# Revolutionary Change in an Evolutionary Culture, BIM Case Study for Ananda Development

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# **Class summary**

Ananda's Knowledge Sharing from a Real Estate Developer's perspective on the strategies and challenges in the adoption of BIM; and how BIM can create value to both businesses and customers.



# **Key learning objectives**

At the end of this class, you will be able to:

- Understand the processes for implementing BIM successfully
- Learn how to develop an inclusive and structured BIM system
- Learn how to strategize a road map for the development and implementation of BIM
- Define the requirements of BIM within an organization







# **Overview of Ananda Development**

- Stock Exchange of Thailand listed SET 100 Index company.
- Number one in mass transit condos.
- Number one seller of condos in Thailand
- Multiple award winner
- Awarded Outstanding Achievement in Investor Relations at 2014 SET Awards



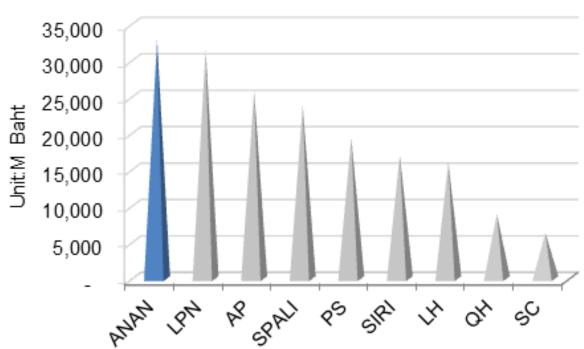




#### **Strong Portfolio of Brands**

**No.1 Combined Seller: 2014 + 2015** 

Categories	Brands		
Luxury	ASHTON		
High-end			
Up-scale	VERVE ITOE:		
Mid-range	Ideomix Blucove		
Low-range	<b>€U</b>		
Super value- range	UNIO		

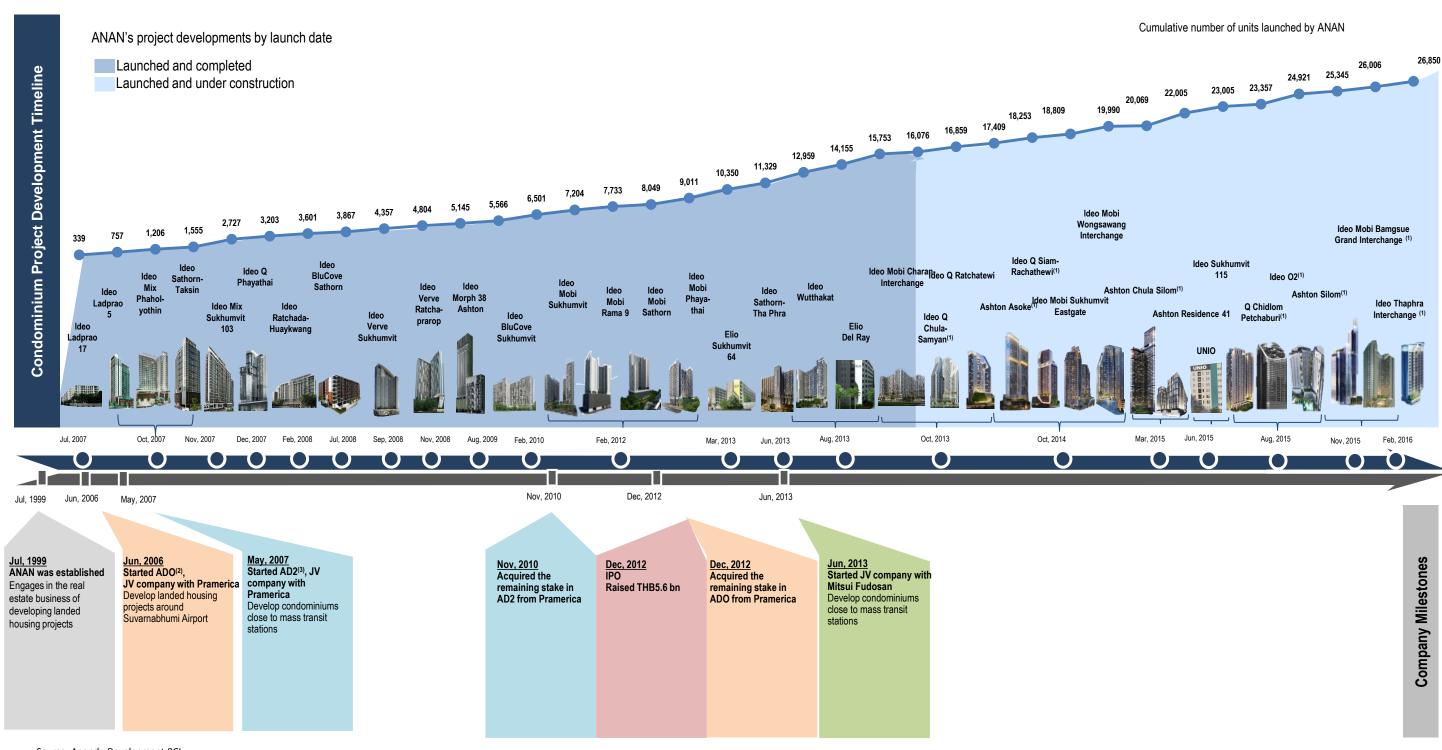


Note: 2014 and 2015 Anan's net presales with Peers' presales from BLS Research





# **Key Company Milestones**



Source: Ananda Development PCL.

Not



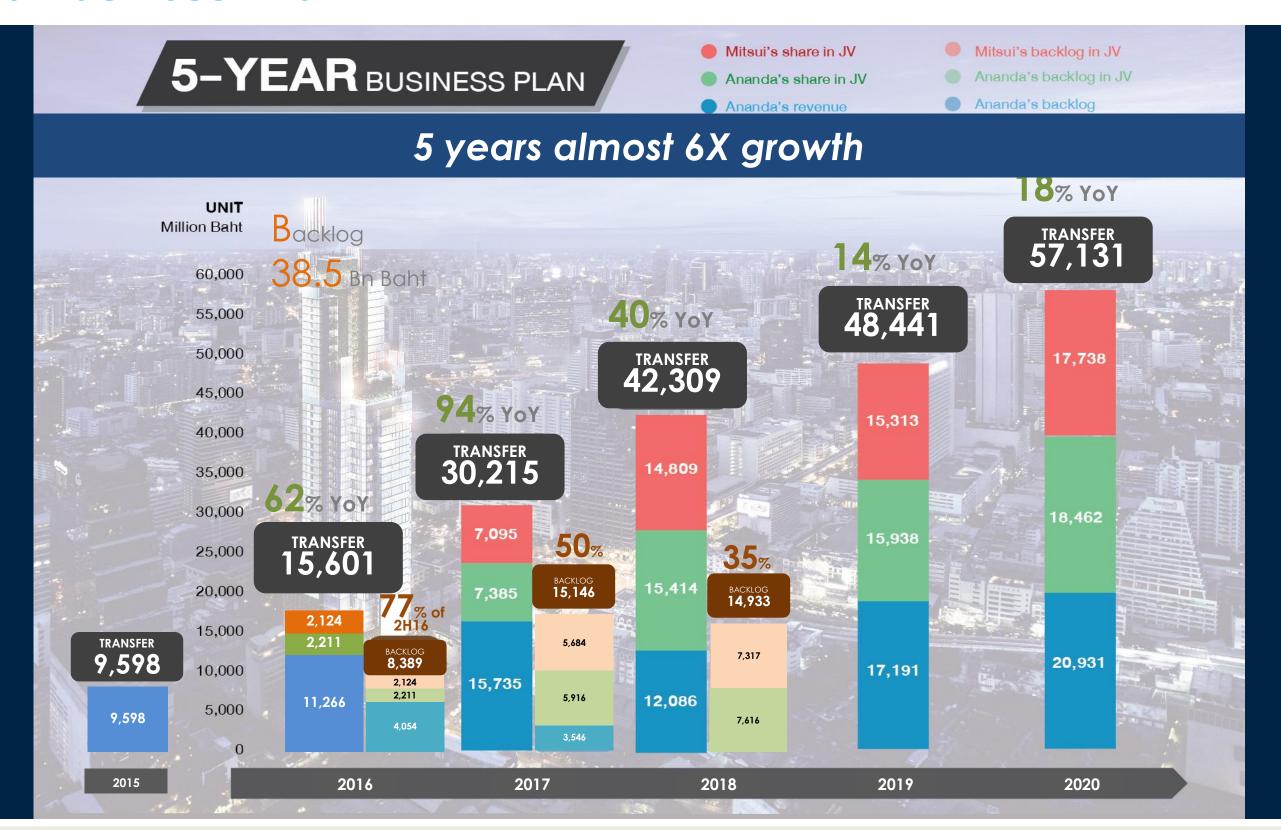


<sup>1.</sup> Projects under JV company with SEA Investment Five Pte. Ltd., a subsidiary of Mitsui Fudosan Co. Ltd. ANAN owns a 51.0% interest in the JV.

<sup>2.</sup> Refers to Ananda Development One.

Refers to Ananda Development Two

#### **Ananda Business PLan**

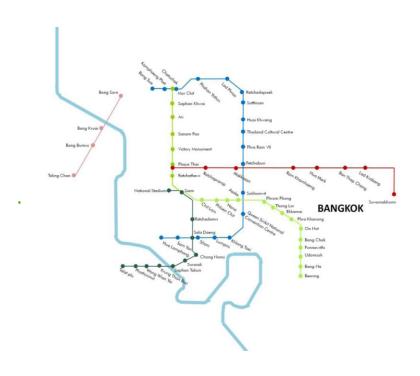




### Thailand's Mass Transit Infrastructure Rollout

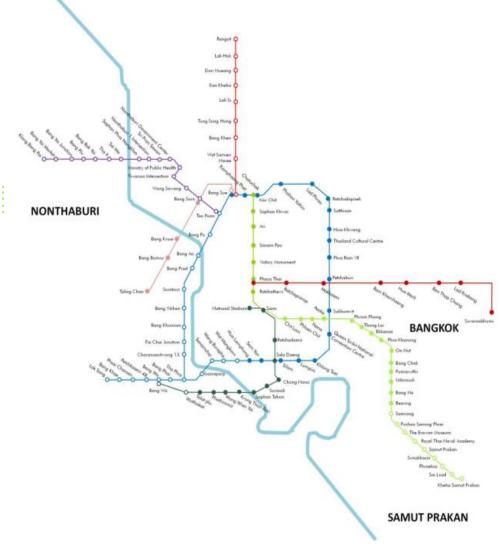
#### Current Line (2015)

67 stations



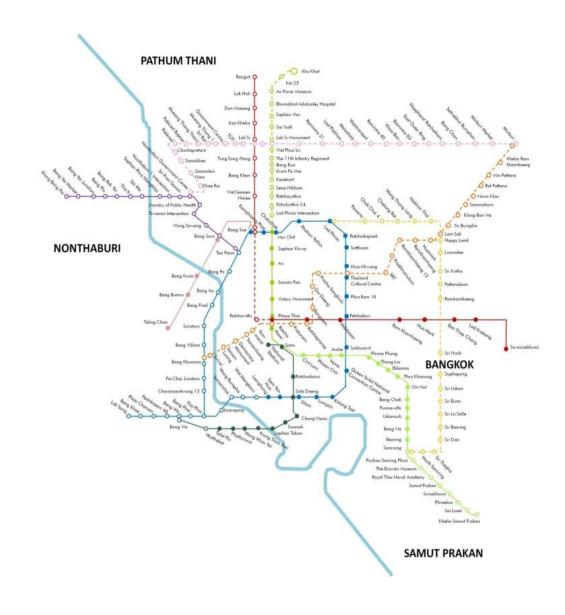
#### **Under Construction**

119 stations



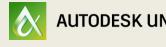
#### Future Plan (2022)

222 stations



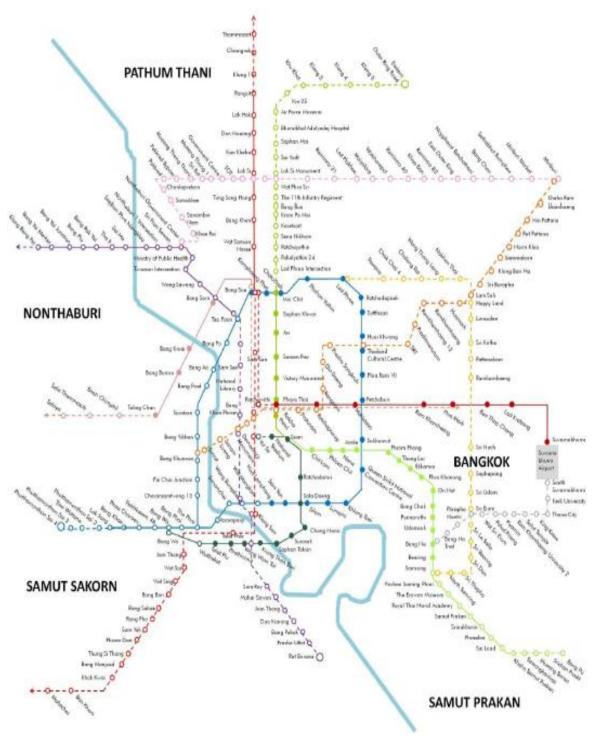
Bangkok's mass transit network is expected to expand significantly from *a present 67 stations to 222 stations in 2022* 

Source: CBRE Research and Consulting.





# 16 Years Plan (2029) = 254 Stations



Bangkok's mass transit network is expected to expand significantly from 67 stations in 2015 to 254 stations in 2029

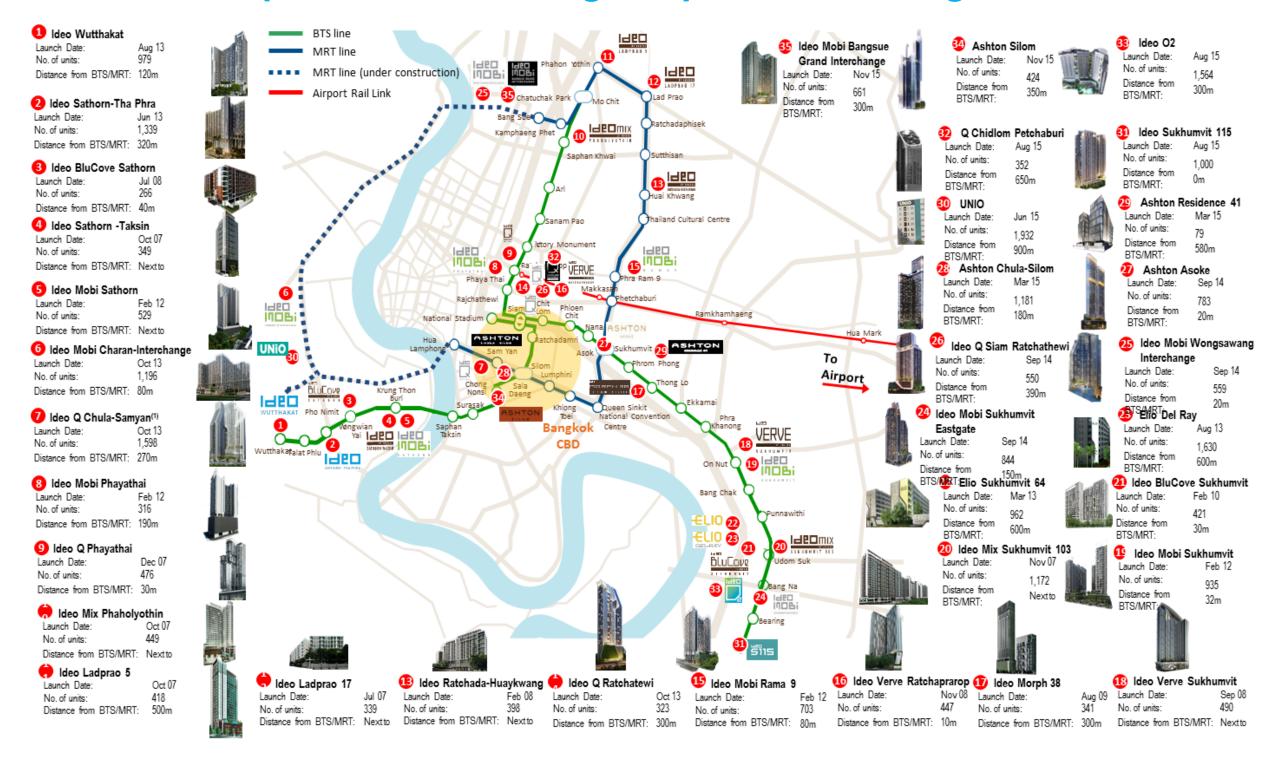
New stations are being developed providing additional development opportunities

Source: CBRE Research and Consulting.





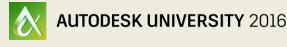
#### Condominium Developments are Strategically located along the Mass Transit Network



Source: Ananda Development PCL.

Note: Number of units is as of 30 December 2014.

<sup>1.</sup> A project under Ananda MF Asia Co., Ltd, a joint venture company with SEA Investment Five Pte. Ltd., a subsidiary of Mitsui Fudosan Co. Ltd. ANAN owns a 49.0% interest in the joint venture.





## **Ananda Innovation Company**



- Mass Transit Location
- Target Gen C
- Marketing including distance
- Switch marketing to social media
- Target bloggers



- Smaller unit size
- First 35 sam
- First 21 sam (Innovate wide units)
- Several design firsts (270 degree glass, smart furniture etc)
  - ✓ Better common facilities for price range
  - ✓ Double volume space all unit Morph38
  - ✓ Starbucks / True Coffee in every building Q phayathai
  - ✓ Max Valu in every building
  - ✓ First TCDCS
  - ✓ Indoor outdoor space
  - ✓ Smart Furniture Mix103
  - ✓ Unique facade design All ideo





#### **Financial Innovation**

- First to market Remminbi Perpetual Security
- First Thai Baht Perpetual Security by Real Estate





#### **Strategic Innovation**

- Partnership with large Japanese developer
- Introduction of Keiretsu supply chain management
- Introduction of TQPMS
- Introduction of BIM
- Introduction of Samsung Smart Home
- Samsung / Cisco / Ananda collaboration to make smartest office in Asia
- Launch of Urban Living Solutions Incubator (Coming Soon)



# Reputable Joint Venture Partners











#### **Joint Venture Overview**

- In June 2006, ANAN established ADO, a JV with Pramerica, to develop a landed housing project around Suvarnabhumi Airport
- In May 2007, ANAN established AD2, a JV with Pramerica, to develop mass transit condominiums
- Pramerica is the real estate investment management business of Prudential Financial which manages ~US\$53.0 bn of assets globally with ~US\$8.1 bn in Asia as at 31 March 2013
- ANAN acquired the remaining stake in ADO and AD2 from Pramerica in December 2012 and November 2010, respectively

Joint Venture Projects with Pramerica				
	Туре	Projects	Targeted GDV <sup>2</sup> (THB bn)	
ADO	Landed Housing	7	~11.7	
AD2	Condominium	12	~20.1	

Source: Ananda Development PCL.

1. Market data as of June 2013.

As of 30 June 2014.

#### Joint Venture Overview

- In June 2013, ANAN entered into a joint venture agreement with Mitsui Fudosan.
- Mitsui Fudosan Number One Real Estate Developer by Revenue in Japan
- One Trillion Baht Market Cap
- Number one in Nikkei Quality Survey 2014
- ANAN is expected to benefit from the best practices of Mitsui Fudosan in the areas of risk management, construction, property management, and sales and marketing (targeting Japanese buyers)

#### JVs with Mitsui

Year	Project Name	Units	Project Value (THB mn)
2013	Ideo Q Chula-Samyan	1,598	6,773
2014	Ashton Asoke, Ideo Q Siam Ratchatewi	1,333	10,511
2015	Ashton Chula-Silom, Q Chilom Petchaburi, Ideo O2, Ideo Mobi Bangsue Grand Interchange and Ashton Silom	4,186	25,228
2016	Ideo Thaphra Interchange	844	2,976







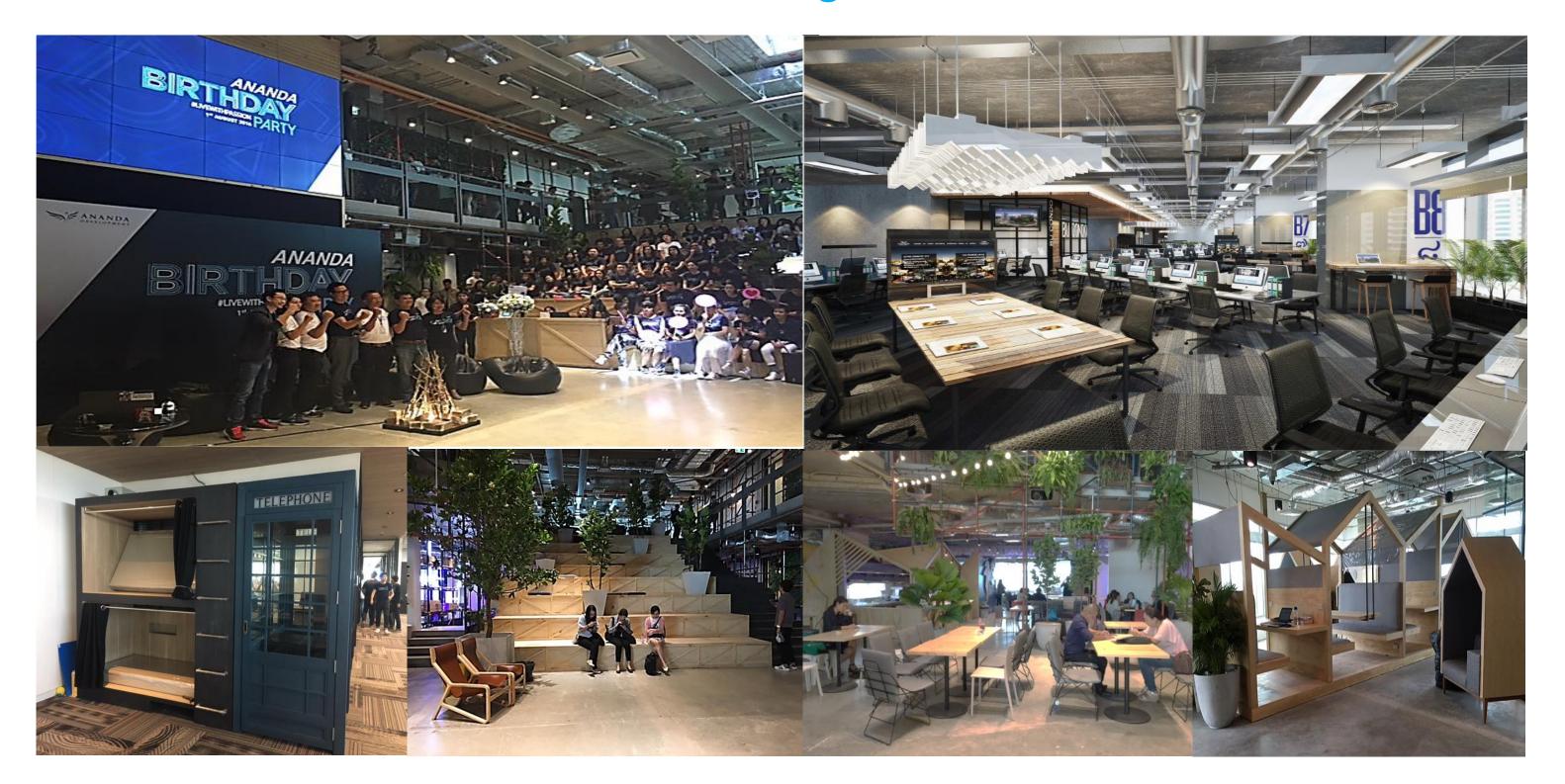
# Smart Condo: Ananda-Samsung loT Smart Home, 08 August 2015

# **ANANDA PS/MSUNG**





# Smart Office: Ananda 2.0 Office, 01 August 2016





# Smart Office: Ananda 2.0 Office, 01 August 2016

# Digital is all around

Collaboration with Samsung and Cisco has allowed development of smartest office in Asia as part of goal of increasing employee productivity 500% in 5 years

#### Smart Booking Seat and Room



Interactive Meeting Room



Digital Signage



E-board by Samsung



Wireless Printer cloud based





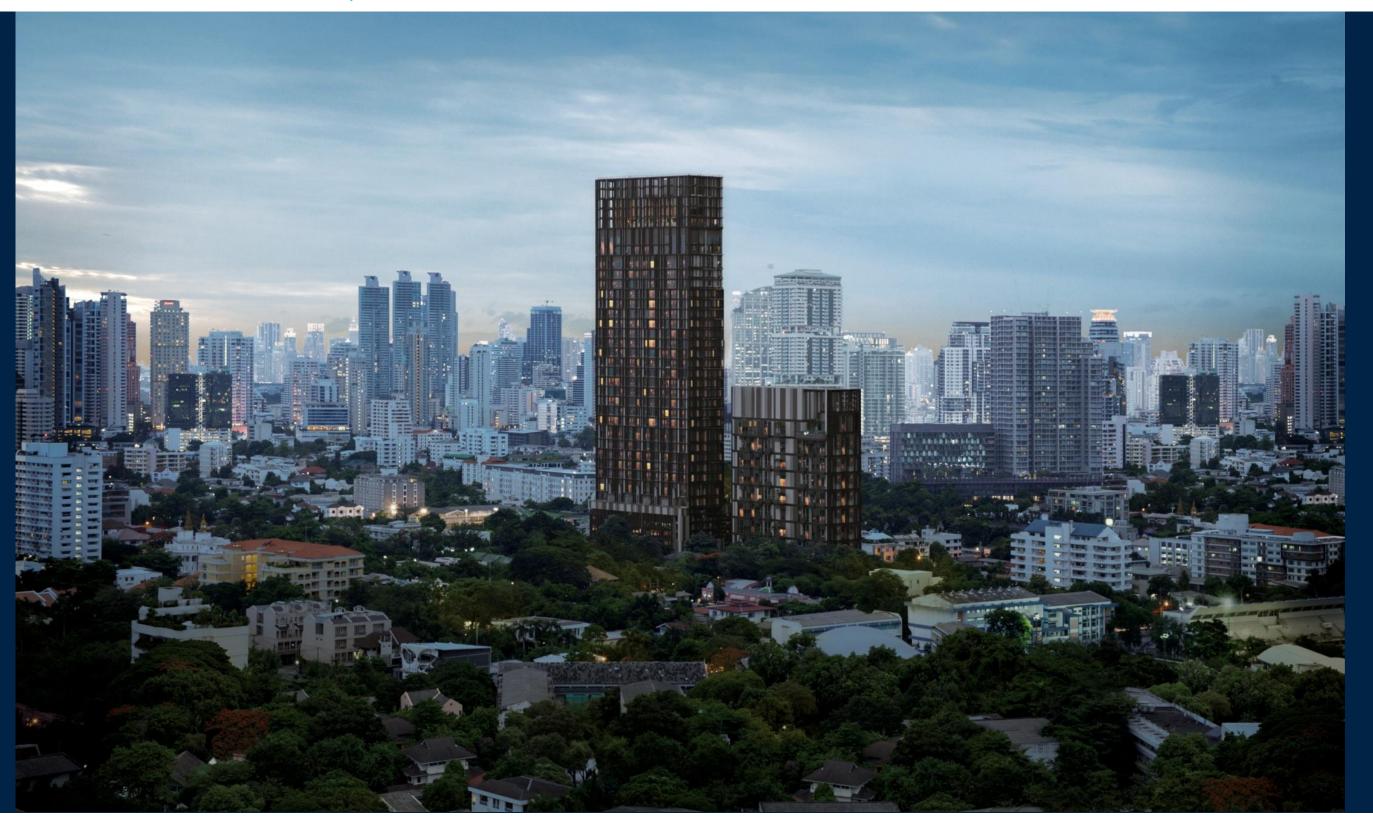


# **Ananda Urban Living Solutions**





# Ashton Sukhumvit 38, 2012





# Ideo Q Chula-Samyan, 2016





### **Ananda Customers – The Connected Generation**









# Gen - C

Creativity

Cash Smart

Convenience

Casual lifestyles

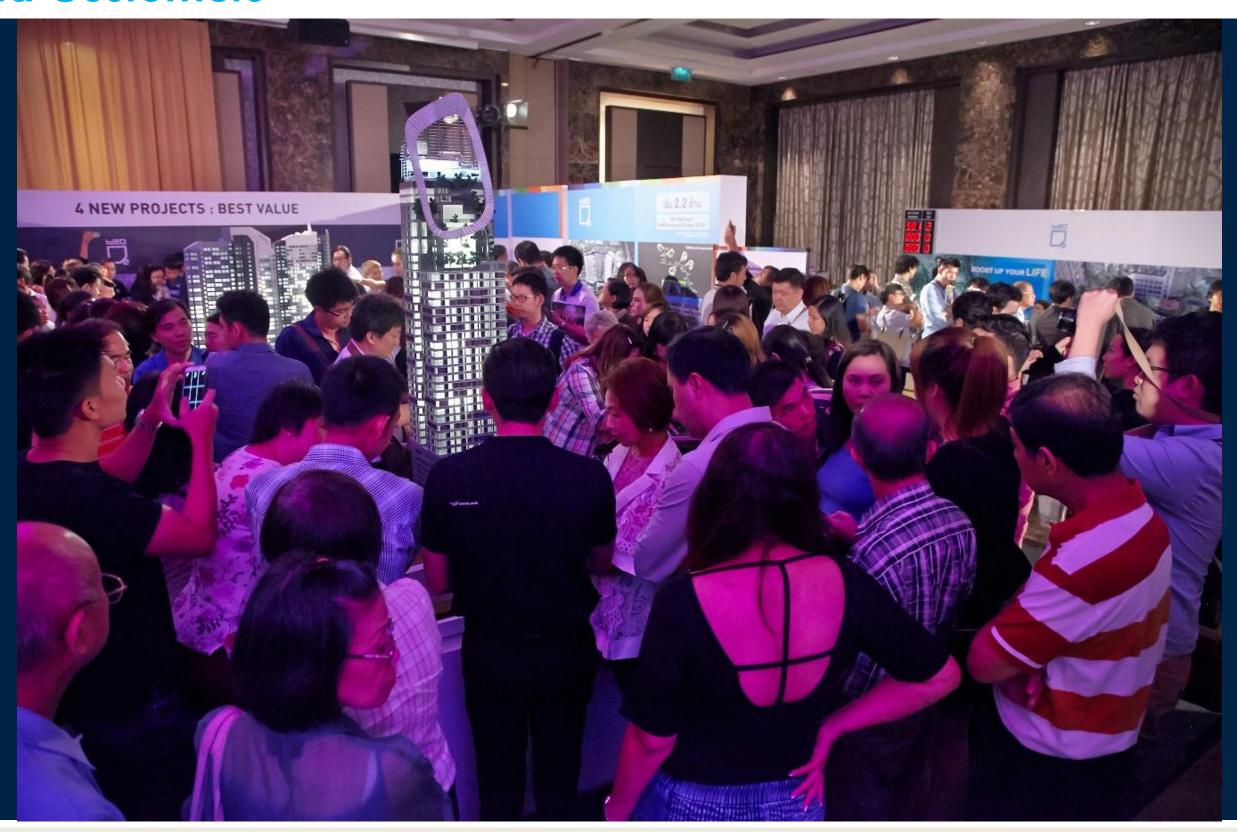
Control

- + Convergence of Hi-tech Lifestyles
- + Connectivity to Content

Individuality
Intelligence-Productivity
Interaction



# **Ananda Customers**





# Why is Ananda doing BIM?



## **Ananda's BIM Vision & Mission**

#### Vision:

To transform Real Estate's Design & Construction into an Industrialised Production System.

#### Mission:

To use BIM as a Smart Building Information System & deploy throughout Ananda's Supply Chain/Eco-system for all projects.



# Ananda Launches 10+ Projects/Year







# There are 3 fundamental reasons

- 1. Deliver Quality Products to Customers
- 2. Improve & optimise Business Operational Efficiency
- 3. Sustainability





# We believe in 'Continuous Improvements'

"KAIZEN"

From TOYOTA Production System (TPS)



# Real Estate Industry to continuously improve product deliverables by using

"Industrial Production Principles."





# We need a SMART Production Information System

"BIM"

(Building Information Modeling)



# **BIM Value Creation for Developers**

#### Time

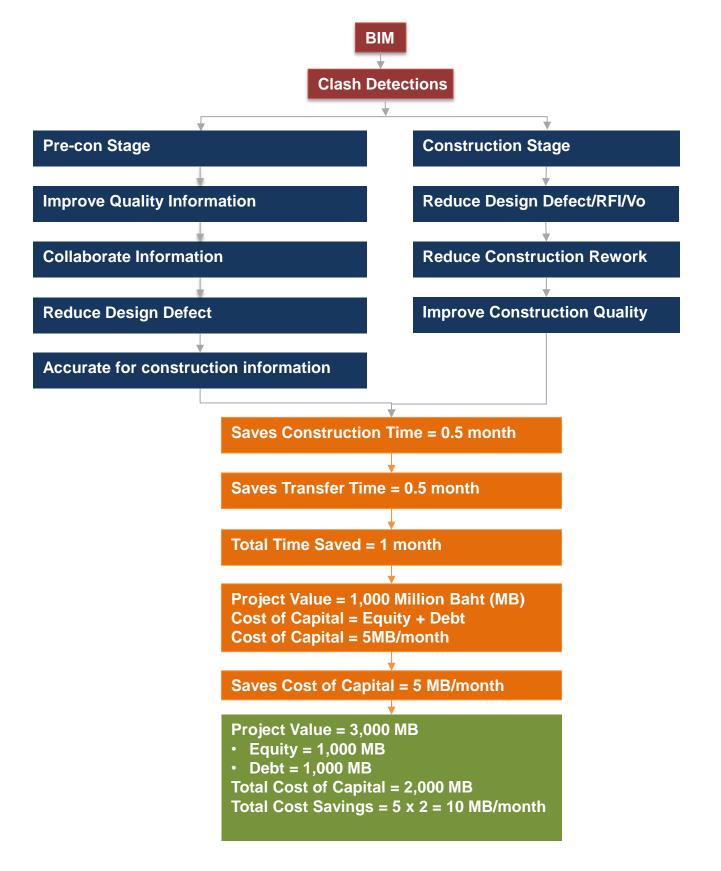
Reduce Construction Reworks = Saves time

#### Cost

Save Time = Save Cost

#### Quality

 Reduce Design Defects = Improve Construction Quality



Notes: Numbers are not factual & are made-up assumptions for discussion purposes only.

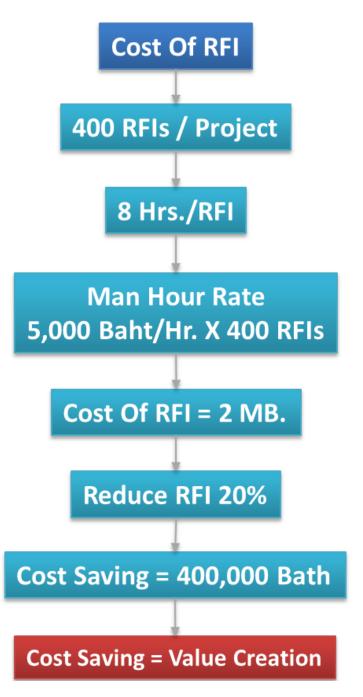




# BIM Value Creation for Contractors and Designers

# Contractors **Cost Of Defect (Rework)** Labor **Material** Labor Cost = 300 Baht/Day 5,000 Baht 2 Labors = 600 Baht/Day 5,000 Baht Cost / Defect = 5,600 Baht **Reduce 1,000 Defects** Save Cost Of Defect = 1,000 X 5,6000 = 5.6 MB. Cost Saving = Value Creation

# Designers

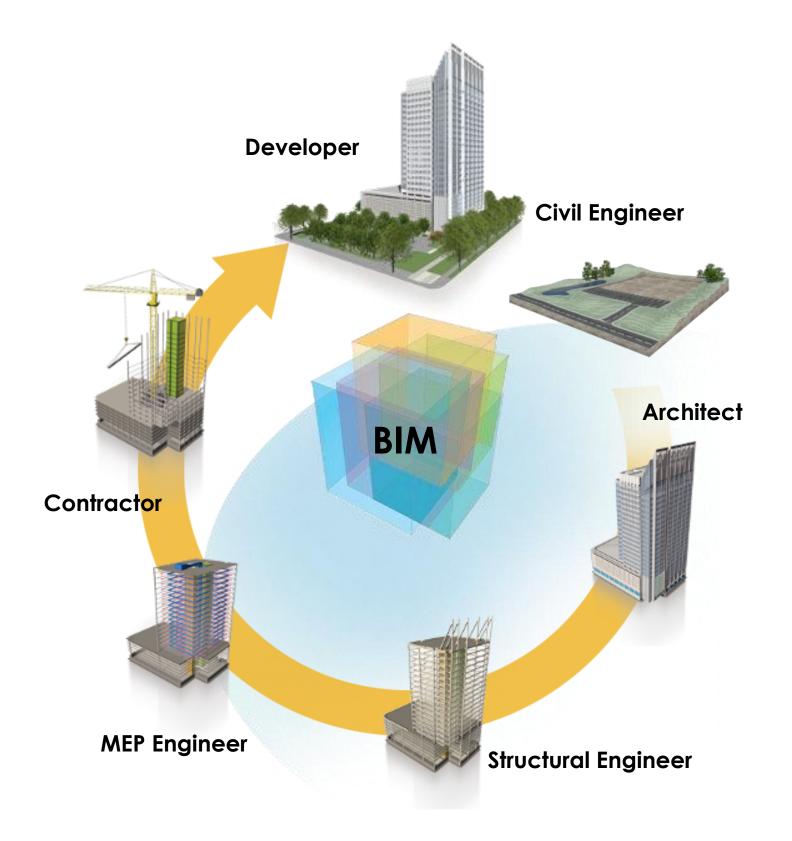


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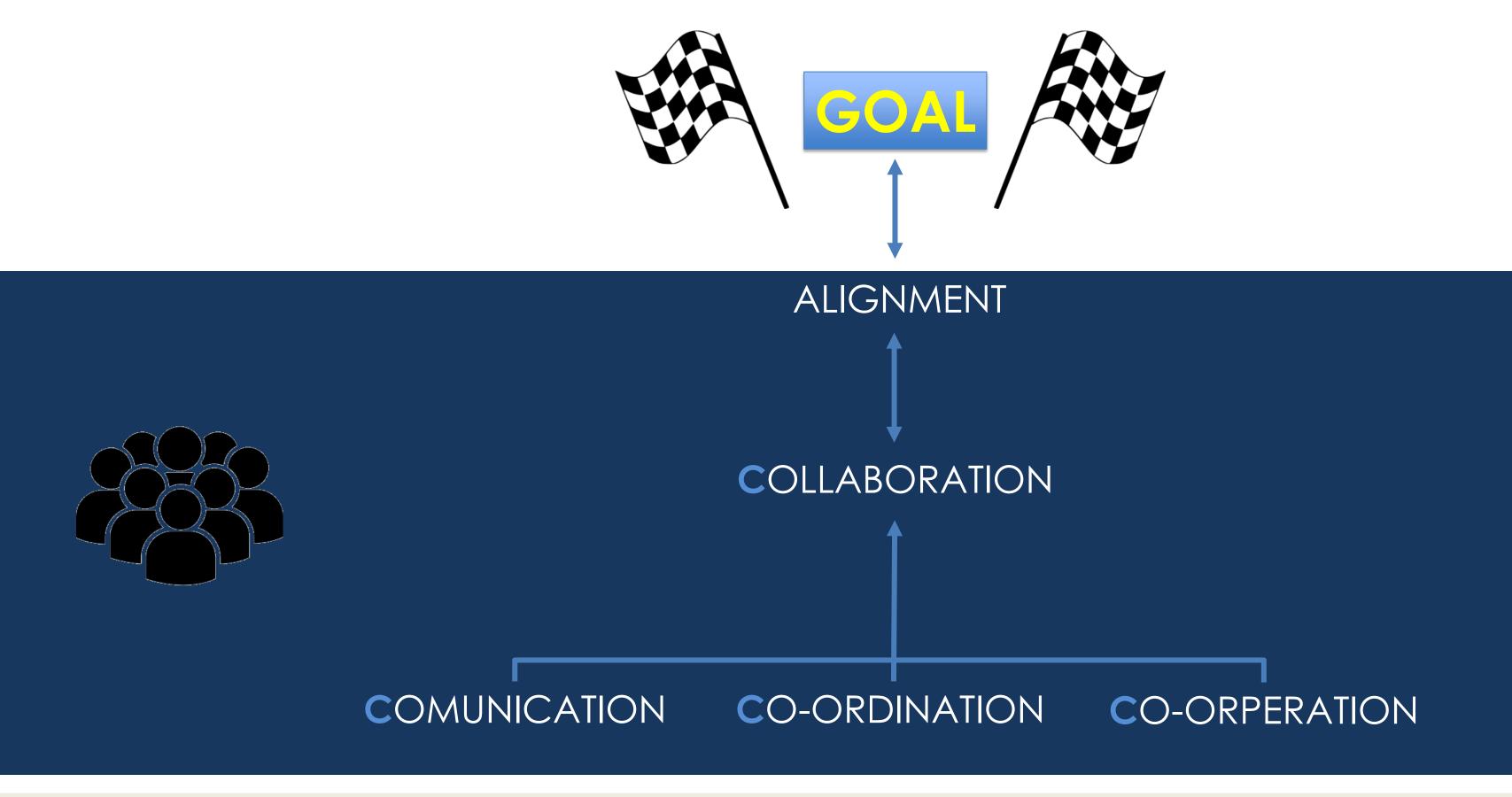
# How is Ananda implementing BIM?





BIM Stakeholders Synchronisation: Source by Autodesk





# MARU 360° Forum



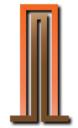








































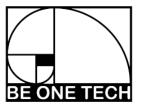
















#### **SHINRAI**













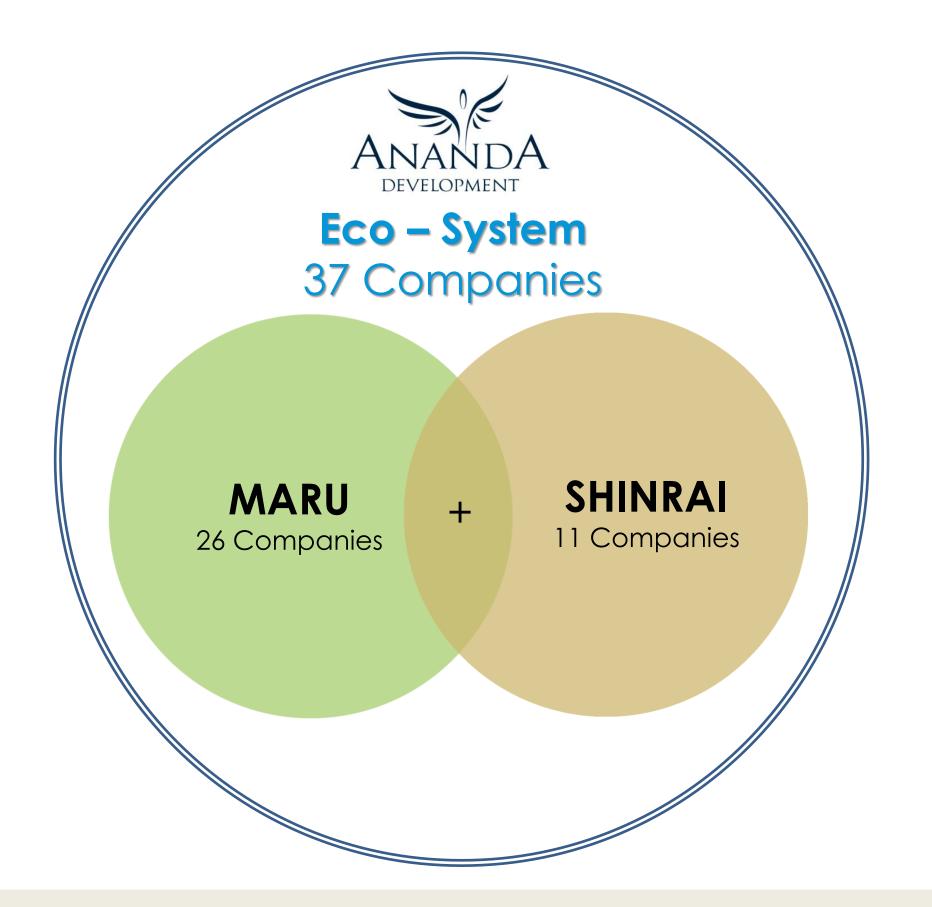














# Issues Feedback from Maru 360° Forum

- 1. Working in Silos vs. Collaboration
- 2. Design Defects
- 3. Construction Defects
  - Time
  - Cost
  - Quality















# What is Ananda doing to implement BIM?



#### **BIM Roadmap**

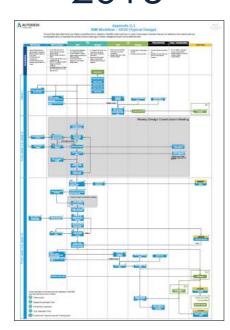
Pilot Project – Partial BIM Typical Floors Business Analysis for Value Creation by BIM

Pilot Project – Full BIM High-rise Condo BIM Deployment BIM Deployment

2014



2015



2016



2017

2018



**ALL** PROJECTS



**Ashton Asoke** 

- Pilot Project to validate BIM's Value Creation.
- Typical Floors only.



- Analyse & define Ananda's business needs.
- Established BIM Roadmap
- Created BIM Processes



Ideo MOBI Asoke

 Pilot Project with Full BIM for Design & Construction.

#### **Condo Business**

BIM Deployment to 5
 Projects in Q4



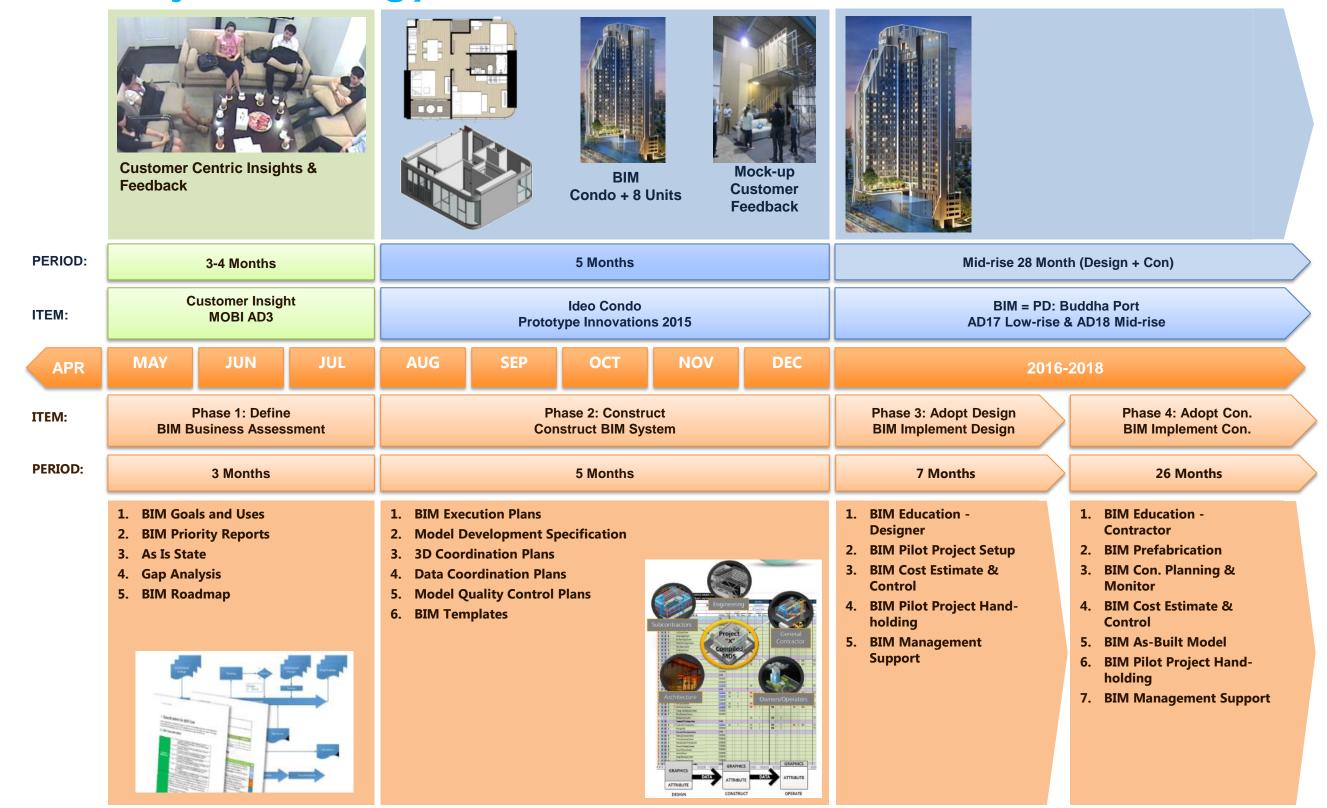
- All Projects in BIM
- Combination of full BIM and partial BIM



• Full BIM Implementation in all projects



## BIM Pilot Project Strategy 2015 – 2018



#### Comparative Analysis: Current Process VS BIM Process





#### **BIM System Documentation**

#### **CORPORATE WORKFLOWS** CORPORATE DOCUMENTS No. of Documents No. of Workflows Corporate BIM documents BIM DELIVERABLES TIMELINE CORPORATE BIM EXECUTION PLAN OVERALL BIM PROCESS VIRTUAL SITE INSPECTION PLAN NEW DESIGN SPATIAL COORDIANTION PLAN 6 Overall BIM Process (Feasibility) COST INTEGRATION PLAN Overall BIM Process (Kick-off) DWG EXPORT FOR EIA SUBMISSION Overall BIM Process (DD0 to DD50) CONSTRUCTION SEQUENCING AND TRACKING Overall BIM Process (DD50 to DD75) 14 Internal workflow Overall BIM Process (DD75 to DD100) Overall BIM Process (Construction) Adopting BIM in Ananda Overall BIM Process (Feasibility) Overall BIM Process (Kick-off) Overall BIM Process (DD0 to DD50) Overall BIM Process (DD50 to DD75) Overall BIM Process (DD75 to DD100) Overall BIM Process (Construction) SAP INTEGRATION DOCUMENTS No. of Documents SAP Integration BIM SAP INTEGRATION No. of Workflows PROJECT DOCUMENTS No. of Document PROJECT WORKFLOWS PROJECT BIM EXECUTION PLAN ANANDA DESIGN DEVELOPMENT PHASE MODEL DELIVERY SPECIFICATION WORKFLOW MODEL DATA SCHEDULE Concept Development DD50 MODEL BREAKDOWN STRUCTURE Design Development DD75 MODEL QUALITY PLAN → Design for Construction DD100 TYPICAL UNITS INTEGRATION Project BIM documents DATA COORDINATION PLAN 16 MODEL DEVELOPMENT SPECIFICATION - TABLE MODEL DEVELOPMENT SPECIFICATION Architecture Electrical Project workflow HVAC Using BIM in projects Sanitary Civil and Landscape Interaction with designers TYPICAL UNITS DOCUMENTS No. of Documents No. of Workflows **TYPICAL UNITS WORKFLOWS** Designers requirements TYPICAL UNITS BIM EXECUTION PLAN TYPICAL UNITS BIM WORKFLOW MODEL QUALITY PLAN DD50 / LOD 200 DATA COORDINATION PLAN DD75 / LOD 250 DD100 / LOD 300 MODEL DEVELOPMENT SPECIFICATION

**TOTAL DOCUMENTS** 

Architecture

HVAC Sanitary

Interior Design

33

10

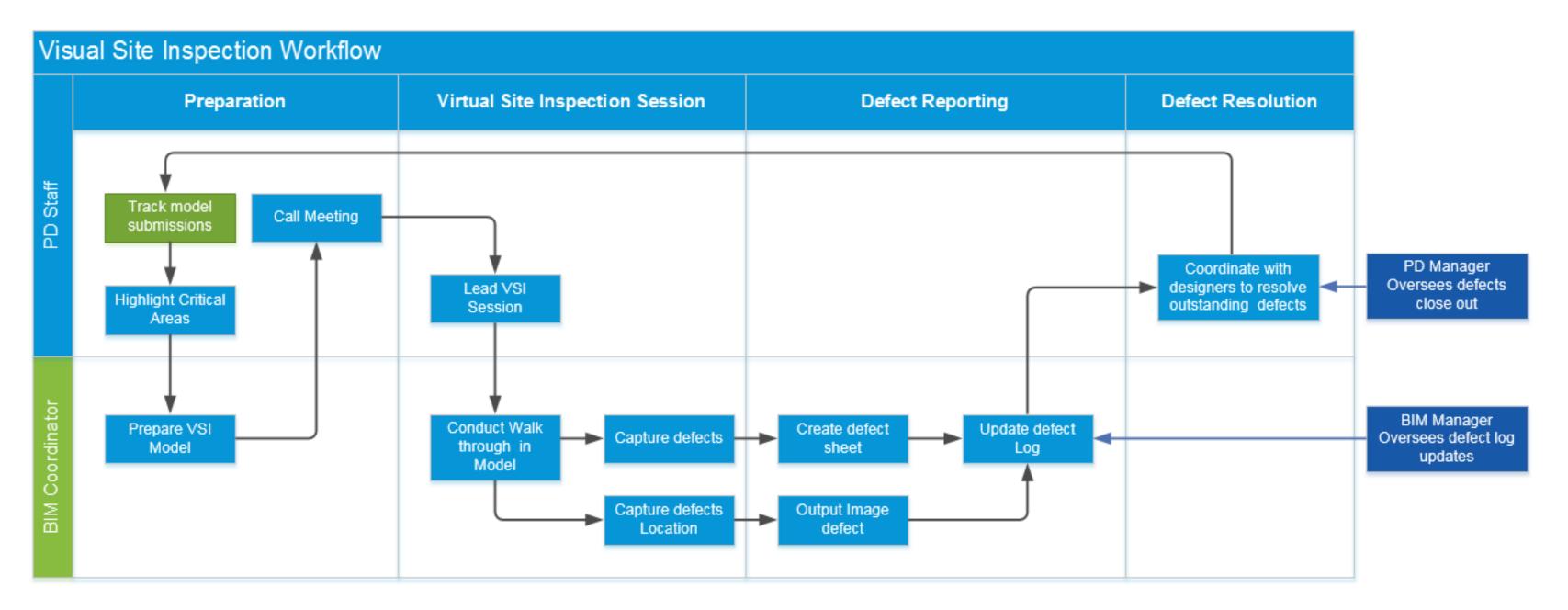
20

**TOTAL WORKFLOWS** 



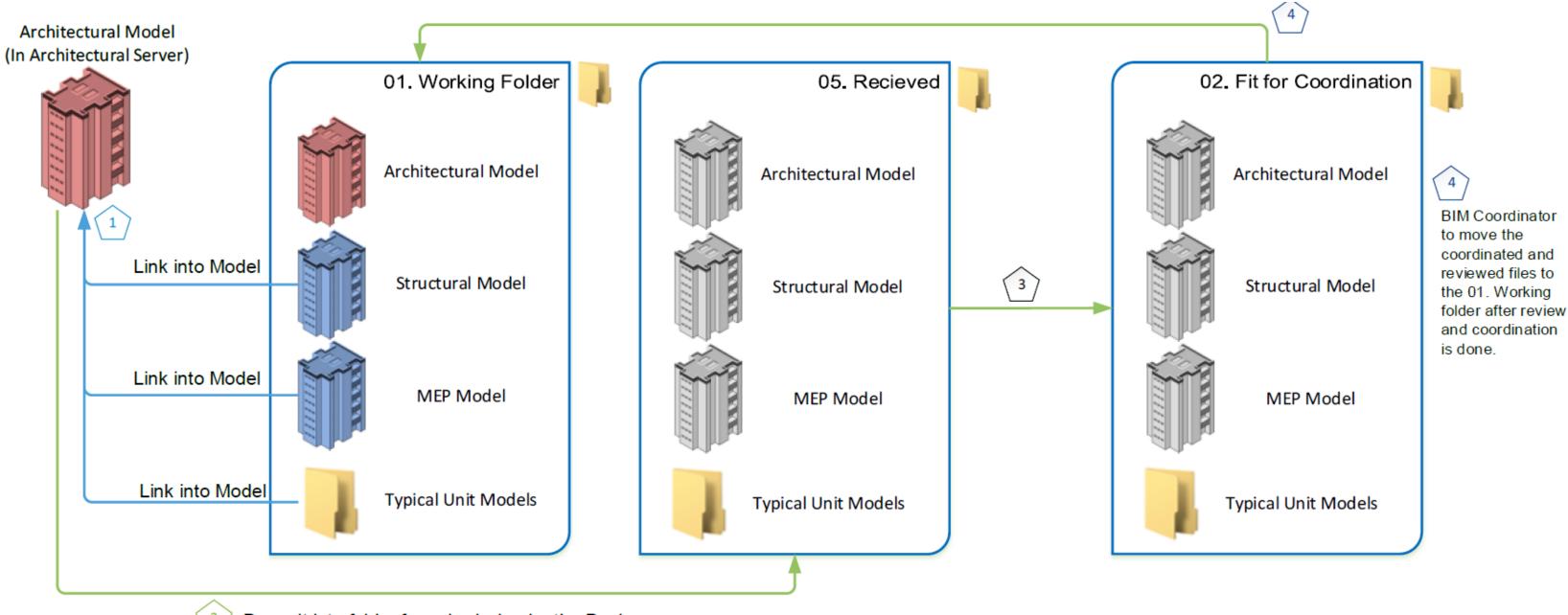


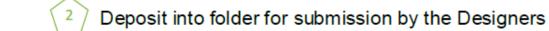
#### Pilot Project Virtual Site Inspection Workflow





#### **Model Co-ordination Workflow**





BIM coordinator will ensure that the models in "01.Working" folder contains the latest version of the model from each discipline. Each discipline should use the models in this folder to further develop their model.

2 F

Frozen models after each coordination meeting should be recorded in the "05. Recieved" folder.

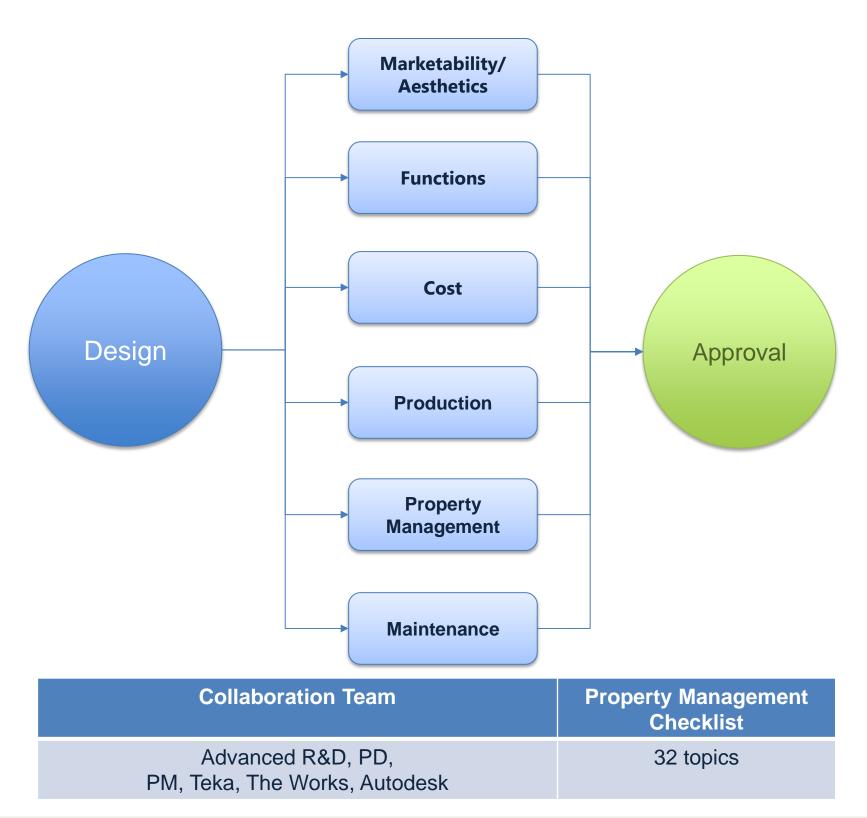


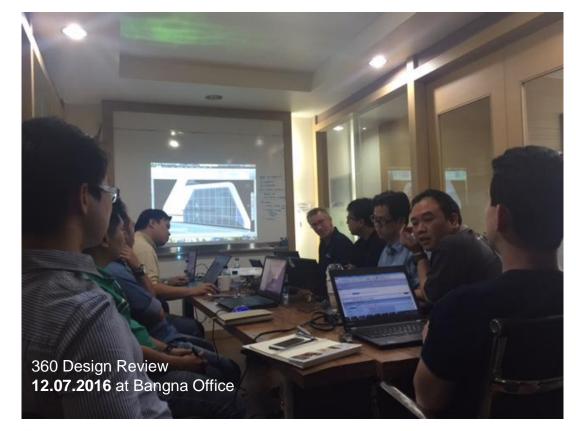
BIM Coordinator to move the received files to the 02. Fit for Coordination folder to start review and coordination.





## 360° Design Review with BIM





EM	AREA	DESCRIPTIONS	NOTE
1	JURISTIC PERSON/	ส่วนพื้นที่ AJRISTIC PERSON	
	CONTROL ROOM	<ul> <li>ทั้งตองท้องเป็นพื้นที่เคียวกัน ไม่มีผนังกั้นต้อง</li> </ul>	
		• รนาดที่เพิ่งหมาะสมด้าทรับที่องนิติ อ้างอิงตาราง Gokteine	
		พื้นที่ต้อง Property ให้เหมาะสมกับจำนวนคน และจำนวน	
		ห้องพักธาศัย เพ่อร์นิเจอร์ และพื้นที่จัดเก็บร้อมูด	
		<ul> <li>ประสุขัยงและเหมีนางส่วนเป็นกระจกเพื่อให้ลูกล้านองเห็นการ</li> </ul>	
		ท้างานรองหนักงานนิสิญคคล	
		<ul> <li>จัดใช้มีผู้ด้านรับเก็บพัดดุใปรณีษ์ที่มีขนาดใหญ่จนไม่ตามารถ</li> </ul>	
		withing MAIL BOX TA	
		<ul> <li>จัดให้มีพื้นที่ WATING AREA ลำหรับเจ้าของร่วมพื้นาศิลศ์ข</li> </ul>	
		<ul> <li>รัดให้มีบอร์คแม่เหล็กเพื่อแลดงจำนวนประชากร ข่าว</li> </ul>	
		ประชาสัมพันธ์ต่างๆ	
		<ul> <li>คือสังกลักงวงจะปล</li> </ul>	
		<ul> <li>จัดให้มีพื้นที่ Panky สำหรับพนักงานใช้เป็นที่รับประทานอาหาร</li> </ul>	
		และมีการระบายอากาศที่เหมาะสม	
		MAN MARIE CONTROL HOOM	
		<ul> <li>มีคู้แสดงสถานะของระบบต่างๆ ดังนี้</li> </ul>	
		- การทำงานของนั้นน้ำดี	
		- ระบบบ้าบัคน้ำเสีย และ Drainage	
		- นั้นสูบน้ำคับเหลิง	
		- พัสธมธัสชากาศ	
		- 121ALDOOR ALARM MONITORING	
		- ระดับน้ำในประทับน้ำสำรองของ Underground Tank and	
		Roof Tank	
		- Resta Intercom Lift	
		<ul> <li>คิดเก็ญ Fire Alarm Control Panel</li> </ul>	
		● ម៉ែប៊ីអ៊ីរ៉ូក៏ប ASBUILD DRAWING	
		● Resistatuu Access Control	
		<ul> <li>จัดใช้มีผู้ LOCKER ด้ายรับข่างใช้เก็บของใช้ต่อนตัว</li> </ul>	
		<ul> <li>ตำแหน่งติดตั้งเครื่องปรับอากาศต้องไม่อยู่เหนือตู้คอนใหรฉ เพื่อ</li> </ul>	
		บ้องกับบัณหาความเสียหายกรณีน้ำรัฐจากเครื่องปรับอากาศ	

		• เครื่องปรับธากาศควรมี 2 ชุดเนื่องจากอยู่ 24 ชม.	
2	Reception Counter		
3	CENERATOR ROOM	Noci Tank  • ในมีการแบบบางการแบบการ	
4	TRANSFORMER ROOM/ MDB	พัฒนิของตระเพื่อเข้าเล้าเล้าสังเกรี้     ไม่มีที่จะกระระบบทุกกับกลัดตั้งอยู่การในข้อง     เมื่องแบบเทศการคที่ที่     เมื่องแบบเทศการคที่ที่     เมื่องแบบเทศการคที่ที่     เมื่องแบบเทศการคที่มี     เมื่องแบบเทศการคที่มี     เมื่องแบบเทศการคที่มี     เมื่องเกมของการณีเป็นเกมของ     เพิ่มที่เกลืองระบบที่ เพื่อเพระจะและ ามมีรับเกี่ยะการเหรือจังกร     quintal     quintal	
5	POOL CONTROL ROOM	พิเพียงตัดเป็นนี้น้ำยัง เพราะความรั้นจะทำให้บันและๆค SALT CHLORINATOR จำกุลหรือเดือนสภาพร้อนเวลาขึ้นพระ     พิเราะบรรบายกากครั้ดี     เท่าปัดหาลงให้เหมือนรถทั้งครั้งครั้นที่น้ำเพียง รถเมื่อต่าย	



#### BIM Real Estate Industry - Knowledge Sharing Days

Day No.	Activity	Attendees	Date	Output		
1	Real Estate Day	Adv. R&D, Autodesk	21 June 2016	Team Collaboration		
2	Construction Day	Adv. R&D, PM, Teka, A-Build, Autodesk,	15 July 2016	Team Collaboration		
3	Design Day	HBU, Adv. R&D, PM, PD, Designers, Teka, Abuild, Autodesk,	4 August 2016	Design Defect Checklist - AR/ST = 22 - M&E = 14		





DEFECT งานสถาปัตยกรรม, โครงสร้าง

- ขนาดประตู เหล็ก /เล็กไปไม่เหมาะกับการใช้งาน เปลี่ยนใหม่ตอนหลัง /เช่นห้องเครื่อง PUMP MDB GEN
- อุปกรณ์ วัสคุนีใช้ไม่ตรงตามวัตถุประสงค์การใช้งาน เช่นสุขภัณฑ์ และอุปกรณ์ประตู
- งานสีตำแหน่งไม่ชัดเจน ใช่เฉคสีไม่เหมาะสม ทำให้ต้องแก้ไขและเปลี่ยนสี
- ประตูส่วนกลางอยู่ภายนอกไม่กันน้ำเข้าอาคาร รวมถึงอุปกรณ์ฝังสำหรับบาน ติดตั้งแล้วล้น ธรณีหรือไม่มีตัวจบขอ
- ตำแหน่งท่อไป และ OUT LET มีแบบ TYPCAL ให้ แต่ความจริงตำแหน่งอาจติดตั้งไม่ได้ เช่น ห้องมี MILLOR ห้ะ ตำแหน่งเสาหรือ SHER WALL
- ราวระเบียงเป็นแบบฝัง DETAIL ไม่ชัดเจน / ฝังเพลตเหล็กยาก / เก็บงานยาก
- ตำแหน่งรอยต่อ PRECAST ไปอยู่ในห้องพัก
- วัสดุต่างประเภทกันอยู่ใกล้กัน เช่น หินขัดใกล้ทรายล้าง สีผิวสีคำใกล้สีขาว
- แบบไม่ตรงกับโปรชัวร์ / ยึดแบบไหนเป็นหลัก
- แผงเกล็ดระบายอากาศในห้อง MDB , น้ำเข้า
- ตำแหน่งวาง เครื่องลิฟท์ ไม่ Combile กับงานแบบ AR ต้องปรับเปลี่ยนตอนหลัง
- ท่อแอร์เบียดคานระยะต่ำกว่าฝ้าเพดาน
- งานระบบร้านกาที่ต้องเตรียมไว้ให้ / ส่วนมากทราบตอนหลัง (เพิ่มยากปัญหาติดตั้งชั้นพื้นดิน)
- งานแบบพุคครัว จากผู้ผลิต ตำแหน่งท่อไม่ตรงกับตำแหน่ง งานสถาปัตยกรรม, งานระบบ
- ขอบเขตงานลิฟท์ เช่น แผน PLATE ฝัง SHERWALL , แทนเครื่องลิฟท์ ระบบระบายอากาศห้องลิฟท์ เพิ่มและปรับภายหลัง ค่าใช้จ่ายเพิ่ม
- ช่อง SERVICE ชั้น TRANFER ไม่มีแต่แรก
- งานระบบ กับ งาน LAND SCAPE ที่ออกแบบมาไม่สอดคล้องกัน /เช่นหน้าโครงการ บ่อดักขยะ ไม่โชวร์ในแบบ
- ช่องระบายอากาศงาน AR แบบ ไม่ตรงตามต้องการใช้งาน ของรายการคำนวณงานระบบ ต้องเปลี่ยนขนาดตอนหลัง
- งานออกแบบ Precast คลุมไม่รอบตึก งานชนกับผนังงานก่อฉาบ มักซึมน้ำ

BIM Day 01 at Bangna

BIM Day 02 & 03 at Ideo 115, BJMK Lab Rooms

Checklist = 36 issues





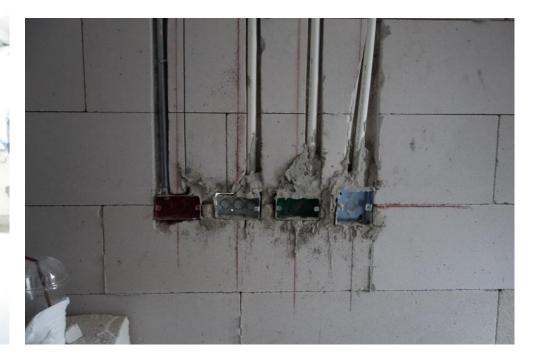
## Design Defect Issues Example







• Kitchen pipe at column



Different wall materials

• AC pipe through door frame

 Wall strength between conduit & sound problems

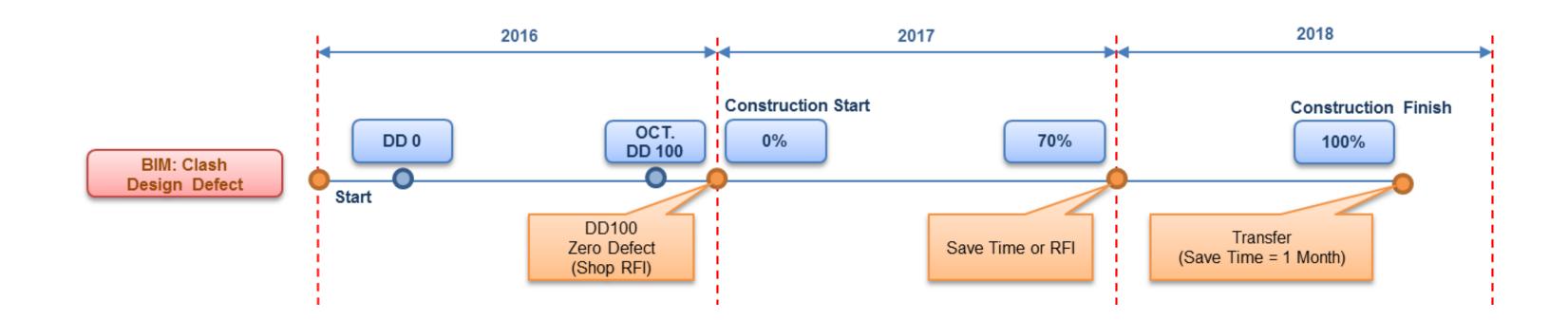


#### **BIM Value Creation & KPI Measurements**

# Value Creation = Time Savings Preventative Defect Resolutions & Speed to Resolve Defects



Finding & resolving problems sooner in Pre-Construction stage, NOT in Construction stage.



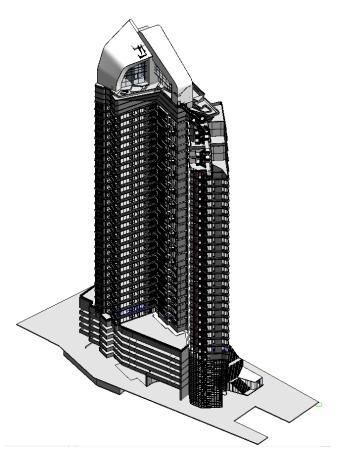


#### **Process changes**

Kick-off **Construction Period Pre-Construction Period Detailed Design** Conceptual Design Construction For Construction Design **Development Main Contractor** Developer **Designers Main Contractor Construction Manager** 1. 3D Virtual Site Inspection **Clash Detection** 3. Constructability Review



#### Pilot Project Transformation Change Management



LOD200 LOD250

Design Development

- Start collaboration in BIM
- Design co-ordination workshops
- Contractor training/preparation



LOD300

Detailed Design For Construction

- Full BIM collaborations
- Contractor training/preparation

- Engage designers to deliver BIM outputs
- Enhance team collaborations

Conceptual

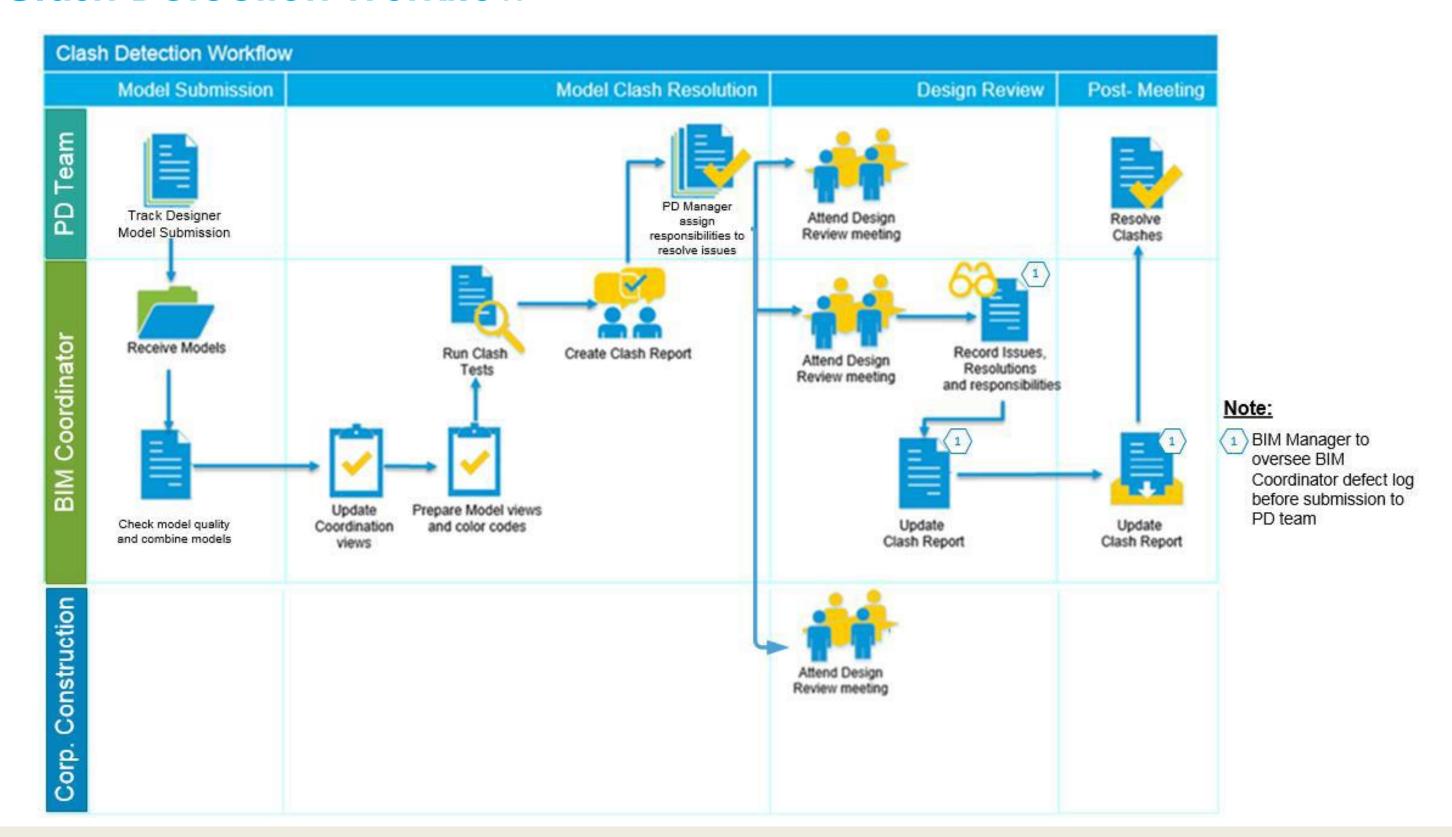
Design

• BIM Training





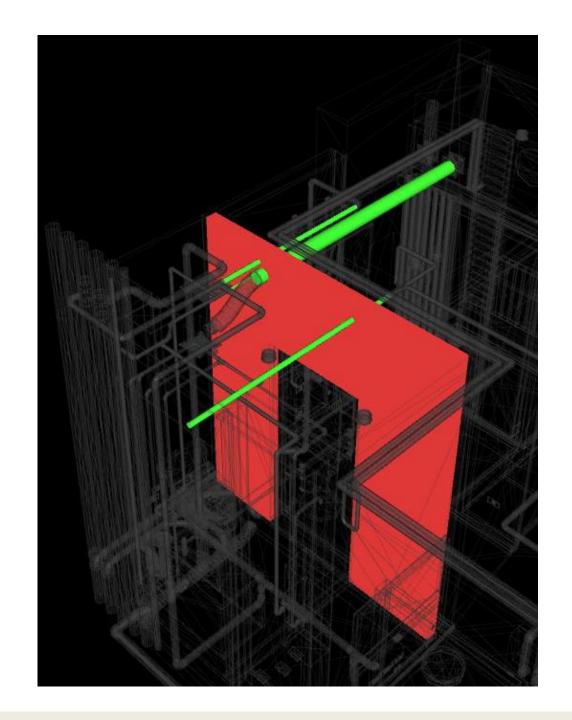
#### **Clash Detection Workflow**

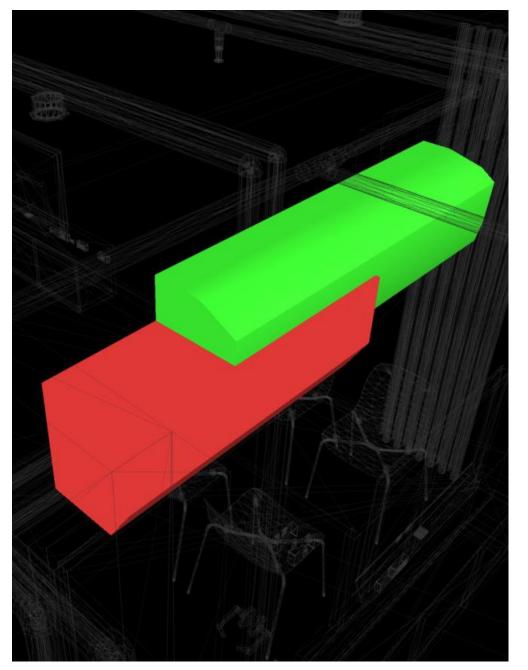


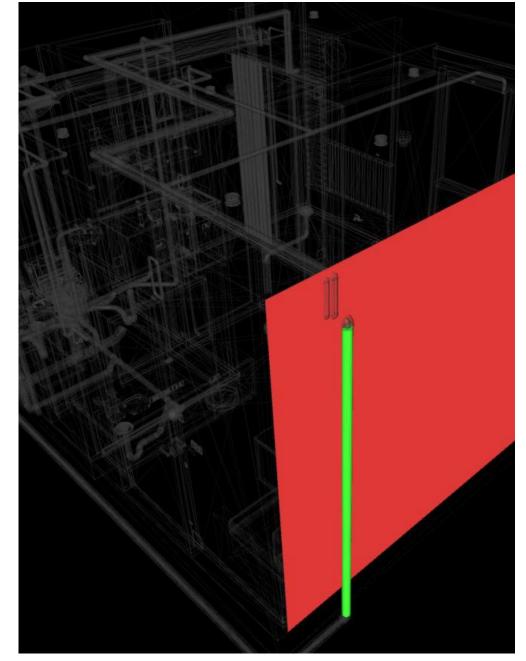


## **Pilot Project Clash Detections**

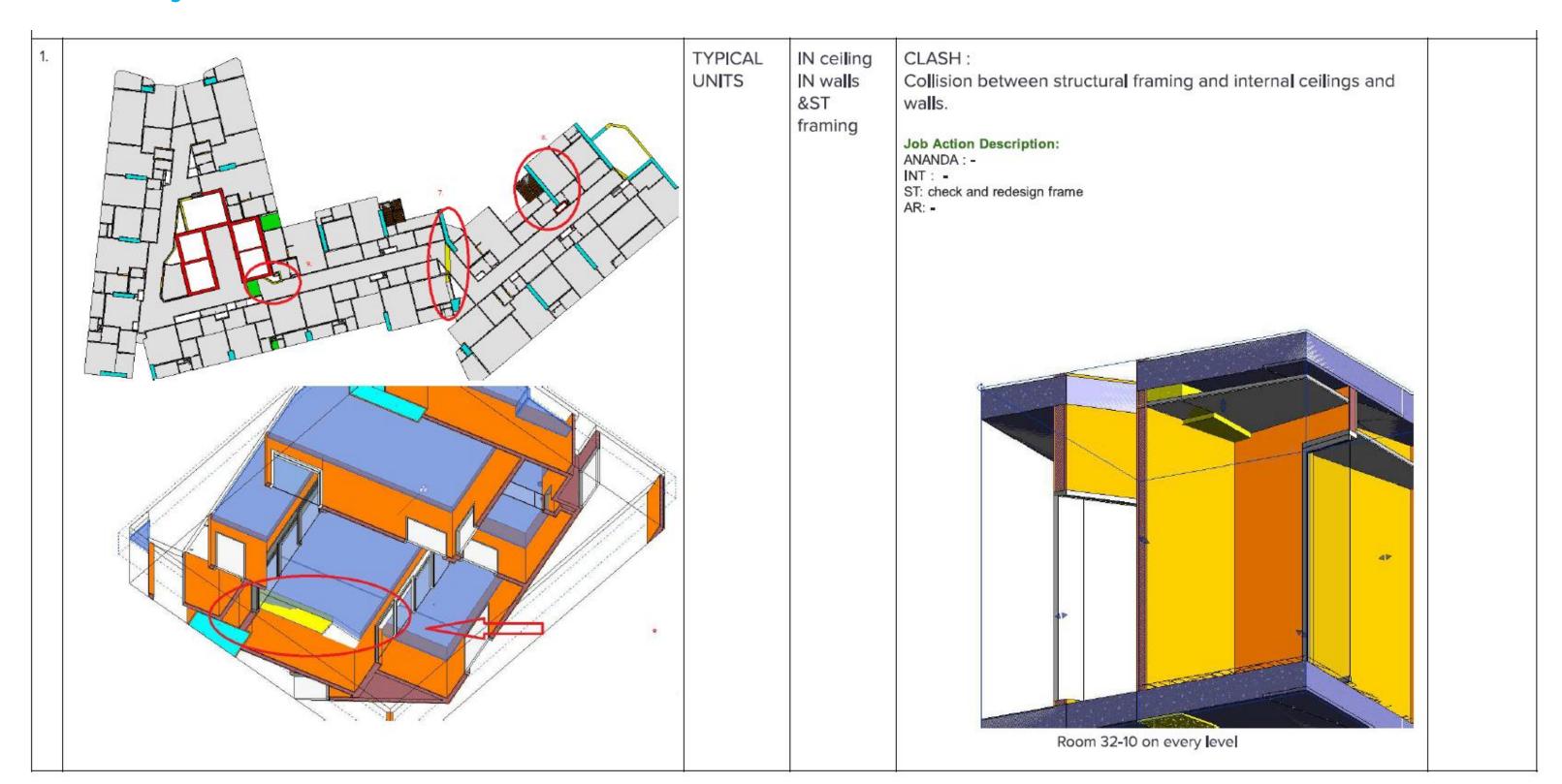
PILOT PROJECT: Full High-Rise Condo Clash Detections



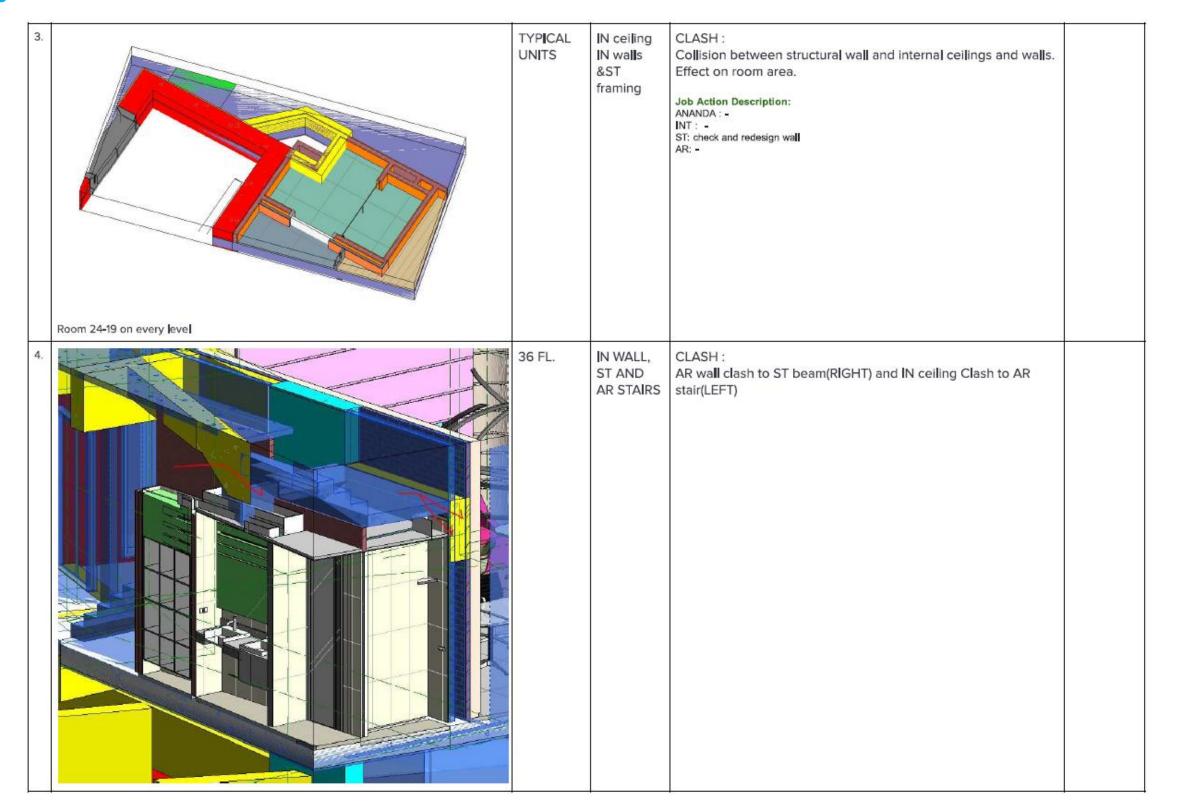




## Pilot Project 3D Co-Ordination Review

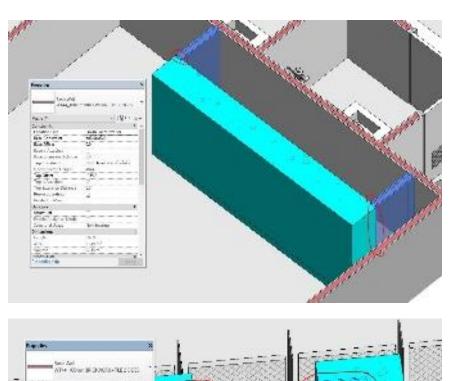


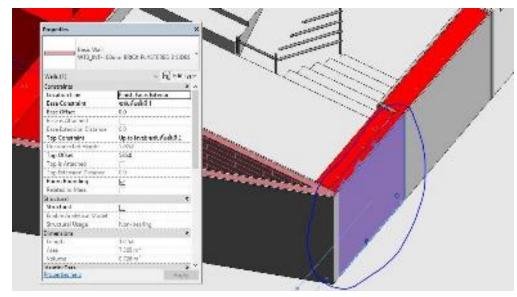
## Pilot Project 3D Co-Ordination Review

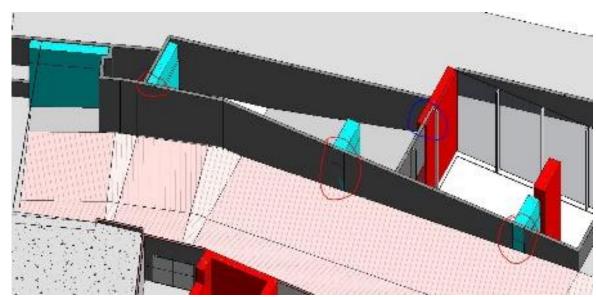


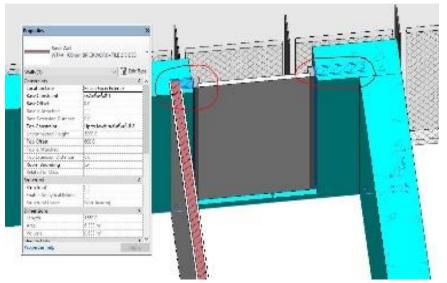


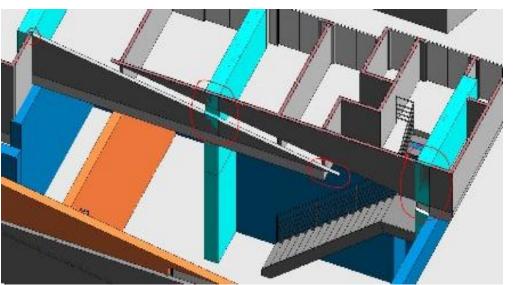
## Pilot Project 3D Co-Ordination Review

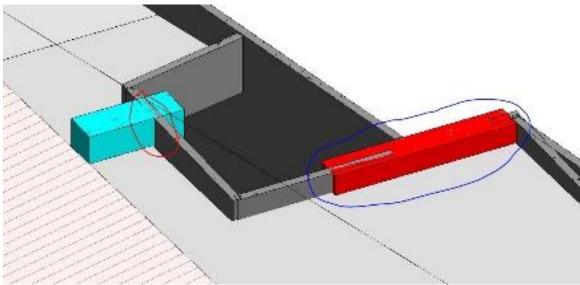




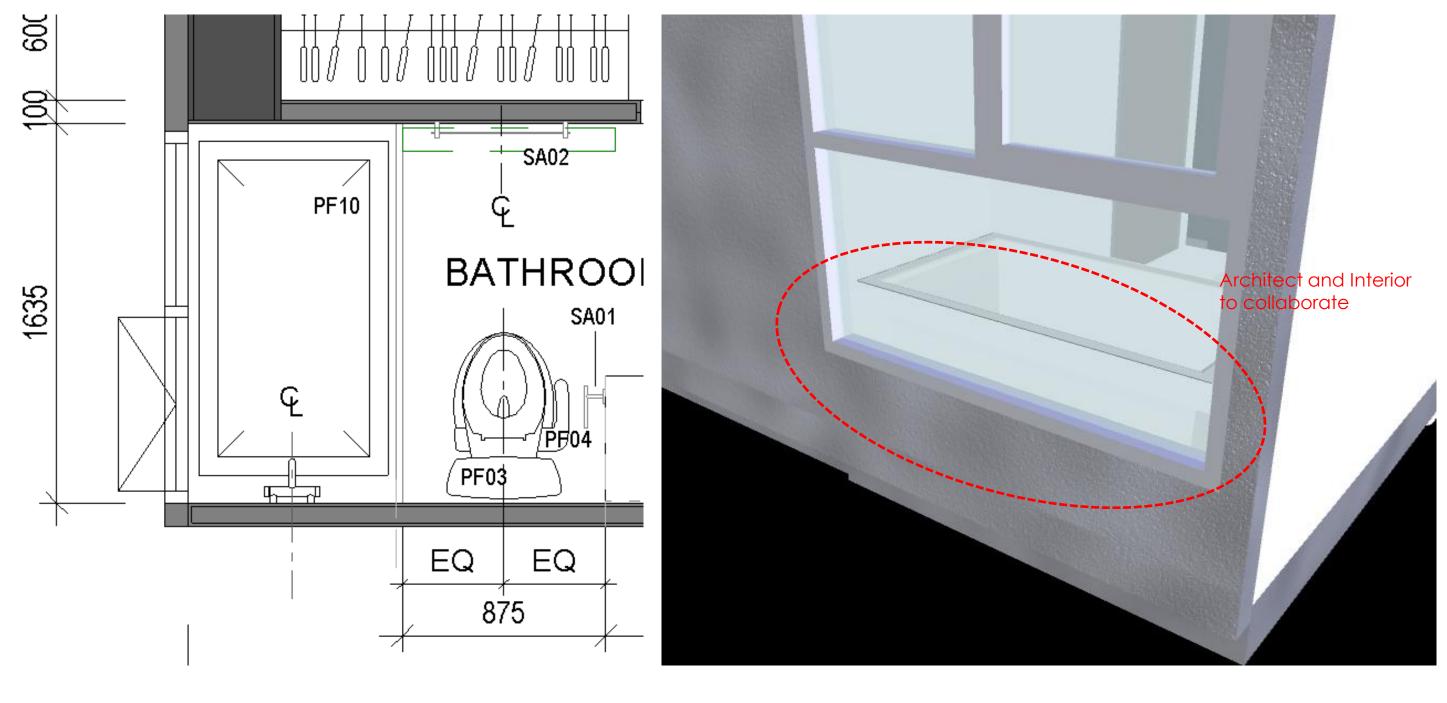








## Pilot Project 3D Visual Review

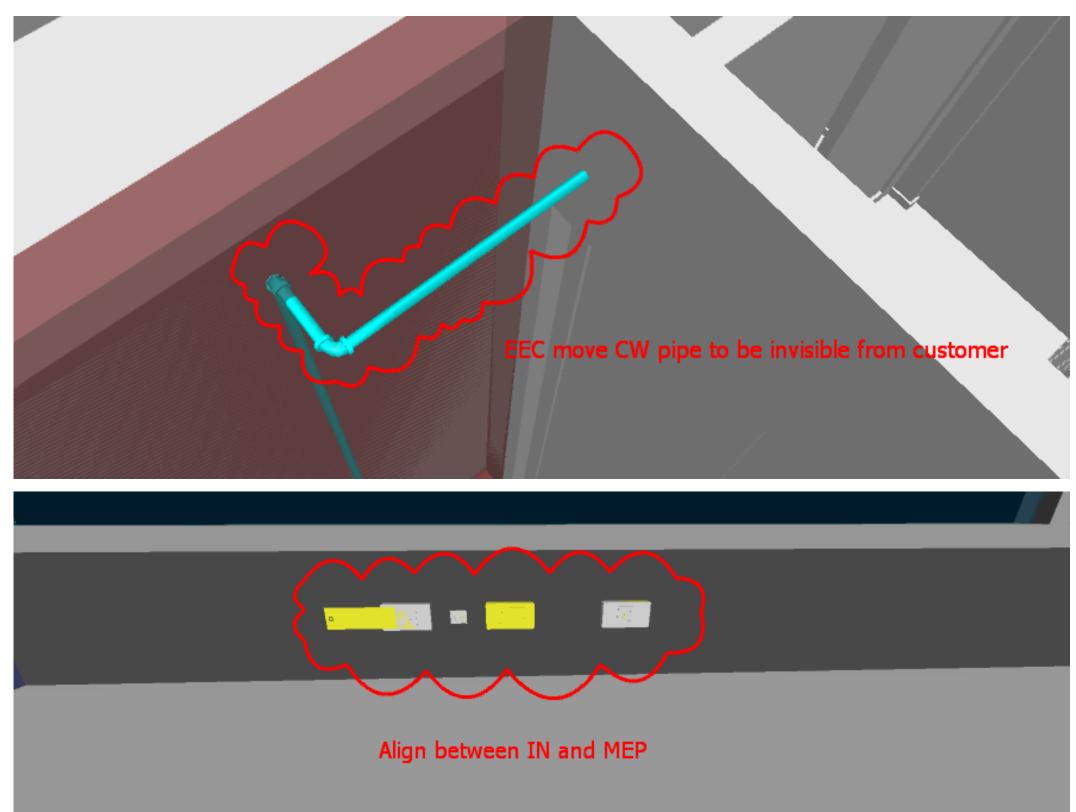


Revit Plan

Navisworks 3D Visual Review

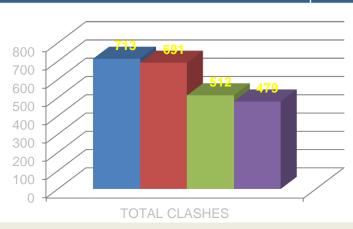


## Pilot Project 3D Visual Review

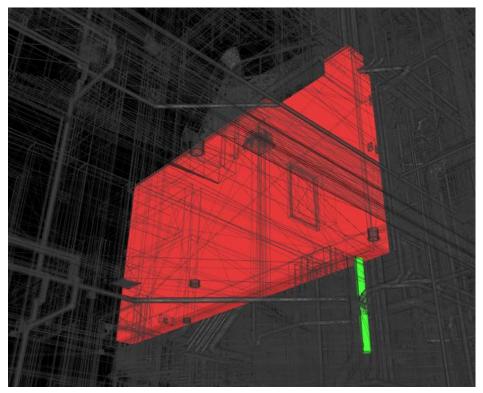


## Ideo MOBI - Pilot Project Clash Report LOD 250

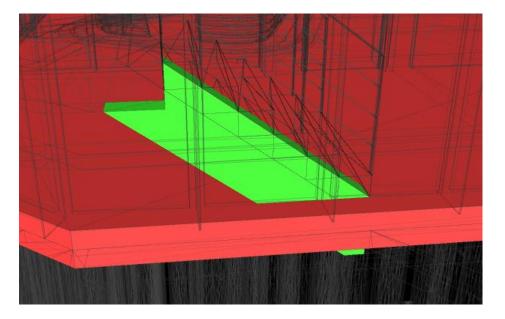
	Defects Clashes Identified									
Typical Units Type	DD75	DD75	DD75 Submission	DD75						
	Design Co. 1st	2nd	1st	2nd						
ST Wall vs ST Slab	499	51	0	0						
ST Wall vs ST Framing	16	14	0	0						
ST Wall vs ST Column	1	1	0	0						
ST Wall vs MEP pipe	2	118	109	118						
ST Slab vs ST Framing	34	47	32	32						
ST Framing vs MEP pipe	2	106	131	240						
ST Column vs ST Slab	12	58	24	24						
ST Column vs ST Framing	157	134	47	47						
ST Column vs MEP pipe	8	162	169	18						
HVAC vs ST Wall	0	0	0	0						
HVAC vs ST Framing	0	0	0	0						
HVAC vs ST Floor	0	0	0	0						
HVAC vs ST Column	0	0	0	0						
HVAC vs MEP pipe	0	0	0	0						
TOTAL CLASHES	713	691	512	479						



- 1st DD75 Design Coordination
- 2nd DD75 Design Coordination
- 1st DD75 Submission
- 2<sup>nd</sup> DD75 Submission\* EEC



ST Wall vs MEP pipe

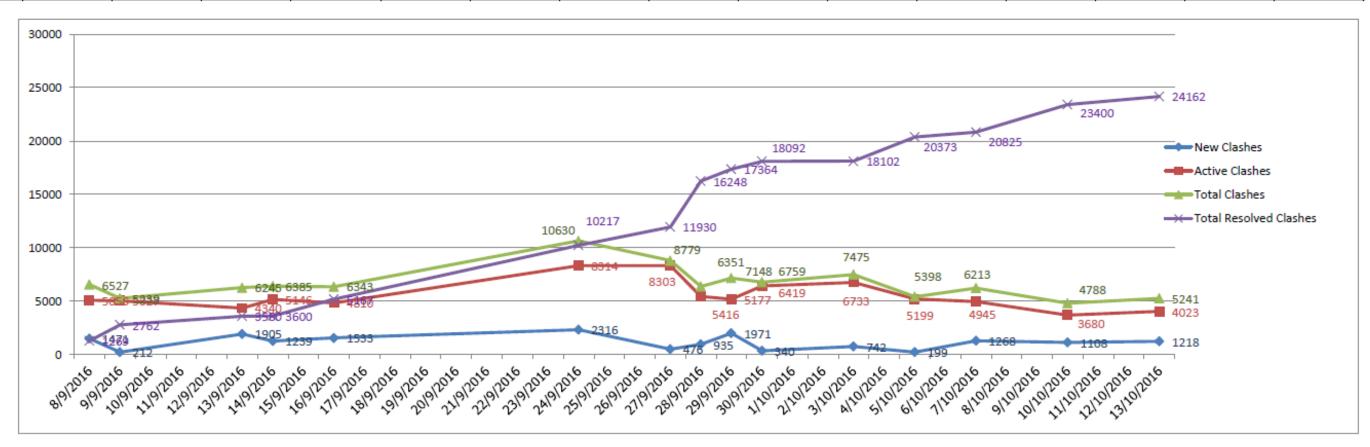


ST Slab vs ST Framing



#### Ideo MOBI Asoke - Pilot Project Clash Report

All CLASHS (All Building)															
Clash type/Date	13/10/2016	10/10/2016	7/10/2016	5/10/16	3/10/16	30/9/16	29/9/16	28/9/16	27/9/16	24/9/16	16/9/2016	14/9/2016	13/9/2016	9/9/2016	8/9/2016
New Clashes	1218	1108	1268	199	742	340	1971	935	476	2316	1533	1239	1905	212	1471
Active Clashes	4023	3680	4945	5199	6733	6419	5177	5416	8303	8314	4810	5146	4340	5027	5056
Total Clashes	5241	4788	6213	5398	7475	6759	7148	6351	8779	10630	6343	6385	6245	5239	6527
Total Resolved Clashes	24162	23400	20825	20373	18102	18092	17364	16248	11930	10217	5167	3600	3580	2762	1269
Resolved Clashes/Day	762	2575	452	2271	10	728	1116	4318	1713	5050	1567	20	818	1493	





#### **Key Take Aways**

# DIGITAL BUILDING INFORMATION MODELING



GOAL
To make decisions in a timely manner



Question: How to integrate BIM into "Digital Platforms"

**3P**s of **P**eople

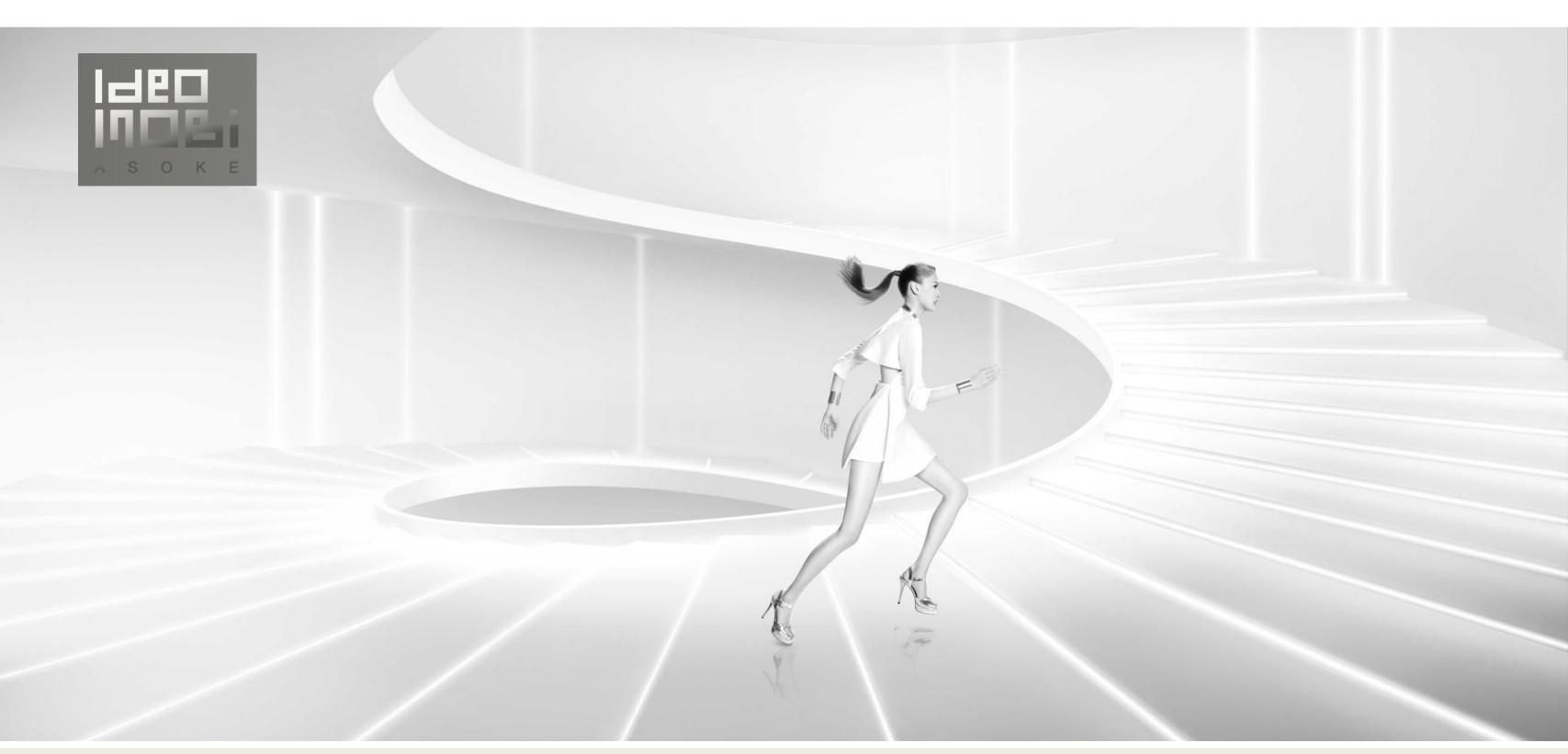
- 1. People's Trust = Gain their Trust
- 2. People's Knowledge = KMS = Top ← → Down
- 3. People's Collaboration = Cloud based for Real time



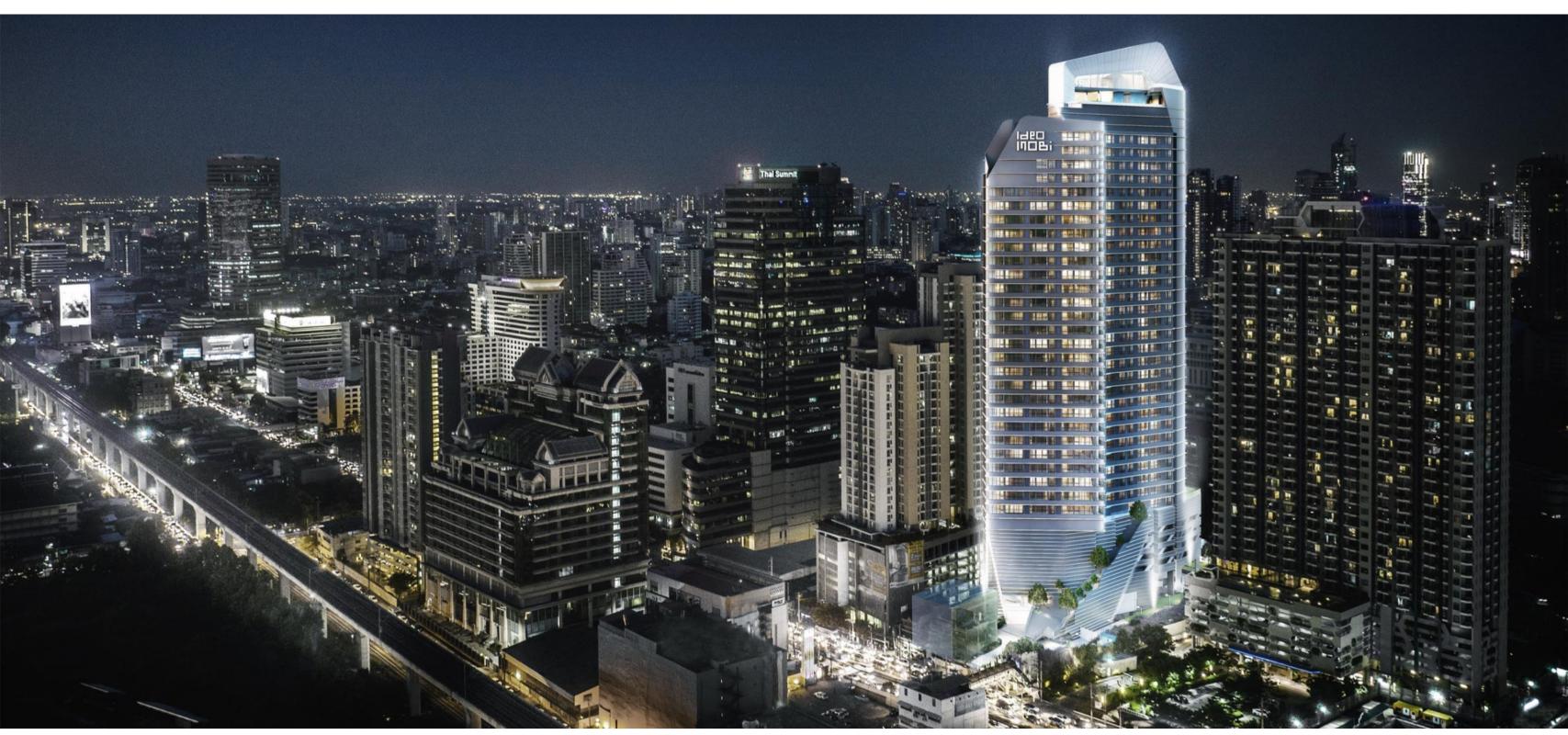
SINGLE POINT OF TRUTH



## **Ideo Mobi Asoke – The Revolutionary Smart Condo**







#### Ideo MOBI Asoke

# **SMART LOCATION**

- Links to two of Bangkok's central business districts (CBD)
- Near Mass Transit System
- Connectivity to four of Bangkok's main roads
- The Heart of Convenience
- Close to Nature





Alerts System

Surveillance Coverage

**Smart Hub** 

**SMART DESIGN** 

Spacious Unit Plan Design

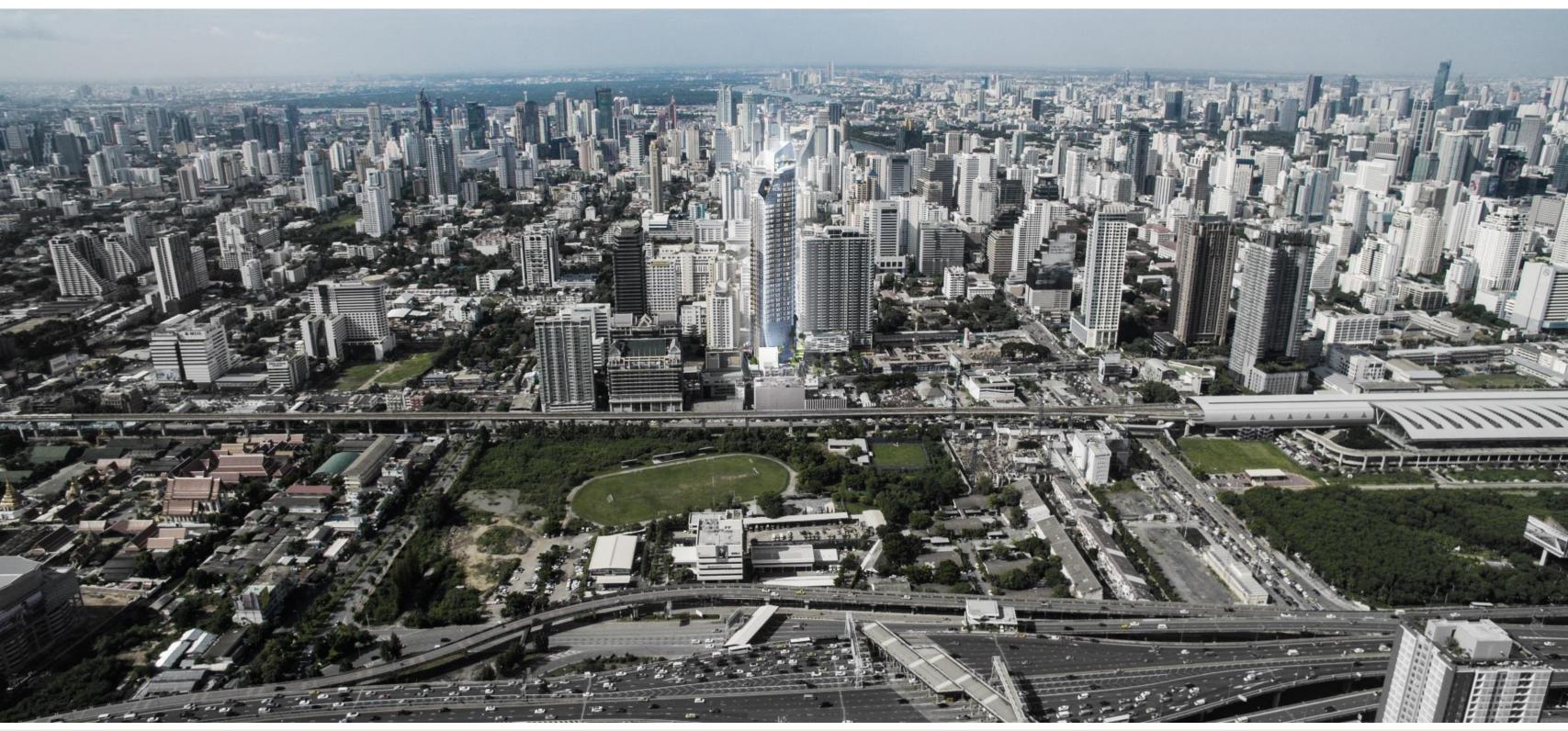
**AUTODESK** 

**Facility** 

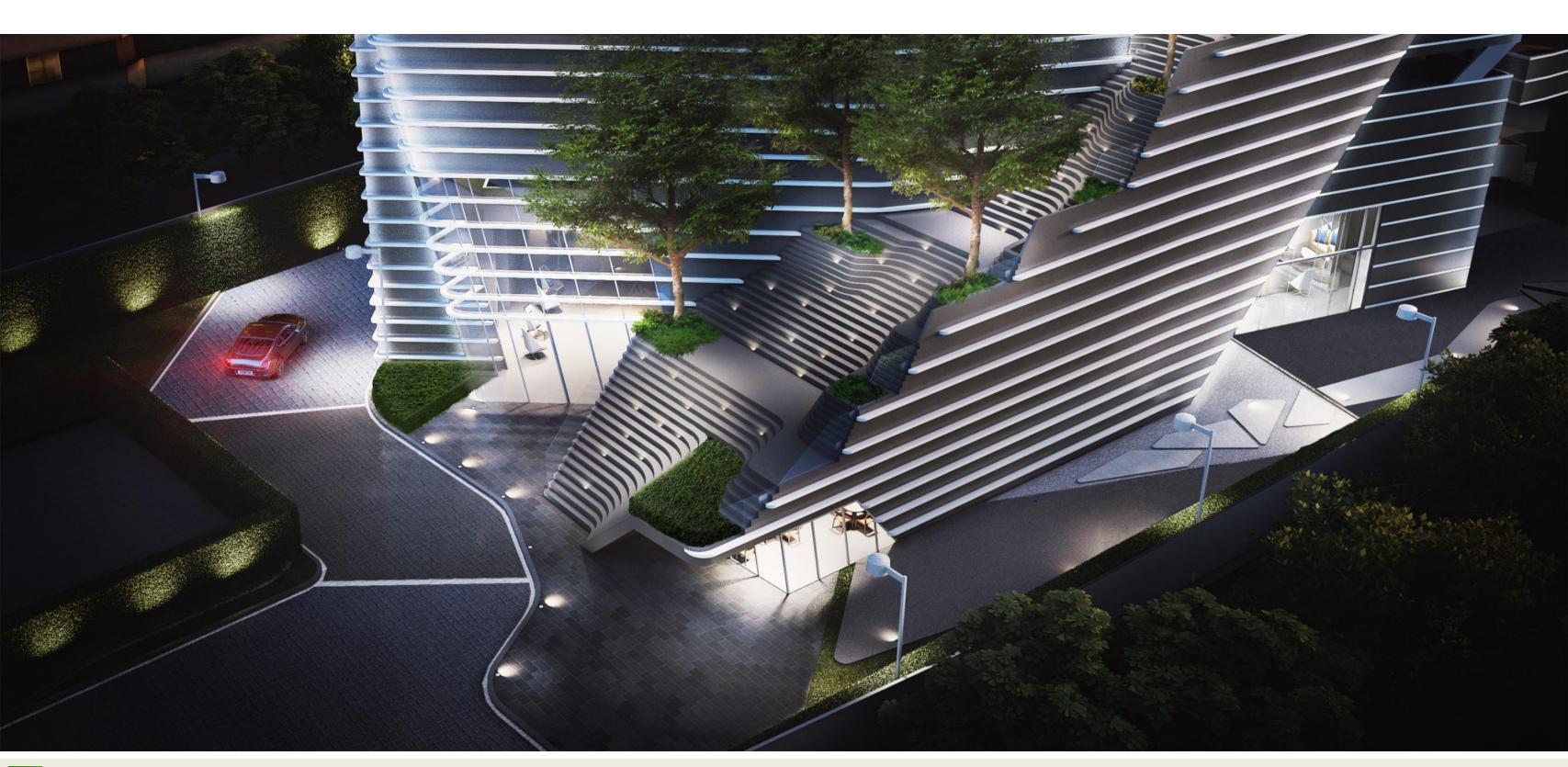
**Eco-Urban Life** 

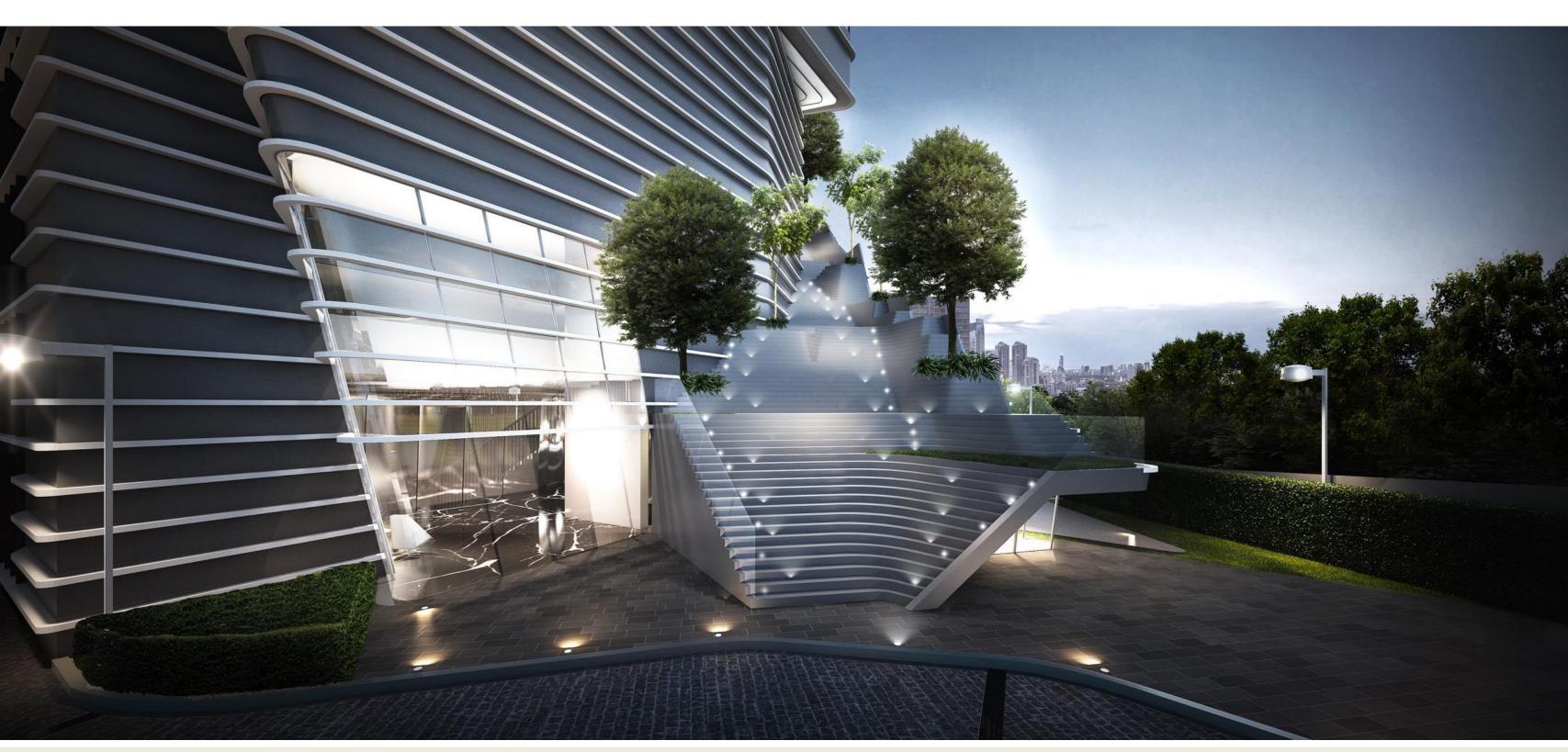












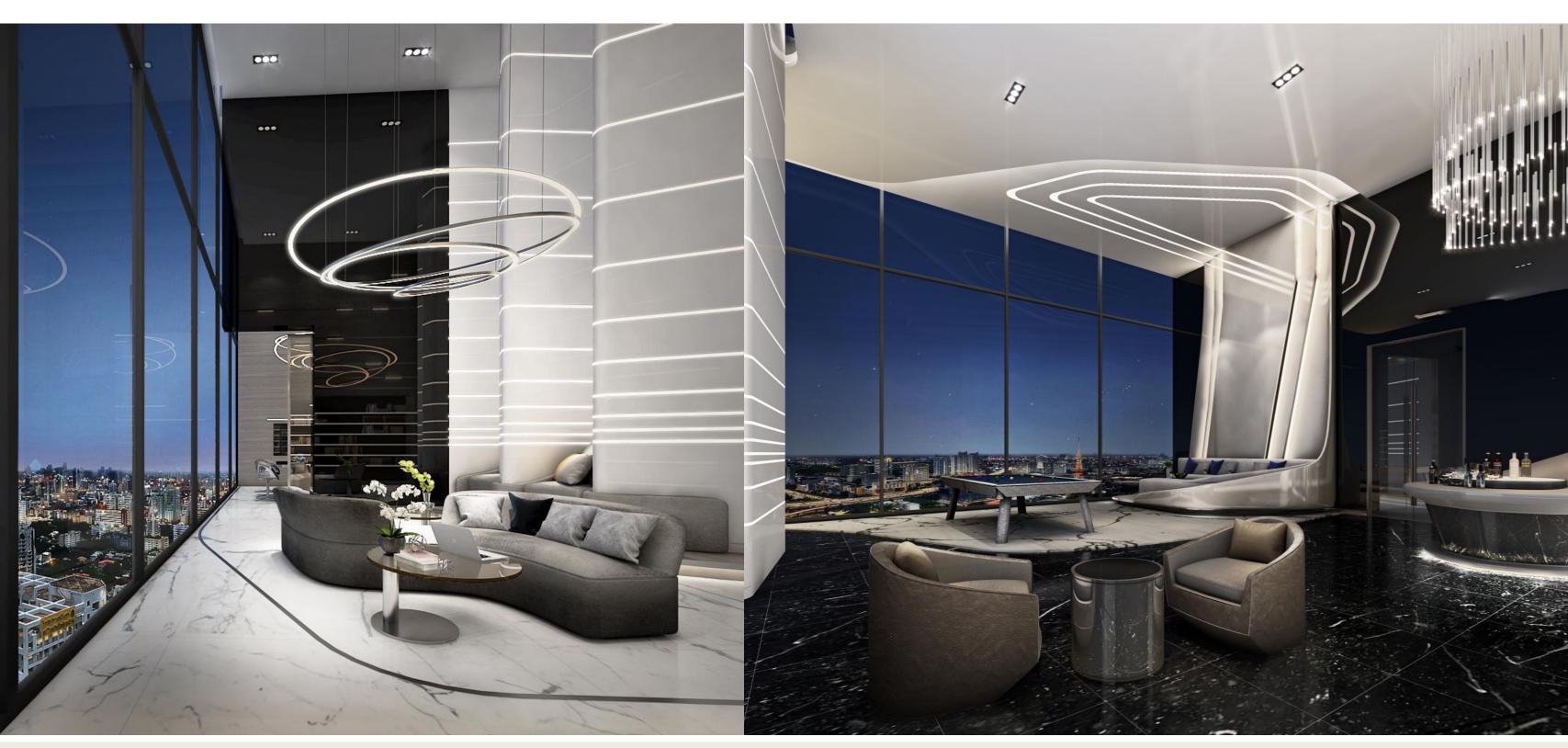








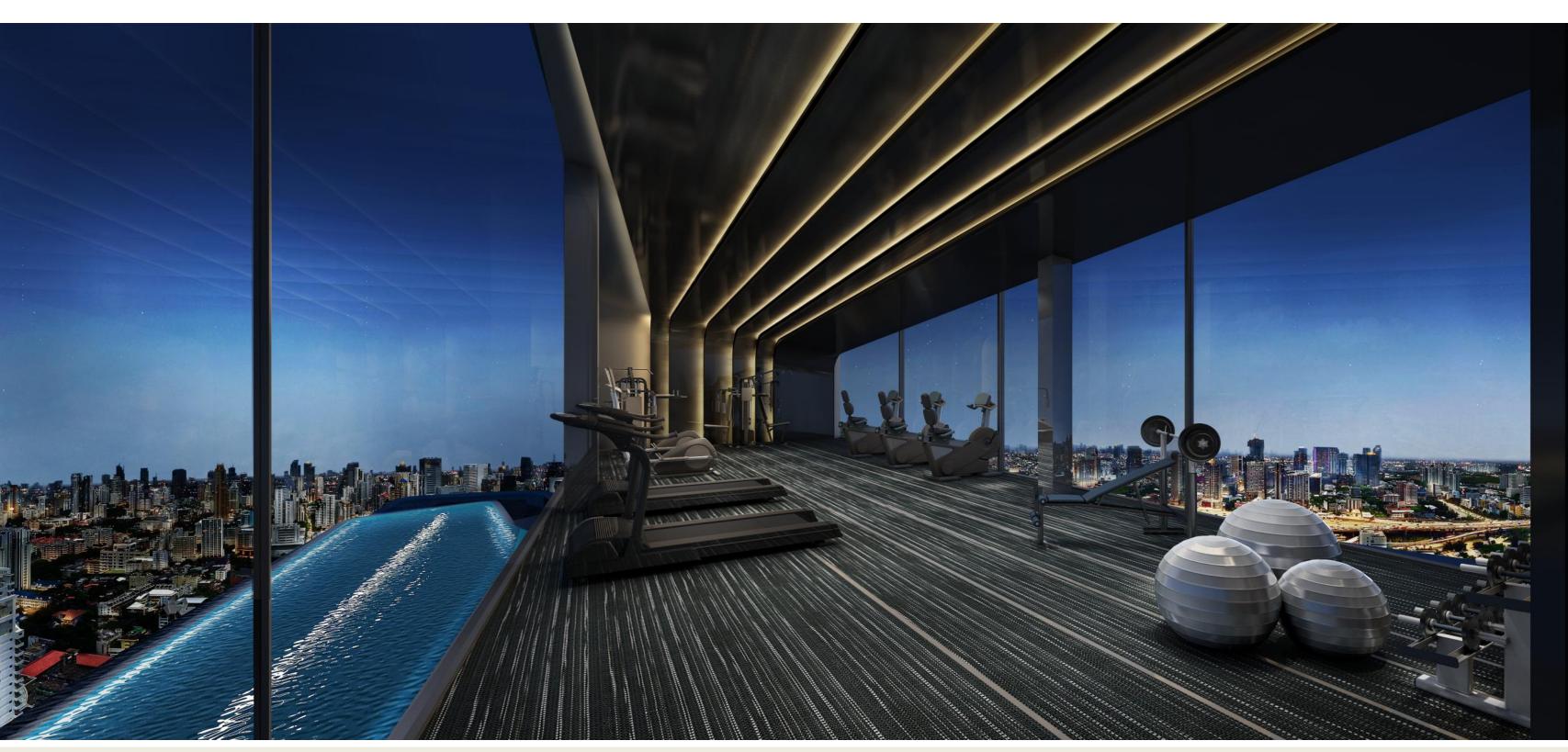






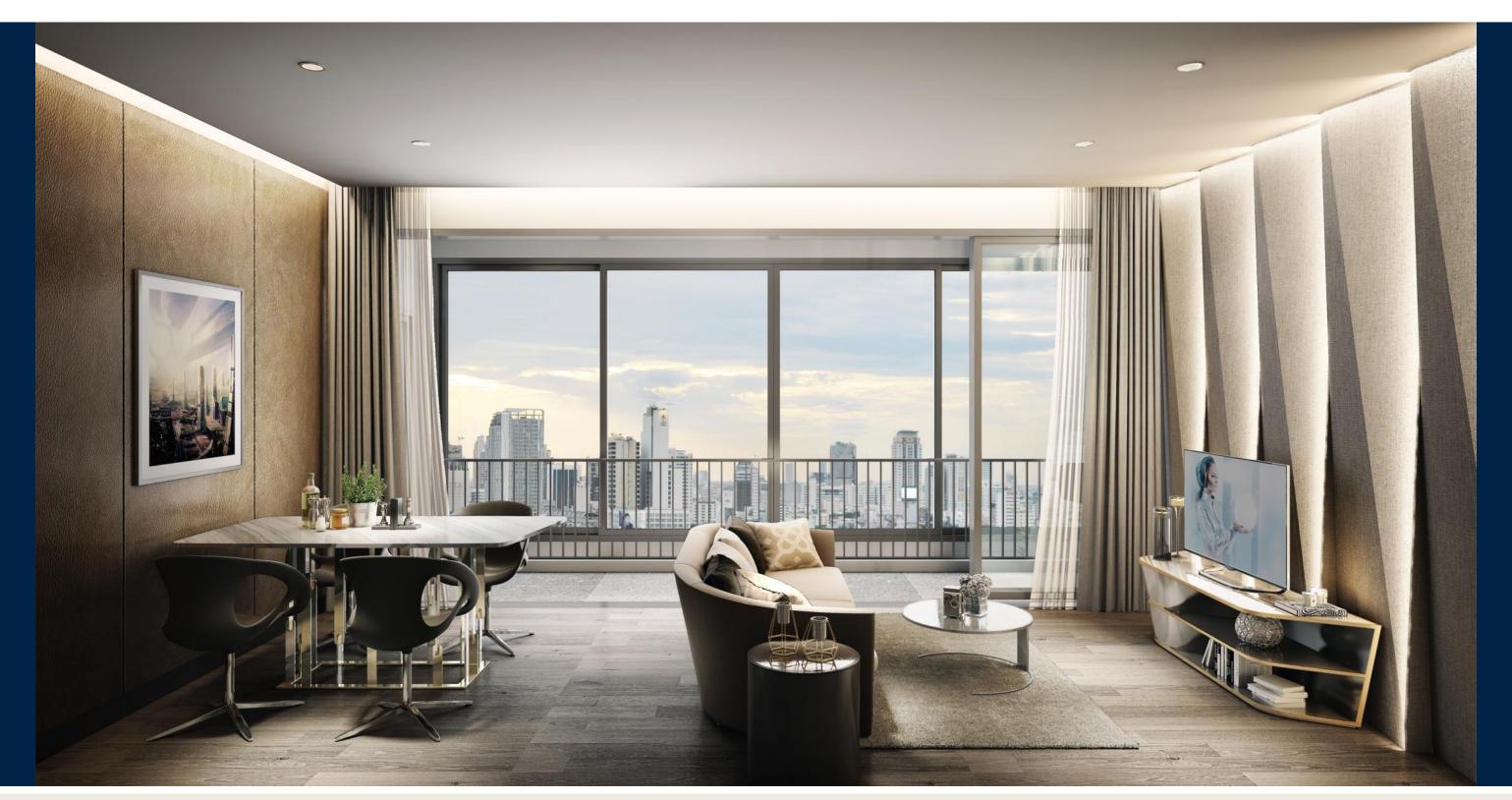


















## Where is Ananda going?

The Exploration of Real Estate's Digital Future



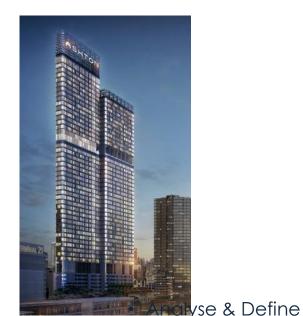
#### **BIM Roadmap**

Pilot Project – Partial BIM
Typical Floors

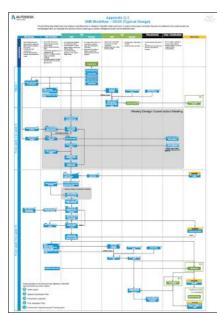
Business Analysis for Value Creation by BIM

Pilot Project – Full BIM High-rise Condo BIM Deployment BIM Deployment

2014



2015



2016



2017

2018

**ALL** PROJECTS

PROJECTS

Ananda's Business Needs

Create Ananda BIM Processes



**Ashton Asoke** 

- Pilot Project to validate BIM's Value Creation.
- Typical Floors only.



- Analyse & define Ananda's business needs.
- Established BIM Roadmap
- Created BIM Processes



Ideo MOBI Asoke

 Pilot Project with Full BIM for Design & Construction.

#### **Condo Business**

 BIM Deployment to 5 Projects in Q4

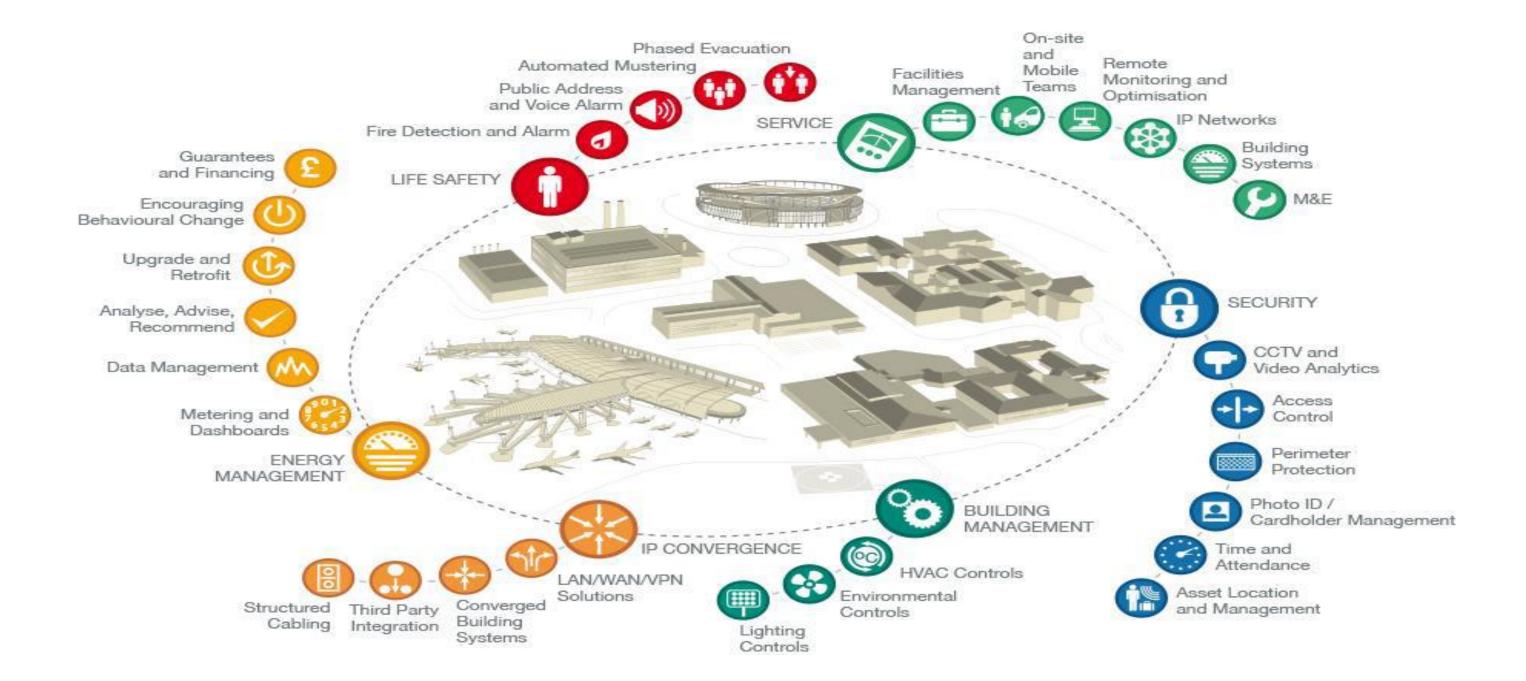


- All Projects in BIM
- Combination of full BIM and partial BIM



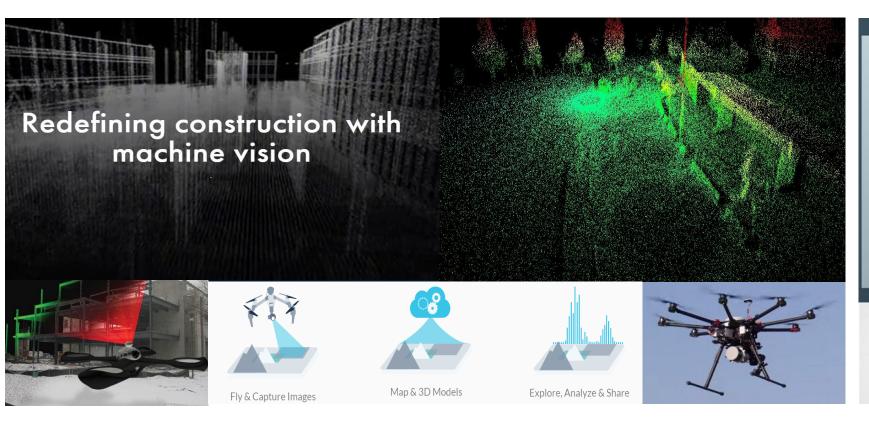
Full BIM Implementation in all projects

#### **Digital Urban Living Solutions**





## **Digital Urban Living Solutions**





## **Digital Urban Living Solutions**







# Thank you

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