

# **Producing a CG Planetarium Show at Griffith Observatory**

#### **Dawn Fidrick**

Producer | https://www.linkedin.com/in/dawnfidrick/





### **Learning Objectives**

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Producing a CG planetarium show at Griffith Observatory



Gain context in for building a new studio pipeline and show.



Start planning an animation and VFX production and draft a production plan.



Building a team.

## Context



#### **Griffith Observatory**

Los Angeles landmark, established 1935



#### **Planetarium**

Samuel Oschin Planetarium at Griffith Observatory



#### **Planetarium**

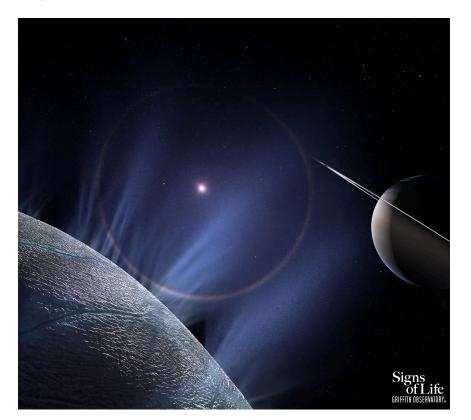
Samuel Oschin Planetarium at Griffith Observatory



## **Passion for Producing**

#### **Computer Generated Show**

Signs of Life – 35 minute, 8K (8192x8192), 60fps, original content, fully animated









#### **Producers**

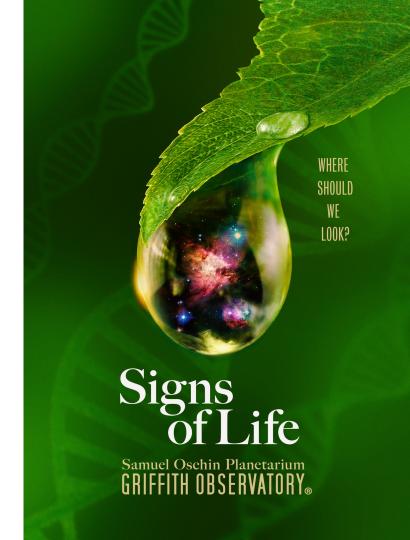
Signs of Life, Planetarium Show

#### **Executive Producers**

Dr. E.C. Krupp Camille Lombardo Mark Pine Richard Semler

**Co-Executive Producer** Dr. Laura Danly

**Producers**Dawn Fidrick
Bob Niemack





#### **Gather Information**

Get to know your employer/client

- Meet with Everyone
- Take a Tour
- Research
- Seed Relationships





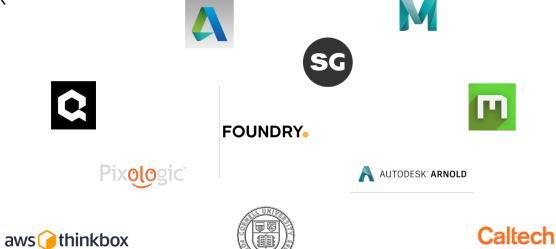




#### **Science Advisors and Technology Partners**

Cultivate Relationships

- Draw on your network
- Reach out







#### **Gather More Information**

Be an Observer

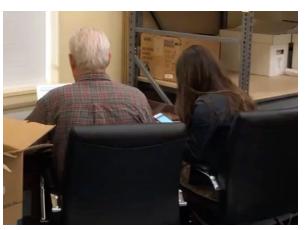
- Be Present
- Listen
- Ask A Lot Questions
- Read the Room
- Take Notes















## Planning

#### **Production Plan**

Create a set of documents to serve as your guide

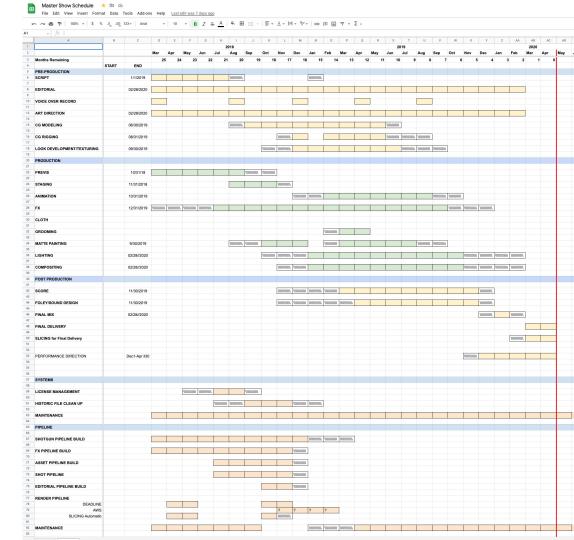
Use the context and information your gathered to inform the production plan and use the stages of production as a guide in which to organize it.

- List of Assumptions
- Create Schedule
- Create a Production Pipeline Schematic
- Create Budget

#### **Master Show Schedule**

#### Overview Schedule

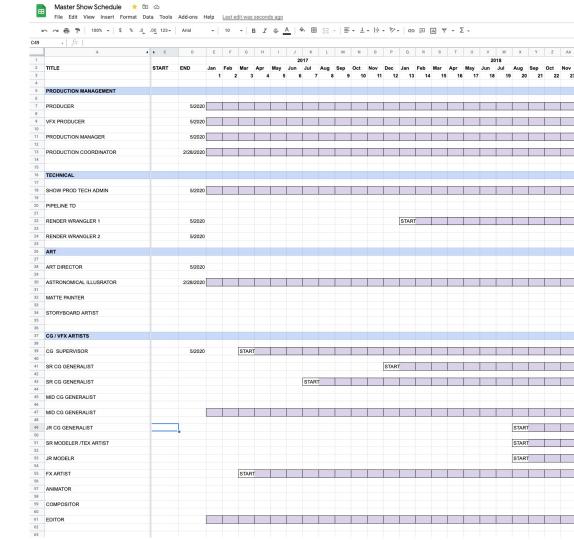
- All Stages of Production
- All Departments
- Best Guess



#### **Master Show Schedule**

#### Draft Crew Plan

- All Stages of Production
- All Departments
- Best Guess



### **Building the Team**

























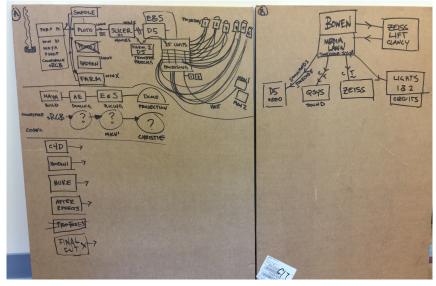


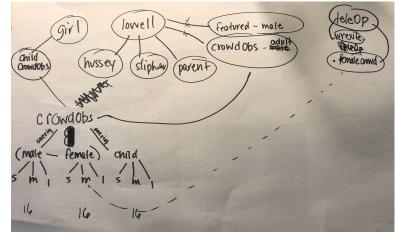


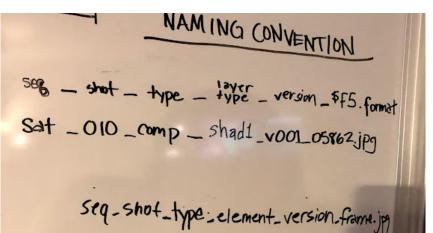
2019 SVA @ SIGGRAPH Alumni Reception July 29, 2019 | Los Angeles, CA | Photo Credit: Star Montana (BFA 2013 Photography)

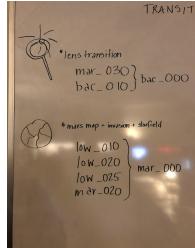
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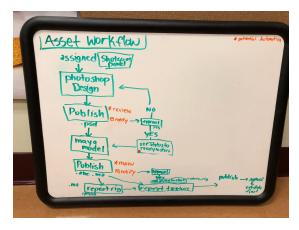








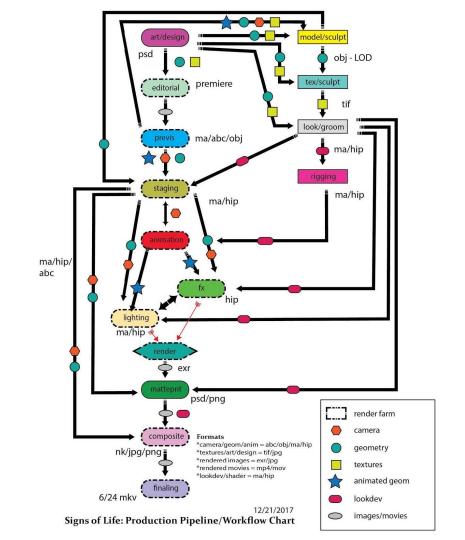




#### **Pipeline Schematic**

Signs of Life: Production Pipeline

- Art/Design
- Editorial
- Research and Development
- Previs
- Staging
- Modeling
- Texture
- Rigging
- Animation
- FX
- Lighting
- Render
- Compositing
- Finaling



### **Budget**

### Chart of Accounts

- Account Number
- Description
- Contingency

 Resource Tool - <u>Producing Animation</u>, Written by Catherine Winder and Zahra Dowlatabadi

#### Chapter 6 THE PRODUCTION PLAN 143

#### CHART OF ACCOUNTS

Accou	nt Description	Accoun	nt Description	Accou	nt Description
		0100	STORY FEES & SCRIPT DEV	ELOPMENT	
0101	Writer(s) - Script Fees	0102	Writer(s) - Bible Fees	0103	Story Editor
0104	Script Consultants	0105	Script Coordinator	0106	Secretary.
0107	Option Fees	0108	Riights Payments	0109	Bonuses
0110	Royalties	0111	Clearance Fees	0112	Copyright Fees
0113	Script Copy Fees	0114	Research & Reference Materials	0115	Final Continuity Script
0116	Title Registration Fees	0117	Travel & Accommodations	0118	Fringe Benefits
		0200	PRODUCER'S UNIT		
0201	Executive Producer	0202	Producer	0203	Co-Producer
0204	Line Producer	0205	Associate Producer	0206	Producer's Assistant
0207	Travel & Accommodations	0208	Entertainment	0209	Fringe Benefits
	1	0300	DIRECTOR'S UNIT		
0301	Director	0302	Supervising Director	0303	Animation Director
0304	Co-Director	0305	Sequence/Episode Director	0306	Assistant Director
0307	Director's Assistant	0308	Travel & Accommodations	0309	Entertainment
0310	Fringe Benefits	0000	Haver di Accontinodations	0309	Criteriantilent
		0400	CASTING & RECORDING		
0401	Principal Cast	0400	Supporting Cast	0403	Casting Director
0404	Dialogue Director	0405	Welfare Worker/Teacher	0406	Vocal Coach
0407	Casting Coordinator/Assistant	0408	Recording Studio	0409	Editing
0410	ADR Recording	0411	Loop Group	0412	
0413	Video Equipment Rental	0414	Materials & Supplies		Cast Exams
0416	Mileage/Parking	0417	Travel & Accommodations	0415	Working Meets
0410	Mileageranking	0417	TOTAL ABOVE THE LINE	0418	Fringe Benefits
0501	Production Manager	0502	PRODUCTION STAFF Production Supervisor	0503	Post-Production Supervisor
0504	Assist. Prod. Mgr./Prod. Dept. Mgr.	0505	Production Coordinator	0506	Post-Production Coordinator
0507	Production Assistant	0508	Post-Production Assistant	0509	Production Secretary
0510	Production Accountant	0511	Production Consultant	0512	Temporary Assistant
0513	Materials & Supplies	0514	Equipment Rentals		
0516	Overtime	0517	Fringe Benefits	0515	Working Meals
		0600	ART DIRECTION & VISUAL DE	VELODNEN	
0601	Production Designer	0602	Art Director	0603	Visual Effects Supervisor
0604	Stereoscopic Supervisor	0605	Visual Development Artist	0606	
0607	Location Designer	0608			Character Designer
0610	Background Peinter	0611	Prop Designer	0609	EFX Designer
0813	Sculptures/Maquettes		Color Stylist	0612	Graphic Designer
0616	Materials & Supplies	0514 0617	Research & Reference Overtime	0615 0618	Travel & Accommodations Fringe Benefits
0010	тивиная и обранев			0010	rringe benefits
0701	Head of Story		STORYBOARD Storyboard Artist	0703	Storyboard Revisionist
0704	Storyboard Cleanup Artist		Materials & Supplies	0708	Storyocard Revisionist Overtime
	Fringe Benefits	0703	materials & Supplies	0708	Overtime
			SONG		
	Song Producer		Song Composer	0803	Lyricist
	Conductor		Orchestrator/Arrangement Fees	0806	Copyists/Proofreaders
	Singers/Charus		Song Coach	0809	Musicians
0810	Music Editor	0811	Original Song Purchase	0812	Song Copyrights
0813	Demos		Instrument Cartage		Instrument Rentals
816	Studio Session Fees		Travel & Accommodations		Overtime
	Fringe Benefits			00.0	
			EDITORIAL		
	Editor		Associate Editor		Assistant Editor
	Apprentice Editor	0905	Dialogue Editor	0906	Timing Director/Slugging
907	Sheet Timer Materials & Supplies		Frack Reader fardware & Software		Editorial Equipment

#### Figure 6-9 Chart of accounts.

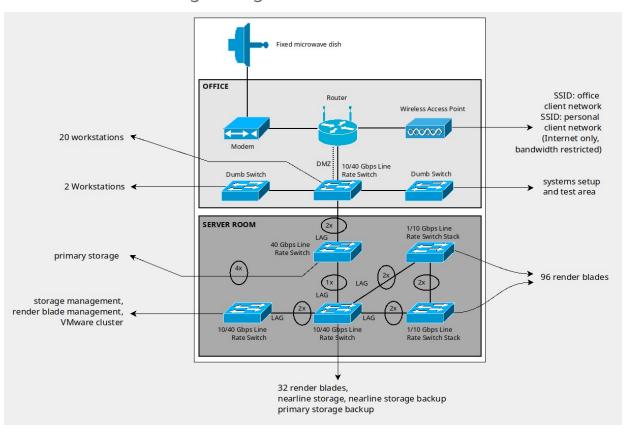
Image credit: <u>Producing Animation</u>, Written by Catherine Winder and Zahra Dowlatabadi

# **Building the Studio**



### **Systems**

Signs of Life: Network and Storage Diagram







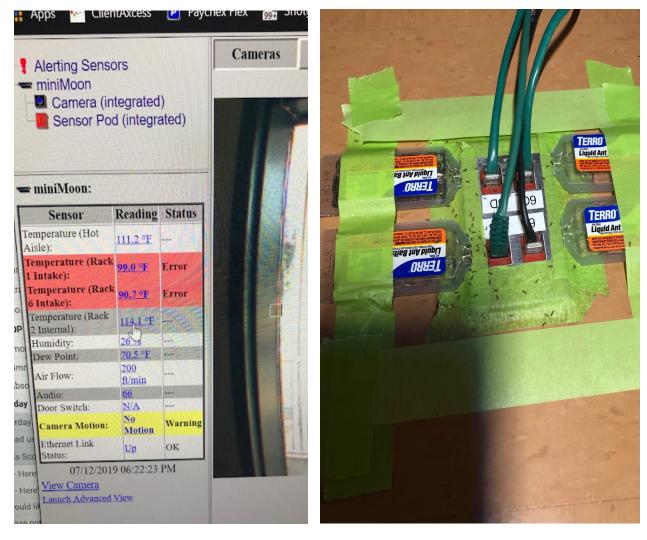














### Save the Show!

The server survives





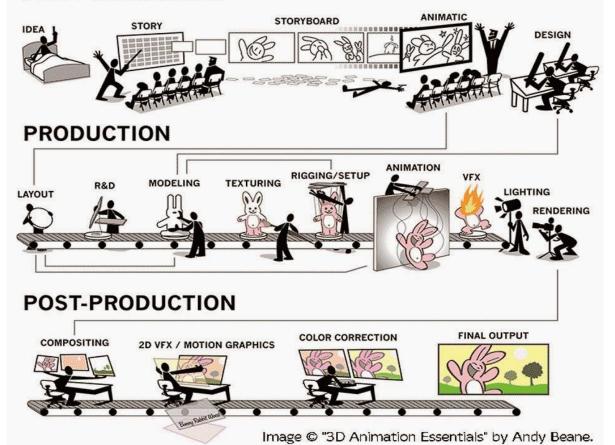




# **3D Production Pipeline**

by Andy Beane

### PRE-PRODUCTION



# **Stages of Production**

Milestones

### **Production Plan**



Development Preparation Set-Up



Pre-Production



Production



Post Production Delivery

# **Development/Preparation Set-Up**

Start plugging in the information you gathered

- Build Core Team
- Build a Production Studio
- Build 3D CGI Pipeline
- Script
- Budget
- Schedule
- Crew Plan
- Best Practices
- Wiki Site
- Data Management
- Communication Tools (Email, Calendar, Schedules, Reviews, Notes, etc)













## **Script Breakdown**

First thing is first

- Shooting Script
- Complexity Analysis
- Shot Codes after Animatic
- Naming Conventions
- Collaborate with VFX Supervisor
- Bidding

### **Script Breakdown**

Signs of Life

18

**SEQUENCES**Series of shots

**45** 

**SHOTS** 

Series of uninterrupted camera frames

126,0000

**FRAMES** 

Individual still images

234

**ASSETS** 

All items in a show including characters, props, sets, fx

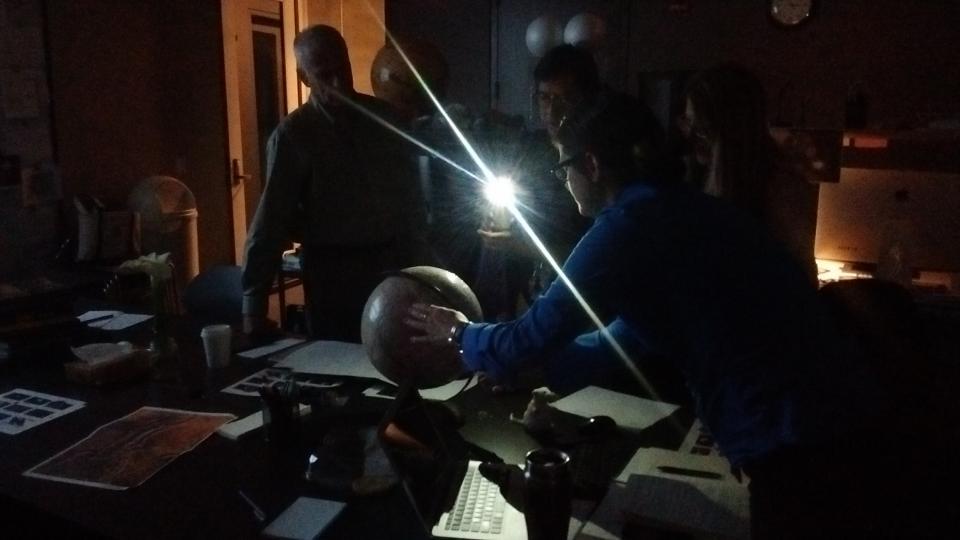
### **Pre-Production**

Pacing, Timing and Look start really taking shape

- Storyboard
- Editorial
- Animatic
- Design
- Previs
- Sound

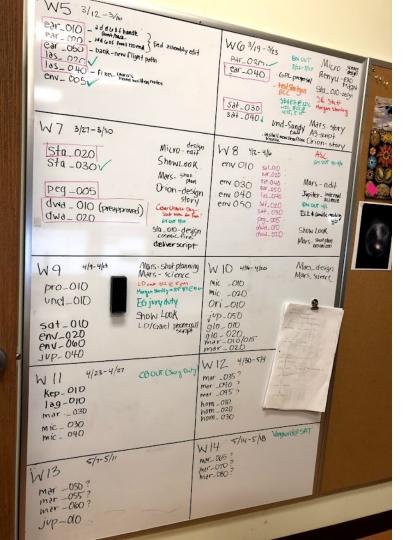








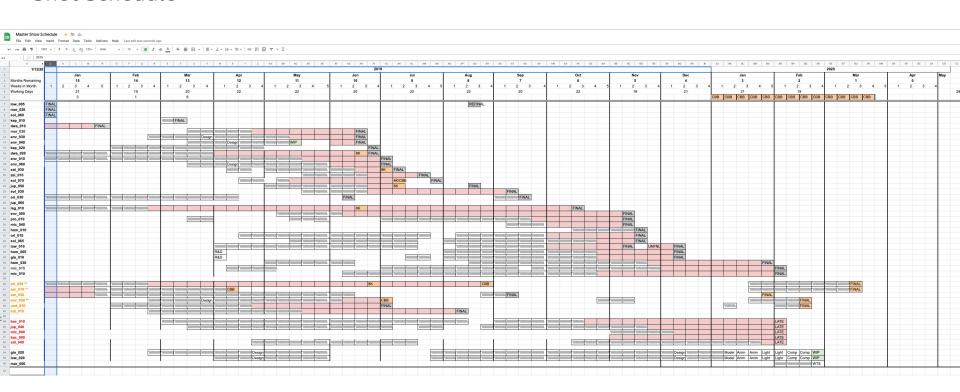






### **Master Show Schedule**

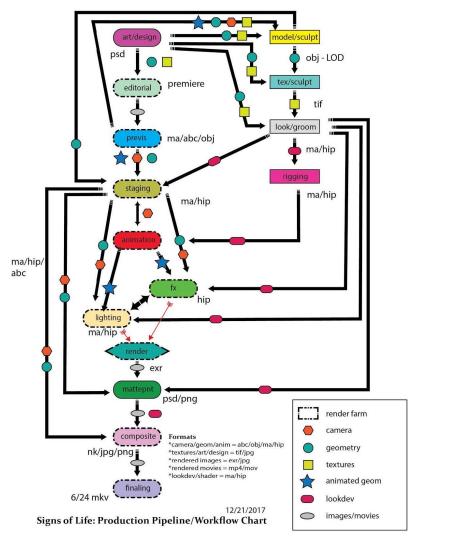
Shot Schedule



### **Production**

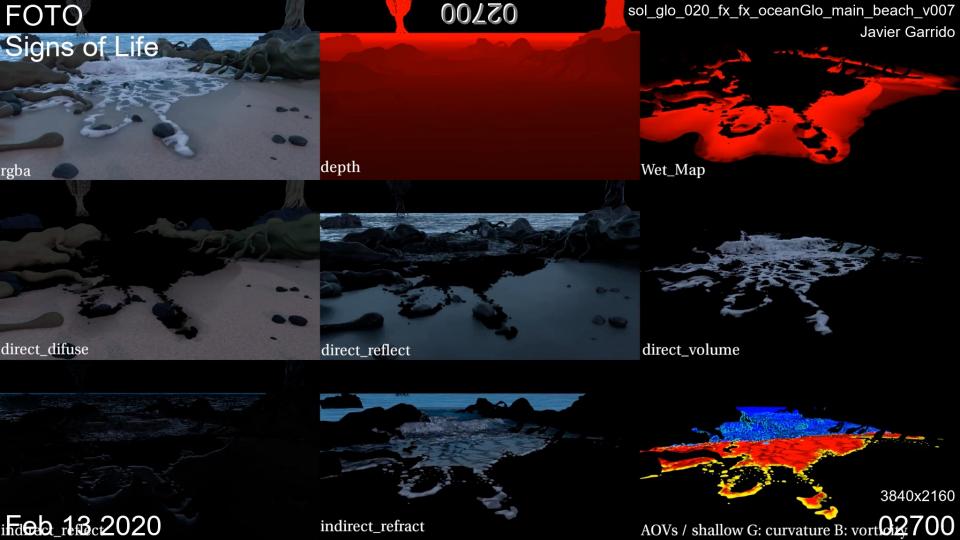
Push the big red button

- Staging and Layout
- Modeling
- Texturing
- Animation
- FX
- Tech Animation
- Lighting
- Rendering
- Sound





















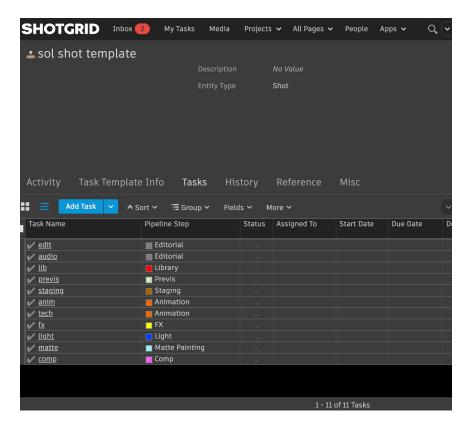


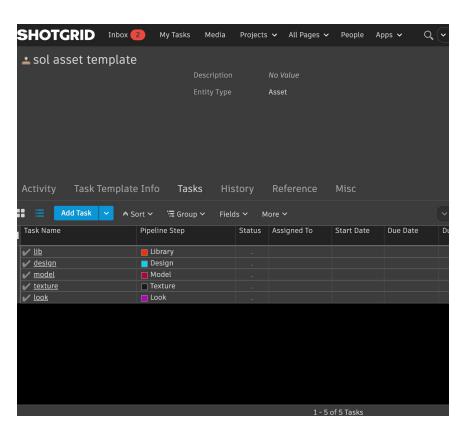




# **Shotgrid Templates**

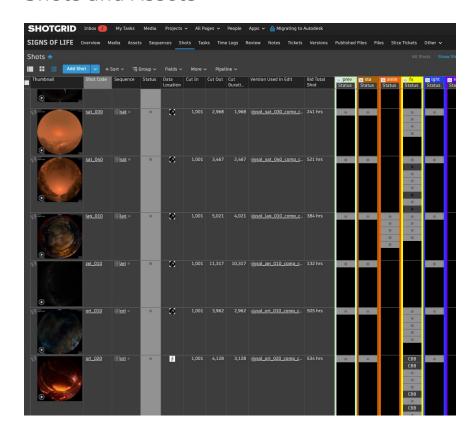
Pipeline Steps and Tasks

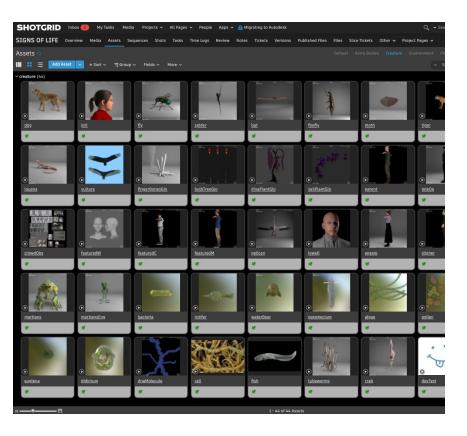




# **Production Tracking**

Shots and Assets





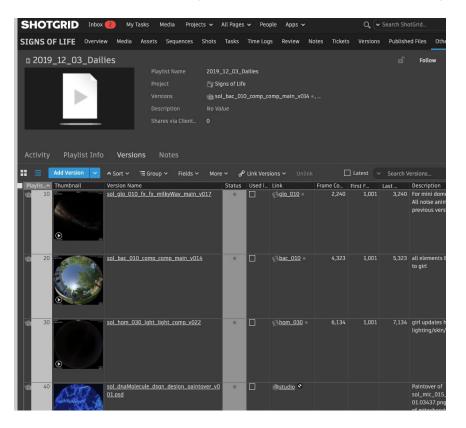
# **SOP Reviews**

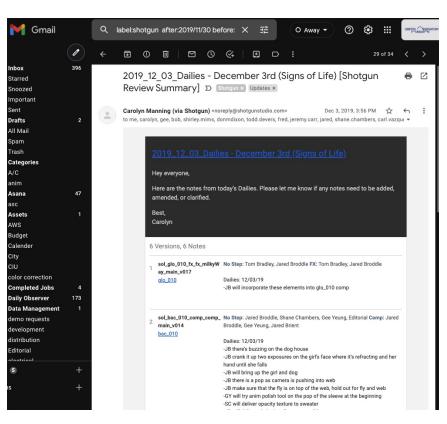
Once a Week on Mondays



#### **Reviews and Notes**

Dailies Review Playlist and Notes Summary Email







### **Post Production**

When it all comes together

- Compositing
- Editorial
- Animation
- Sound Design



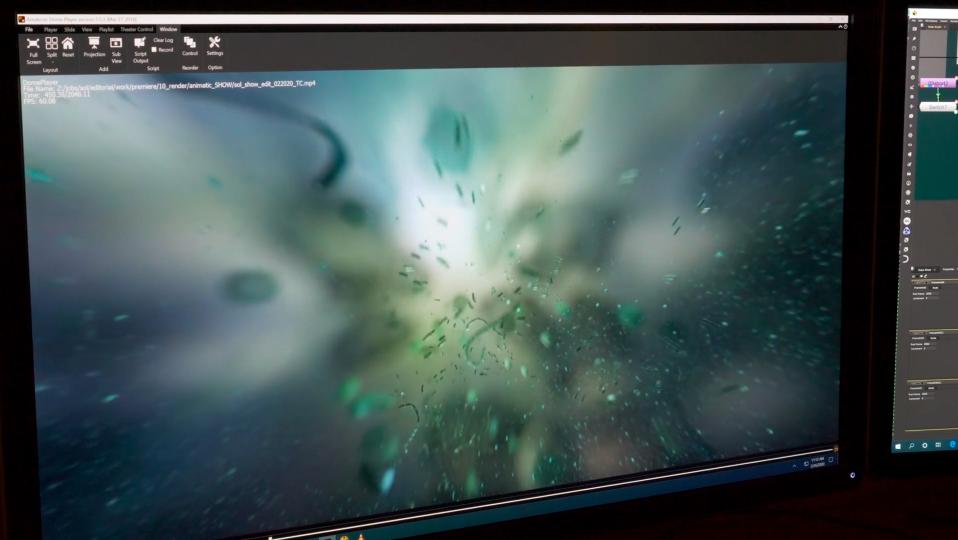




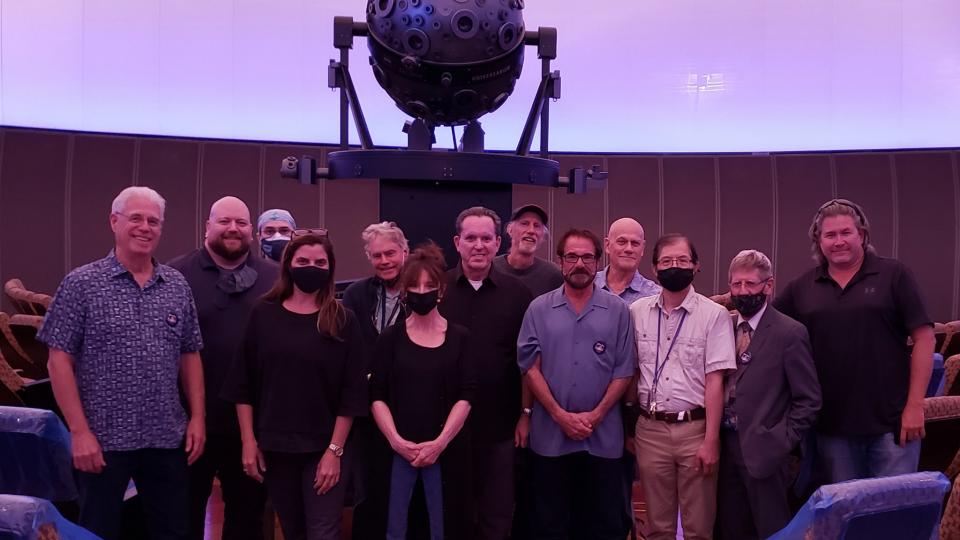












# **Delivery**

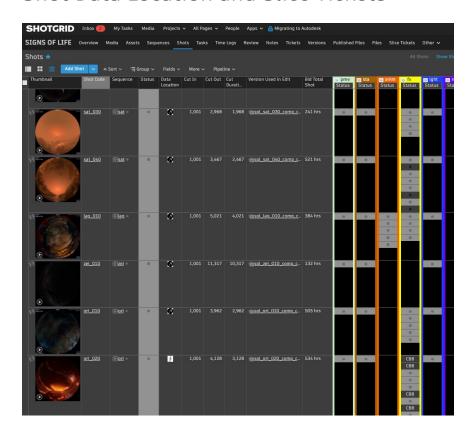
#### Showtime!

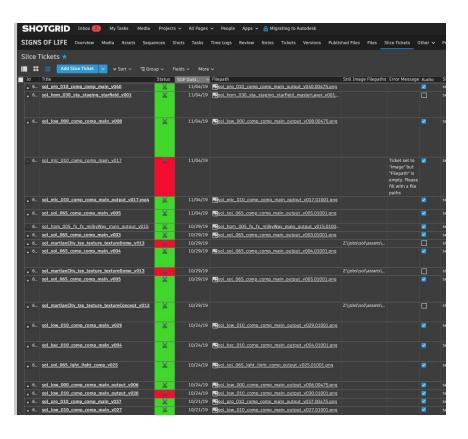
- Slicing for the Dome
- Data Management
- Archive
- Master Deliverables List



# **Delivery Tracking**

Shot Data Location and Slice Tickets







Samuel Oschin Planetarium GRIFFITH OBSERVATORY®

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