



## Make Training Sticky

Susan Brattberg- Global e-Training

**Code: CM6222**

### **Class Description:**

**Be project ready with training designed for high retention and quick review.**

Implementing an effective Autodesk training program is not just checking a check box! If you want your employees to have the Autodesk software and workflow skills to be project ready, you need to make your training program 'sticky' by incorporating various learning styles, interactive delivery methods, practical skills application, competency assessments, proactive support and searchable refresher content. During this interactive lecture, we will review how to incorporate the right learning methodologies for each training objective, and explore strategies to improve attention and retention. Most training is done when projects are slow, then when it picks up, there is no time for training or refreshers, and people struggle to remember and apply their skills. Learn how your staff can have access to interactive and engaging training when they need it to immediately apply the necessary skills to their projects.

### **Target Audience:**

Instructors, training managers, CAD managers, BIM Managers, HR managers, owners, professionals, lifelong learners

### **Learning Objectives:**

At the end of this class, you will be able to:

- Understand the 4 key points of building a high retention training program
- Effectively evaluate and differentiate between training programs
- Evaluate and improve existing training programs
- Implement strategies to build excitement and drive adoption to new training initiatives

### **About the Speaker:**

Susan is a Managing Partner of Digital School and Global e-Training and has been consulting to international employers to implement effective training programs for the past seven years. She works closely with clients to make training and recruiting recommendations, create customized programs, administer awareness-raising sessions for key staff members and ensure that courses run smoothly and effectively. Susan holds an Executive MBA degree and a BA in Management and Sociology with a specialization in Organizational Dynamics.

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