

Reconnecting Education and Industry

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Welcome and Introductions

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Agenda

- Call to Action
- Defining Industry Engagement
- The Value of Engagement
- Q&A

Call to Action

A brief history

Danville, VA

Our Legacy Manufacturing vs. Our Legacy *in* Manufacturing



**“An industrialist and a seventeen
year old can look through the
windows of your training facility
and know if there is a future for
them inside.”**

-Thomas Loehr

Laser Focus

- Our region committed to changing the economic landscape of the community through advanced manufacturing workforce development
- Investments of \$100M+ over a 7 year period
- Industry relevant training labs
- Areas of engagement including machining, welding, robotics, IT/cyber, manufacturing engineer, etc.
- Pipeline of thousands of students in advanced manufacturing



Defining Industry Engagement

Defining Industry Engagement

Multiple lines of effort

Traditional Engagement



- Advisory Committees
- Curriculum Guidance
- Providing Materials and Resources

Strategic Engagement

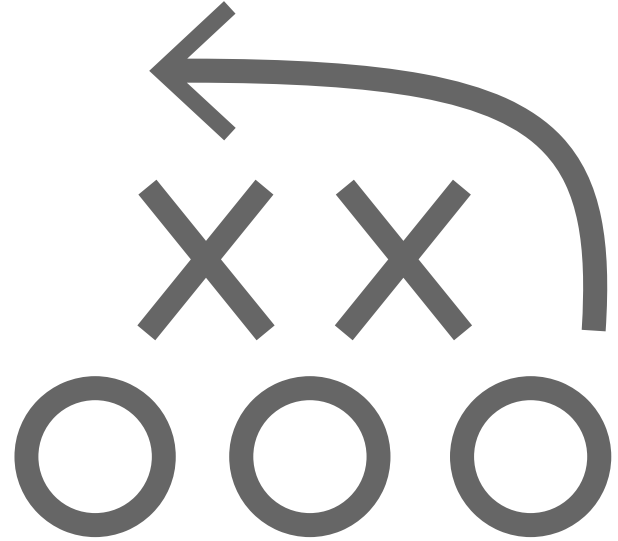


- Political Support
- Support on grants and contracts
- Establishes broad base network

Traditional Engagement

Provides the playbook

- Gives valuable insight and guidance for establishing or improving your training program
- Helps gets industry's "buy in" to your training program
- Ensure that as educators we produce the best "product"





1. Interview key stakeholders
2. Survey suppliers/supporting businesses of key stakeholders
3. Turn industry feedback into individual competencies
4. Use competencies to develop industry relevant curriculum

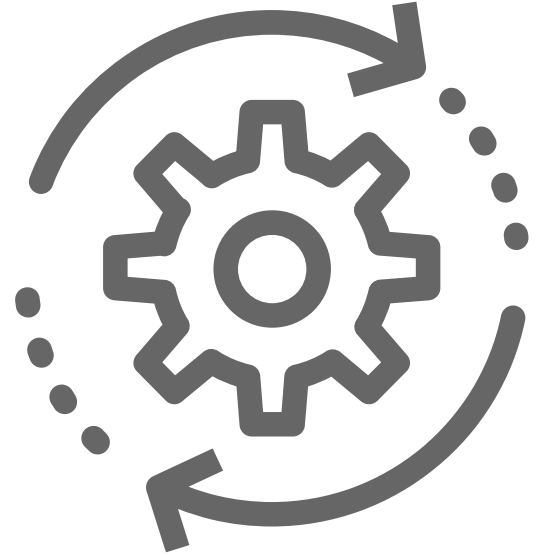
Total General Information Responses - 17	
Number of Responses in Program Areas	
Program Area	#
Additive Manufacturing	15
CNC Machining	19
Metrology/QA	13
Welding	12



Strategic Engagement

Helps provide the resources

- Establishes a well rounded network of support
- Provides opportunities for political support at federal, state and local level
- Proves that you have “people in your corner”



The background is a dark, abstract composition of geometric shapes. It features several sharp, angular planes in shades of black and dark grey. Two prominent, bright, glowing lines run diagonally across the frame, one from the top left towards the center and another from the top right towards the center, creating a sense of depth and movement.

The Value of Engagement

Workforce Shortage



3.5M

Shortage

The United States will be 3.5M manufacturing workers short by 2025



2.4M

Skills Gap

2.4M of those jobs are expected to go unfilled



454B

Cost

Loss in manufacturing revenue of 454B by 2028

A multifaceted solution



Middle Schools

Middle School Career Connections

- 8 Core Focus Areas in advanced manufacturing
- Hands-On Applied Learning
- 15+ labs across VA

Secondary Schools

High School Dual Enrollment Programs

- Direct transfer to CC
- Students earn 50% of degree while in HS



Danville Community College

Community College Programs

- Various training levels and disciplines
- Mid to advanced level training



Accelerated Training

Accelerated Training

- Focused on adult learners and veterans
- Non-credit training leading to national certs





Q & A

The background of the slide features four abstract, dark, metallic-looking geometric shapes in the corners. These shapes resemble stylized, truncated pyramids or prisms, each with sharp edges and reflective surfaces that catch the light, creating bright highlights and deep shadows. They are positioned in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

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