

The Power of Collaboration.

How Shotgrid powers the success of 88 Pictures

Saswat Sahoo

Director of Production Technology – 88 Pictures

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Director of Production Technology

I take care of the technical stuff.

15+ years experience in Production Engineering and Pipeline Support.

- Rhythm & Hues
- Dreamworks India Unit
- 88 Pictures



Showreel



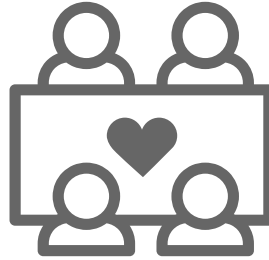
**Journey so far ..
5 Years**

The Manifesto

Creativity . People . Technology



Quality

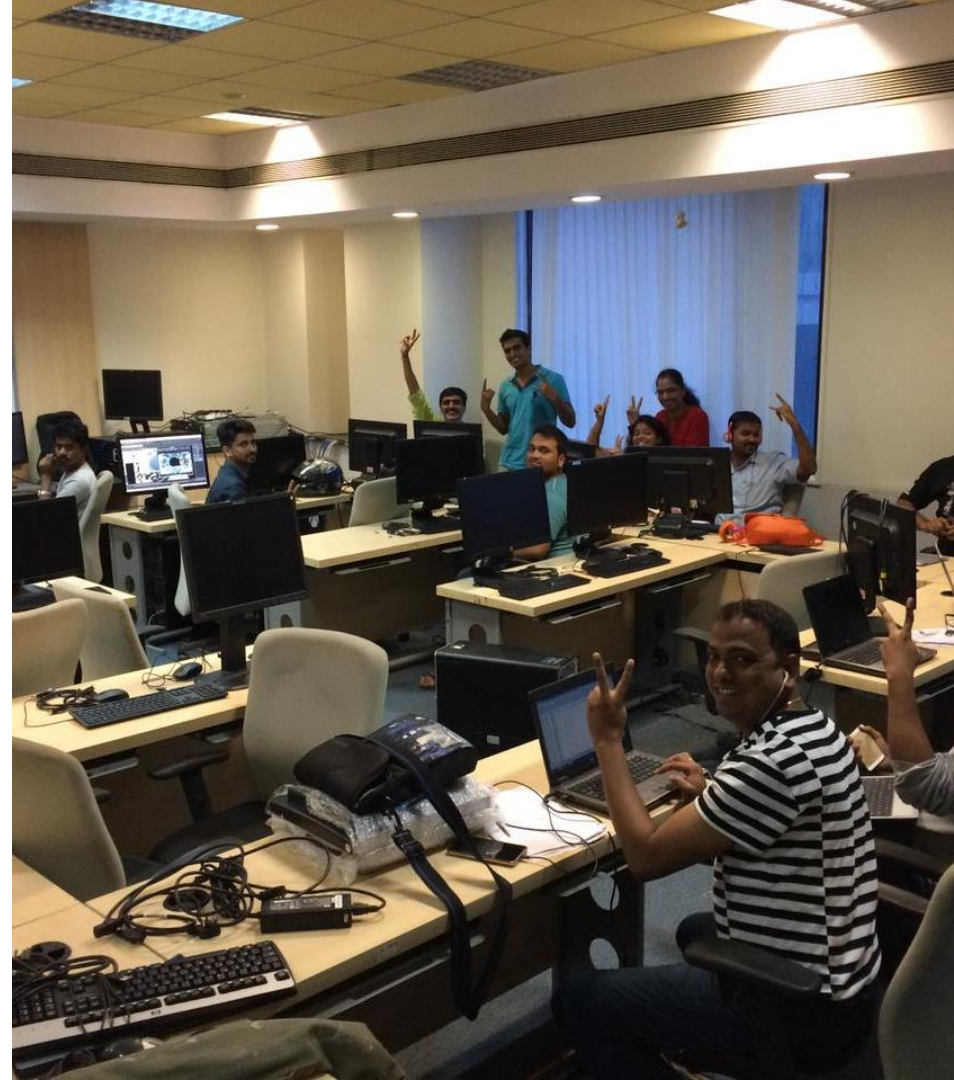
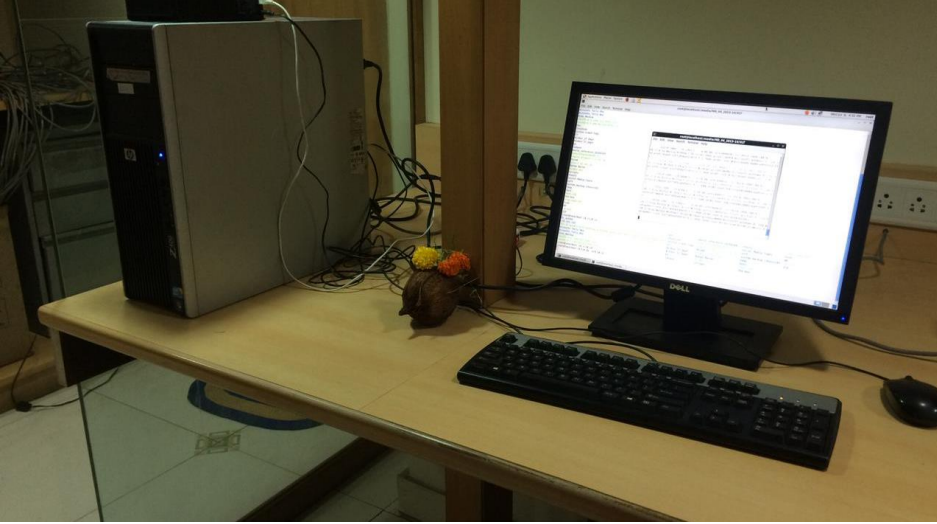



Culture



Efficiency





A Batman action figure is shown from the waist up, wearing his iconic black and grey suit with a black cape. He is holding a black baton or weapon in his right hand, which is raised. The background is a blurred city street at night with warm yellow and orange bokeh lights.

Bringing method to
the Madness

Shotgrid

(formerly called Shotgun)

88 Pictures Today

300

ARTISTS

8

ACTIVE SHOWS

30

SHOWS DELIVERED

19

CLIENTS



How Shotgrid empowers us ?

Standard Applications



Scheduling



Task Tracking



Creative Reviews



Crew Planning



Feedback & Communication



Vendor Management



Reporting



Bids and Time Logging



Deliveries

Key Benefits



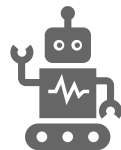
Project Setup

- Quick onboarding
- Handy templates
- Fully customizable
- Framework
 - Entities
 - Custom entities
 - Pipeline steps
 - Relationships
- Permissions



Backbone of Pipeline Systems

- Powerful Python and REST API
- Integrated to Publishing and Subscription systems
- Pipeline configurations
- Practically our Production Database



Automation

- Events trigger framework
- Action menu items
- Powerful tools to achieve massive automation
- Deliveries, Notifications, Post-processing

Key Benefits



In-Context Reviews

- Powerful integration with RV player
- Handy access to context – history, notes
- Make informed decisions
- Change status
- Simple Client reviews



Issues Tracking

- Shotgrid tickets for reporting issues
- Technical support, Revision requests
- Linked to the Task affected, linked to entity that's source of problem
- Track time spent on issues, identify inefficiencies



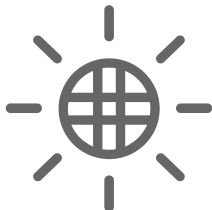
Power of Visualization

- Canvas + Widgets + Graphs
- Framework to access, filter and display any data in wide variety of ways

Key Benefits



Thriving Ecosystem



Industry Standard



Scale and Performance



Community



Learning



Development



Talent pool

- Widely used
- Common vocabulary makes better communication
- Easy to collaborate with external studios
- Seamless exchange of data
- High client confidence

- Scalable without any performance issues
- 88 Pictures growth was well supported by Shotgrid



FREEDOM

The image shows a person from behind, wearing a Roman-style helmet with a red plume, sitting at a desk in a cluttered office. The person is typing on a keyboard. The desk is covered with various items, including a computer monitor, a keyboard, a mouse, and several small figurines. In the background, there are shelves with books, a small Indian flag, and a string of colorful lights. The word "FREEDOM" is overlaid in large, bold, white capital letters across the center of the image.

Stats

Daily averages of Shotgrid transactions



600

**VERSIONS
GENERATED**



1000

**FILE
PUBLISHES**



300

**INTERNAL
NOTES**



30

**TICKETS
CREATED**

Stats

Till now

57531

SHOTS

79

HOURS

900k

VERSIONS

300k

NOTES



eighty eight
pictures

The background features four abstract, dark, metallic-looking geometric shapes in the corners, resembling stylized computer monitors or architectural elements. They are arranged symmetrically, with two in the top corners and two in the bottom corners, creating a frame for the central text.

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