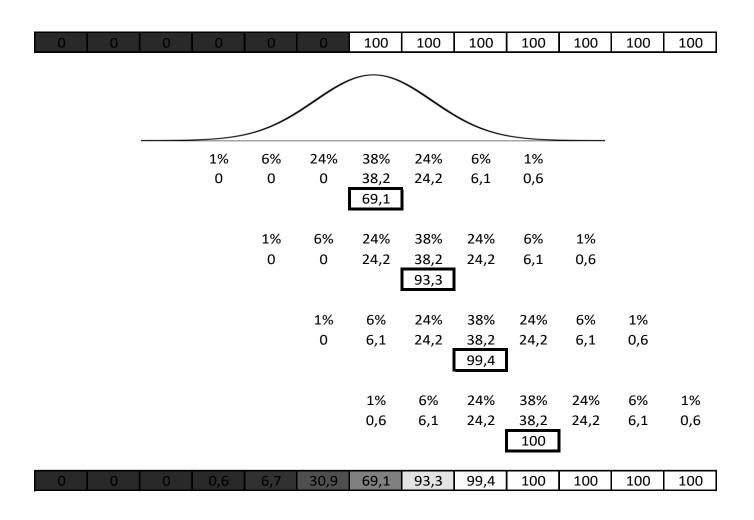
Automated conversion

- Convert 2D image to 3D mesh
- Exact dimensions
- Correct for seams between panels
- Generate images of 3D models
- Create mesh of moulds for production (Rhino)
- Create mesh of panel for VR (FBX)

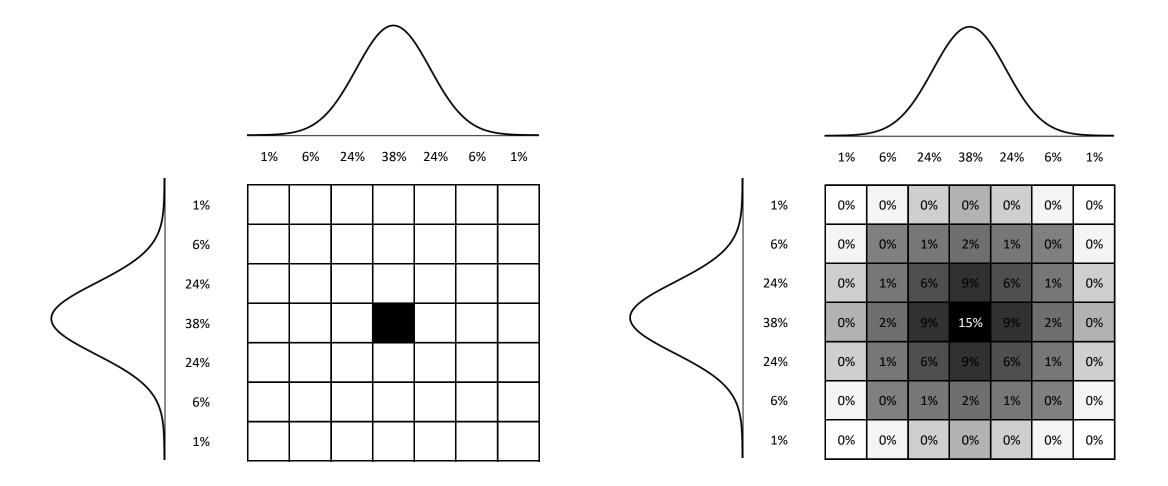


3D conversion



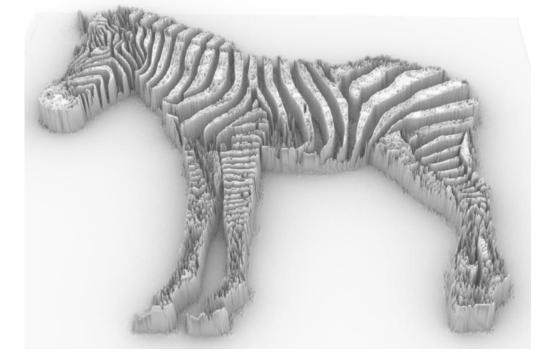


Softening of sharp edges

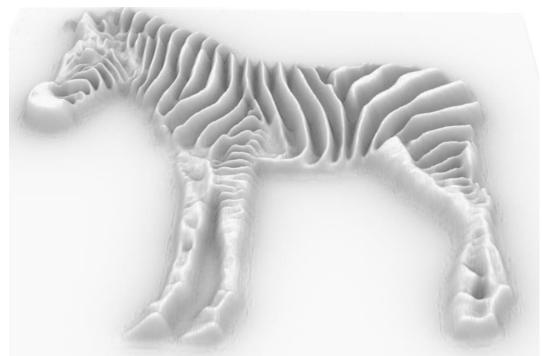


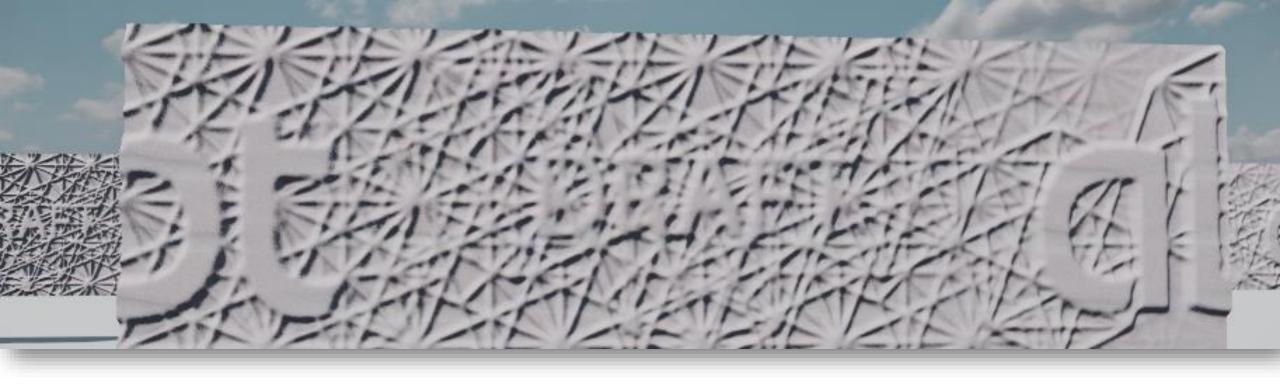
Softening of sharp edges







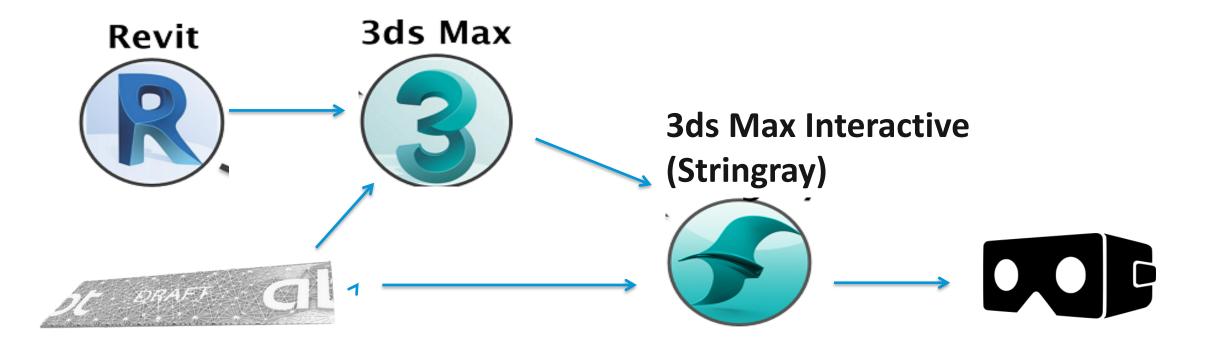




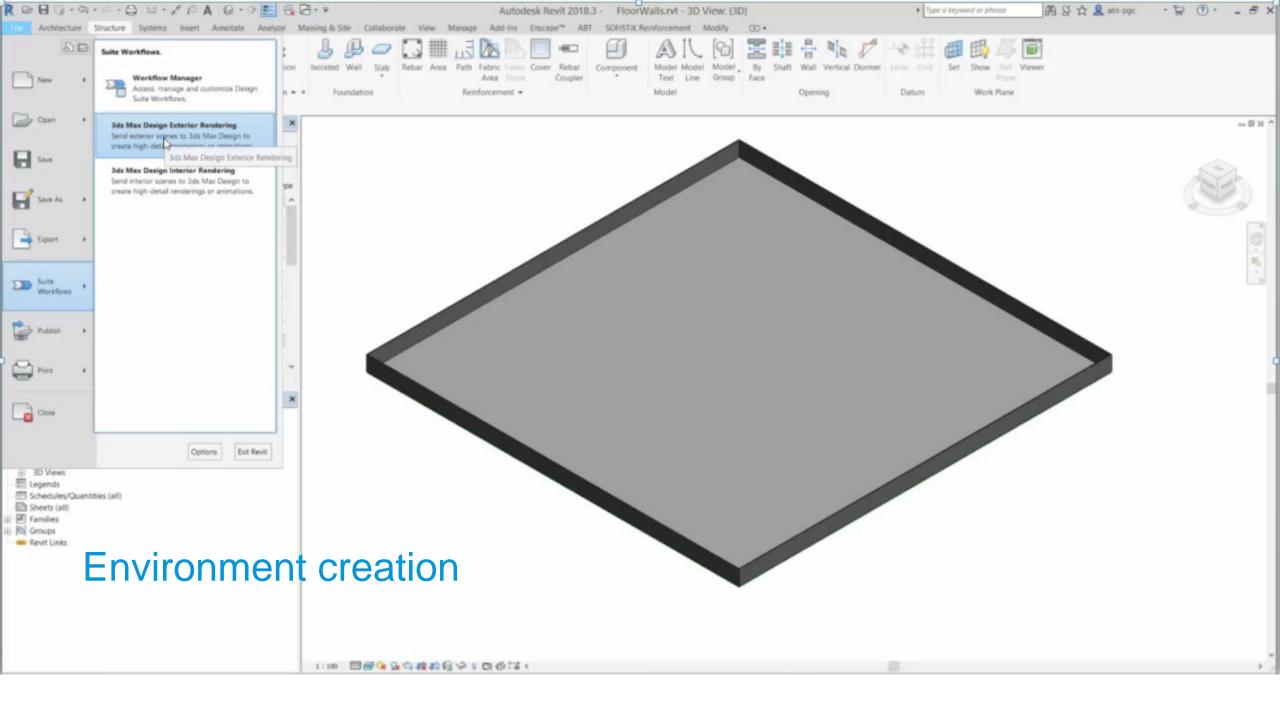
From 2D design to 3D evaluation

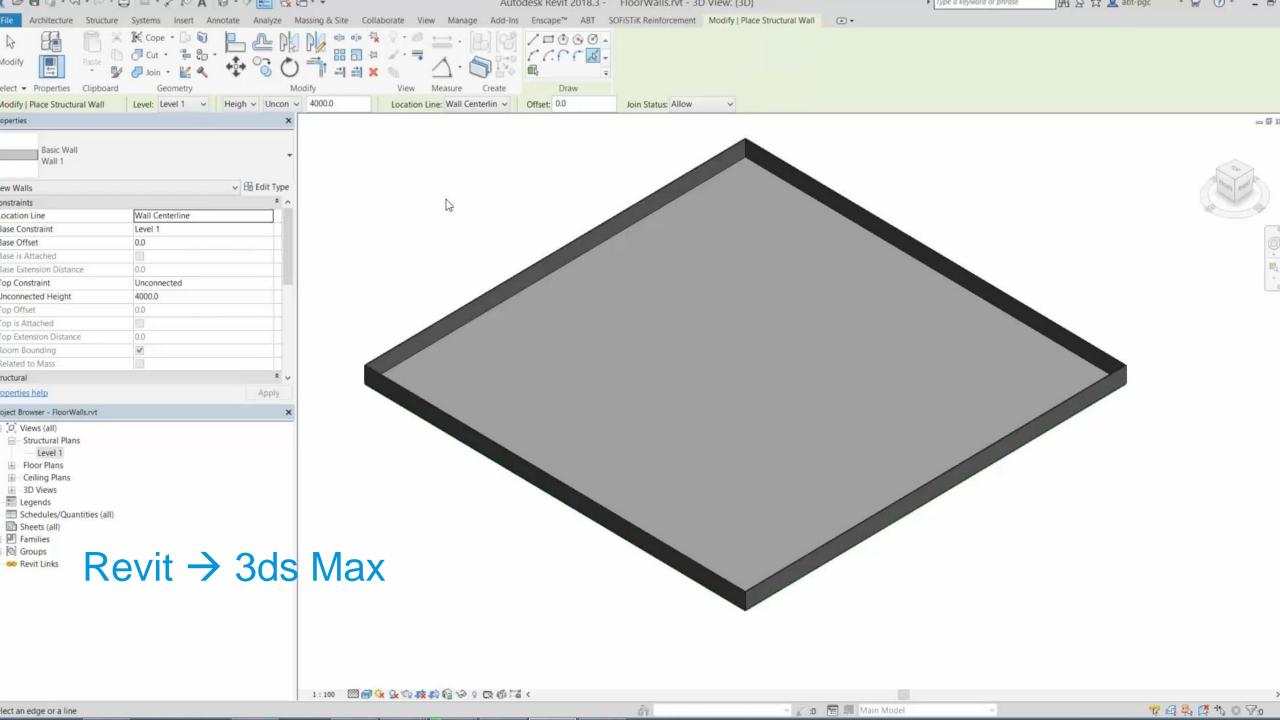
Challenges

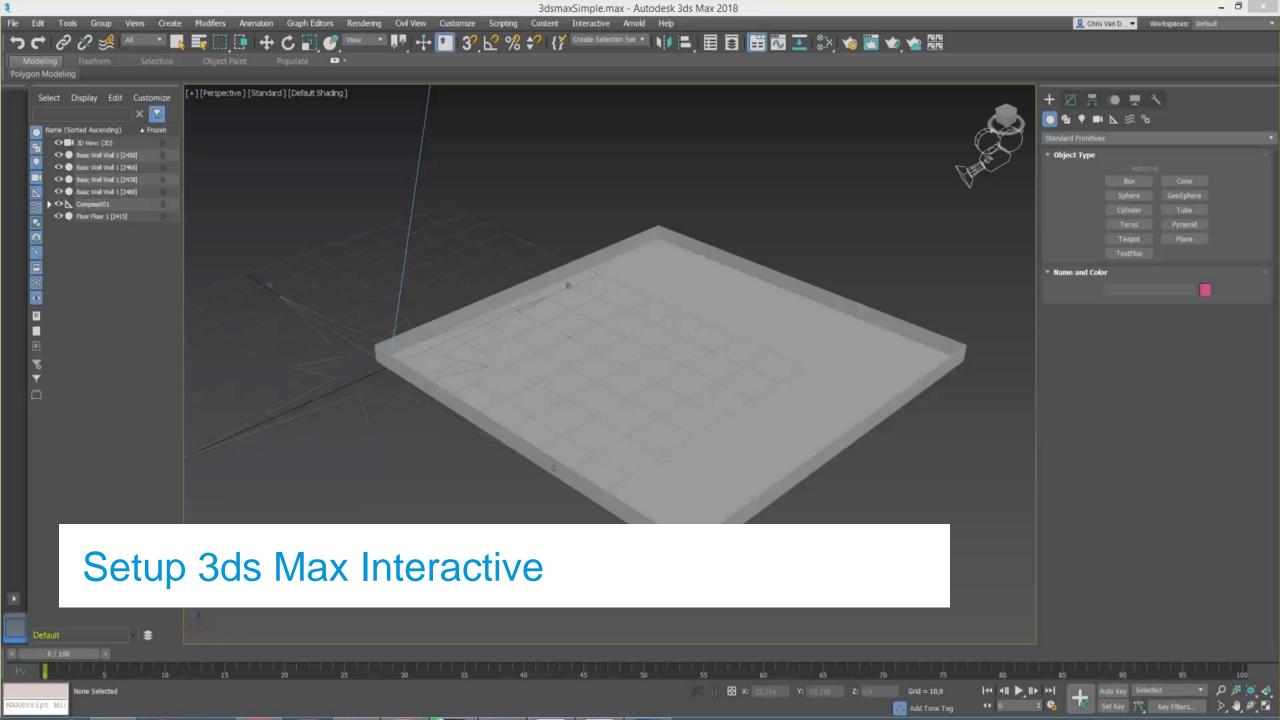
- Depth of pattern
- Required level of smoothening
- Finetuning of design

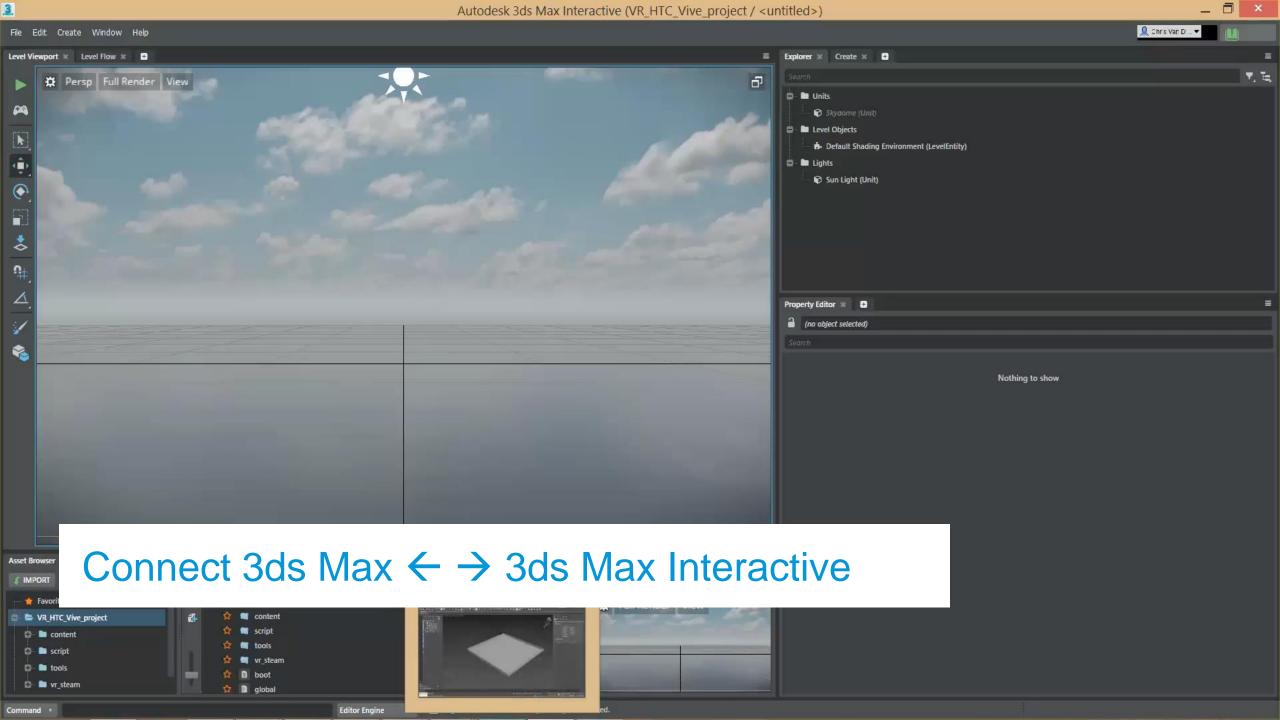


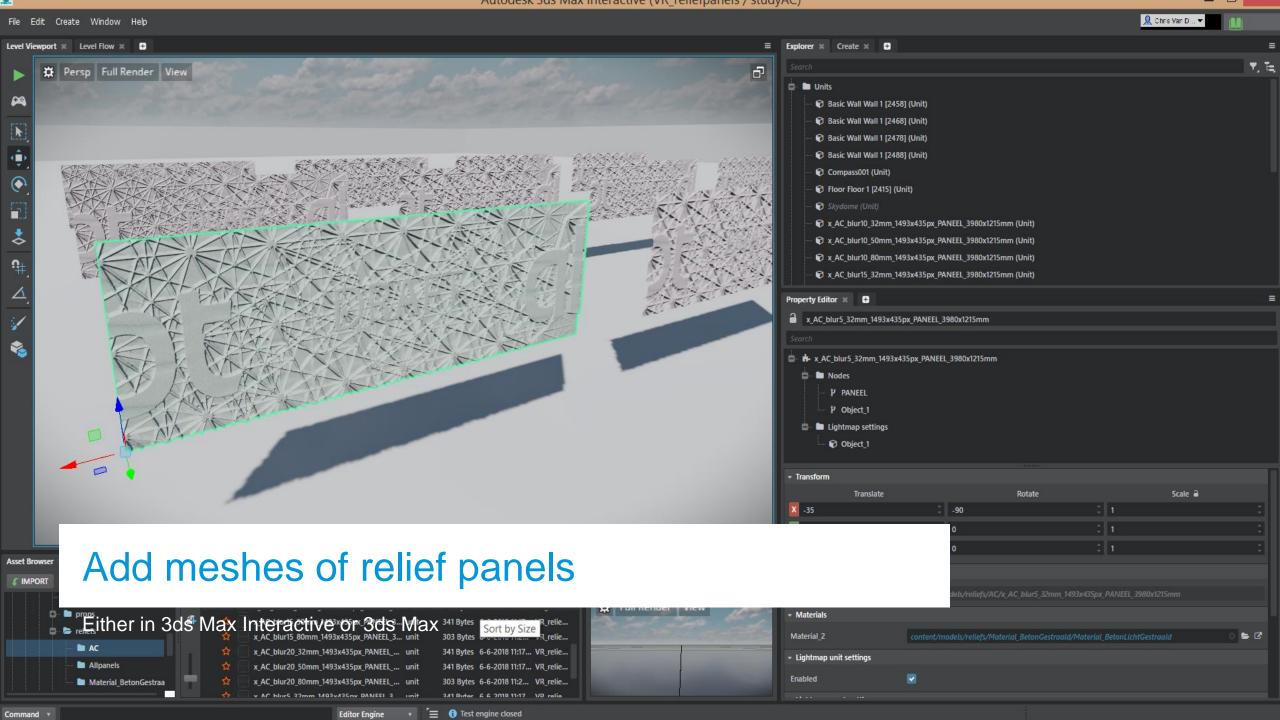
VR Workflow





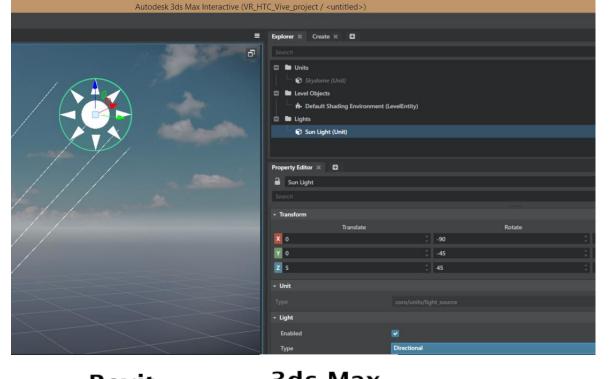


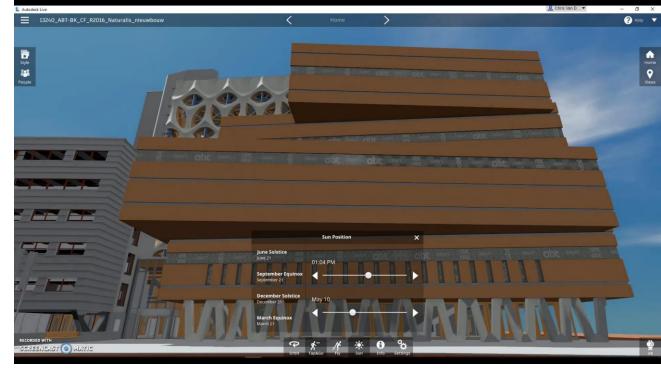


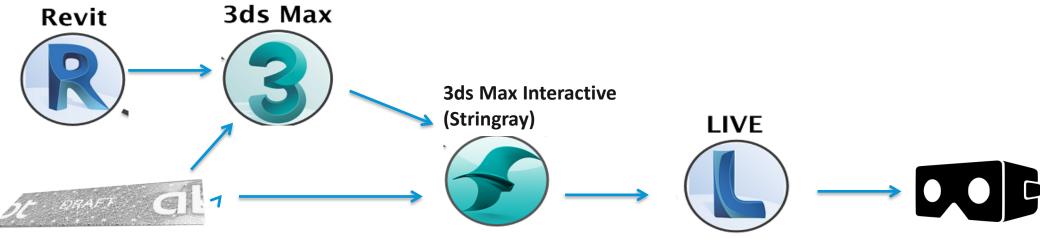






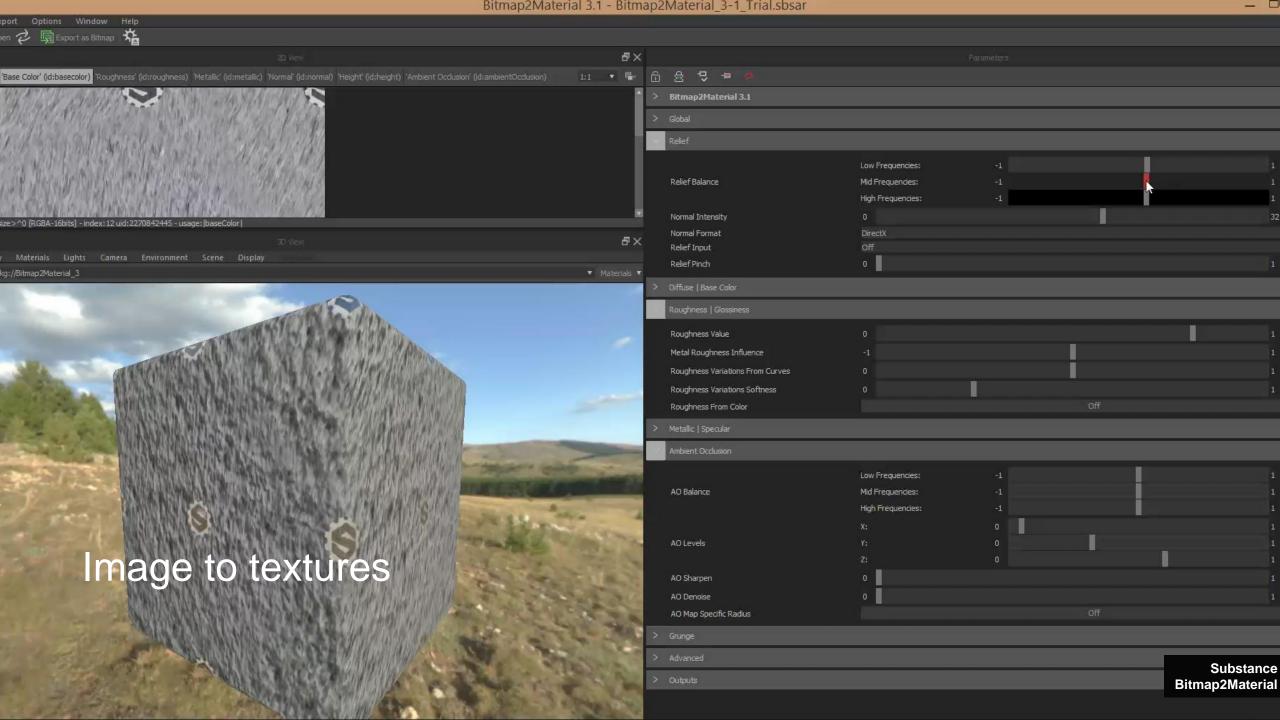


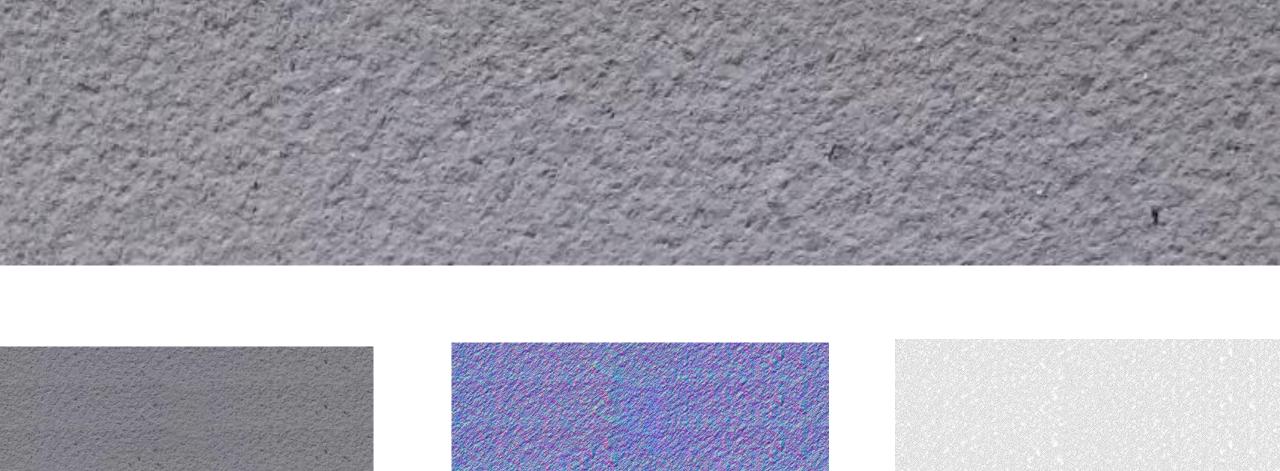




Sun easier to adjust in Live during demos







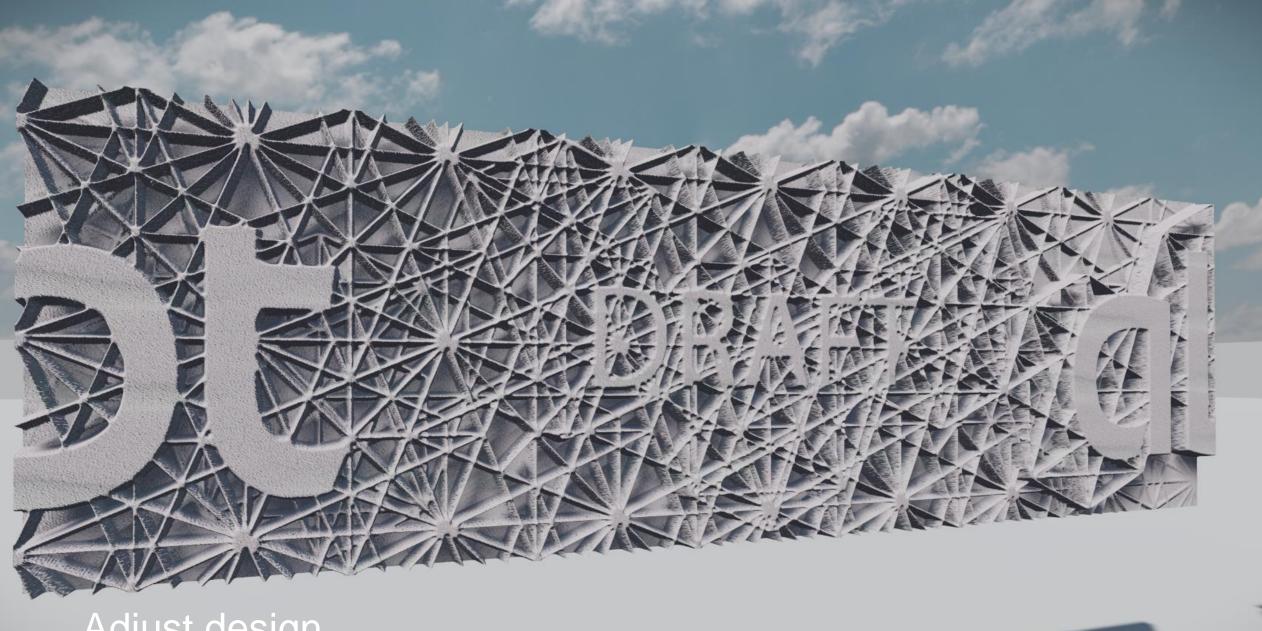
color map



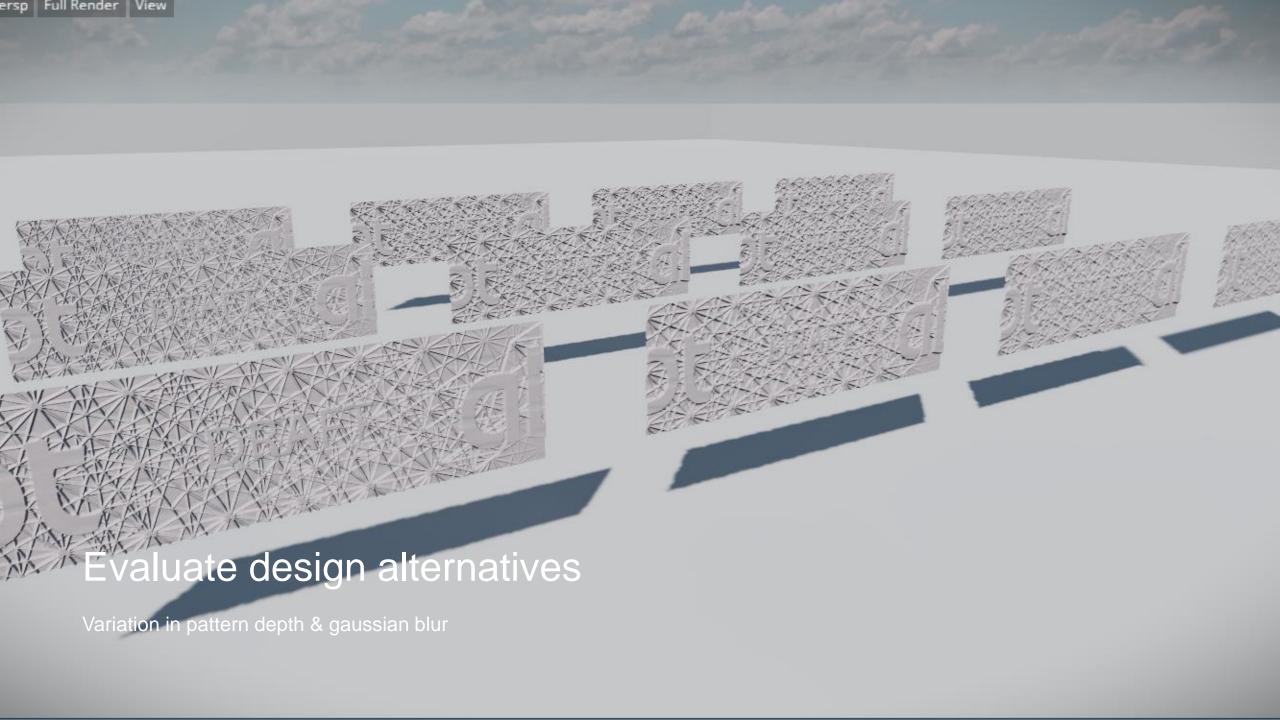
roughness map

Autodesk 3ds Max Interactive (VR reliefpanels / studyAC) Q Chris Van D... ▼ Edit Create Window Help iewport × Level Flow × + Explorer × Create × + blur 日 🖨 - 🖿 Units x_AC_blur10_32mm_1493x435px_PANEEL_3980x1215mm (Unit) x_AC_blur10_50mm_1493x435px_PANEEL_3980x1215mm (Unit) x_AC_blur10_80mm_1493x435px_PANEEL_3980x1215mm (Unit) x_AC_blur15_32mm_1493x435px_PANEEL_3980x1215mm (Unit) x_AC_blur15_50mm_1493x435px_PANEEL_3980x1215mm (Unit) x AC_blur15_80mm_1493x435px_PANEEL_3980x1215mm (Unit) x AC blur20_32mm_1493x435px_PANEEL_3980x1215mm (Unit) x AC blur20 50mm 1493x435px PANEEL 3980x1215mm (Unit) x AC blur20 80mm 1493x435px PANEEL 3980x1215mm (Unit) x_AC_blur5_32mm_1493x435px_PANEEL_3980x1215mm (Unit) x AC blur5 50mm 1493x435px PANEEL 3980x1215mm (Unit) Property Editor × + content/models/reliefs/Material BetonGestraald/Material BetonLichtGestraald Parent Material Den Shader Graph Asset Preview * + Log Console X Parent Resource Material BetonLichtGestraald (material) PORT VR_reliefpanels > content > models > reliefs > Material_BetonGestraald (15) Y, 💠 ٠ Settings □ ■ fx ▲ Type **Date Modified Full Path** # Full Render View Color Map levels BetonGrofGestraald_Ambient_Occlusion 842 Bytes 6-6-2018 11:16:07 VR relie... texture Normal Map models BetonGrofGestraald Base Color 775 Bytes 6-6-2018 11:16:07 VR_relie... texture Metallic Map 3dsm BetonGrofGestraald Emissive 833 Bytes 6-6-2018 11:16:07 texture VR relie... BetonGrofGestraald Metallic chara 833 Bytes 6-6-2018 11:16:07 VR relie... texture Roughness Map BetonGrofGestraald Normal 822 Bytes 6-6-2018 11:16:07 VR relie... texture D props **Emissive Map** BetonGrofGestraald Roughness 834 Bytes 6-6-2018 11:16:07 VR relie... texture = 🗁 relief Ao Map BetonLichtGestraald Ambient Occlusion 843 Bytes 6-6-2018 11:16:07 VR relie... texture D A BetonLichtGestraald Base Color 776 Bytes 6-6-2018 11:16:07 VR relie... texture Use Color Map I A BetonLichtGestraald_Emissive 834 Bytes 6-6-2018 11:16:07 VR_relie... texture Use Normal Map BE N BetonLichtGestraald_Height 832 Bytes 6-6-2018 11:16:07 VR_relie... texture Use Metallic Map com improvement BetonLichtGestraald Metallic 834 Bytes 6-6-2018 11:16:08 VR_relie... texture skyde BetonLichtGestraald_Normal 823 Bytes 6-6-2018 11:16:08 VR_relie... texture Use Roughness Map BetonLichtGestraald_Roughness texture 835 Bytes 6-6-2018 11:16:08 VR_relie... 🖨 🖿 ui Use Emissive Map Material BetonGrofGestraald material 6-6-2018 11:39:35 VR_relie... script Use Ao Map Material_BetonLichtGestraald material 23 KB 6-6-2018 11:41:35 VR_relie... tools Base Color vr steam



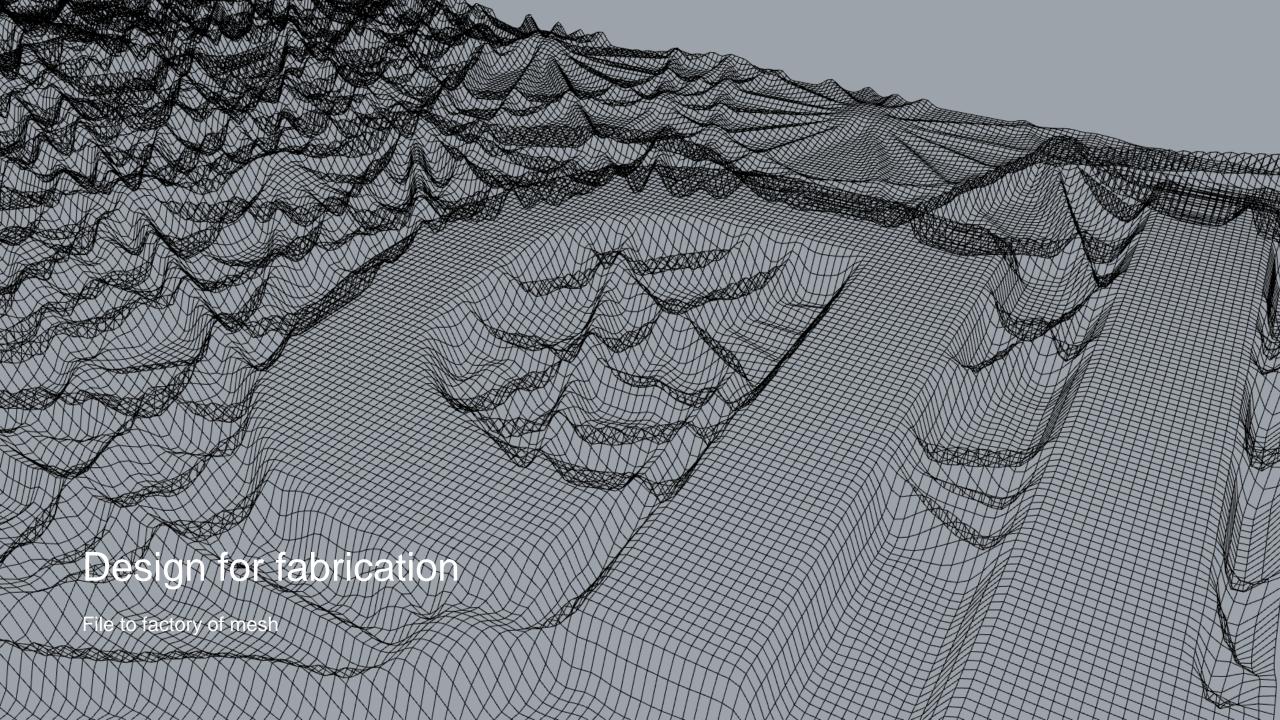


Adjust design





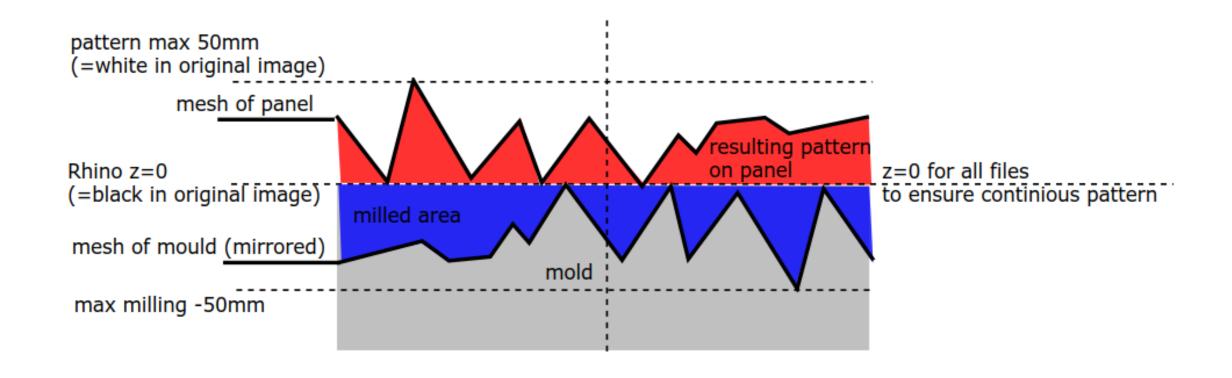






File to factory export of mesh



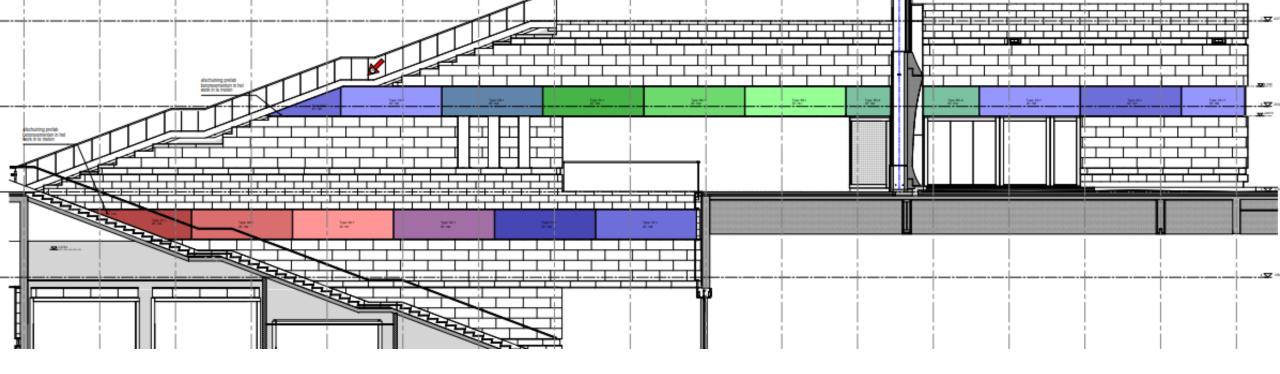


Mould as mirrored version of the panel



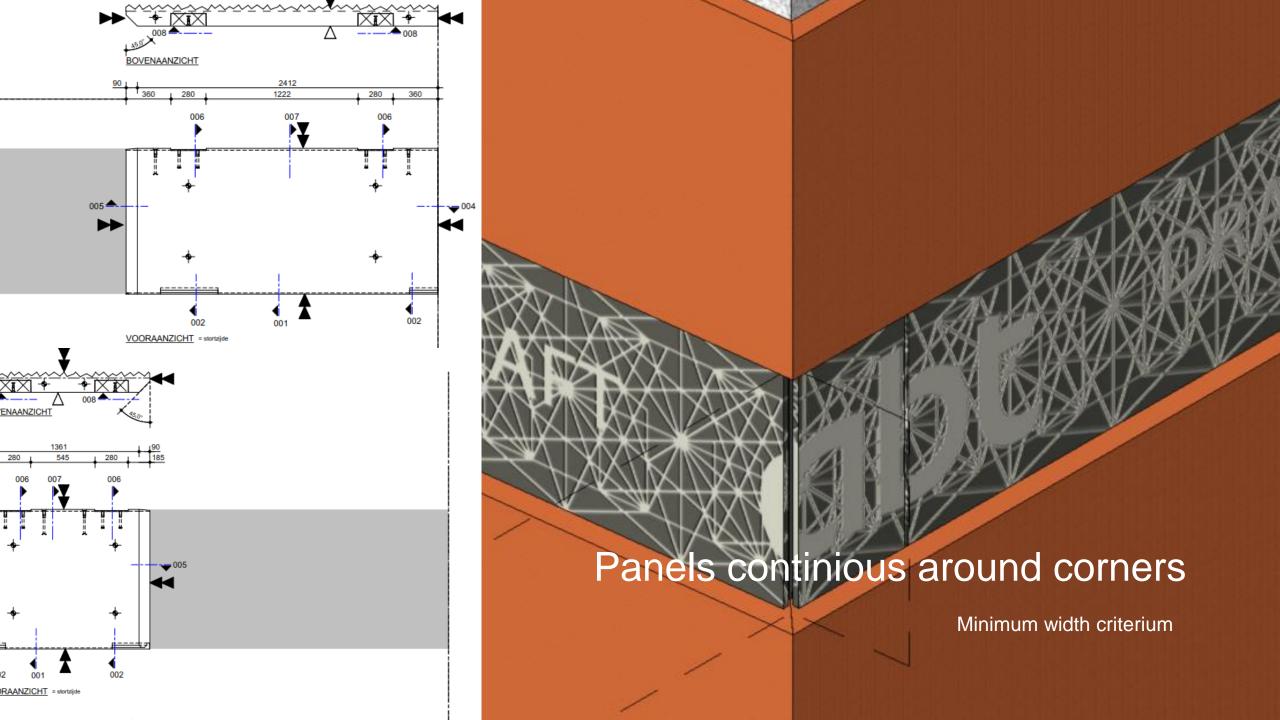
Real mockups required to verify fabricatability



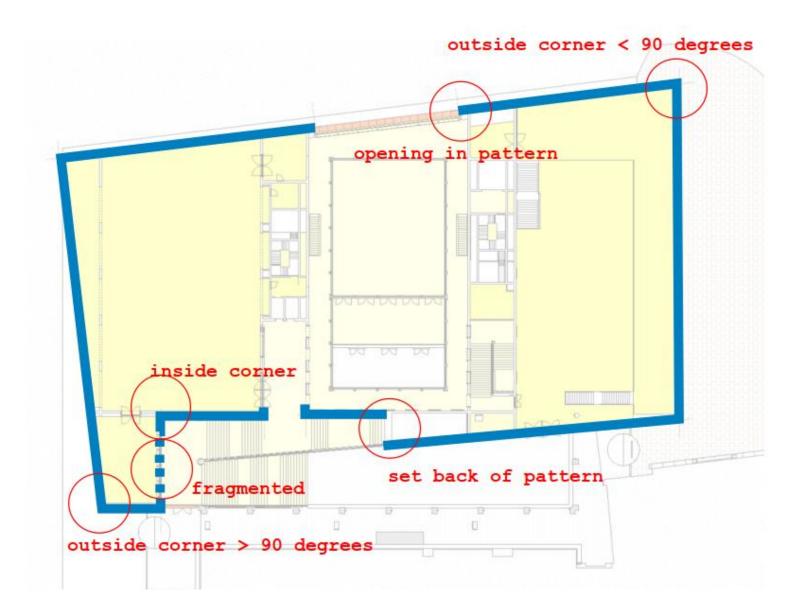


Challenges

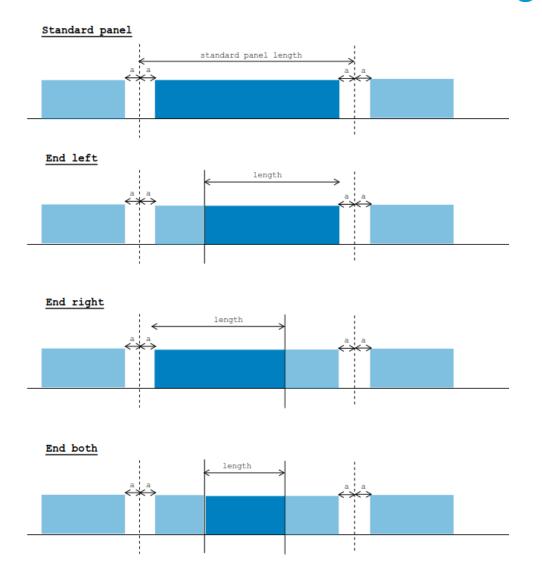
- Distributed panels as one continuous ribbon
- Minimum dimensions of panels, no left over pieces
- Continuous pattern along panels
- Sufficient variation of pattern per side

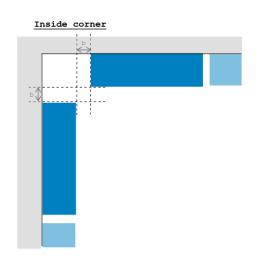


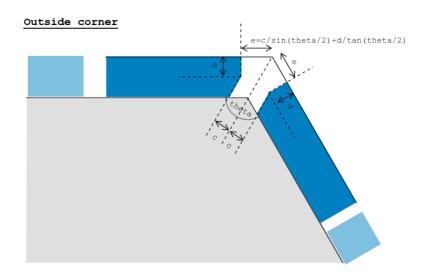
Inventarisation of "exceptions"

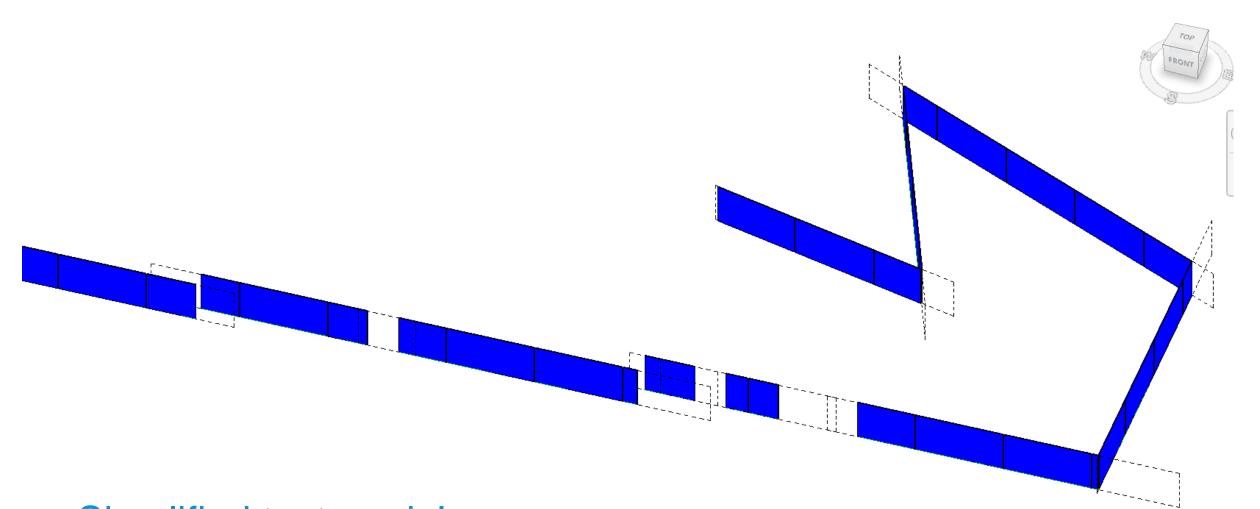


Design rules



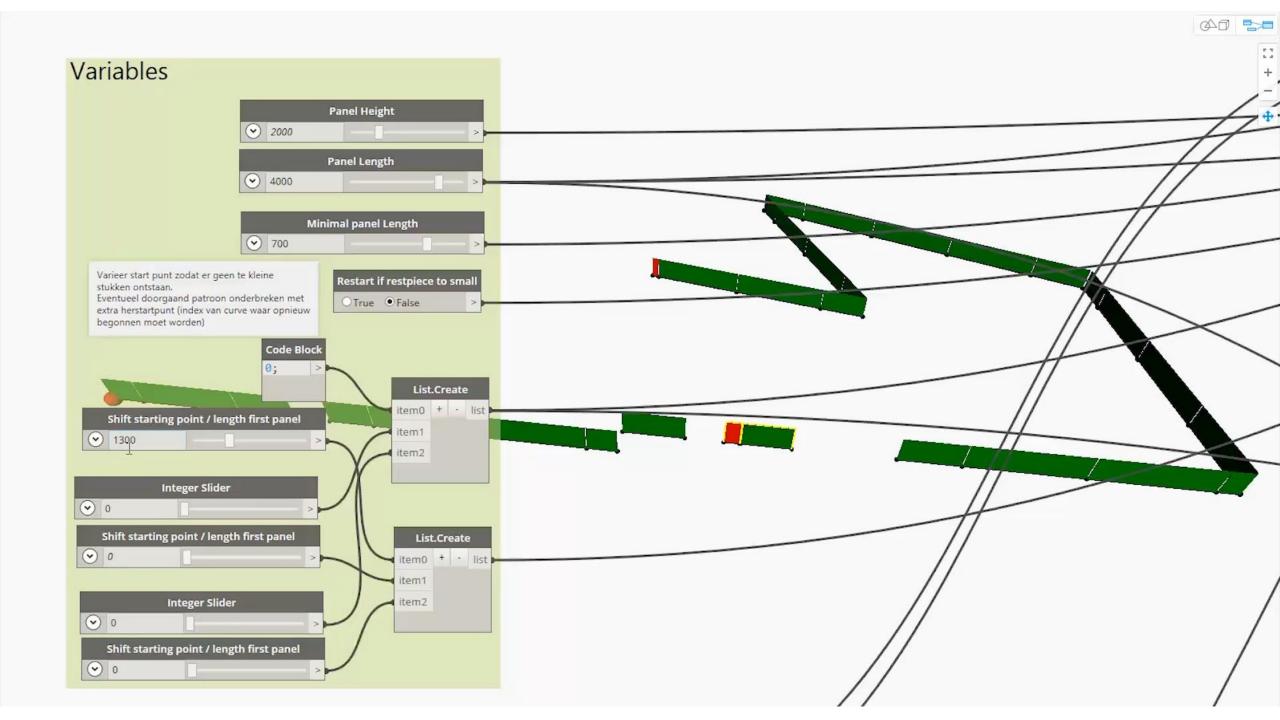


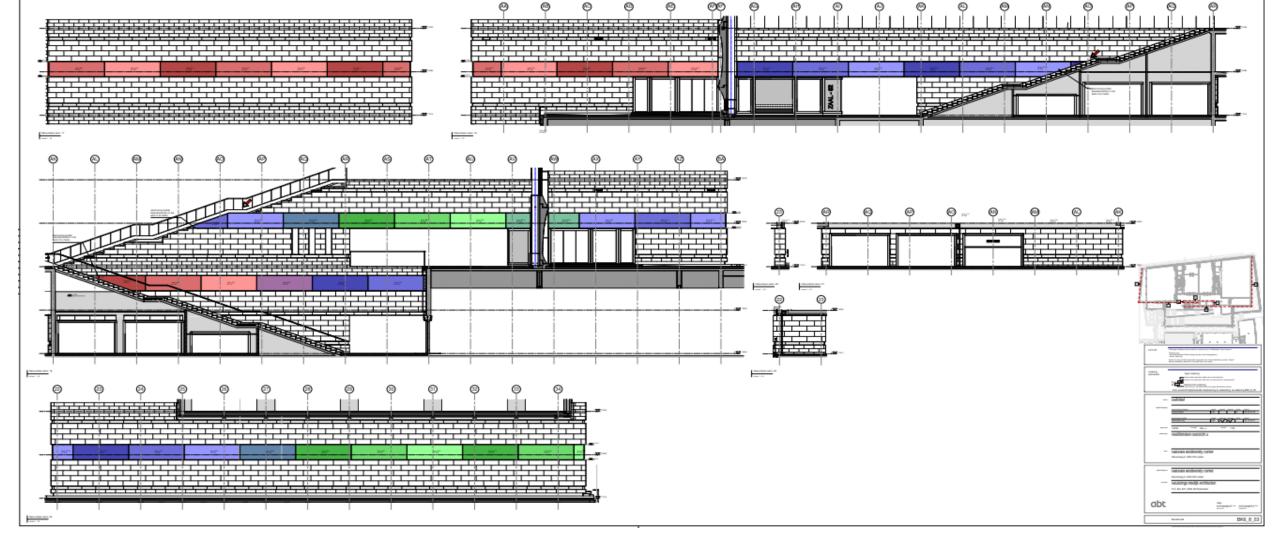




Simplified test model

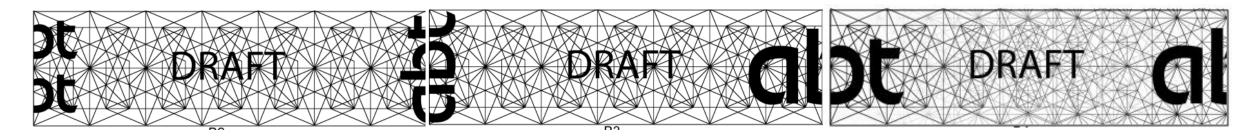






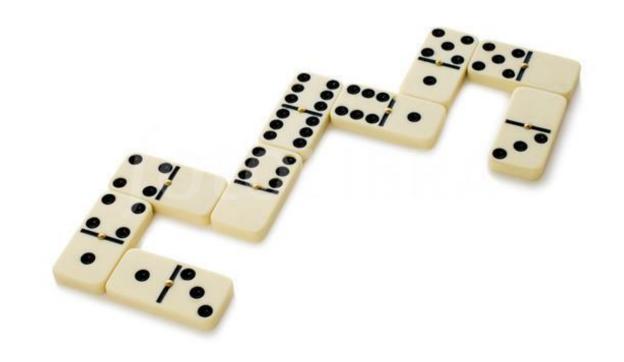
Final panel layout



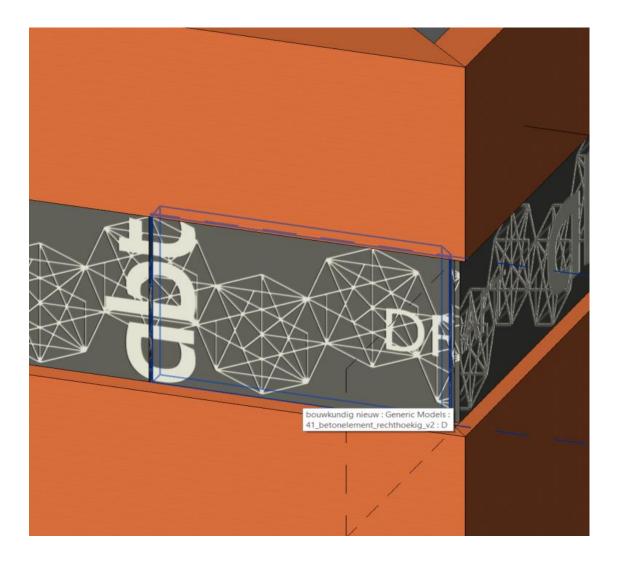


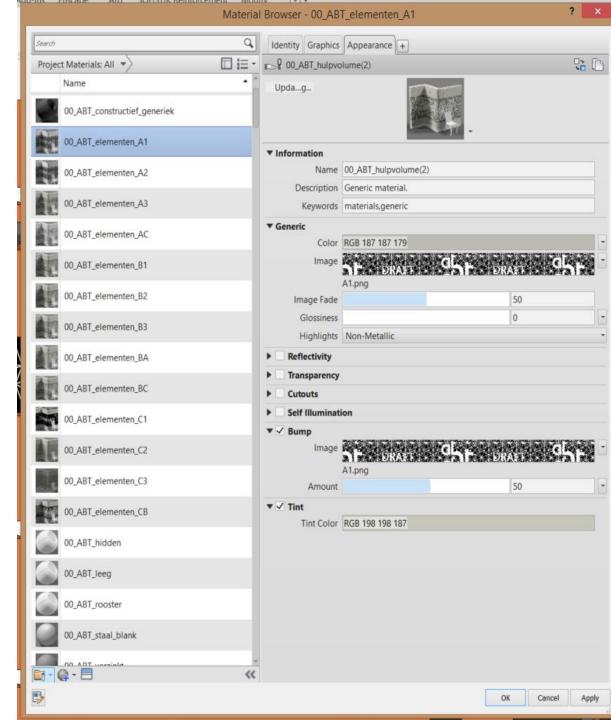
Domino pattern

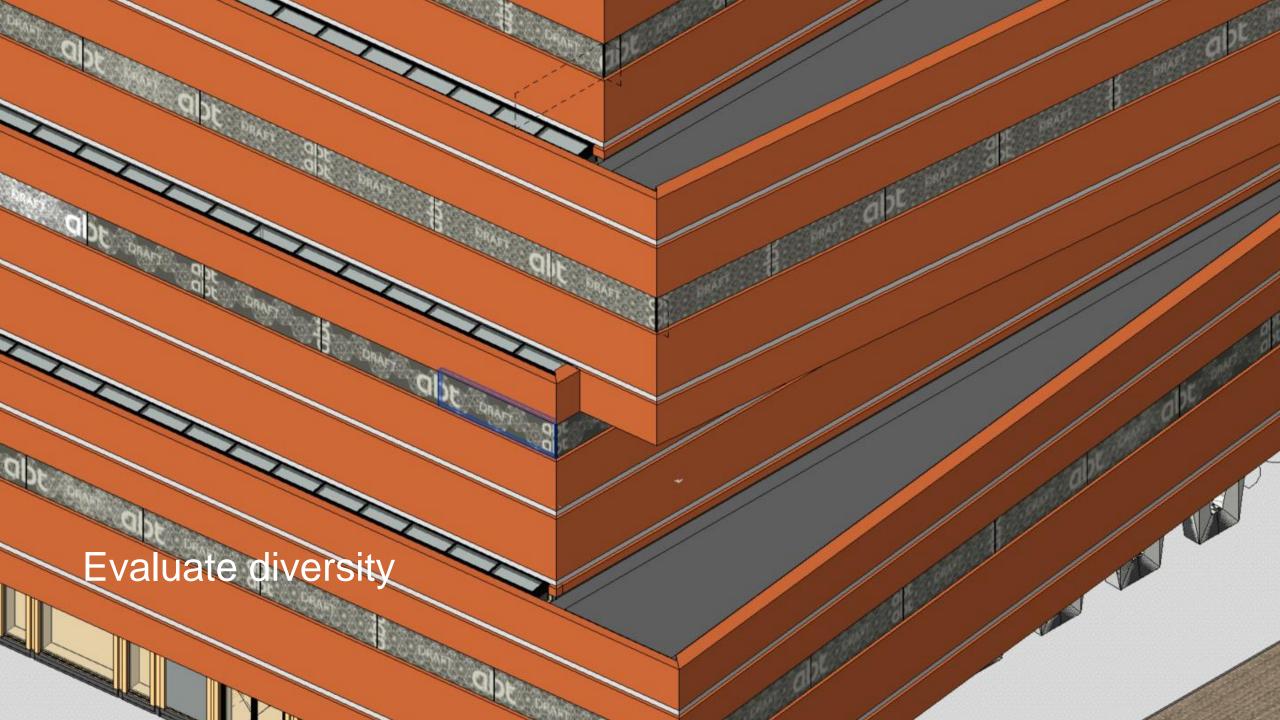
- Continuous
- Diversity

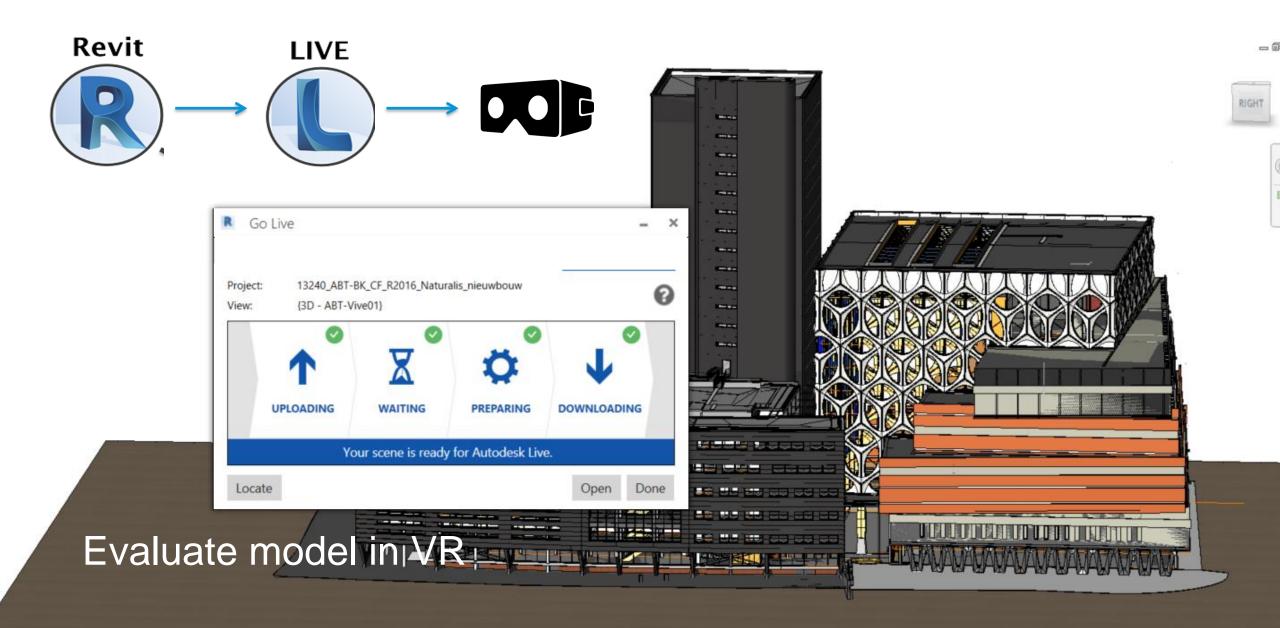


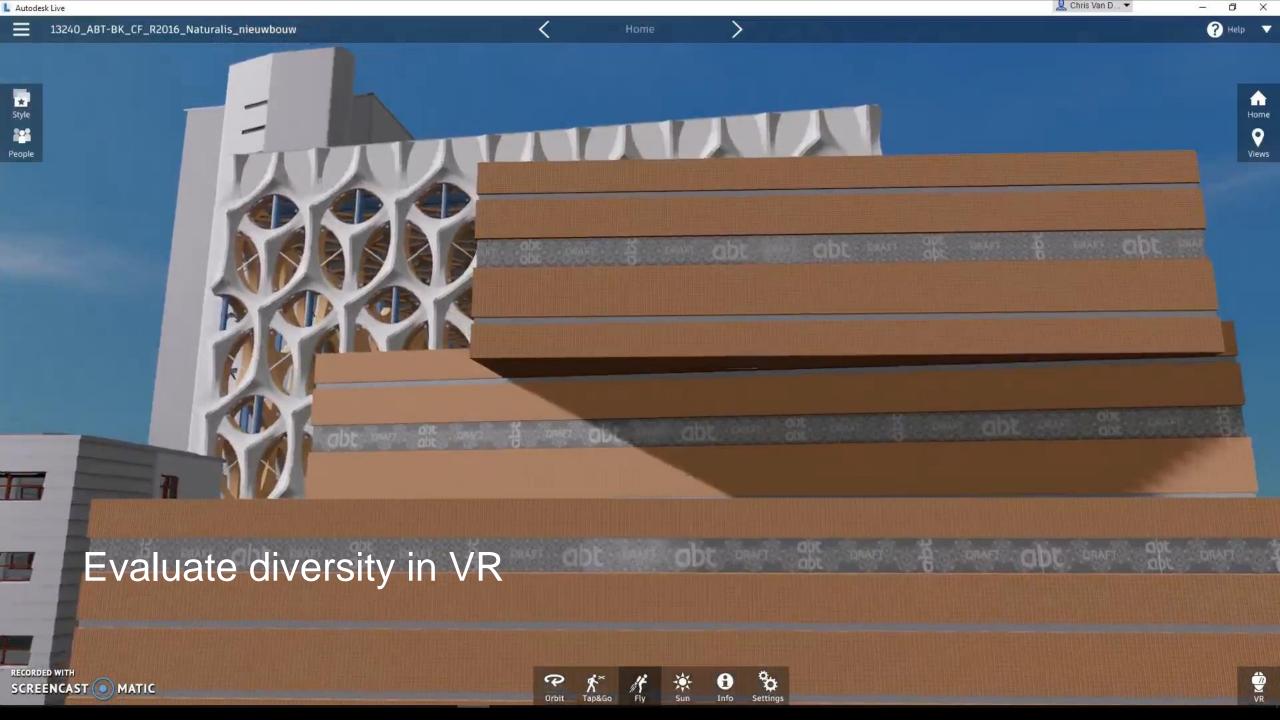
Revit material textures



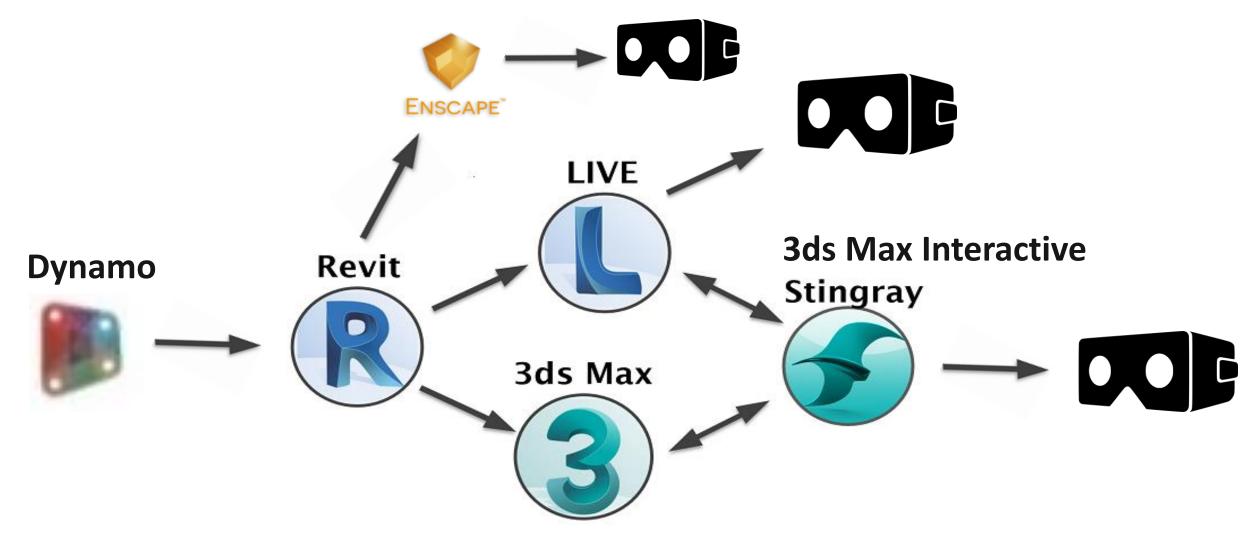












Workflows for virtual reality models



Virtual mockups

- Easy to vary, means more variation
- No costs or production time, allows more creativity
- By virtual pre-selection, order the right physical mockup
- Reduce waste, save costs and time
- Location independent





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Real mockups

- The real experience
 - Does the aesthetic appearance live up to expectations
 - Ability to touch the material
 - Experience it in real daylight
- Ensure manufacturability
- Verify attachment to underlying construction
- Test material behaviour in outdoor conditions.



New job profile: "The virtual mockup experience creator"?

The virtual mockup

parametric design and optimisation of complex façade panels in virtual reality

Chris van der Ploeg (ABT bv)

Computational design specialist

Sandra Hombergen (ABT bv)

BIM-specialist

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