# Culture Shift: Technology Implementation at an "Old School" Construction Company

Chad Holbrook

Virtual Design & Construction Manager

W.E. O'Neil Construction

Stephen Bessette

Subject Matter Expert | Construction

Autodesk, Inc.

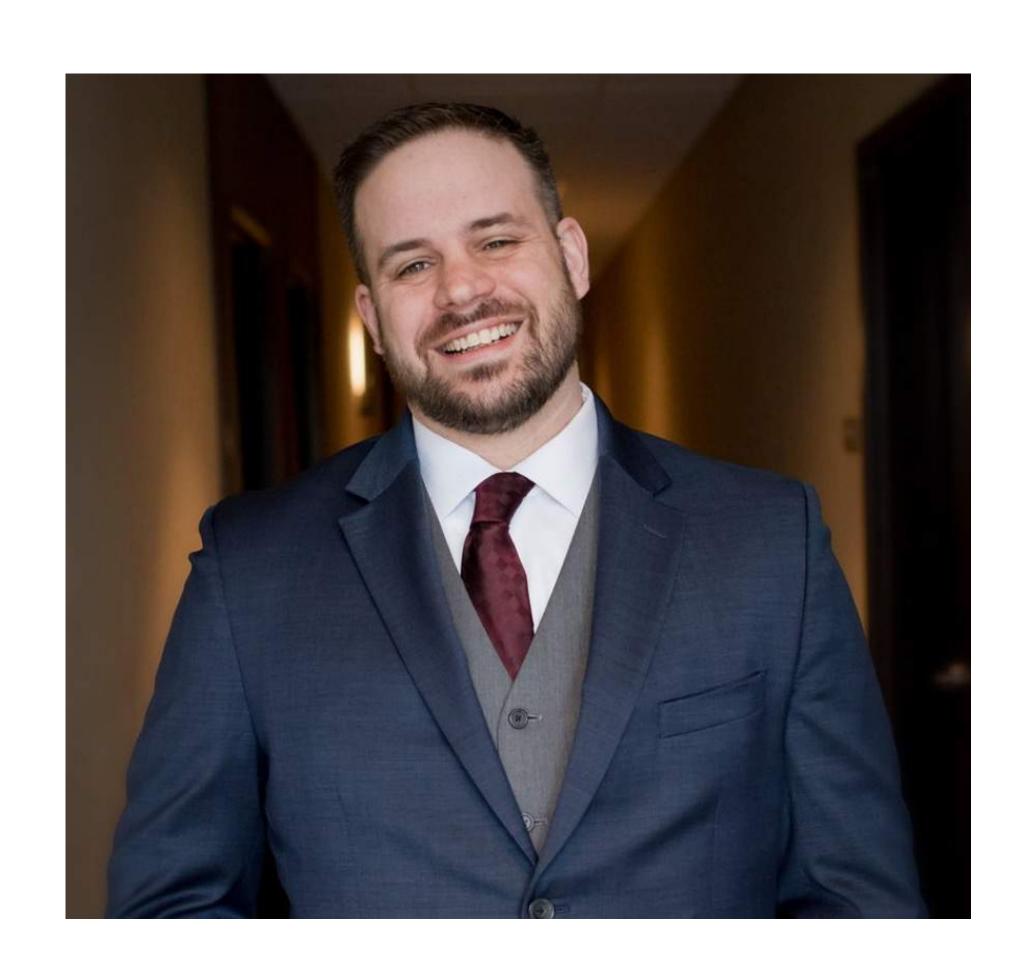




# About the speaker

#### Chad Holbrook

As the Manager of the Virtual Design & Construction department for W.E. O'Neil, Chad brings his extensive experience to implementing technology solutions and leading 3D coordination efforts. Chad has been in the construction industry for his entire career, working for multiple construction companies throughout the country.



# About the speaker

#### Stephen Bessette

As the Construction Subject Mater Expert, he provides technical sales assistance for the Autodesk AEC portfolio. Bessette has over 20 years of experience within the design and construction industry from fire protection design, land surveying, to construction management and estimating.

# Key Takeaways

#### BUSINESS

Discover the benefits and value that revolutionizing current workflows enable to your overall business

#### **PROCESS**

Learn how to differentiate yourself from the competition with better capabilities using connected processes. See how connected teams provide better results and enable better......

#### **VALUE**

Learn how to create value for your team through amplifying workflows via collaborative technology. Enable better retention by advancing the "old school" way of working.

## Before We Start...

#### INDUSTRY STUBBORNESS

- Construction is inherently resistant to change.
- AEC is resistant to change.
- Change can be slow.

#### **OUR STORY AND LESSONS-LEARNED**

- What have we done to be better?
- How you can learn from our story.

#### YOU AREN'T ALONE

- Many companies experience the same hurdles.
- Develop networks, groups and friendships.

# Persistence Is Key Don't Give Up

# Facts & Numbers

W-E-O'NEIL

94 YEARS 80%
REPEAT CLIENTS

66 ENR 100

5 STATES

Of success due to our people and our commitment to quality, integrity and responsiveness to our clients' needs.

Due to the great value in the relationships our people develop with our clients.

Ranked #66 on the ENR top 100. Making W.E.

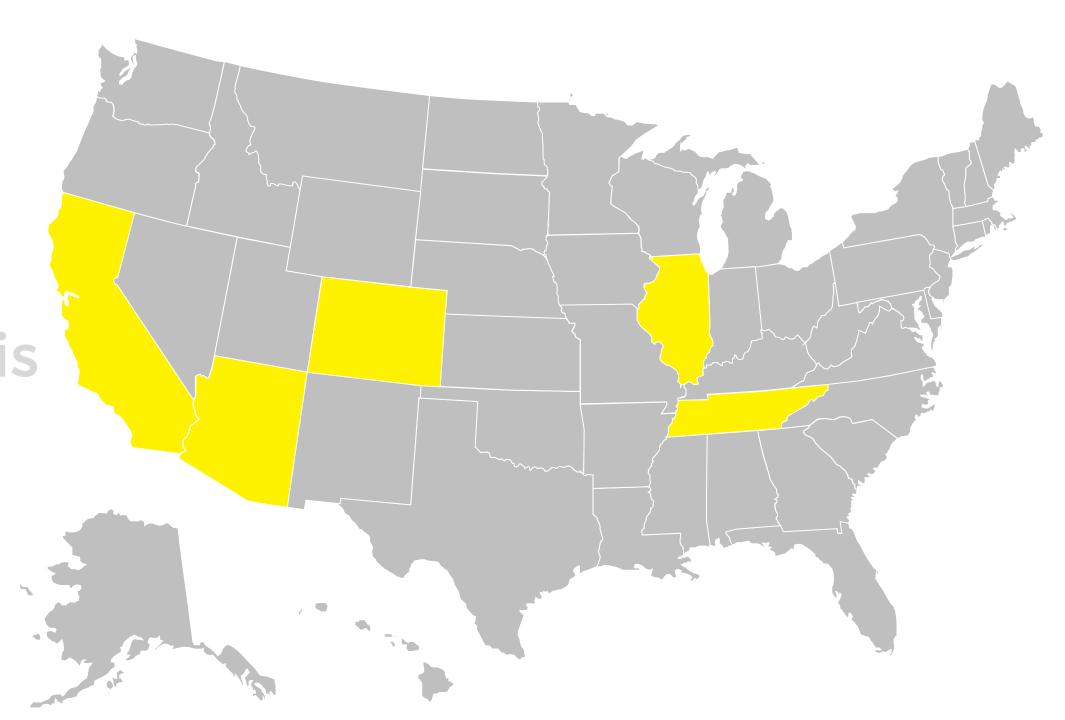
O'Neil the 4<sup>th</sup> largest contractor in Chicago

Careful and strategic
expansion from a singleoffice to a national
general contractor with a
wide footprint.

# W.E. O'Neil's Footprint

1925 - Single Office - Chicago, Illinois

Today - 8 Offices in 5 States



### TIMELINE

#### "BUILDING A TECHNOLOGY-ENABLED WORKFORCE"

#### "Low-Hanging Fruits"

-3D/MEP Coordination

-360° Photography (PlanGrid)

-Laser Scanning

-3D Modeling

-Assemble Purchased

-Revit Workflow Implemented

-HTC Vive Purchased

#### "Sustain Momentum"

-Estimators Using Assemble/Revit/BIM360

-Microsoft HoloLens Purchase

-Augmented Reality Implementation (AR)

-More Virtual Reality Use (VR)

-Training & Support

2017

#### "Current Reality"

-No In-House VDC Expertise

-Utilizing Consultant As Needed

-PlanGrid

-2 FARO Scanners

2018

#### "Breakthrough"

2019

-Started Concrete Modeling

-Started 3D Estimating

-BIM360 Purchased

-Autodesk Ecosystem Developed

-360° Photography Solution

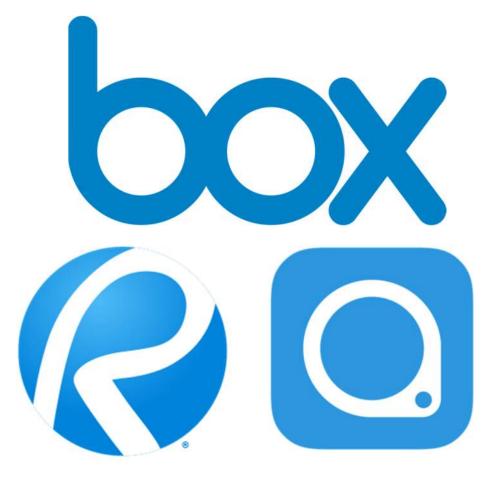
-Drone Purchased

2020...

# 2017 - Current Reality

- No in-house VDC team (Chicago)
  - Consultant was used for VDC purposes
  - 1 VDC Engineer in CA
- PlanGrid heavily used
- 2 FARO scanners
- Coordination put on Mechanical trades





**2017** 2018 2019 2020...

# 2018 – Low-Hanging Fruits

- In-house VDC team grows
  - 3 team members in Chicago
  - 2 team members in CA
  - 1 team member in AZ
- WEO leads ALL coordination
- 2 FARO scanners
  - Pre/post concrete pour scans
  - Heat/contour maps
  - As-built conditions
- Introduced 360° cameras

"Current Reality"

- 360° photos documented using PlanGrid
- Purchased Assemble
- Implemented a Revit workflow for coordination views
- Purchased an HTC Vive VR headset
- Dabbled in 3D estimating



2020...

"Sustain Momentum"

RICOH

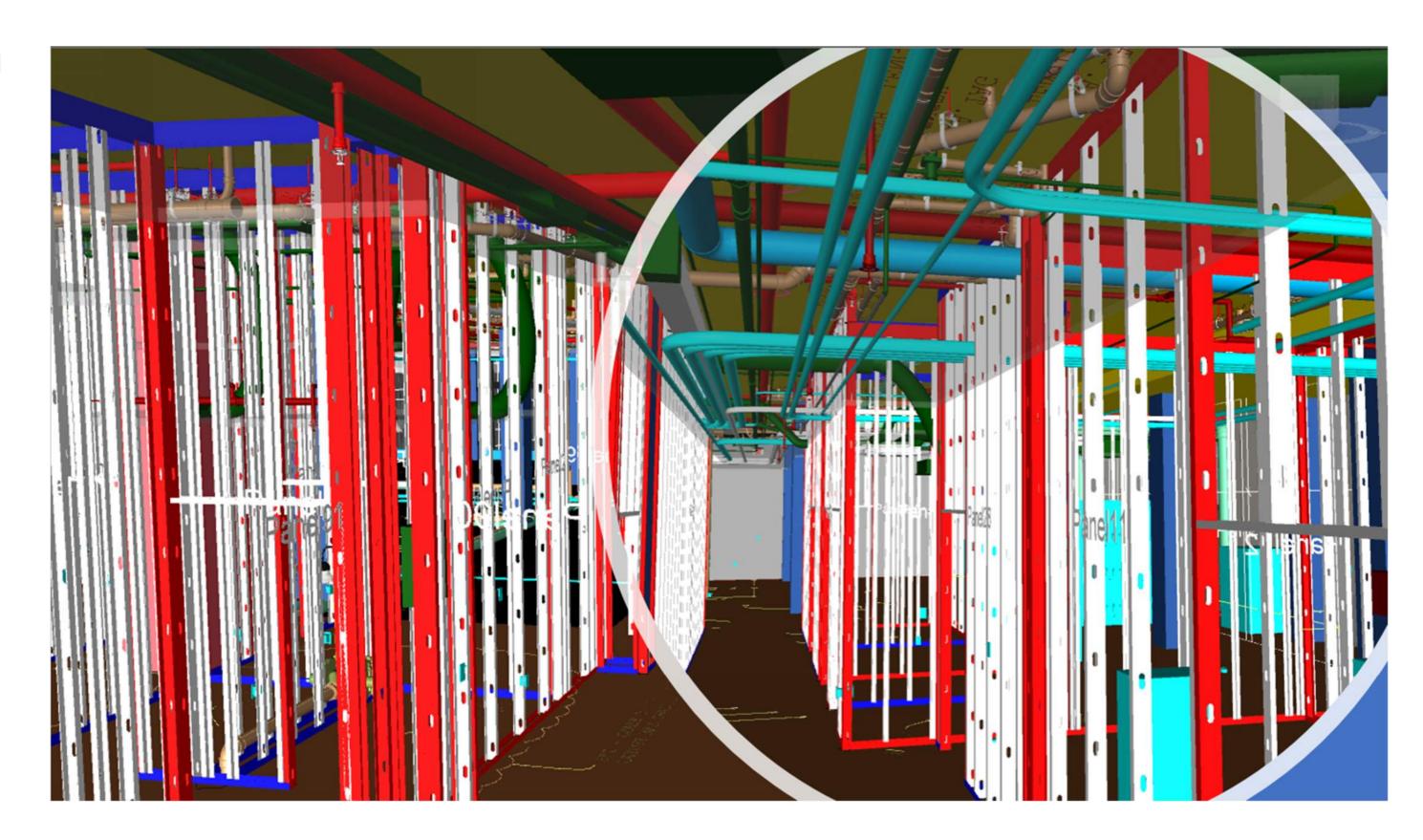
2017

2018

"Low-Hanging Fruits" "Breakthrough"

# 2018 – Low-Hanging Fruits

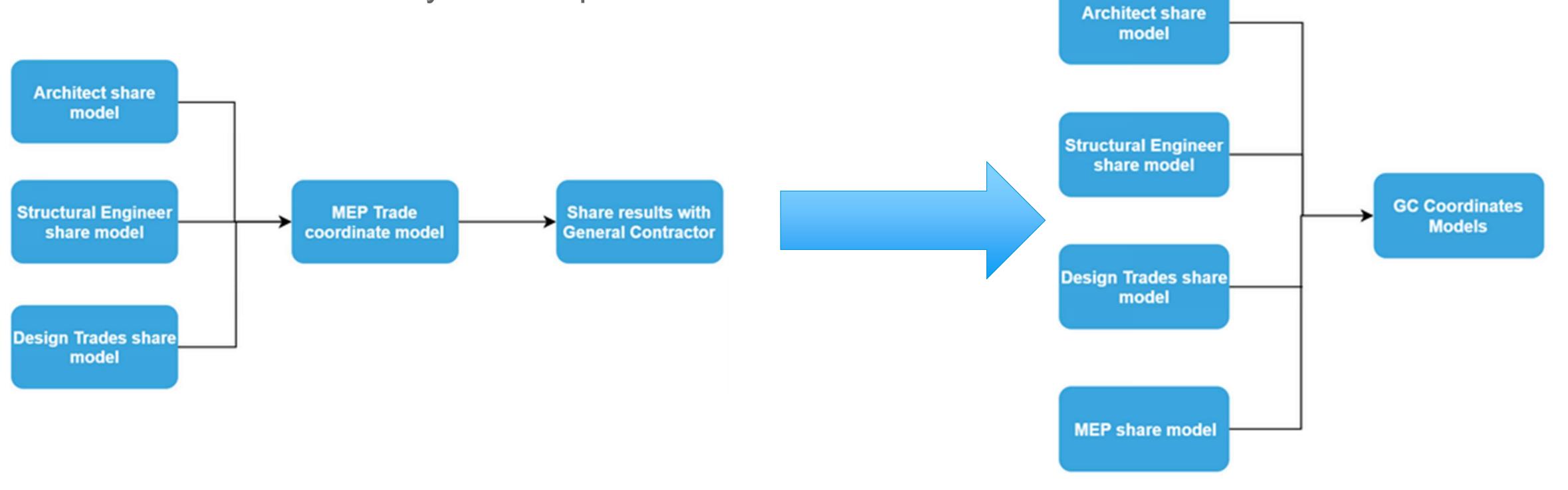
- WEO leads/manages ALL coordination
- More trades involved in coordination



**2017 2018 2019 2020...** 

# 2018 — Coordination

- MEP Owned Coordination
  - Lack of visibility into the process



2017 2018 2019 2020... **A** 

# 2018 — Coordination





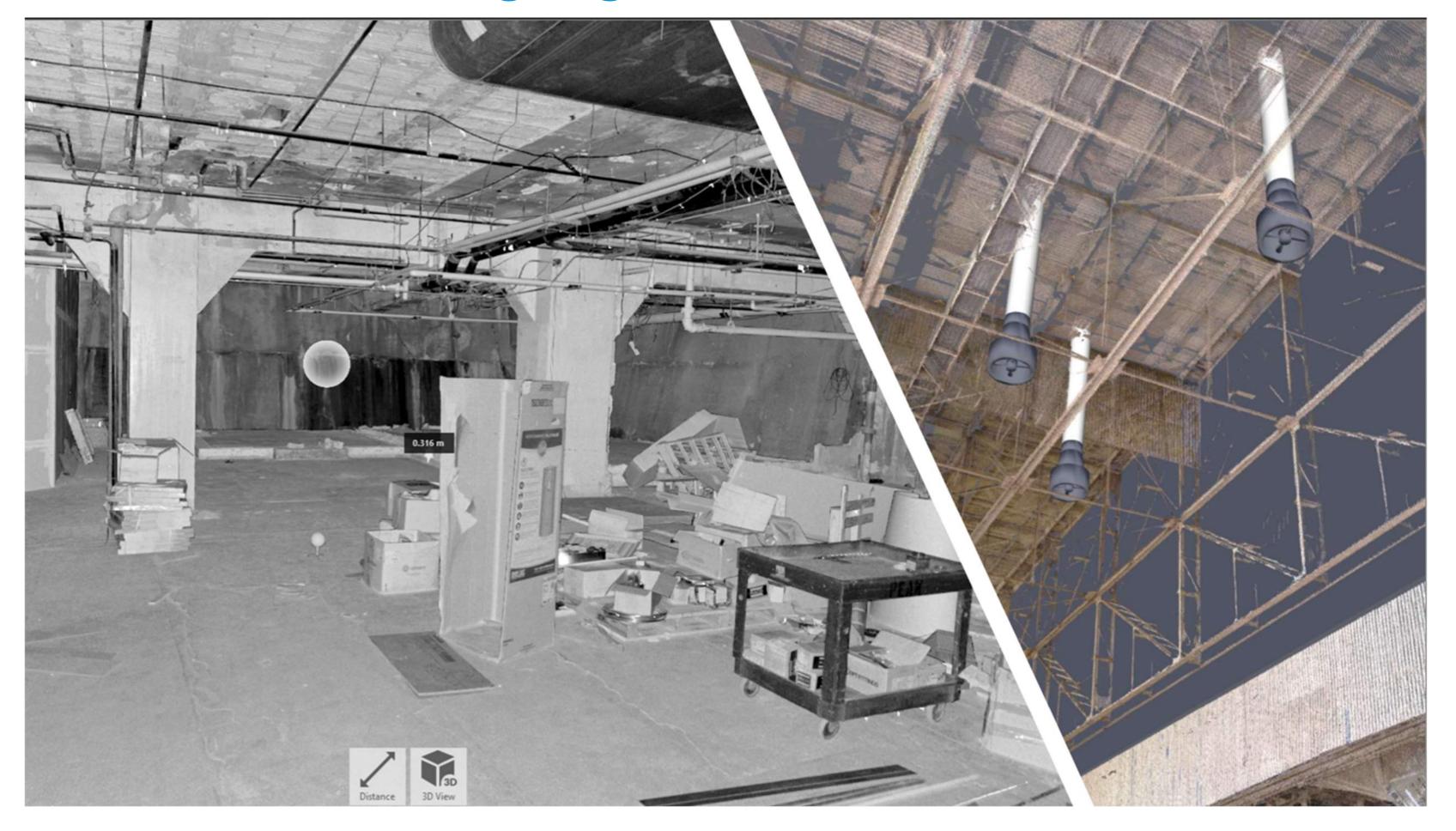
- GC Owned Coordination
  - Better insight into design | coordination issues
  - Enabled more trades to become involved in the entire process
- RESULTING IN BETTER DESIGNS AND LESS ISSUES IN FIELD

**2017 2018 2019 2020...** 



# 2018 – Low-Hanging Fruits

- As-built documentation
- Supplemental modeling



**2017 2018 2019 2020...** 

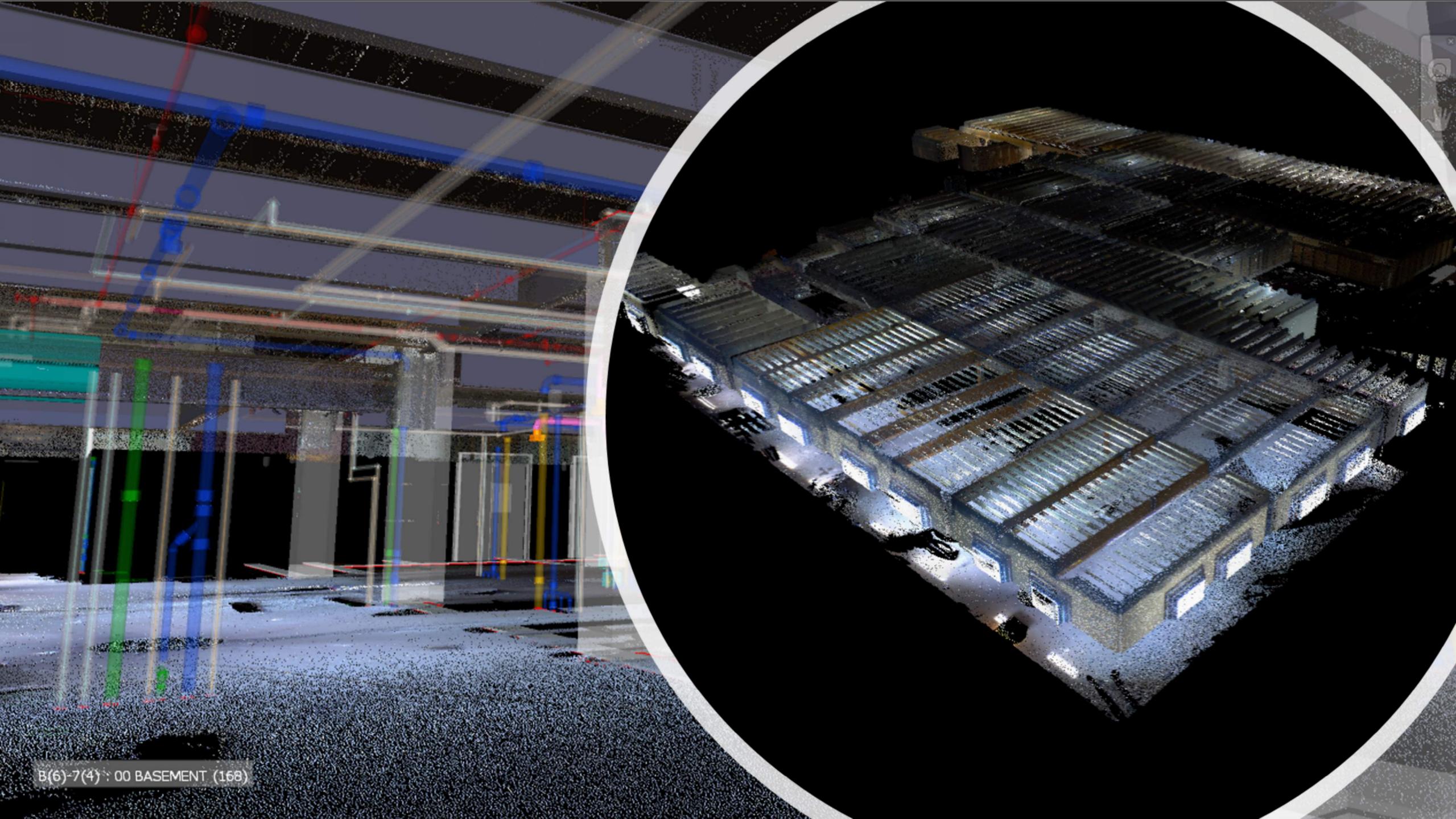


- Utilizing technology to increase "as-is" conditions
- Accuracy increases
   coordination and decreases
   issues on project site

# 2018 – As-Builts



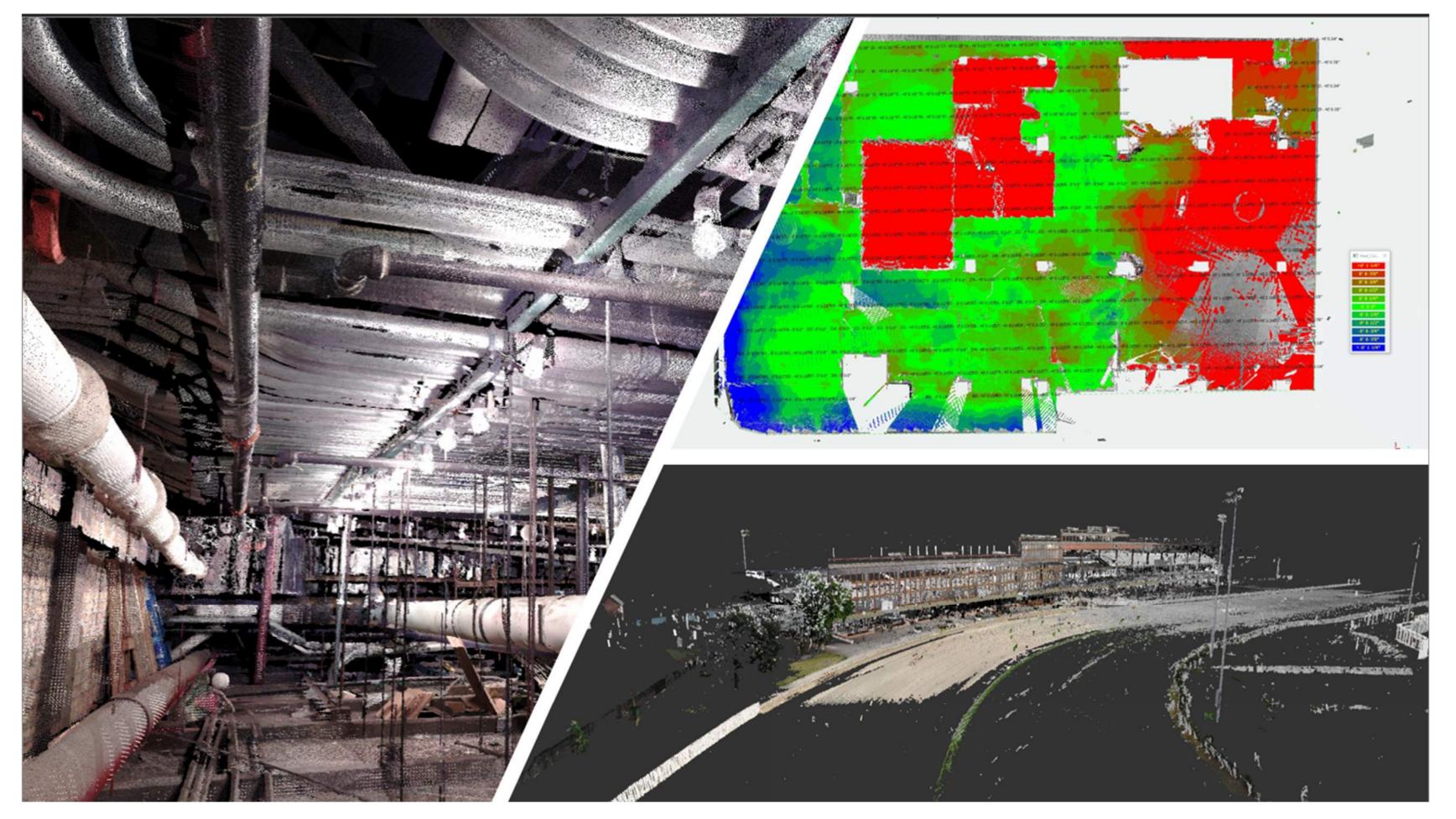
**2017 2018 2019 2020...** 





# 2018 - Supplemental Modeling

- Pre-planning
- Floor flatness
- Documentation



**2017 2018 2019 2020...** 

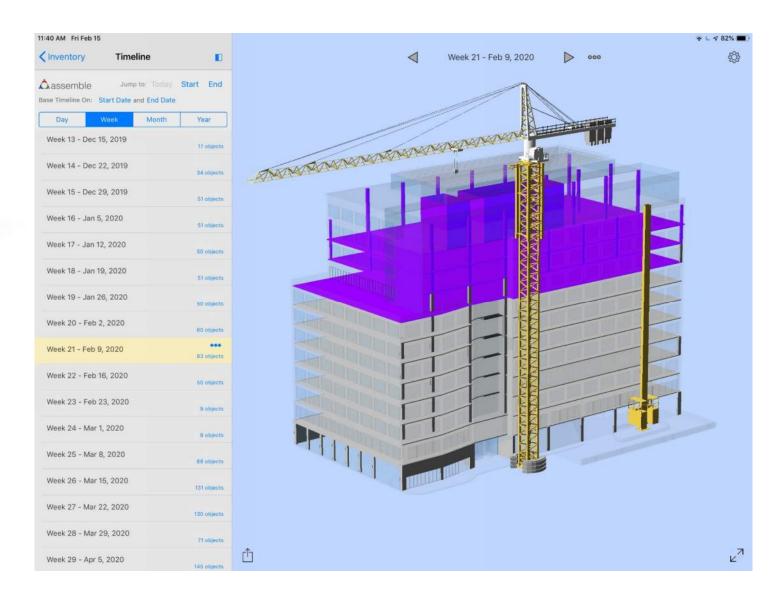
# 2019 - Breakthrough

- In-house VDC team adjusts
  - 3 team members in Chicago
  - 1 team members in CA
  - 1 team member in AZ
- Purchased BIM360
- Developed an Autodesk ecosystem
  - Assemble
  - BIM360
  - PlanGrid
- Purchased a drone (DJI Phantom 4 Pro)

 360° photos documentation solutionUtilizing Infraworks more for site logistics planning

- Dabbled in 4D schedule visualization
- Investigating site cameras





2020...

2017

2018

"Low-Hanging Fruits"

"Breakthrough"

"Sustain Momentum"

# 2019 — Pre-Planning

- Site Scanning projects
  - Uncovers unforeseen conditions
- Quickly identify issues for resolution planning
- True representation of existing conditions



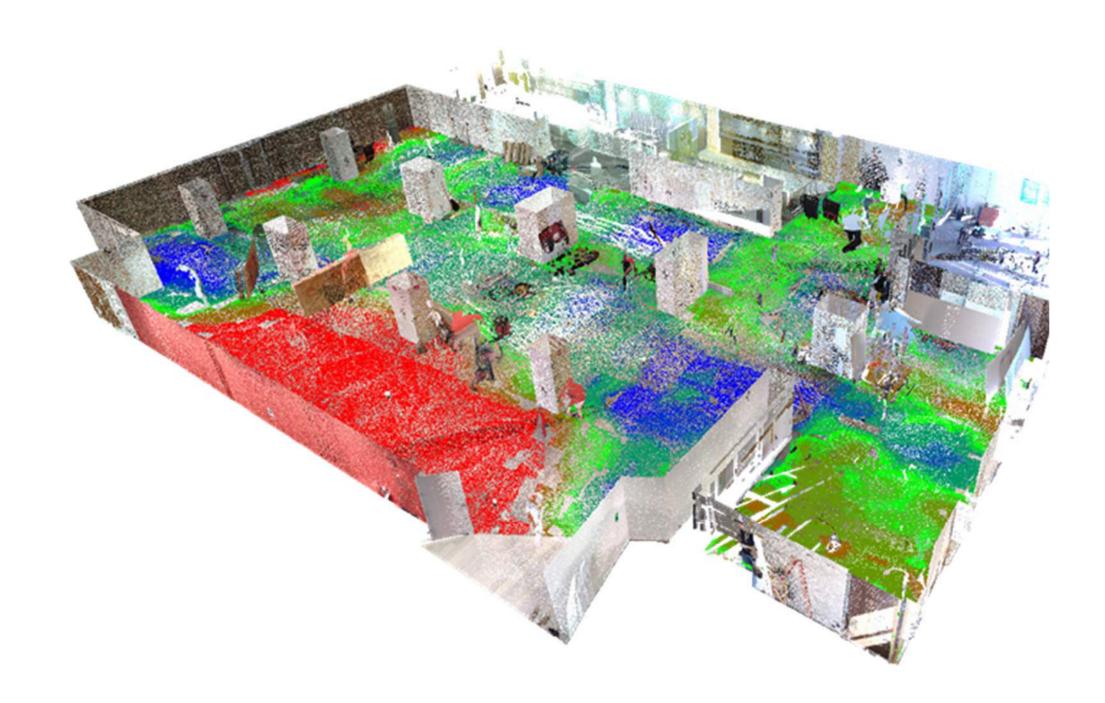
2017 2018 2019 2020...

# 2019 – Floor Flatness

Site Scanning projects

"Current Reality"

- Uncovers unforeseen conditions
- Quickly identify issues for resolution planning
- True representation of existing conditions



2017 2018 2019 2020...

"Low-Hanging Fruits" "Breakthrough" "Sustain Momentum"

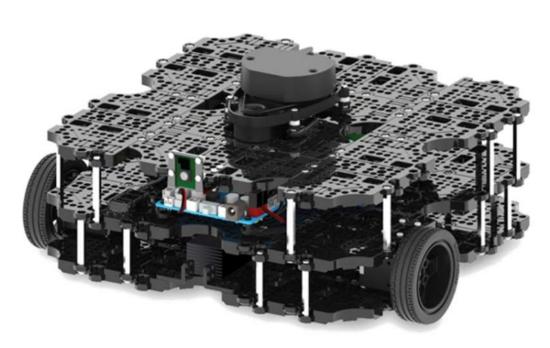
# 2020 - Sustain Momentum

- In-house VDC team adjusts
  - 4 team members in Chicago?
  - 1 team members in CA
  - 1 team member in AZ
  - 1 team member in CO?
- Estimators using Assemble+BIM360 for estimating
- Having a fully automated Autodesk ecosystem?

- Expand footprint to have VDC training+support staff
  - Product integration
  - Product training
  - Product support
- Robotics?







2019 2020...

2017 2018

"Current Reality"

"Low-Hanging Fruits"

"Breakthrough"

"Sustain Momentum"



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Make anything...

**CLASS SURVEY IN THE AU APP** 

SOCIAL MEETUPS IN THE EXPO AND COMMUNITY QUADS

WANT TO HAVE FURTHER DISCUSSIONS? LET'S SCHEDULE TIME TO TALK IN THE QUADS

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