

Insights in AutoCAD

What they mean for the way you work

Ashish Arora

Engineering Manager,
Product Analytics

Brian Souder

Sr. Principal Data Strategist

Khurram Tahir

Product Manager,
Autodesk Product Insights

Dan Whitcombe

Product Manager,
AutoCAD

Presenters



Ashish Arora

Engineering Manager,
Product Analytics



Brian Souder

Sr. Principal Data Strategist



Khurram Tahir

Sr. Product Manager,
Autodesk Product Insights
(moderator)



Dan Whitcombe

Product Manager,
AutoCAD

Safe Harbor

The presentations today may contain forward-looking statements about our strategies, products, future results, performance or achievements, financial, operational and otherwise, including statements about our strategic priorities, business model transition, and guidance for the fiscal year 2021 and beyond; our long term financial and operational goals; our M&A strategy; and our capital allocation initiatives. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in these presentations, such as a failure to successfully integrate acquired businesses; developments in the COVID-19 pandemic and the resulting impact on our business and operations; general market, political, economic, and business conditions; complete transitions to new business model and markets; failure of the construction industry to grow as anticipated; failure to develop new products; failure to successfully expand adoption of our products; and failure of product changes to have the desired benefits.

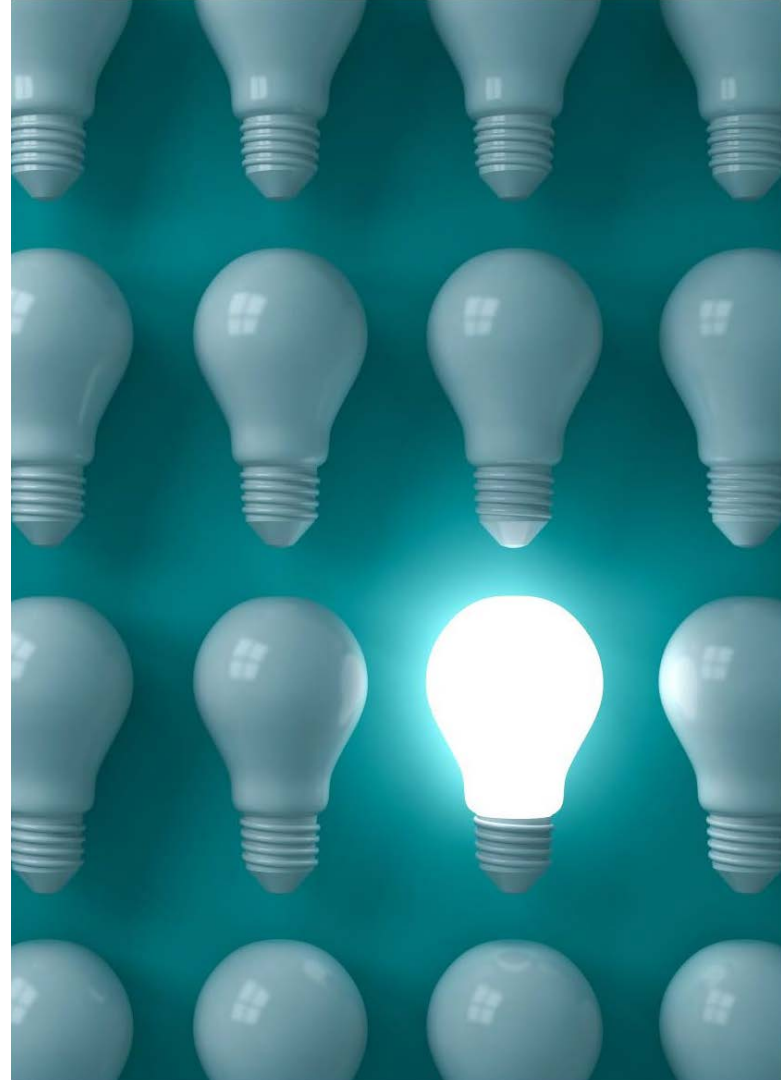
A discussion of factors that may affect future results is contained in our most recent Form 10-K and Form 10-Q filings available at www.sec.gov, including descriptions of the risk factors that may impact us and the forward-looking statements made in these presentations. The forward-looking statements made in these presentations are being made as of the time and date of their live presentation. If these presentations are reviewed after the time and date of their live presentation, even if subsequently made available by us, on our website or otherwise, these presentations may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise.

Non-GAAP Financial Measures

These presentations include certain non-GAAP financial measures. Please see the section entitled "Reconciliation of GAAP Financial Measures to non-GAAP Financial Measures" in the Appendices attached to the presentations for an explanation of management's use of these measures and a reconciliation of the most directly comparable GAAP financial measures.

Agenda

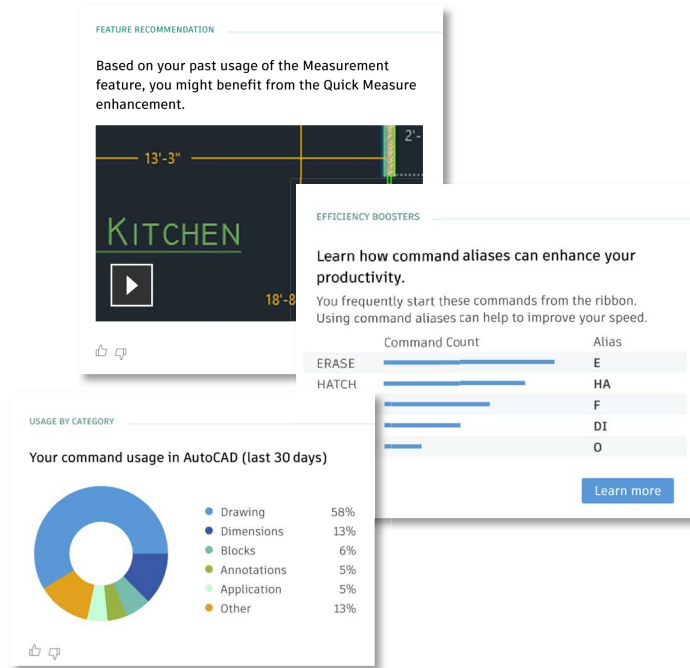
- A Closer Look at Insights
- Insights Factory Tour
- Future of Insights in AutoCAD



A Closer Look at Insights



What is an insight



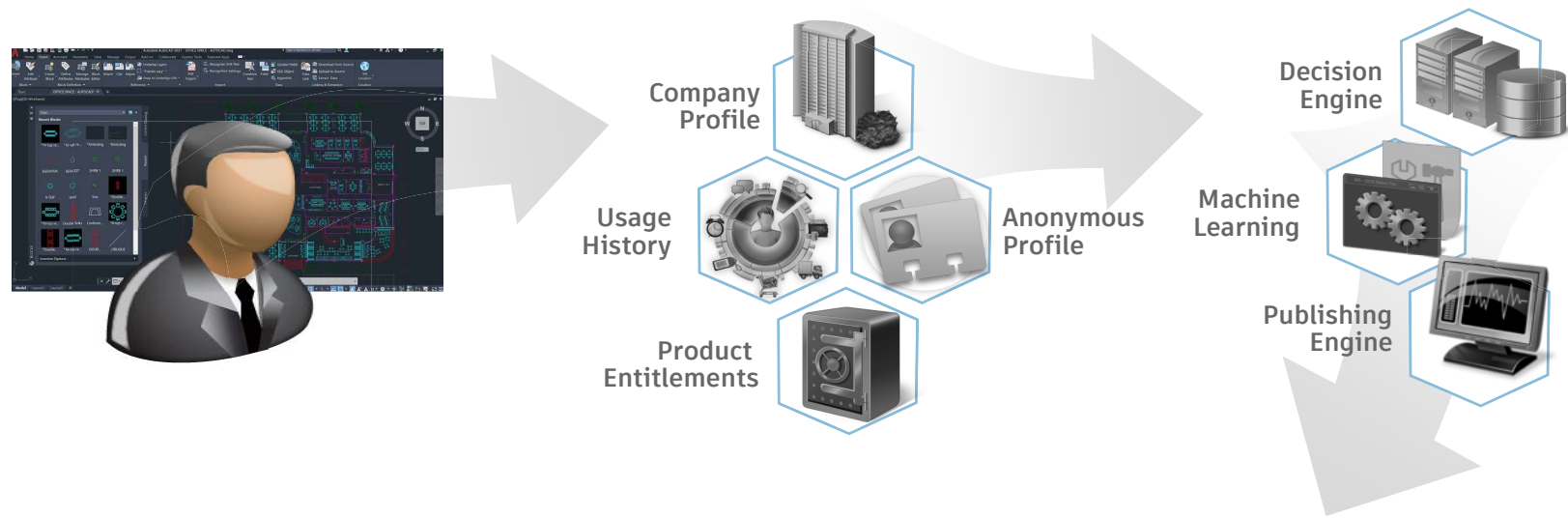
Personalized

Timely

Actionable

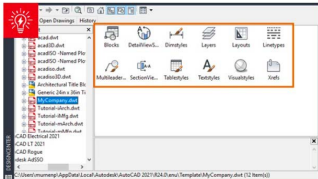
Convenient

My Insights



HAVE YOU TRIED?


Import layers, blocks, and styles from one drawing to another.



[Learn more](#)

Usage by Category

Your command usage in AutoCAD (last 30 days)




Category	Percentage
Edit Objects	36%
Application	17%
Dimensions	10%
Create Objects	8%
General Object ...	5%
Other	24%

Is this helpful?

Feature Recommendation

Based on your past usage of the Measurement Feature, you might benefit from the Quick Measure enhancement.



[Learn more](#)

Is this helpful?

Update Recommendation


AutoCAD 2022.0.1 update fixes several issues including multi-sheet PDF file publishing and crosshairs display during zoom.

[Learn more](#) [Update now](#)

Is this helpful?

Feature Recommendation

Based on your past usage of the Break and Join feature, you might be interested in the new BREAKPOINT command.



[Learn more](#)

Is this helpful?

Insight Themes

Usage by Category

Your command usage in AutoCAD (last 30 days)



File Management	38%
Edit Objects	24%
Drawing	22%
Blocks	5%
Dimensions	4%
Other	7%

Usage By Category

COMMAND RECOMMENDATION

Have you considered learning the 3DFACE command?

Based on the command you use, others with similar usage also use the 3DFACE command.

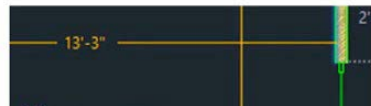
[Learn more](#)

Is this helpful?

Command Recommender

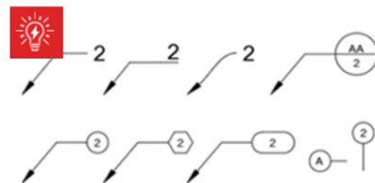
Feature Recommendation

Based on your past usage of the Measurement feature, you might benefit from the Quick Measure enhancement.



Feature Recommender

Have you Tried



Have You Tried Articles

Update Recommendation

AutoCAD 2022.0.1 update fixes several issues including multi-sheet PDF file publishing and crosshairs display during zoom.

[Learn more](#)

[Update now](#)

Is this helpful?

Upgrade Recommender

Undoing More than You'd Like?

Learn how to be more efficient with the SLICE command.

We noticed that you frequently undo the SLICE command, we recommend looking at these helpful hints and exercises.

[Learn more](#)

Is this helpful?

Frustration Detection

EFFICIENCY BOOSTERS

Learn how command aliases can enhance your productivity.

You frequently start these commands from the ribbon. Using command aliases can help to improve your speed.

	Command Count	Alias
ERASE	<div></div>	E
HATCH	<div></div>	HA
FILLET	<div></div>	F

Most Used Commands

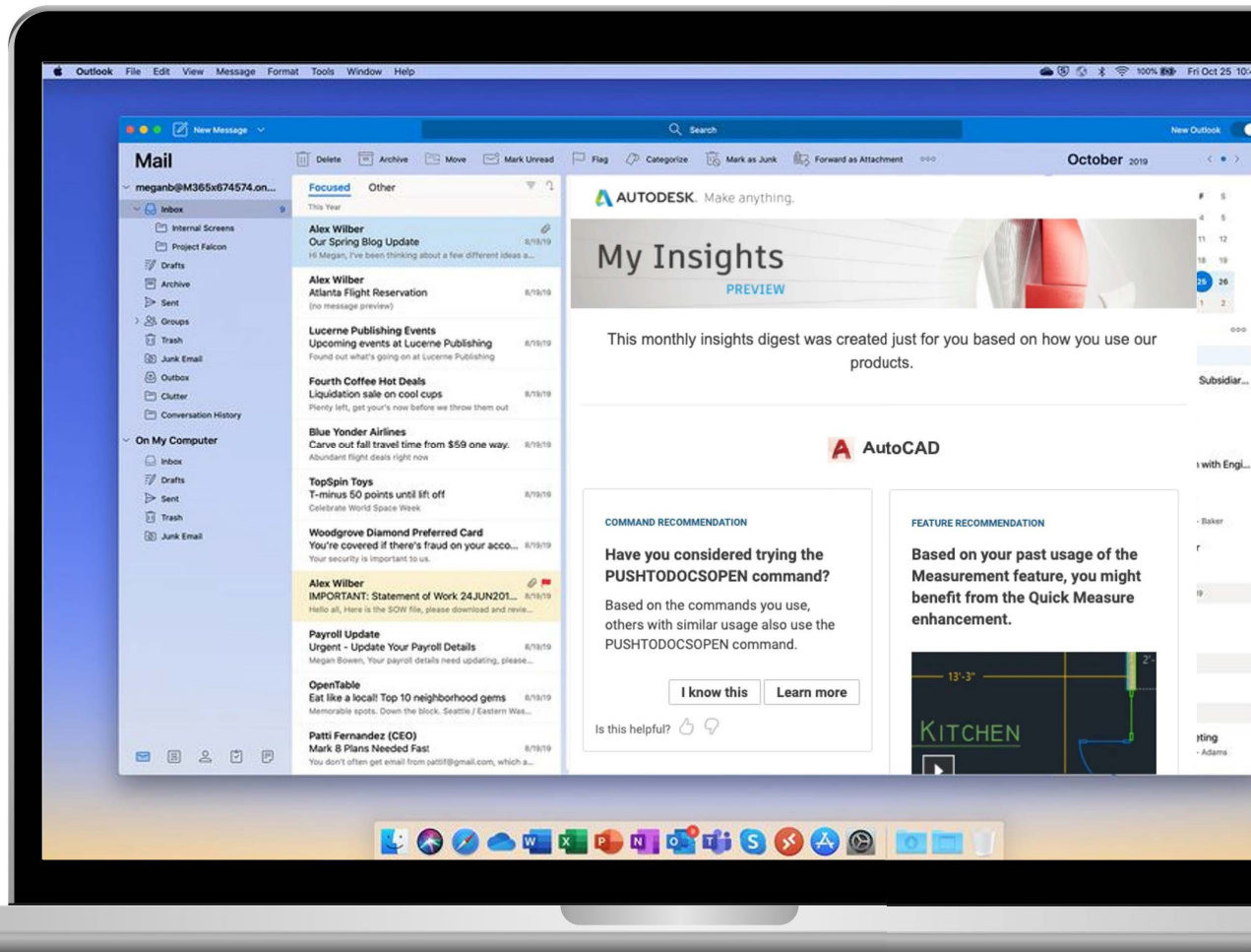
APPLICATION PERFORMANCE

Median response time of AutoCAD in seconds (last 30 days)

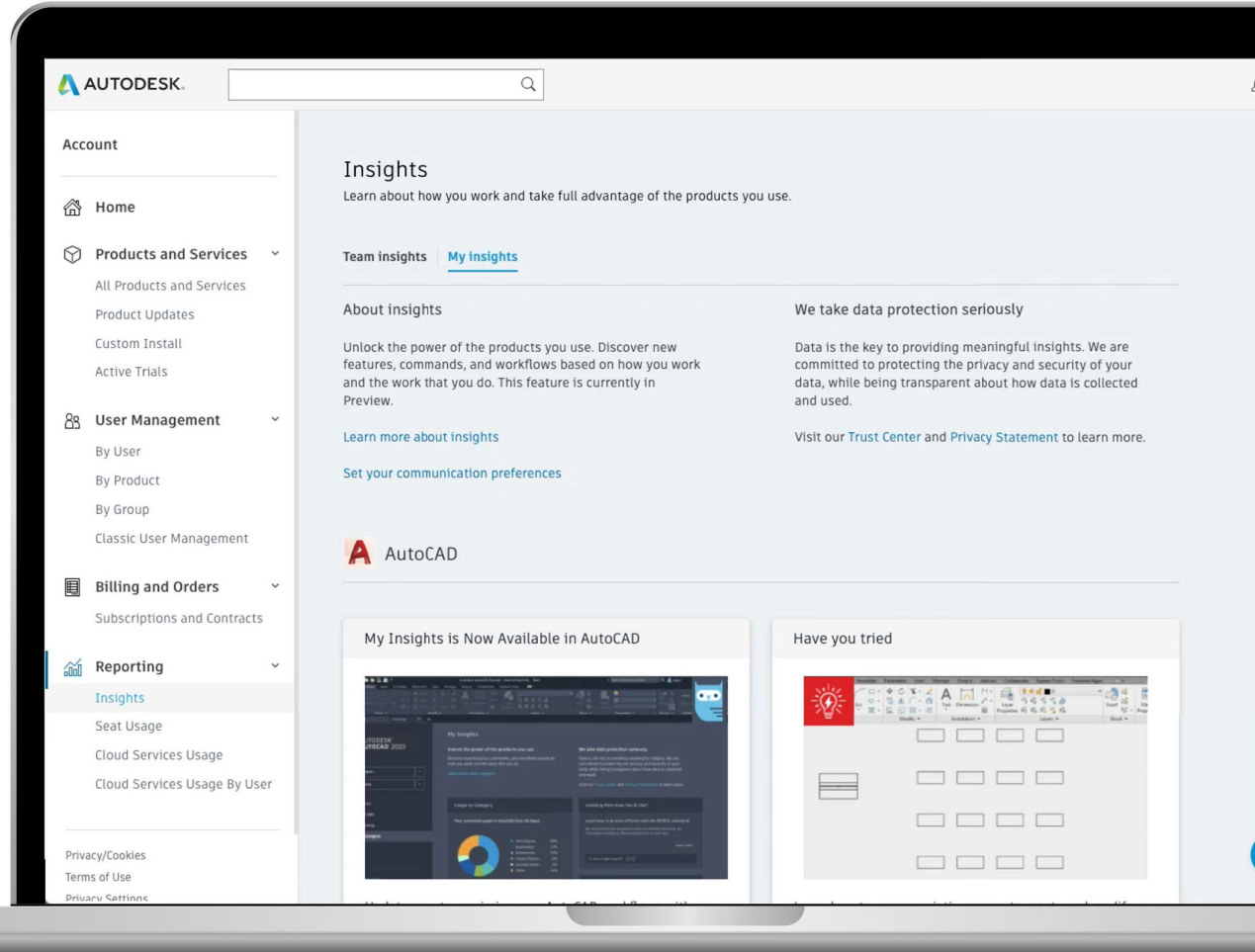
	All Users Median	Your Median	Difference
Startup	24.6	12.3	50% faster
File Open	6.2	6.2	No difference
File Save	2.8	3.2	14% slower

App Performance

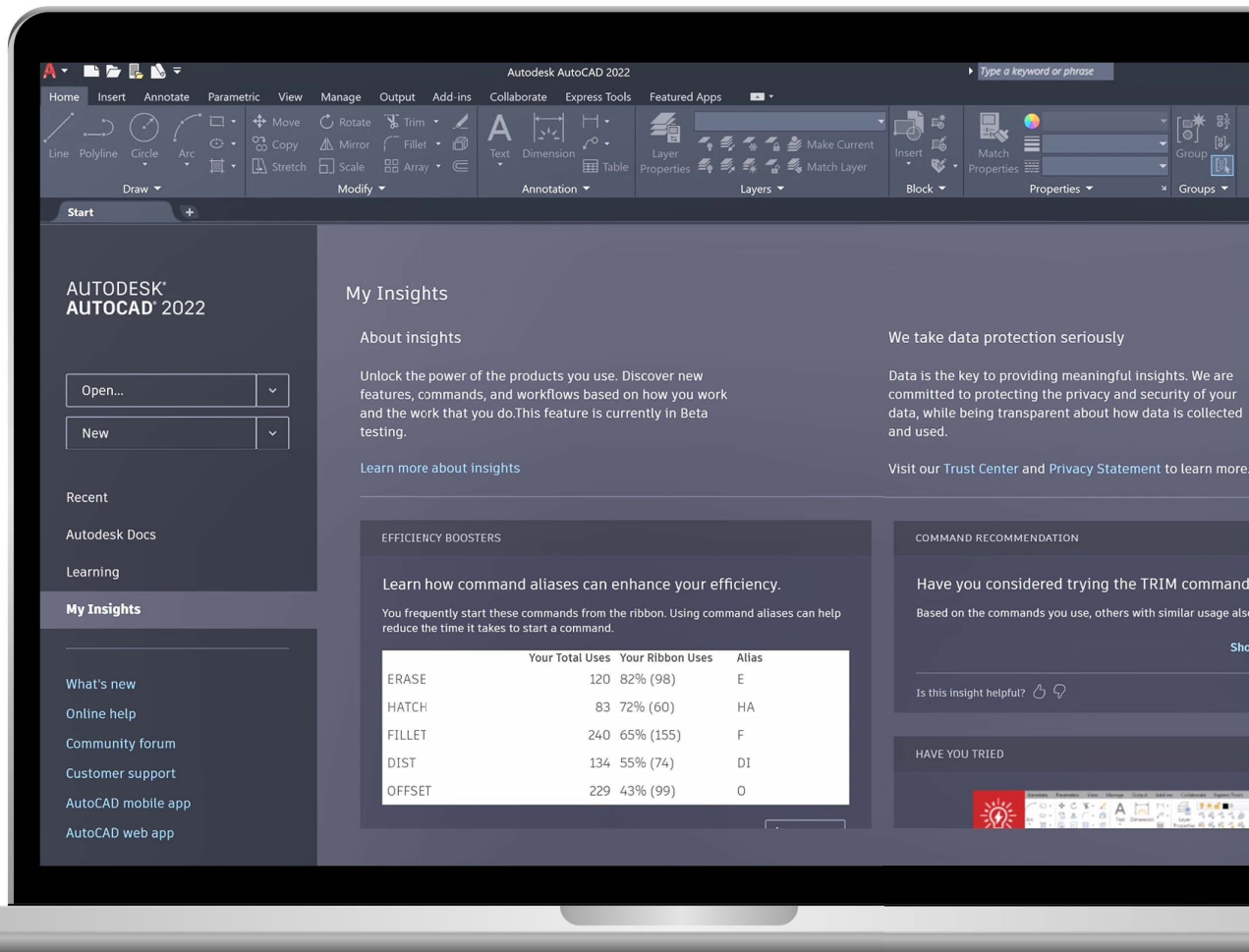
My Insights: Monthly Email



My Insights: Autodesk Account



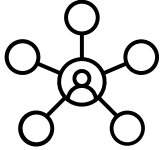
My Insights: AutoCAD Start Tab



Insights Factory Tour



Guiding Principles



Customer first



Trust and privacy



AI + Human



Our raw materials?

Raw materials

User and Company Info

City and Country ^

Lyndhurst VA, United States

Industry Group ^

AEC

Estimated Start Date ^

2011-06-03

Autodesk Site Usage

Site Name En	Page View Sum
manage.autodesk.com	1,166
knowledge.autodesk.com	884
forums.autodesk.com	778
autodesk.com	322

Products Owned / Used

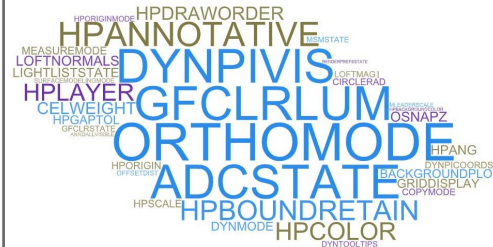
Products	Sum of Total Sessions	
AutoCAD	27,202	
AutoCAD LT	2,971	
Revit	2,855	

Offering Name	Usage Type
Architecture Engineering & Construction Collection	Commercial
AutoCAD - including specialized toolsets	Commercial
AutoCAD LT	Commercial
BIM Collaborate Pro	Commercial

Usage Across Time



Drawing Settings

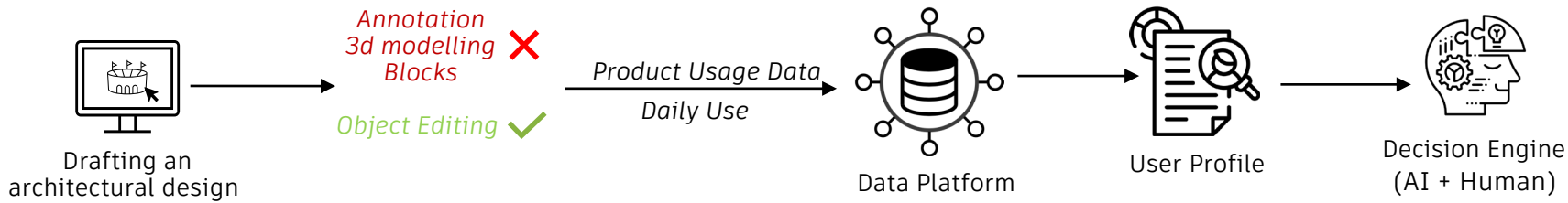


Feature Usage



Making of an insight

Rachel
(CAD Drafter)



E-Mail

AUTODESK Make anything.

My Insights


PREVIEW

We found new personalized insights for you. These insights are based upon how you use AutoCAD and offer tips to improve your workflow.

A AutoCAD

FEATURE RECOMMENDATION

Based on your past usage of the Measurement feature, you might benefit from the Quick Measure enhancement.



Is this helpful?

UNDIDING MORE THAN YOU'D LIKE?

Learn how to be more efficient with the ROTATE command. We noticed that you frequently undo the ROTATE command, we recommend looking at these helpful hints or exercises.

Learn more

Account Portal

AUTODESK ACCOUNT

Home

- Products & Services
- Product Updates
- Tools
- Manage Access
- By Product
- Classic User Management
- Billing & Orders
- Subscriptions
- Contracts
- Reporting
- Insights
- Quick Start
- Cloud Services Usage
- Cloud Services by User

Insights

Learn about how you work and take full advantage of the products you use.

Team Insights

Unlock the power of the products you use. Discover new features, commands, and workflows based on how you work and the work that you do. [Learn more about insights](#)

We take data protection seriously

Data is the key to providing meaningful insights. We are committed to protecting the privacy and security of your data, while being transparent about how data is collected and used. Visit our [Trust Center](#) and [Privacy Statement](#) to learn more.

AutoCAD

Usage by Category

Your command usage in AutoCAD (last 30 days)

Category	Usage
File Management	38%
File Reports	25%
Drawing	23%
Dimensions	5%
Sketch	4%
Other	7%

[Download data](#)

Matrix

The "Ready for Dimensioning" matrix may help you save time. Refer standards by selecting the correct layer and style in advance of dimensioning.

[Copy to clipboard](#) [Learn more](#)


Customer Error Report

A solution may be available to an issue you reported on 10/20/2024.

[Learn more](#)

Feature Recommendation

Based on your past usage of the Measurement feature, you might benefit from the Quick Measure enhancement.



[Learn more](#)

AutoCAD Start Tab

AUTODESK AutoCAD 2022

My Insights

Unlock the power of the products you use. Discover new features, commands, and workflows based on how you work and the work that you do. [Learn more about insights](#)

Usage by Category

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[Download data](#)

Unlocking More than You'd Like?

Learn how to be more efficient with the ROTATE command. We noticed that you frequently undo the ROTATE command, we recommend looking at these helpful hints or exercises. [Learn more](#)

Feature Recommendation

Based on your past usage of the Measurement feature, you might benefit from the Quick Measure enhancement.



[Learn more](#)

Command Recommendation

Need your command learning the OVERKILL command? Based on your usage, you may benefit from the OVERKILL command. [Learn more](#)

Command Recommendation

Need your command learning the ARRAID command? Based on your usage, you may benefit from the ARRAID command. [Learn more](#)



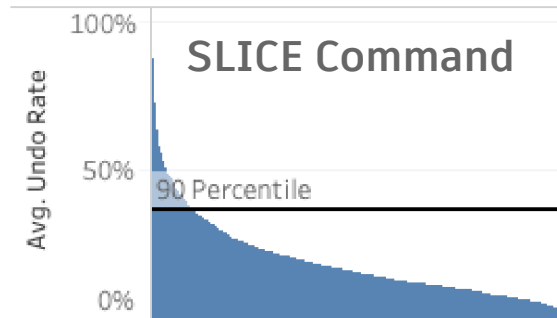
Helping users that are struggling to use AutoCAD

Frustration Detection Insight

1. Command Difficulty
2. User Learning Curve

Command	Usage	UNDO Count	Undo Rate
SLICE	51	32	63%
LOFT	62	29	47%
SUBTRACT	94	40	43%

Deliver
Insights



Undoing More than You'd Like?

Learn how to be more efficient with the SLICE command.

We noticed that you frequently undo the SLICE command, we recommend looking at these helpful hints and exercises.

[Learn more](#)

Is this helpful?  



How to intelligently highlight commands that users might want to learn next

Command
Recommender

Netflix-Style
Collaborative
Filter Machine
Learning

Command Name	Rating
MEASUREGEOM	2.9
AUTOPUBLISH	2.7
3DFACE	2.6

Deliver
Insights

Users	Line	Arc	Circle	Pline	Dim
2FHKRHW6UQV8	✓	✓	✗	✗	✓
JMJGJMTWRHHC	✓	✗	✓	✓	✓
GME6JDMEC99T	✗	✓	✓	✓	✗
85QZK2ERZTLV	✓	✓	✗	✓	✓
54U2Q9HGNMAV	✗	✗	✓	✓	✓
HZ38Q5KK7HRL	✓	✓	✗	✓	✓
8XABNACNXMMM	✓	✓	✓	✓	✓
ZPU5KKM4RH6B	✗	✓	✓	✓	✓
952DM5VZENKX	✗	✓	✓	✓	✓
R944KNVJ6VZ4	✗	✗	✓	✓	✓
5ZVAMMQ4F8A5	✓	✓	✗	✓	✓

COMMAND RECOMMENDATION

Have you considered learning the 3DFACE command?

Based on the command you use, others with similar usage also use the 3DFACE command.

[Learn more](#)


Is this helpful?



Feedback

Update recommendation

Based on your past usage of the Blocks palette, you might want to update to the latest release to take advantage of the new feature enhancements.



0:00 / 1:49

[Learn more](#) [Update now](#)

Is this insight helpful?



Command recommendation

Have you considered learning the 3DFACE command?

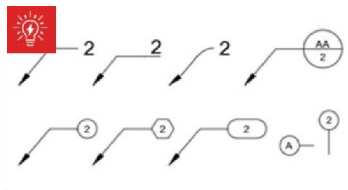
Based on the command you use, others will similar usage also use the 3DFACE command.

[Learn more](#)

Is this insight helpful?



Have you Tried



Learn how to use multileaders and create styles to control the appearance of leaders and callouts

[Learn more](#)

Is this insight helpful?



Undoing more than you'd like

Learn how to be more efficient with the SLICE

We noticed that you frequently undo the SLICE command, we recommend looking at these helpful hints and exercises.

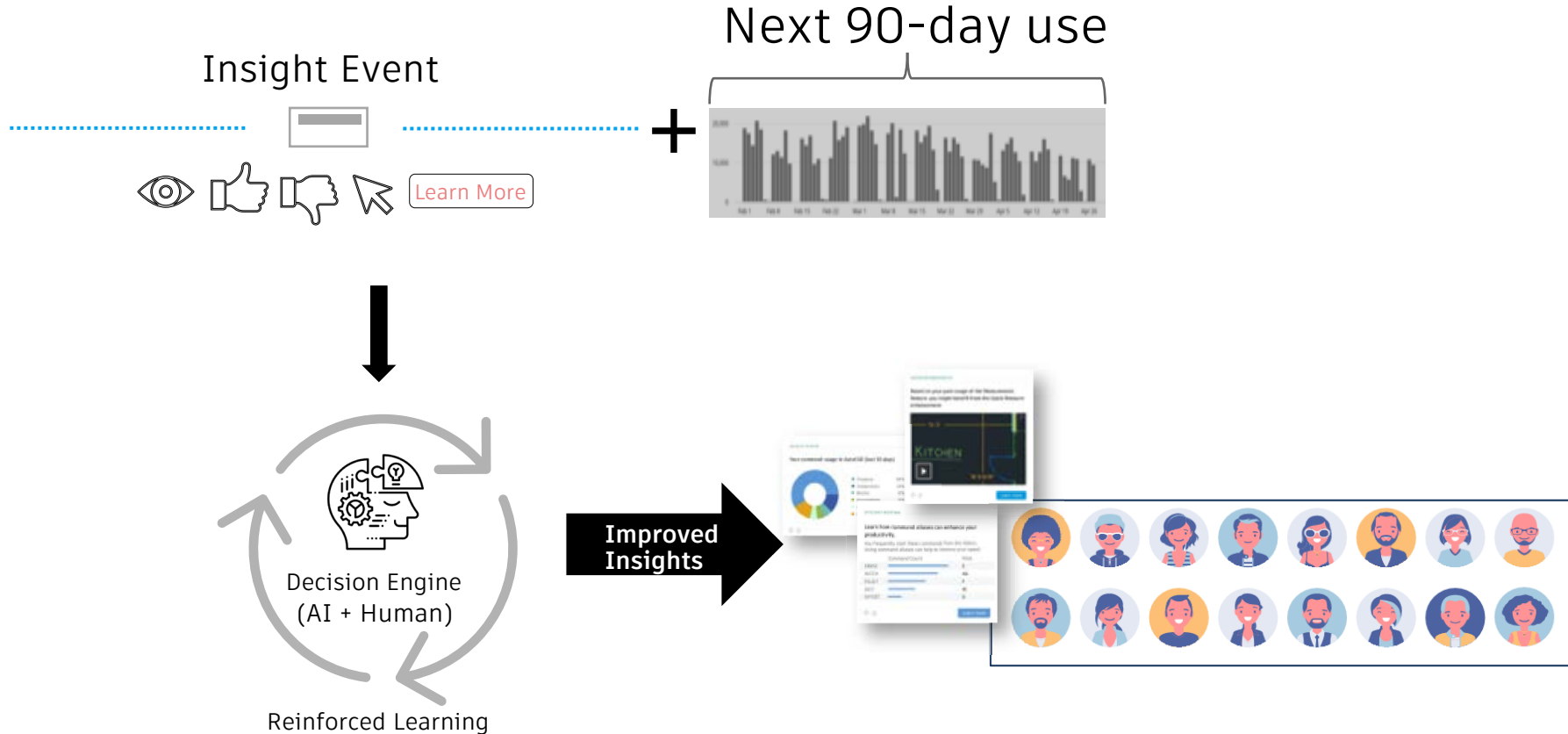
[Learn more](#)

Is this insight helpful?





Decision Engine learns from user interaction



AutoCAD & the Future of Insights



Customer Feedback

"This feature is very very useful when it comes to improving my overall drafting efficiency. Love it!"

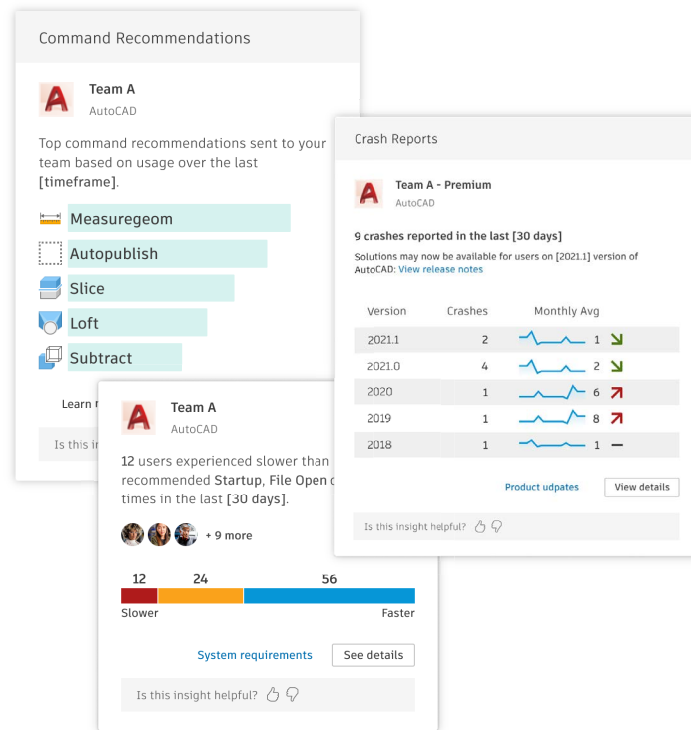
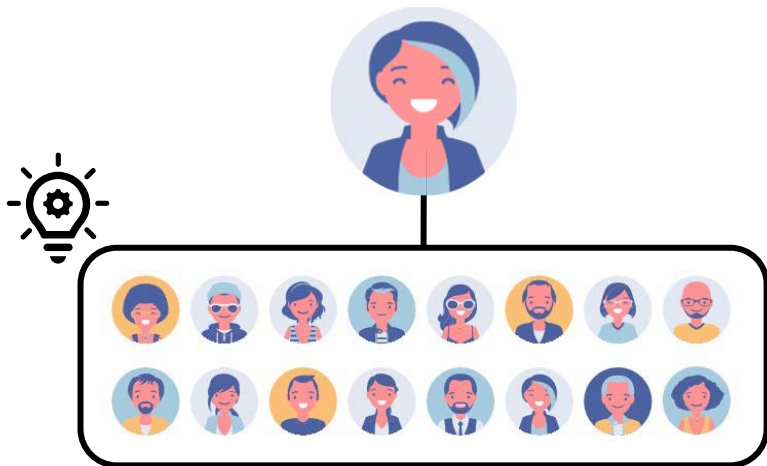
"I've added the new improved MEASUREGEOM command to my repertoire. Powerful measuring tool."

"Despite using AutoCAD for 30 years, I'm appreciating the tips. Sometimes I have overlooked a new command or just keep doing things the way I always have so I'm finding them valuable."

**Where are we
going next?**

Team Usage Insights

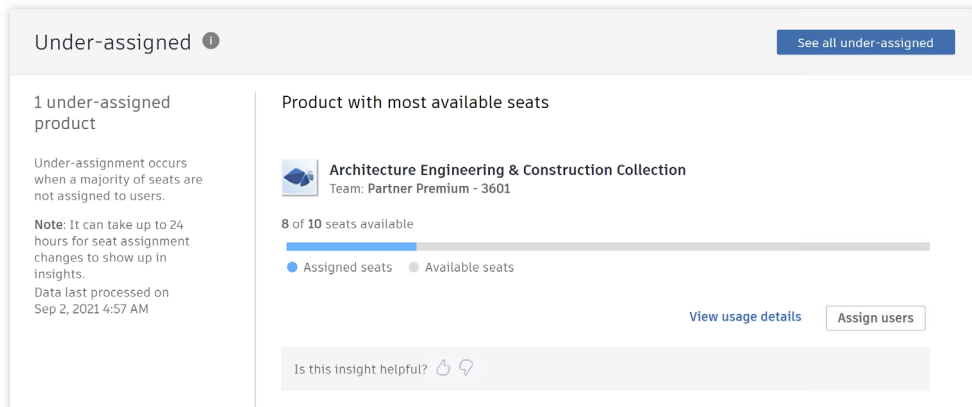
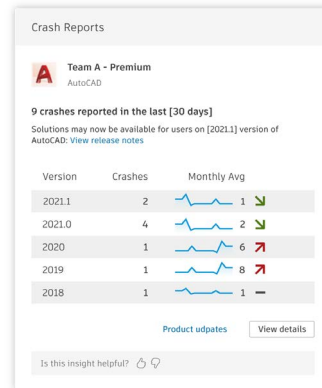
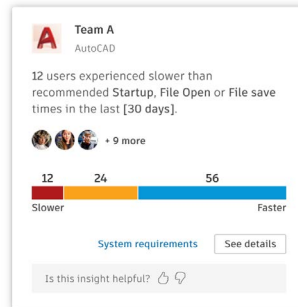
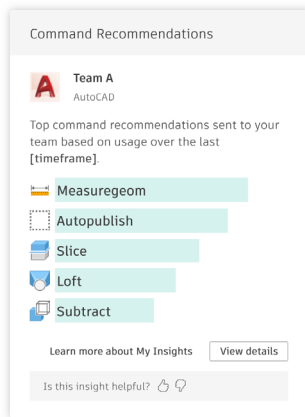
In Development



Team Usage Insights

In Development

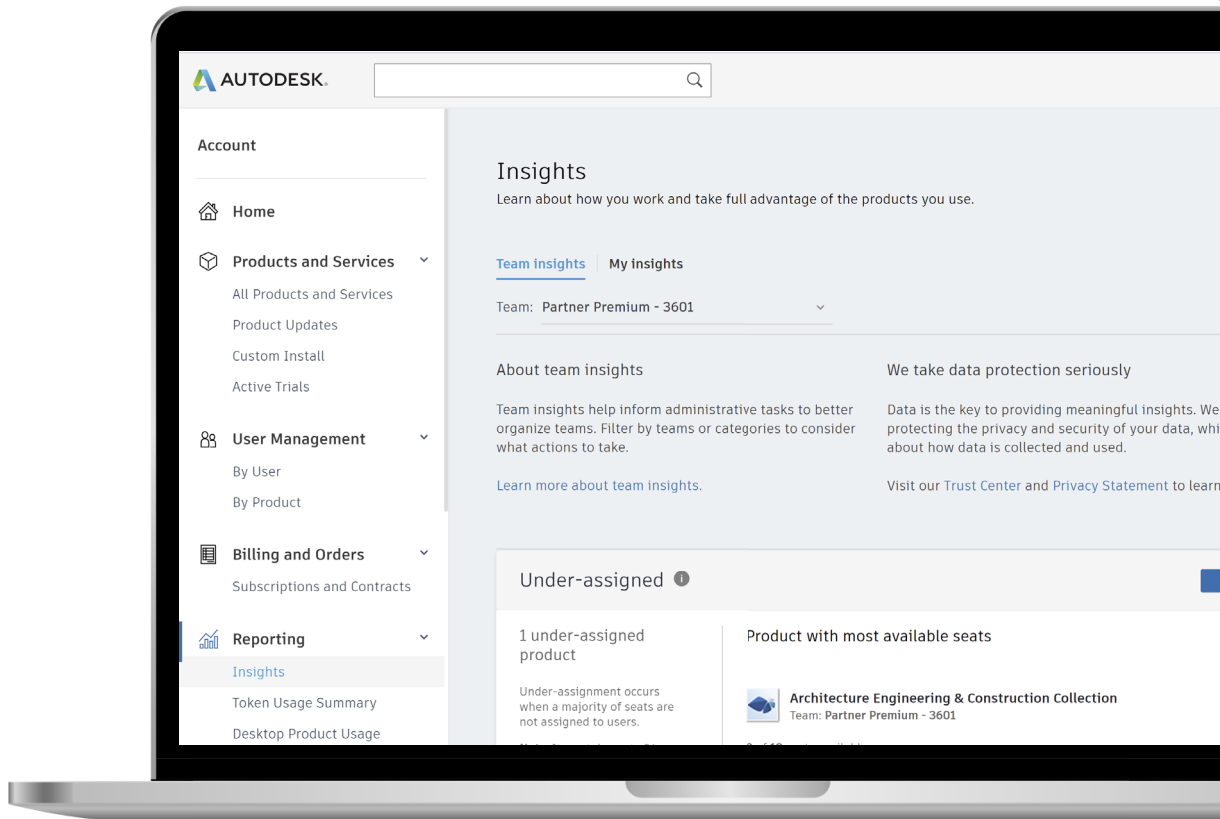
- Insightful bird's eye view of how your team uses AutoCAD



Team Usage Insights

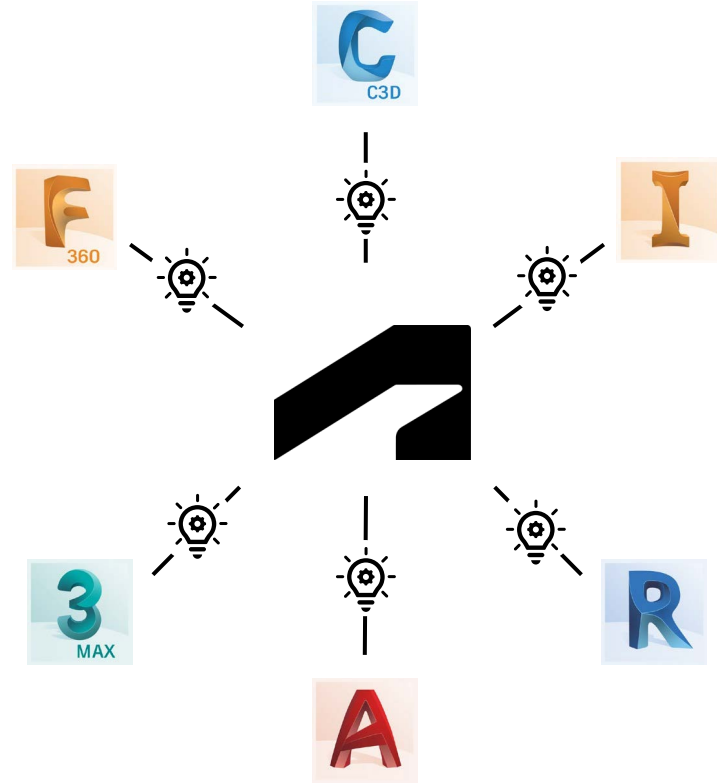
In Development

- Insightful bird's eye view of how your team uses AutoCAD
- Available to primary AutoCAD admin via Autodesk Account



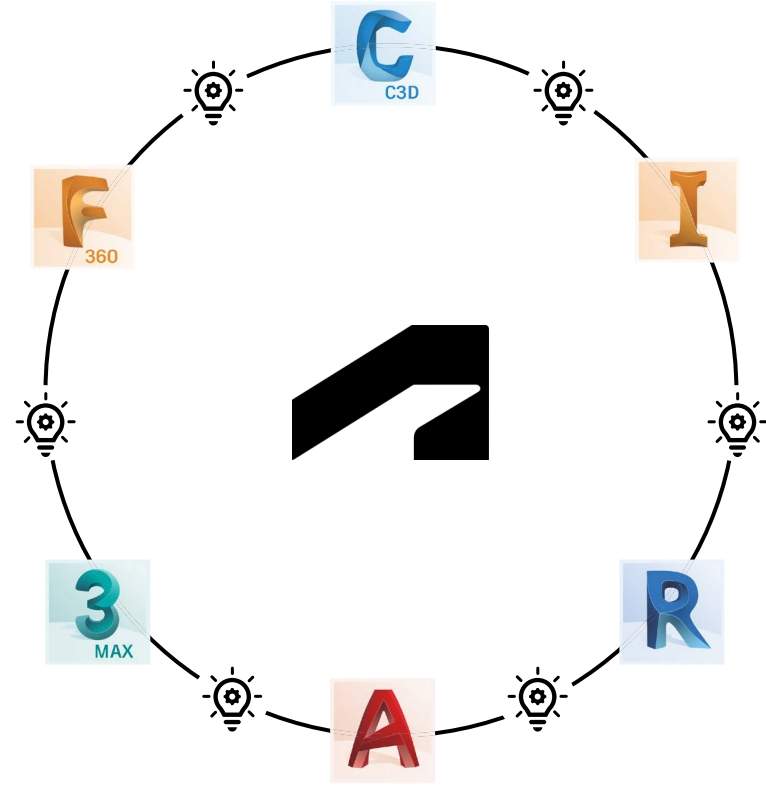
Looking ahead

- Bringing insights to more Autodesk products



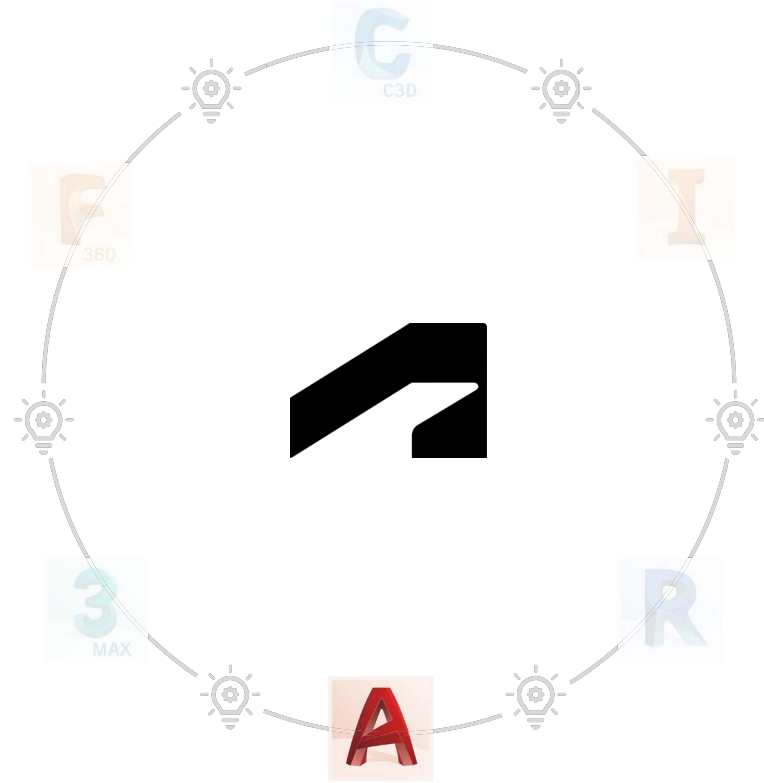
Looking ahead

- Bringing insights to more Autodesk products
- Providing valuable cross-product insights



Looking ahead

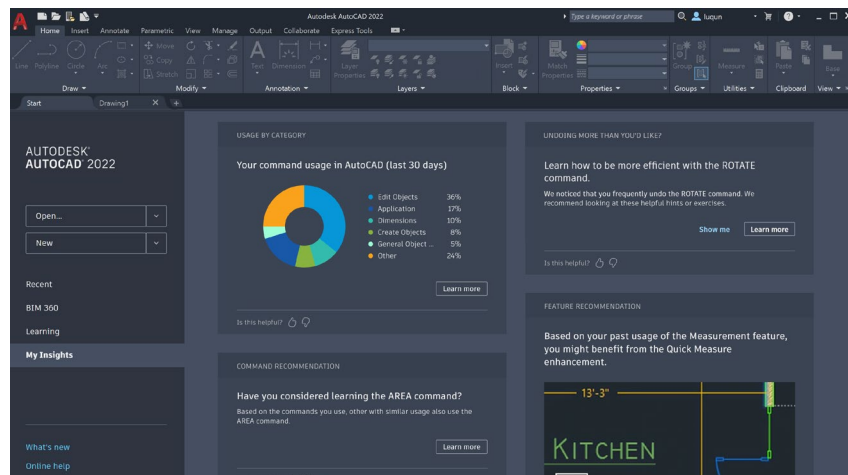
- Bringing insights to more Autodesk products
- Providing valuable cross-product insights
- Going deeper in AutoCAD



In-product AutoCAD features

My Insights: Dashboard

Available today with AutoCAD 2022.1

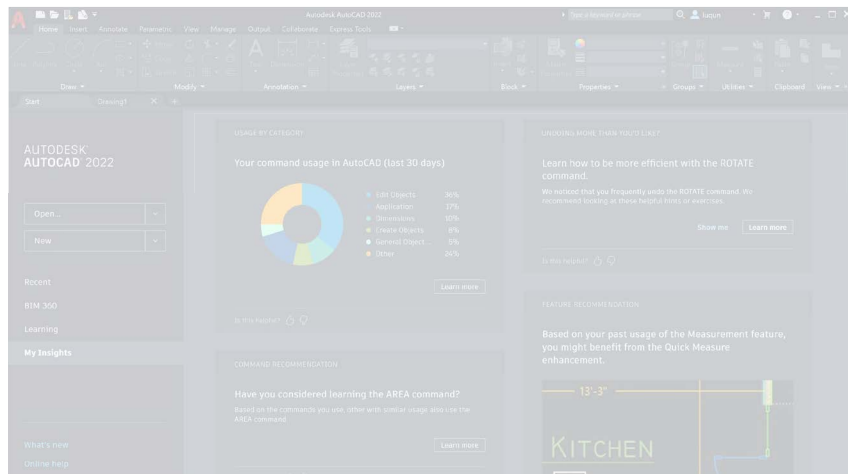


In-product aggregate view of your personalized product usage insights

In-product AutoCAD features

My Insights: Dashboard

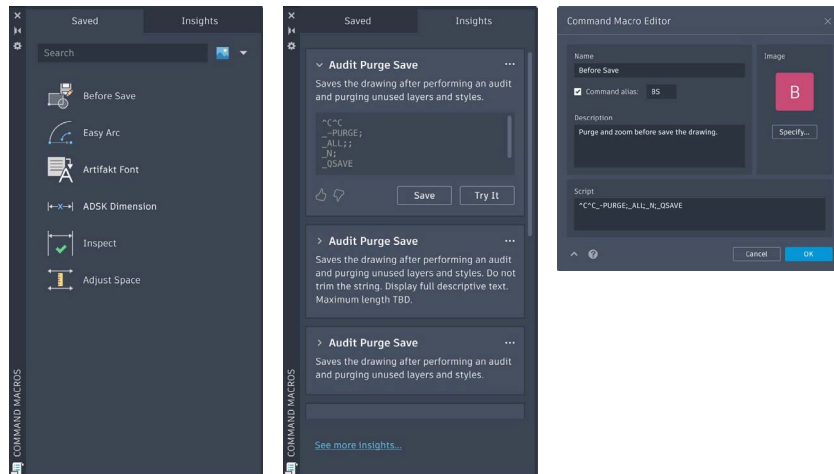
Available today with AutoCAD 2022.1



In-product aggregate view of your personalized product usage insights

My Insights: Macro Advisor

In-progress



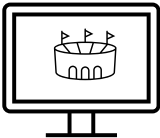
Personalized non-intrusive command macro suggestions surfaced in-workflow and relevant to the way you work

Click here to view
“Macro Advisor” feature demo

My Insights: Macro Advisor



Rachel
(CAD Drafter)





Decision Engine
(AI + Human)



Command Pattern	30 day Usage	Time Spent
AUDIT,PURGE,QSAVE	120	300 seconds
ORTHO, INSERT, CHANGE	2	0.5 seconds



 **New Command Macro Available** 

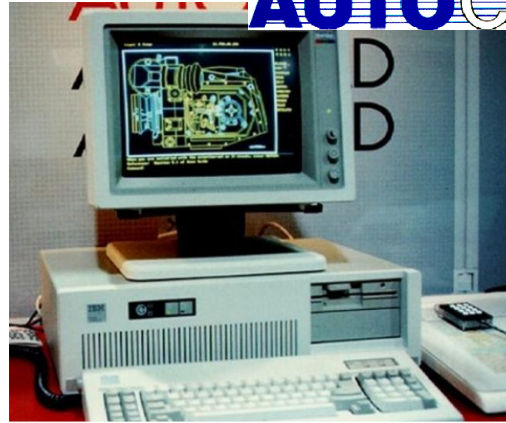
Combining PURGE, ZOOM, SAVE may help you save time.

[View suggested macro](#)

Evolution of the AutoCAD legacy



Manual drafting

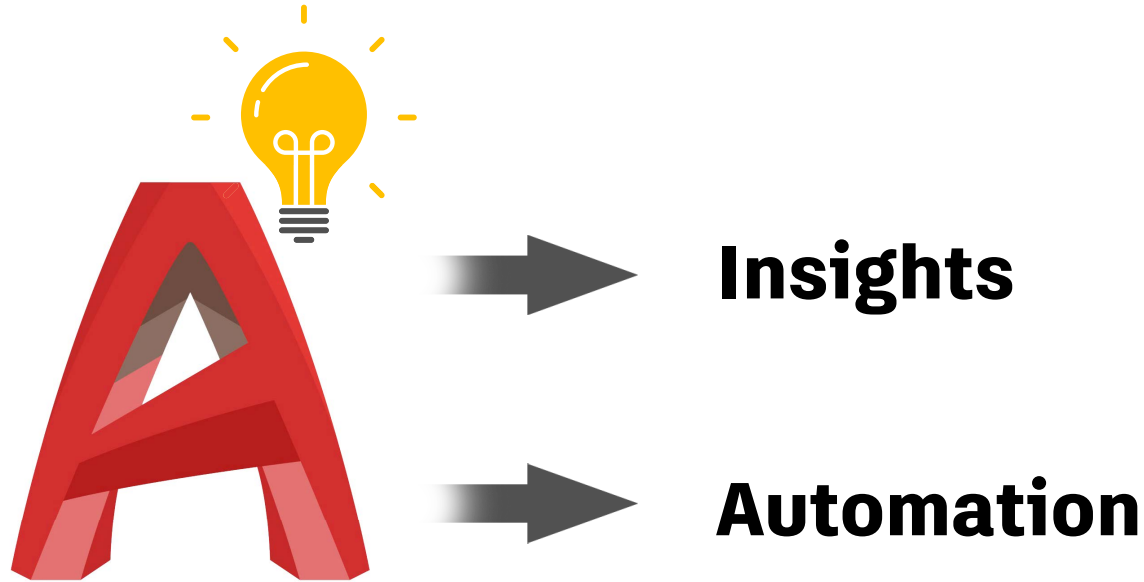


Digital drafting



Intelligent drafting

Evolution of the AutoCAD legacy



AU events/classes to learn more:

- Keynotes – Autodesk, AEC, AutoCAD
- Class - AutoCAD Markup and Collaborative Feedback

We want to hear from you!

Engage with the future of insights

Leave a comment on our AU class page to let us know the types of insights you want to see in the future!



The background of the slide features four abstract, dark gray, three-dimensional geometric shapes in the corners. These shapes resemble stylized, faceted crystals or architectural elements, each with sharp edges and reflective surfaces that catch the light, creating bright highlights and deep shadows. They are positioned in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

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