

Couse ID: 462288

Collaborative Teams in a Remote World: Product Development 2020 and Beyond

Presenter Perry The Inventor

Founder/CEO Gizmo Enterprises, Inc. | @PerryInvents



Hi, nice to meet you!





About the speaker

Perry The Inventor

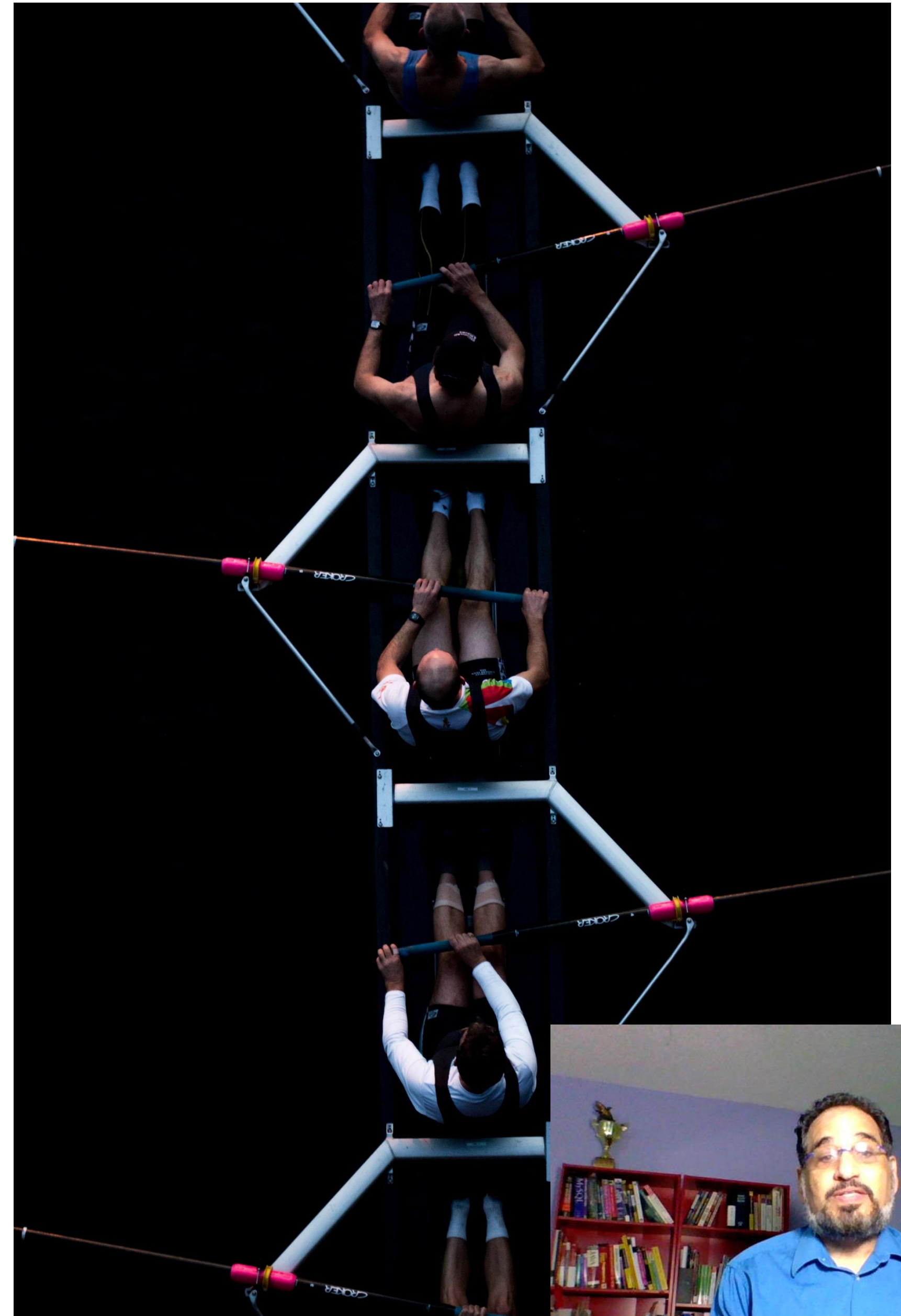
Perry is an award-winning product designer and consultant. He's been granted 50+ US & Foreign Patents, Won ABC's Good Moring America's Shark Tank Your Life with Daymond John, two PDMA Guru Awards, 2 Best Product Awards from NAMTA, and is approved on air talent at Home Shopping Network.



What is a Team? It's not a group!



Group vs Team

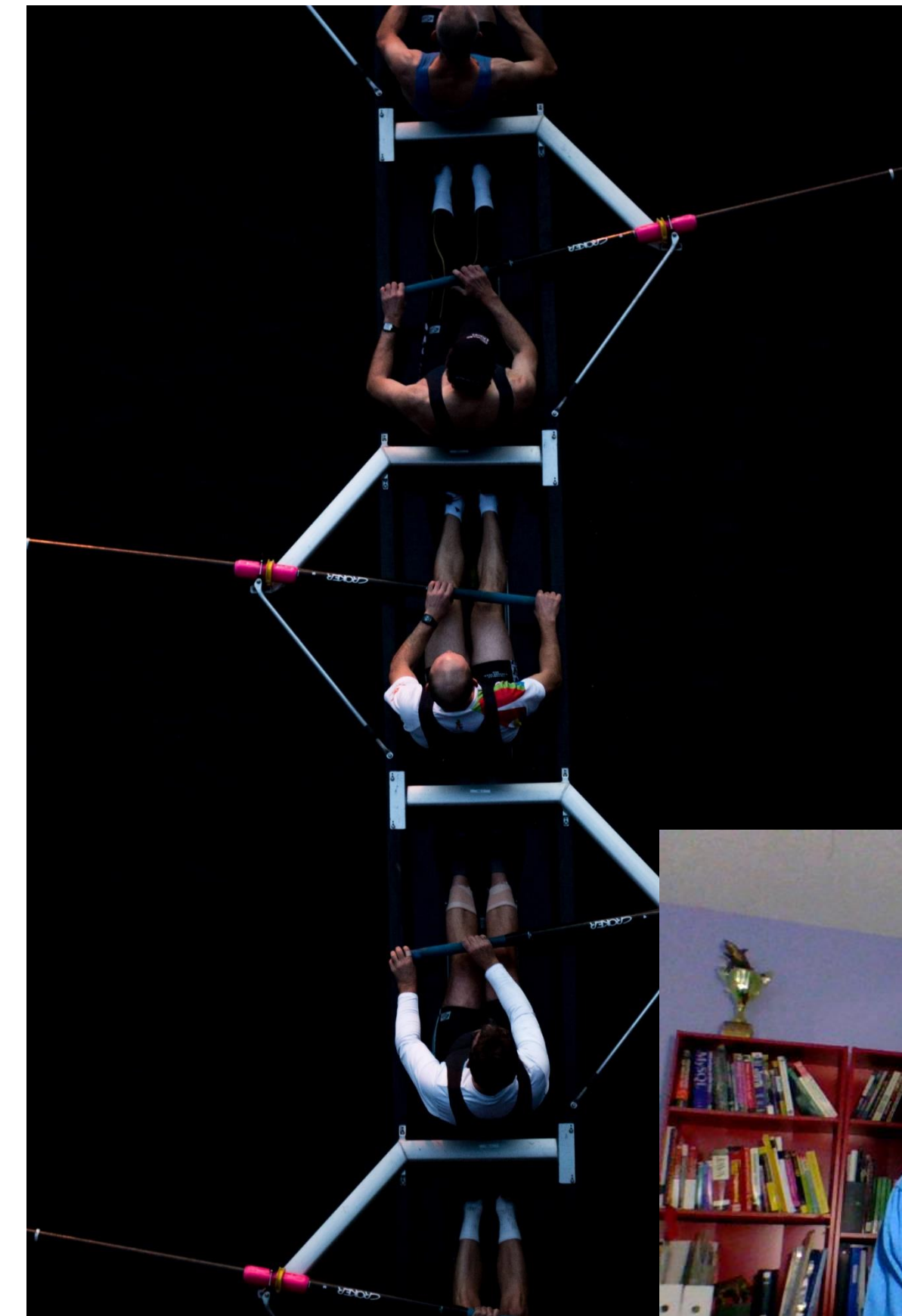




Group

A group is a several people working individually with a common characteristic.

For example, “Engineers at Autodesk”, is a group.



Team

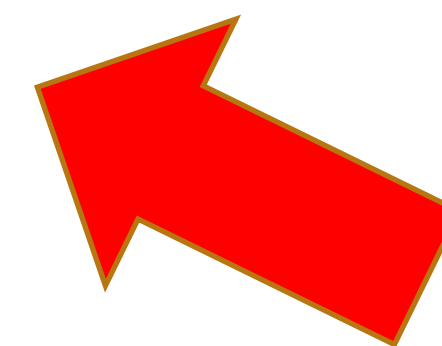
A team is a group of people working together toward a common goal.

For example, “Autodesk Engineers working on the Fusion 360 Eagle team” (Shout out to Edwin and Jorge) are a team. They work together on a shared goal.



**“If you want to go fast,
Go Alone,
If you want to go far,
Go Together.”**

African Proverb



**The P
Te**



Team Characteristics



Team Characteristics

Teams need: The Big 6...

- **Good People**
 - Egoless (It's all about the goal)
 - Konest™ (Kind + Honest) Communication
 - Skill to Execute Tasks
- **Focus on a Common Inspiring Goal**
- **Means to Lead**
- **Trust and Transparency**
 - Honestly & Timely Communication
 - Supportive
- **Organizational Support**
 - Systems to Coordinate
 - Tools to Track & Measure Performance
 - Tools to Track & Address Honest Feedback
- **Deadlines**



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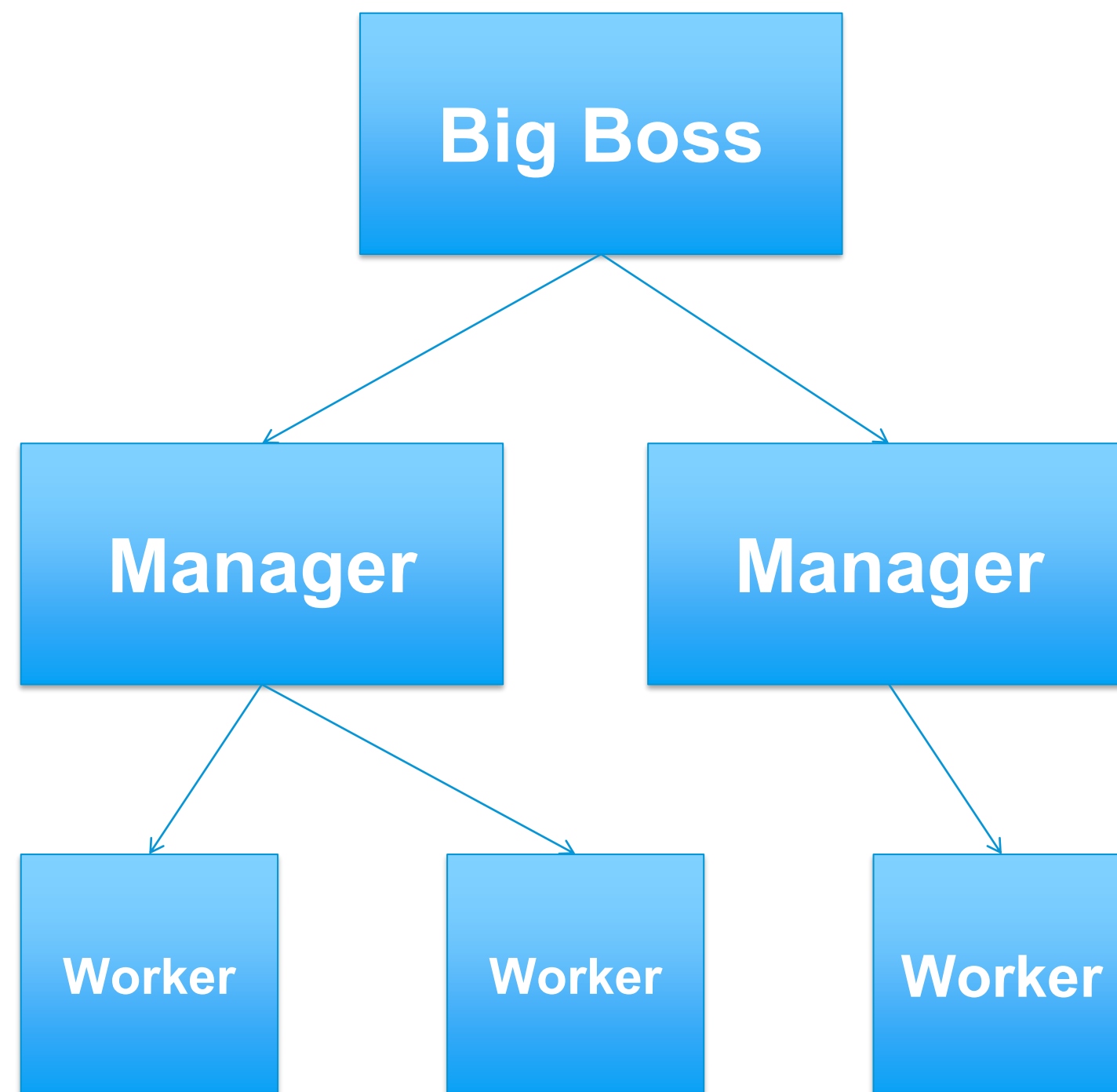


Good People



Good People

NOT A TEAM!



**Your Org Chart
Is meaningless
To your
Problems**

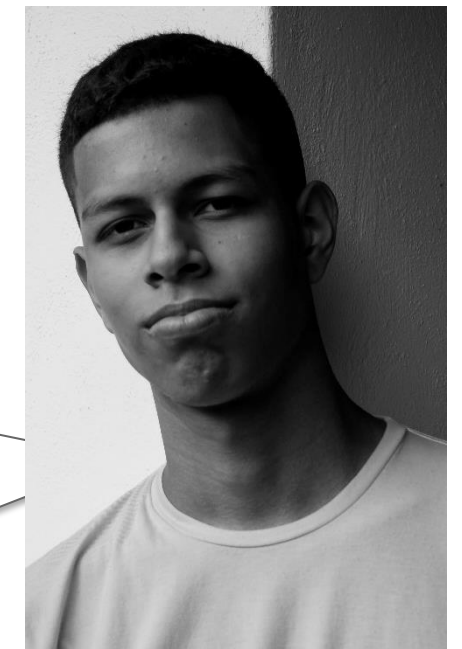
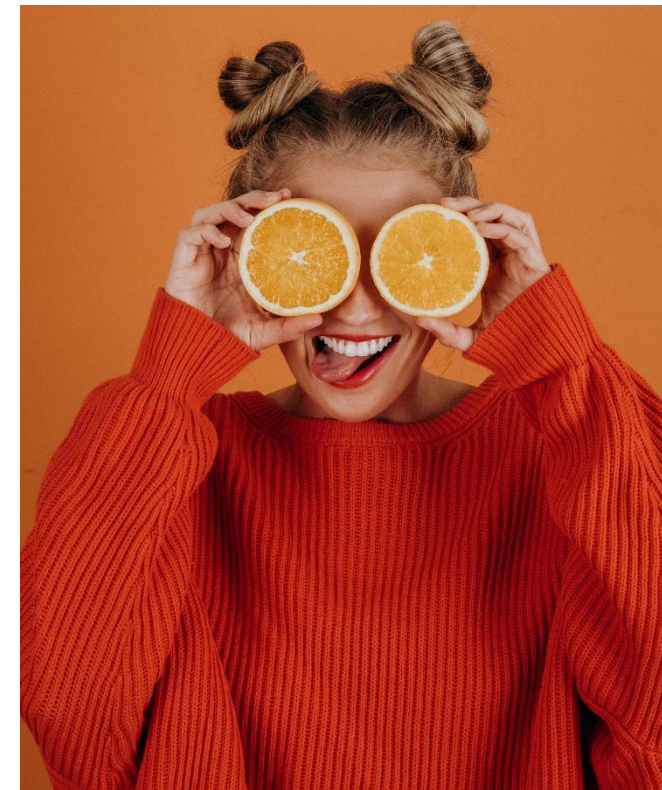


Good People

Problems Seldom
Solve Themselves!

We need people!

The right **Mix** of People,
in the right Environment,
Focused on your
Big Goal is the best team.



TEAM

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Photo b

Good People

Diversity is good.

Openness is mandatory.

Trust is a must.

Goal before Ego.

People should feel empowered to speak, share, and contribute and also not be afraid to experiment.

Always use Carrots not Sticks.



TEAM

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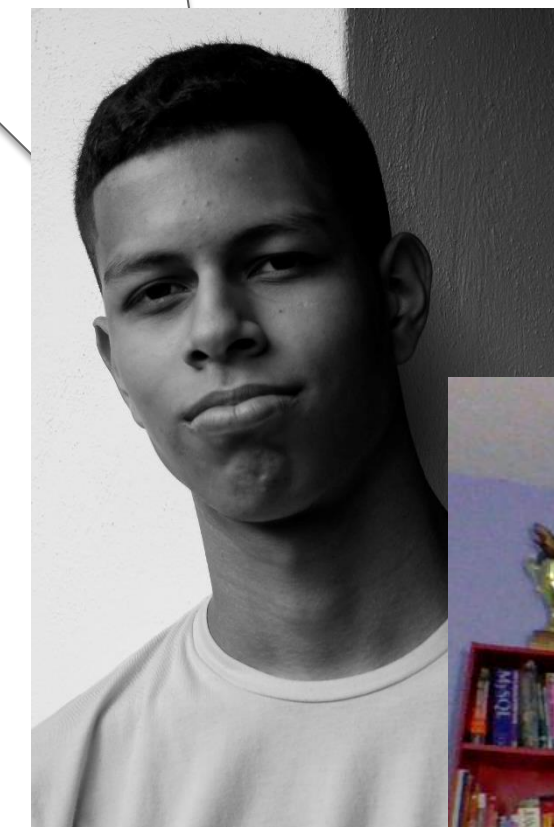
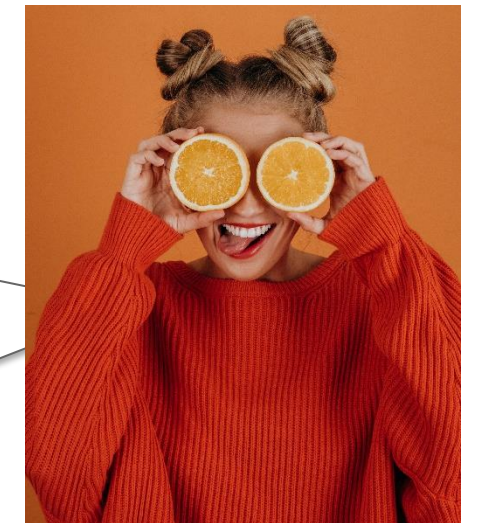
Good People

Egoless.

The power of the team is in the completion of the goal.

Stroking egos, playing favorites, and politics kill team synergy.

Everyone Wins or No one Wins.



TEAM

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Good People

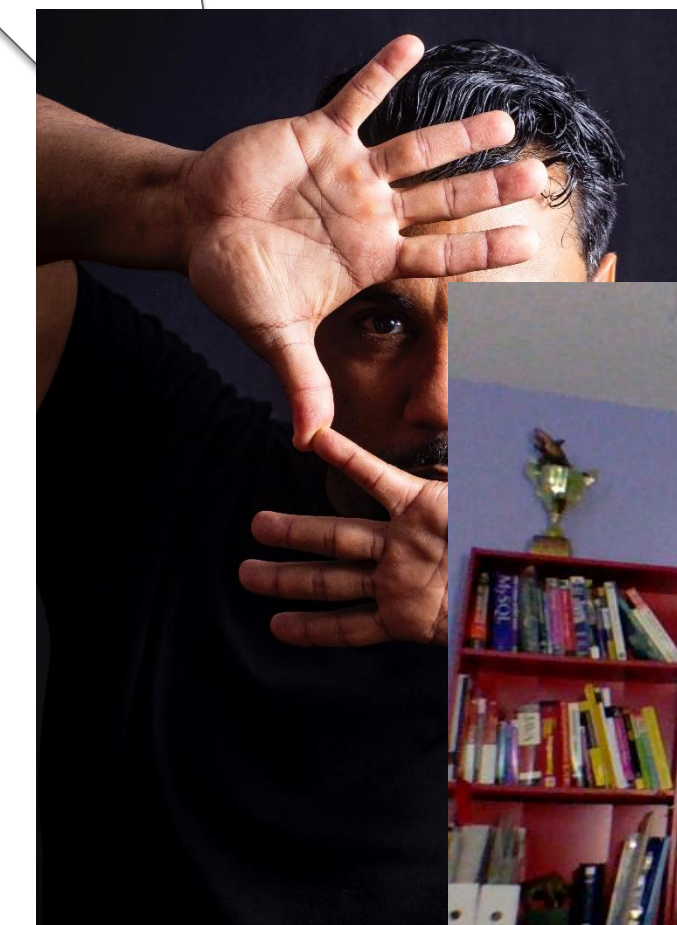
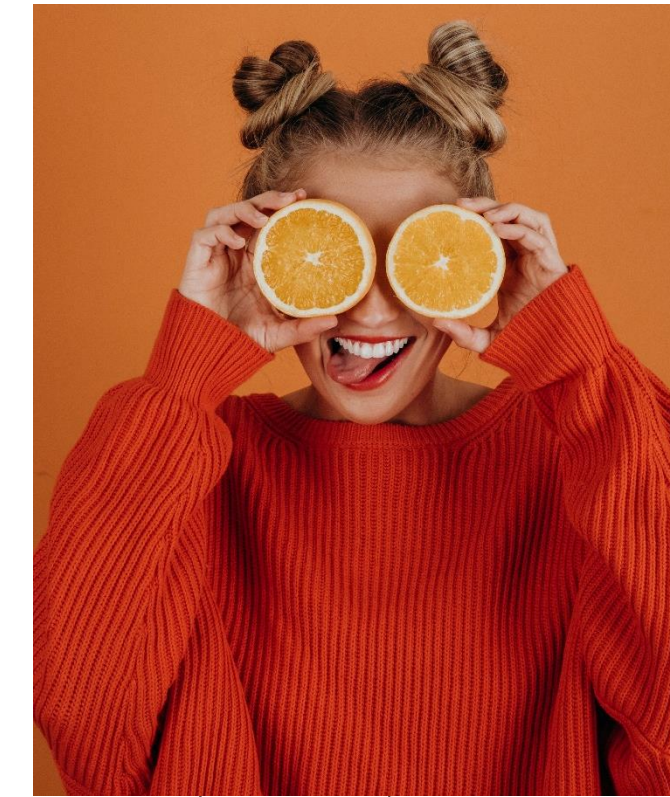
KIND & HONEST

Konest™ Communication.

True, Not all news is good.

Being Free to Kindly say
what you Honestly believe
is exceptionally powerful.

Reward everything,
including mistakes,
that move you to your goals.



TEAM

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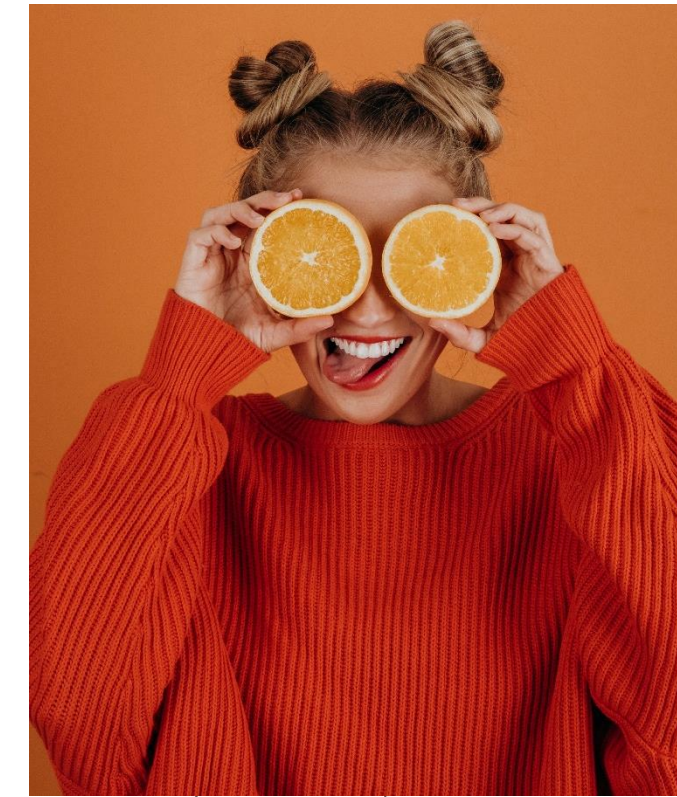
Photo b

Good People Skill.

You cannot do Brain Surgery
with Lion Tamers.

When all you have is a hammer,
everything looks like a nail.

Problems require specific skill.
Teams need those skills to solve
those problems.



TEAM

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Focus on a Common Inspiring Goal





Inspiration or Oatmeal



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Photo by [L](#)



FREE

Inspiration or Oatmeal

\$2.50



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Inspired Goals Are Free

Every Project has goal.

Teams move mountains for inspired goals... not oatmeal.

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To Inspire

Create a vision and share it.

Help people understand it.

Help People Buy into it.

Find the excitement in it.

**Teams move mountains
for inspired goals
not obstacles**

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Means to Lead



Means to Lead

Is this leadership?



Means to Lead

Is this leadership?



Means to Lead

Pick one and be Good at it.
You're Only a Leader if People Follow You!



Trust and Transparency



Trust and Transparency

This is simple.



Trust and Transparency

Live in a Glass House.
Throw Truth.
Be Konest™

**Konest™ Communication
Grounds People in Reality
And Supports them in
Performing.**

Konest™ = Kind + Honest



Deadlines



Deadlines

You already know all of this.

Set Aggressive Deadlines & “Publish”.

Help Team Understand WHY it’s a good deadline.

Work smart to meet it.

Use a Countdown.

Support Your Team.

Reward Success & Failure.

Always move toward Goal.

Time is your friend.



Organizational Support



Organizational Support

Systems to Coordinate: Fusion Team

Tools to Track & Measure Performance: Fusion Team

Tools to Track & Address Honest Feedback: Fusion Team



FUSION TEAM

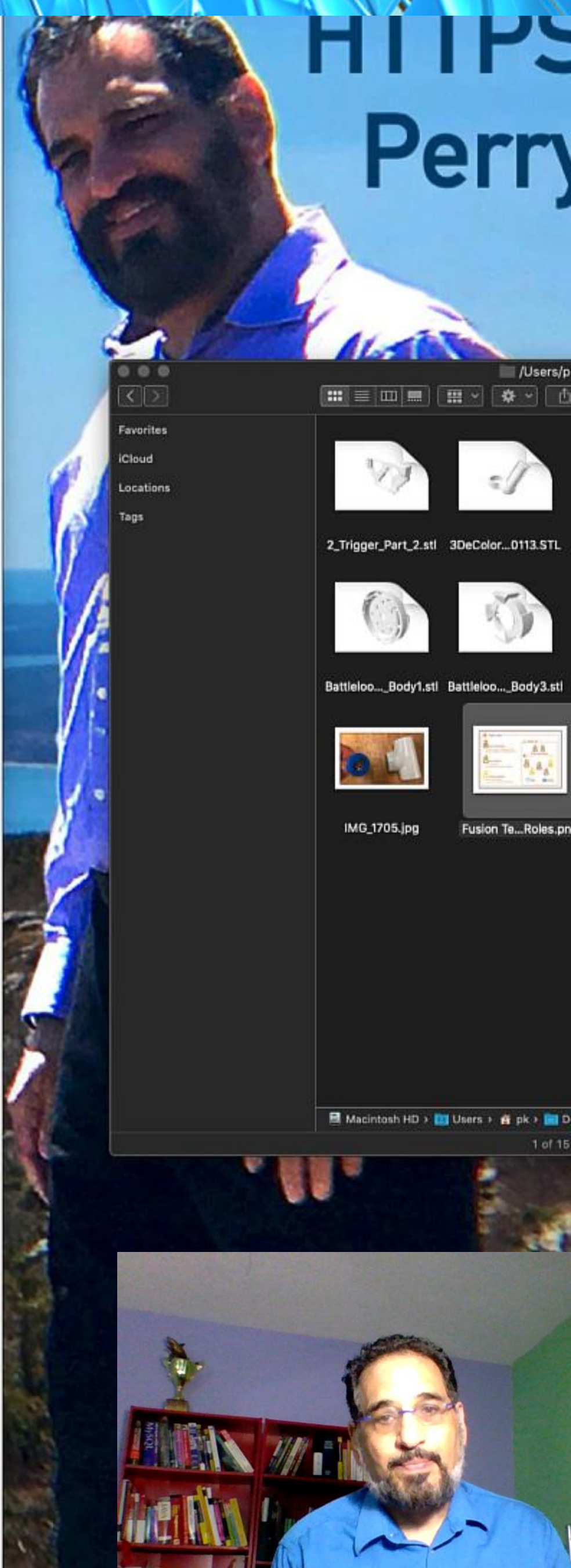
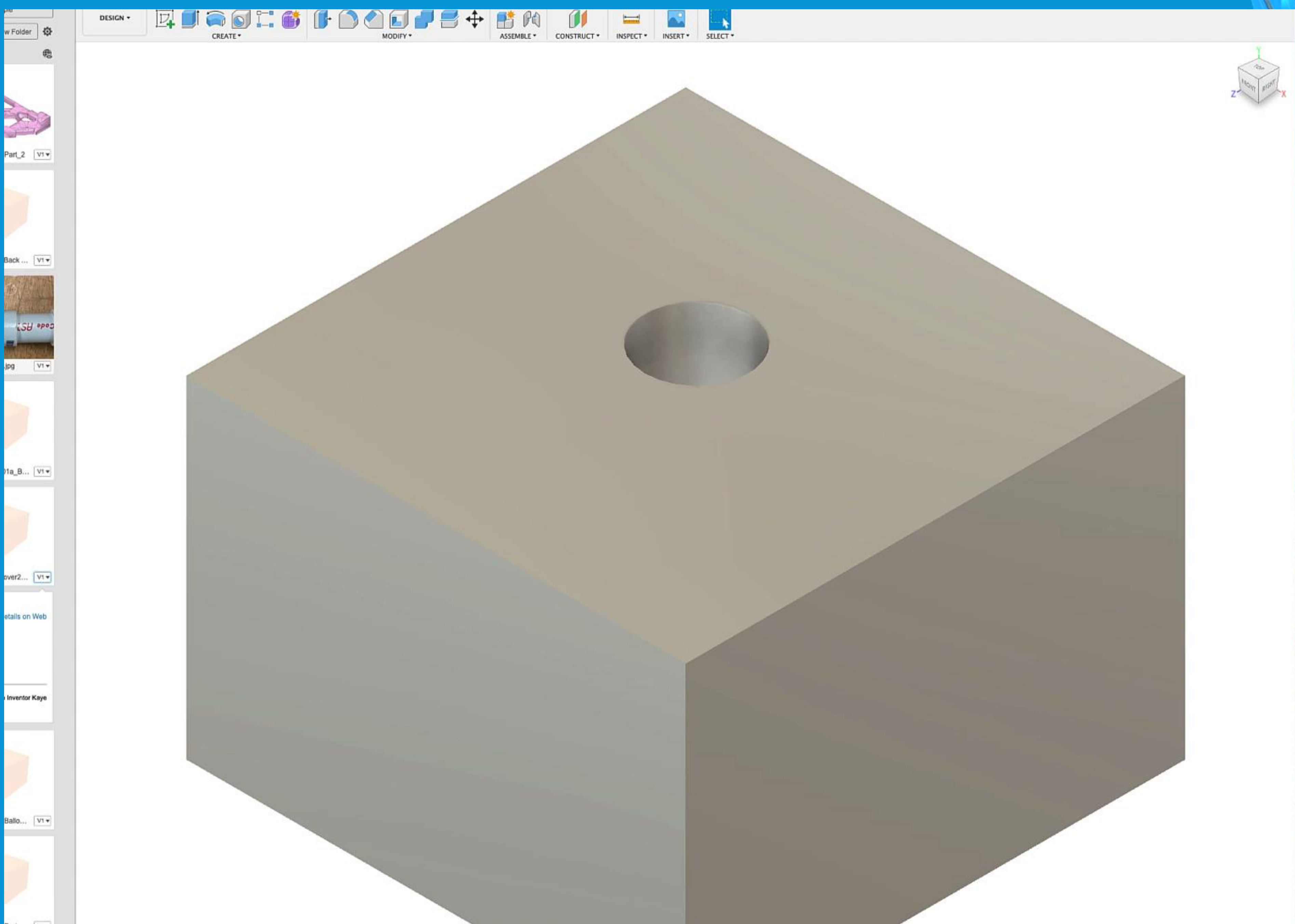


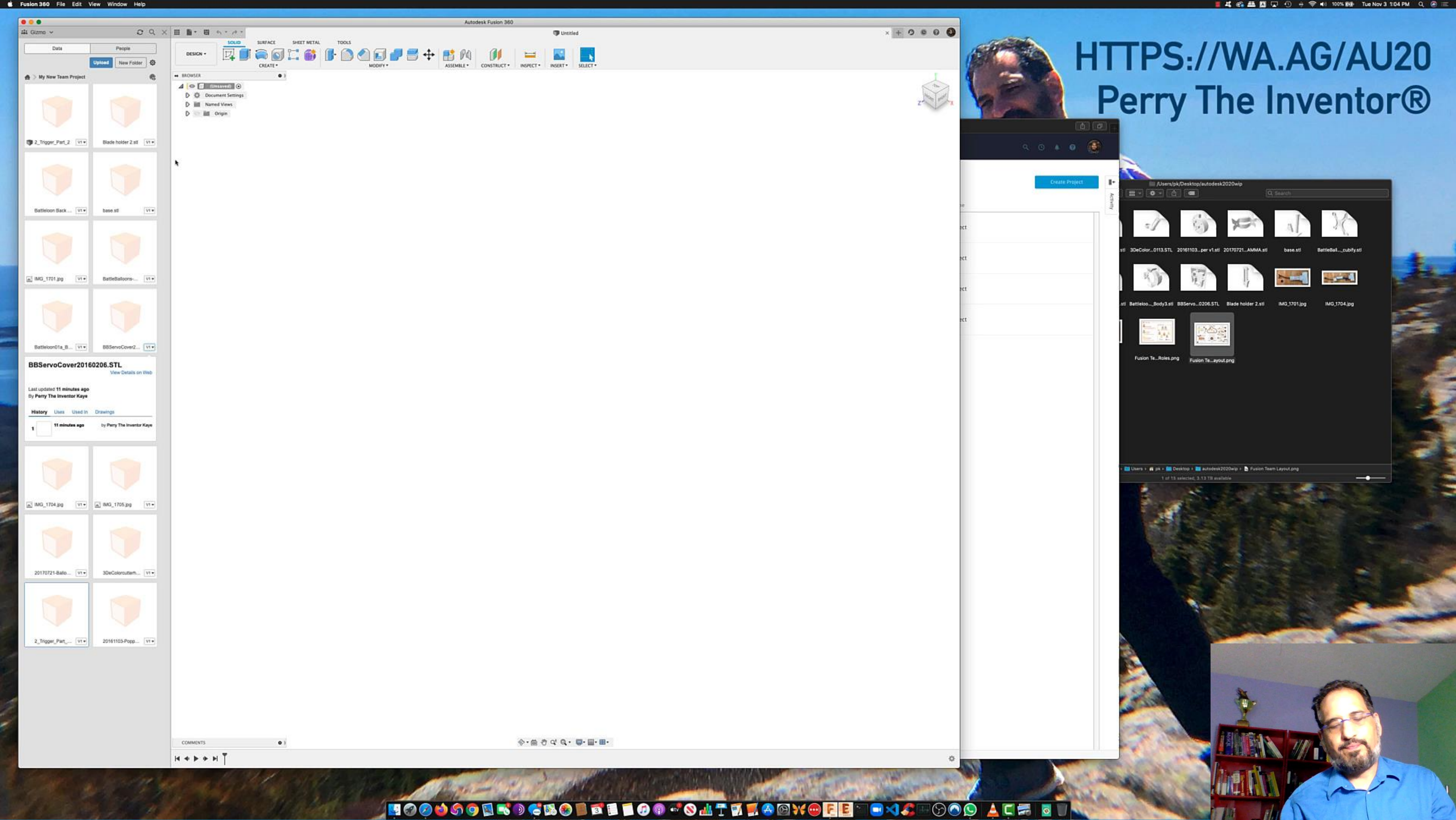
AUTODESK® FUSION 360™



Fusion Team Demo









Thank you!

<https://wa.ag/au20>

I'm always looking for interesting projects.

Reach out with questions or just to say hi.

Linkedin: <https://linkedin.com/in/PerryTheInventor>

For Speaking Engagements Email: [Speaking @ wa.ag](mailto:Speaking@wa.ag)

For Consulting Requests Email: [Consulting @ wa.ag](mailto:Consulting@wa.ag)



Collaboration in 2020





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