

Rendering Everything Everywhere

Creating a Flexible Rendering Pipeline

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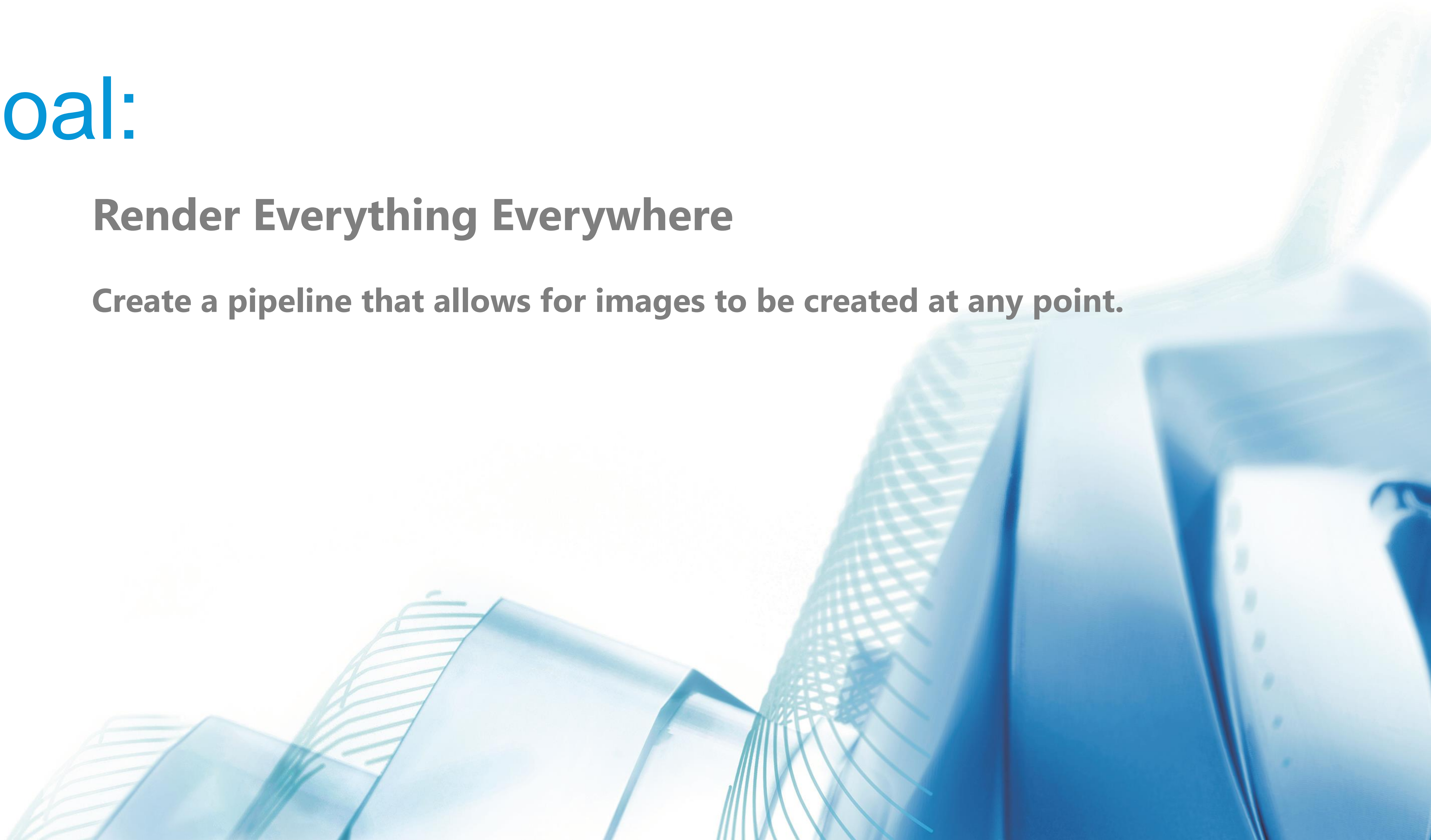
Staff Author, CAD, 3D, Animation



Goal:

Render Everything Everywhere

Create a pipeline that allows for images to be created at any point.



Outline

Introduction / Definition

Current Technology

Possible Pipelines

Materials

Lights & Cameras

Recommendations

Futures



Introduction





Visualization



The Challenge



The Challenge

1 – We have to render for a **lot** of outputs

The Challenge

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Stills



The Challenge

1 – We have to render for a **lot** of outputs

Stills



Motion



The Challenge

1 – We have to render for a **lot** of outputs

Stills



Motion



Interactive/VR



The Challenge

1 – We have to render for a lot of outputs

The Challenge

- 1 – We have to render for a lot of outputs
- 2 – Those outputs often require different technologies**

The Challenge

Stills



Motion



Interactive/VR



The Challenge

Stills



Classic Rendering

Arnold

V-Ray

...etc

Motion



Interactive/VR



Real Time Rendering

Unity

Unreal

...etc

The Challenge

- 1 – We have to render for a **lot** of outputs
- 2 – Sometimes those outputs require different technologies
- 3 – **Building an efficient pipeline is challenging**

The Challenge

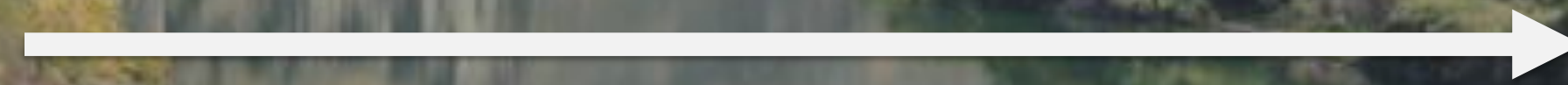
- 1 – We have to render for a **lot** of outputs
- 2 – Sometimes those outputs require different technologies
- 3 – Building an efficient pipeline is challenging
- 4 – **Understand What Works, What Doesn't**

It's Kind of a Mess

- 1 – Traditional 3D Creation Tools (Maya, 3ds Max, Revit, etc...)
- 2 – Renderers Galore (Arnold, V-Ray, Redshift, Octane, etc)
- 3 – Translation tools (that don't always work)
- 4 – Real-Time Engines (different workflows / requirements)

Current Tools

3D / Modeling
(Max, Maya, Revit, etc)



Interactive/Real Time
(Unreal, Unity, etc...)

Obstacles

Familiarity with Tools – Artists often go with what they know.

Archival Assets – All that stuff you created may need to change

Outside Assets – Clients and freelancers also need to be on board.

Changing Landscape – Which technology will prevail?

Changing Landscape

A wide-angle photograph of a large steel arch bridge spanning a deep, rugged canyon. The bridge has a prominent arch structure supported by numerous vertical steel beams. Below the bridge, a river flows through the canyon, reflecting the bridge and the surrounding landscape. The canyon walls are steep and rocky, with some sparse vegetation. The sky is clear and blue.

3D / Modeling
(Max, Maya, Revit, etc)

Interactive/Real Time
(Unreal, Unity, etc...)

Changing Landscape

3D / Modeling →
(Max, Maya, Revit, etc)

← **Interactive/Real Time**
(Unreal, Unity, etc...)

Paradigm Shift

The move towards Real-Time rendering and interactivity has created a **paradigm shift** in the way we create images.

Workflows are changing quickly, creating **obstacles**.

This will eventually get better, but how do you survive the shift?

Technology

The background is a dark blue field filled with a complex, glowing network of lines and circles. The lines are thin and light blue, connecting various points. Some points are represented by small, bright teal circles, while others are larger, fainter circles. The overall effect is a sense of digital connectivity and data flow, reminiscent of a circuit board or a neural network.

Rendering Technology

PARADIGM SHIFT

Rendering technology is increasingly moving towards real-time creation and playback.

FASTER HARDWARE

Fast graphics cards allow for much higher quality and more interactive rendering.

SOFTWARE EVOLUTION

Traditional Tools embracing the GPU as well as prioritizing interactivity.

“Classic” Rendering

“CLASSIC” WORKFLOW

The classic workflow is tightly integrated into the 3D creation tools, creating a seamless workflow

Ability to do Post-Processing/Compositing for added quality.

RENDERING TAKES AS LONG AS NEEDED

Image quality is king.

High-end features/effects can be added, but at a speed cost.

Interactivity takes a back seat.



octane render



“Classic” Rendering

“CLASSIC” PROS

No compromise on image quality.

Familiar workflows

Tight integration with 3D apps – easy to create an image.

Can do finishing/compositing on output.

“CLASSIC” CONS

Not truly interactive

No “VR”

Some things just take longer



“Real-Time” Rendering

“REAL-TIME” WORKFLOW

Emphasis is on speed/real-time first.

True interactivity with scene contents

VR/AR and other advanced visualizations

RENDERING HAPPENS NOW

Every image takes 1/30 second

Very quick iterations when authoring



“Real-Time” Rendering

“REAL-TIME” PROS

True Interactivity

Instant Results / Quick iterations

VR/AR

“REAL-TIME” CONS

Speed sometimes wins over Quality

Unfamiliar workflows

Integration with 3D Tools can be challenging.



Grey Area

CLASSIC IS GAINING SPEED

Interactive viewports

Better GPU support/integration

Fewer iterations

REAL TIME IS GAINING QUALITY

Raytracing with RTX/Nvidia

Advanced Features

Better quality

Classic Getting Faster



Real-Time Getting Better



We're Not Quite There (yet)

THE LINES ARE BLURRING

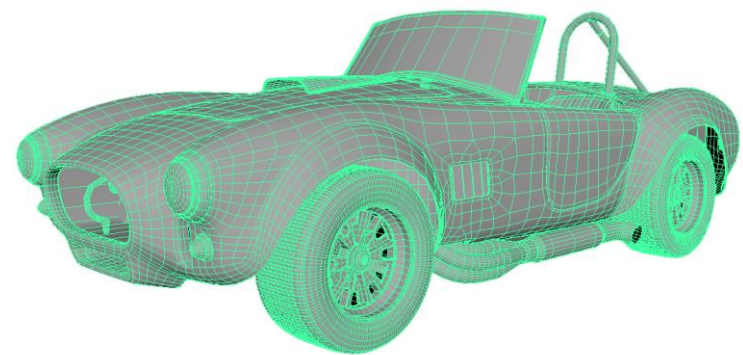
EACH STILL HAS ADVANTAGES

Pipelines

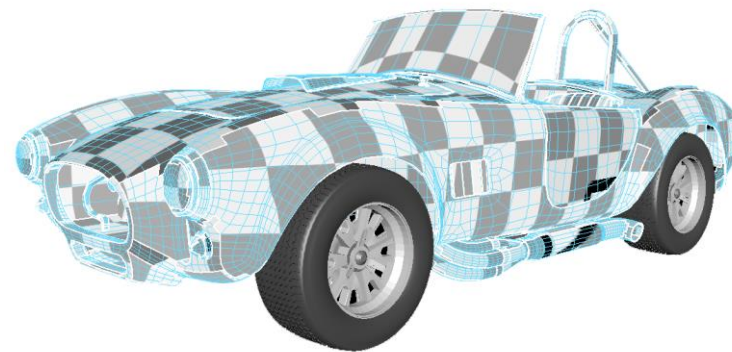


Typical Pipeline

MODELING



UV/TEXTURES



MATERIALS



LIGHTS/CAMERAS

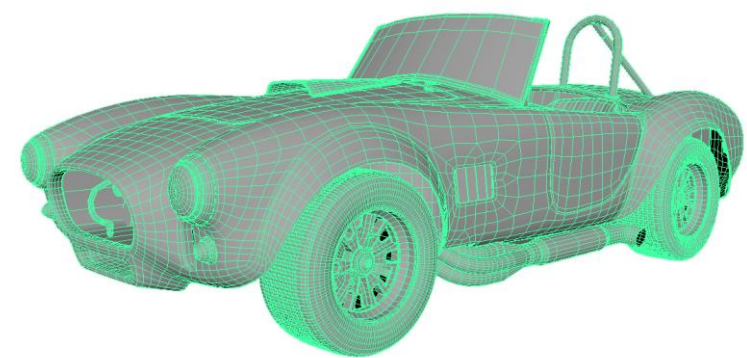


RENDER

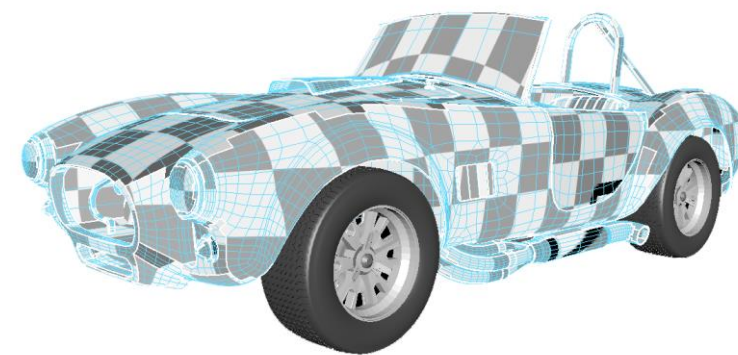


Typical Pipeline

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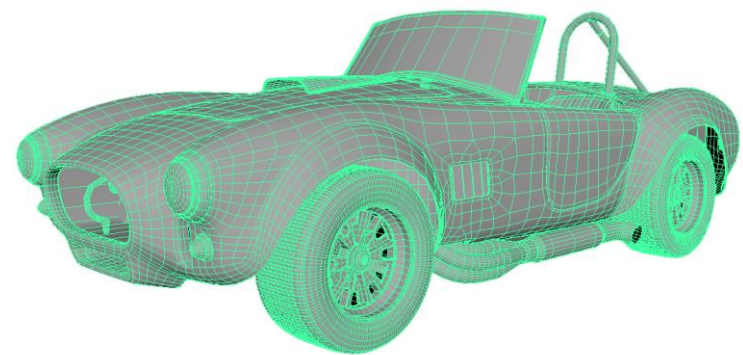


3D / Modeling

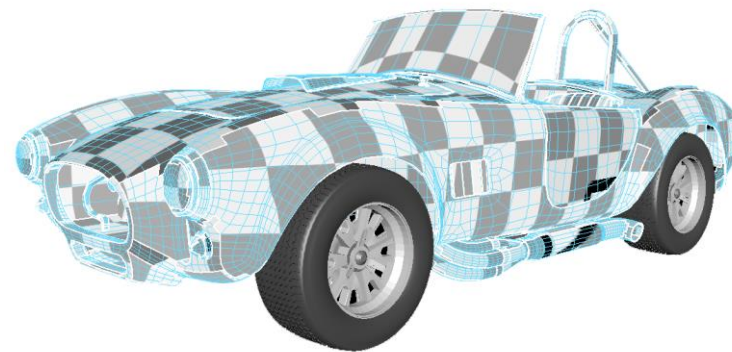
(Max, Maya, Revit, etc)

Typical Pipeline

MODELING



UV/TEXTURES



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RENDER



3D / Modeling
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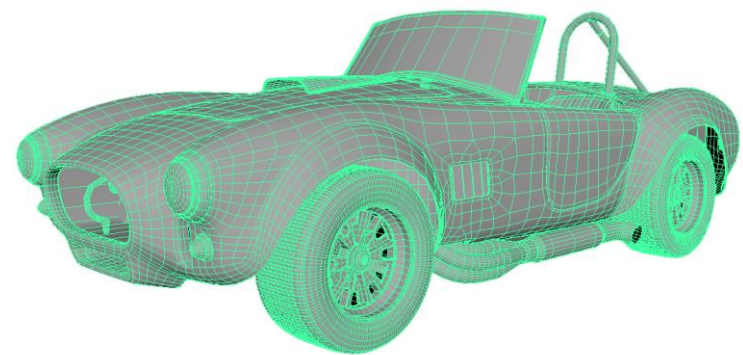


Classic
(Arnold, V-Ray, etc)

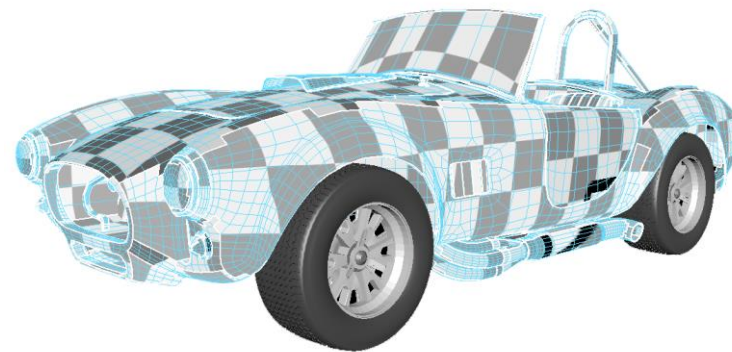
Interactive/Real Time
(Unity, Unreal, etc)

Typical Pipeline

MODELING



UV/TEXTURES



MATERIALS



LIGHTS/CAMERAS



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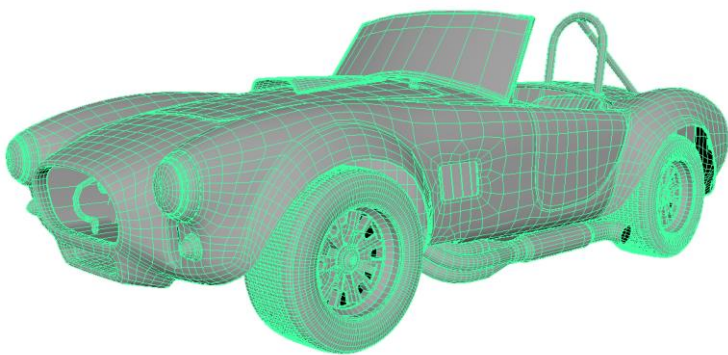
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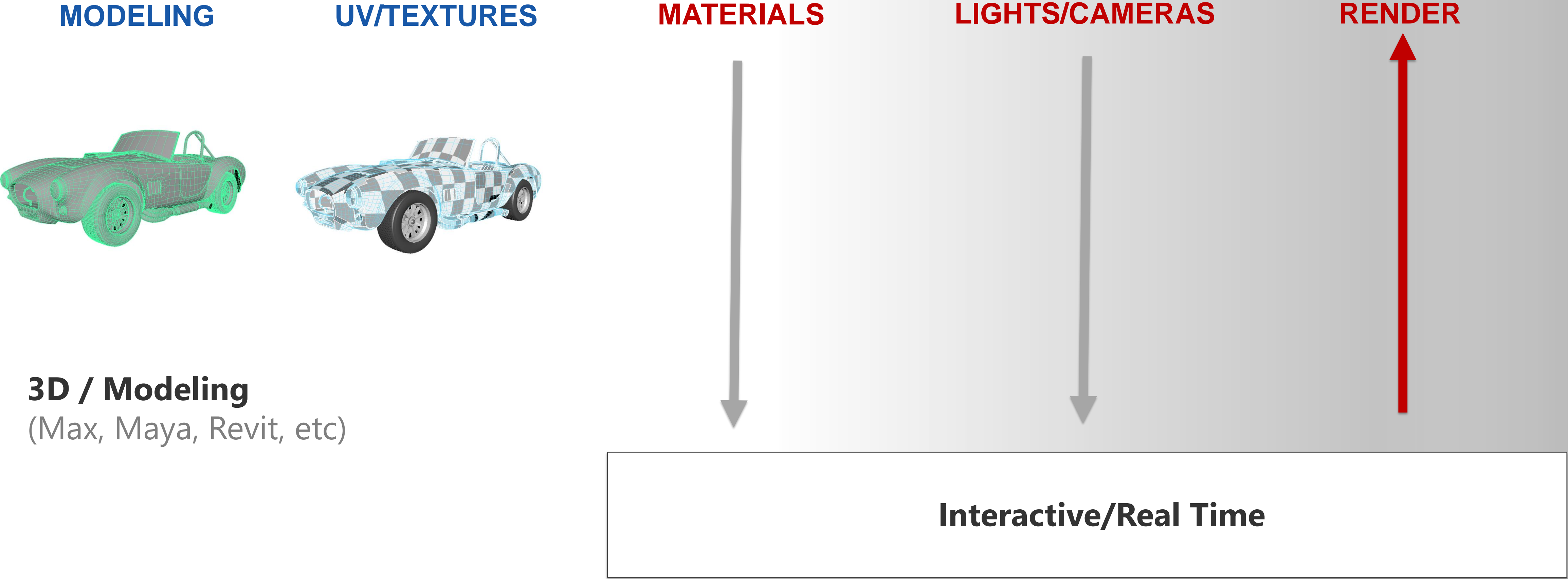


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Interactive/Real Time
(Unity, Unreal, etc)



Typical Pipeline



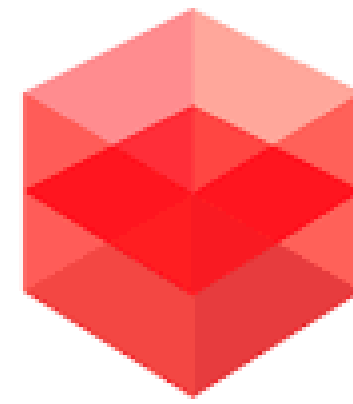
Possible Pipelines

Render Classic Only

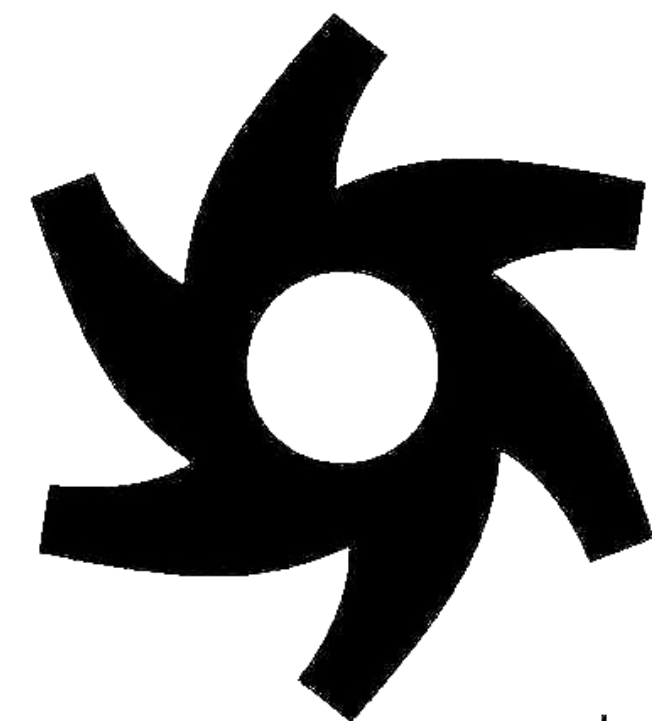
Render Real-Time Only

Move Between the Two

Possible Pipeline : Render 100% Classic



R E D S H I F T



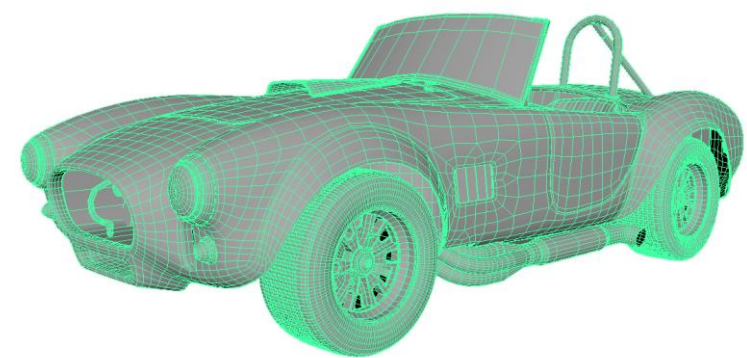
octane render



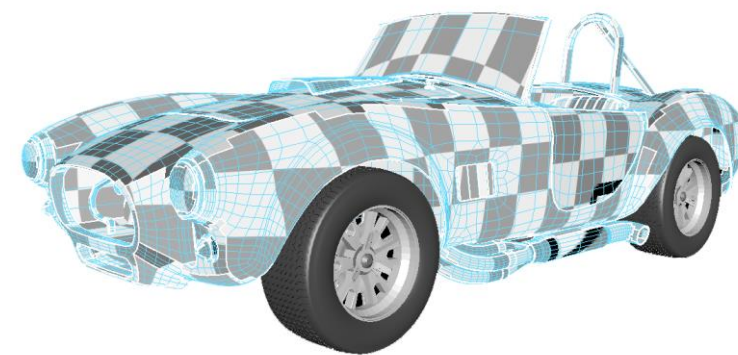
PIXAR's
RenderMan

Possible Pipeline : Render 100% Classic

MODELING



UV/TEXTURES



MATERIALS



LIGHTS/CAMERAS



RENDER



3D / Modeling

(Max, Maya, Revit, etc)



Classic

(Arnold, V-Ray, etc)

Possible Pipeline : Render 100% Classic

Render Everything “Classic”

Interactivity is limited to real-time in viewports

Possible Pipeline : Render 100% Classic

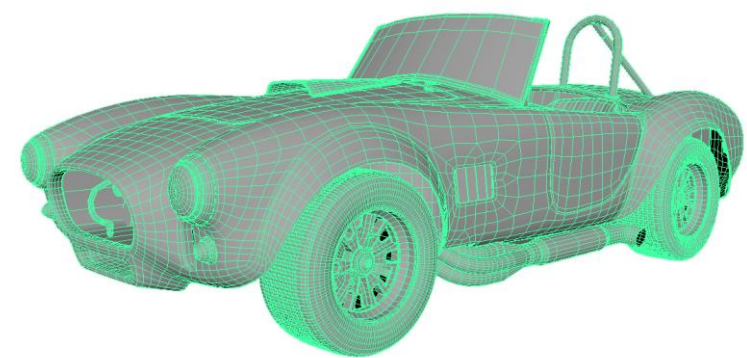


Possible Pipeline : Render 100% Real-Time



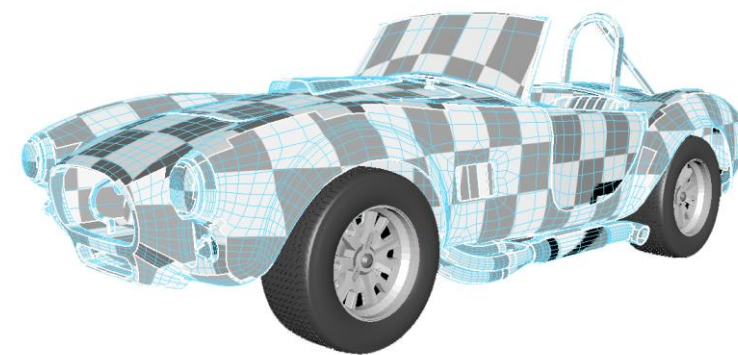
Possible Pipeline : Render 100% Real-Time

MODELING



3D / Modeling
(Max, Maya, Revit, etc)

UV/TEXTURES



MATERIALS



LIGHTS/CAMERAS



Interactive/Real Time

RENDER



Possible Pipeline : Render 100% Real-Time

Gain Latest Features

May Compromise Some Quality

May Compromise Integration

Possible Pipeline : Render 100% Real-Time

Pros

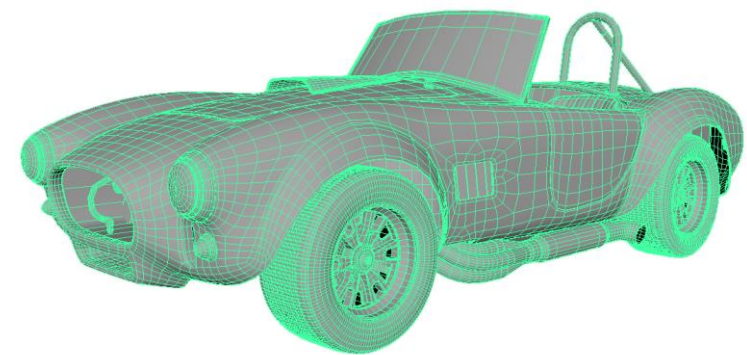
Cons

Possible Pipeline : Use Both / Hybrid

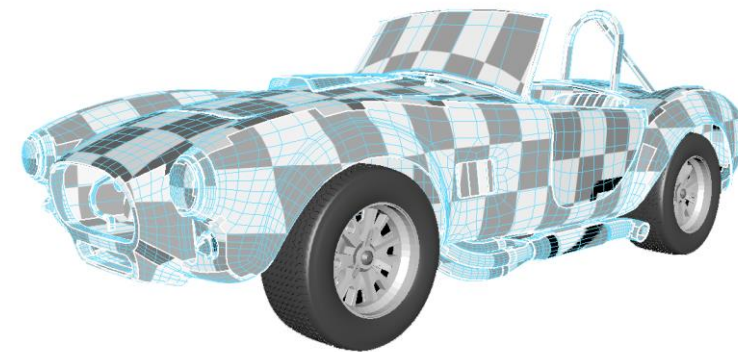


Possible Pipeline : Use Both / Hybrid

MODELING



UV/TEXTURES



MATERIALS



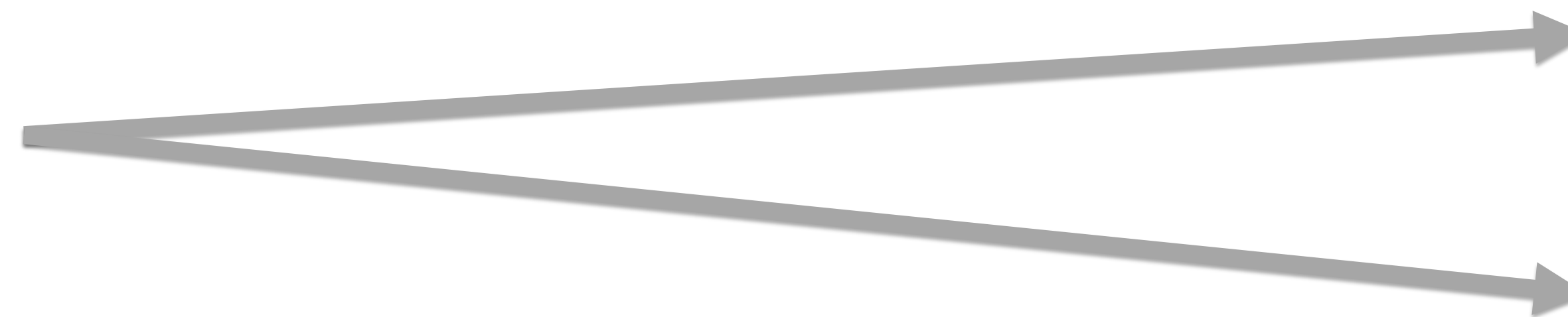
LIGHTS/CAMERAS



RENDER



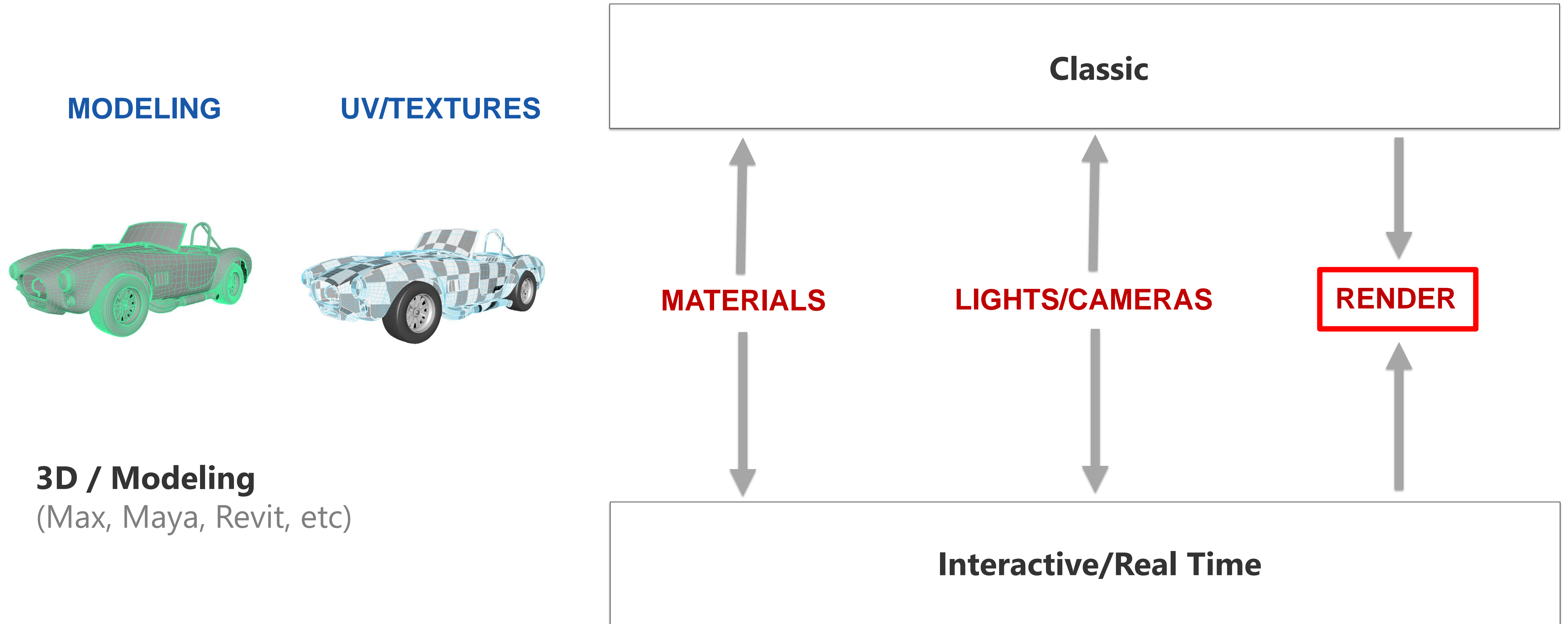
3D / Modeling
(Max, Maya, Revit, etc)



Classic
(Arnold, V-Ray, etc)

Interactive/Real Time
(Unity, Unreal, etc)

Possible Pipeline : Use Both / Hybrid



Materials



MATERIALS

BIGGEST HURDLE

Different Algorithms (Blinn/Phong/Albedo/PBR)

Lots of Parameters

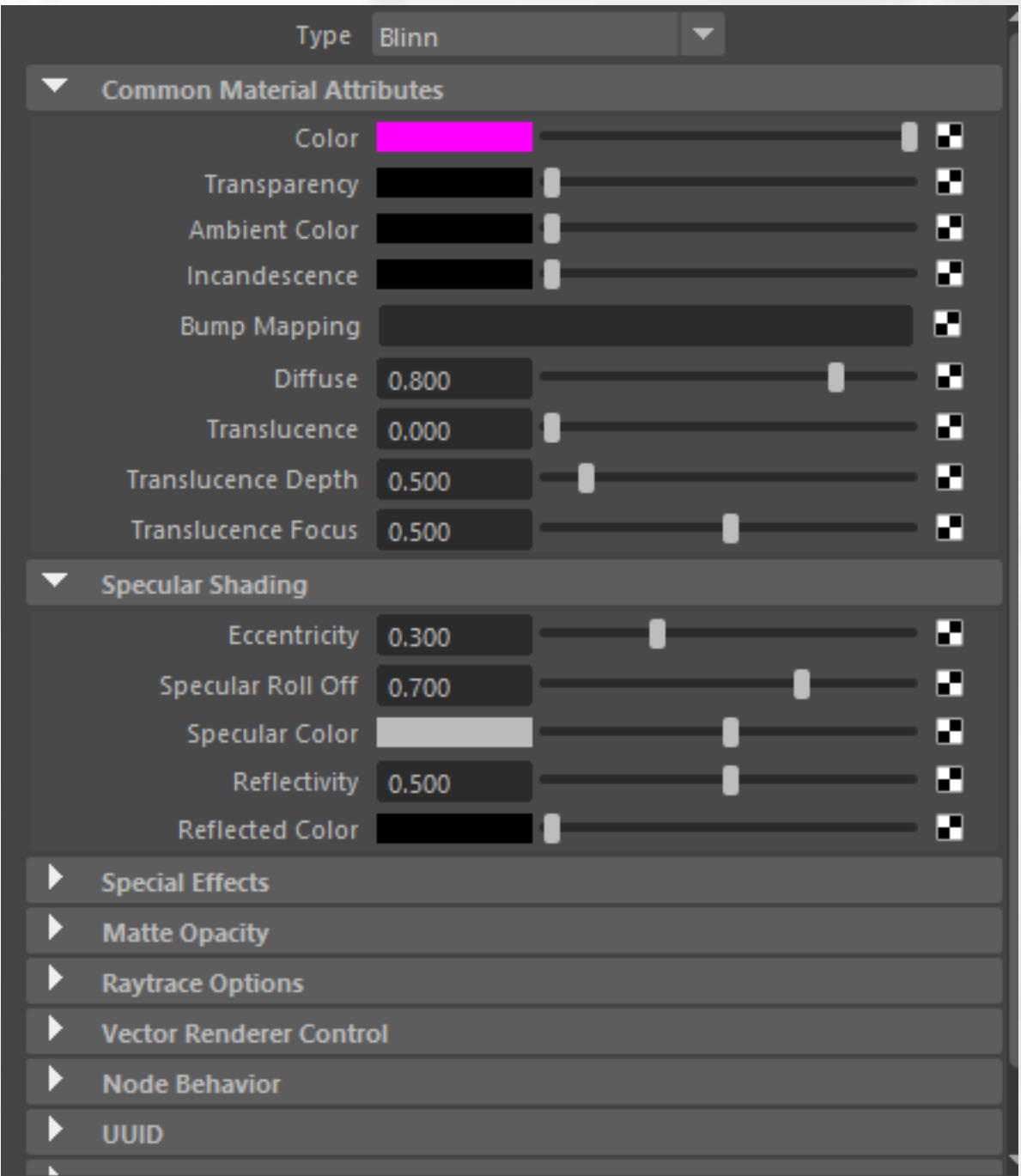
Custom Features

Different “Looks”

Different Shading Models

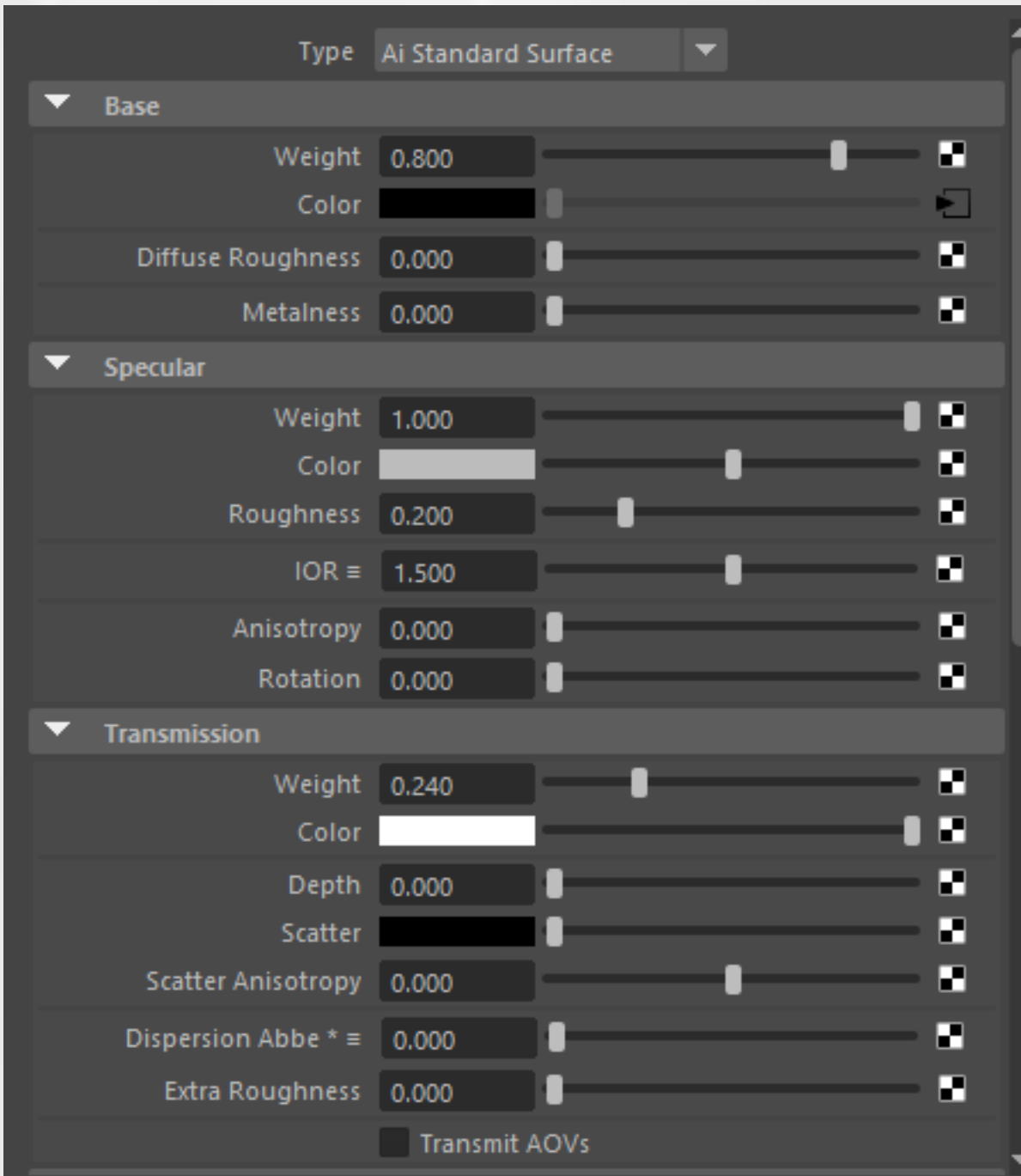
STANDARD

Phong / Blinn / Lambert

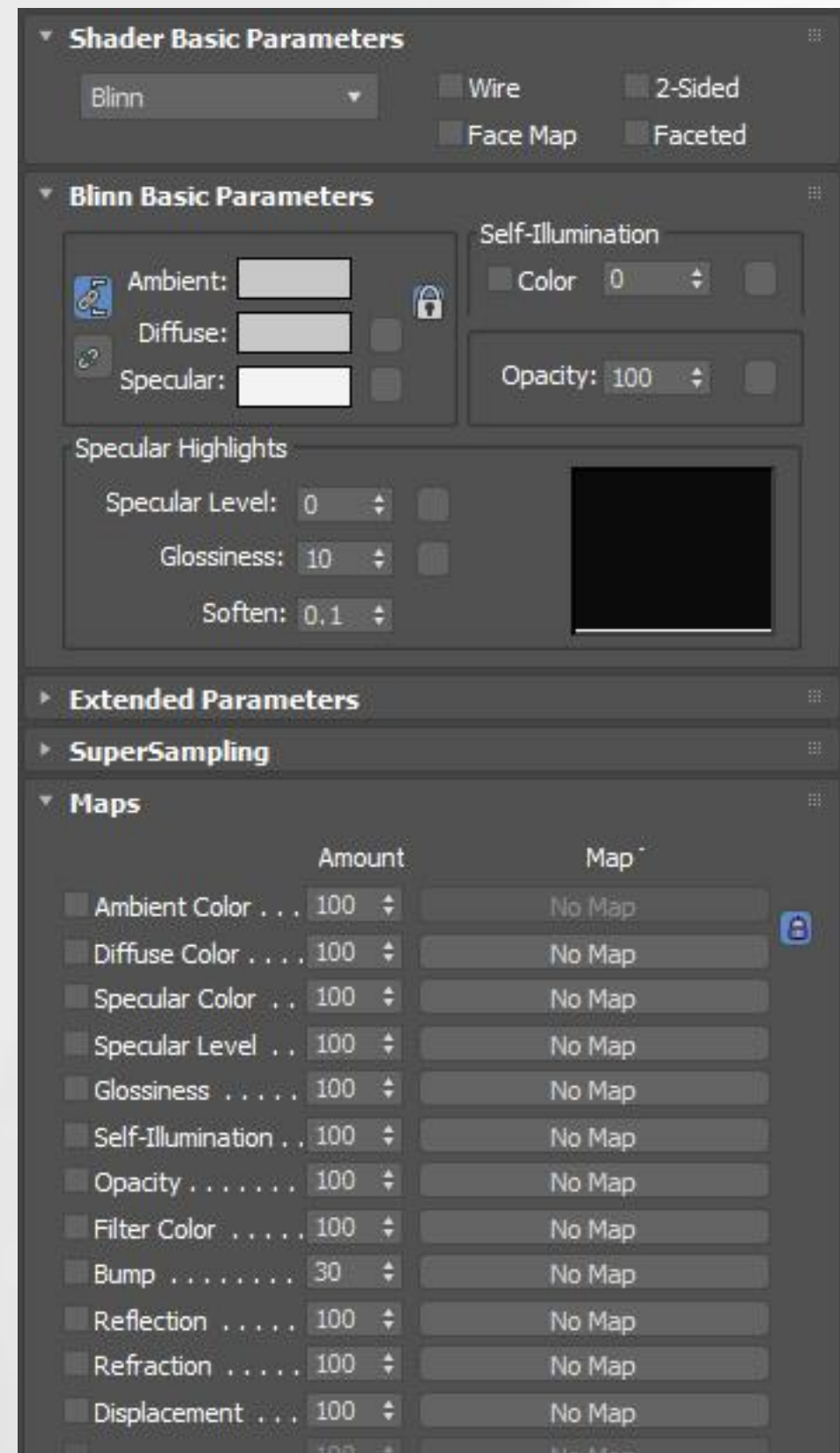


PHYSICAL

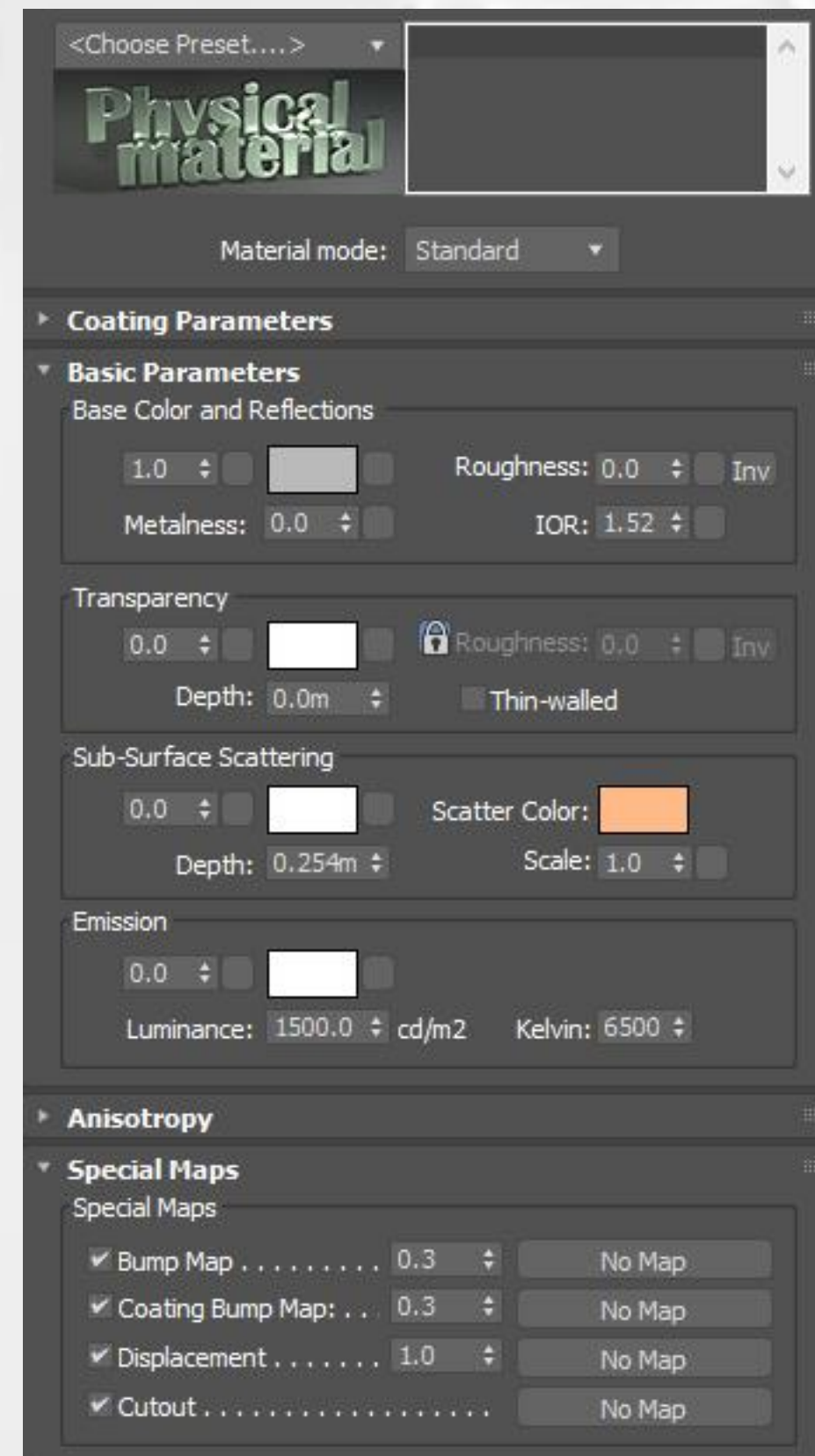
Physically Based Rendering (PBR)



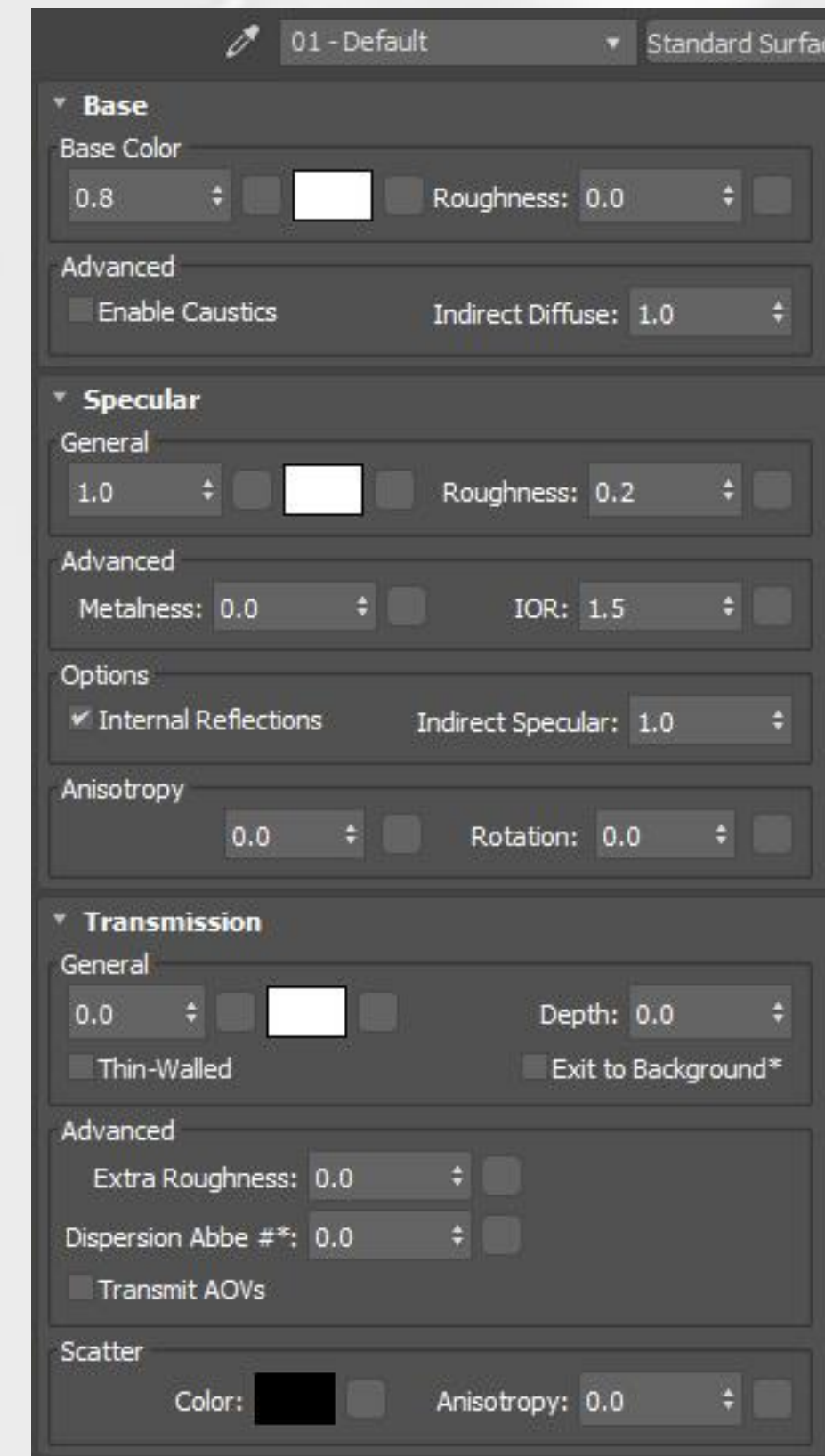
Lots of Parameters



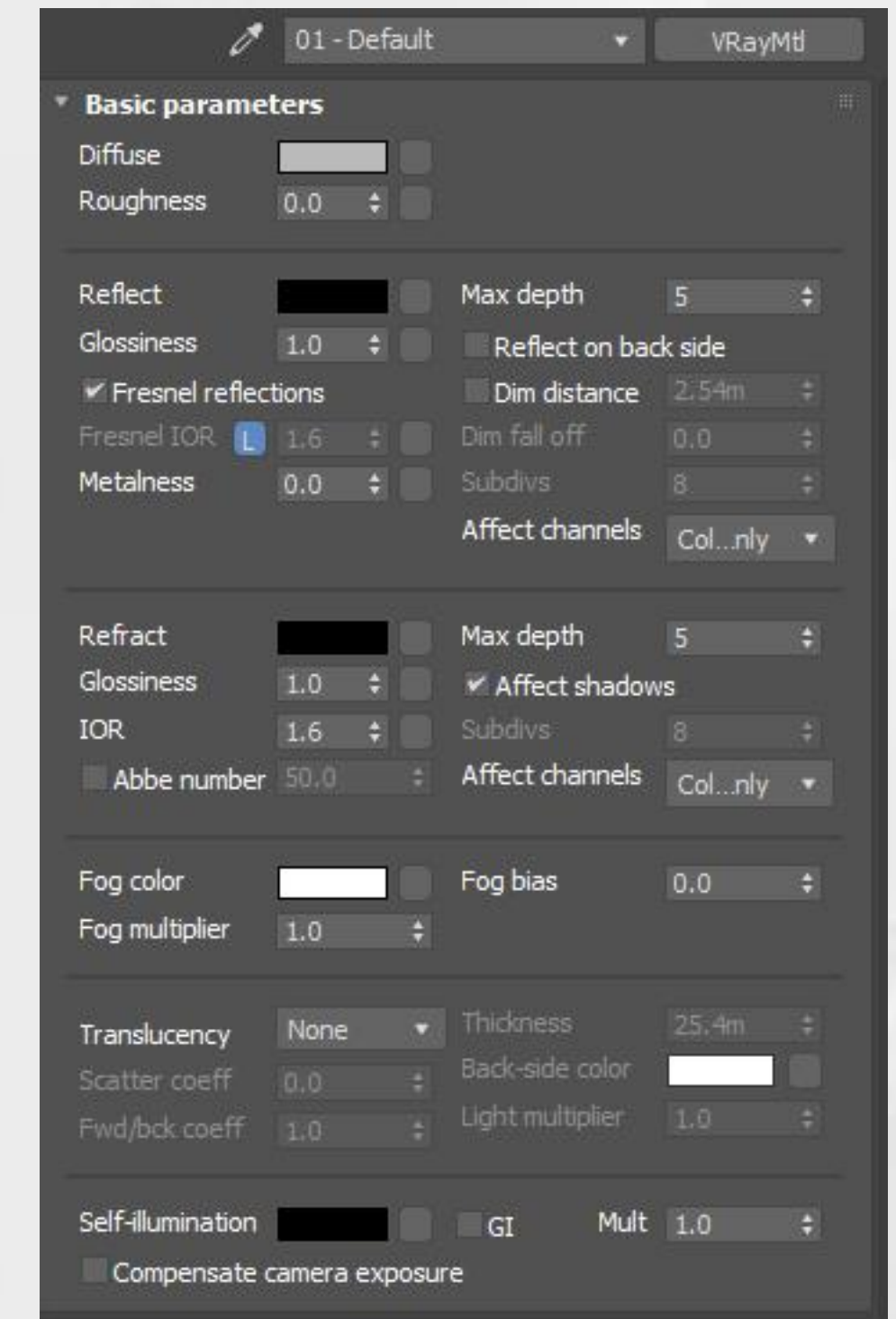
STANDARD



PHYSICAL



ARNOLD



V-RAY

Different Models

STANDARD

Phong / Blinn / Lambert

- Color
- Specularity
- Specular Falloff
- Reflectivity
- Transparency
- Bump/Normal
- Refractions

PHYSICAL

Physically Based Rendering (PBR)

- Base Color
- Metallic
- Roughness
- Opacity
- Normal
- Refractions

Different Models

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Translation Tools

STANDARD FORMATS

FBX

OSL (Open Shading Language) - future

Material X - future

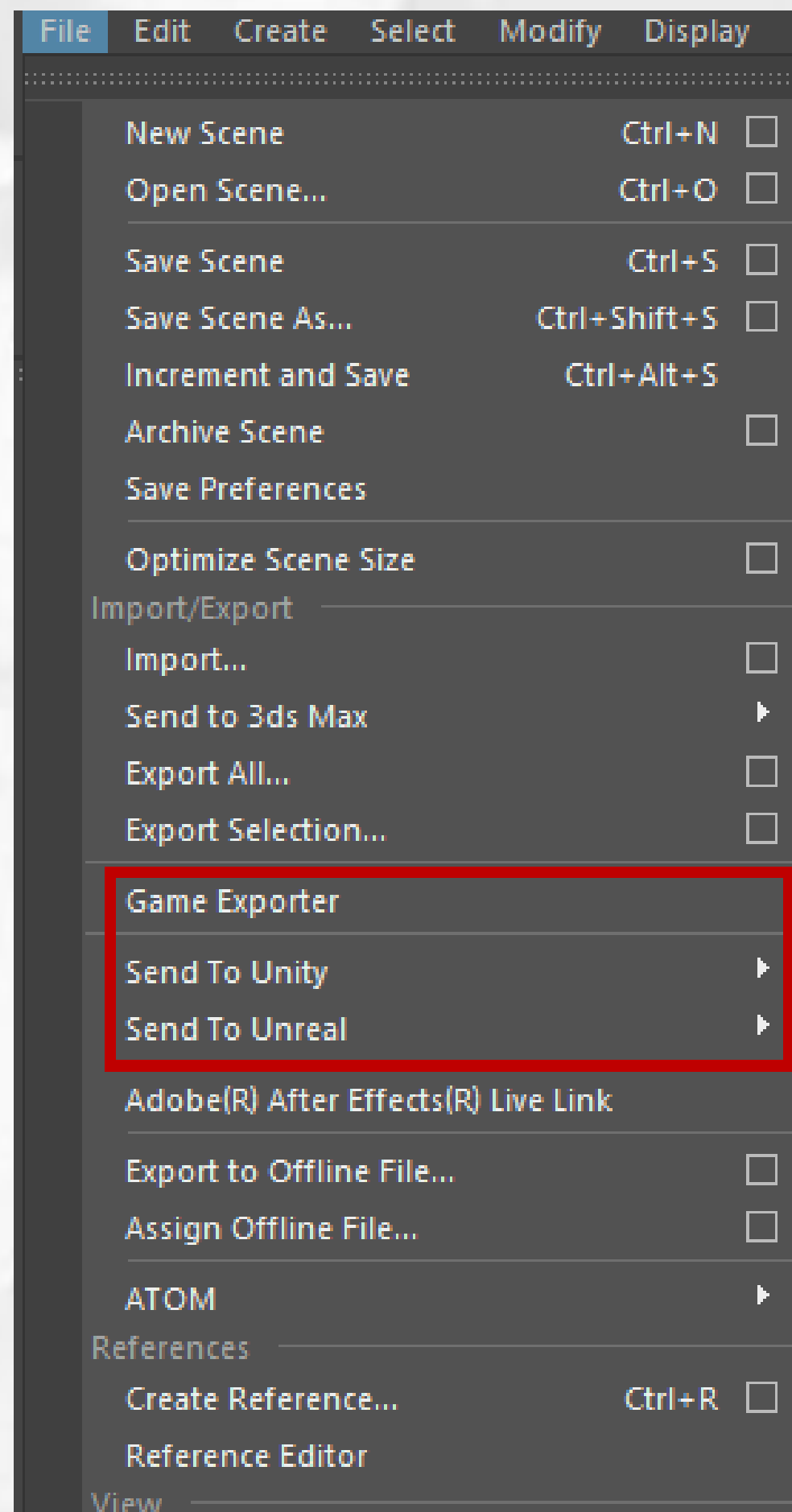
THIRD PARTY TOOLS

Datasmith (Unreal)

Custom scripts

Others

FBX



FBX

CREATED BY KAYDARA

FBX = “Filmbox”

Later became **Motionbuilder**

GREAT FOR MESHES / MOTION / RIGGING

Multiple mesh formats (Polygons, NURBS)

Supports animation and multiple takes

Supports skeletons/deformations

NOT IDEAL FOR MATERIALS

Supports “standard” material shading models (“Blinn, Phong, etc...)

Advanced rendering features not well supported

PBR shading models not really supported

FBX - MATERIALS

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Phong / Blinn / Lambert

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FBX - MATERIALS

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PHYSICAL

Physically Based Rendering (PBR)

- Base Color
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FBX

FBX IS GREAT FOR WHAT IT DOES BEST

Models

Animation/Rigging

Basic Materials / Shading / UVs

YOU MAY NEED TO WORKAROUND

Advanced Render Features

Non-trivial shading models

Third-Party Translators

DATASMITH (UNREAL)

Works well for supported packages (NOTE: Maya currently not supported)

Translates materials with 80-90% accuracy

Some advanced features still may not translate

Works on some third-party renderers (V-Ray, Corona...)

OTHERS

Third-party tools

Custom scripts / Plug-ins

Translation

EVEN THE BEST TRANSLATION ISN'T 100% ACCURATE

TRANSLATE WHAT YOU CAN, FIX THE REST

Parallel Libraries

MAYA / 3DS MAX



Car_Paint_Red



Chrome_01



Rubber_01

Create Equivalent Materials
on Both Sides

Standard Naming Schemes

UNITY / UNREAL



Car_Paint_Red



Chrome_01



Rubber_01

Parallel Libraries

MAYA / 3DS MAX



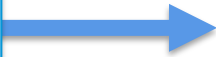
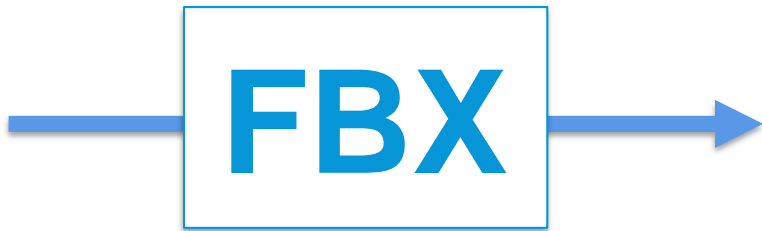
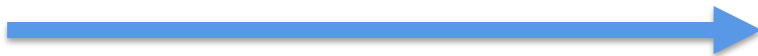
Car_Paint_Red



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Car_Paint_Red



Chrome_01



Rubber_01

UNITY / UNREAL



Car_Paint_Red



Chrome_01



Rubber_01

Parallel Libraries

MAYA / 3DS MAX



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Rubber_01



UNITY / UNREAL



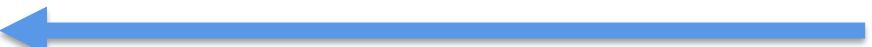
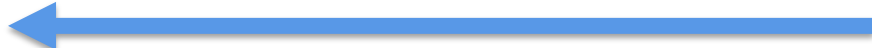
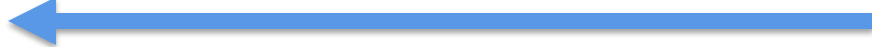
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Parallel Libraries

MAYA / 3DS MAX



Car_Paint_Red



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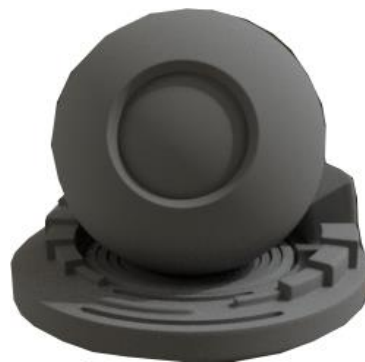
UNITY / UNREAL



Car_Paint_Red



Chrome_01



Rubber_01

Parallel Libraries

PROS

- Straightforward to Implement

- Enjoy best features of each renderer

- No worries about translation errors

- Gets easier as you go

CONS

- Maintaining dual libraries can be time-consuming

- Must enforce standard naming schemes

- Kind of annoying

Standardization

STANDARDIZE MATERIALS

Substance

STANDARDIZE RENDERER

V-Ray

Octane

Standardizing Materials

STANDARDIZED MATERIAL FORMATS

OSL (Open Shading Language)

PBR Based workflow

Material X (future)

STANDARDIZE MATERIAL CREATION

Substance

Standardized Formats

OSL (OPEN SHADING LANGUAGE)

- Lots of features/capabilities

- Supported in Arnold/V-Ray/Octane

- Limited Real-Time Support

PBR-BASED WORKFLOW

- Each renderer's "PBR" is slightly different (not really a 'format').

- Still run into file format / translation issues

MATERIAL X

- Still future - Not developed/released.

Standardizing Material Creation

Standardizing Material Creation

Standardizing Material Creation



SUBSTANCE
PAINTER



SUBSTANCE
DESIGNER



SUBSTANCE
B2M



SUBSTANCE

CREATES "RENDERER-NEUTRAL" MATERIALS

Materials are created in Substance

These can then be used in the renderer of choice

Supports wide range of packages, including Real-Time engines

CREATE/DOWNLOAD MATERIAL LIBRARIES

Materials can be stored/archived for later use

Substance has a wealth of materials for download / purchase

Third party libraries also available

RESOLUTION-INDEPENDENT

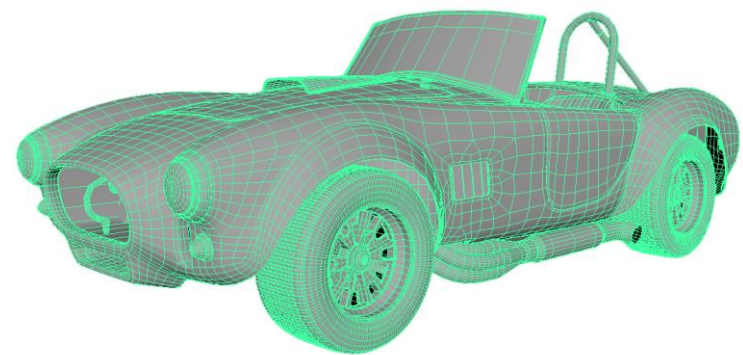
Materials / Textures are generated at render

Lower Res for Real-Time/Interactive

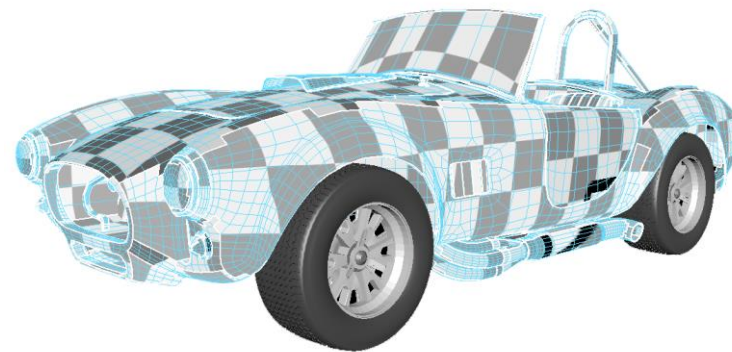
Higher res for quality stills/video

Typical Pipeline

MODELING



UV/TEXTURES



MATERIALS



LIGHTS/CAMERAS



RENDER



3D / Modeling
(Max, Maya, Revit, etc)



Classic
(Arnold, V-Ray, etc)

Interactive/Real Time
(Unity, Unreal, etc)



octane render



v-ray



MORE...

Lighting



Lighting

CLASSIC LIGHTING

Standard Lights (Spot, point, directional, etc...)

Special Lights (Area lights, etc)

Geometry Lights

Environmental Light

Secondary Light (bounce lighting)

REAL-TIME LIGHTING

Standard Lights

Special Lights

Environmental Light

Secondary Light (bounce lighting)

Lighting

CLASSIC LIGHTING

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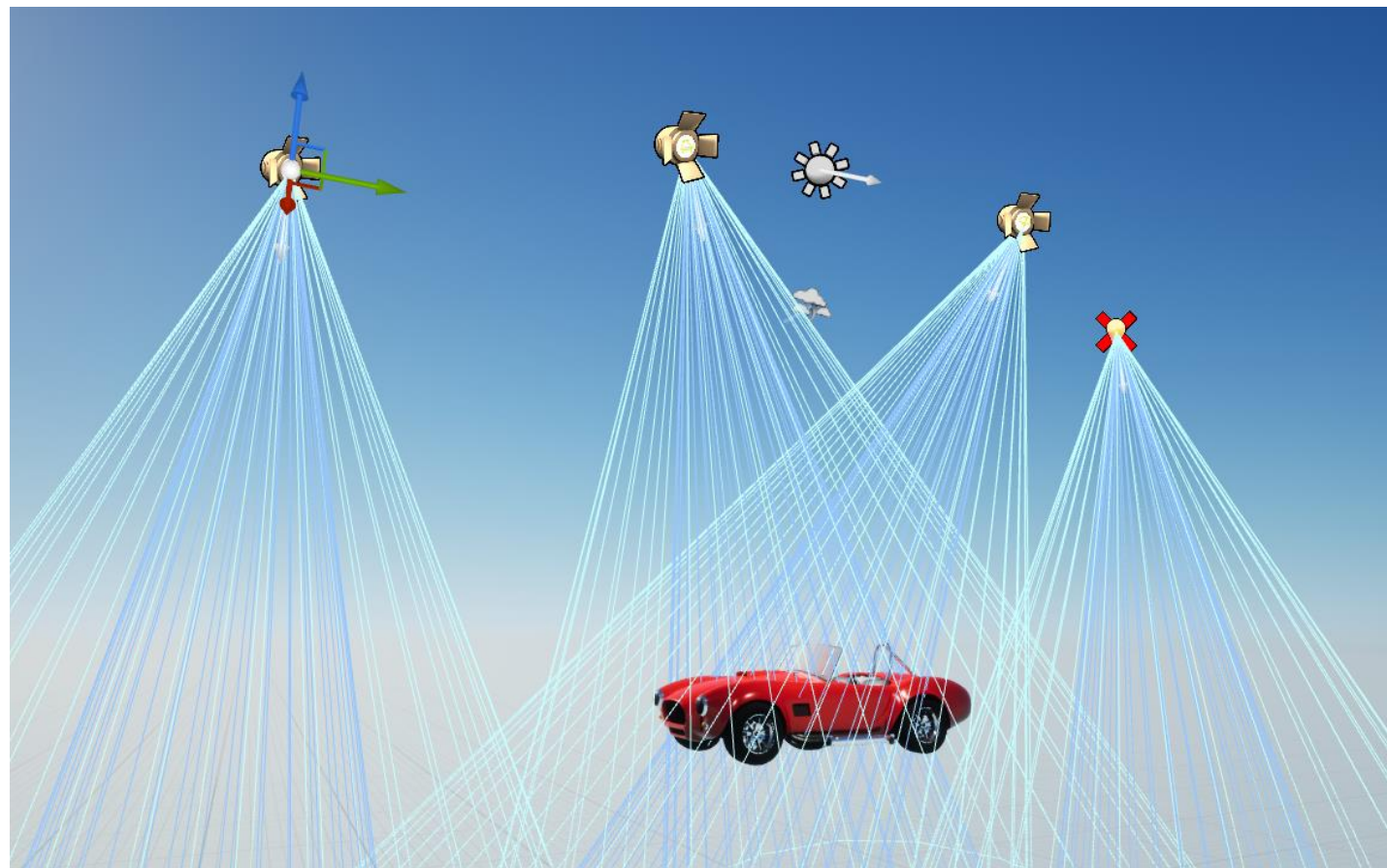
Baked Lighting

Stationary Lights

Dynamic Lights

Real-Time Lighting

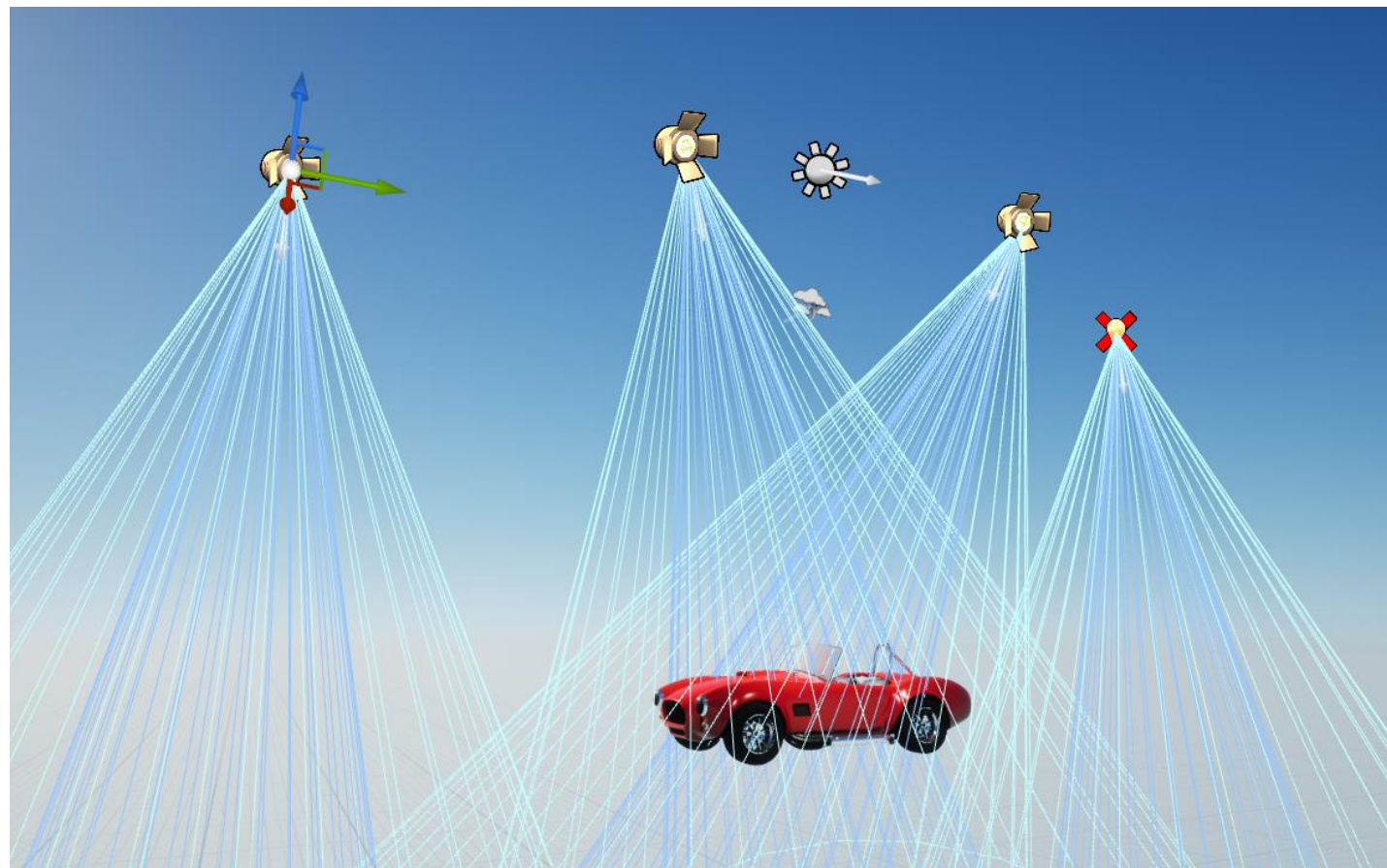
DIFFERENT WORKFLOW



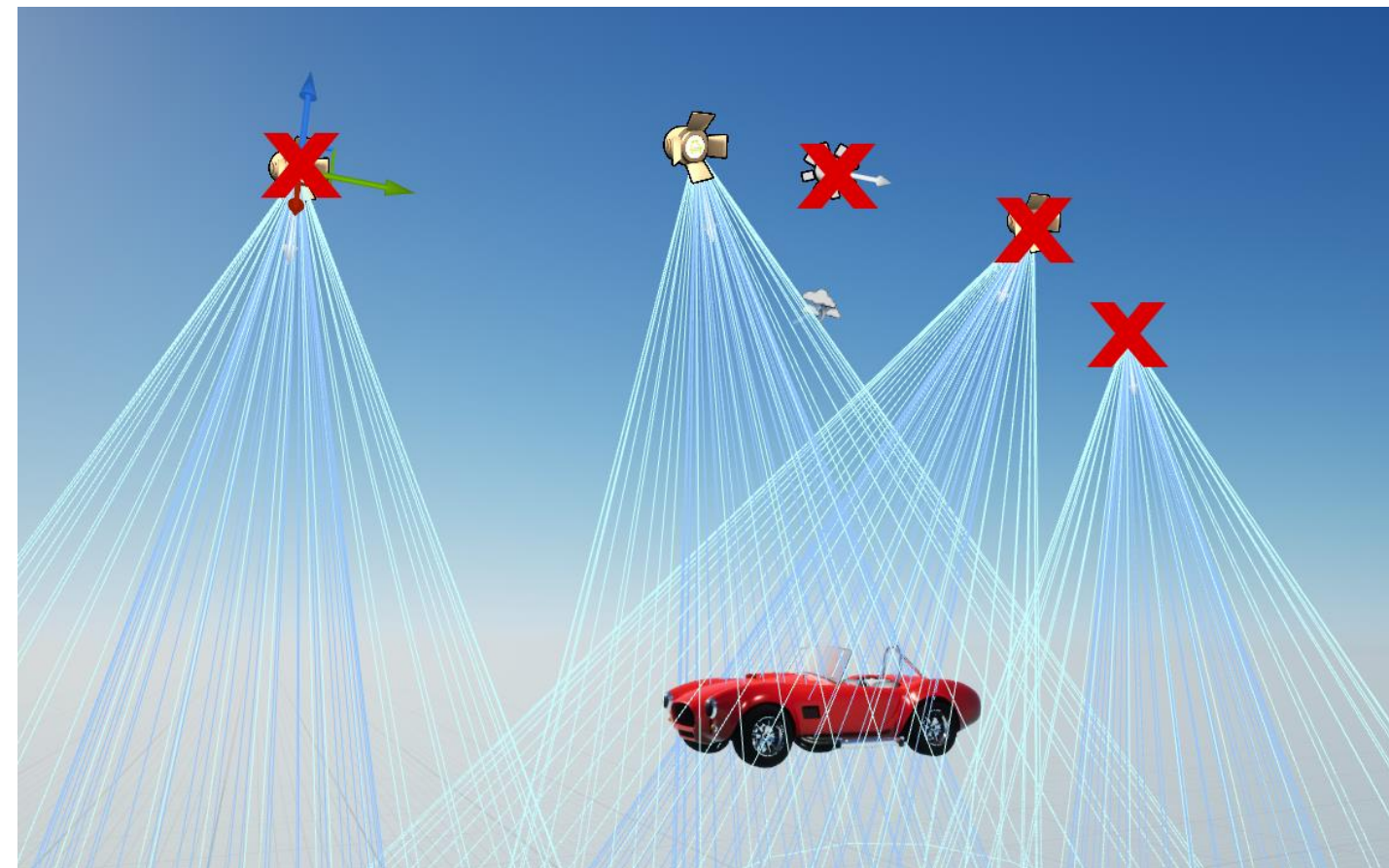
Light

Real-Time Lighting

DIFFERENT WORKFLOW



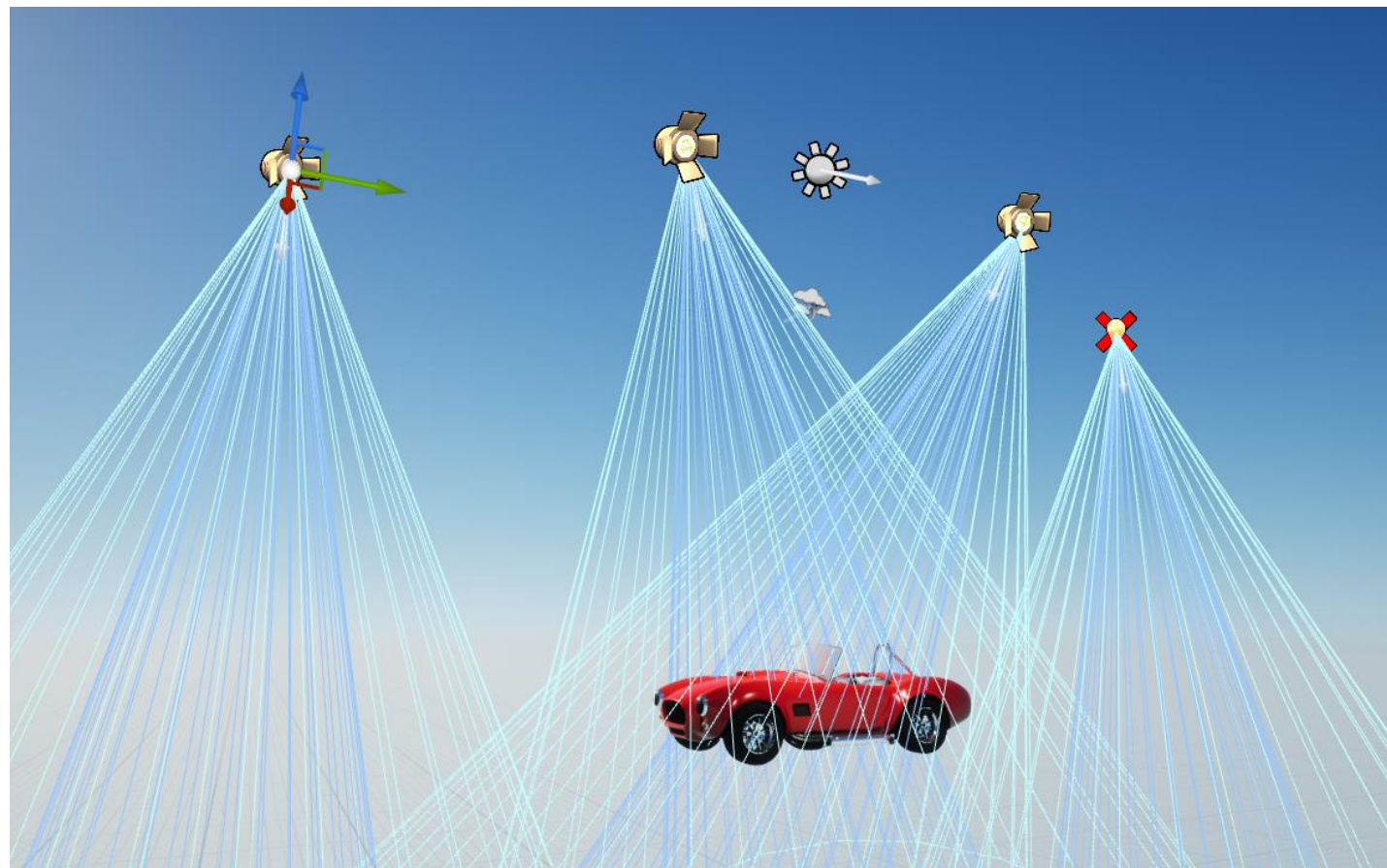
Light



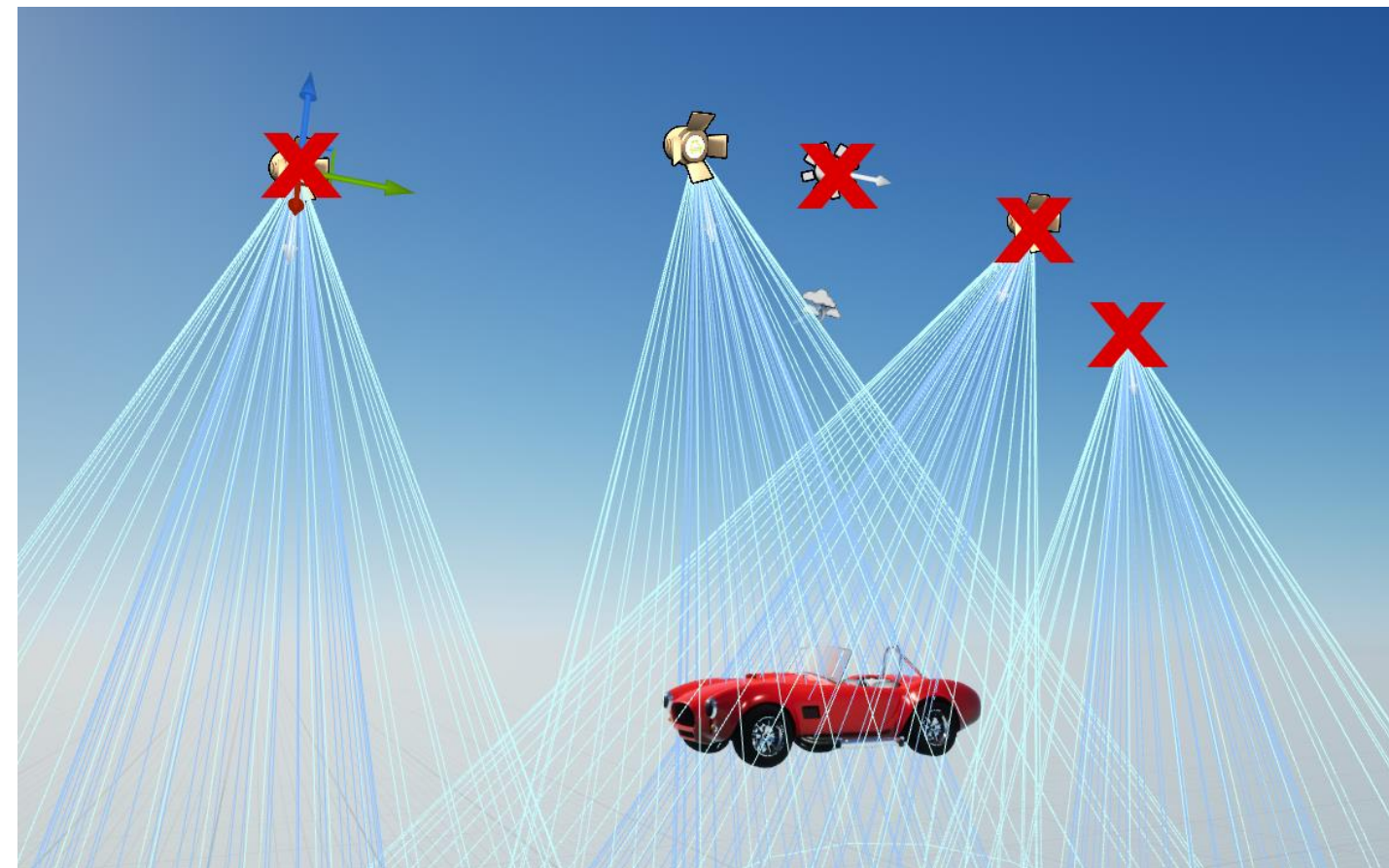
Bake

Real-Time Lighting

DIFFERENT WORKFLOW



Light



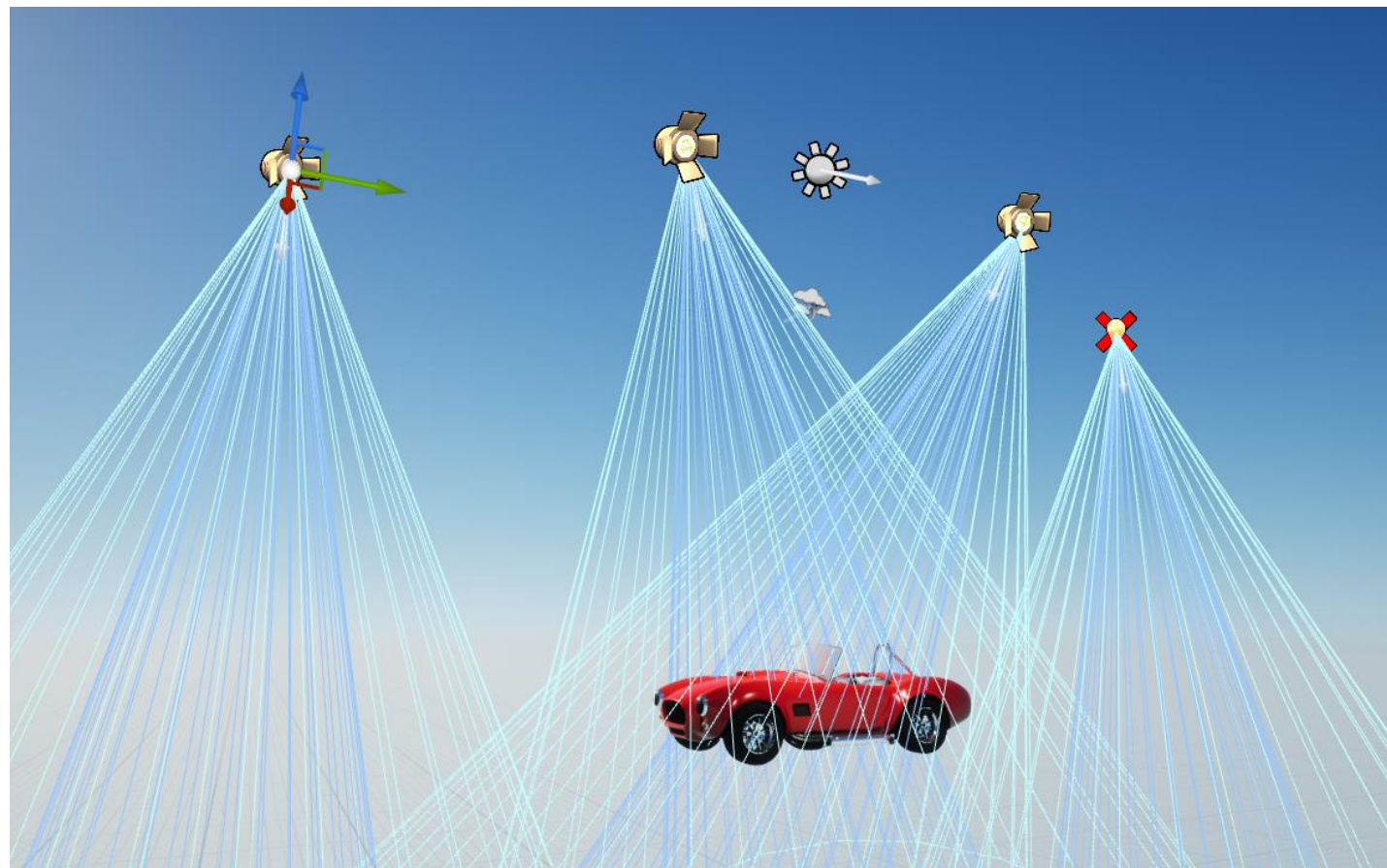
Bake



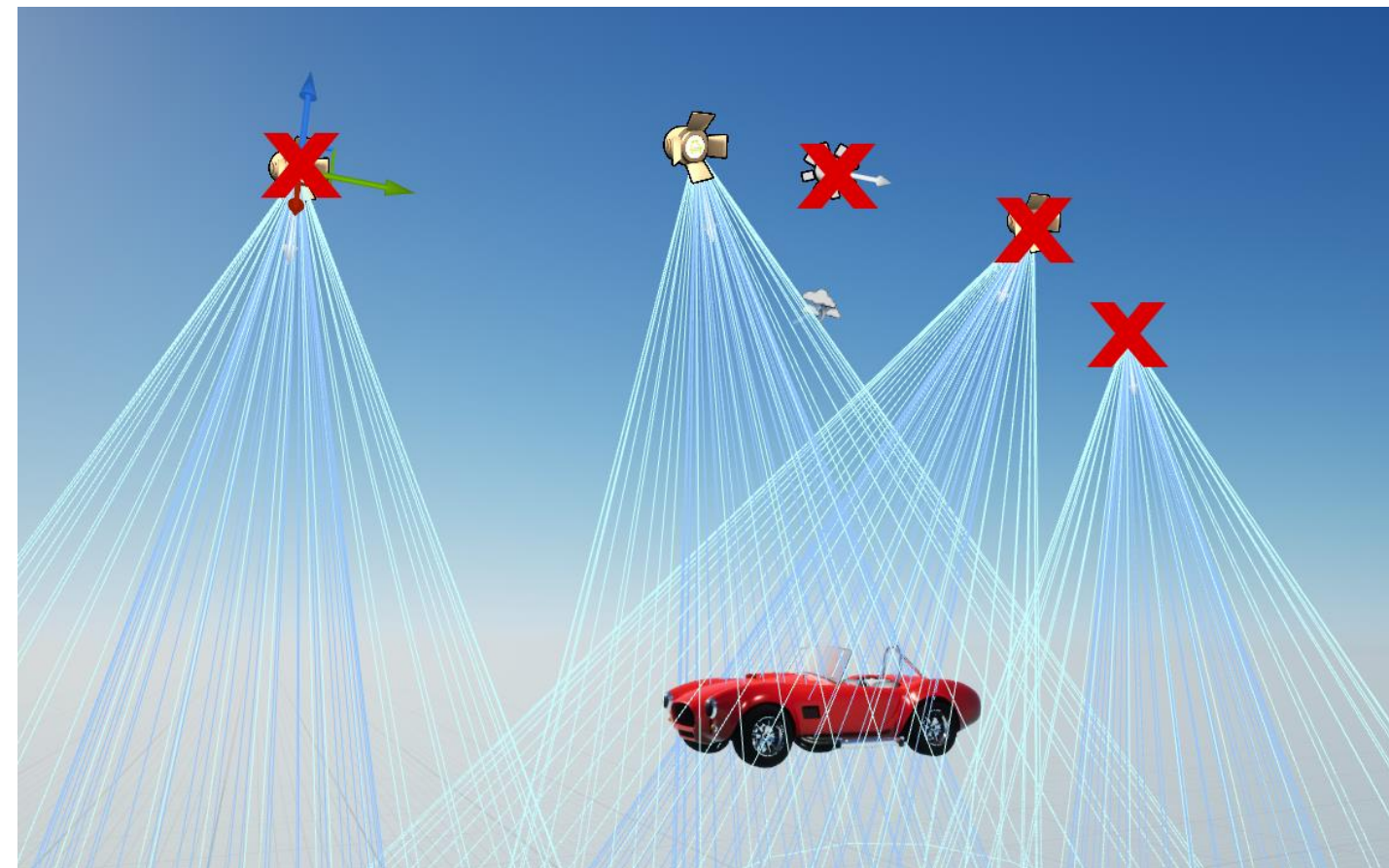
Interact / Render

Real-Time Lighting

DIFFERENT WORKFLOW



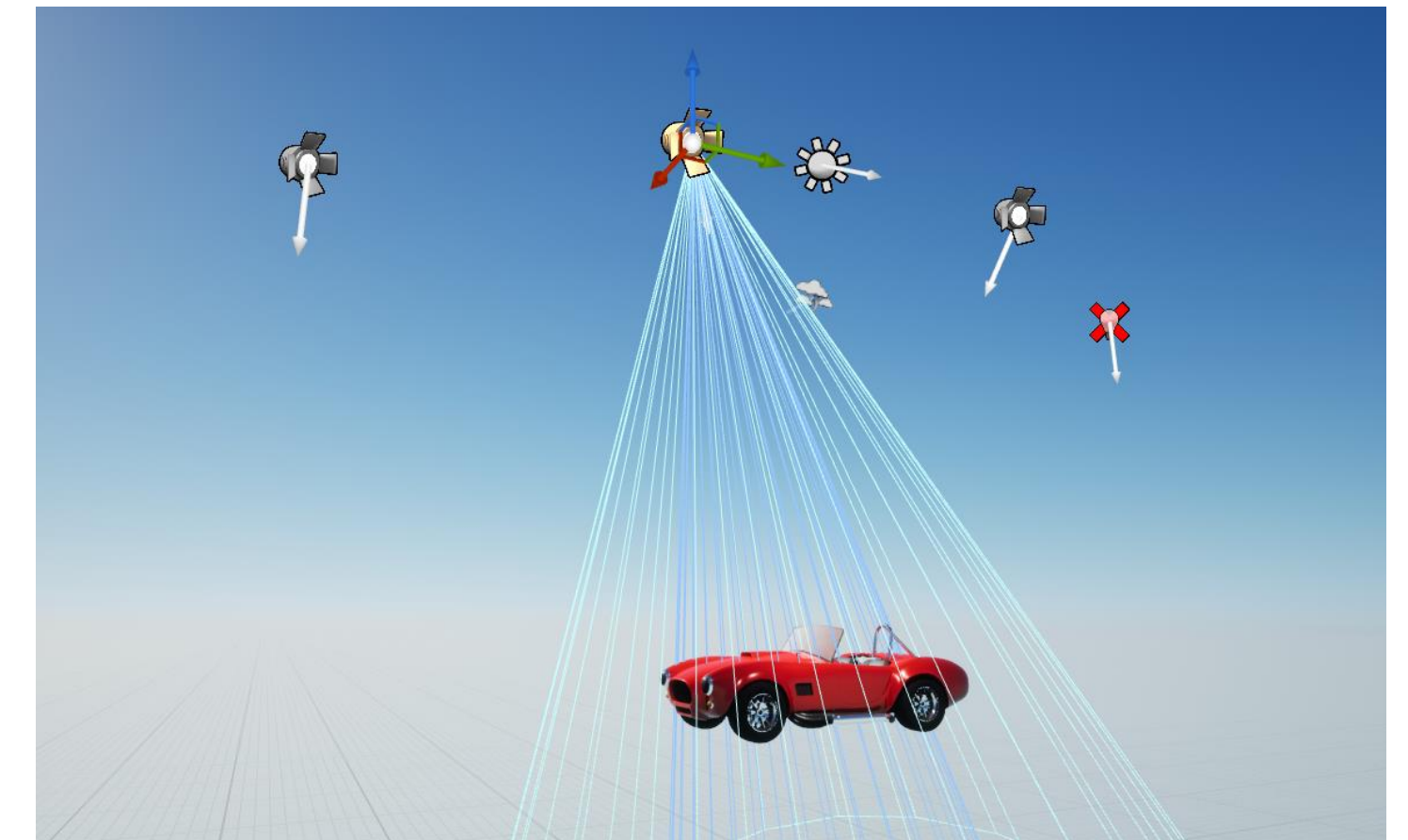
Light



Bake

Real-Time

Classic



Interact / Render

Baking Lights

REMOVES LIGHTS FROM FINAL CALCULATIONS

- Speeds up Real-Time rendering

- Simplifies calculations

CAN BAKE IN MULTIPLE PLACES

- Baking in Real-Time engine usually happens automatically

- Can bake externally in some classic renderers to utilize special features

- External baking also captures some **materials**, removing need to translate those.

NOT ALL LIGHTING CAN BE BAKED

- Any light that moves or changes.

- Any light casting shadows on moving objects

Baking Lights

BAKING IN REAL-TIME ENGINES

Lighting is designed in Real-Time engine

Baking happens automatically (easy to implement)

Lighting from 3D Applications will **need to be translated** if rendering everywhere

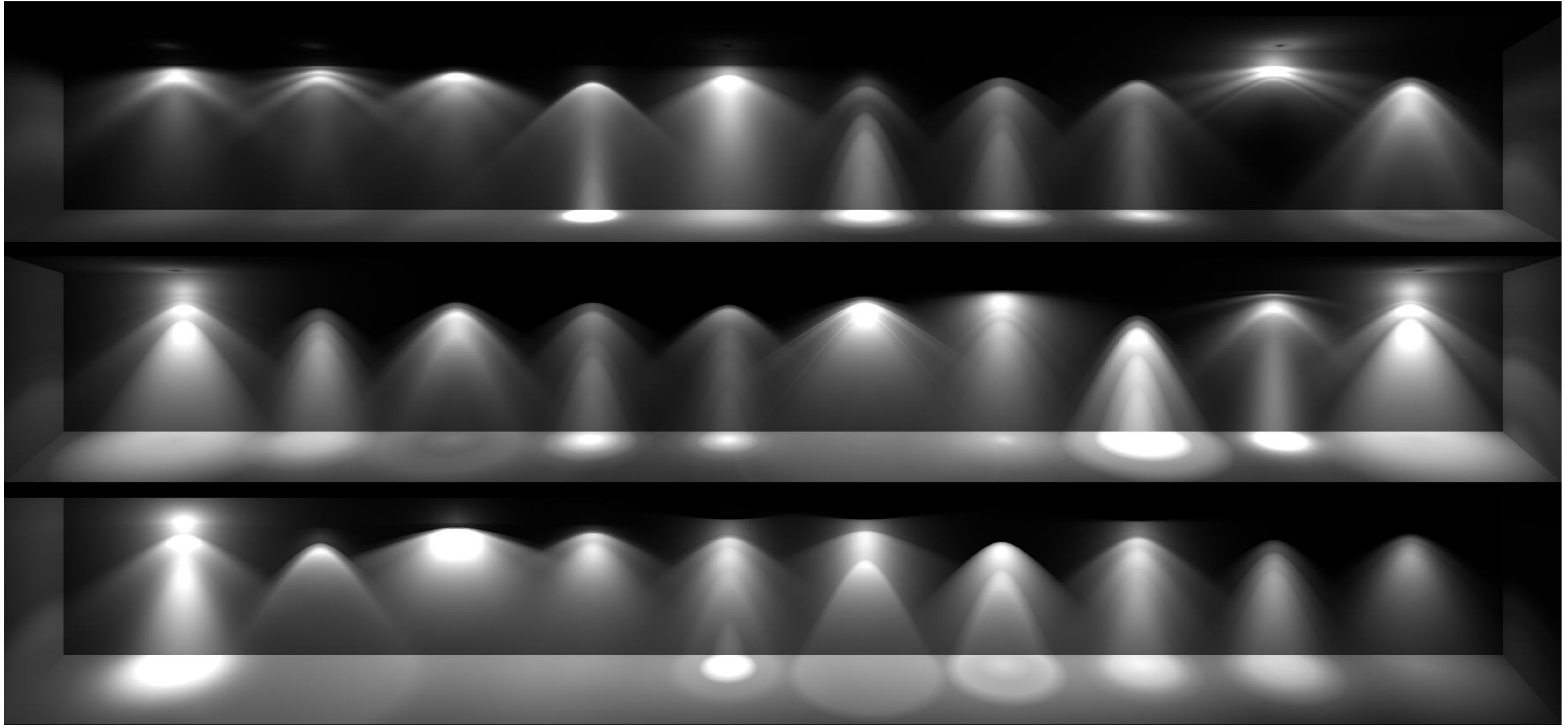
BAKING IN EXTERNAL (CLASSIC) RENDERER

Removes the need to translate lights

Can possibly remove the need to translate some materials

Workflows can be challenging / not straightforward

Translating Lighting



Translating Lighting

FBX-SUPPORTED

Spotlights

Point Lights

Directional

NOT FBX SUPPORTED

Photometric / IES

Environmental Lighting

Area Lights, Rect Lights, Tube lights, etc...

Directional

Translating Lighting

FBX-SUPPORTED

Spotlights

Point Lights

Directional

NOT FBX SUPPORTED

Photometric / IES

Environmental Lighting

Area Lights, Rect Lights, Tube lights, etc...

Directional

DATASMITH (3DS MAX / REVIT)

Spotlights

Point Lights

Directional

Photometric / IES

Environmental Lighting

V-Ray lights

Corona Lights

Translating Lighting

FBX TRANSLATION

Only basic lights come across

WILL need to tweak in Real-Time Engine

DATASMITH TRANSLATION

More stuff comes across

Not perfect – will still need adjustment.

Standardize Rendering

Standardize Rendering

Standardized Rendering

ONE RENDERER FOR (ALMOST) EVERYTHING

Get renderer that can plug into **both** 3D App and Real-Time App

Lighting is supported

Materials are also supported

Other rendering features can come across



Standardized Rendering

ONE RENDERER FOR (ALMOST) EVERYTHING

Get renderer that can plug into **both** 3D App and Real-Time App

Lighting is supported

Materials are also supported

Other rendering features can come across



V-Ray Workflow



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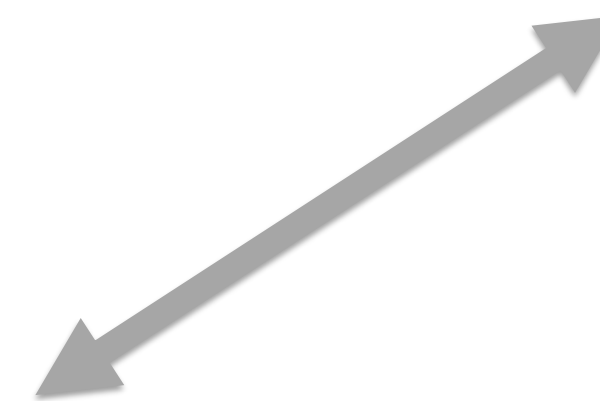
Geometry / FBX



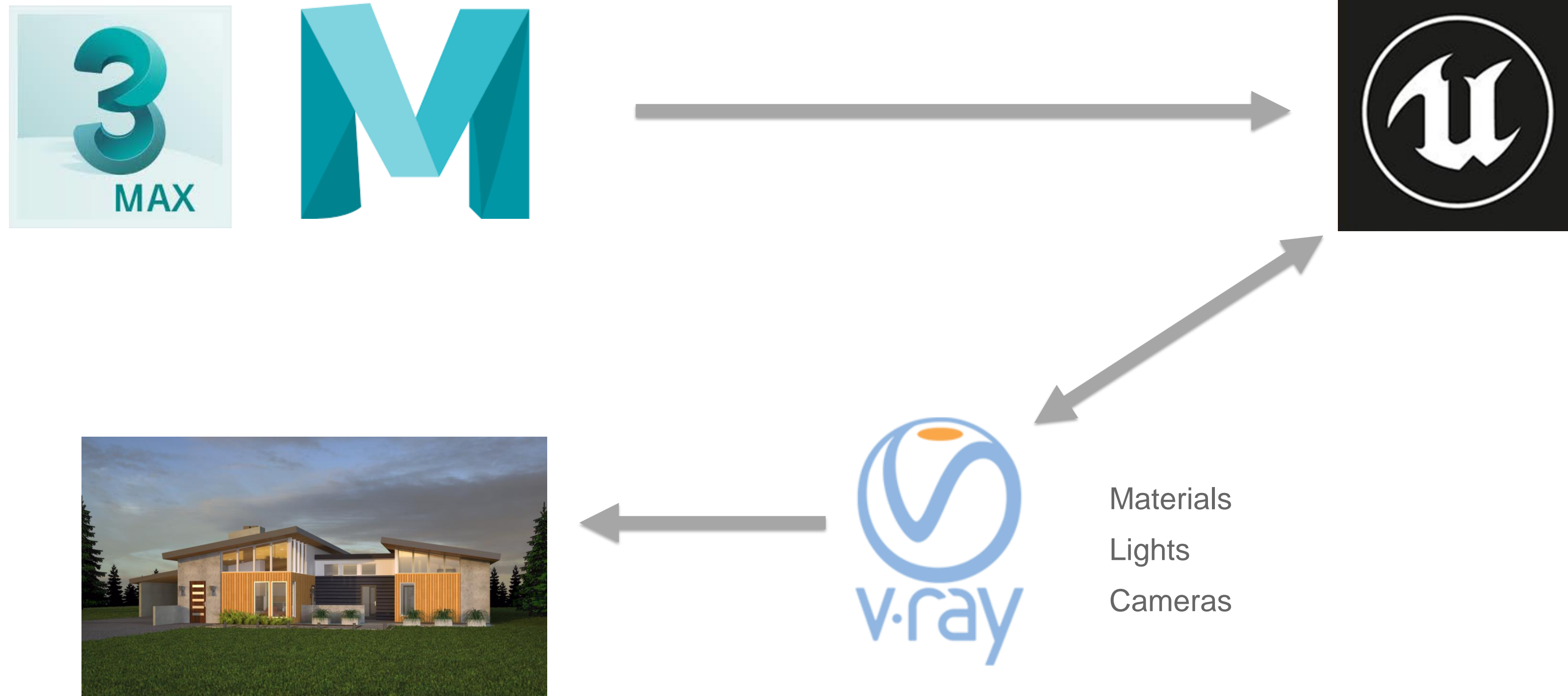
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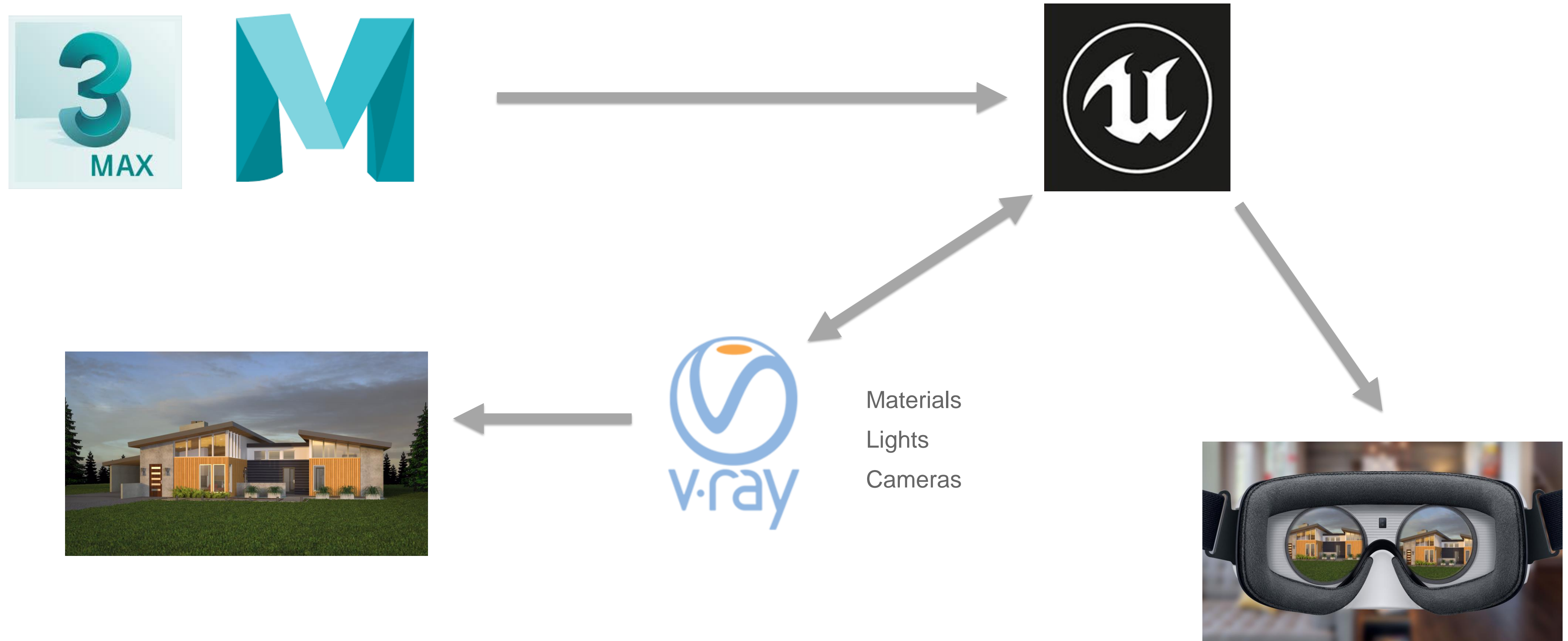
Materials
Lights
Cameras



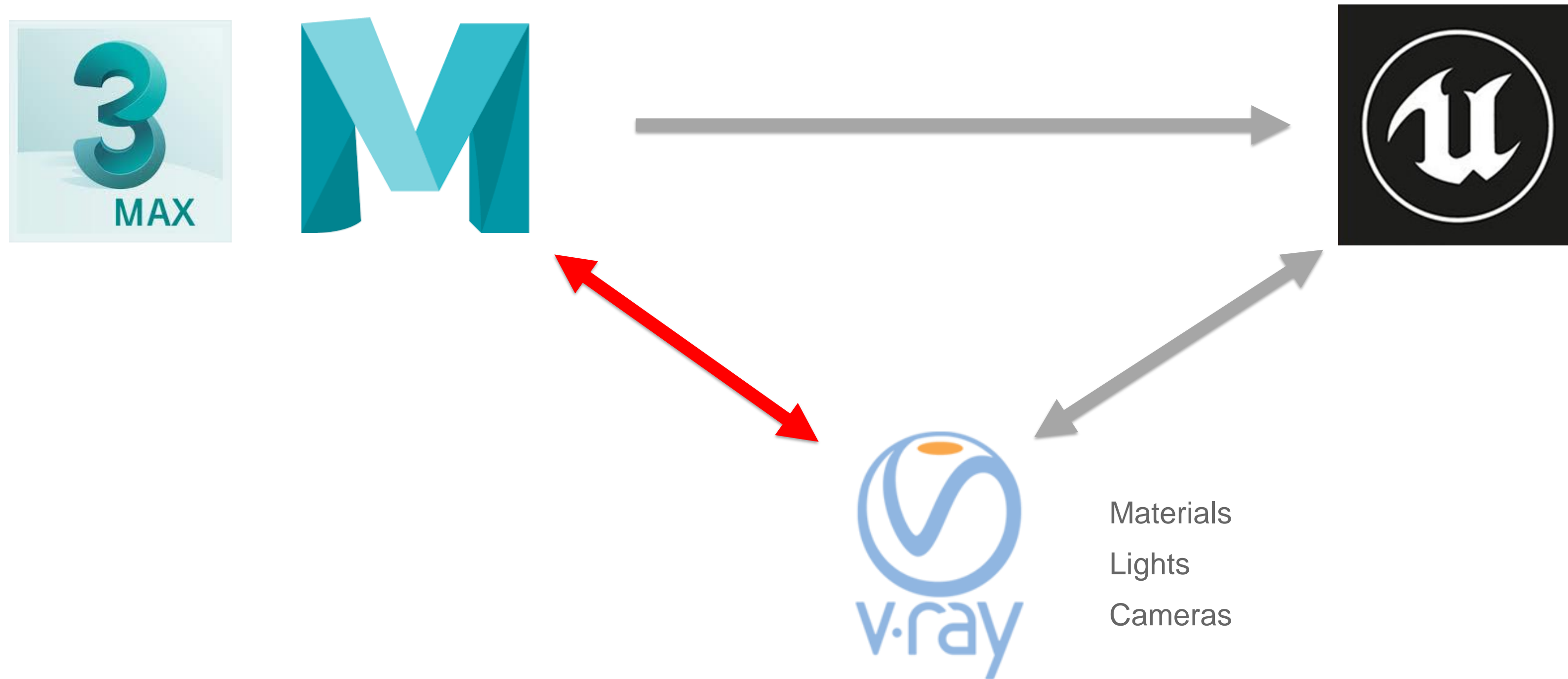
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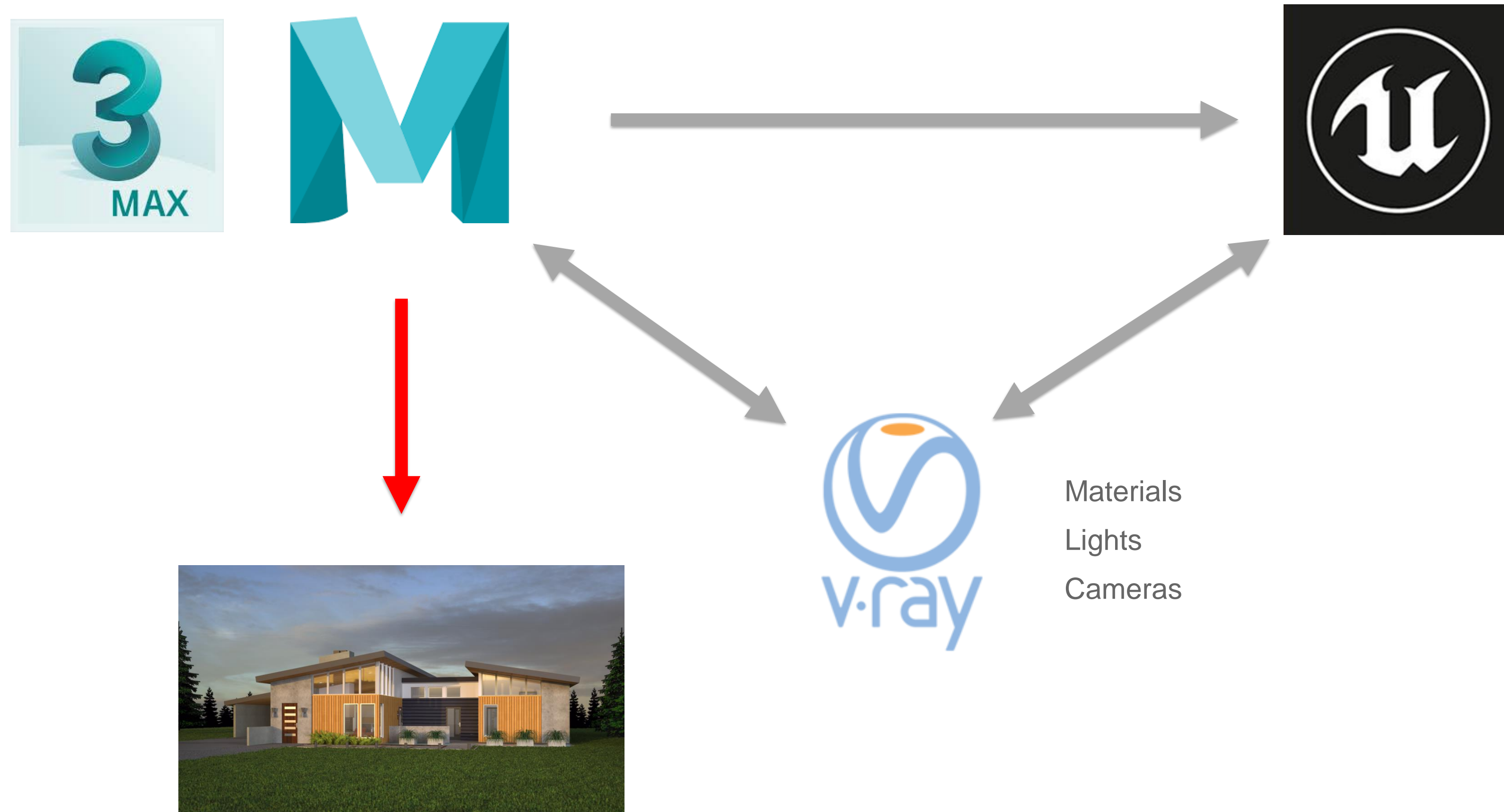
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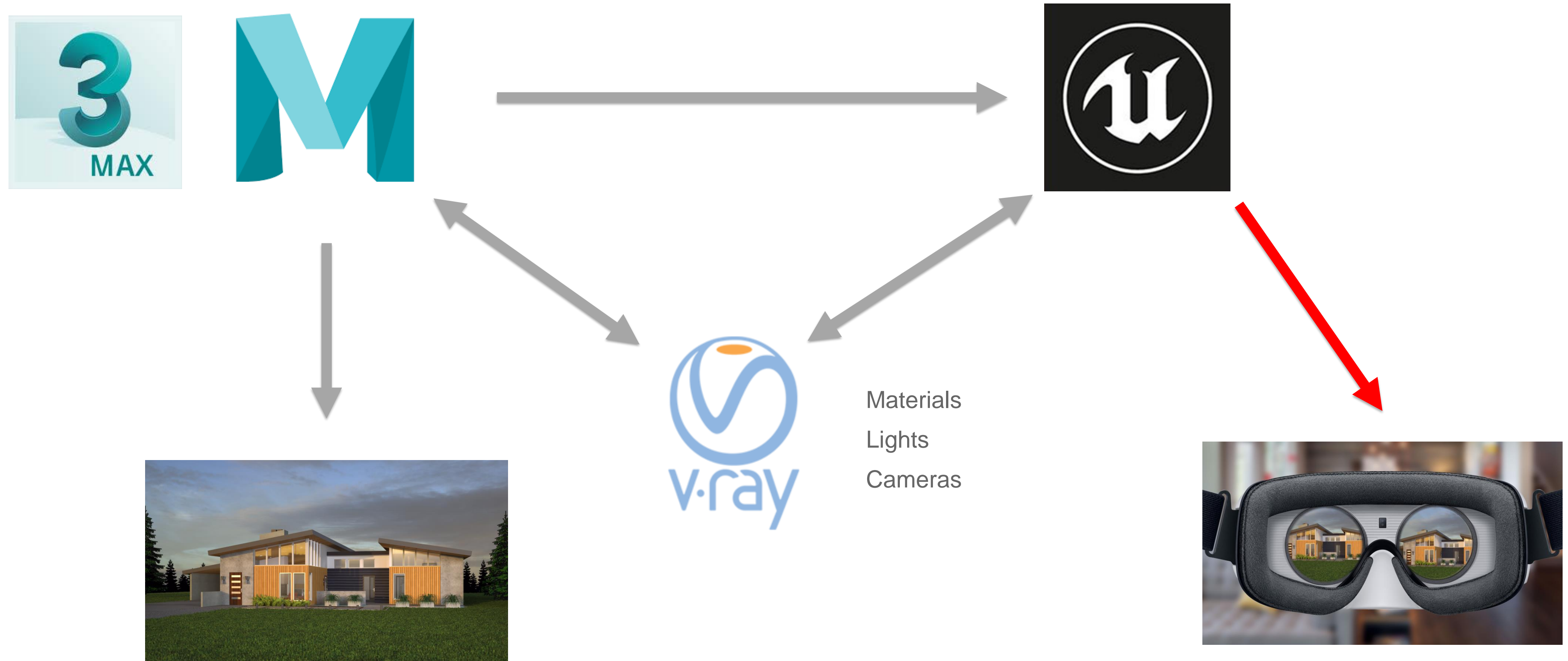
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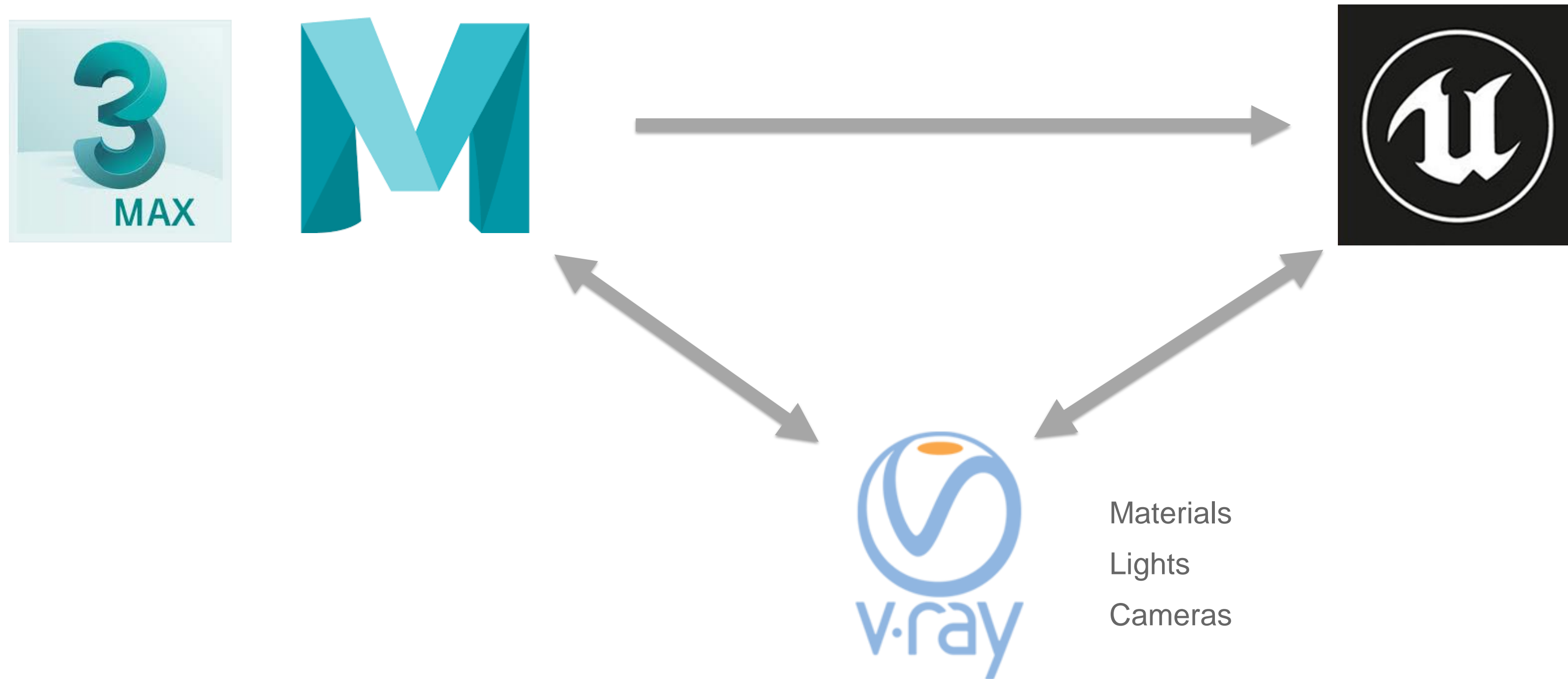
Standardized Rendering



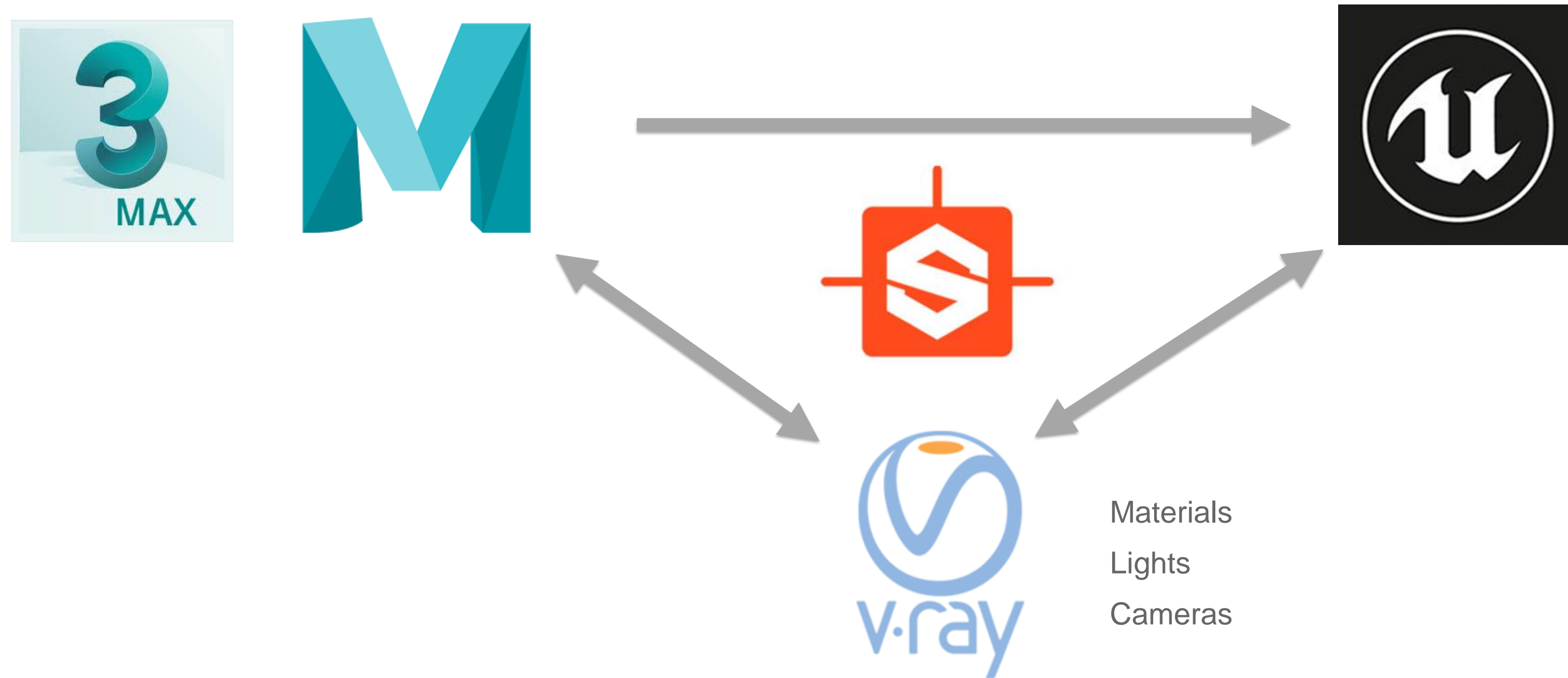
Standardized Rendering



Standardized Rendering



Standardized Rendering



V-Ray Workflow

A FEW CAVEATS....

FBX does not move V-Ray materials, lights, etc.

Moving V-Ray between scenes requires using .vrscene files

Not all V-Ray features are supported in Unreal

V-Ray Workflow



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Octane



3DS Max

Maya

AutoCAD

Inventor

Revit

Blender

Cinema 4D

SketchUp

MODO

Nuke



Octane



3DS Max

Maya

AutoCAD

Inventor

Revit

Blender

Cinema 4D

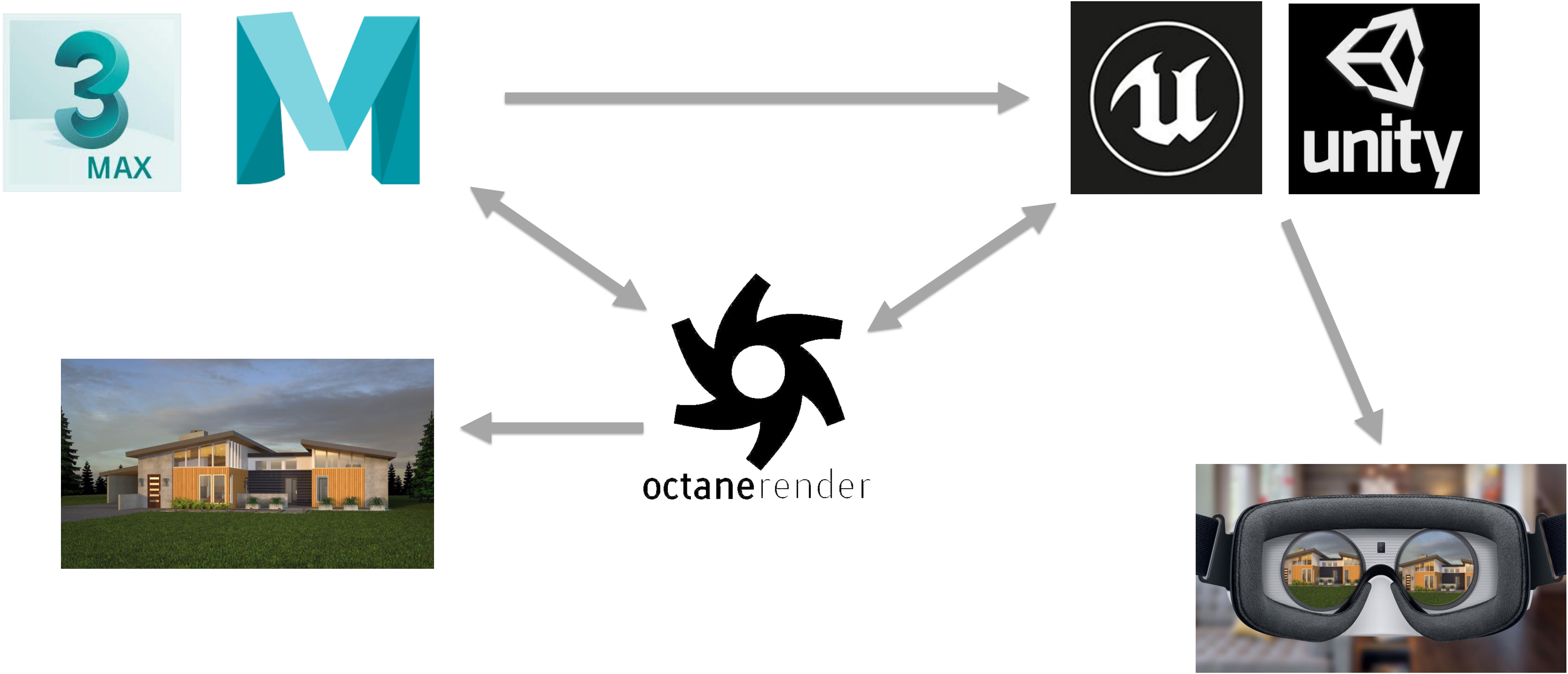
SketchUp

MODO

Nuke



Octane Workflow



Other Considerations



Cameras

Cameras are straightforward

A few simple parameters (position, orientation, FOV, etc...)

They do translate via FBX

Some render-specific things may not translate (effects, bokeh, etc..._

Usually set up for a specific render

Most times, we set up the camera for the specific shot

Recreating a single camera is not that big of a task

Interactive/VR is a separate camera

You'll still set up VR in the Real-Time engine, no need to translate

Visual Effects

Can be resource-intensive

Some effects can be very compute-intensive, not ideal for real time

Offline or Classic rendering may suit these better

Much better tools in 3D apps (Bitfrost, Hair, Fur, etc...)

Real-Time can handle some

Much progress on real-time front.

Some effects can be cached to save compute cycles

Unreal - Chaos

Post-Processing

Post-Production

Classic rendering can output multiple passes/layers for post

Photoshop/After Effects/Nuke are great for getting ultimate quality

Can also help with integration (live action / photos)

Real-Time

Great way to add another layer of quality/control.

Many post effects can be duplicated

Upper limit on how much you can do in real time.

Futures

Faster Machines / More convergence

Classic rendering gets fast enough to be real time

Real time gets enough power to be photoreal

Better Tools / Translation

Better movement of assets to/from Real-Time

Better translation tools

Standardization

OSL – Already a standard, may become more common

Material X – Common material definition

Recommendations



Recommendations

Best practices

Whatever pipeline you choose, s

Recommendations



Translation



Datasmith



3ds Max to Unreal has slight advantage

Datasmith will preserve a lot more data

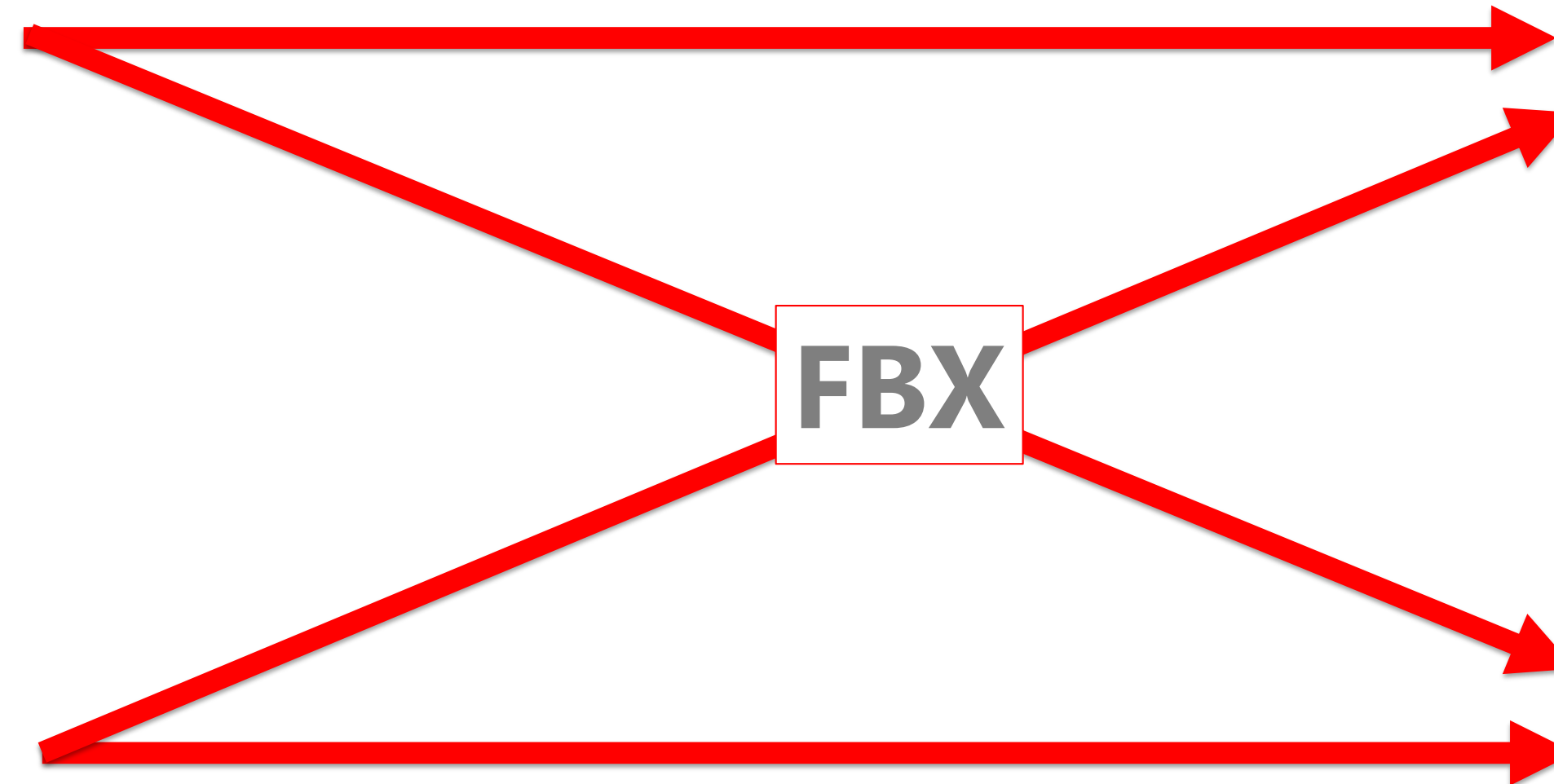
Less need to revise/create new assets

.

Translation



Translation



FBX can be used

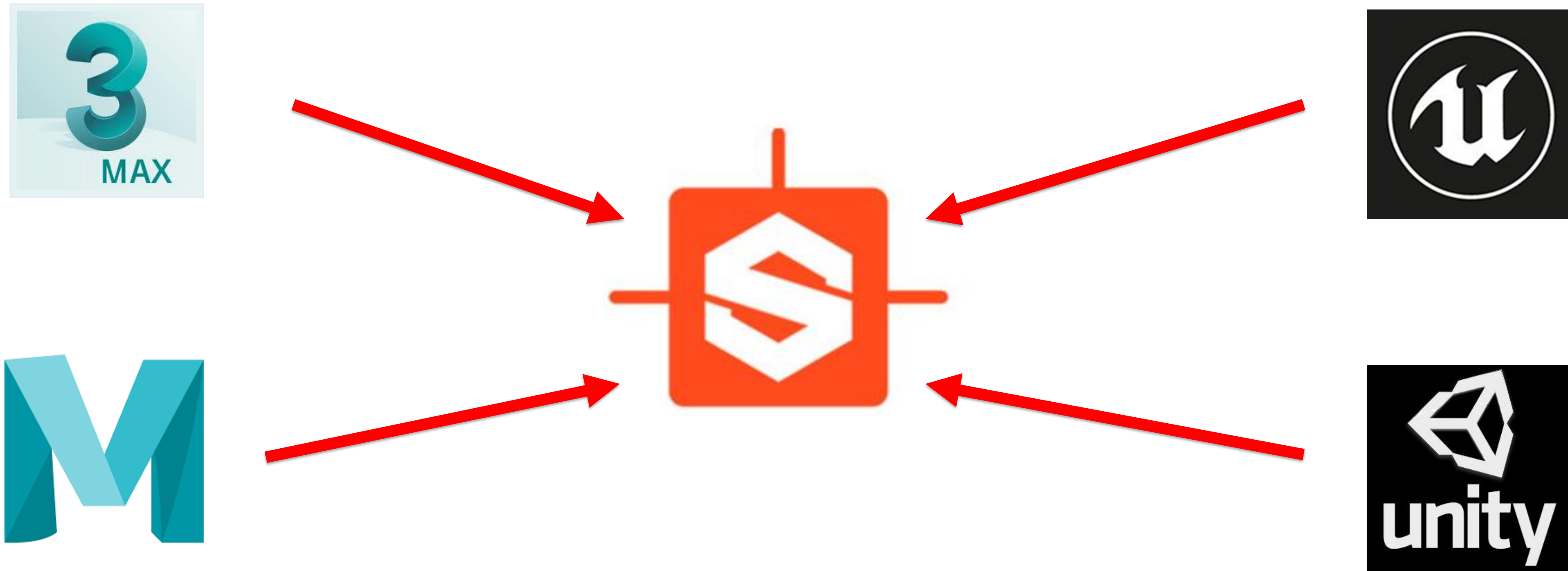
- Will translate geometry, animation

- Some materials, lights, etc may not fully translate

Materials



Materials

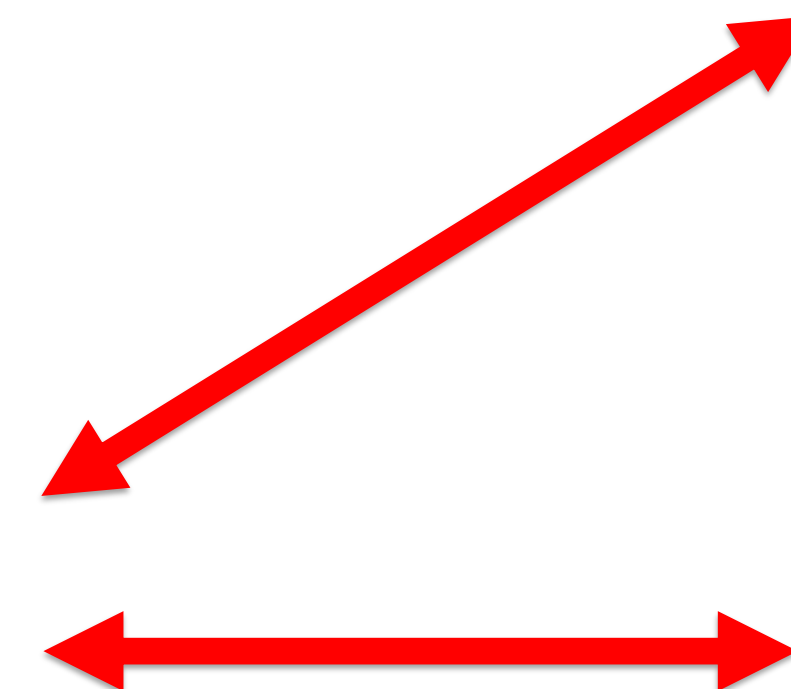
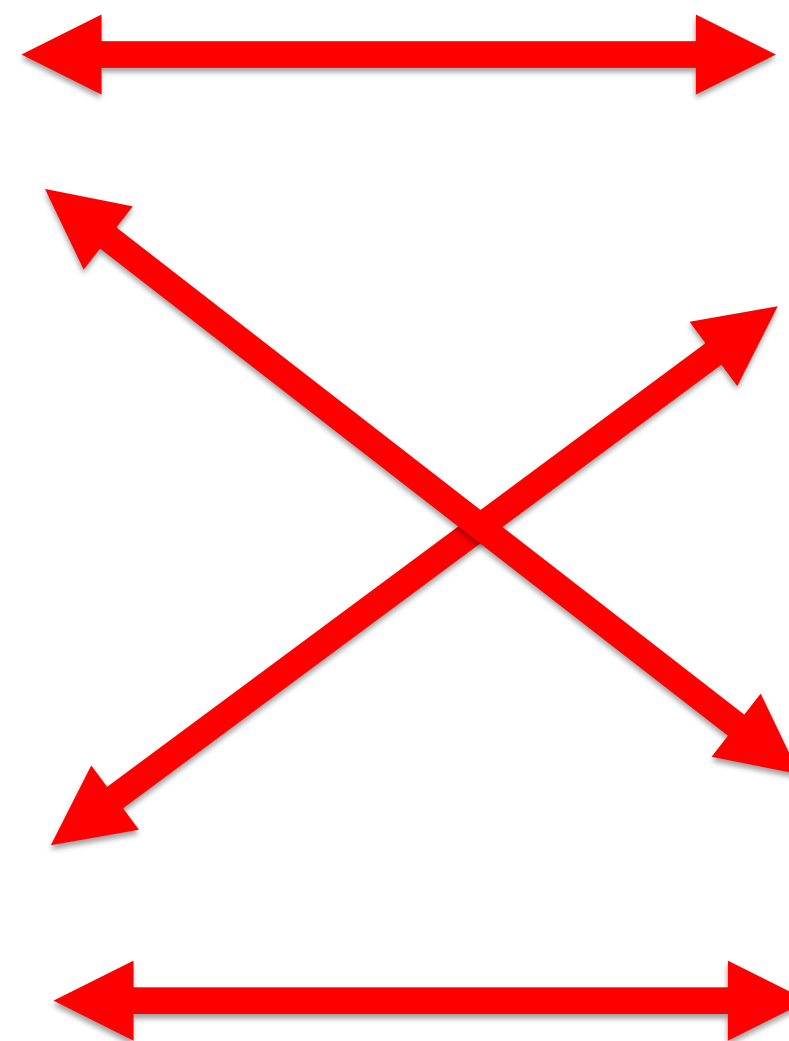


Substance to Manage Materials

Classic Rendering



Classic Rendering



Summary

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