

# Breaking Boundaries with Generative Design

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Technical Sales Specialist – Fusion 360







# About the Speaker

## Harv Saund

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Joined Autodesk in 2016.

Prior to Autodesk, 5 years as a Solidworks technical consultant, 2 years spent in Race Engine Development & a degree in Motorsport Engineering

Product focus is the Fusion 360 platform incl. CAM, Eagle, FEA, Generative Design & Library.IO



# Key Takeaways

- Introduction to Generative Design and Workflow
- How an industry leader uses Generative Design
- What could Generative Design be applied to other applications



# Safe Harbour

We may make statements regarding planned or future development efforts for our existing or new products and services. These statements are not intended to be a promise or guarantee of future availability of products, services or features but merely reflect our current plans and based on factors currently known to us. These planned and future development efforts may change without notice. Purchasing decisions should not be made based upon reliance on these statements.

These statements are being made as of 19<sup>th</sup> June 2019 and we assume no obligation to update these forward-looking statements to reflect events that occur or circumstances that exist or change after the date on which they were made. If this presentation is reviewed after 19<sup>th</sup> June 2019, these statements may no longer contain current or accurate information.



Exploration is the act of searching for the purpose of discovery of information or resources.





# WHAT IS AUTODESK GENERATIVE DESIGN?

Autodesk generative design is a **design exploration** technology.

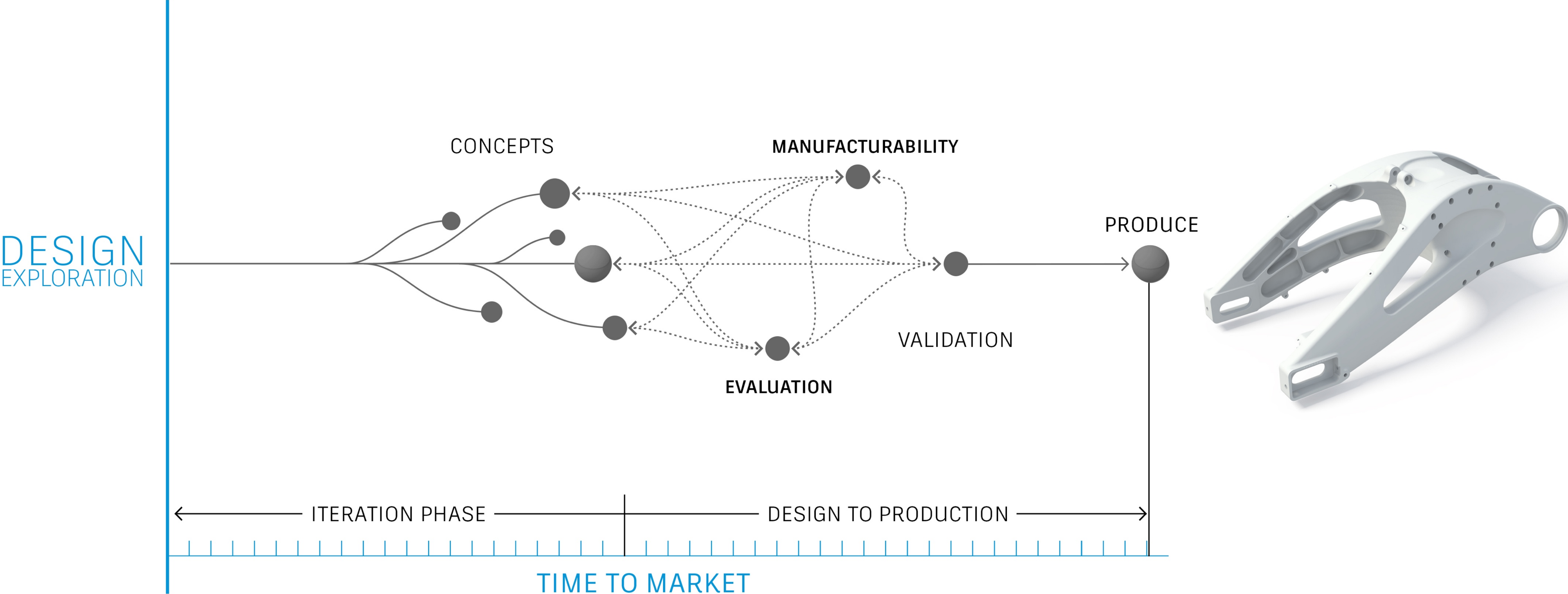
Simultaneously generate multiple CAD-ready solutions based on real-world manufacturing constraints and product performance requirements.





# HOW DOES AUTODESK GENERATIVE DESIGN HELP THE PRODUCT DEVELOPMENT PROCESS

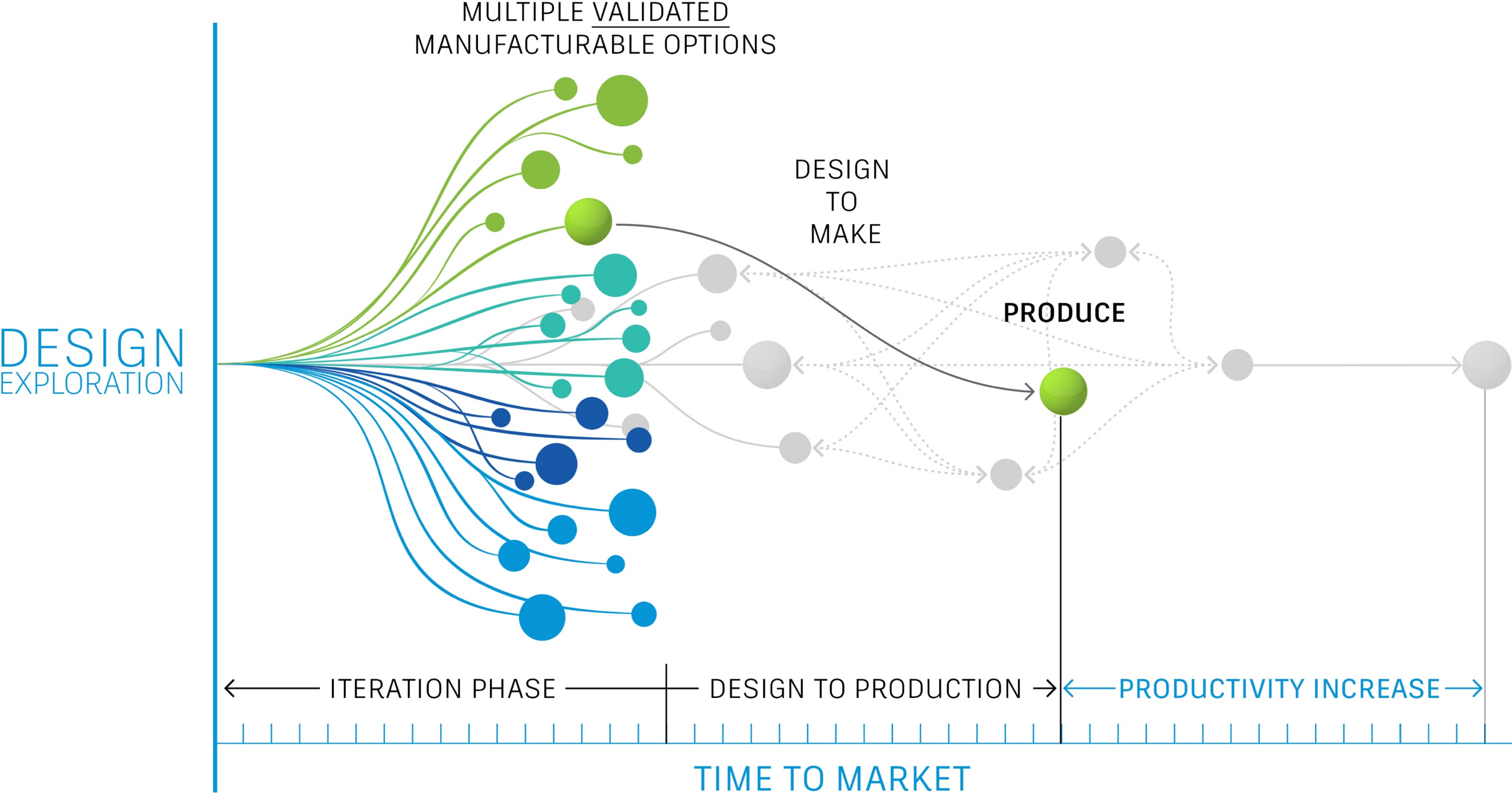
TRADITIONAL





# HOW DOES AUTODESK GENERATIVE DESIGN HELP THE PRODUCT DEVELOPMENT PROCESS

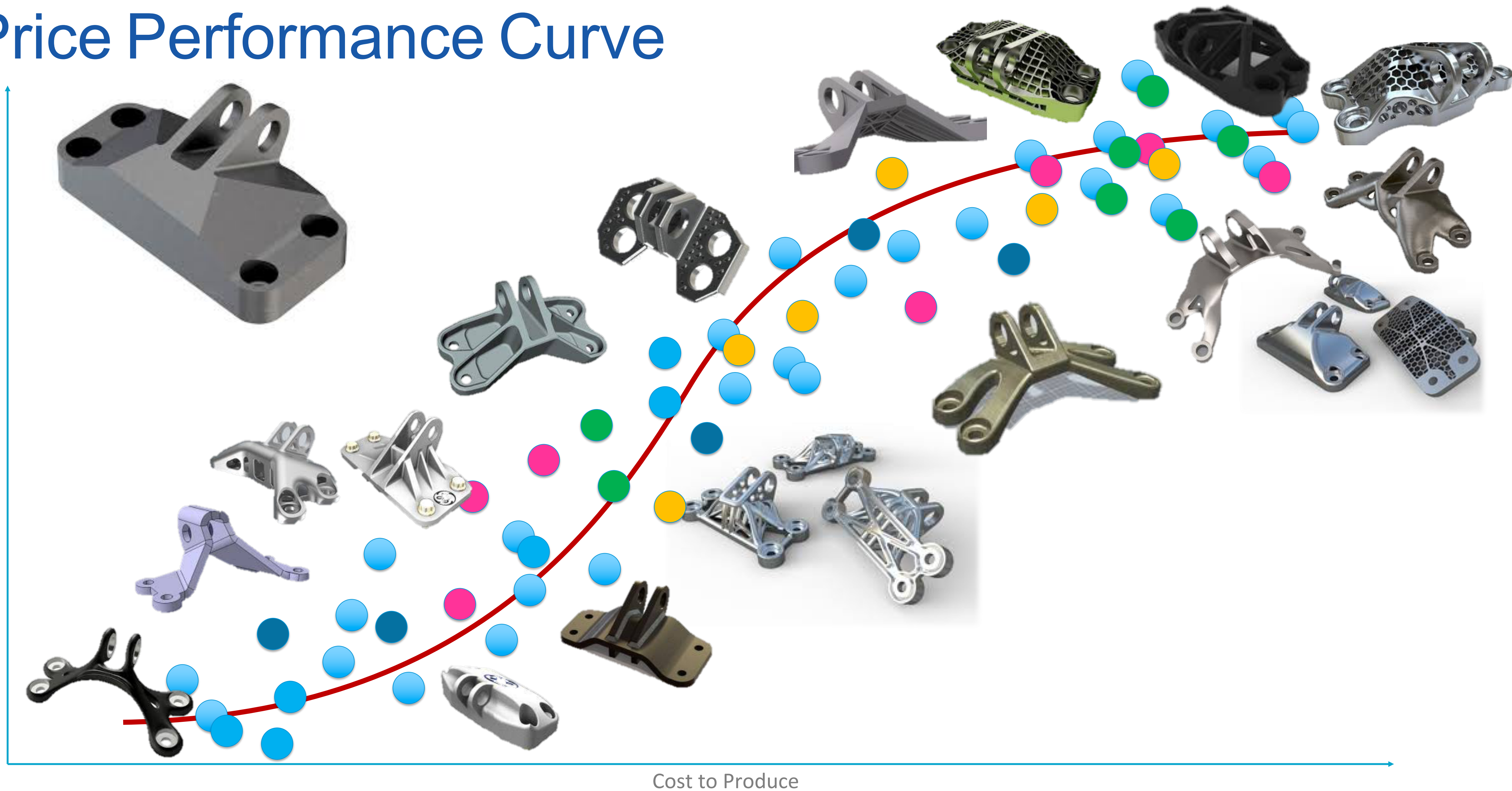
## GENERATIVE DESIGN





# Price Performance Curve

Performance



Cost to Produce







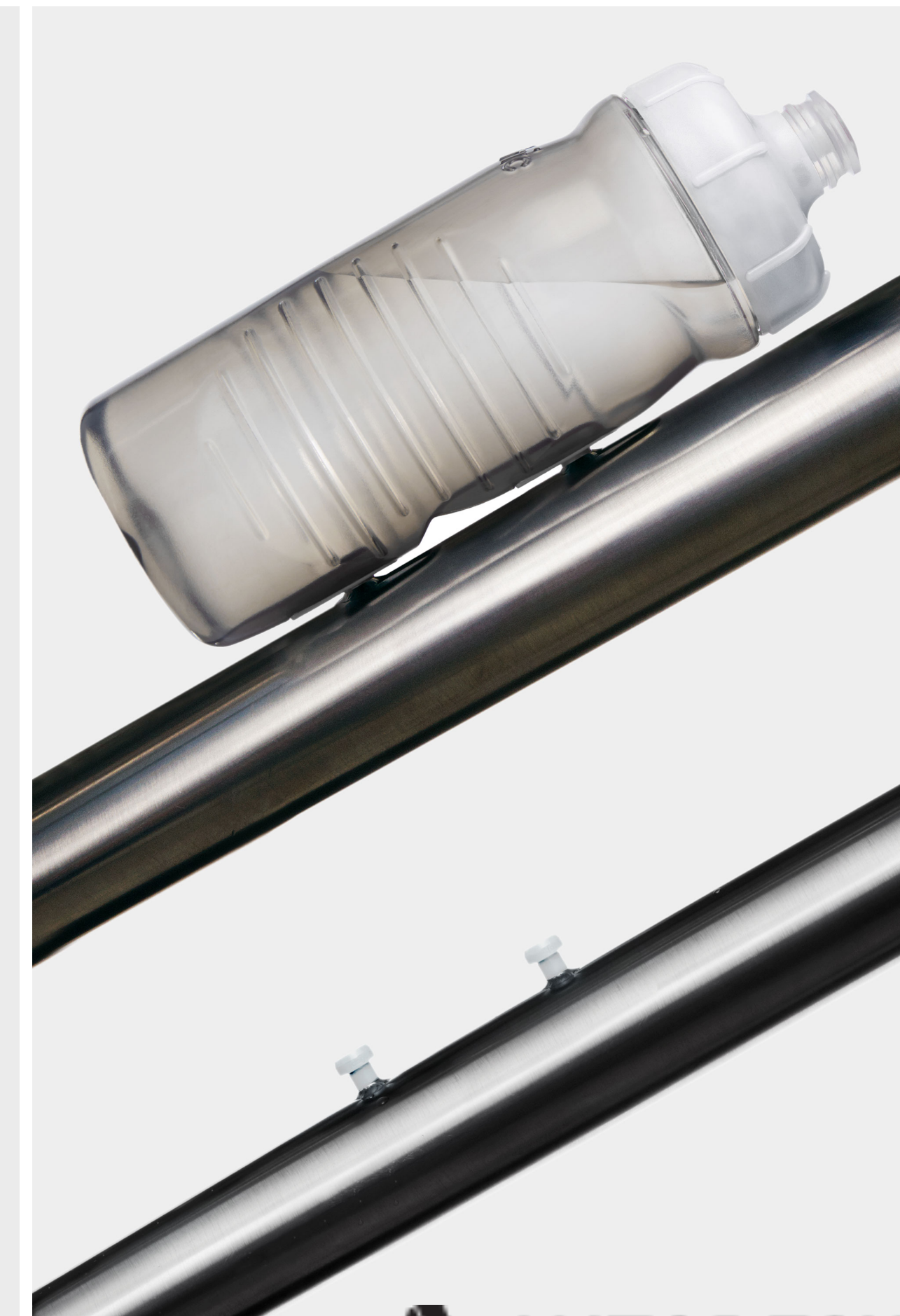
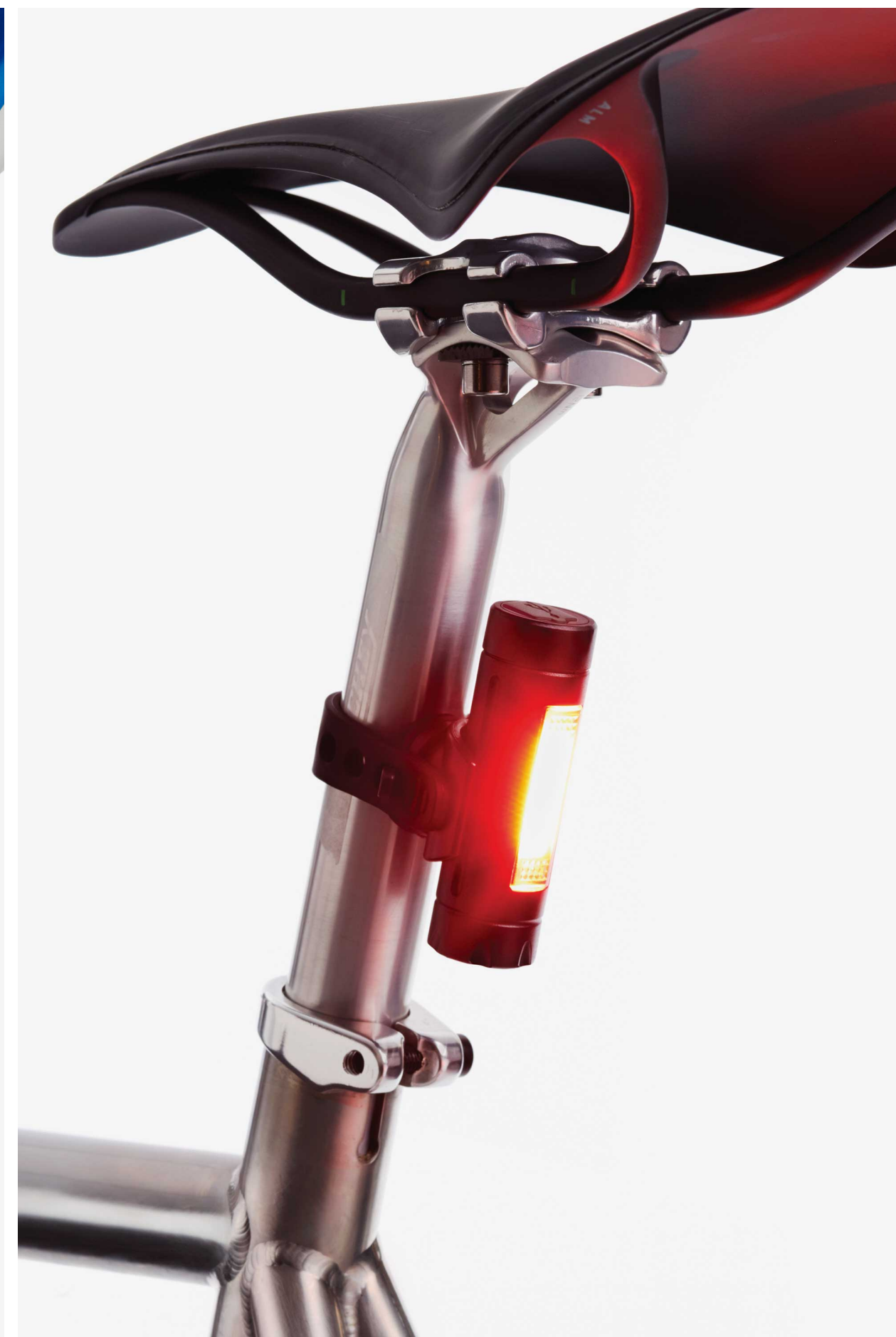








# fabric<sup>®</sup>







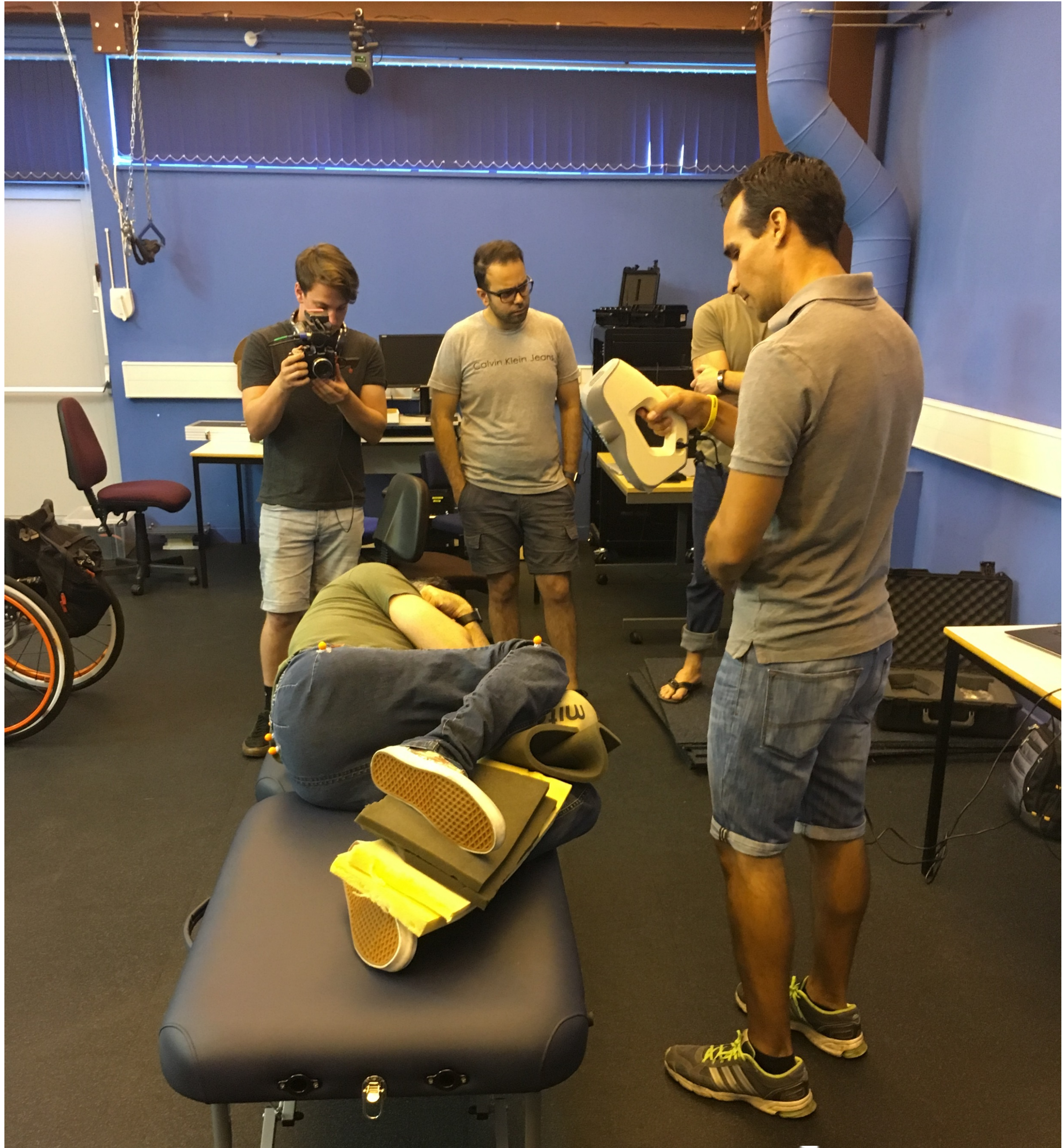




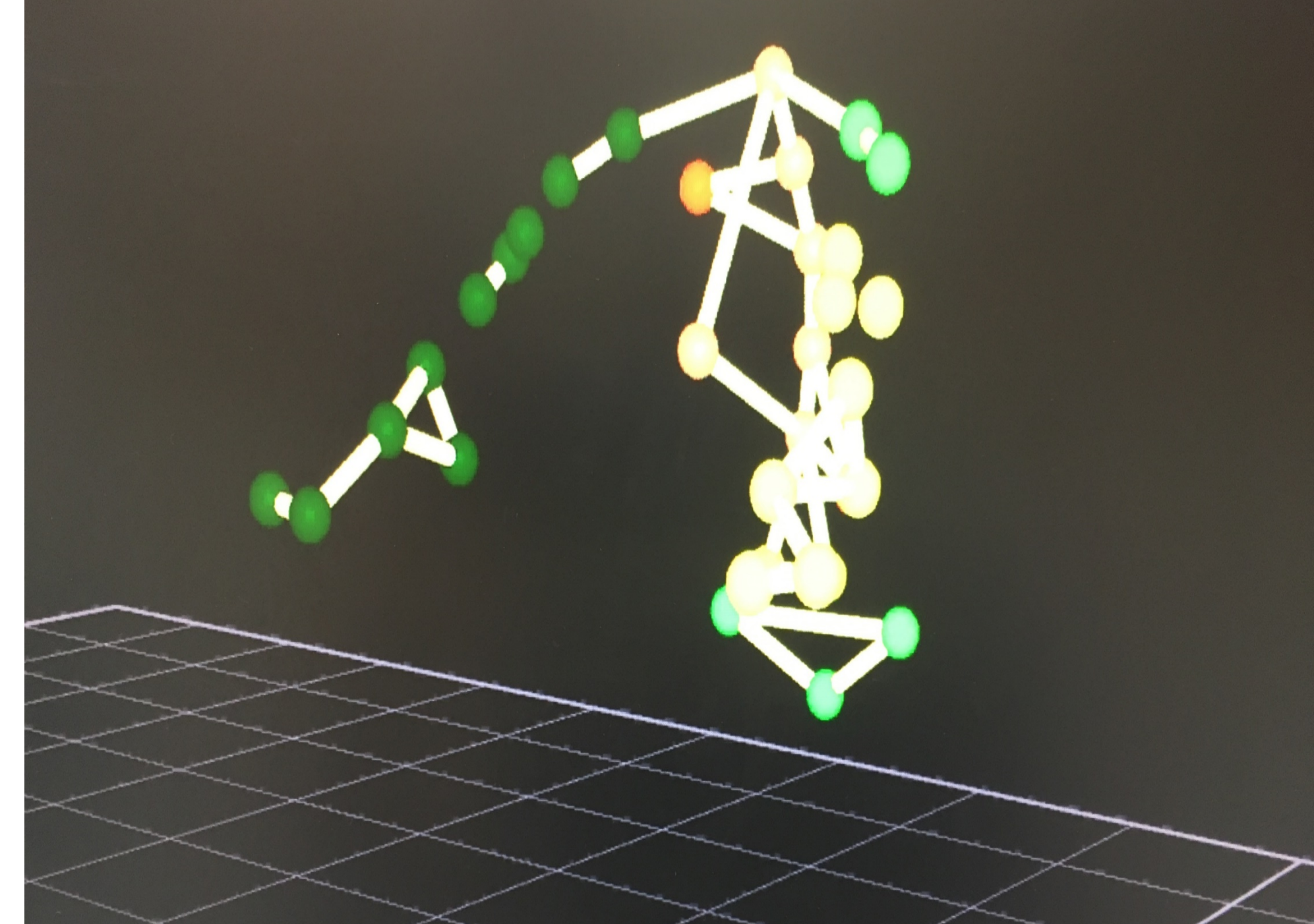




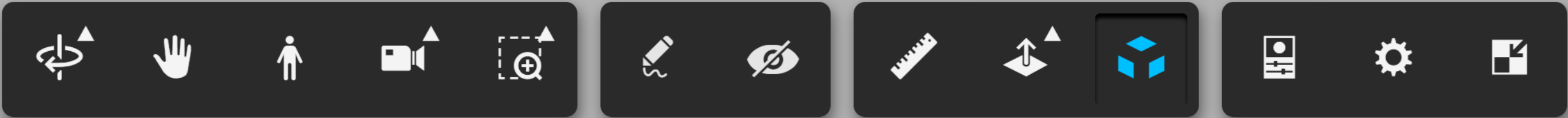
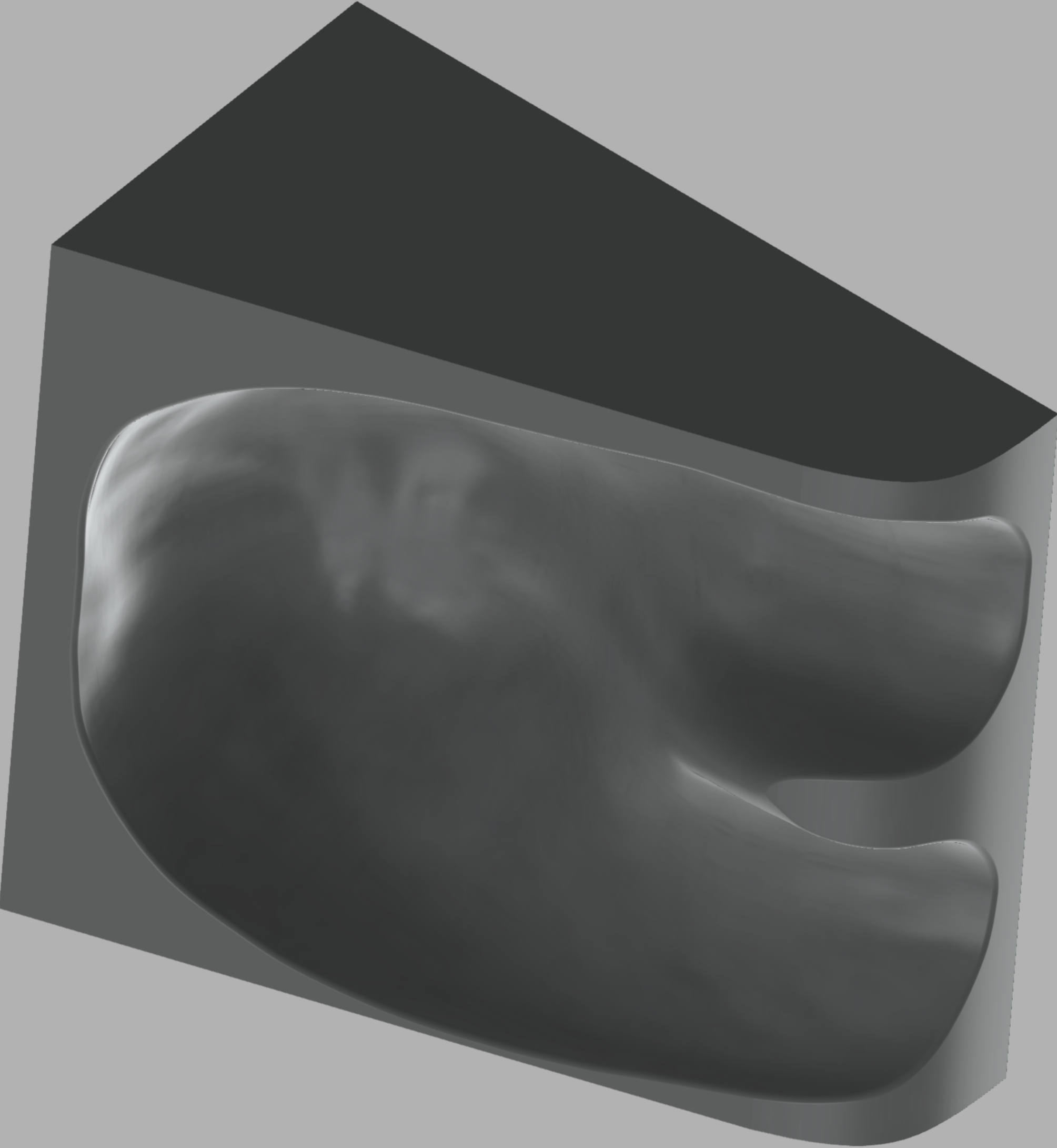


















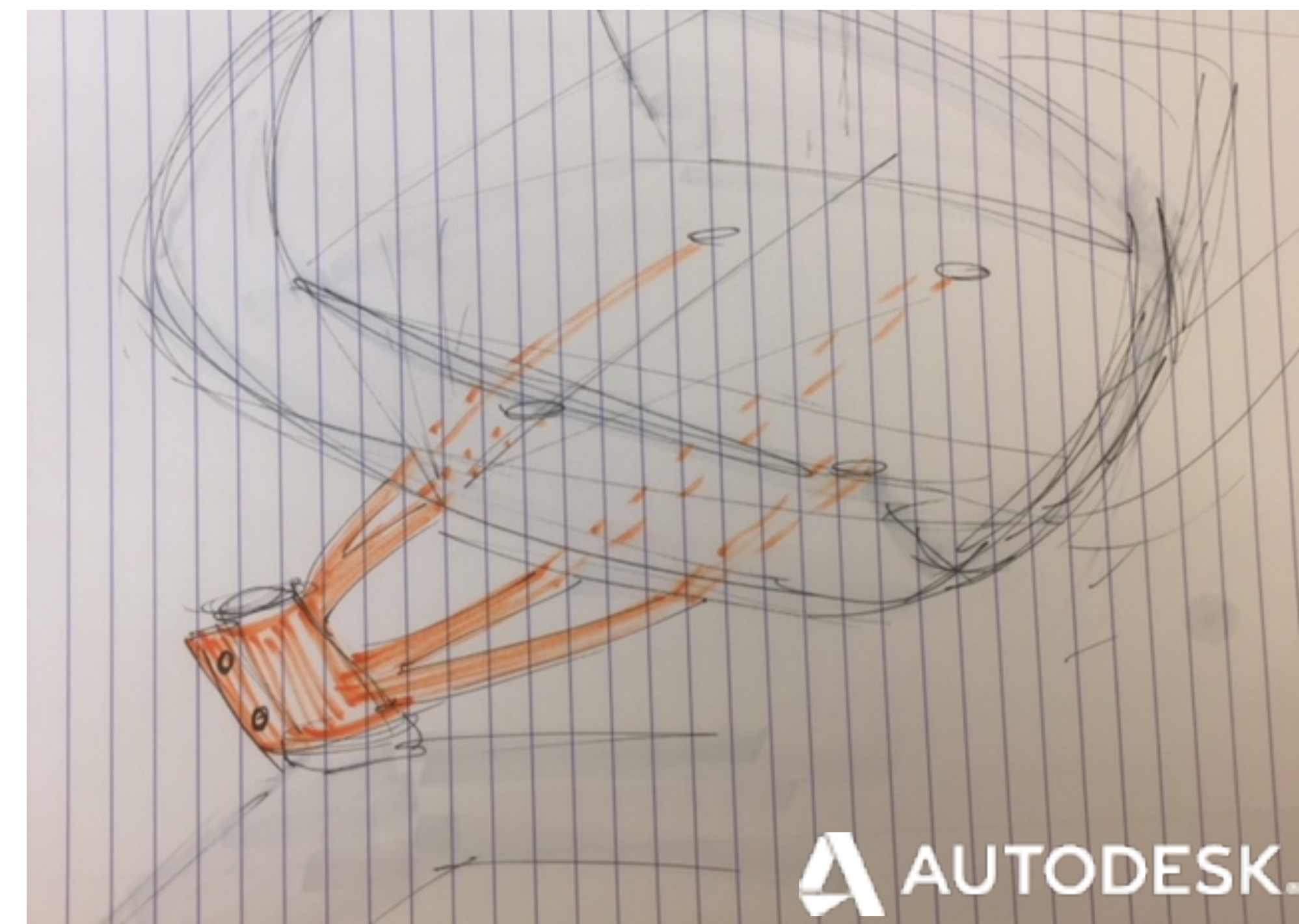
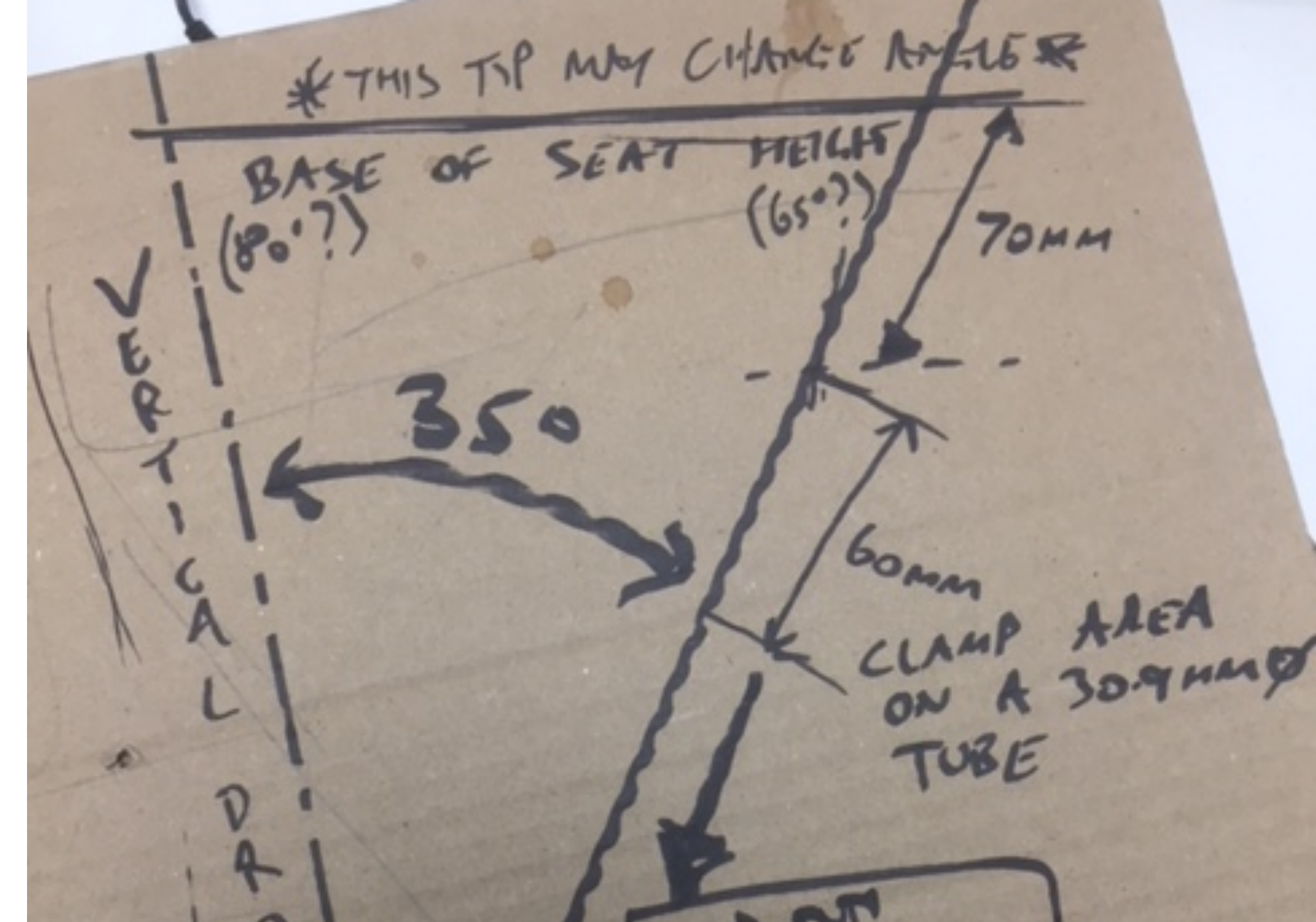
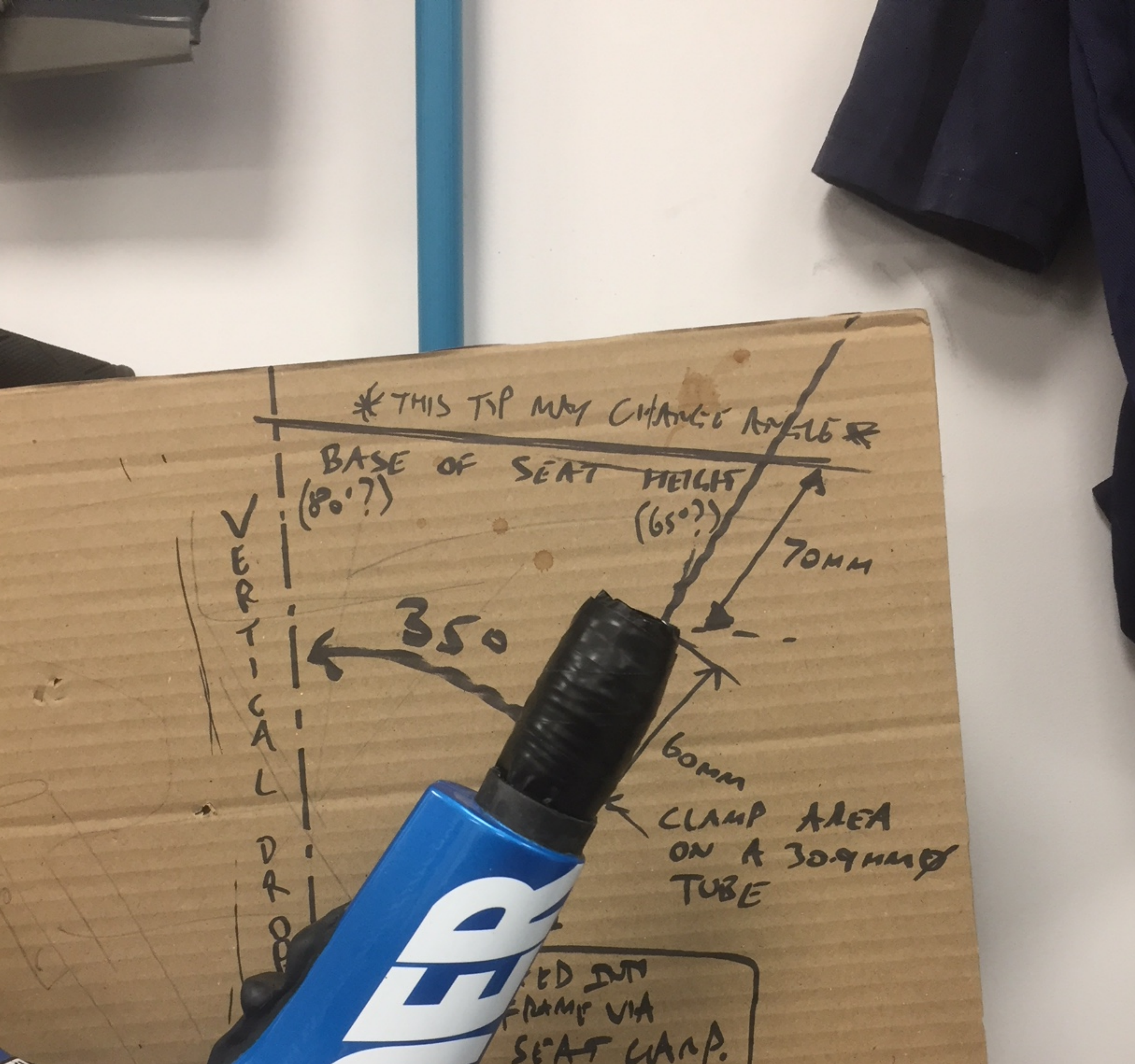






# Using Generative Design



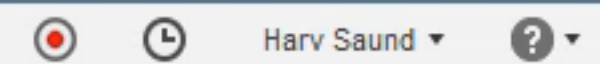




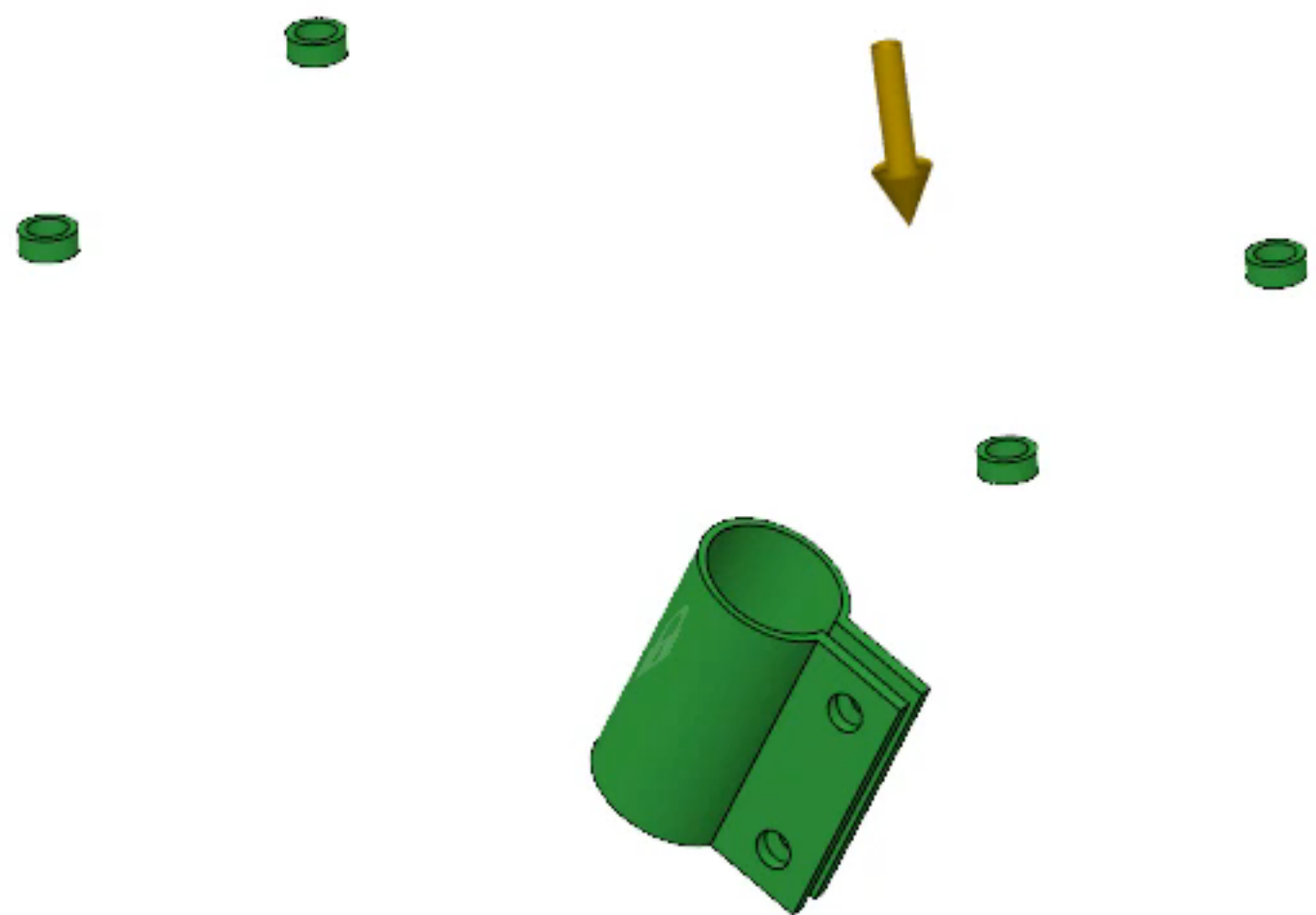
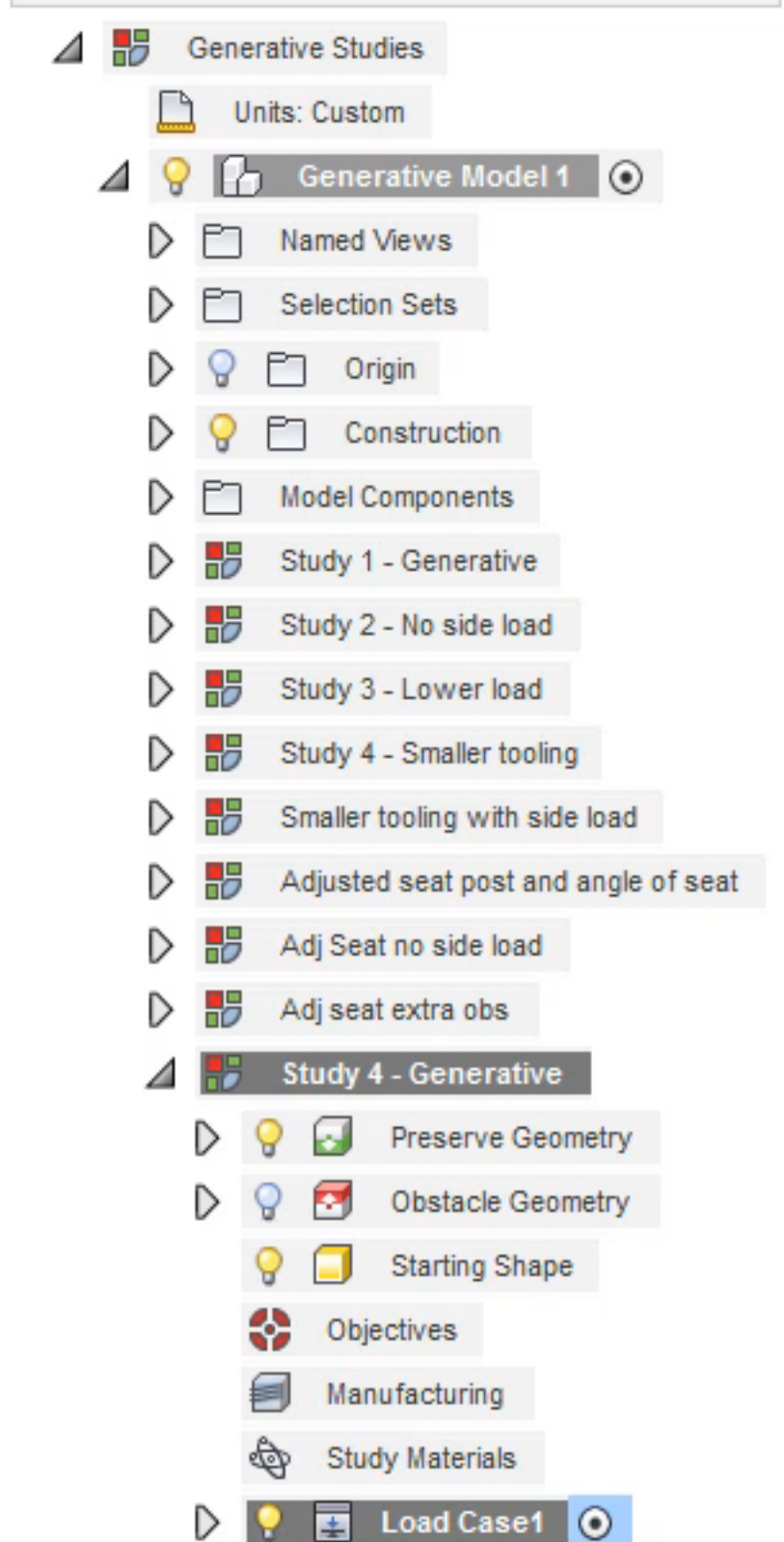




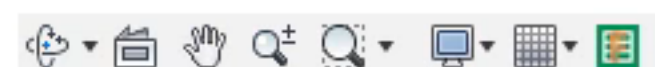
ma\_base\_...ive v15\* +



BROWSER



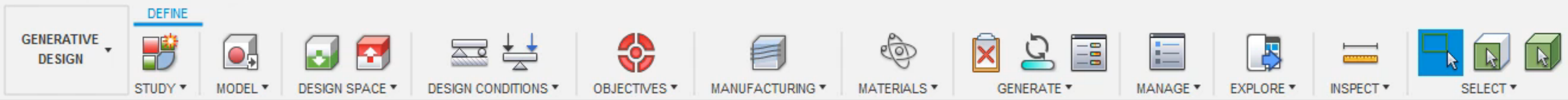
COMMENTS



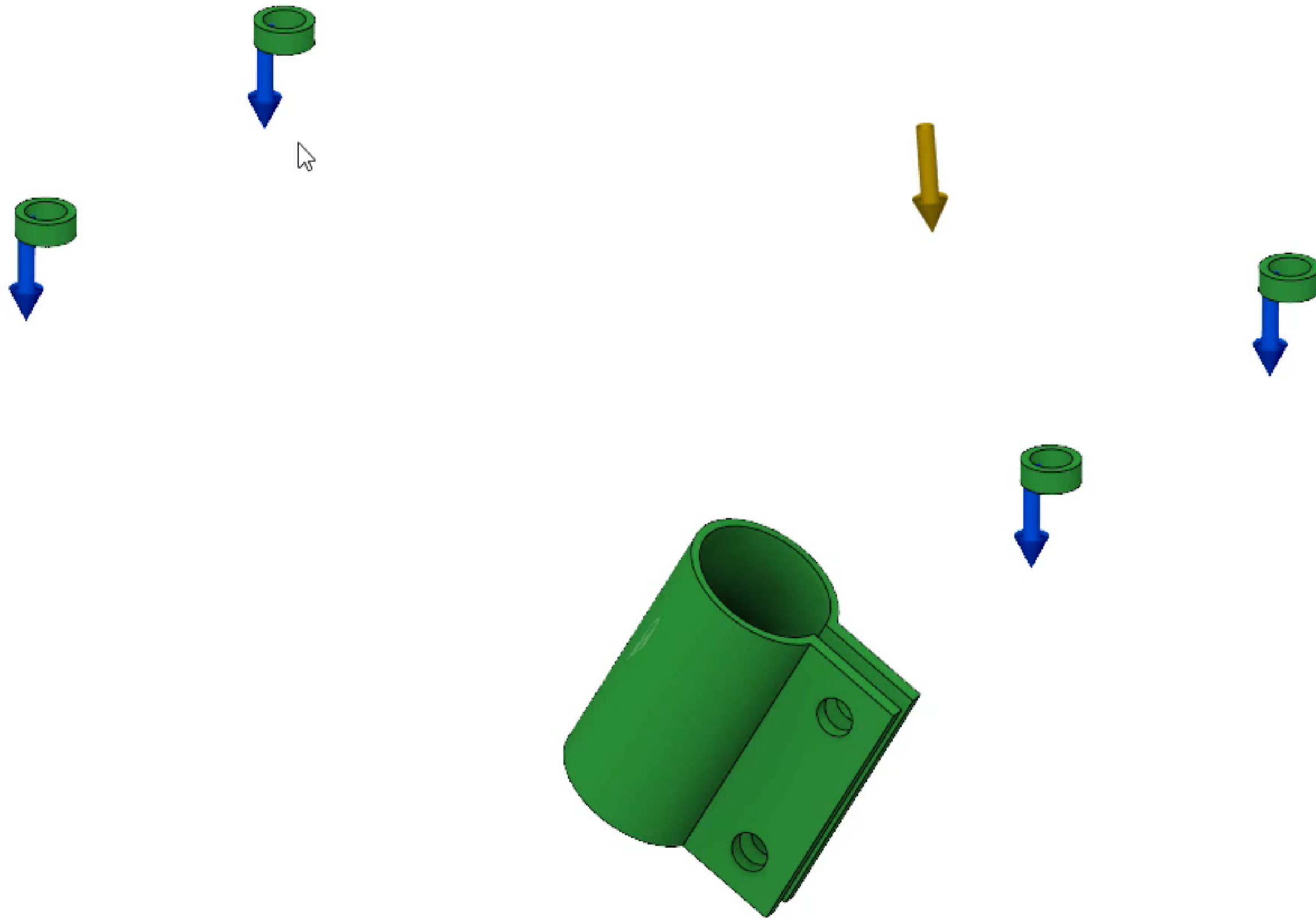
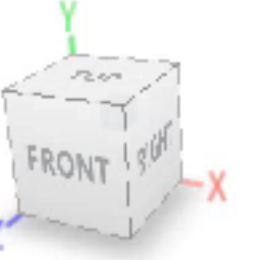
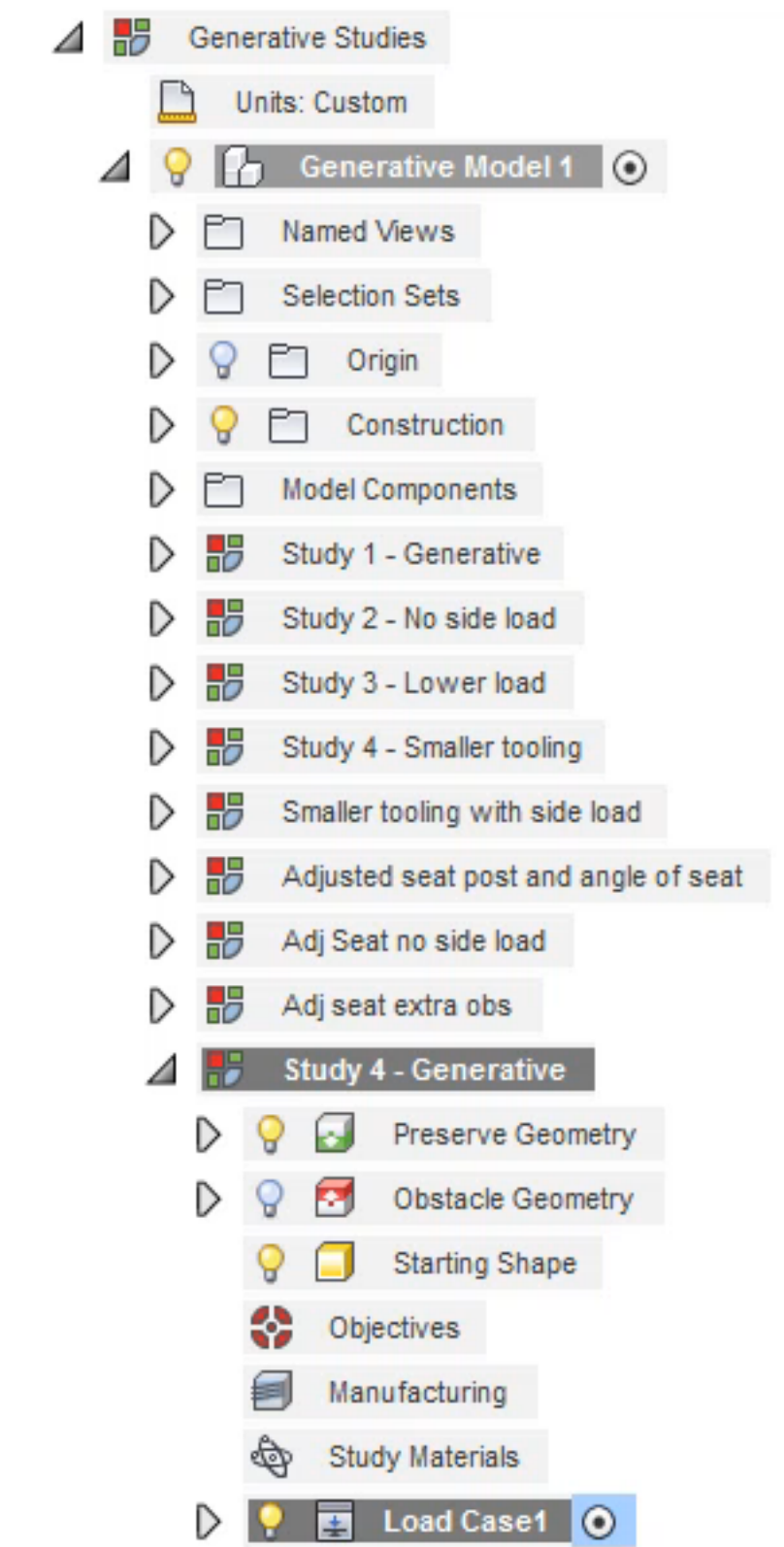


ma\_base\_...ive v15\* +

Harv Saund ?



BROWSER



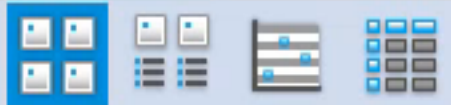
COMMENTS







## EXPLORE

GENERATIVE  
DESIGN

DISPLAY ▾



FINISH EXPLORE ▾

## Outcome filters

## Processing status

- ☒ Converged
- ☒ Completed

## Study

- ☒ Adj seat extra obs
- ☒ Adj Seat no side ...
- ☒ Adjusted seat po...
- ☒ Smaller tooling ...
- ☒ Study 1 - Genera...
- ☒ Study 2 - No sid...
- ☒ Study 3 - Lower ...
- ☒ Study 4 - Smalle...

## Design file

- ☒ Created from outcome
- ☒ Not created from outcome

## Manufacturing method

- ☒ Unrestricted
- ☒ Additive
- ☒ 3 axis milling
- ☒ 5 axis milling

## Synthesis method

- ☒ Organic

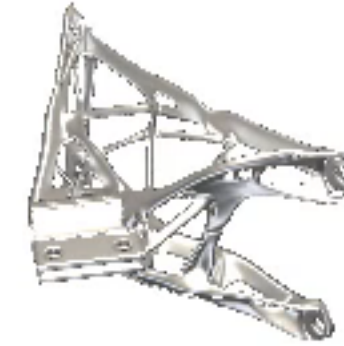
## Objective ranges

Volume (mm<sup>3</sup>)  
3.25 6,173,694.40

ma\_base\_and\_post Generative v13 480 outcomes 345 converged 135 completed

Sort by Processing status ▾

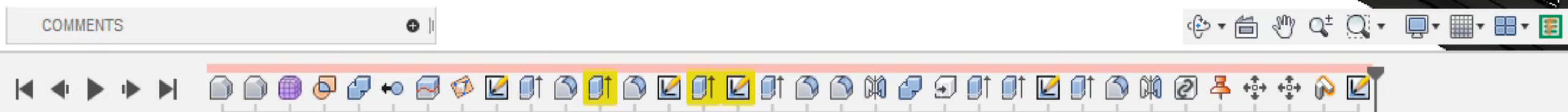
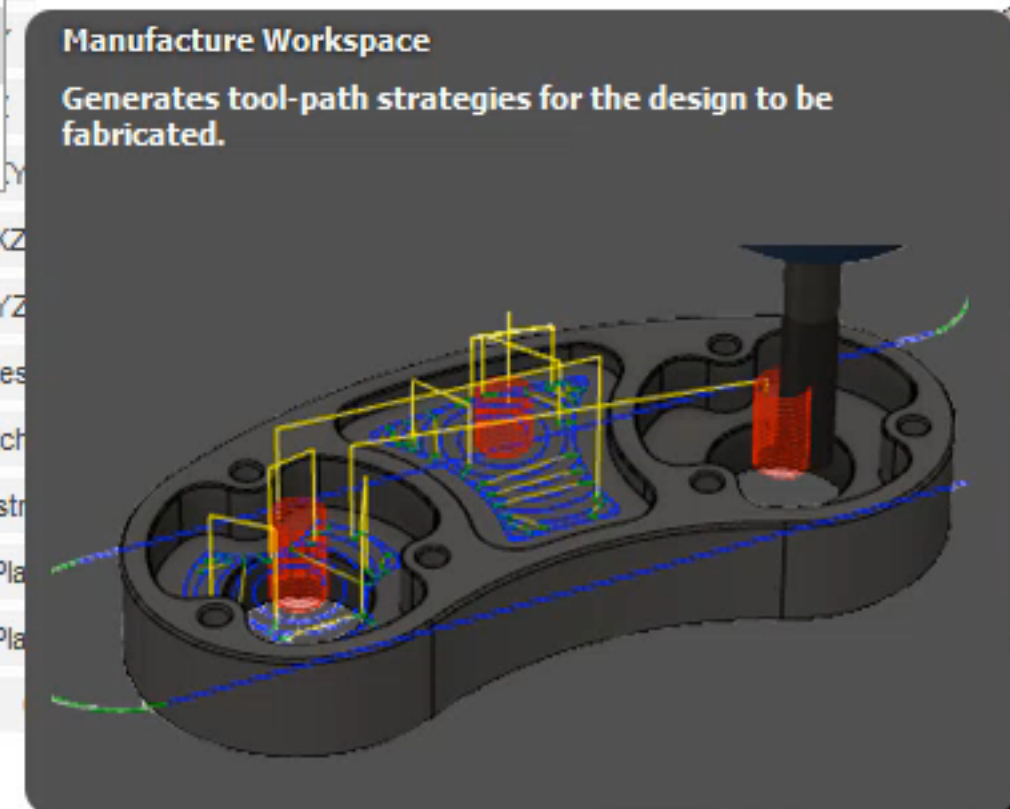
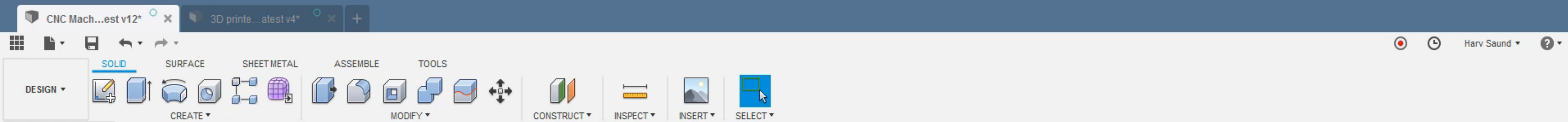
## Converged

**Adj seat extra obs - Outcome 1**  
Converged**Adj seat extra obs - Outcome 2**  
Converged**Adj seat extra obs - Outcome 3**  
Converged**Adj seat extra obs - Outcome 4**  
Converged**Adj seat extra obs - Outcome 5**  
Converged**Adj seat extra obs - Outcome 6**  
Converged**Adj seat extra obs - Outcome 7**  
Converged**Adj seat extra obs - Outcome 8**  
Converged**Adj seat extra obs - Outcome 9**  
Converged**Adj seat extra obs - Outcome 10**  
Converged**Adj seat extra obs - Outcome 11**  
Converged**Adj seat extra obs - Outcome 12**  
Converged

















1



3



60%



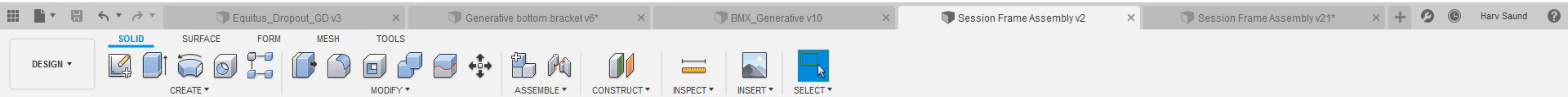


## Additional Ways to apply Generative Design







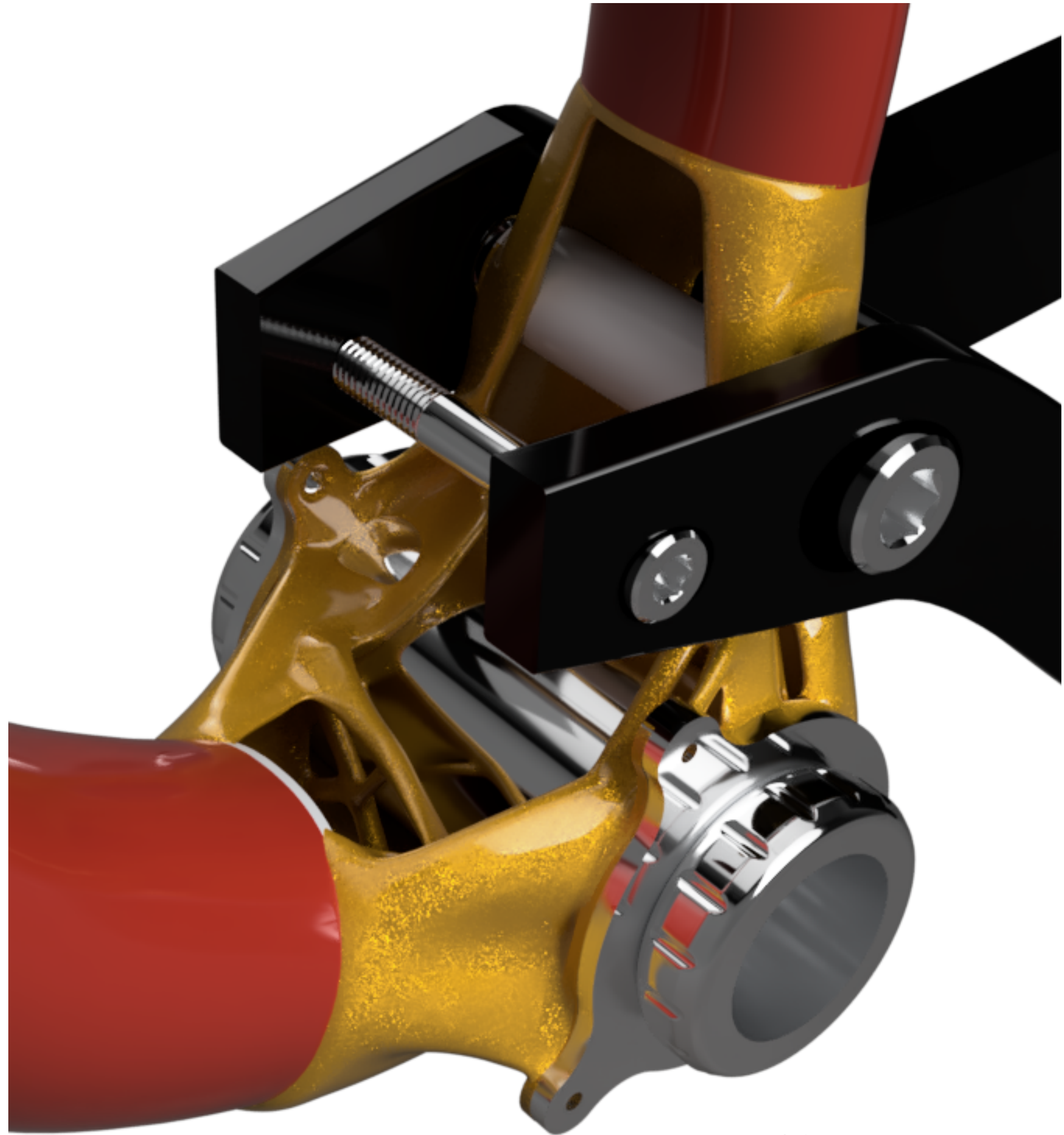
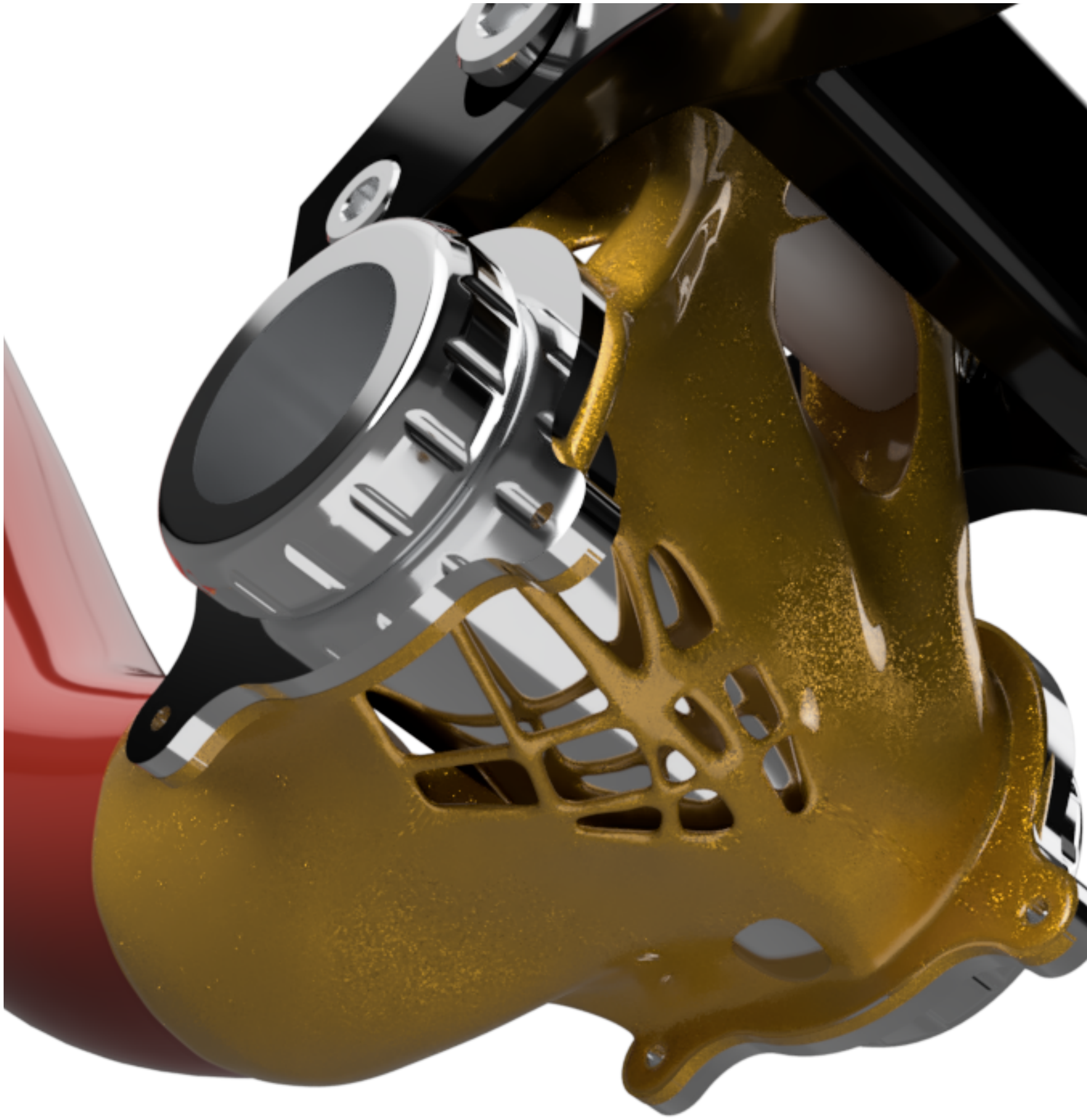


BROWSER

- Session Frame Assembly v2
  - Document Settings
  - Named Views
  - Origin
  - Session Front Triangle (True to Sci...
  - Session Chain Stay (Rounded)\_ac...
  - Session Seat Stay\_accurate:1
  - Session Rocker\_accurate:1
  - Seatpost Clamp Assembly\_accurat...
  - Trek Session ABP Assembly\_accu...
  - Truvativ GXP Bottom Bracket\_acc...
  - FSA Orbit ZS-1 (57-E-1)\_accurate:1
  - Seat Stay Nut\_accurate:1
  - Seat Stay Nut\_accurate:2
  - Chain Stay Bearing\_accurate:1
  - Chain Stay Bearing\_accurate:2
  - Top Shock Nut\_accurate:1
  - Top Shock Sleeve\_accurate:1
  - McMaster - M8x60\_accurate:1
  - Rocker Sleeve\_accurate:1
  - McMaster - M12x80\_accurate:1
  - Rocker Nut\_accurate:1
  - McMaster - M8x60\_accurate:2
  - Main Pivot Nut\_accurate:1
  - Main Pivot Bolt\_accurate:1





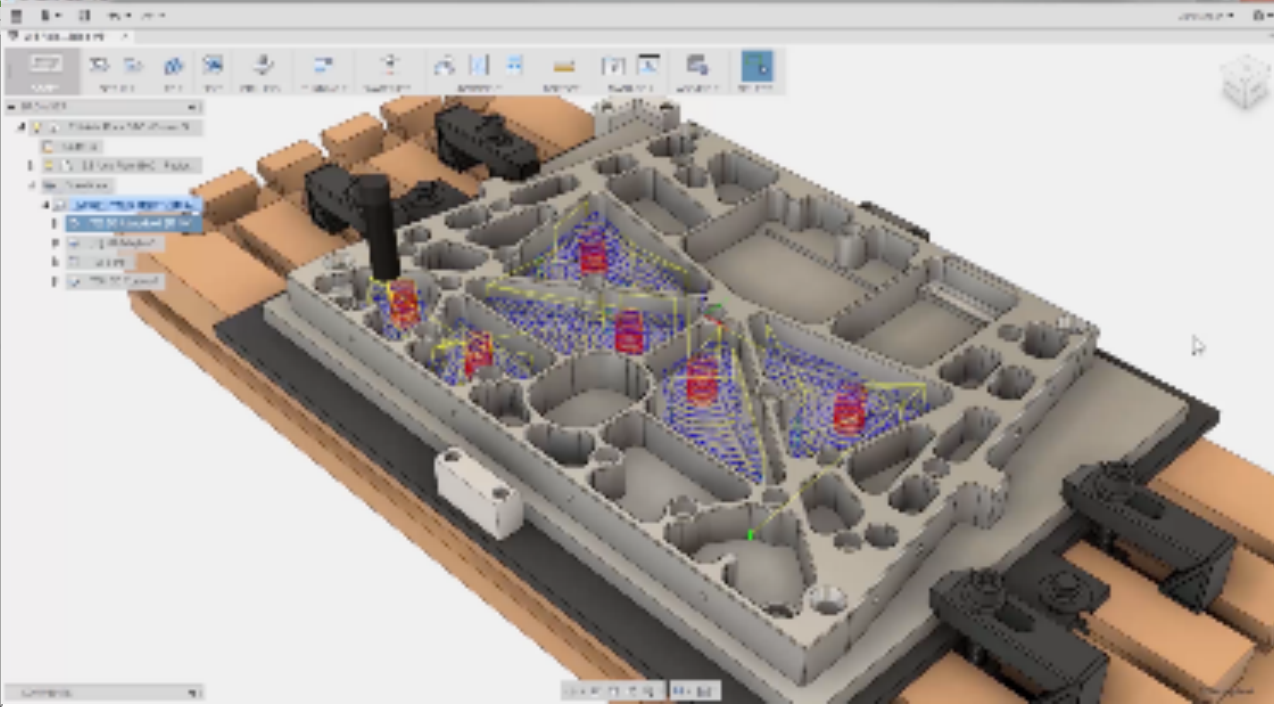
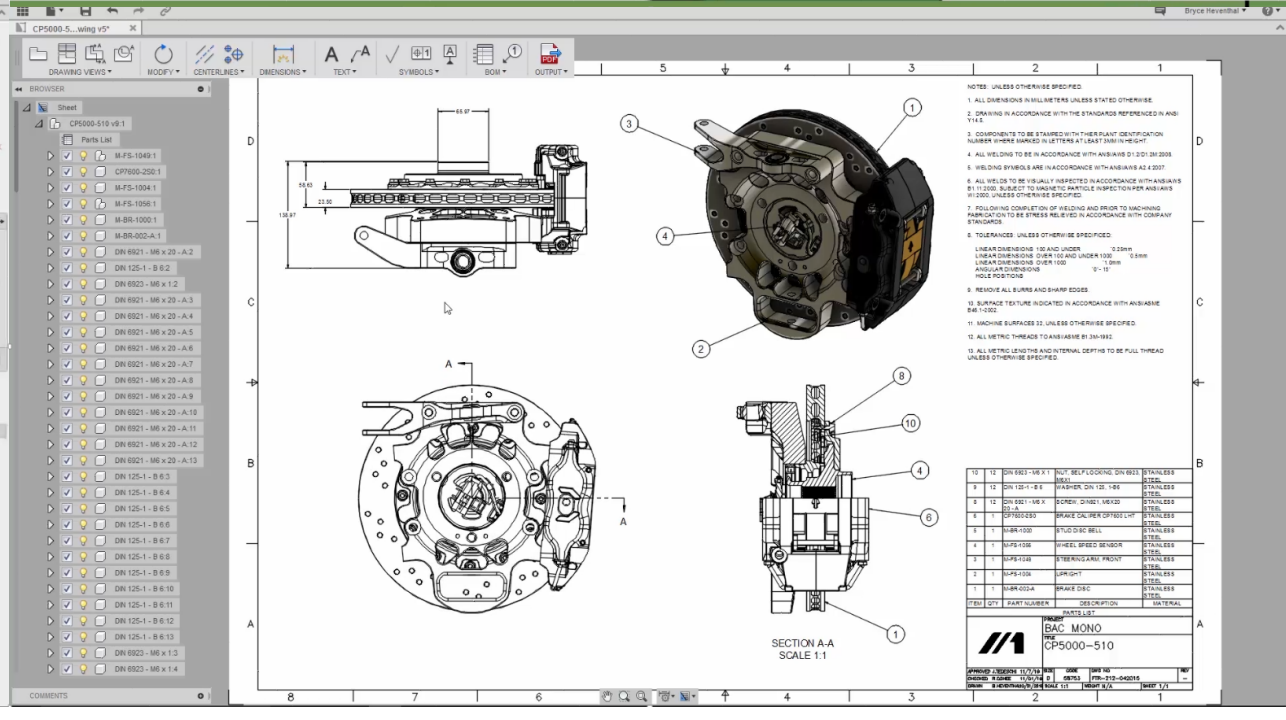
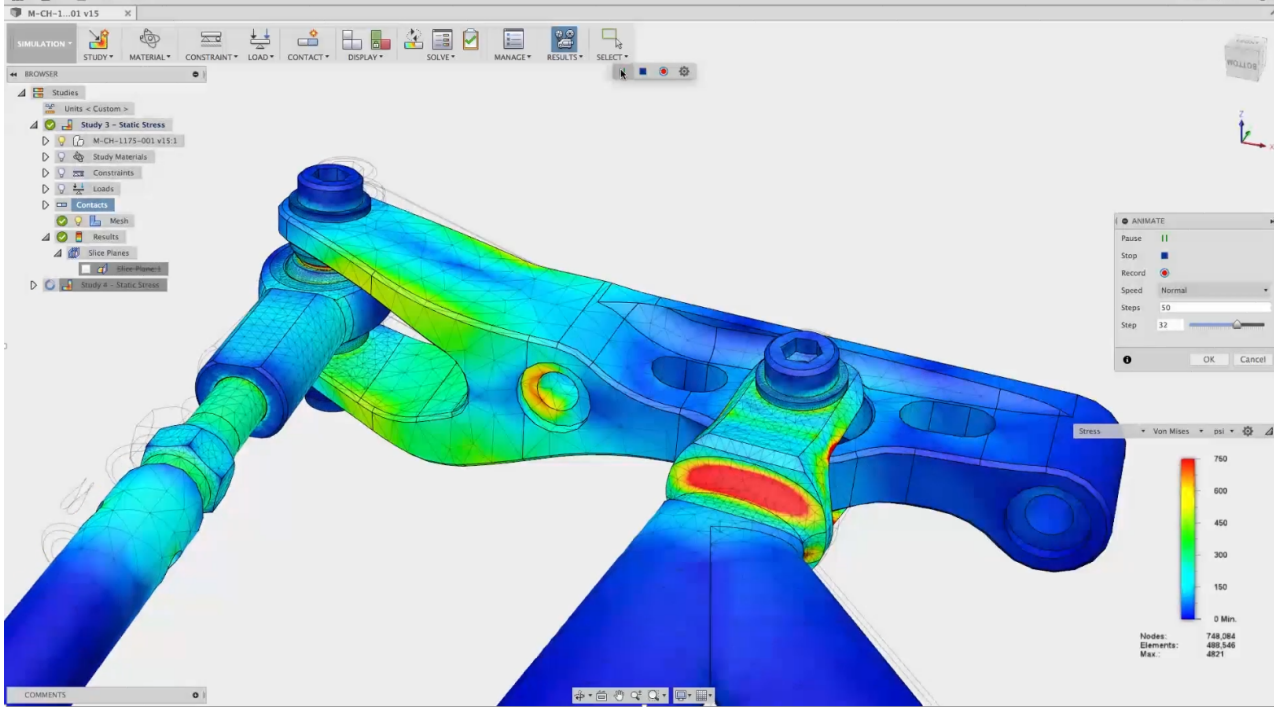
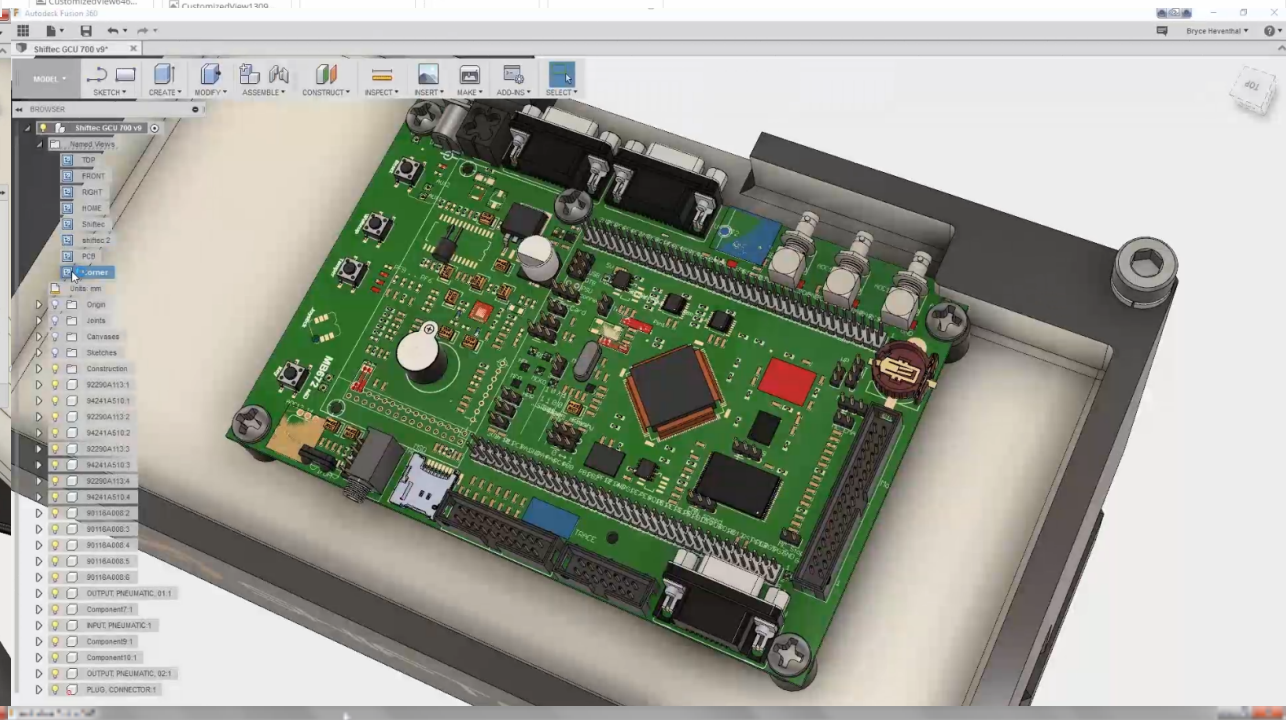
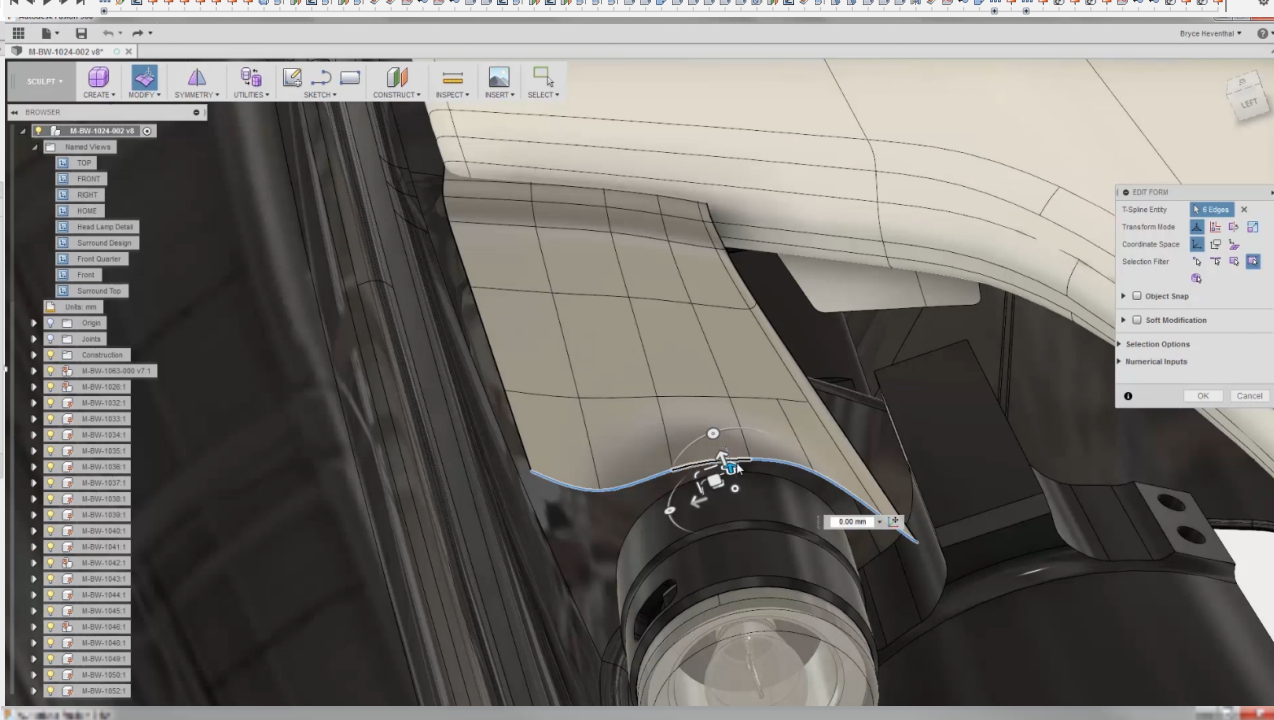
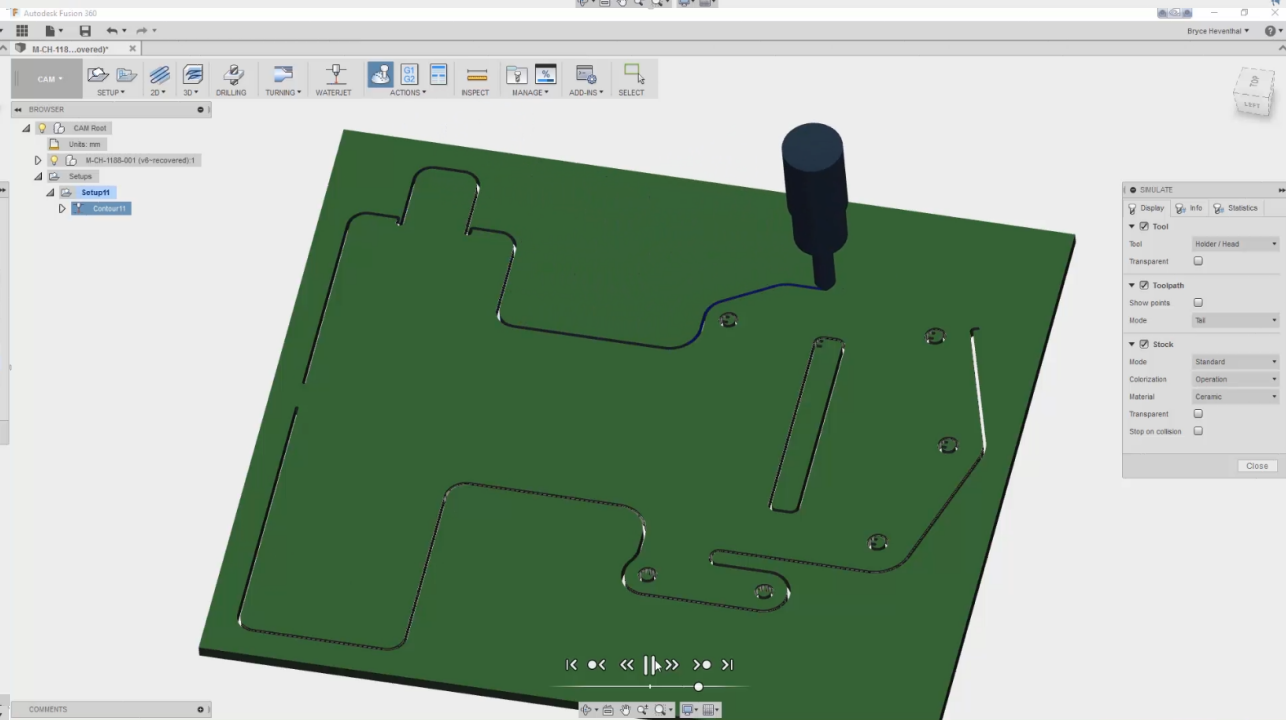
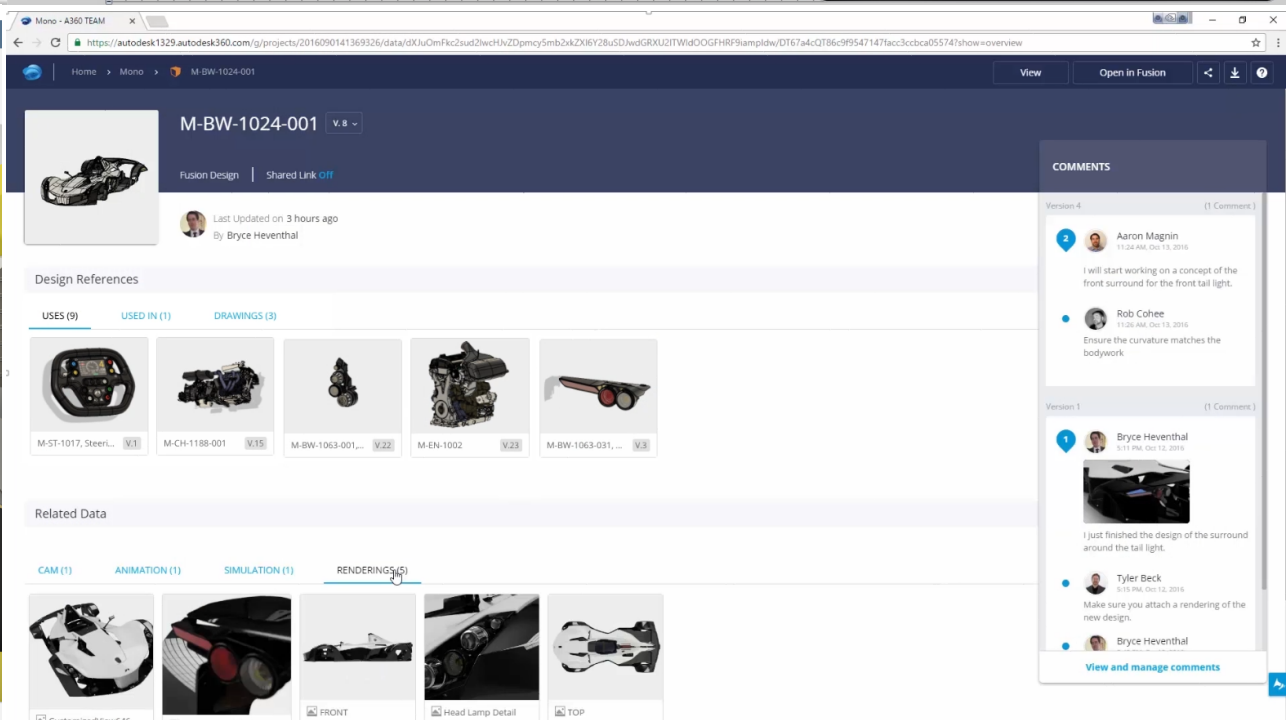
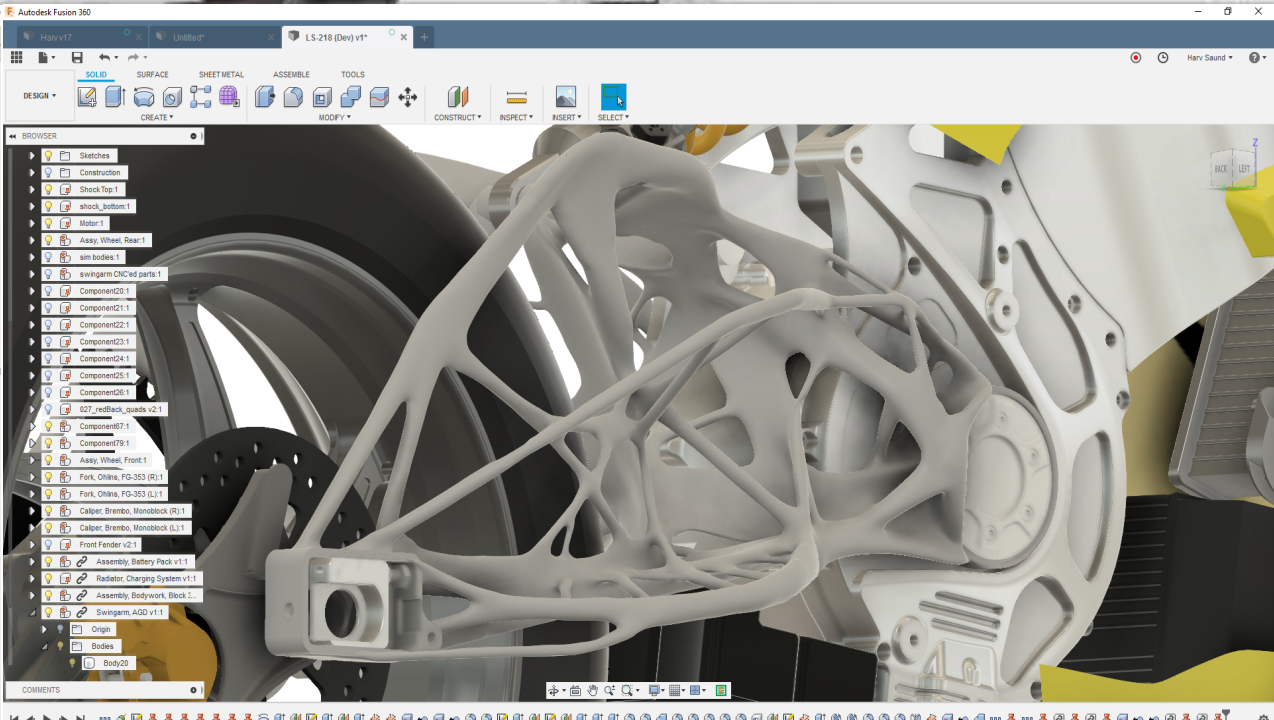
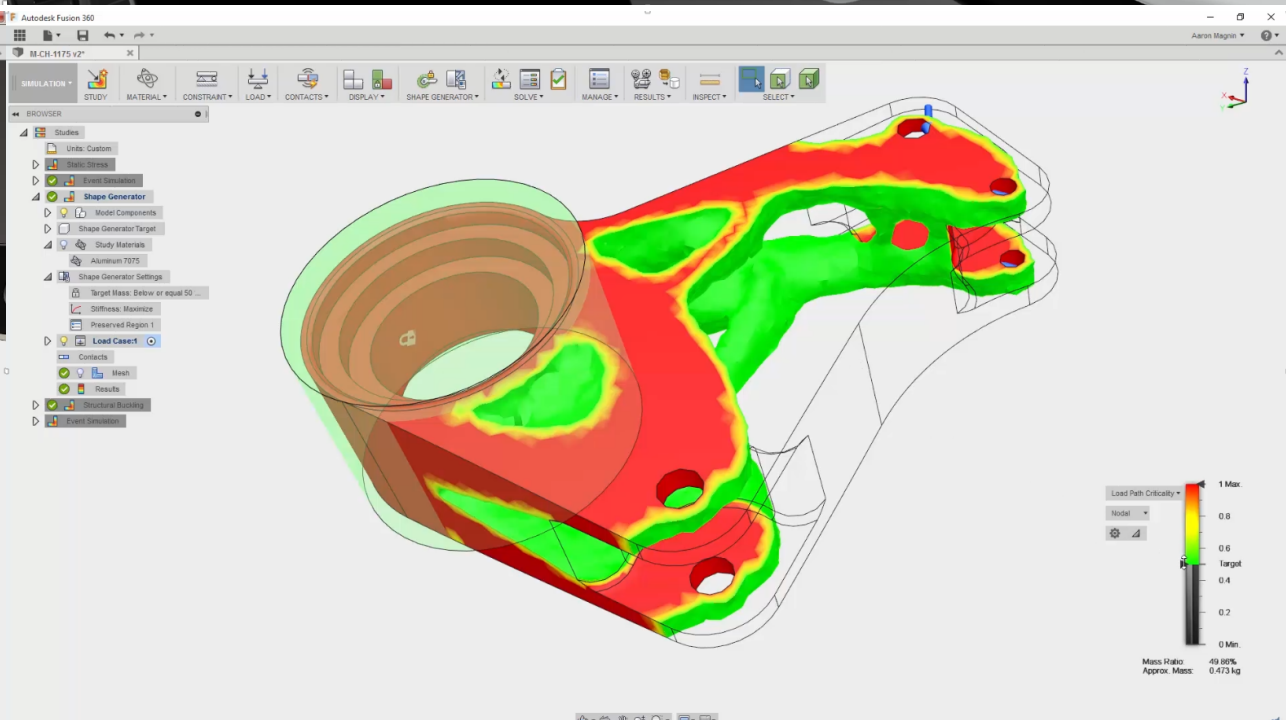
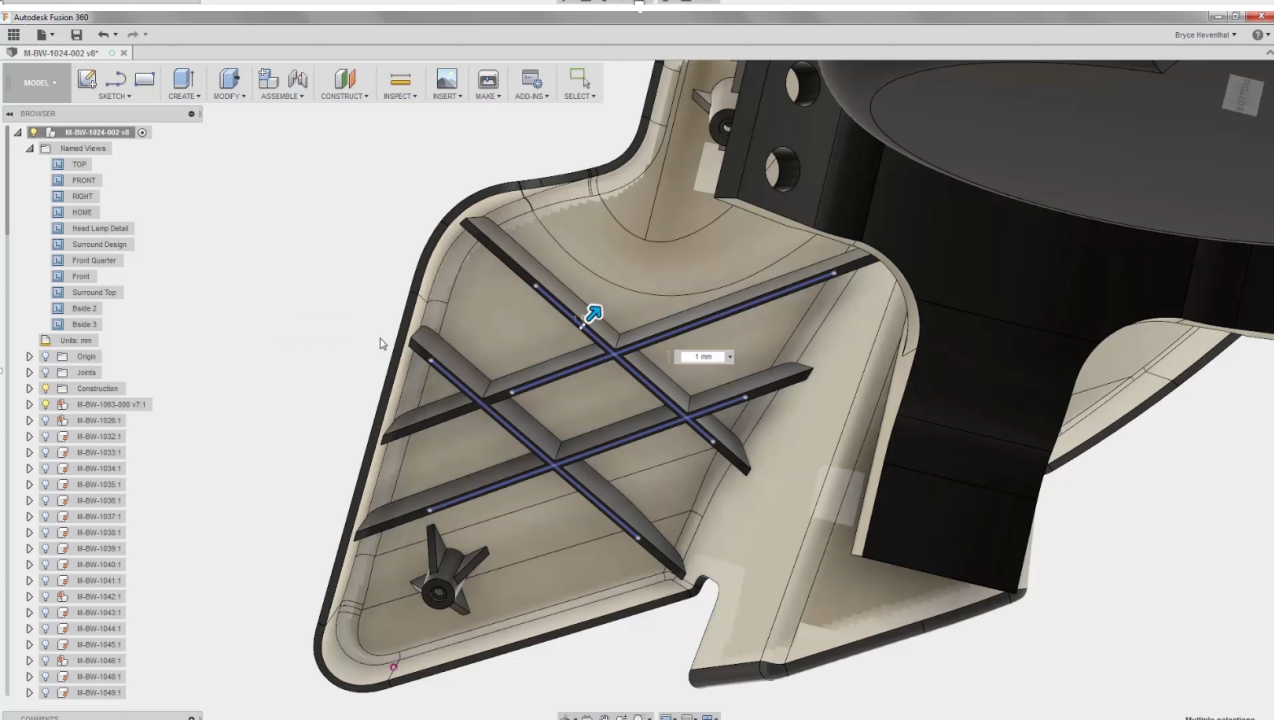
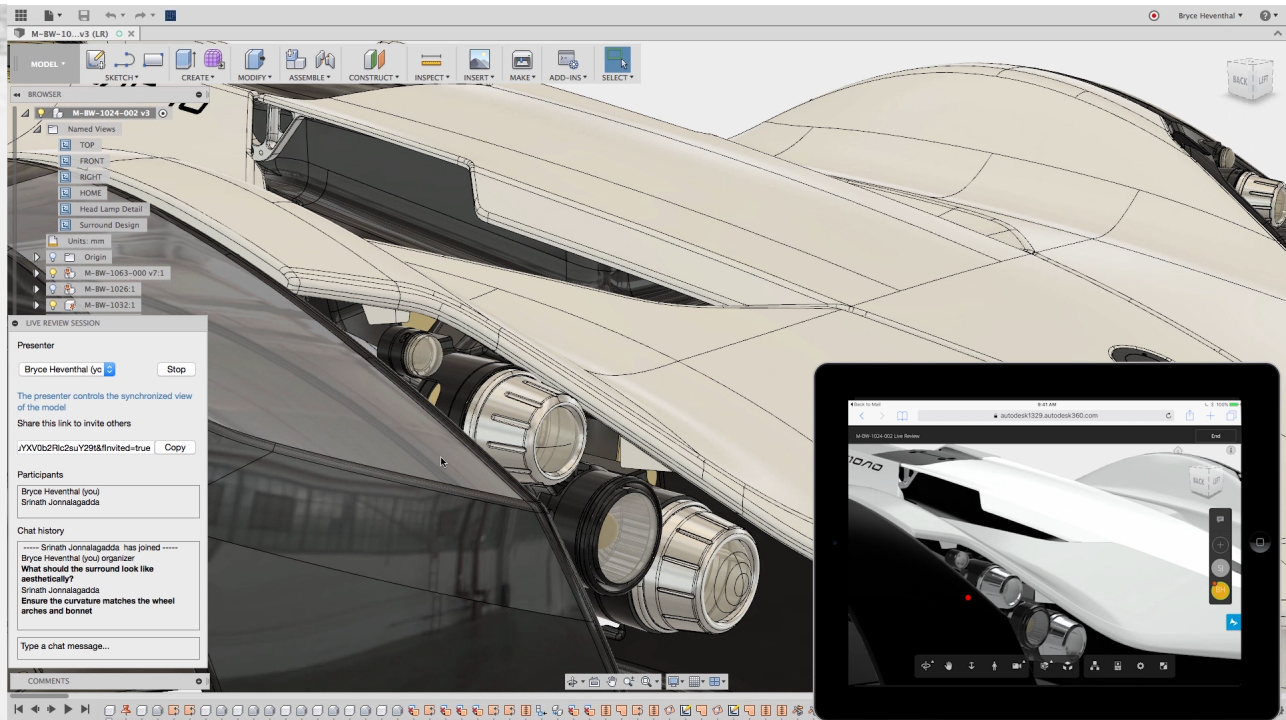
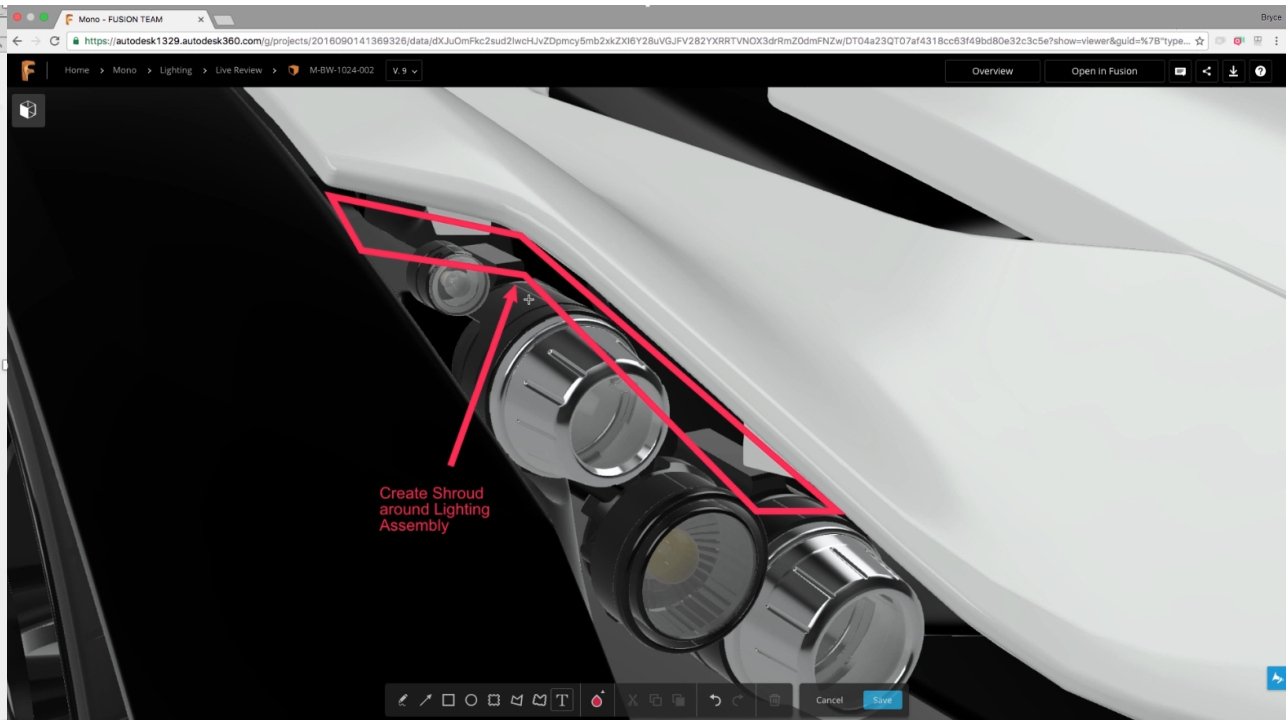






## Additional Ways to apply the Fusion Platform







DESIGN

SOLID

SURFACE

SHEET METAL

TOOLS

CREATE

MODIFY

ASSEMBLE

CONSTRUCT

INSPECT

INSERT

SELECT

BROWSER

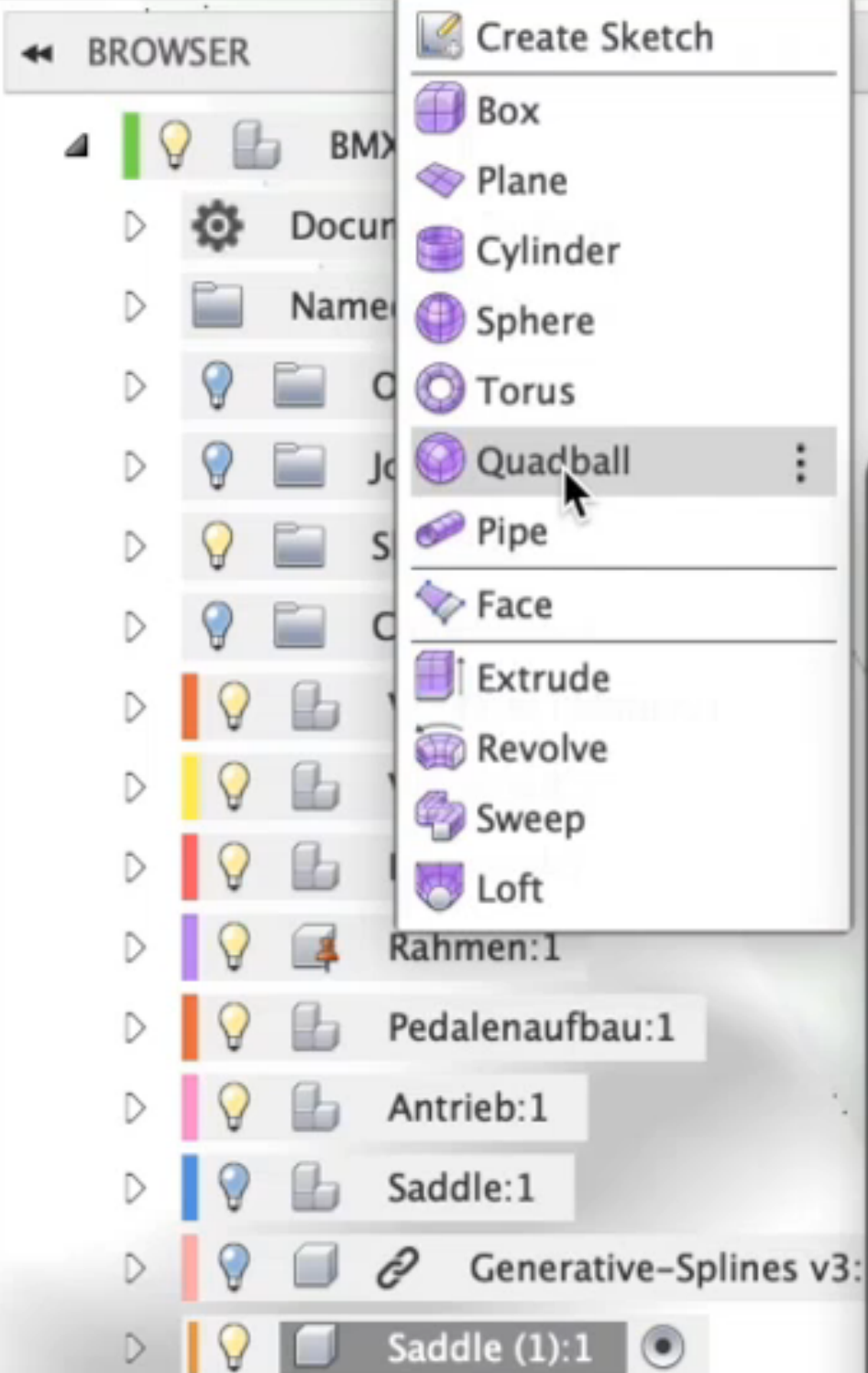
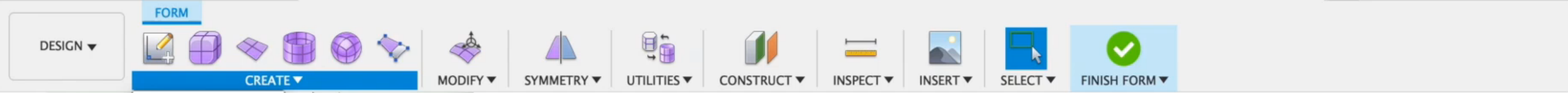
- BMX v16
  - Document Settings
  - Named Views
  - Origin
  - Vorderer Rahmen:1
    - Origin
  - Lenkungshalter:1
    - Origin



COMMENTS

Navigation icons: pan, zoom, rotate, etc.



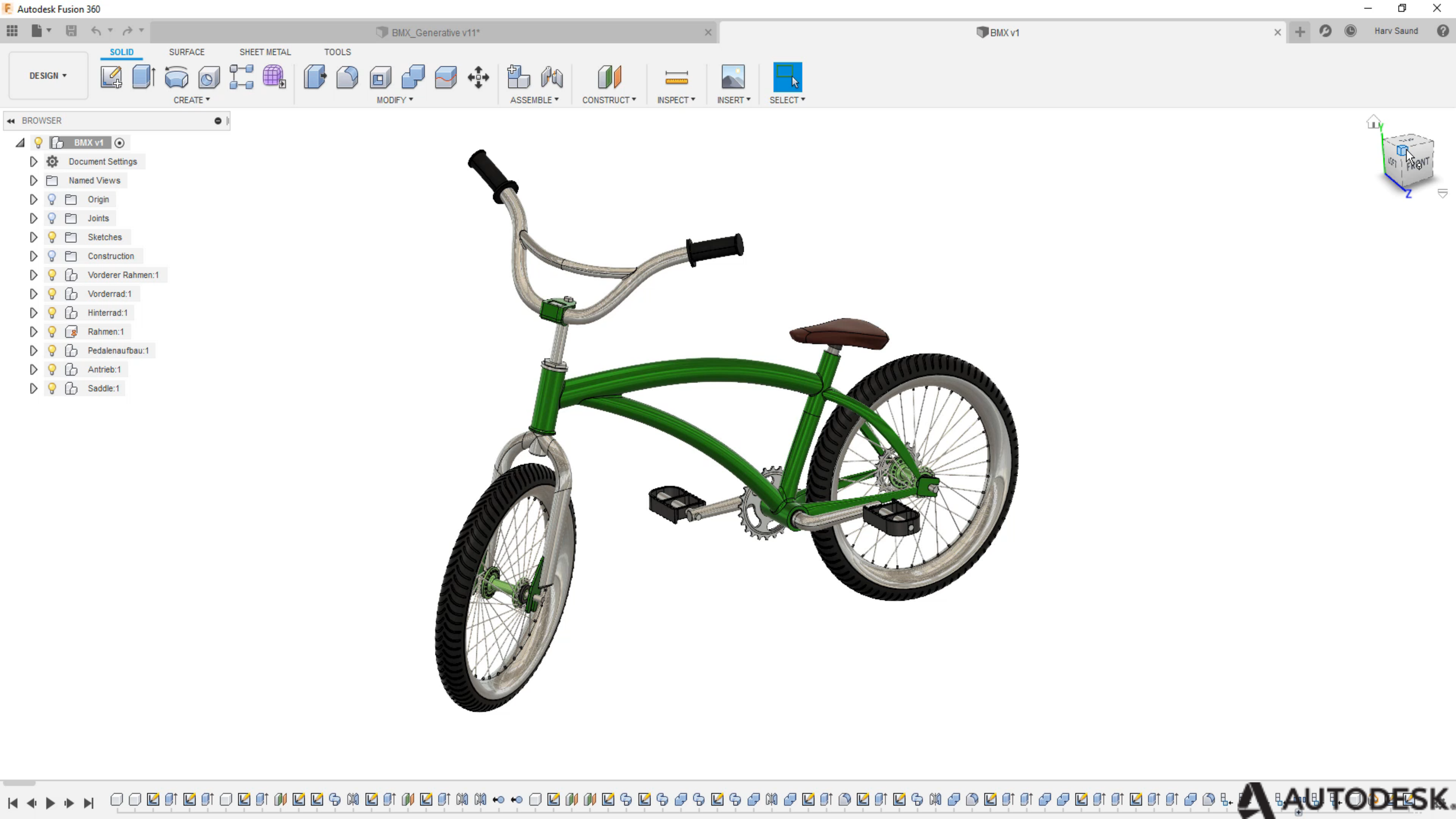


**Creates a T-Spline quadball.**

Select a plane then a center point for the sphere. Use the manipulators or input fields to specify the diameter and number of faces.

A 3D model of a purple T-Spline quadball is shown. It is a sphere-like shape composed of several flat triangular faces. A dimension line indicates a diameter of 80.00. A blue arrow points to one of the faces, indicating it is selected.













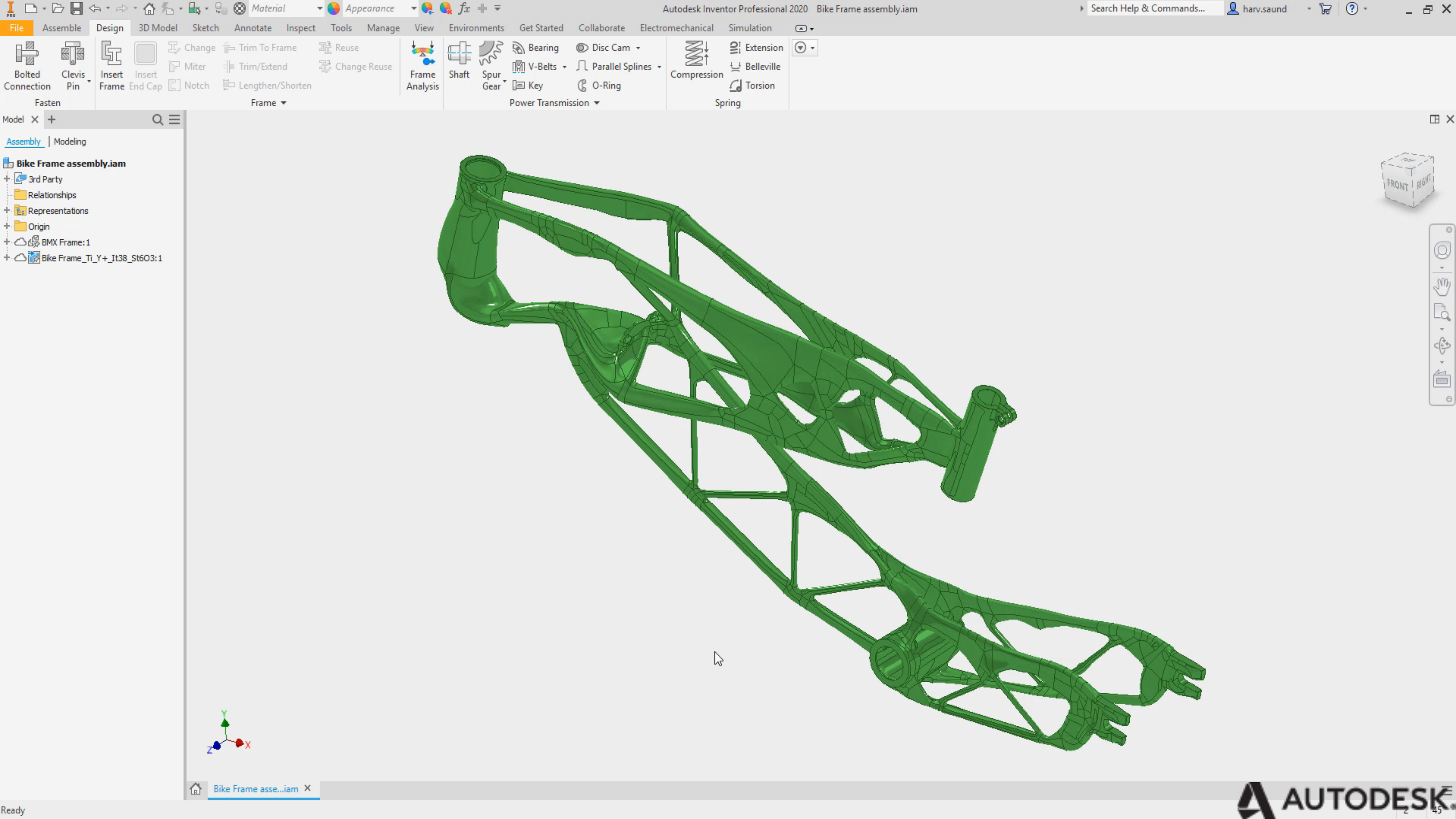
















Make anything™