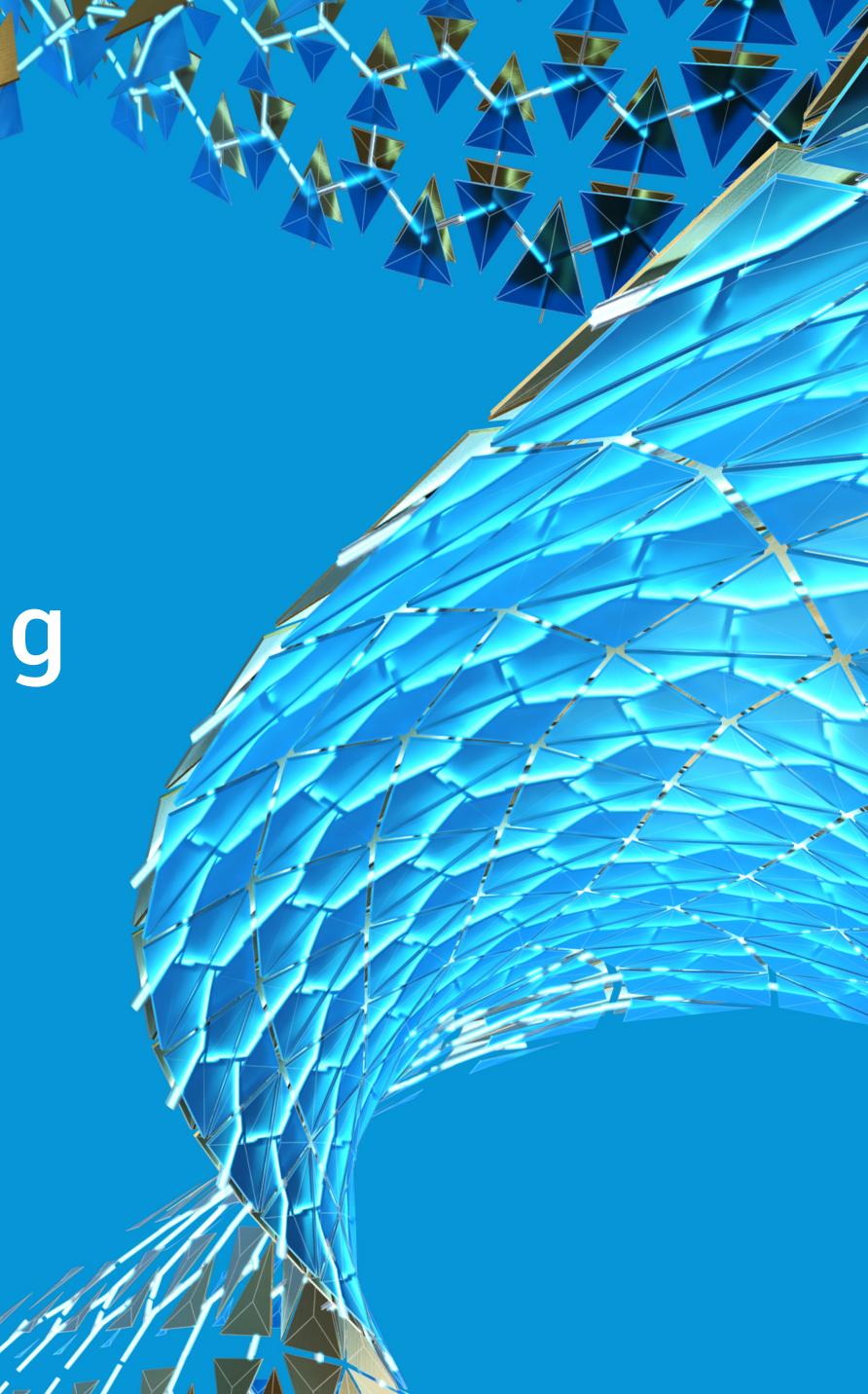


TR463351 – Get Up To Speed With Automotive Manufacturing

Rob Walker

Sr. Technical Marketing Manager





About the speaker

Rob Walker

Rob is a Sr. Technical Marketing Manager at Autodesk, where he and his team are responsible for helping customers understand how they can achieve their manufacturing goals, using the advanced manufacturing solutions that Autodesk offers.

Rob graduated from the University of Liverpool with a Bachelor's degree in Aerospace Engineering and a Masters in Product Design and Management before embarking on a career with Delcam as an Applications Engineer. Initially starting in the UK department, he trained and supported UK customers, before moving into an international role, where he assisted the global network of subsidiaries and resellers in both pre- and post-sales activities. Following the acquisition of Delcam by Autodesk in 2014, he moved to Technical Marketing, and is now in his 17th year of service.



Introduction

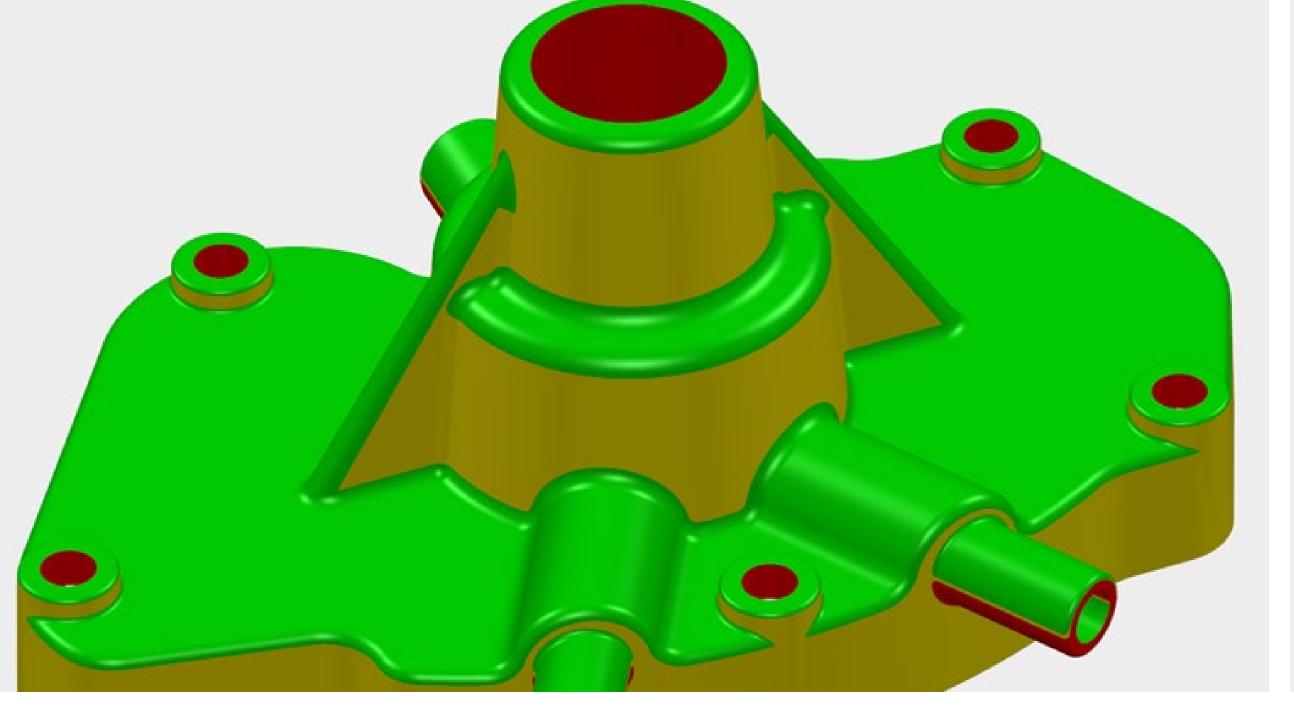
Introduction

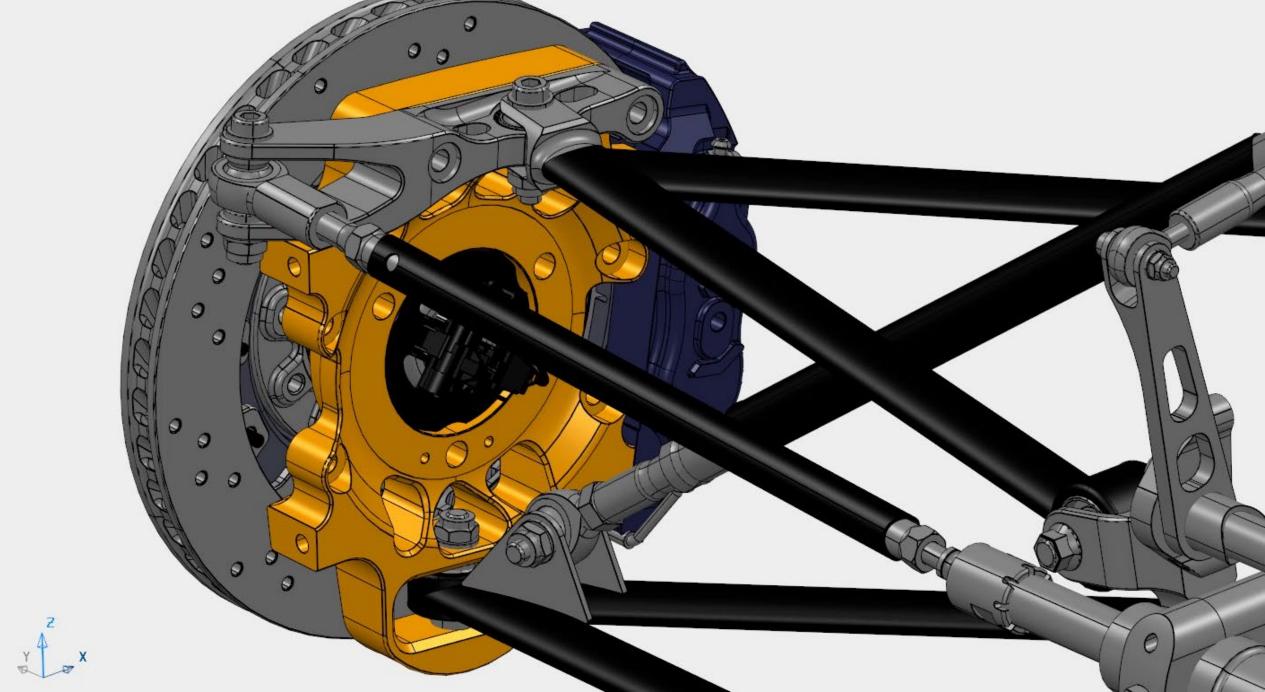
- Many aspects to automotive manufacturing
- 4 key topics
 - Mold and Die Manufacturing
 - Factory Planning
 - Automated Manufacturing
 - Emerging Technology



Learning Objectives

- 1. Explain the technological solutions that can be used to improve the quality of automotive tooling and the parts they produce.
- 2. Define the challenges that drive change in manufacturing facilities, and explain the use of a unified digital model, to manage projects, equipment and production.
- 3. Identify where automation can be utilized in manufacturing processes to improve production consistency.
- 4. Describe generative design, additive and hybrid manufacturing processes, and explain how they can be used to improve component performance and efficiency.





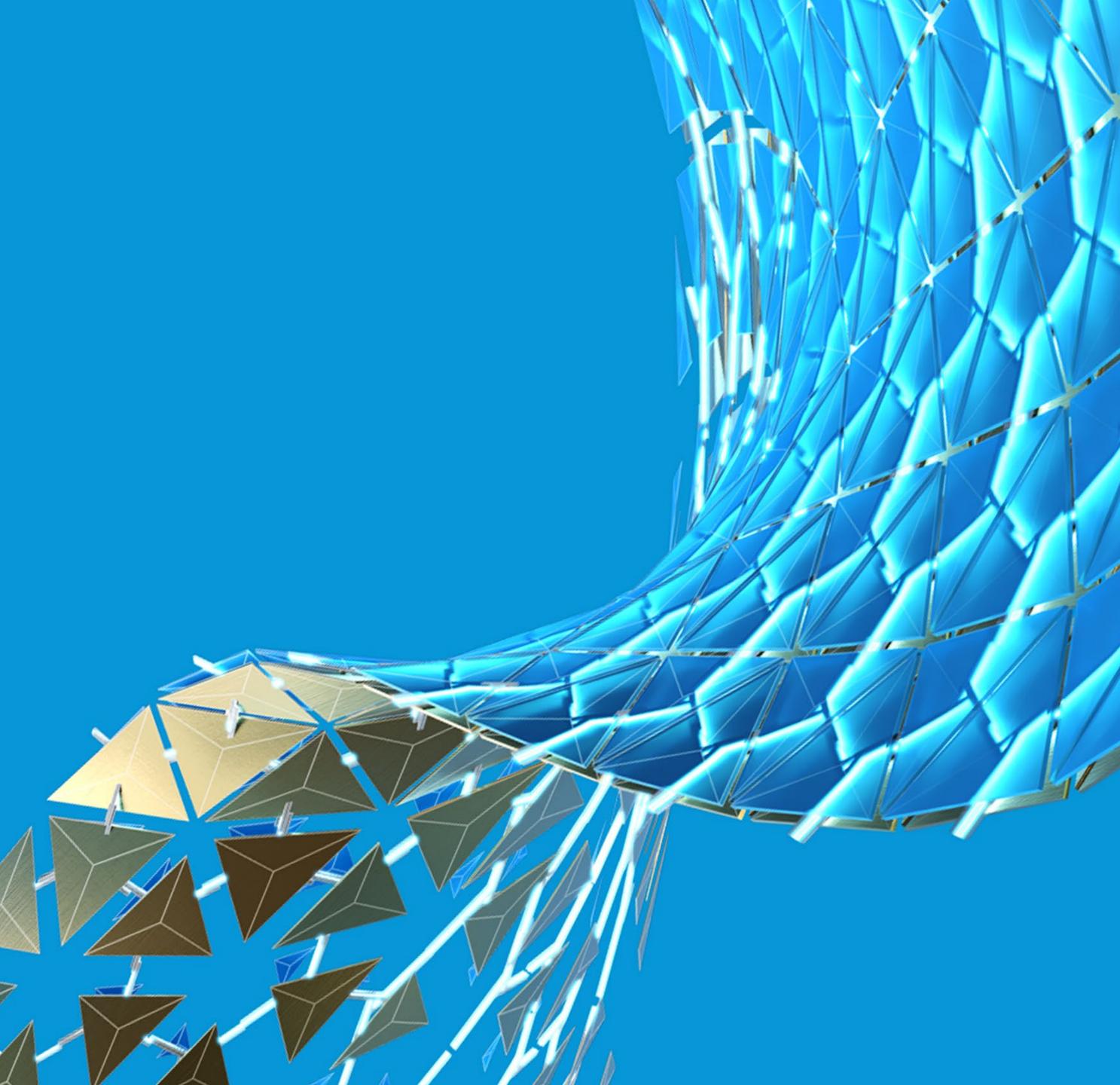
Mass-Produced Component

- Water pump cover
- Plastic injection molded

Low-Volume Component

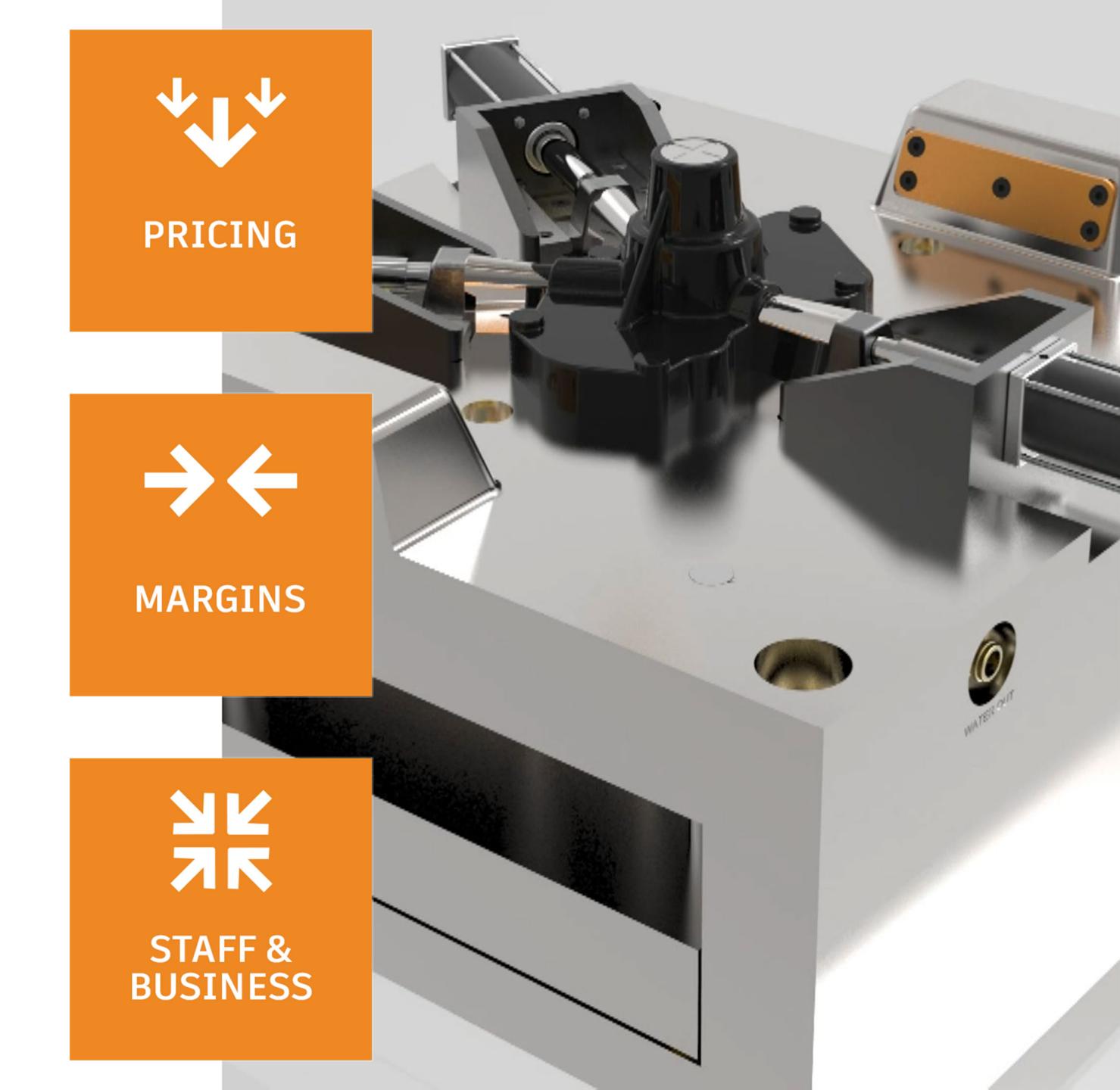
- Performance car upright
- Billet machined

Mold and Die Manufacturing



Introduction

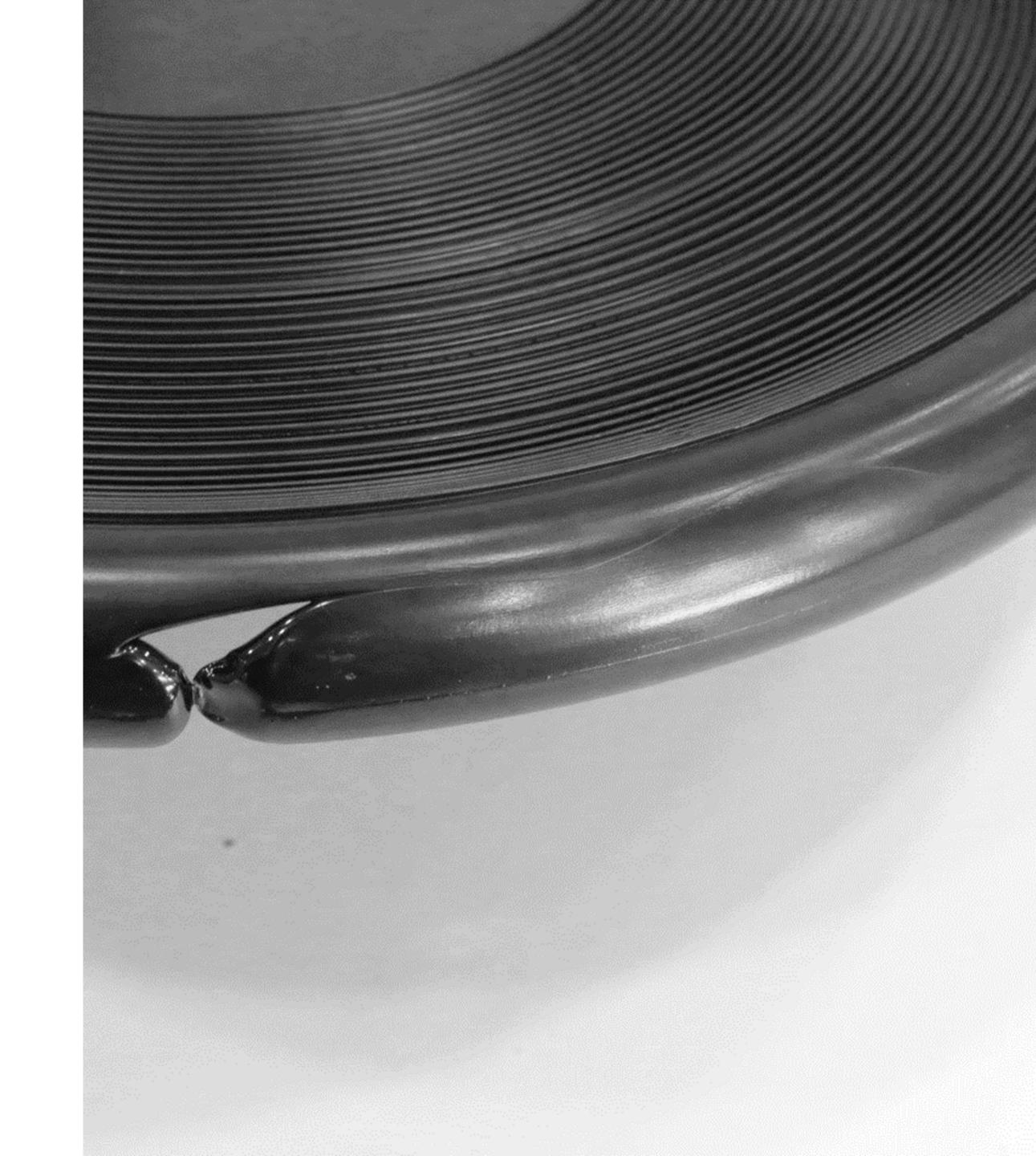
- A highly competitive industry
- Constant challenges
- Quality
- On-Time
- \$ On-Budget
- \$ Profitably
- Use new technology and increase machine utilization



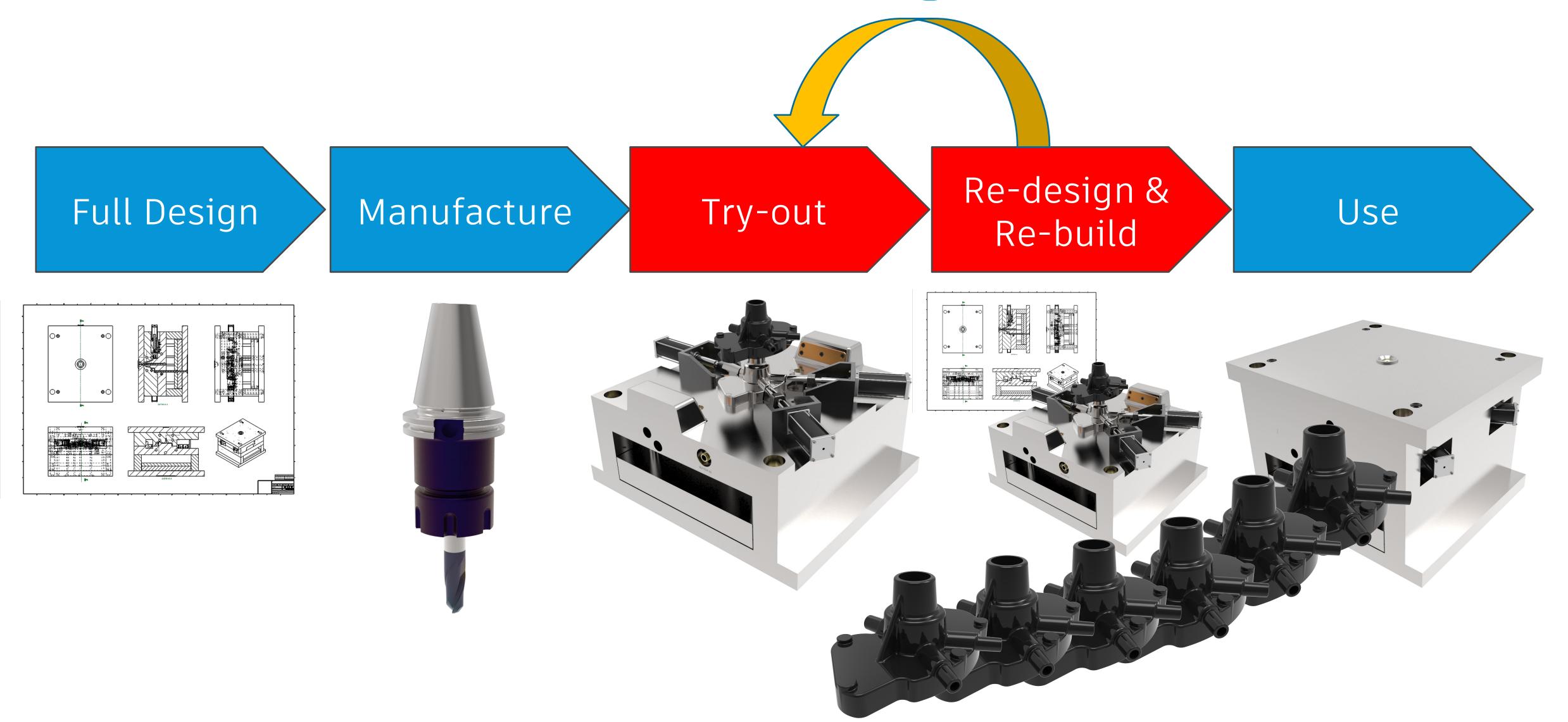
Mold Simulation

What Could Possibly Go Wrong?

- Warpage & Shrinkage
- Solidification failure
- Weld marks
- Sink marks
- Air traps
- Short shots
- Core Shifts



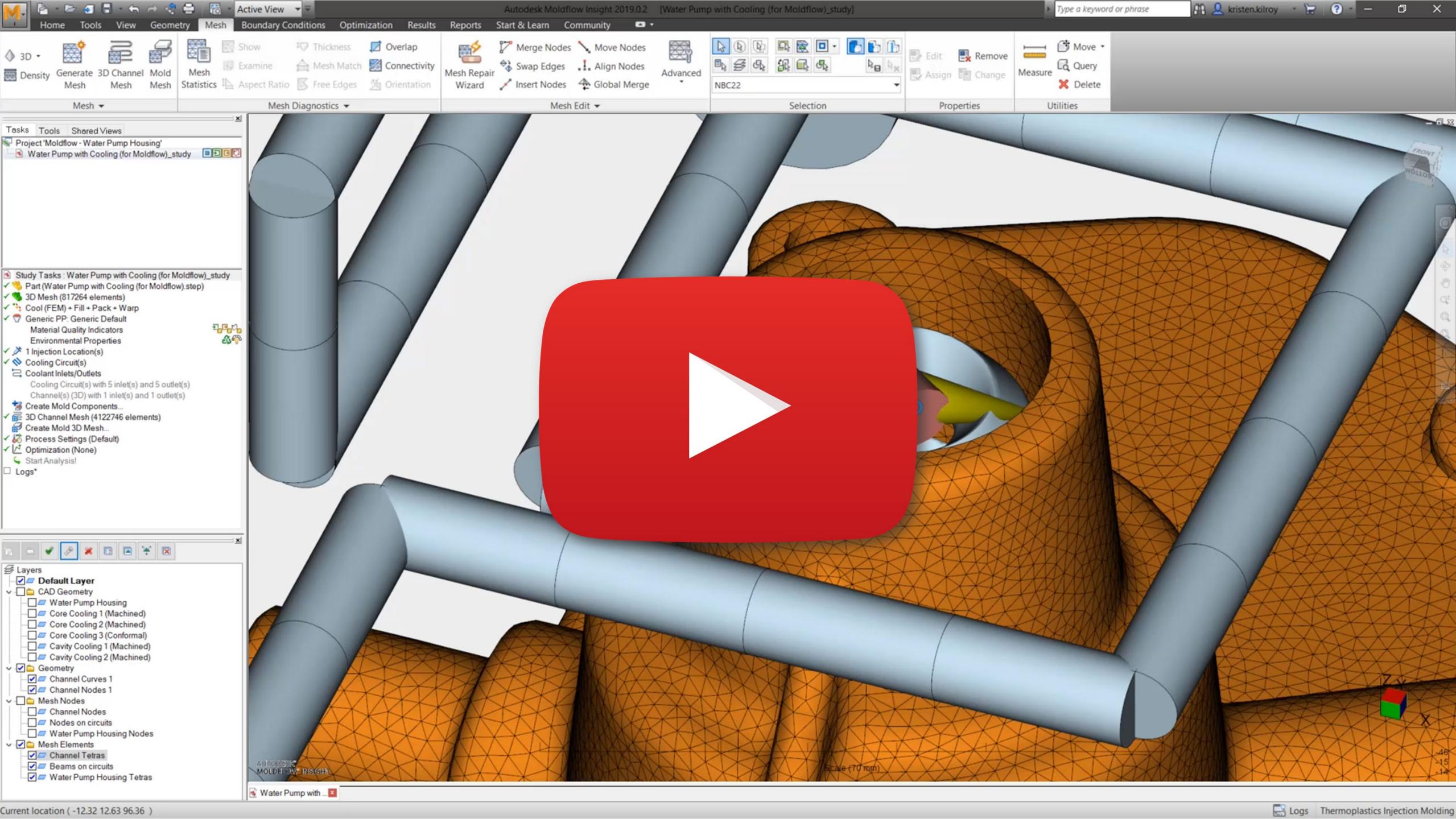
Traditional Mold Design Workflow



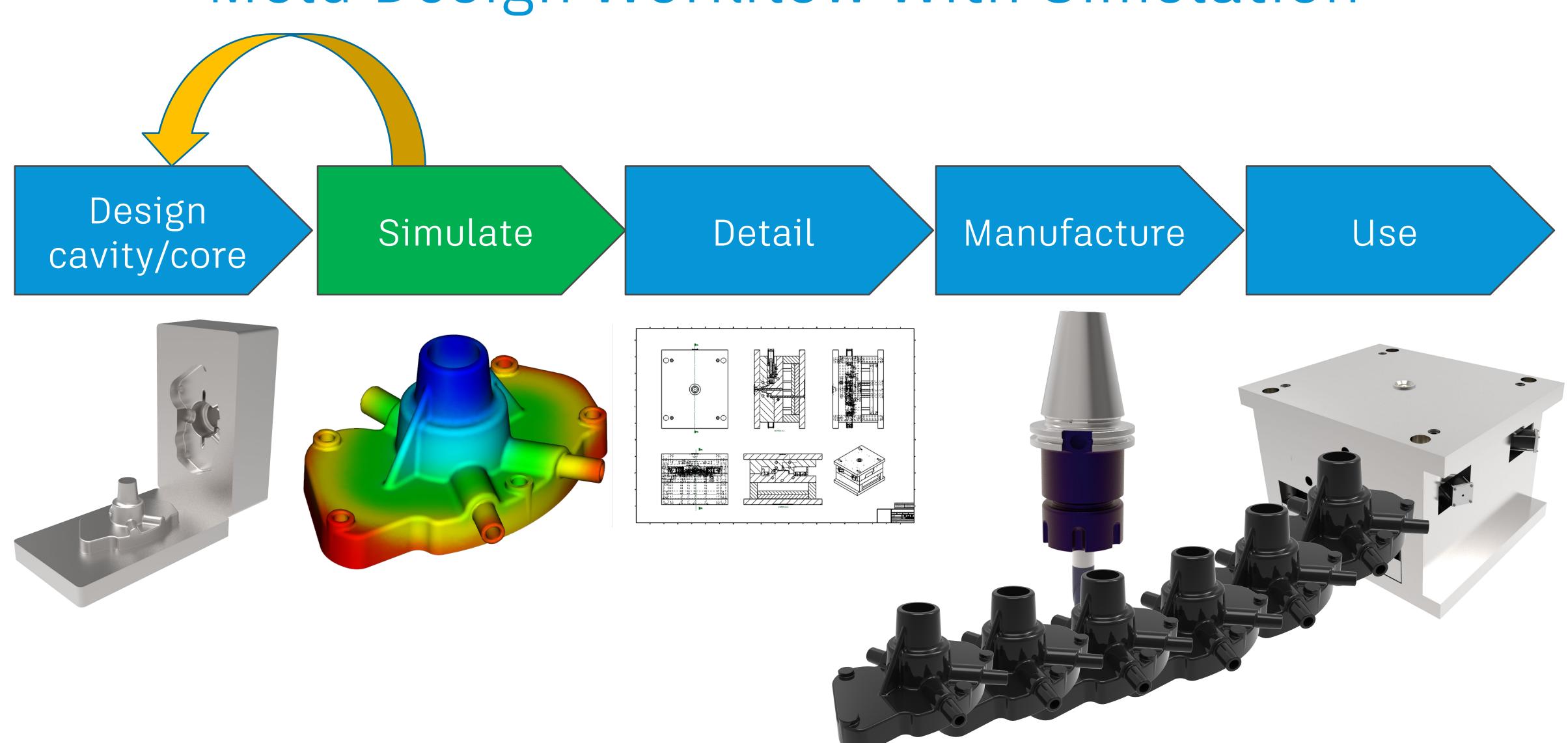
What Can We Do?

- Use simulation
- Review wall thicknesses, gating locations, undercuts, draft angles
- Identify part quality
- Provide costing and design advice
- Analyse advanced tooling options
- Test part and mold material types
- Export results
- Optimize for quality and cycle time
- Reduce defects and get to market faster

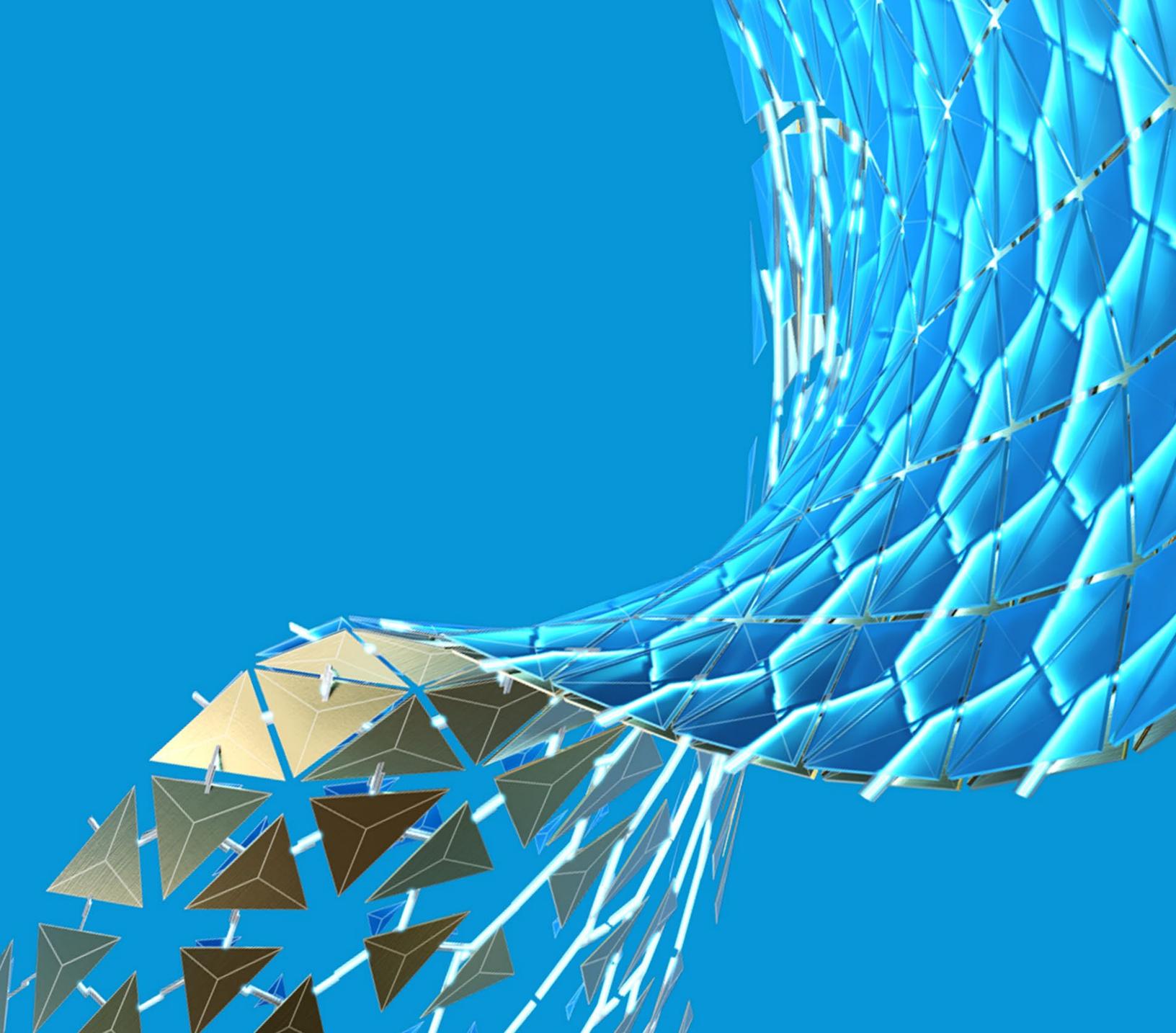




Mold Design Workflow With Simulation

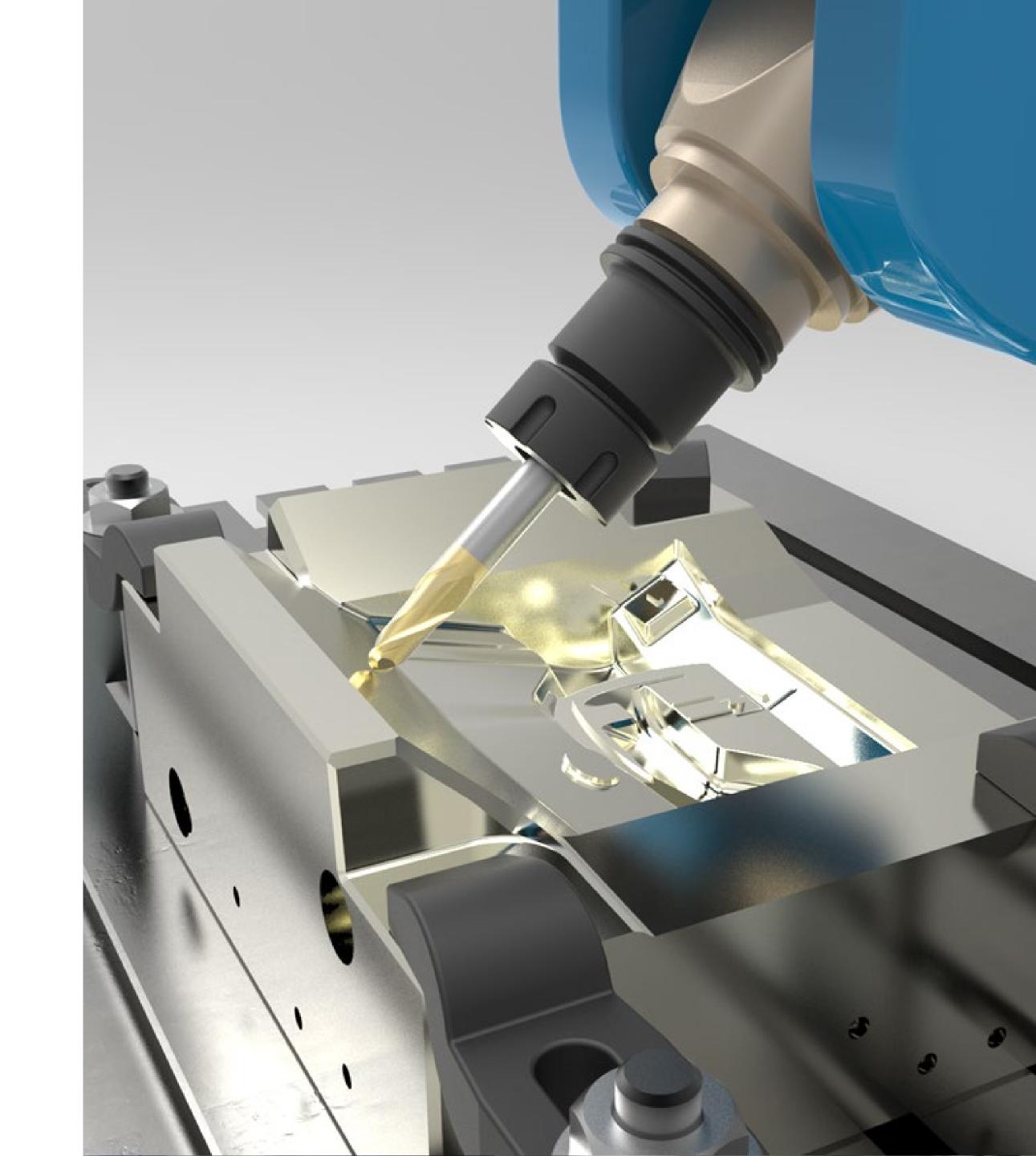


Expert CAM



Mold Machining

- Traditional 3-axis machining
- More profitable molds, are often more complex
- Use 5-axis to address mold complexity
 - Fewer setups, reduce time and increase accuracy
 - Better access
 - Shorter tools have improved rigidity and increase accuracy further
- Minimizes hand finishing



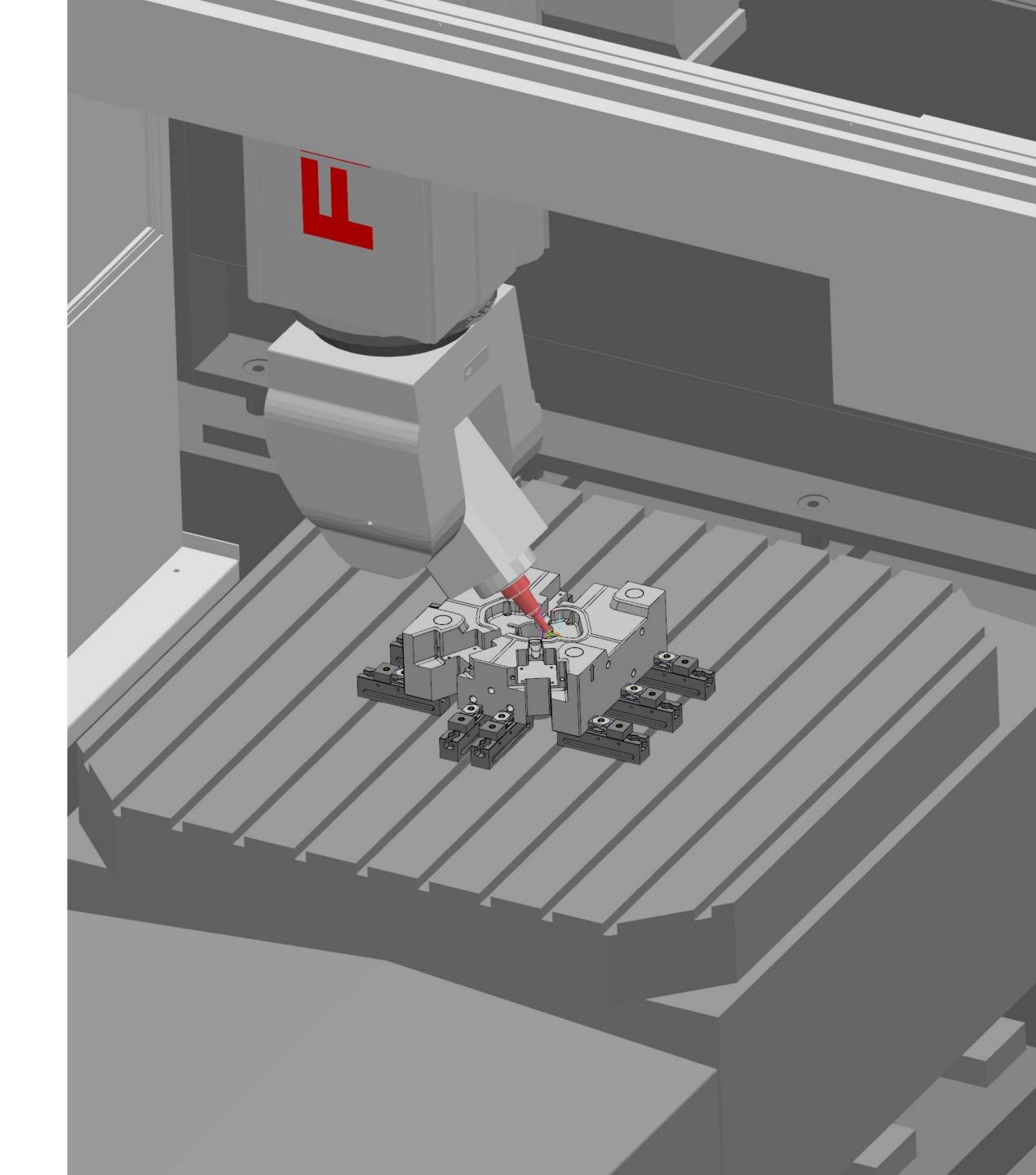
Expert CAM Software

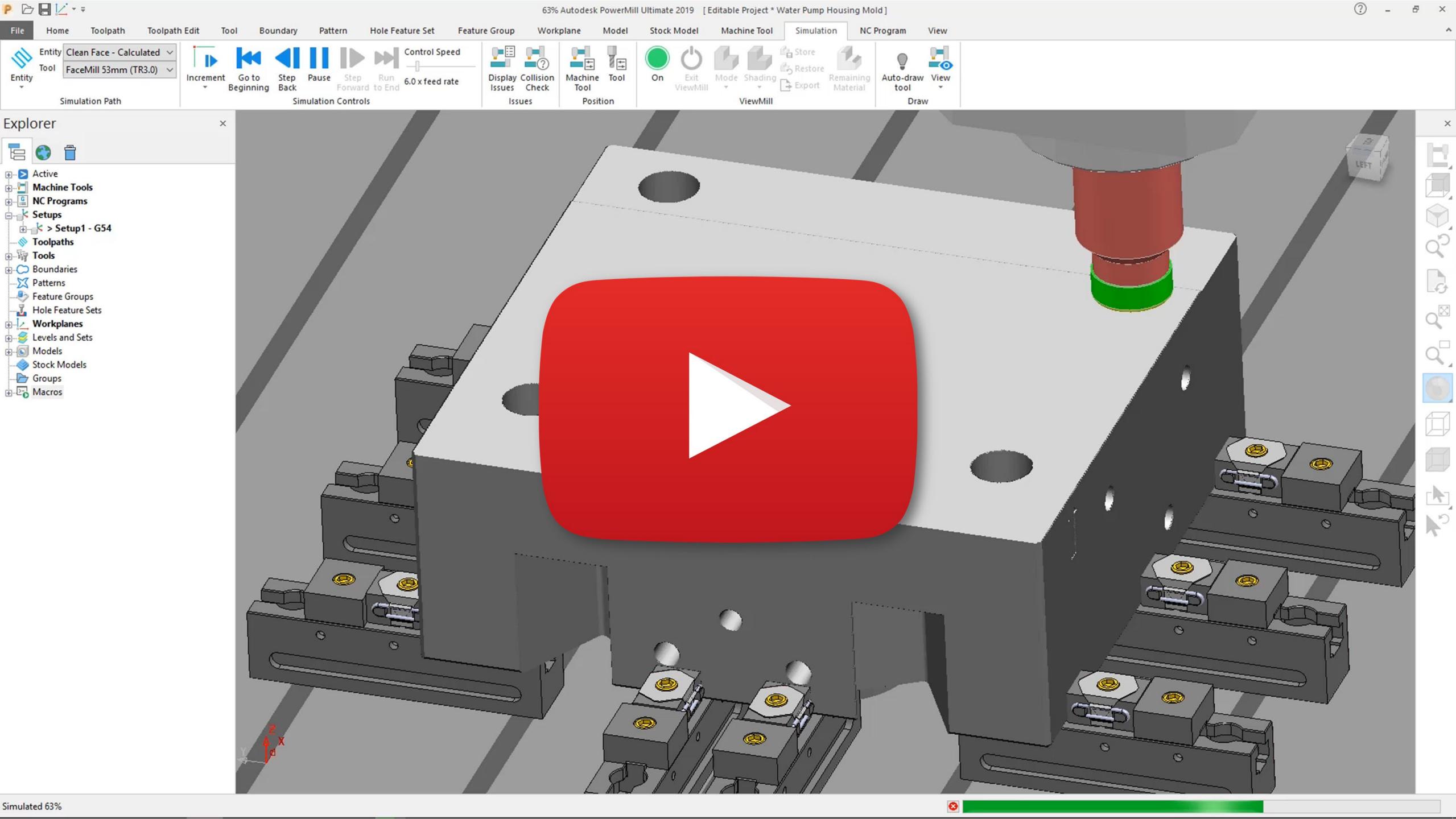
- High-speed machining capabilities
 - Reduce load
 - Minimize wear
 - o More aggressive, optimized feedrates
- Advanced finishing strategies
- Tool and Toolpath Control
 - Toolpath editing without recalculation
 - Dynamic axis manipulation
 - Improved surface finish, tool life and time savings



Expert CAM Software

- Accurate simulation and verification
- Better machine utilization
- Optimized setup for each machine
- Collision detection and avoidance
- Inspire confidence, maximize existing capacity and increase productivity
- Save time and money







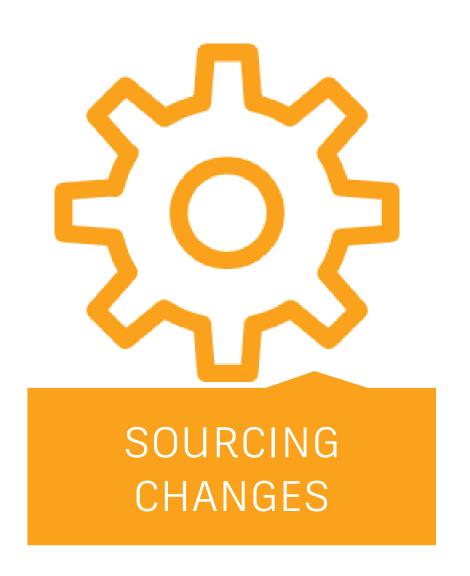
Manufacturing is Constantly Changing



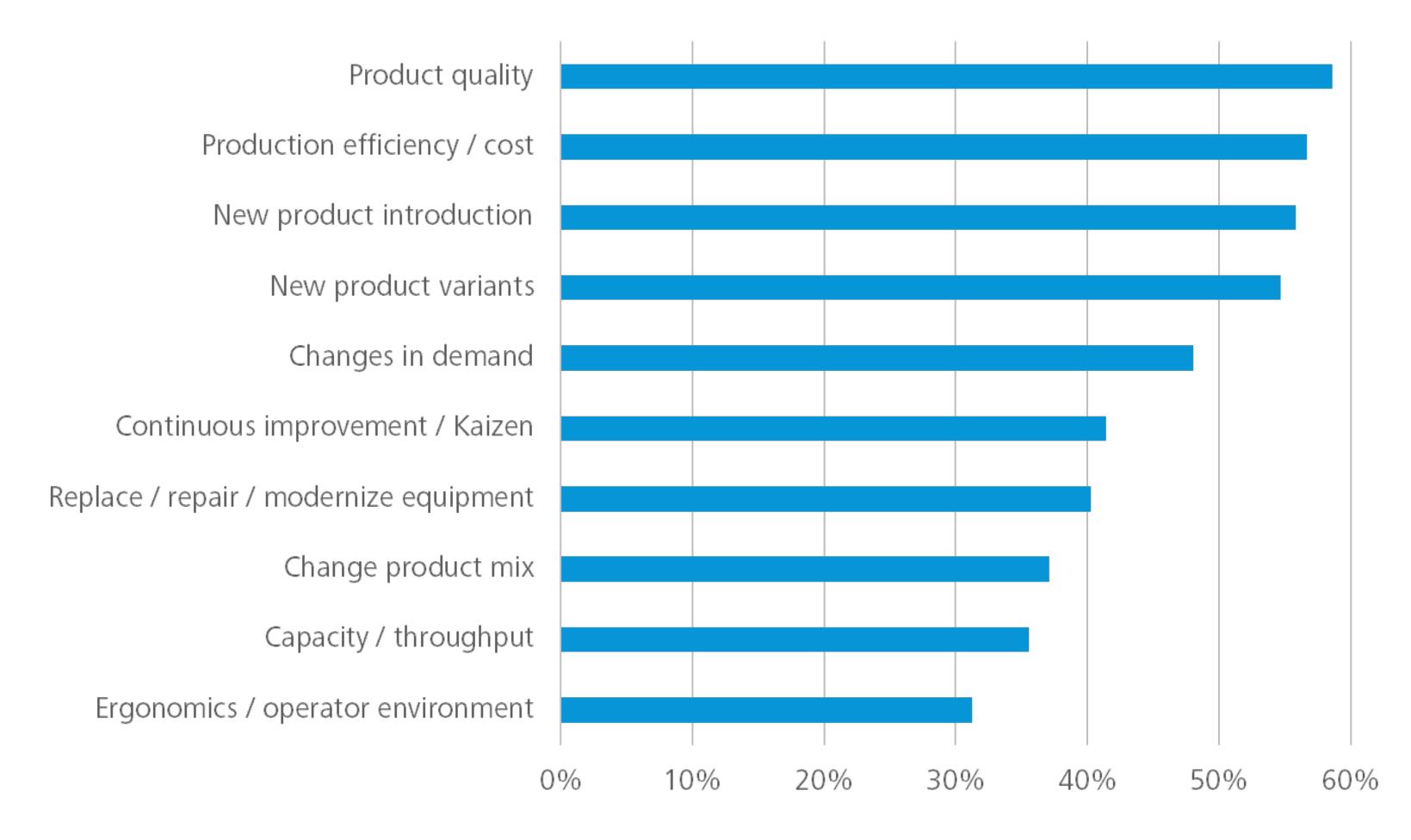




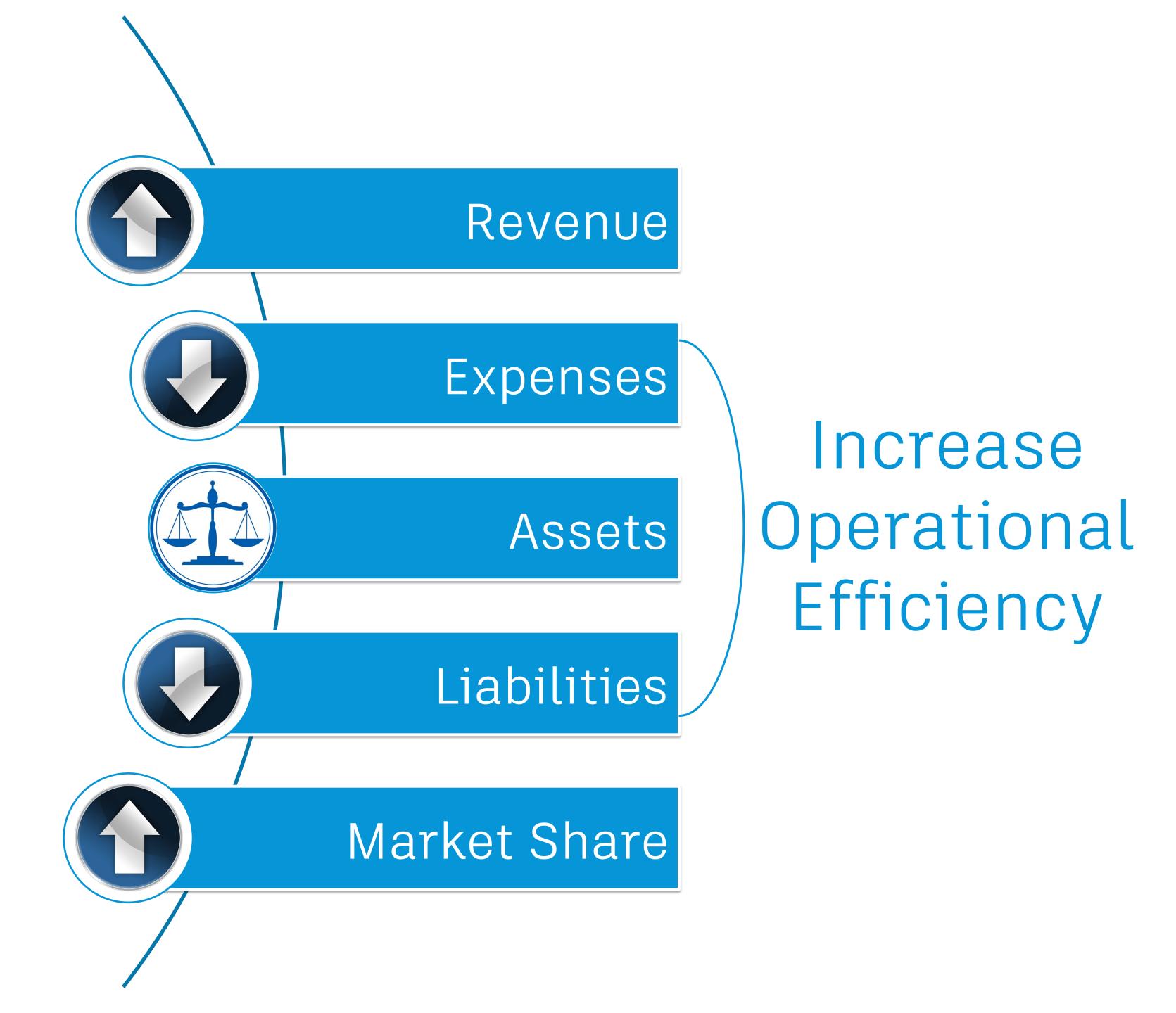




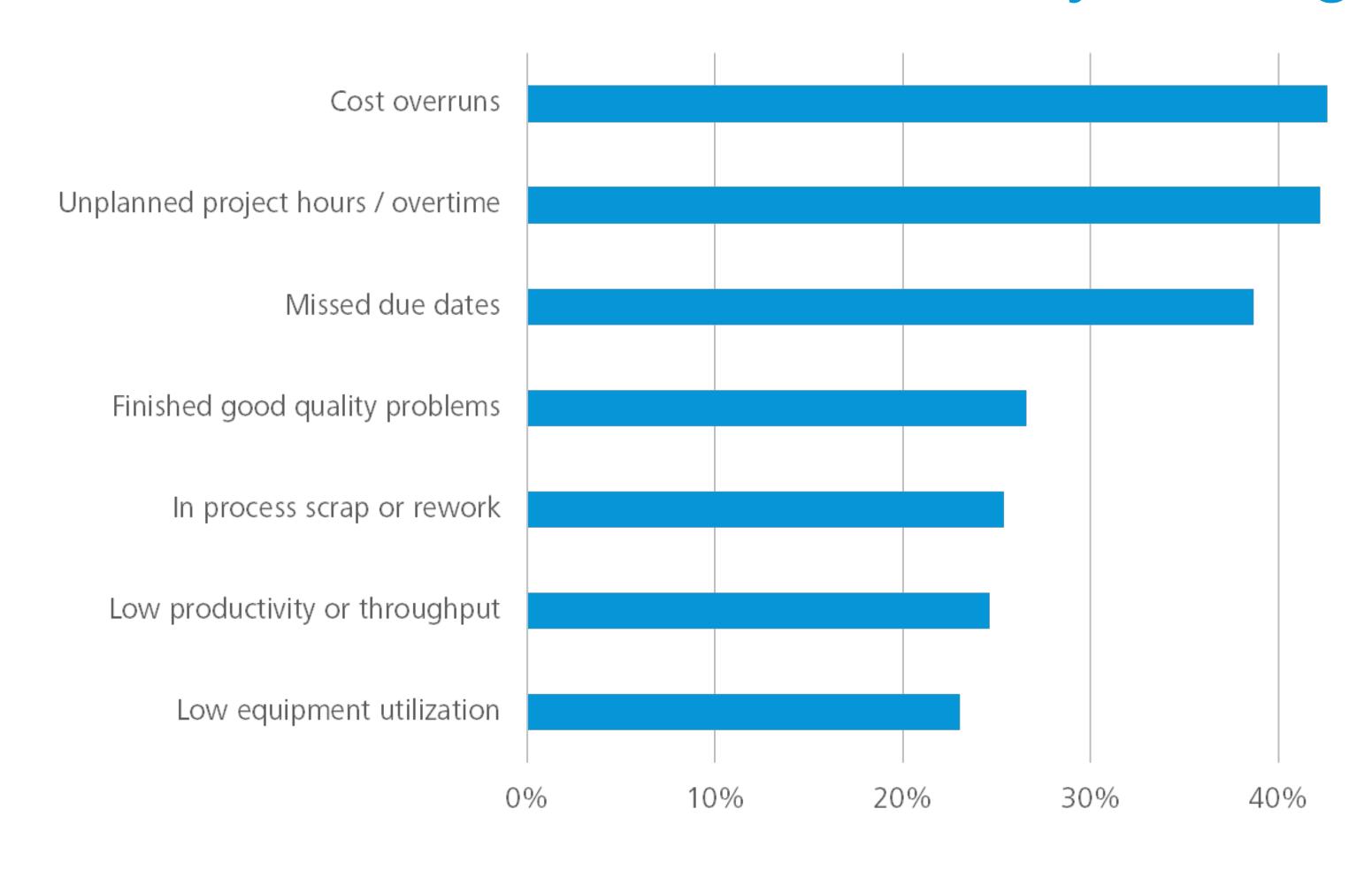
Top 10 Drivers of Change in the Factory



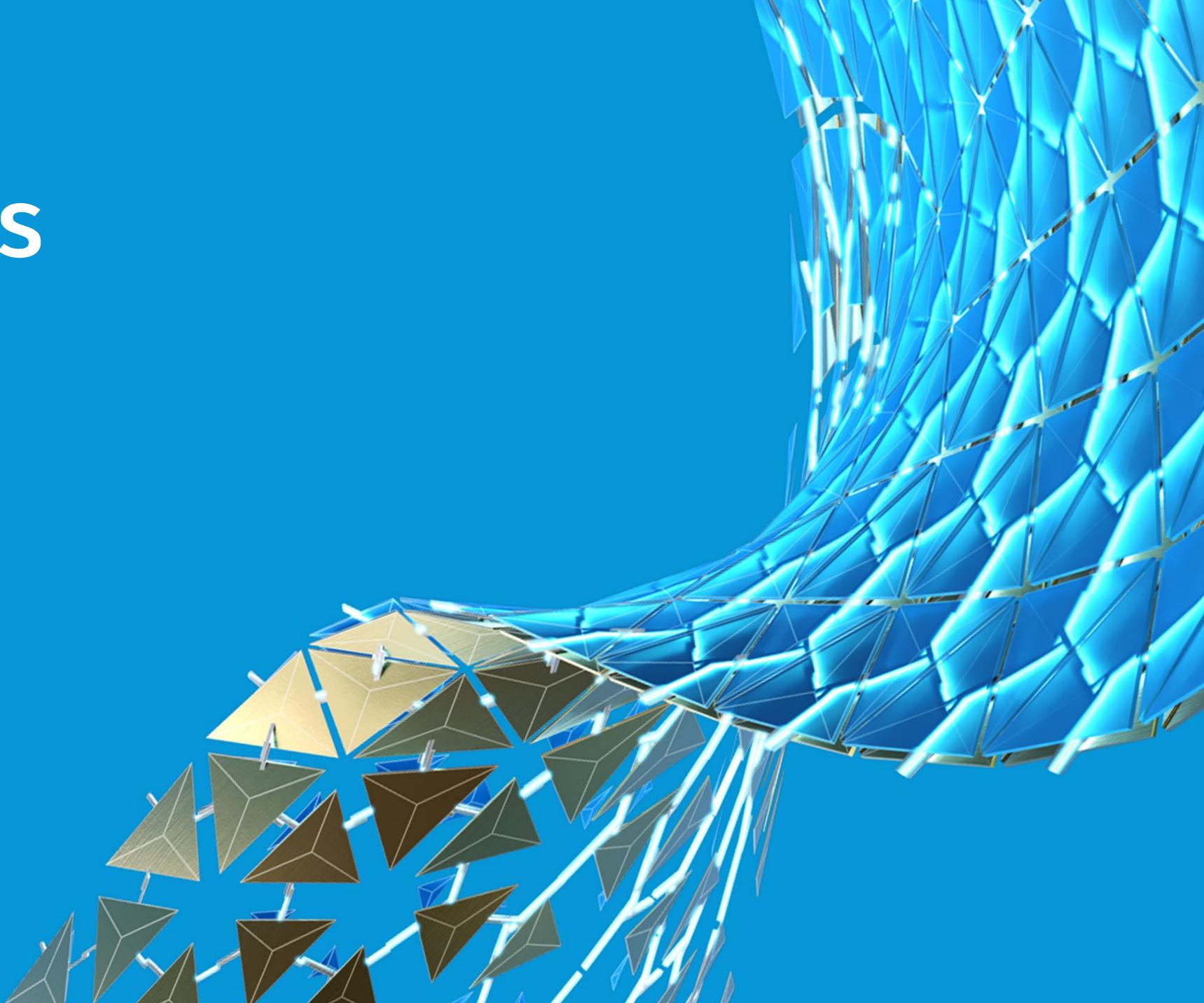
In manufacturing the ability to adapt quickly to change is *critical* for long-term business growth



Common Outcomes of Factory Change



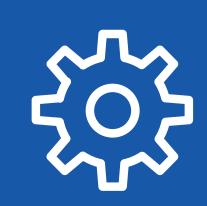
Challenges





Challenges

Due to poor integration between process planning, production layout, facilities design, installation, and operation, projects often struggle to stay on schedule and on budget.



Production lines might not even perform at optimal efficiency

And many times, the cost and impact of changes are unclear

Example: Impact of Cost & Schedule Overruns

Description

Project delay \$100,000/day	Opportunity cost of project taking longer than planned

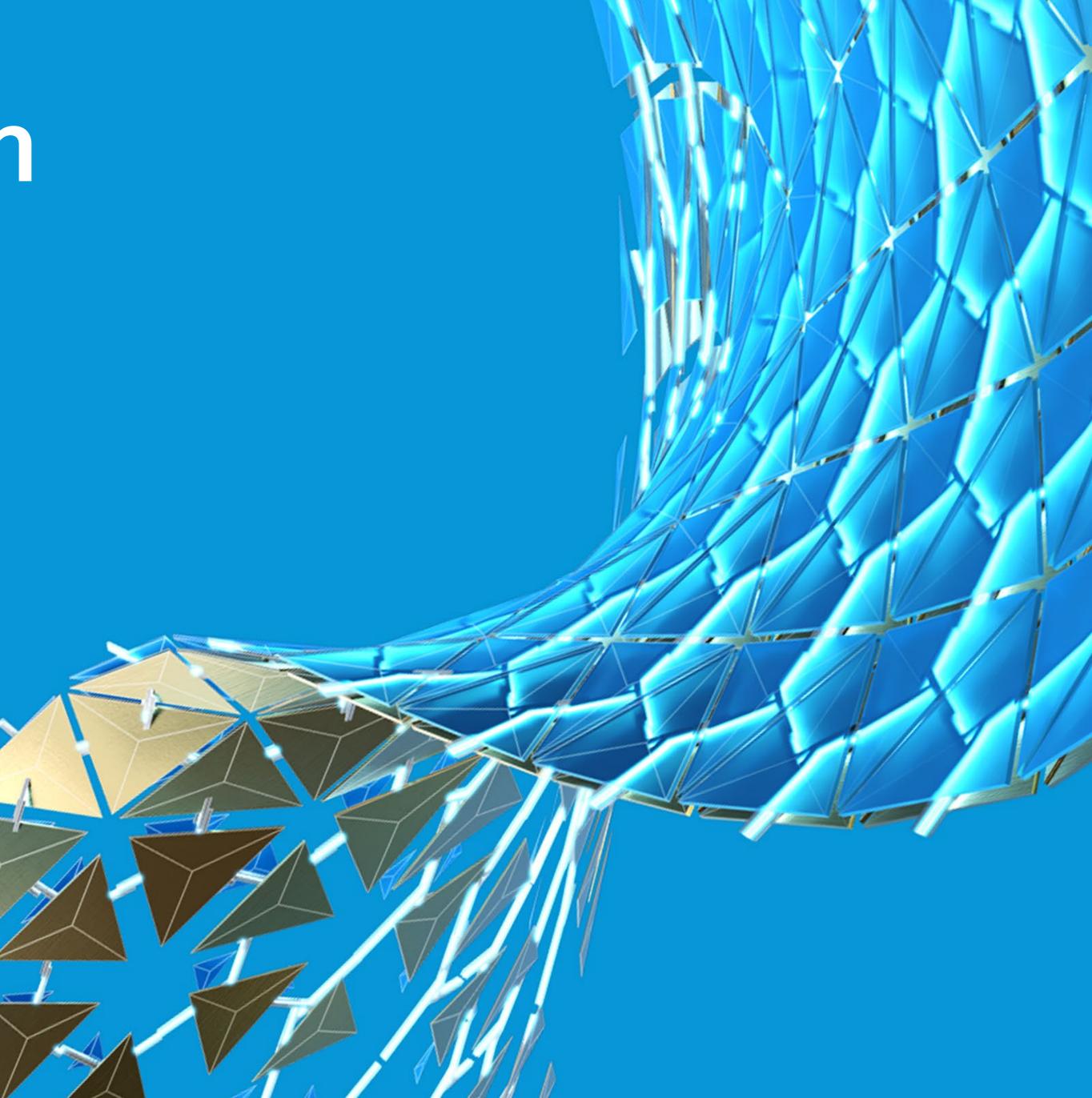
Field check \$10,000/incident Time required to measure factory environment

Field change order \$20,000/incident Fix issues found during build out

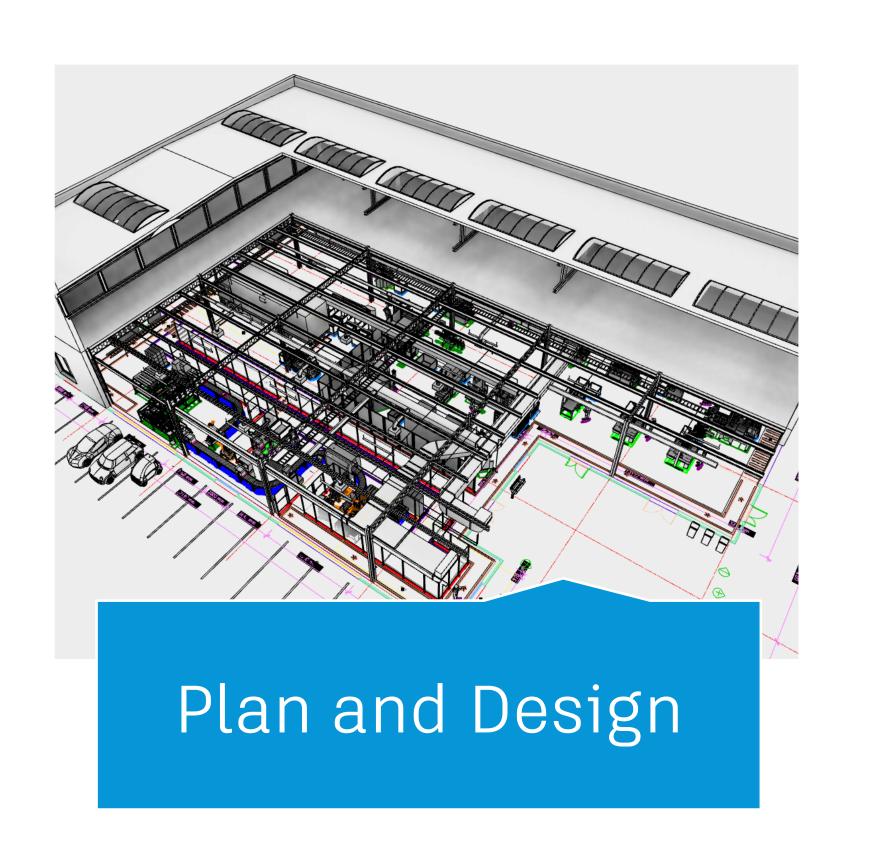
Item

Major interference Collision between machine and environment \$100,000+ /incident

Plan, Commission and Operate



3 Key Areas - Plan, Commission and Operate







Plan and Design



Ensure factory changes are for the better

Bring together your manufacturing and building operation teams to **collaborate** on an integrated factory model and help deliver a fully optimized production at lower risk—and often lower cost

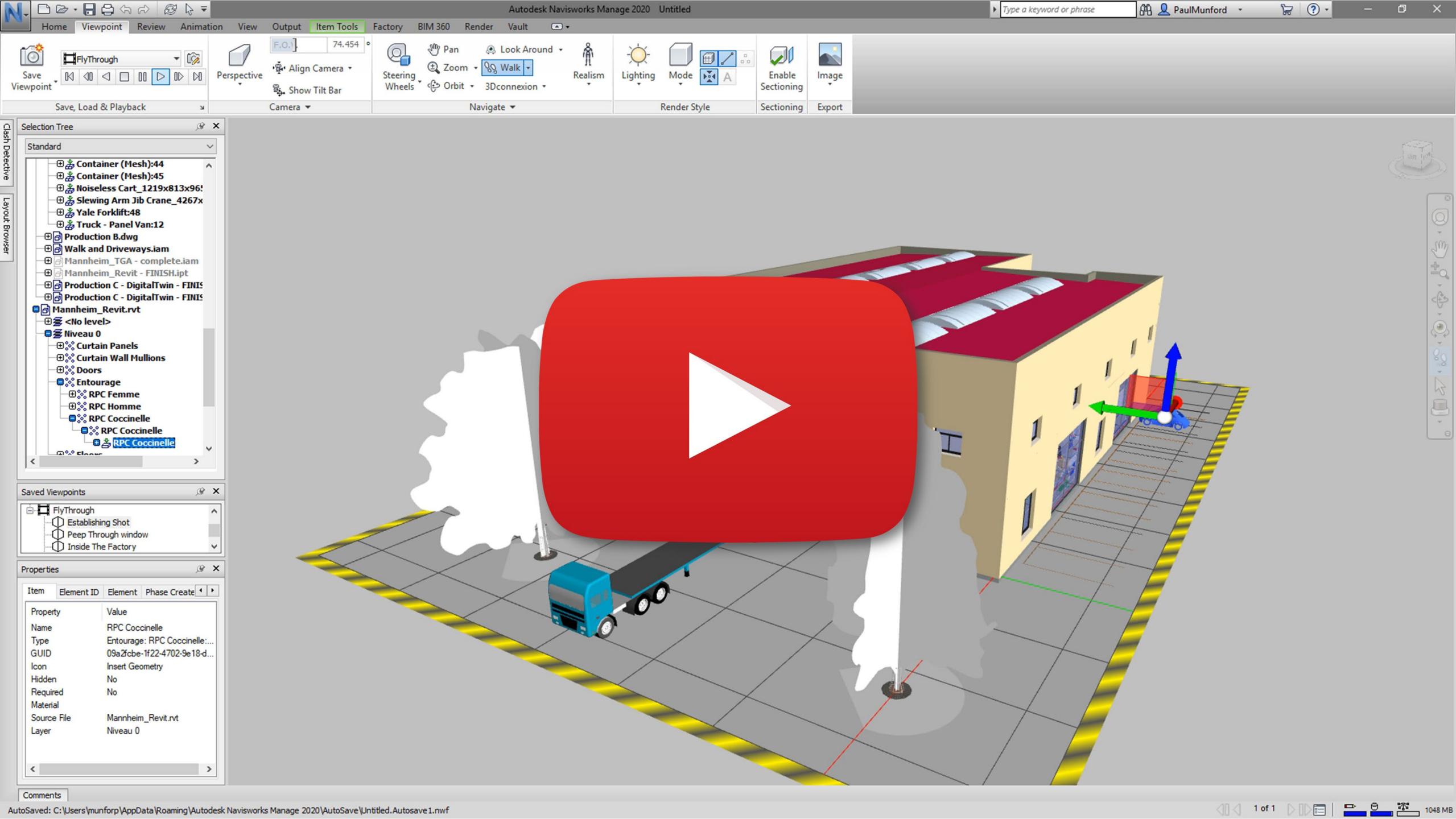


Plan and Design a More Efficient Factory



Create one integrated model that includes 3D equipment lines with the building systems such as BIM models for structural, architectural and MEP components

3D virtual walkthroughs help stakeholders (including operations, facilities, and industrial and manufacturing engineering) easily understand design intent so they can provide feedback and identify potential issues early in the design process



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Laser scanning accurately documents the as-is state of your facility to build 3D models, providing high-resolution representations of the space. This is less expensive, less time consuming, and more accurate than manual field checking

R AUTODESK* RECAP PRO OTX 2019 Dataset PaulMunford
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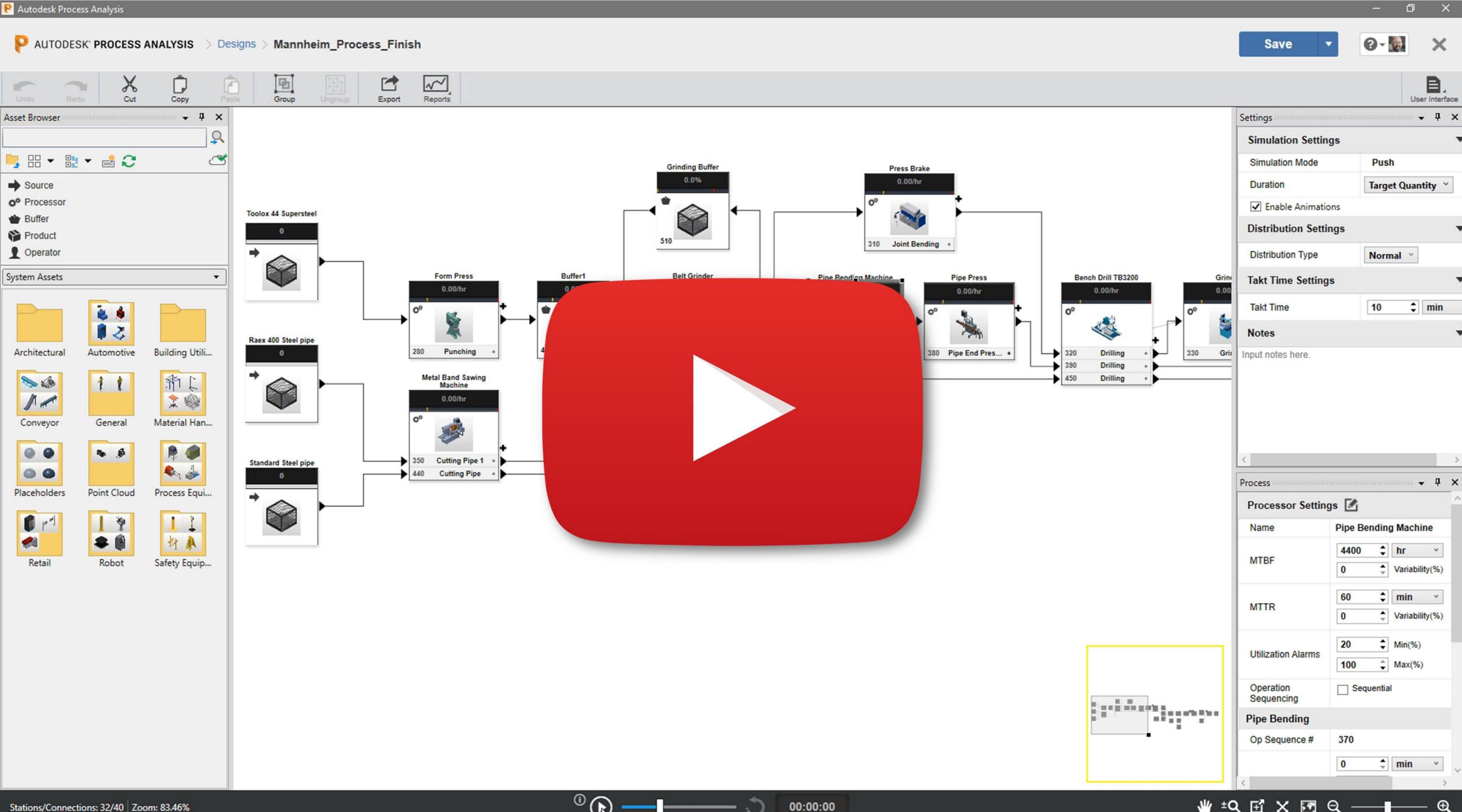


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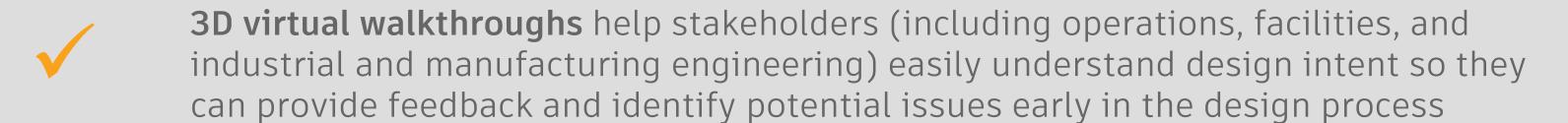
Analyze and Visualize the sequence of operations in your manufacturing process, identify bottlenecks, and stations exceeding Takt time, optimize work distribution across stations, and improve workflows



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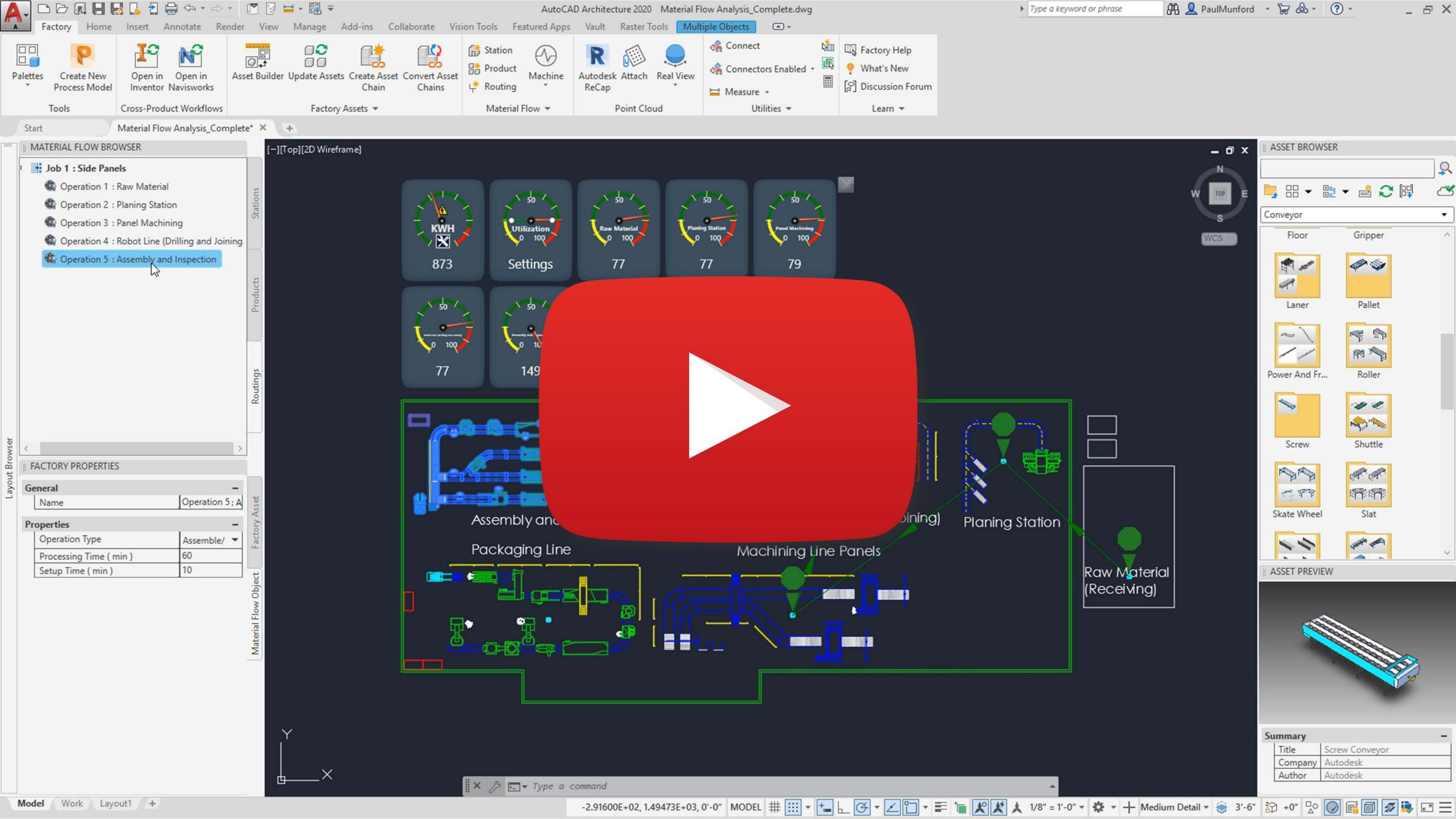


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Digital simulation analyzes material and facility flow so you can fully optimize equipment placement

Provide the most efficient work environment for designers to layout production lines in 2D while using an asset library to create 3D factory models. Integrate production lines into your BIM model of the facility



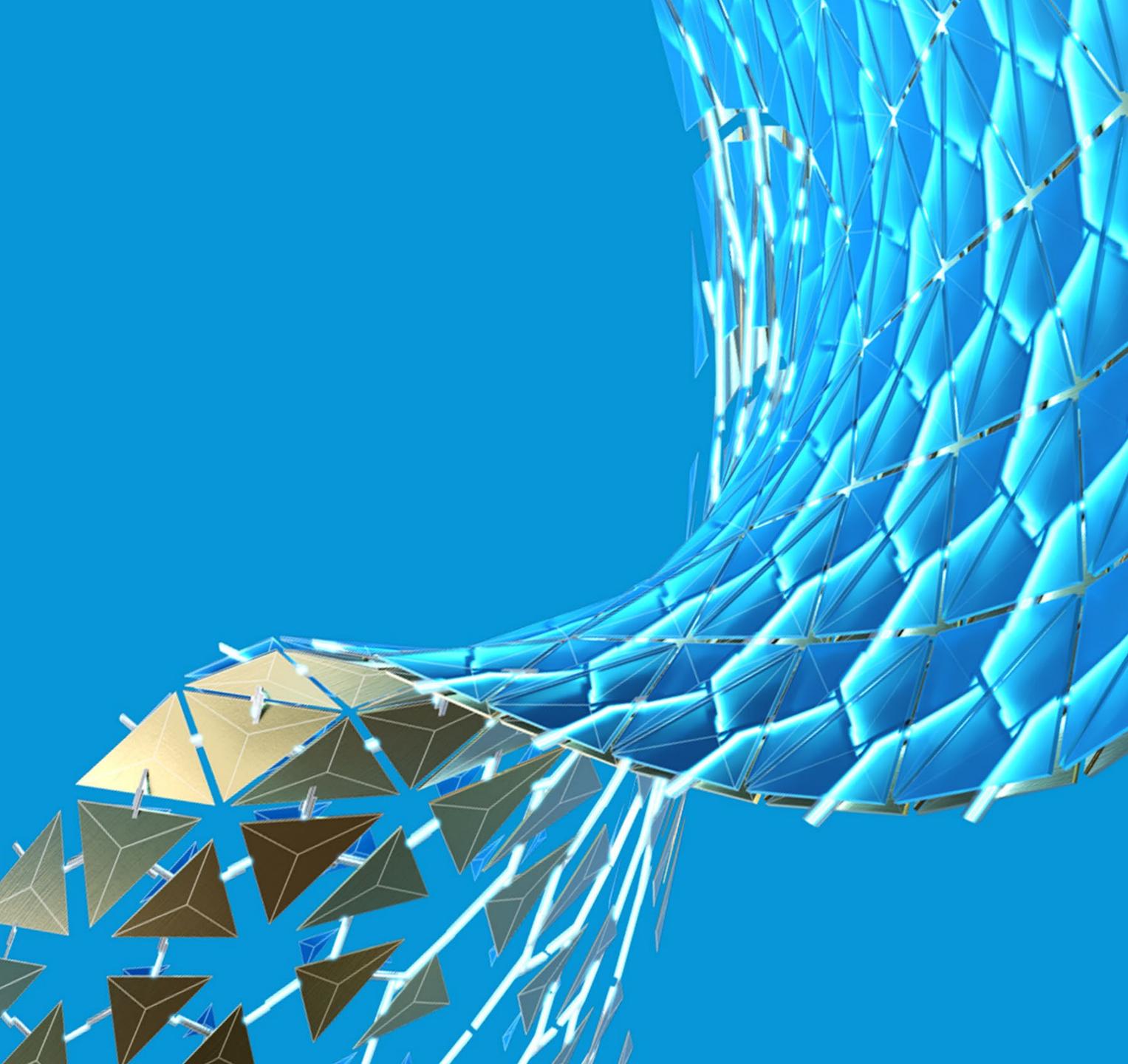
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Construct and Commission





Ensure factory changes are communicated effectively

Communicate design decisions across the entire project team using a single digital model that integrates equipment, production line layouts, building designs, and reality capture data as a single database of project information



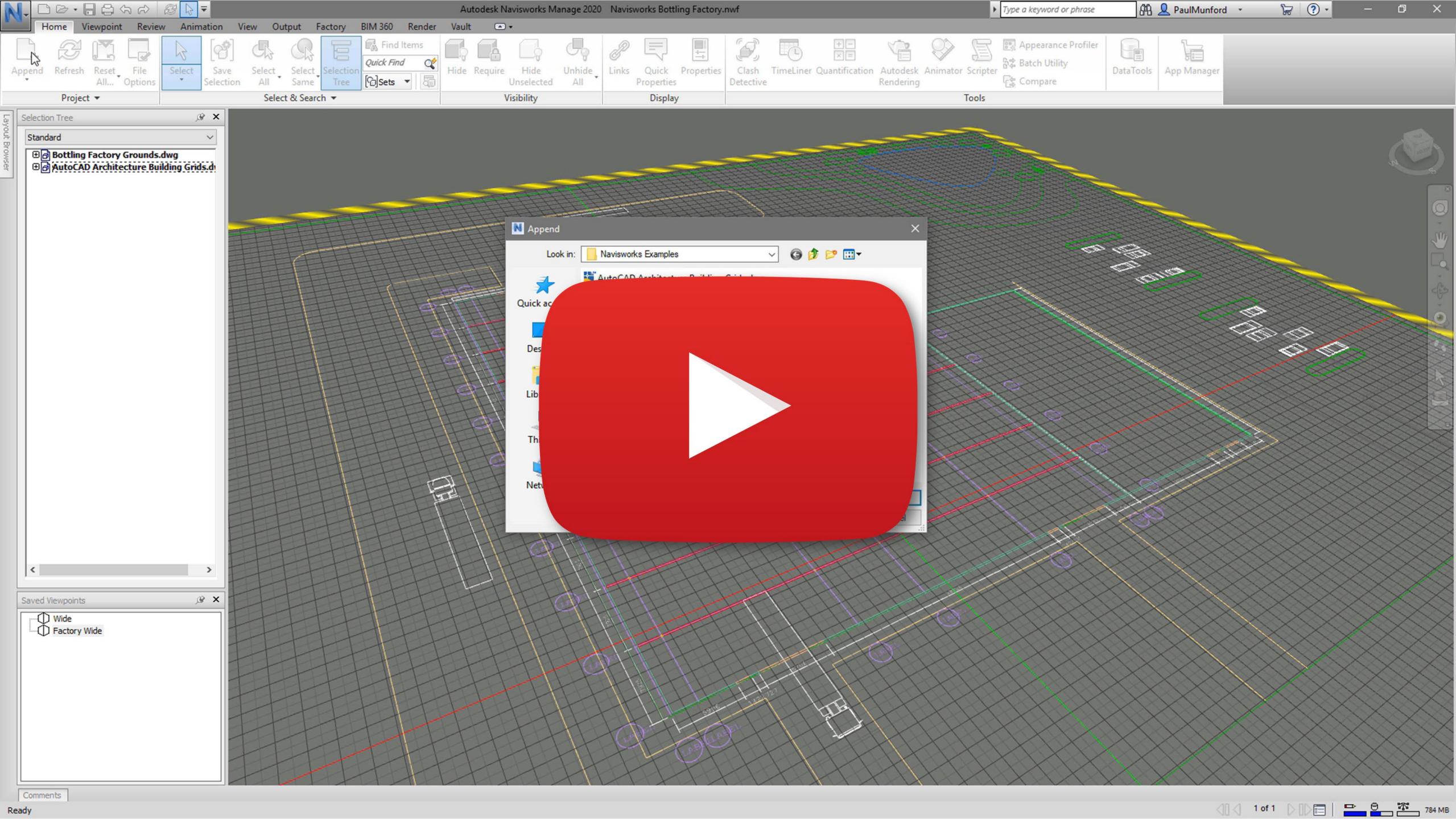
Make Better Decisions During Construction and Installation



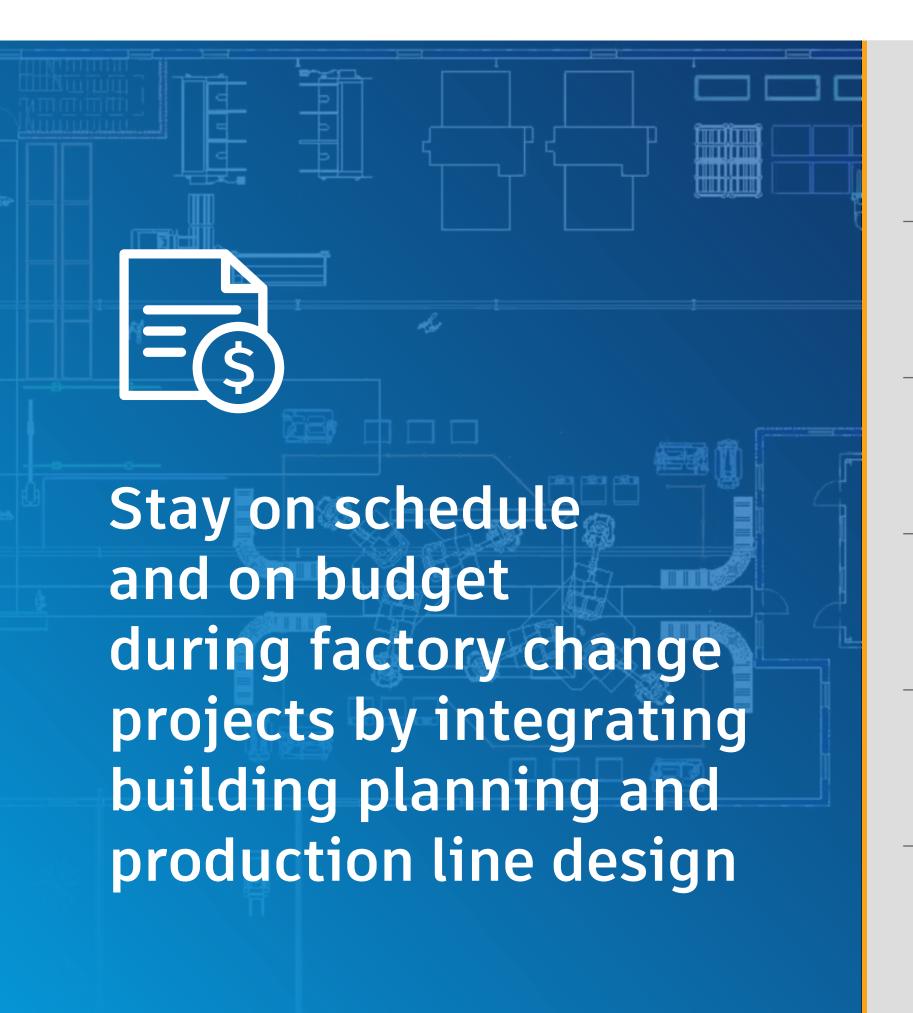
Integrated factory model of the existing/new facility and production systems, allows the project coordinator to identify issues prior to installation, when on-site changes become costly and time consuming

Detect clashes and collisions before project starts, identify areas with potential clearance issues that can be addressed and tracked prior to installation

Pre-construction planning and sequencing provides project teams with insights into any potential scheduling issues that could delay production kick off



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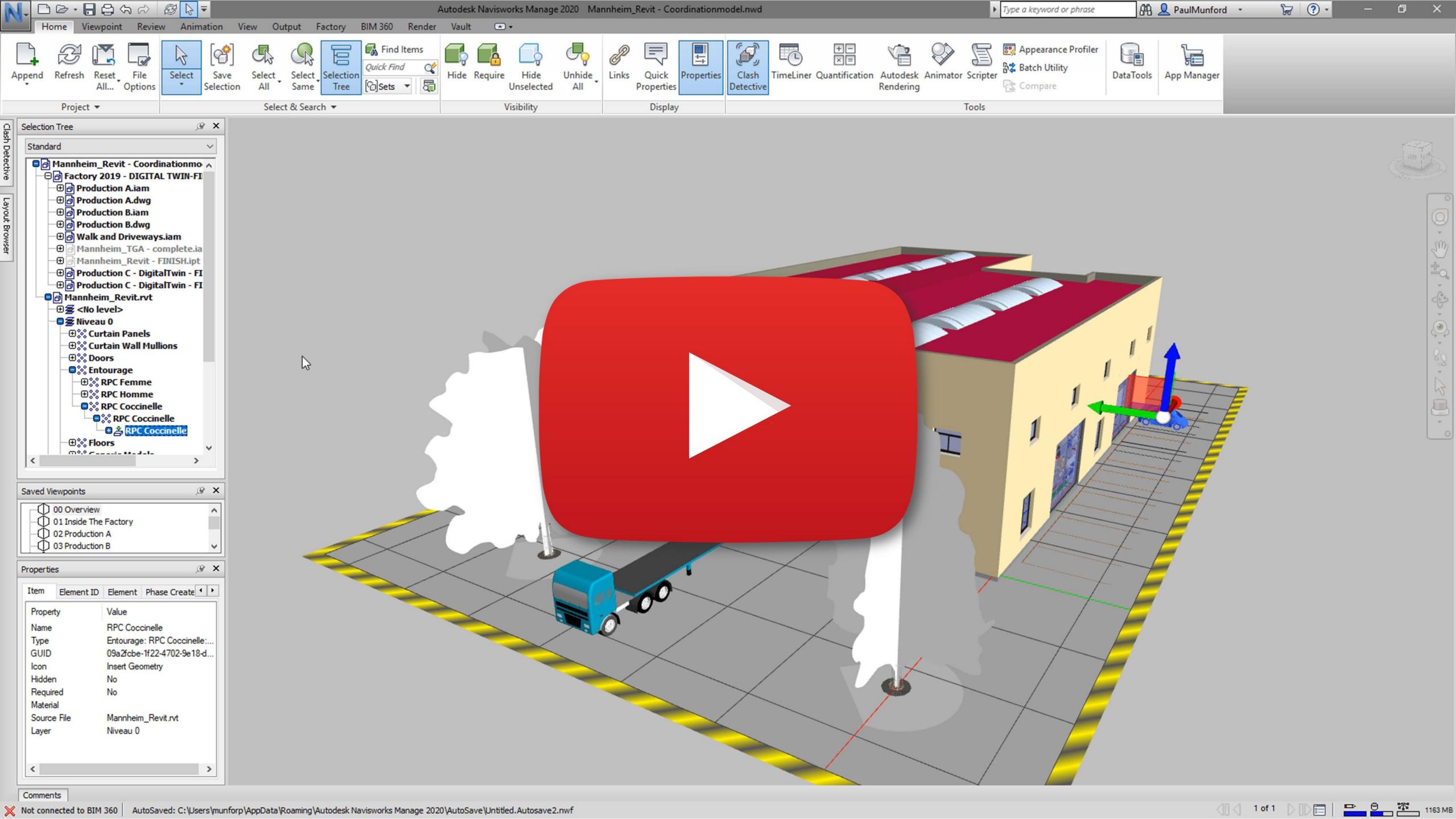
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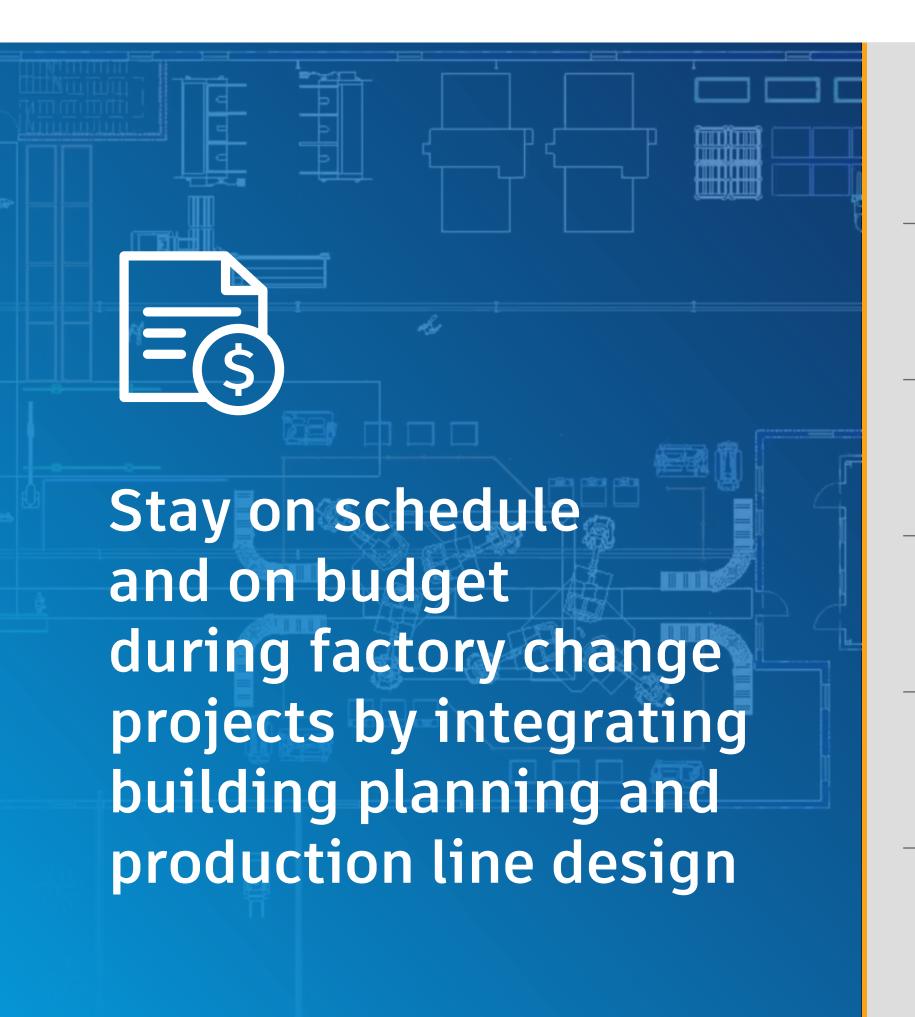
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Seamless exchange of data between factory equipment and the BIM model allows manufacturing engineers to design in context of the facility and building designers to accurately place structural and MEP features to support the production line

Leverage your integrated factory model, to extract required views and relevant documentation for installation, easily generated from 3D representations, reducing manual effort and showing production equipment in the context of the building systems



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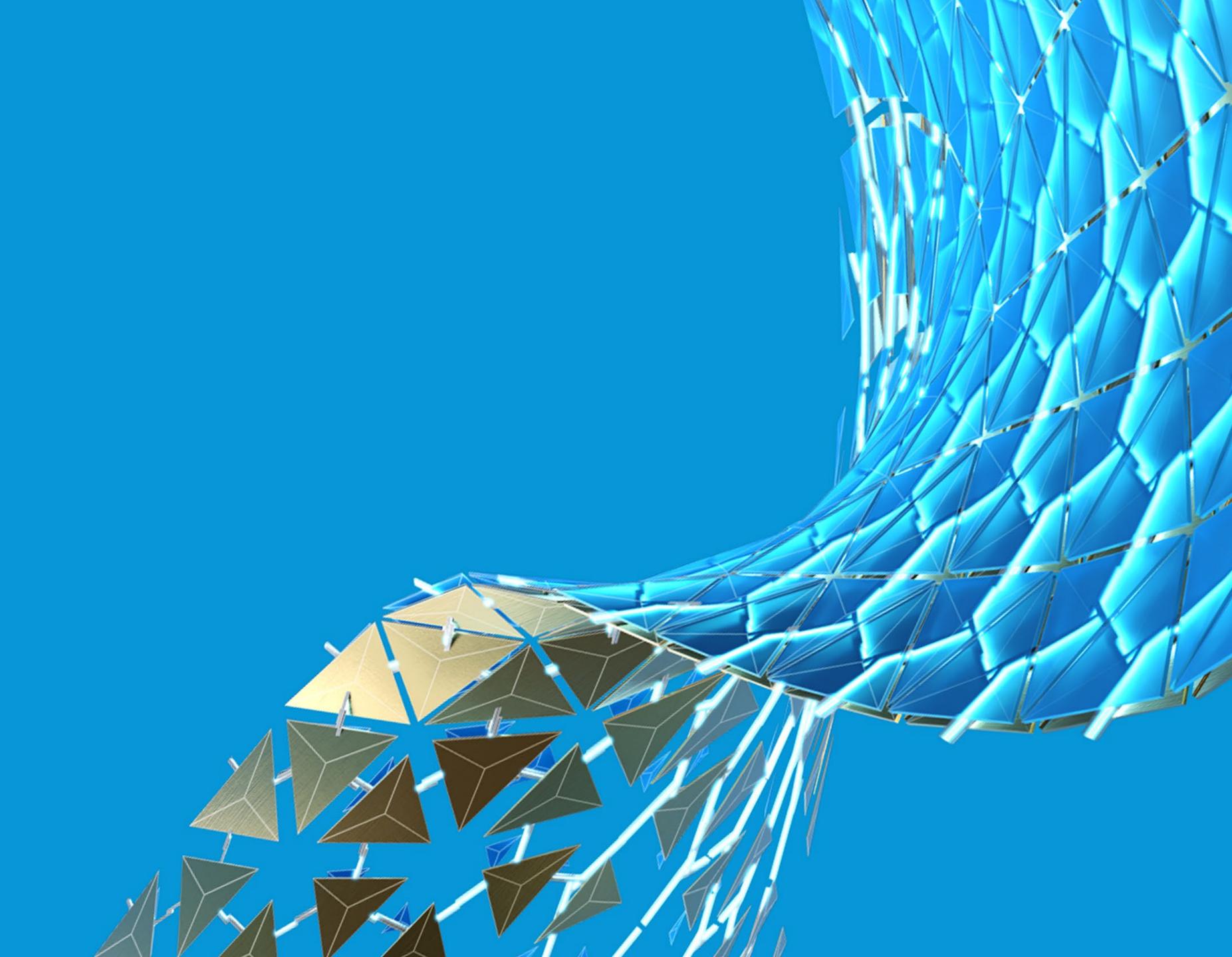


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Operate





Continuously improve factory operations

Make the most of your integrated factory model to manage equipment, production changes, and product quality.



Operate Efficiently While Managing Changes and Risk



Determine the cost and impact of factory change projects, coordinate engineering and manufacturing, and improve documentation of changes



Centralized data management allows everyone to access the right information at the right time



Manage change process and multiple workflows saving time during production



More quickly plan and implement adjustments to production line by leveraging existing 3D representations of both the building and production line



Deliver accurate work instructions and quality procedures to each task in the production process plan, so they are automatically updated as changes are made and delivered to the production floor

Phases of a Factory
Lifecycle

Operate

Connected Assets
Predictive Maintenance
Manufacturing Change
Management
Local Update

Build

4D \$ 5D Planning
Virtual Commissioning
Asset Sign Off
Site Management



Plan

Process Concept Rough Layout Site Knowledge

Design

2D \$ 3D Design
As built scanning
Optimization
Supplier Integration

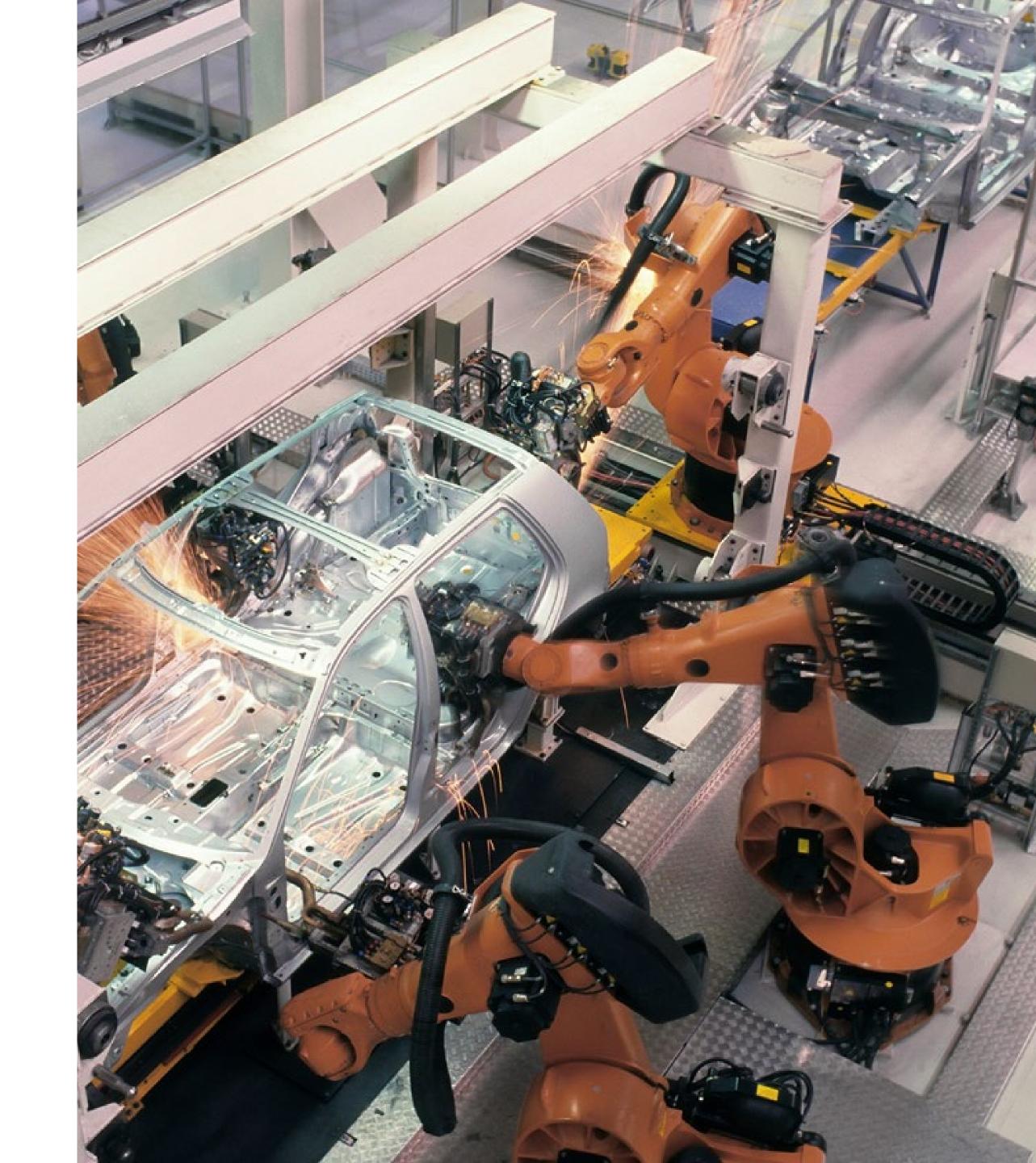
Validate

Design Review
Clash Management
Factory Sustainability Simulation
Virtual Manufacture/ Assembly



Automated Manufacturing

- Reliability and time to market are critical to success
- Utilize Automation
- Deliver repeatability and consistency
- Improve quality and reliability



Automated Manufacturing

- What do we mean by "Automated"?
- Many types of automation
 - Assembly lines, industrial robots, automated guided vehicles (AGV), etc.
- Focus on automation within design and manufacturing software





Lean Manufacturing

- Originating in Japan
 - Minimize waste
 - Maintain productivity
 - Focus on what adds value
- Improves quality
- Reduces production time and cost
- Same principles can be used across many manufacturing process



Challenges

- Skills Gap
 - Gap between skilled jobs and the skilled workforce available
- Skilled but aging workforce
 - Capturing knowledge is vital
- Use software which can capture this knowledge
 - Train others to follow the best practices
 - Refine over time

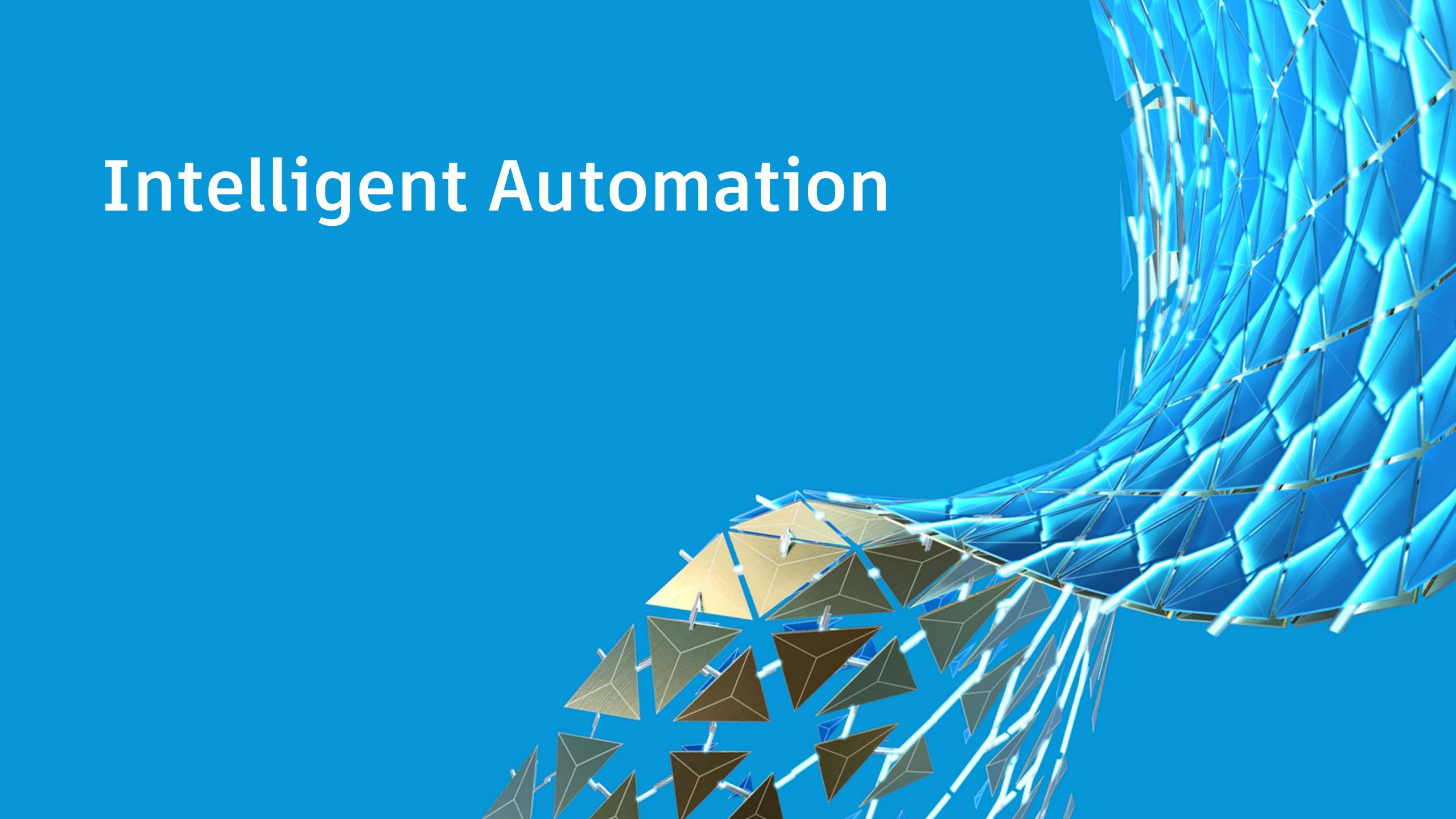


Manufacturing Shift

- Embrace advanced technologies and automation
 - Changes required skills

- Software with reduced learning curve
 - o Become productive sooner





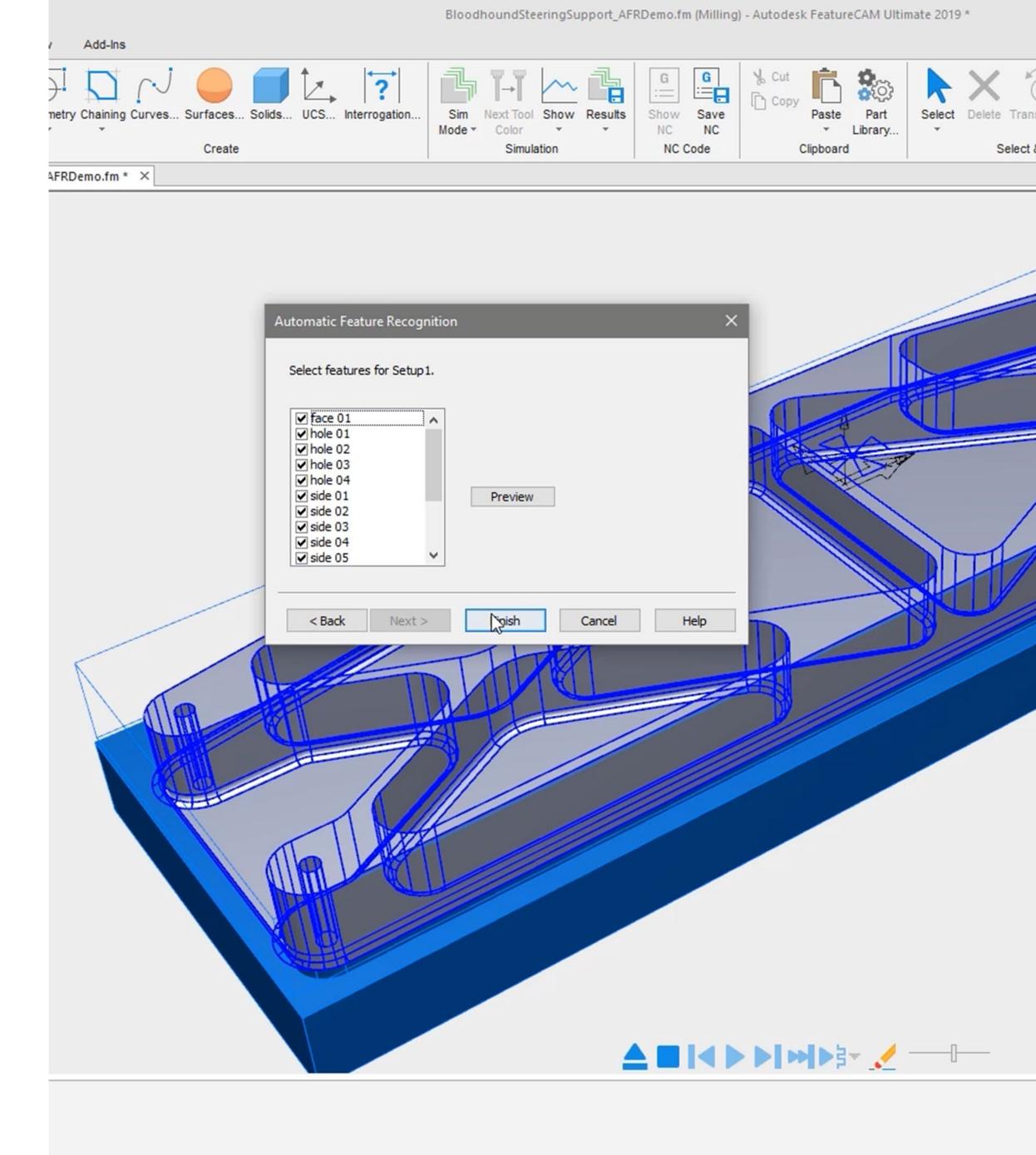
Intelligent Automation

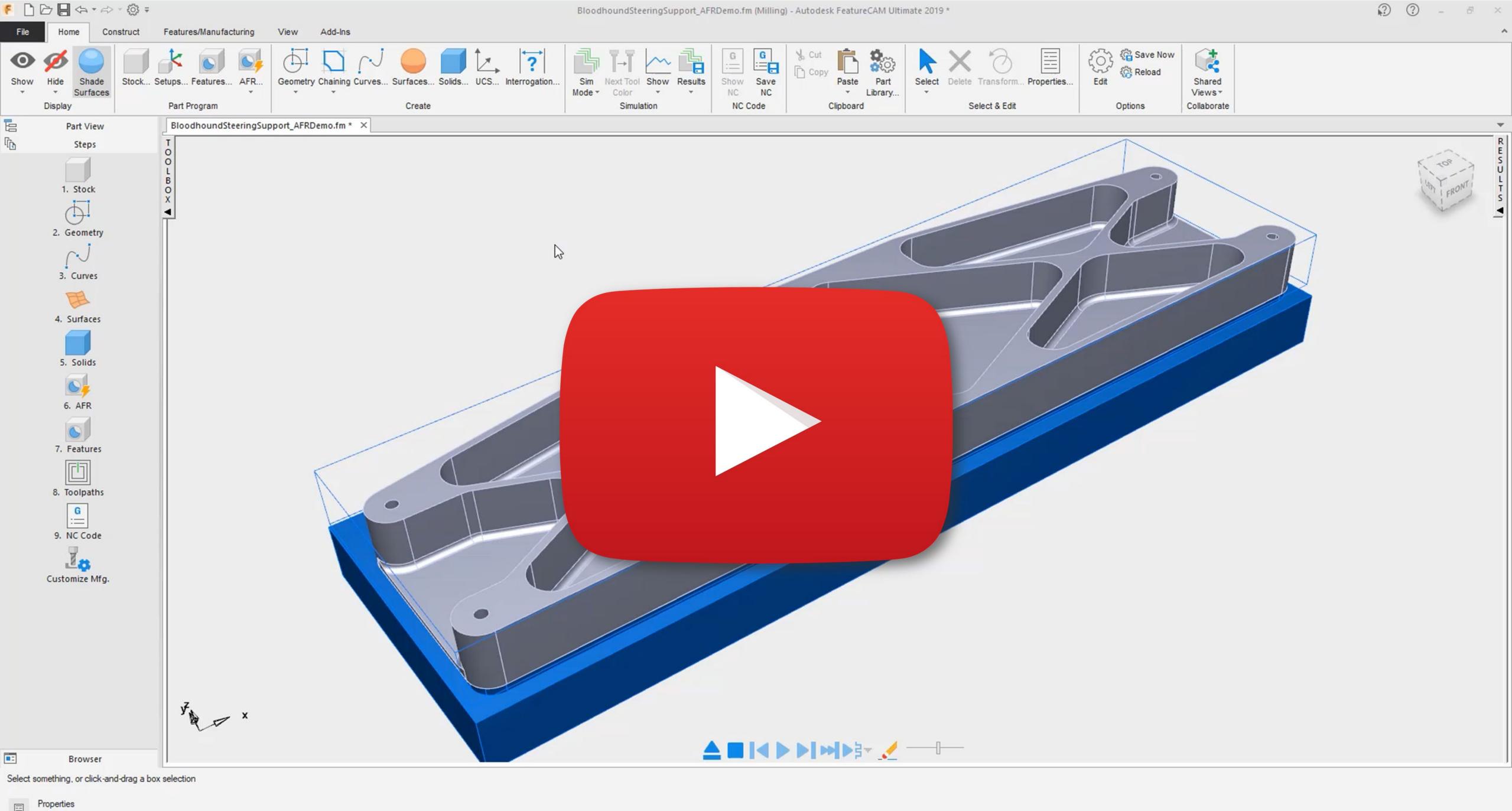
- Many manual decisions required
- Repetitive decision making wastes valuable time
- Intelligent automation can automate repetitive tasks to speed up part programming
- Programmer can add more value to the process



Intelligent Automation

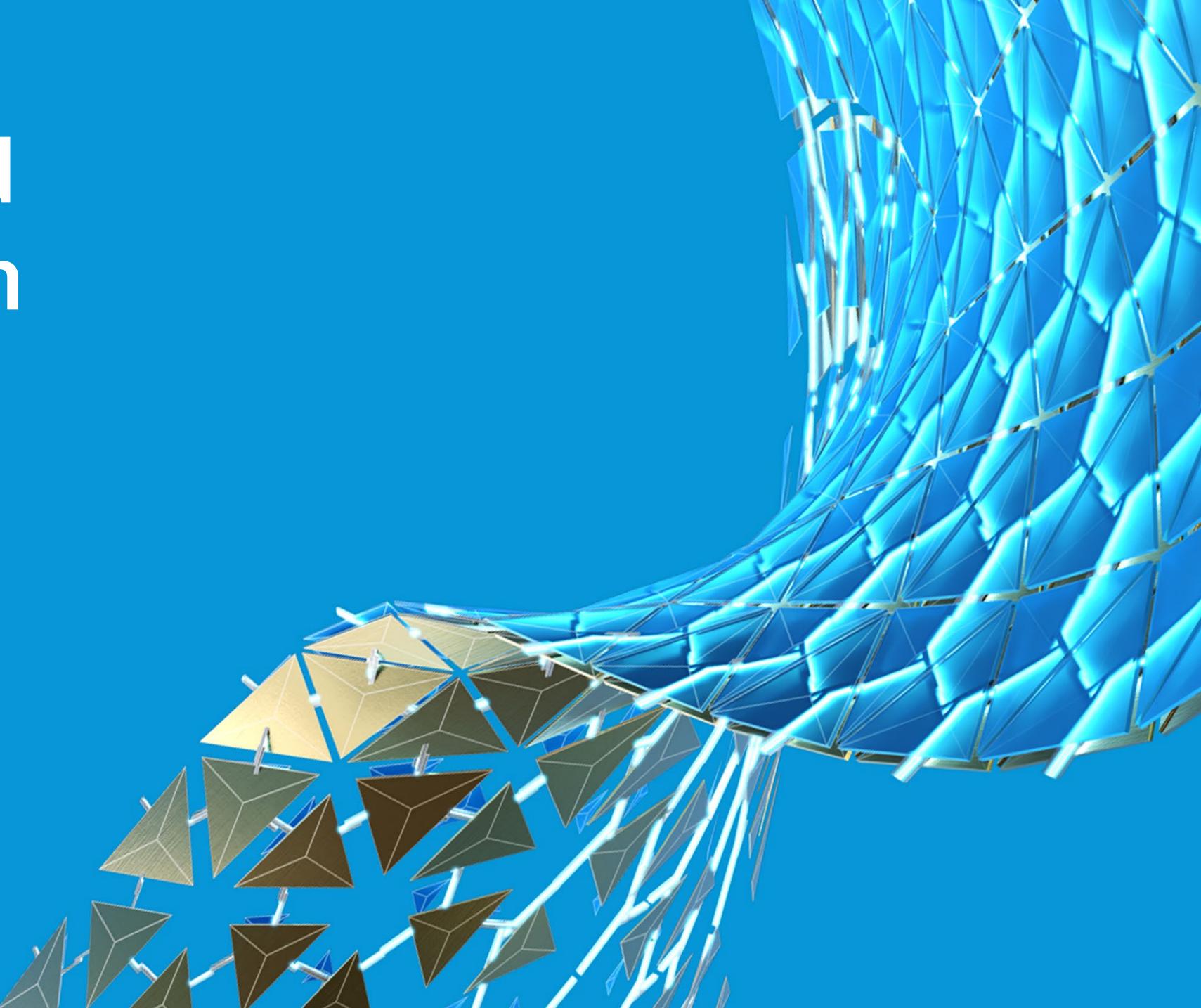
- Program parts entirely
- Automated part programming technologies
 - Can identify machinable part features
 - Use same automated decision tools
- Fine-tune results if needed
- Consistent and repeatable





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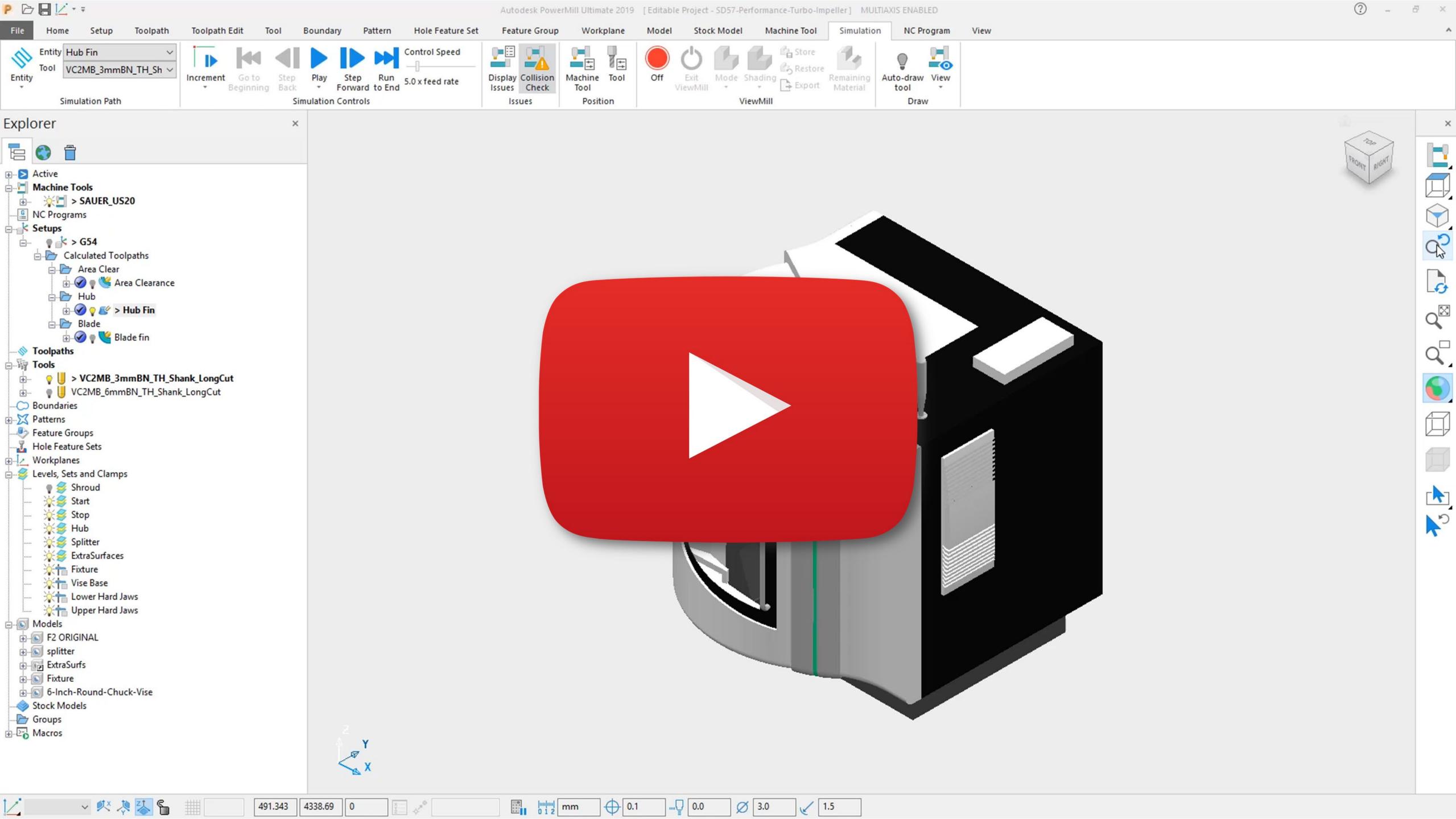
Customized Automation



Customized Automation

- Decision Settings can be customized
 - Modifying default values
 - Saving process templates
- "Best practice" knowledge is captured
 - Helps less experienced users
 - Improves programming consistency, repeatability and quality
- Can be referred to by intelligent automation processes

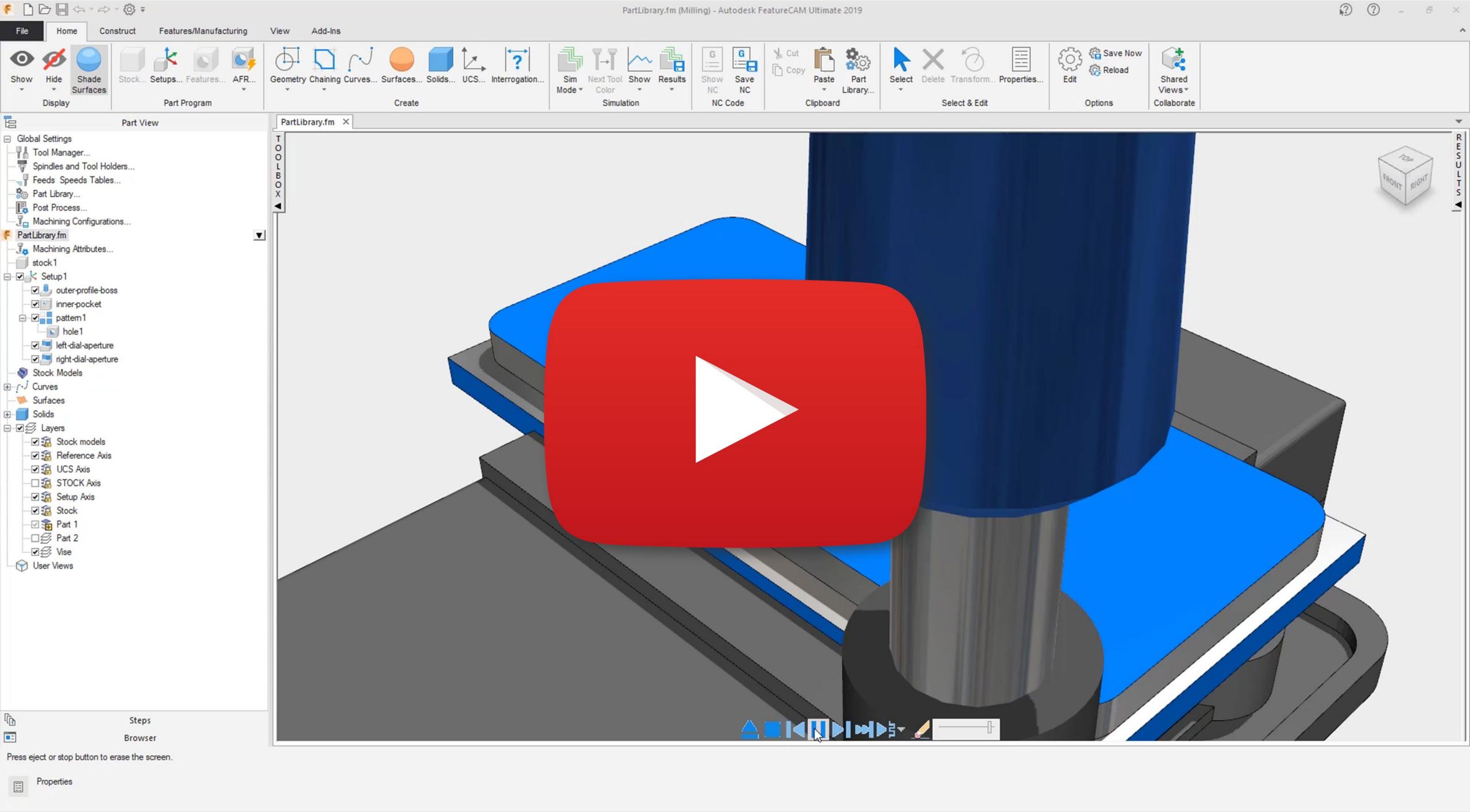


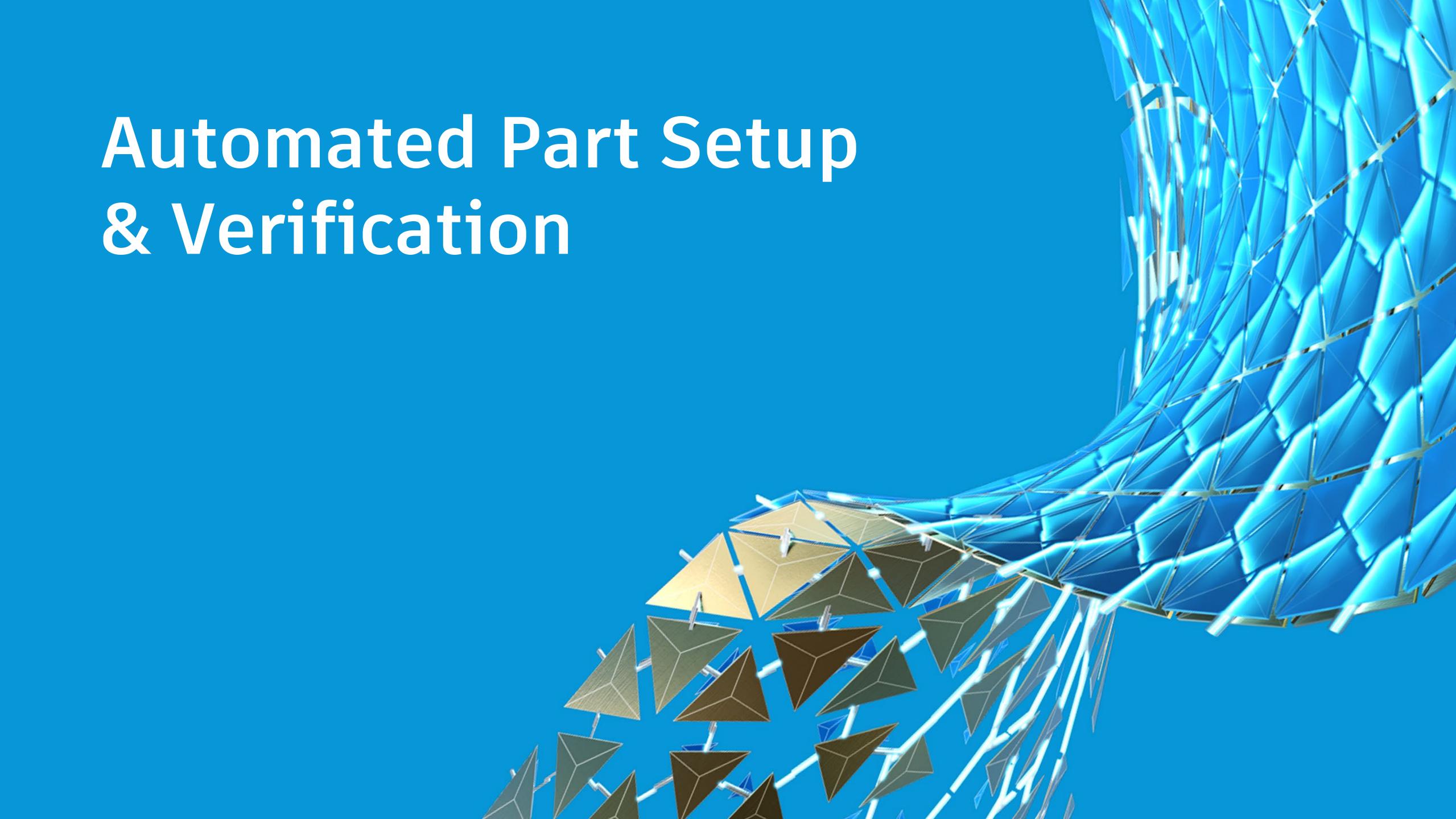


Consumer Customization

- Consumer customization can be aided by automation
- Automation can be used reprogram parts
- Features and processes can be saved to databases and recalled later
- Minimal programmer input required







Manual Setup

- Need to locate stock or mold tool
 - Difficult to locate accurately
 - Time-consuming
- Machine is under-utilized
- Taking the mold off the machine?
 - o Problems repositioning mold tool
 - Poor repeatability
- Part accuracy suffers



Automated Setup & Verification

Use machine tool probe

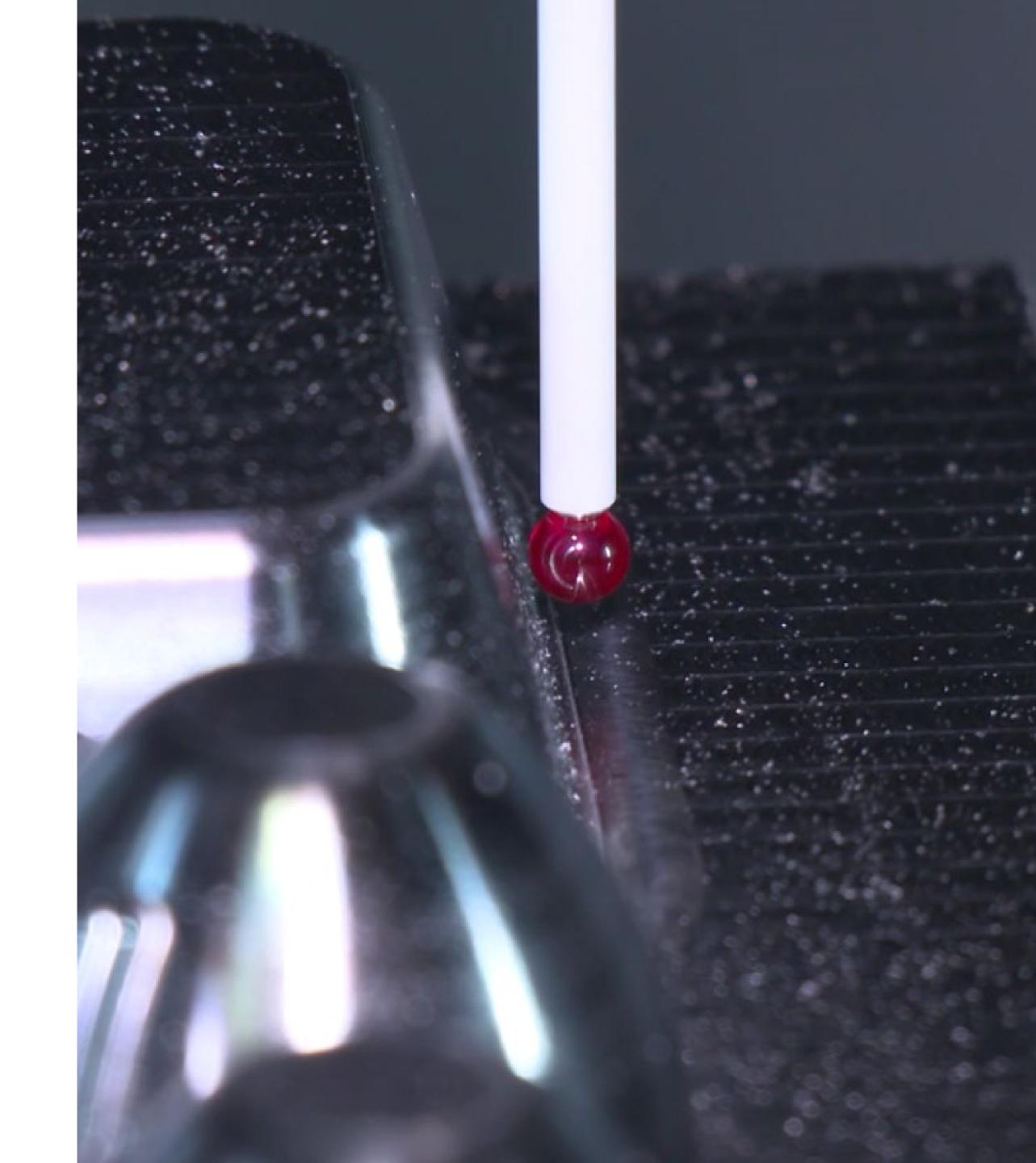
- Combine with software to create measurement sequence
- Allows automated setups and verification
- Measure complex free-form and prismatic parts, including multi-axis

Setup time significantly reduced

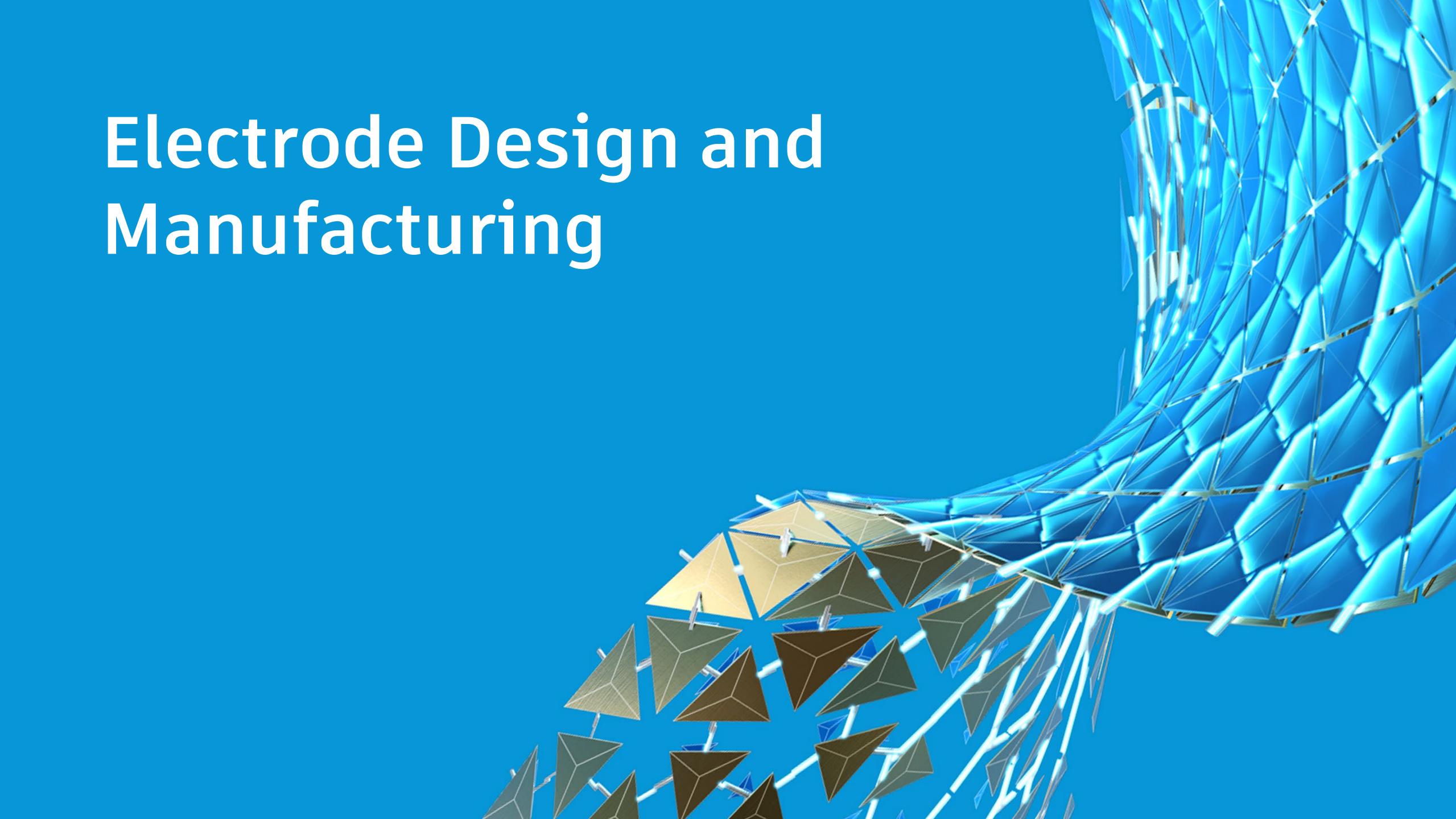
- Accurate and repeatable
- Machine tool capacity is utilized for production

Verification of part accuracy

- Maximizes machine productivity
- Reduces potential expensive rework
- Mold and final part accuracy increased

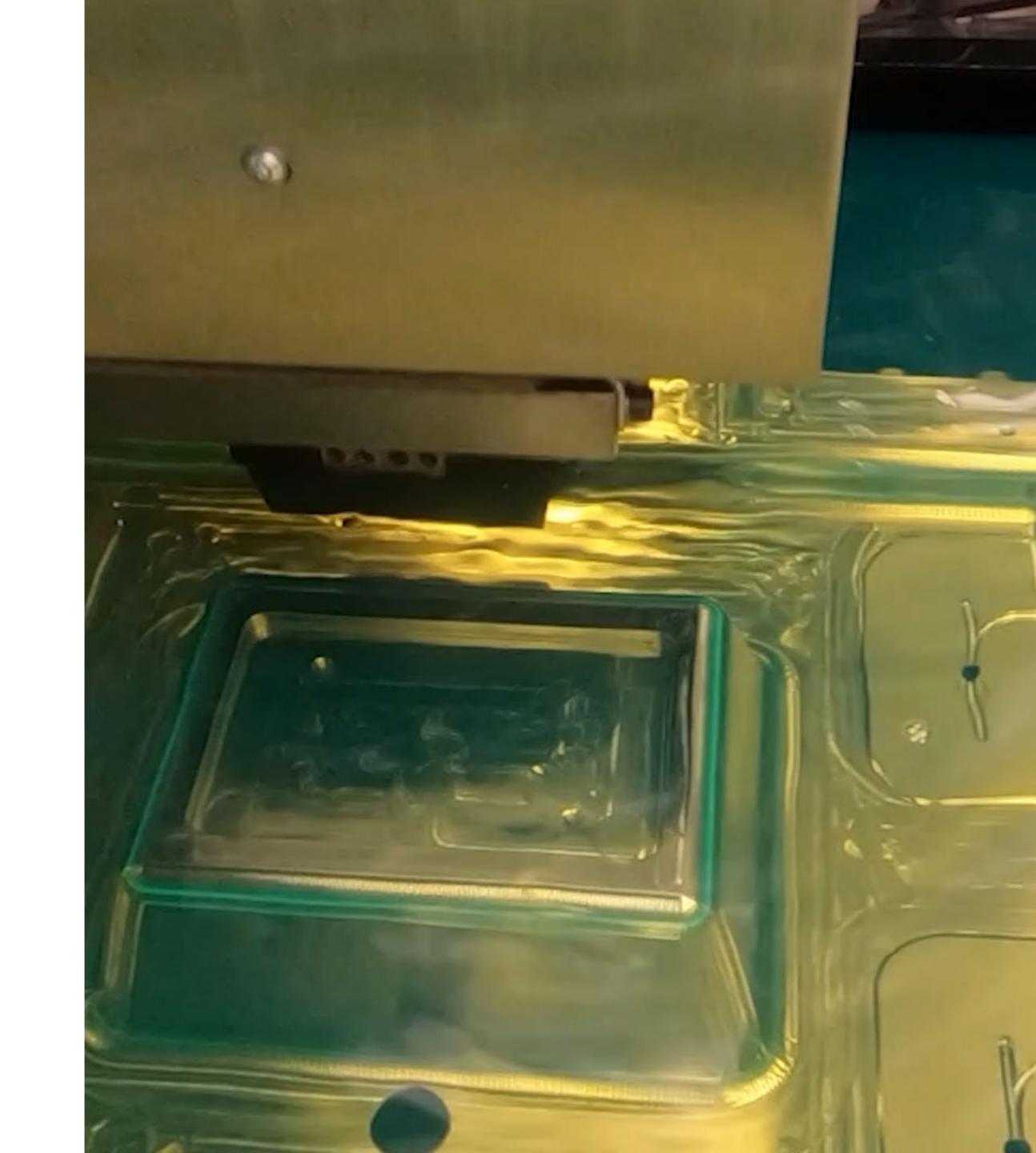




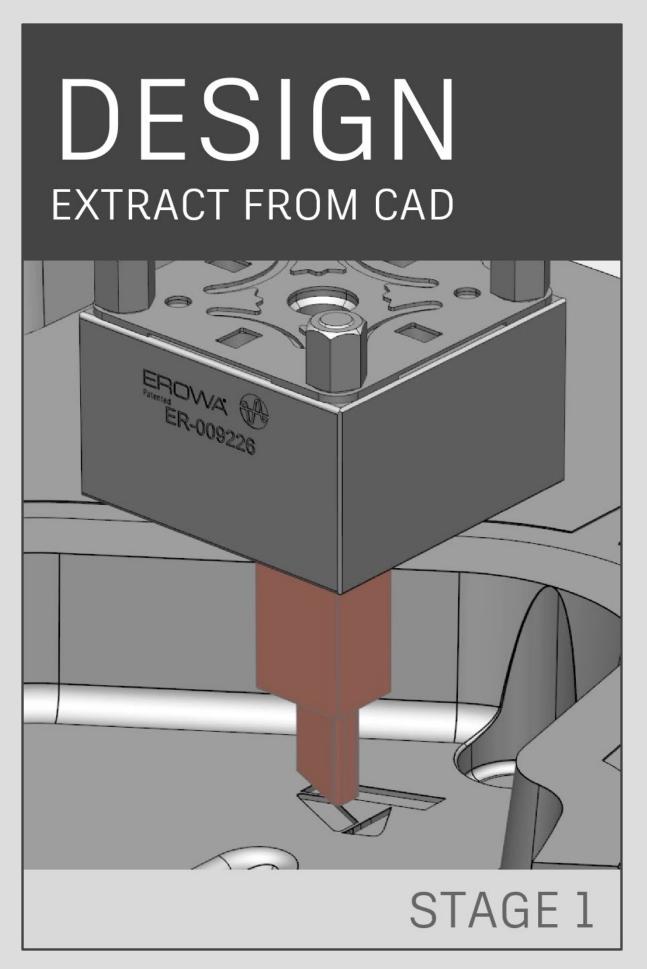


Electrical Discharge Machining (EDM)

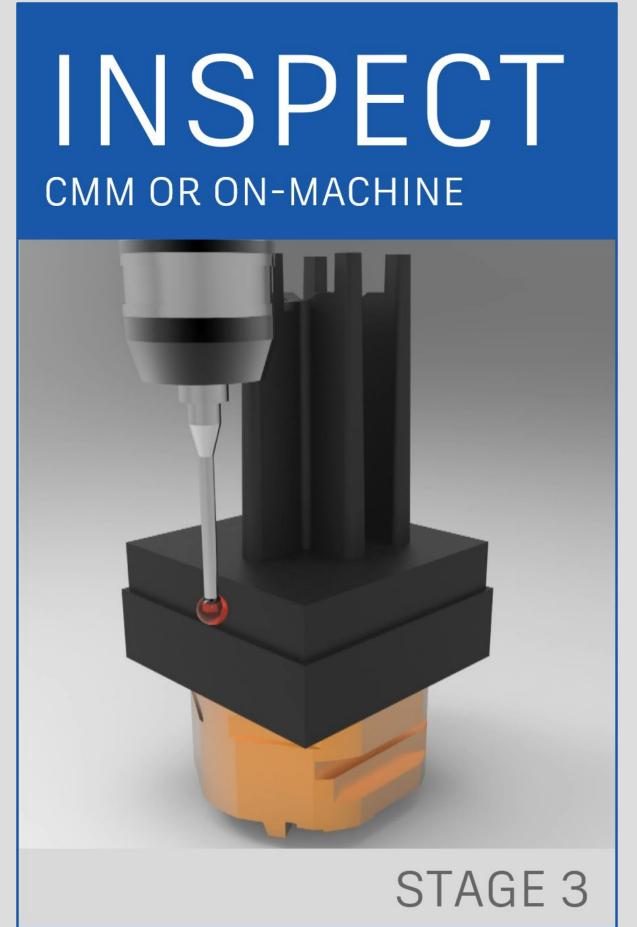
- Machining process using sparks
- Used to add detail to mold tools
- Necessary where conventional machining cannot be used
- Challenges
 - Electrode accuracy
 - Human error with data entry

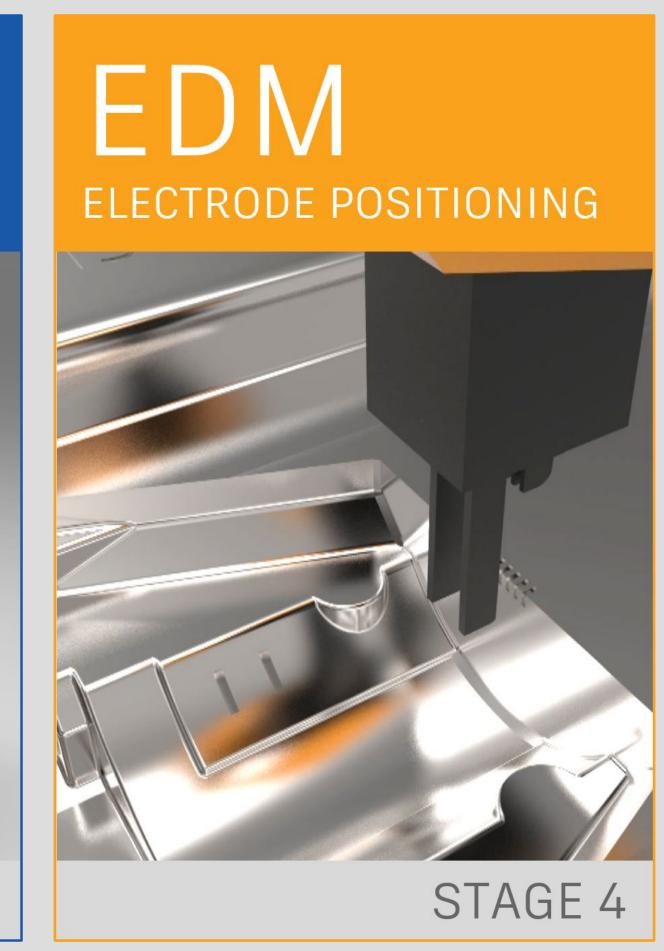


Design and Manufacturing Processes









How Does Software Help?

Design

- Conventional, direct and assembly modelling
- Measurement and EDM use information
- Single file

CAM

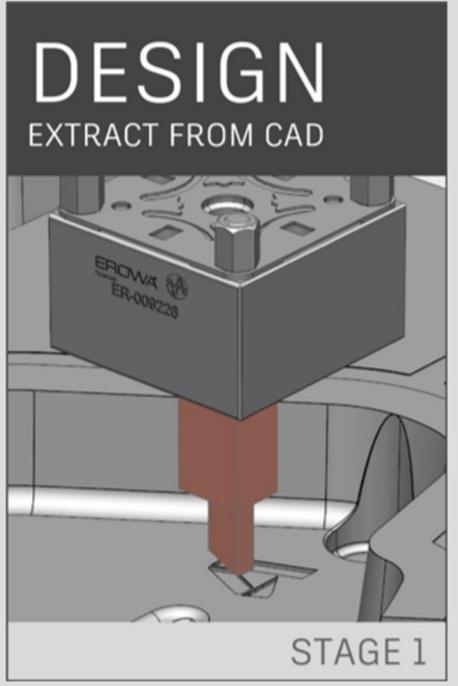
Automated electrode programming

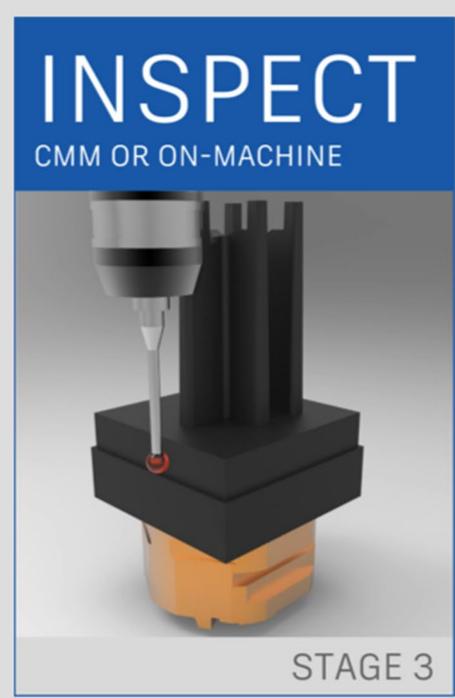
INSPECT

Measure electrode and update EDM usage

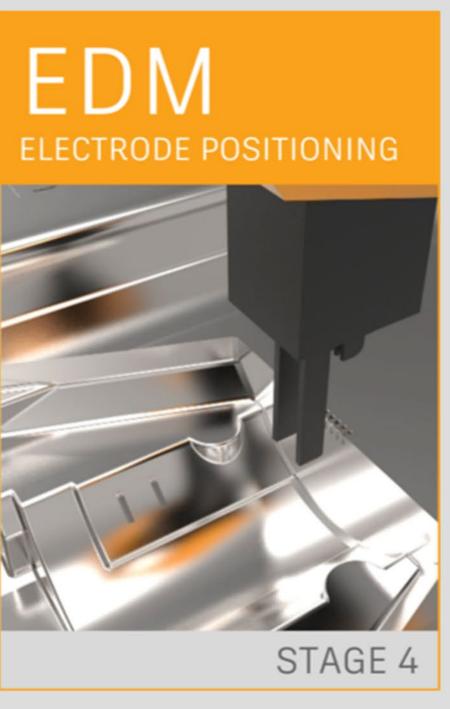
EDM

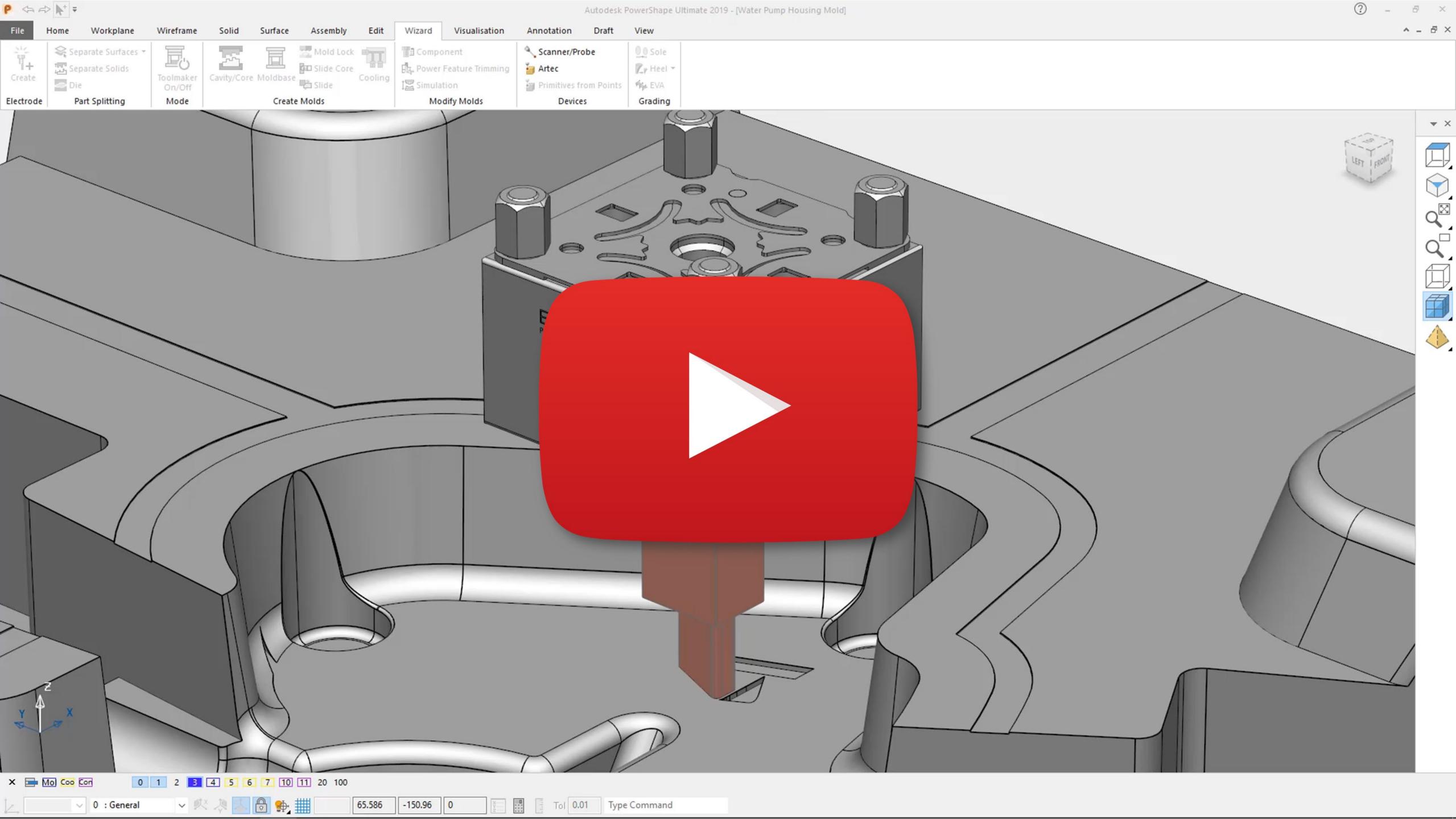
- Customisable data entered automatically
- Easily transferred to the EDM machine
- Closed-loop workflow













Emerging Technology

Constant pressures



o Performance



o Efficiency

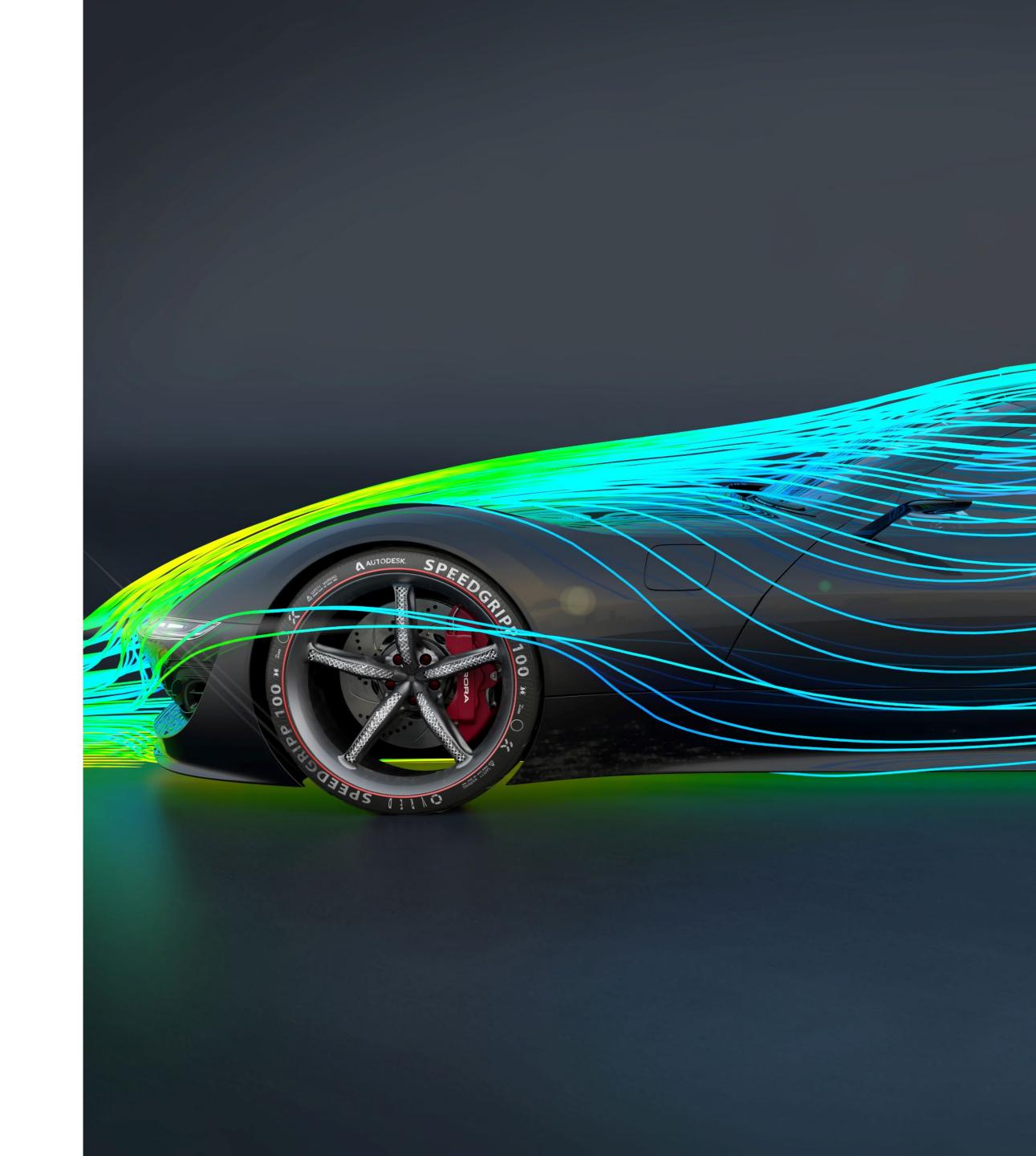


Sustainability



□ ○ Regulations

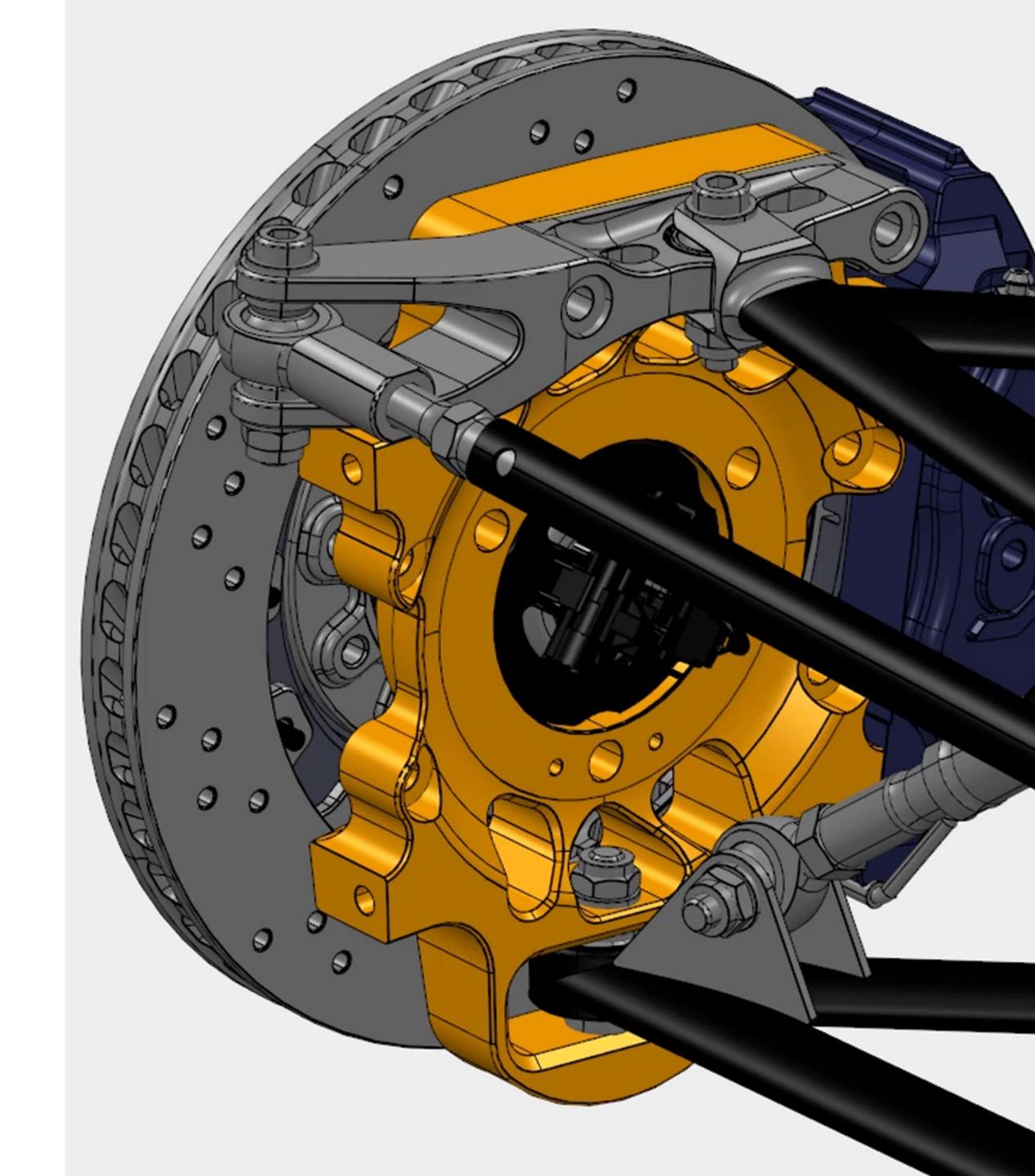
 Look to new design and manufacturing technology to address these pressures

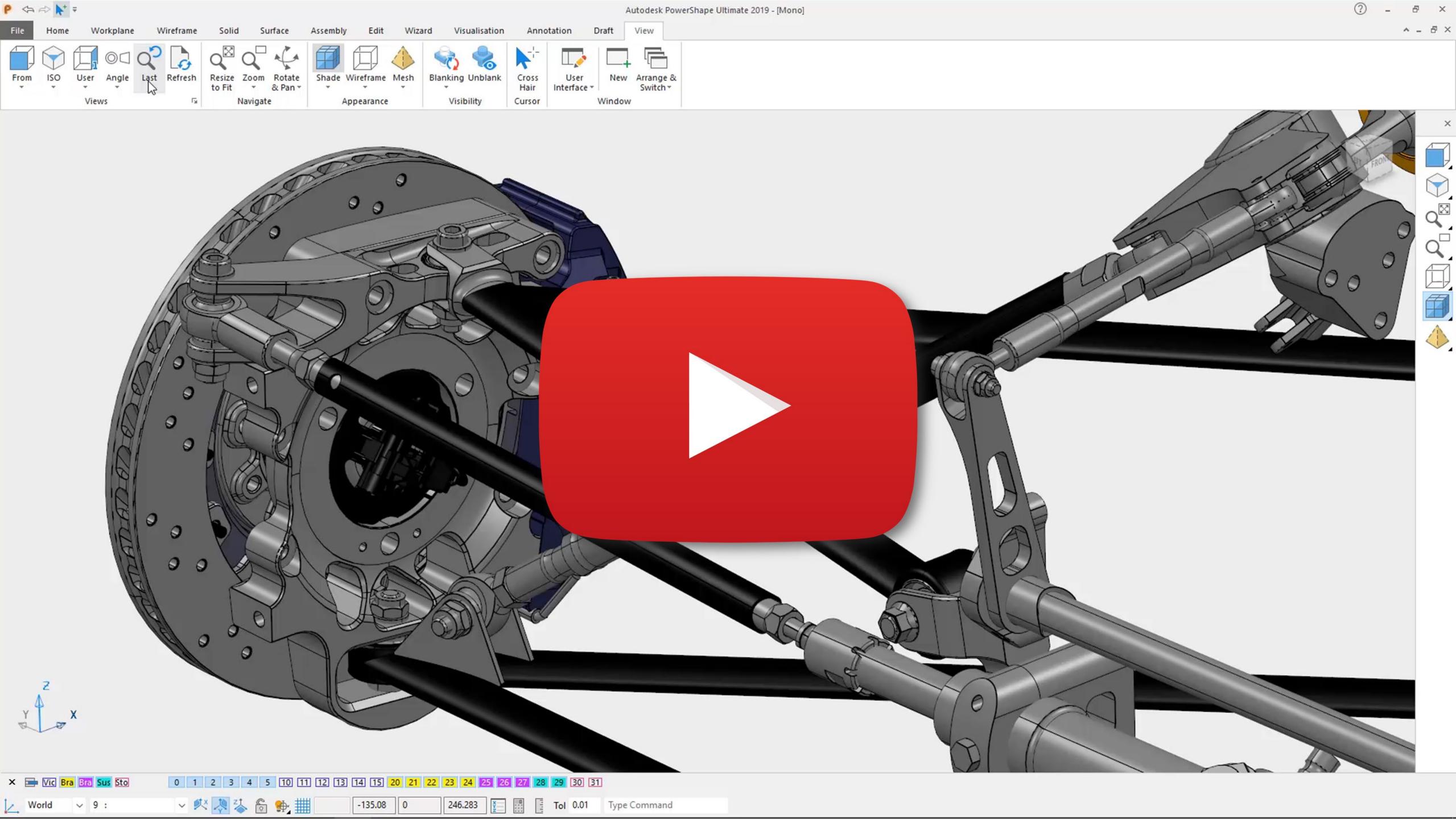


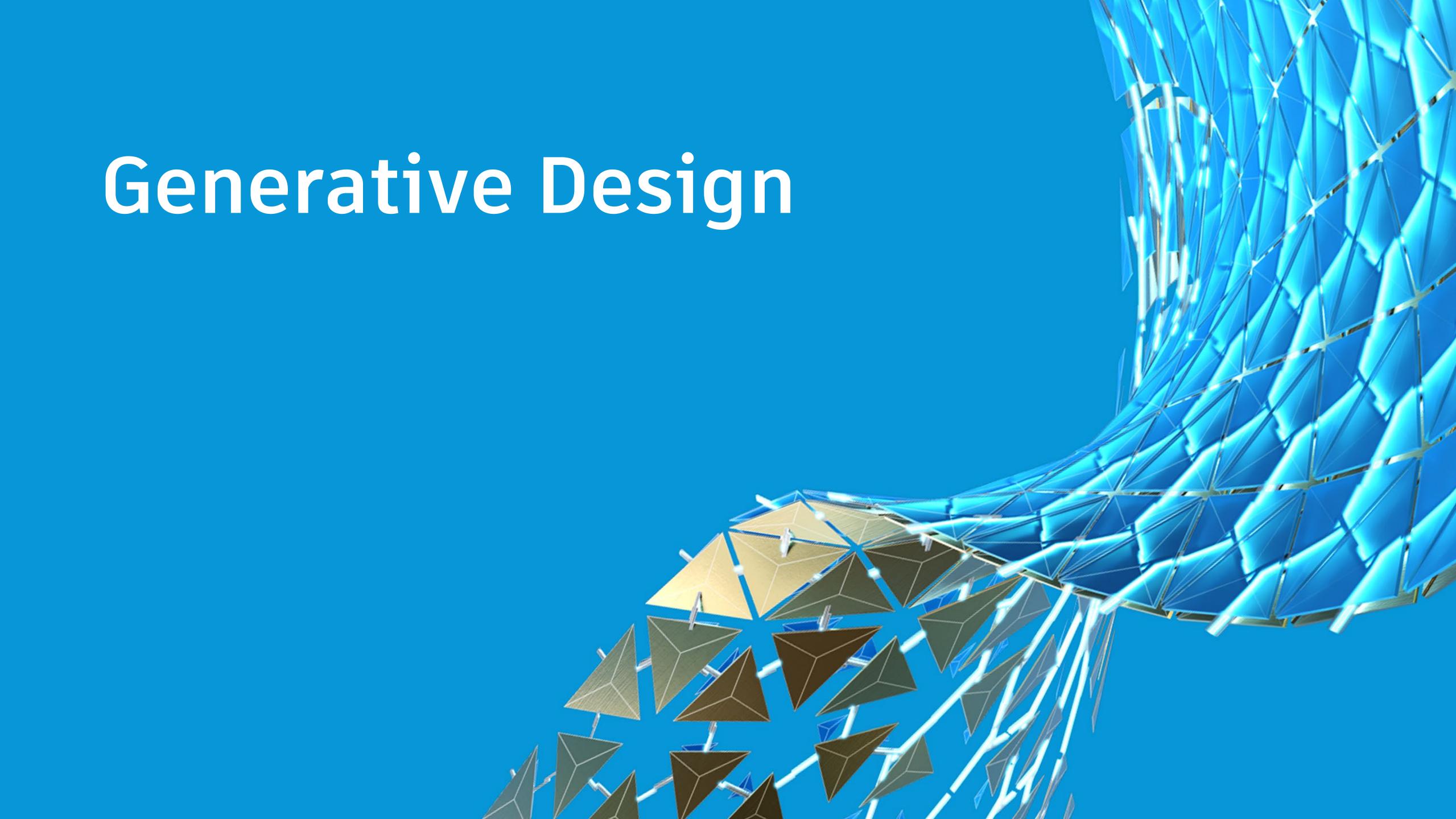


Traditional Approach

- How might we manufacture serviceable components?
 - Molding, Casting, Forging, etc.?
- Performance car suspension upright
 - O How might we manufacture this part?
- Considerations
 - High accuracy method
 - Material to withstand loads
 - Smaller production volume
 - Avoid the costs of tooling



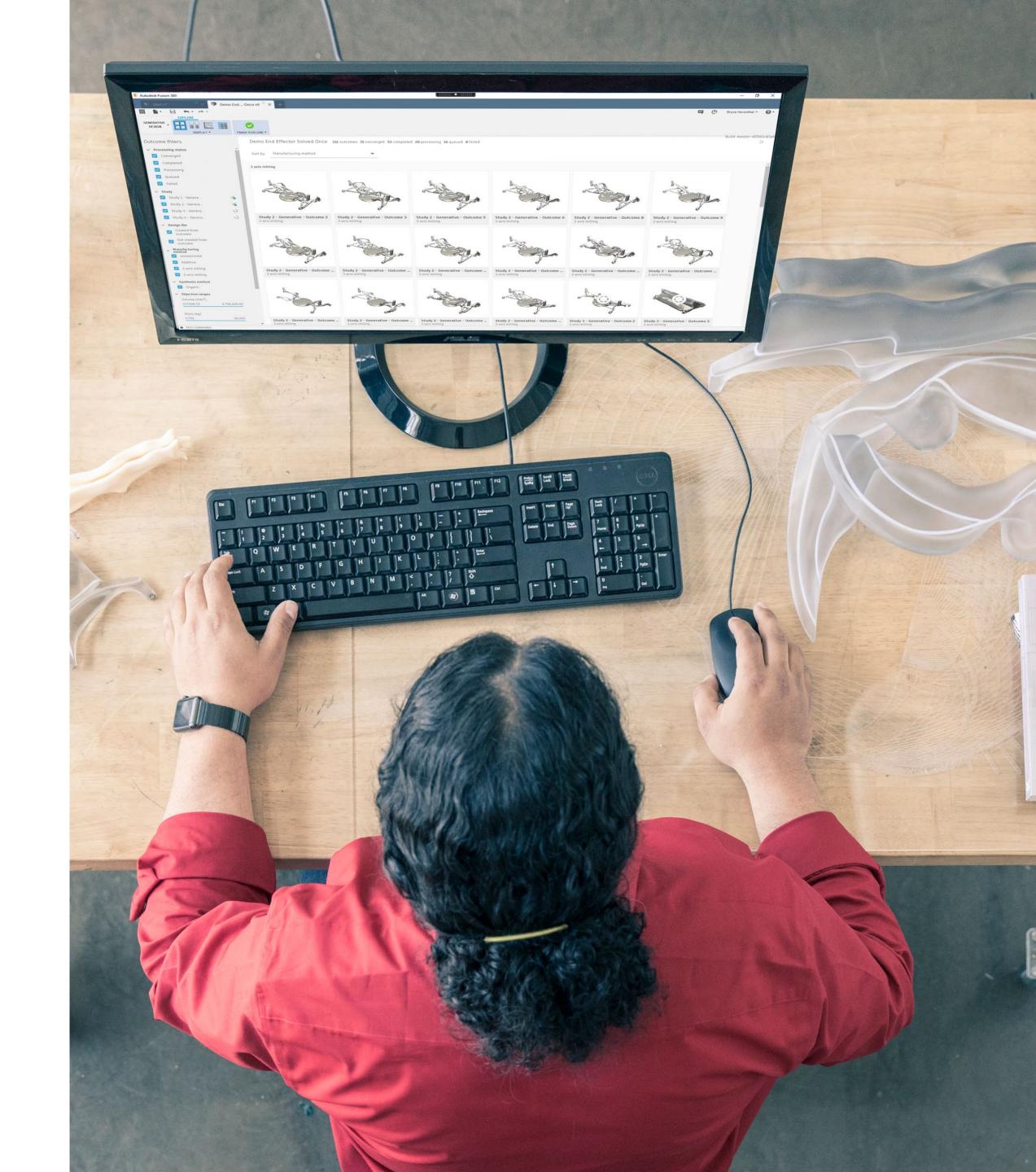




Challenges

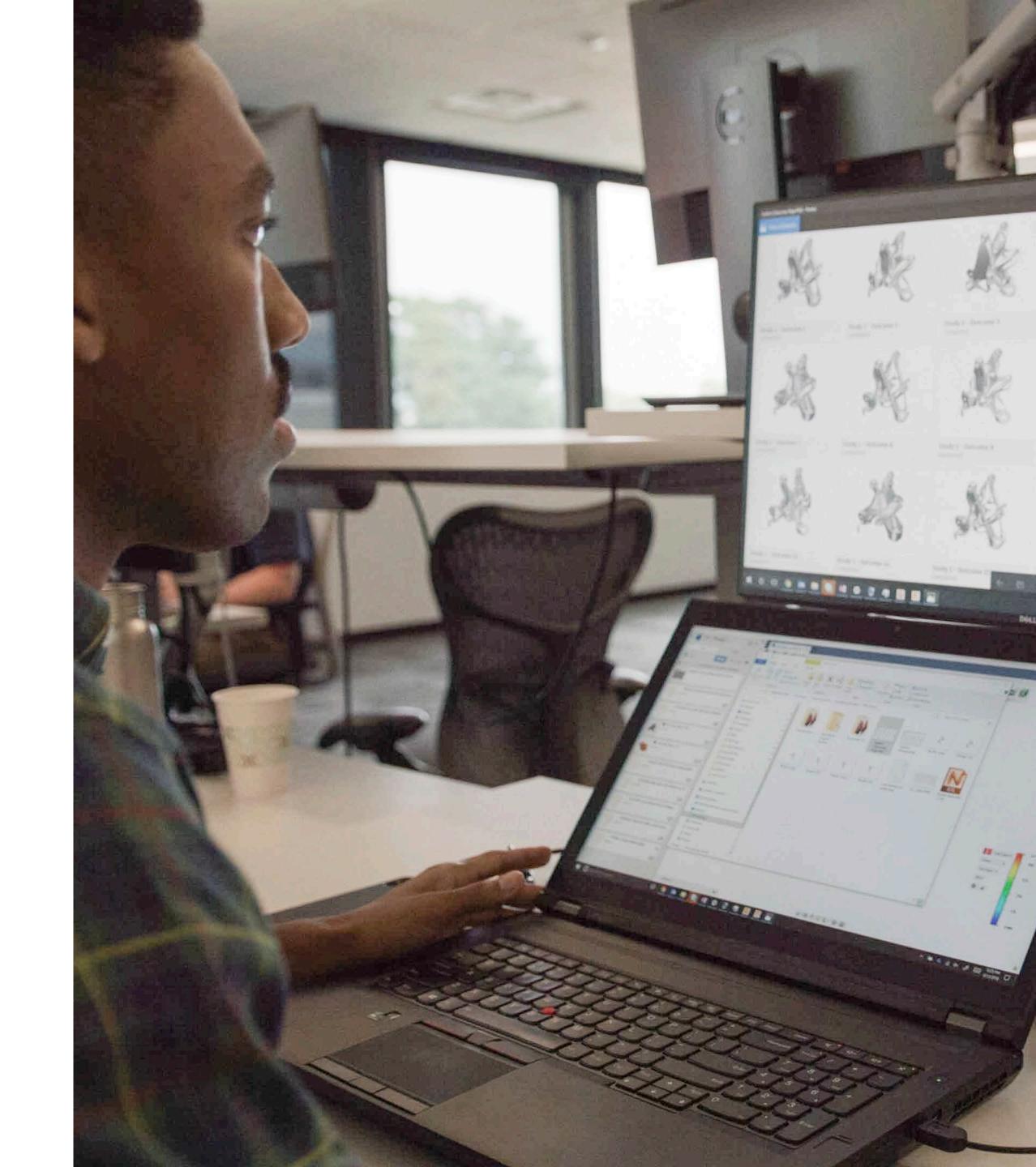
When designing automotive parts...

- Limited time to conceptualize
- Increasing demand for engineering expertise
- Design and manufacturing disconnect
- Late-stage changes are cost prohibitive



Autodesk Generative Design Technology

- 1 Designer
- Hours vs Days/Weeks
- Fraction of the Cost
- A design exploration and manufacturing solutions technology
- Multiple CAD-ready solutions
- Real-world manufacturing constraints & performance requirements



Relatable Process

- Solving problems the way we were trained:
 - o What is my performance criteria?
 - What constraints need to be considered?
 - What are my fabrication options?



Project Objectives

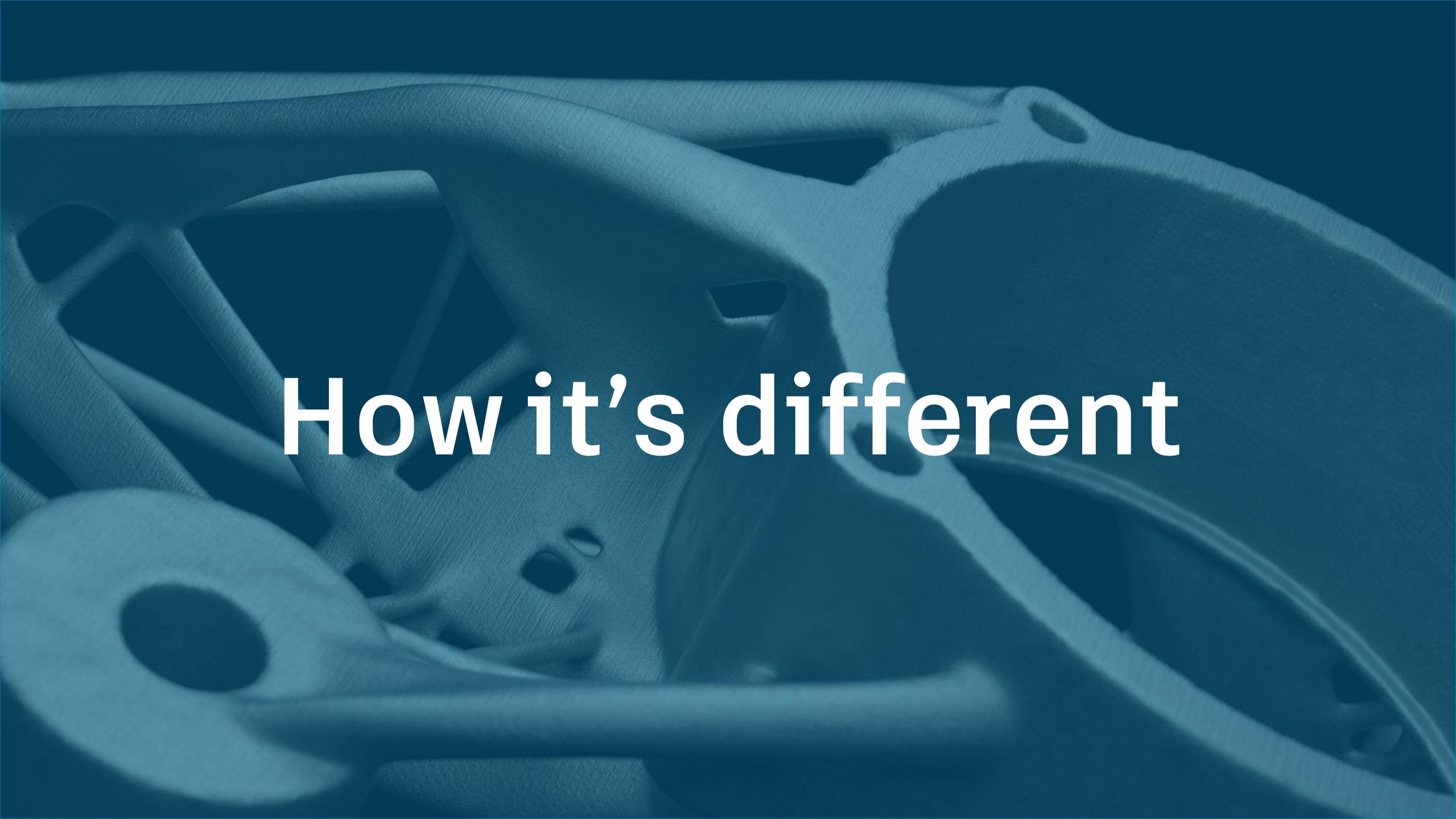
Innovation

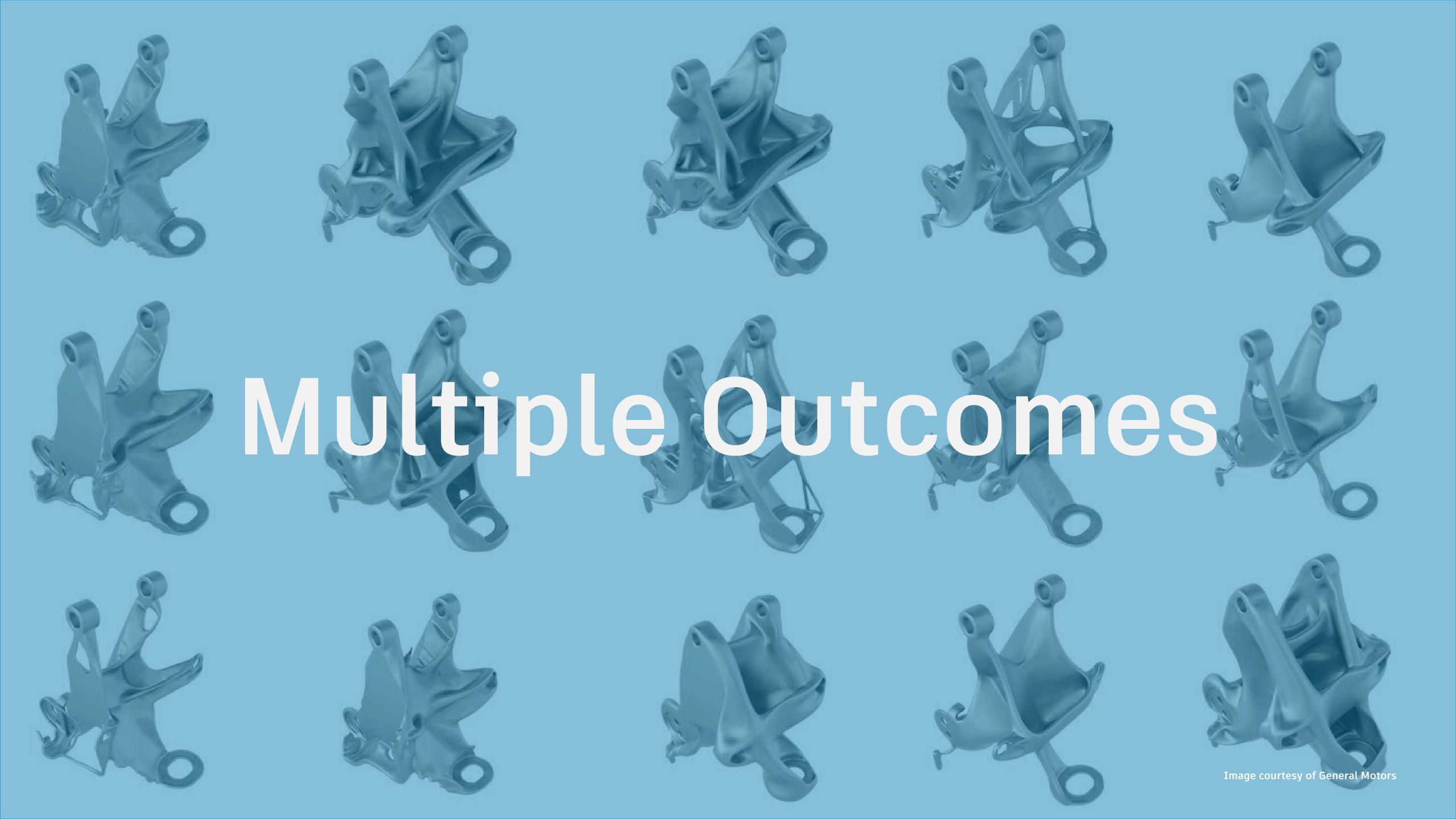
Performance

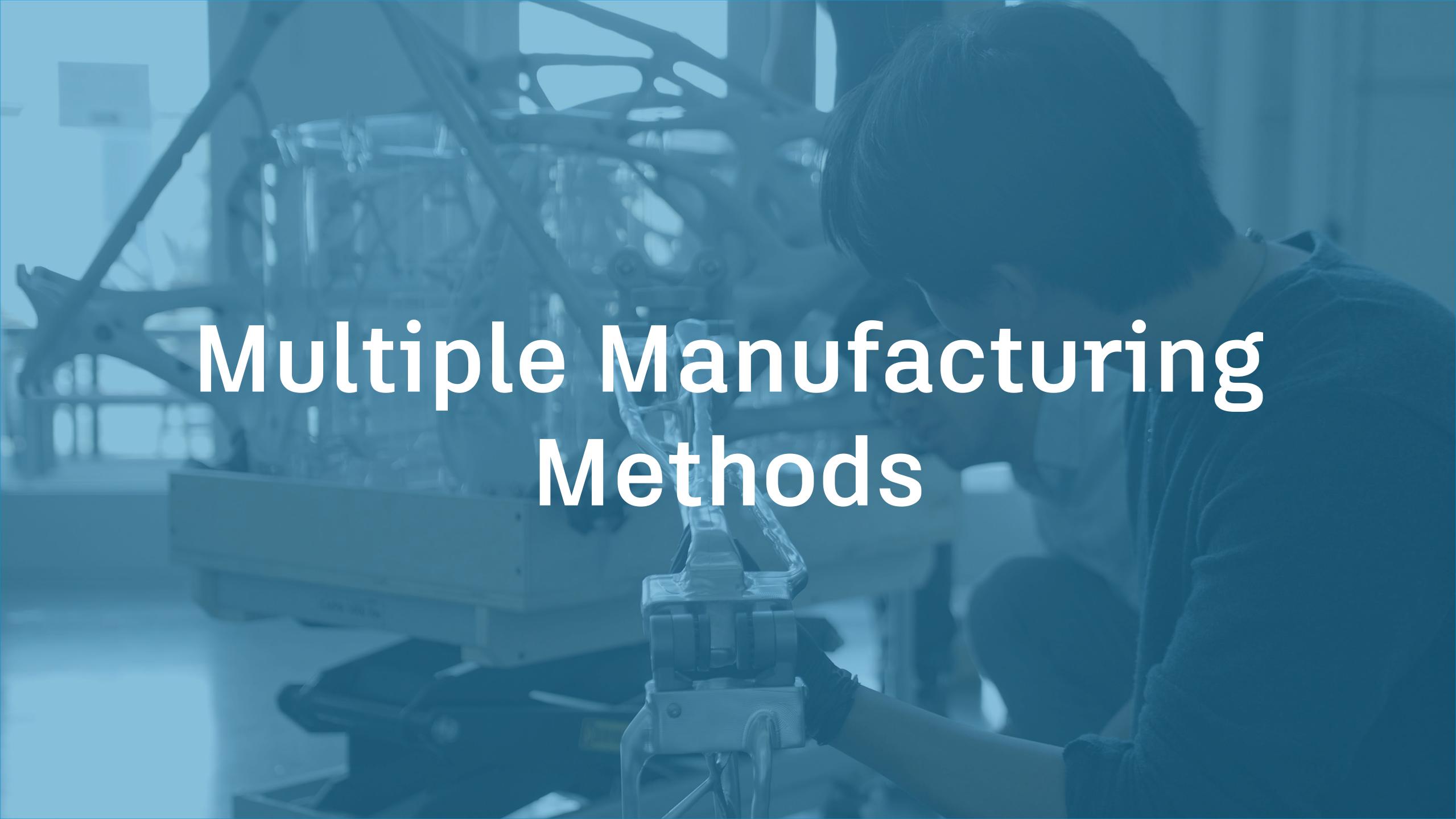
Process Improvement

Cost Improvements

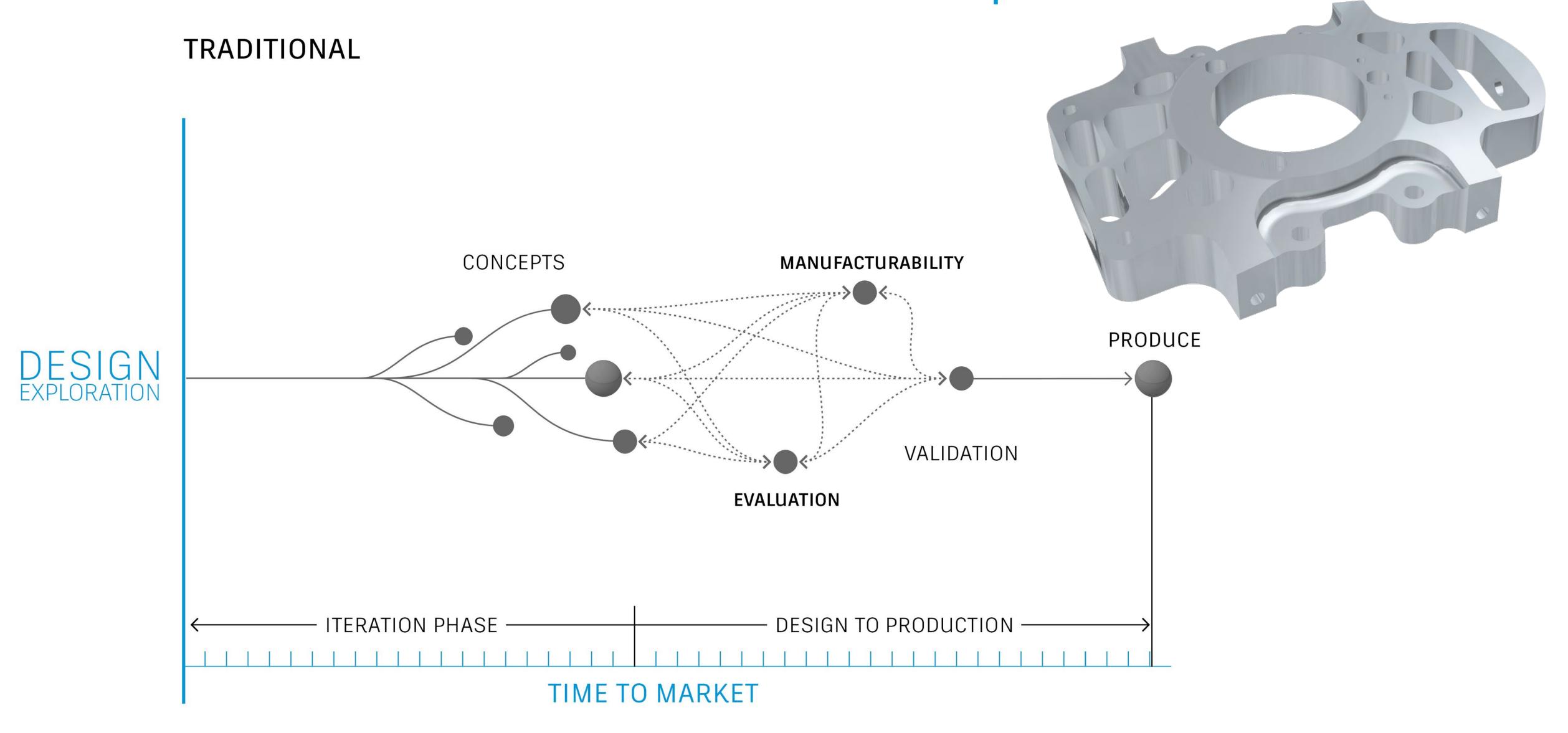




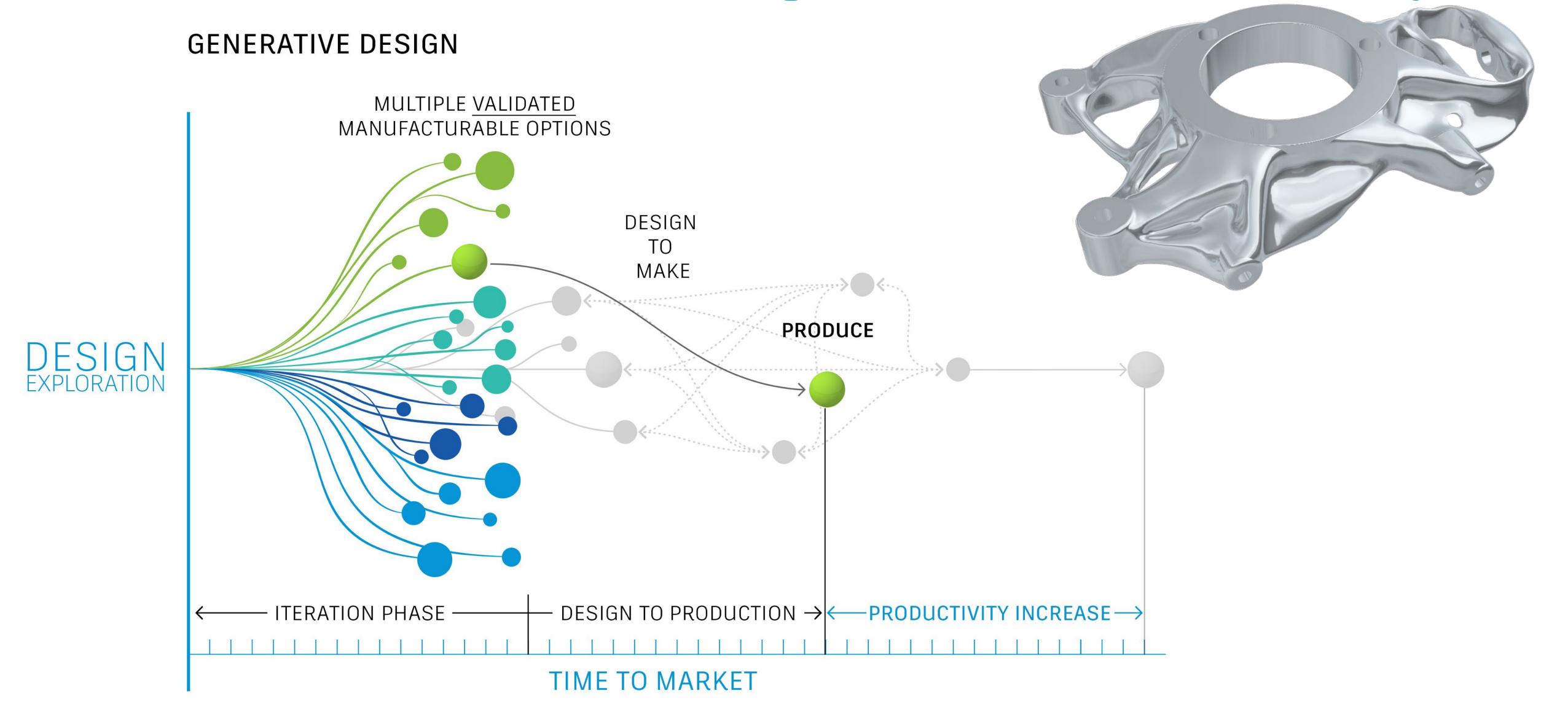


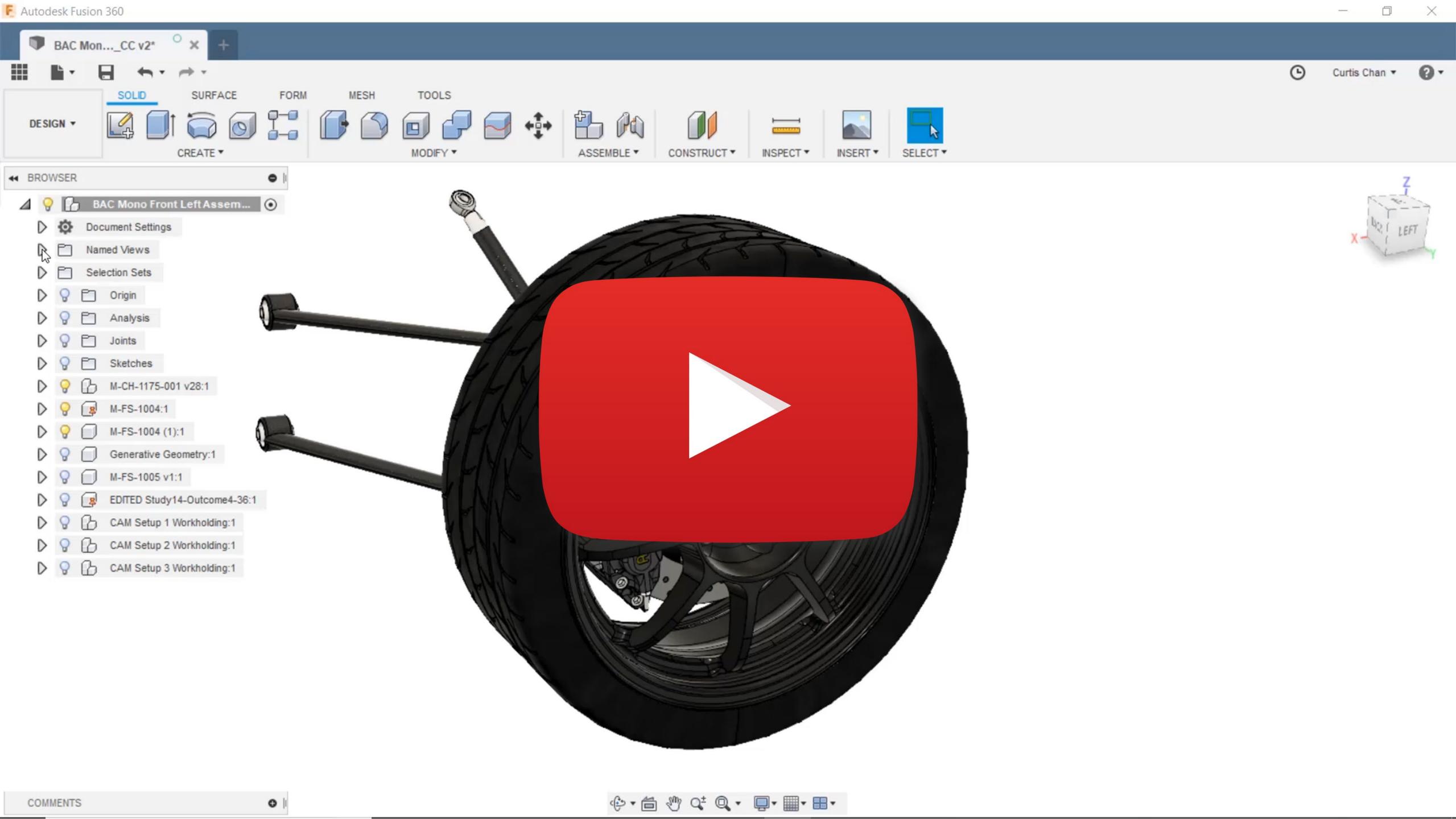


The Traditional Product Development Process



Autodesk Generative Design: Improved Productivity

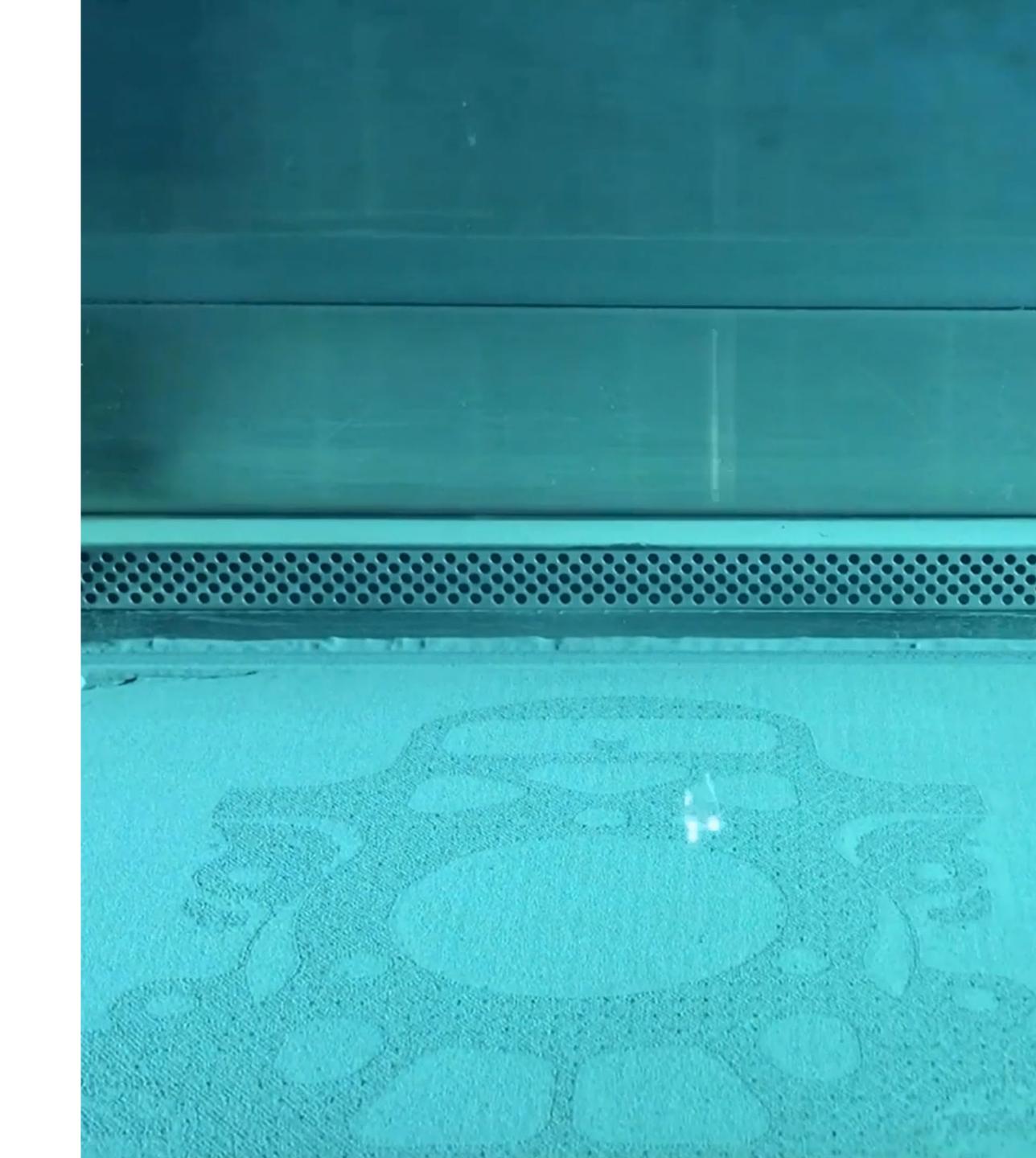






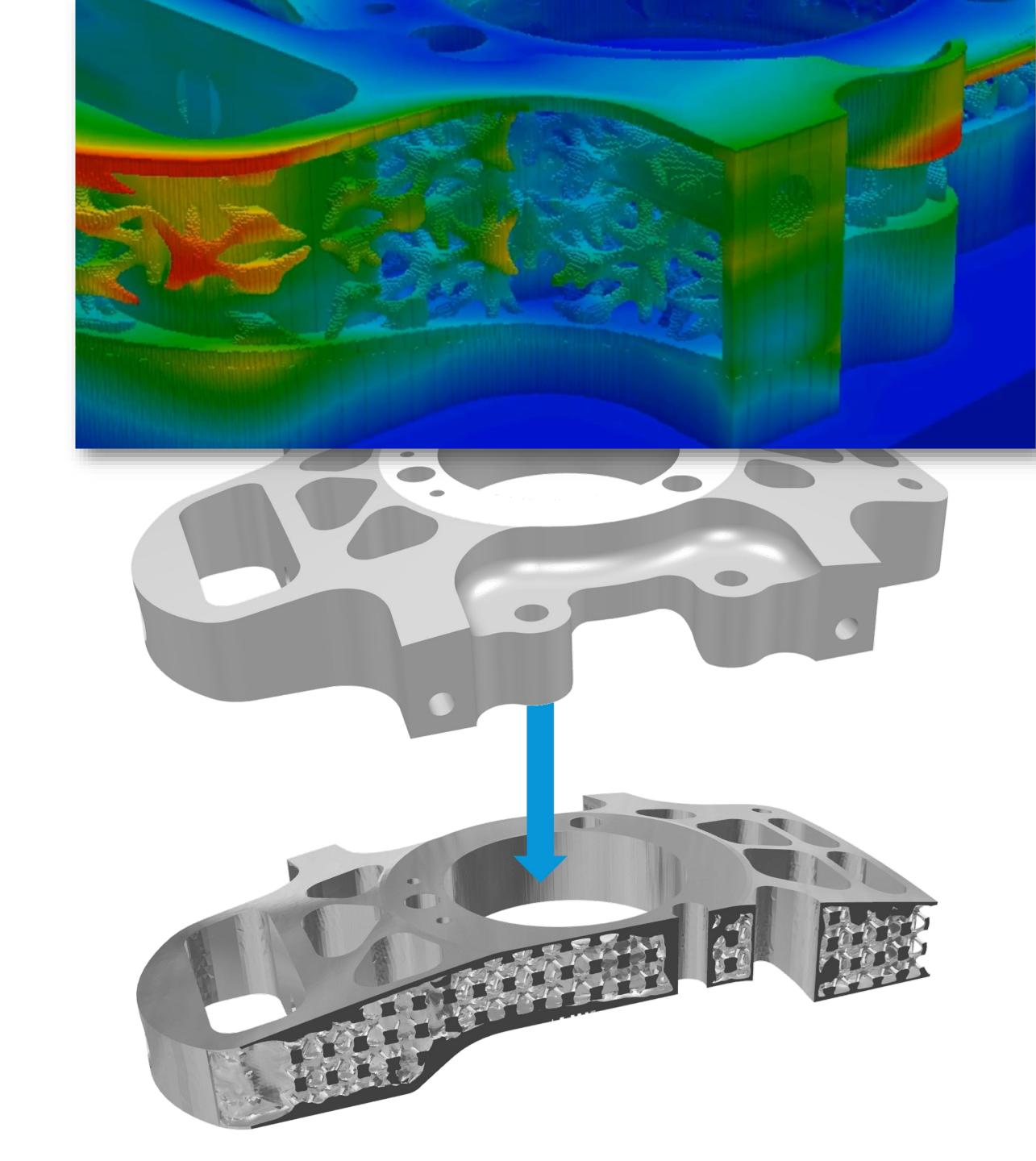
Challenges

- Improve part performance
- Need to address more complex parts
- Shorter lead times
- Minimizing tooling costs
- Reduction in labor costs from assembly



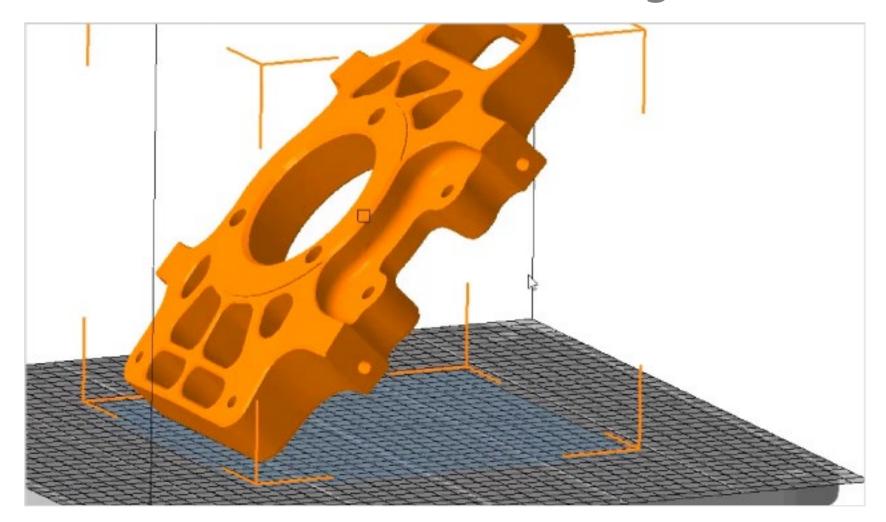
How Can Additive Manufacturing Help?

- Builds parts layer by layer
- Can exploit Lattice Optimization
 - Maximize stiffness
 - Minimize mass
- Part consolidation
- Part built directly from CAD design
 - Minimize lead time
 - Reduced costs associated with tooling

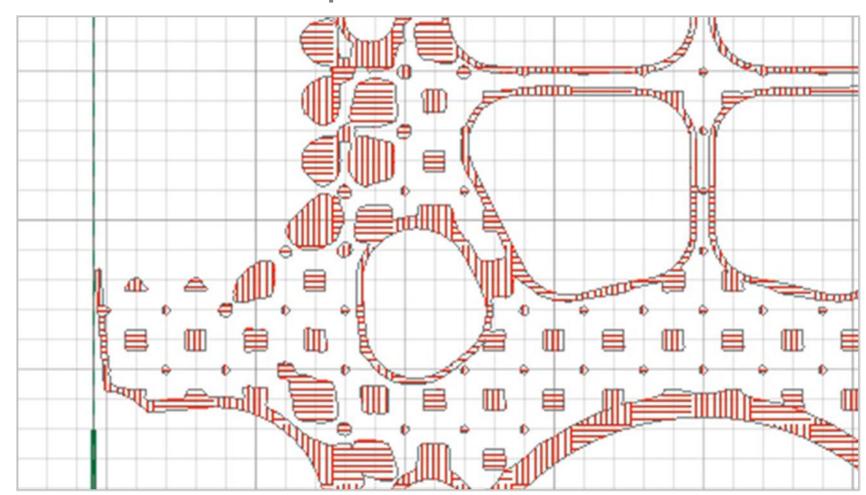


Additive Manufacturing - What do we need to be successful?

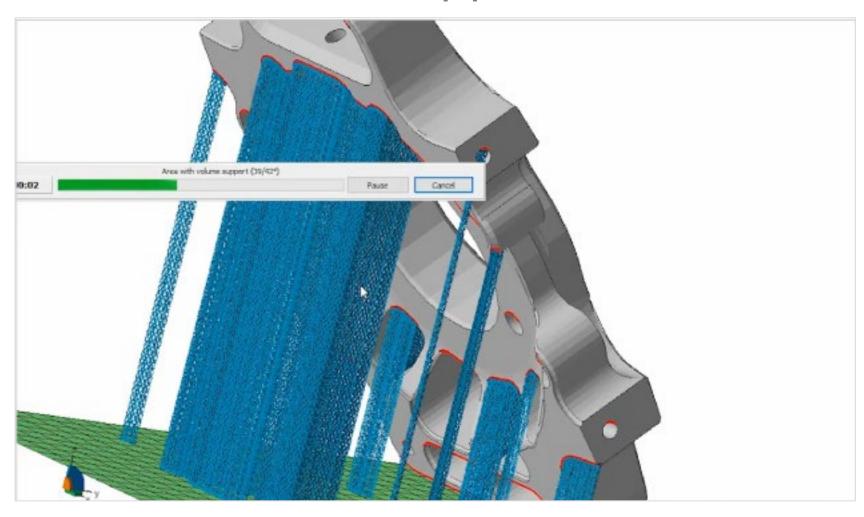
Orientation & Nesting



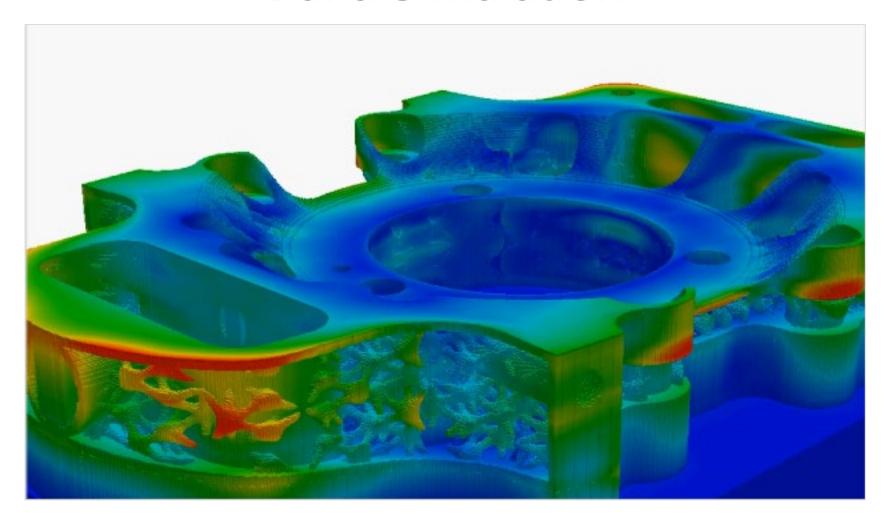
Toolpath Creation



Part Support



Build Simulation





Challenges

- Adequate part accuracy
 - Mating faces
 - Sealing faces
 - Tapped holes
- Stock allowances
- Factory floor space

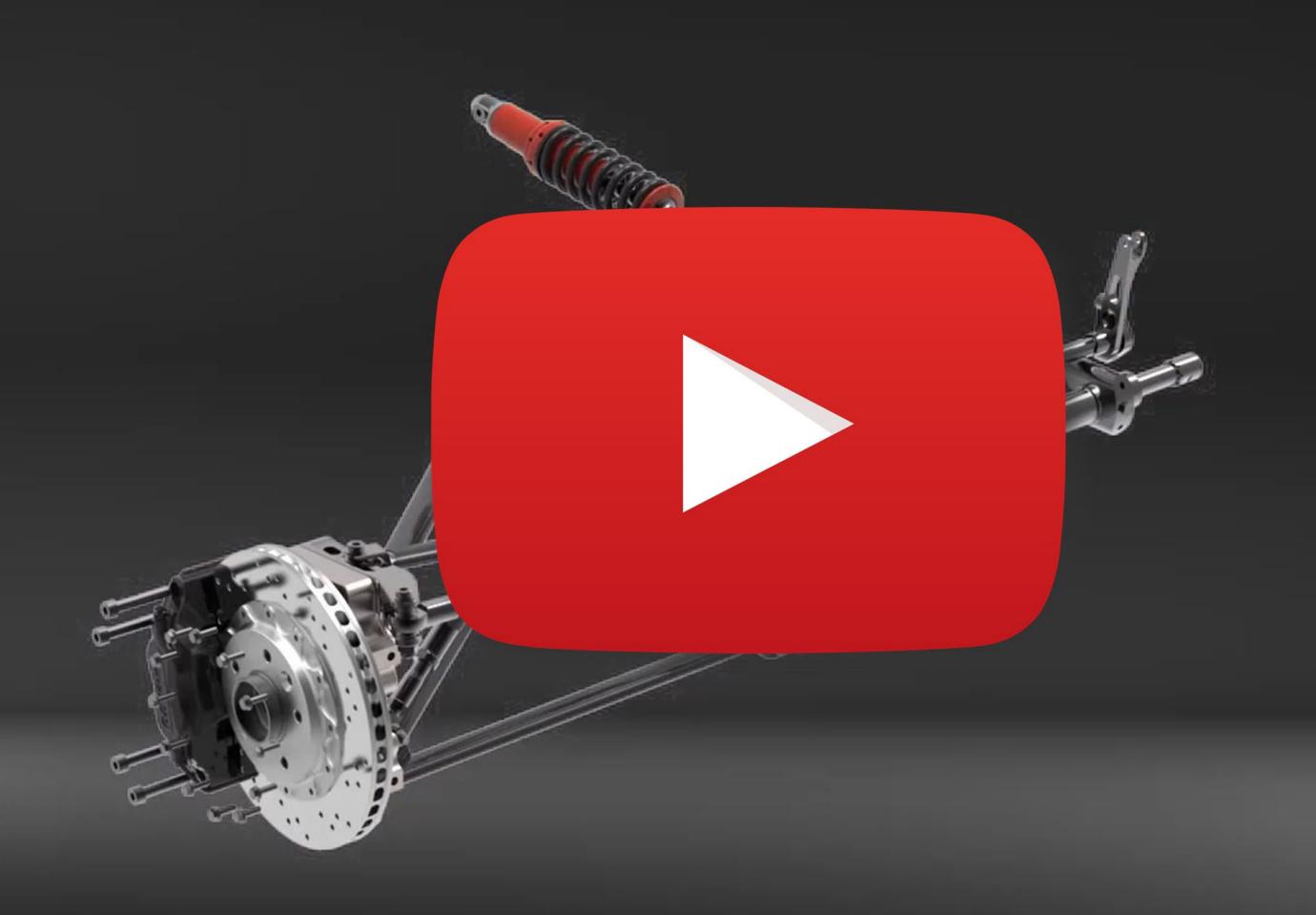


Hybrid Manufacturing

 What do we mean by Hybrid Manufacturing?

 Combination of Additive and Subtractive manufacturing





Automotive Upright Results - How do the parts compare?

Original Design
Subtractively Machined
From Solid Billet



Generative Design Subtractively Machined From Solid Billet



Latticed Prismatic
Additive/Subtractive (Hybrid)
Manufacture



Generative Design Latticed Additive Manufacture

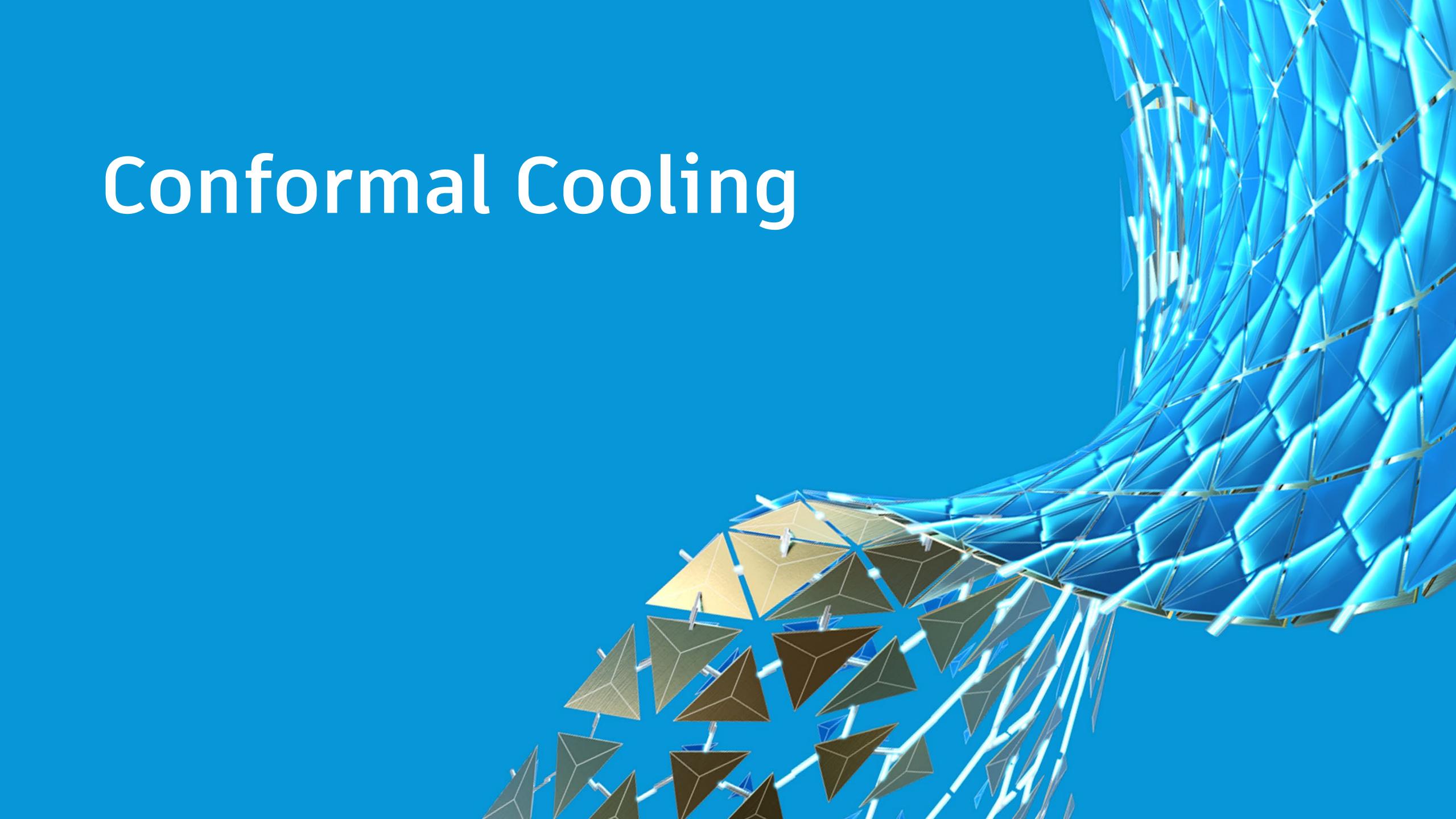


1693 grams

1365 grams (19% Lighter)

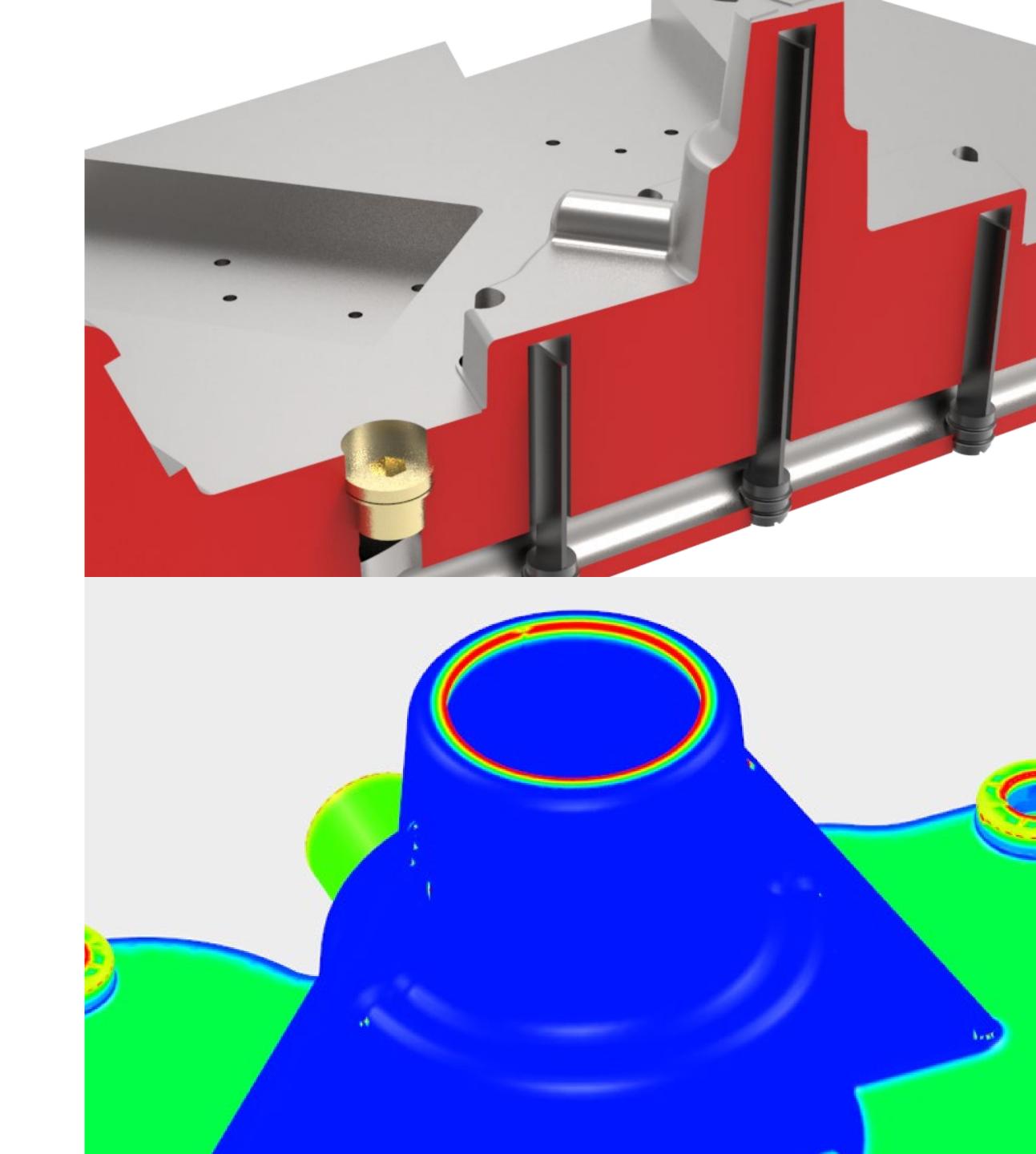
924 grams (45% Lighter)

692 grams (59% Lighter)



Considerations

- Molds traditionally cooled using simple water circuits
- Most heat expected around the ribs and cylindrical feature
 - Also near gating location
- Consider other cooling options?
 - Cost of production versus reduction in cycle time
 - What additional processes will be needed?



Conformal Cooling

What is it?

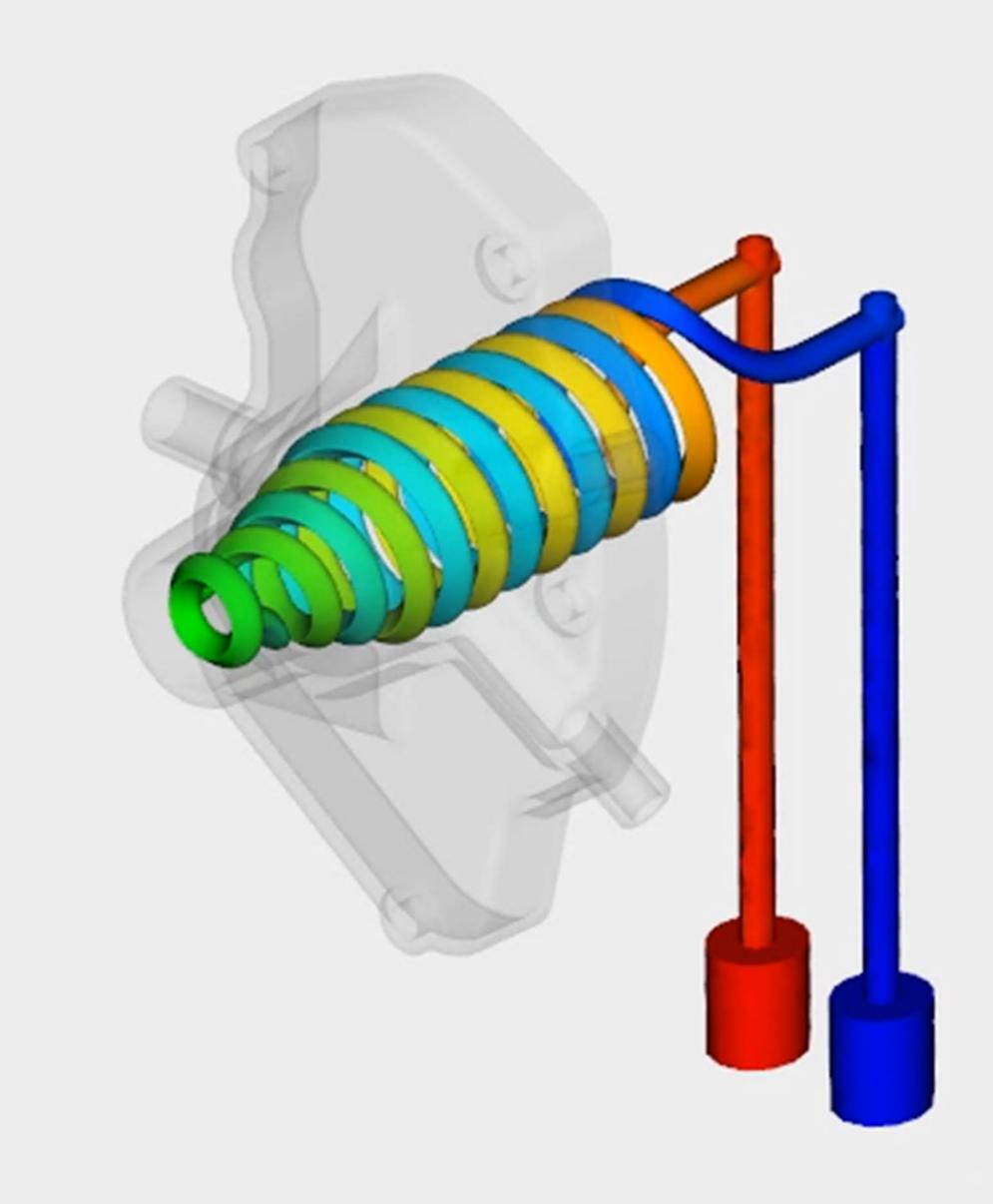
 Cooling channels that conform to the shape of a mold

Why use it?

 Temperature uniformity for the purpose of minimizing cycle time

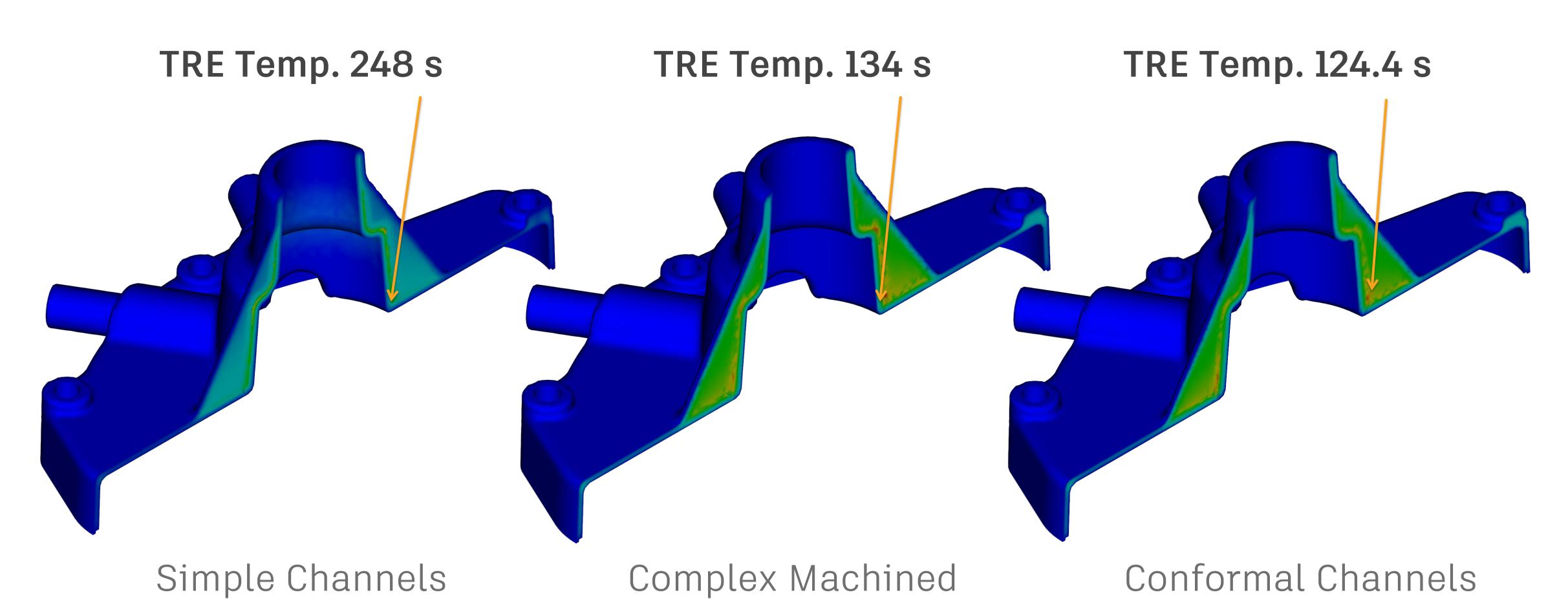
How do we manufacture it?

- Previously difficult, costly and time consuming
- The growth of 3D metal printing is increasing flexibility of designs
- Still costly, so must simulate



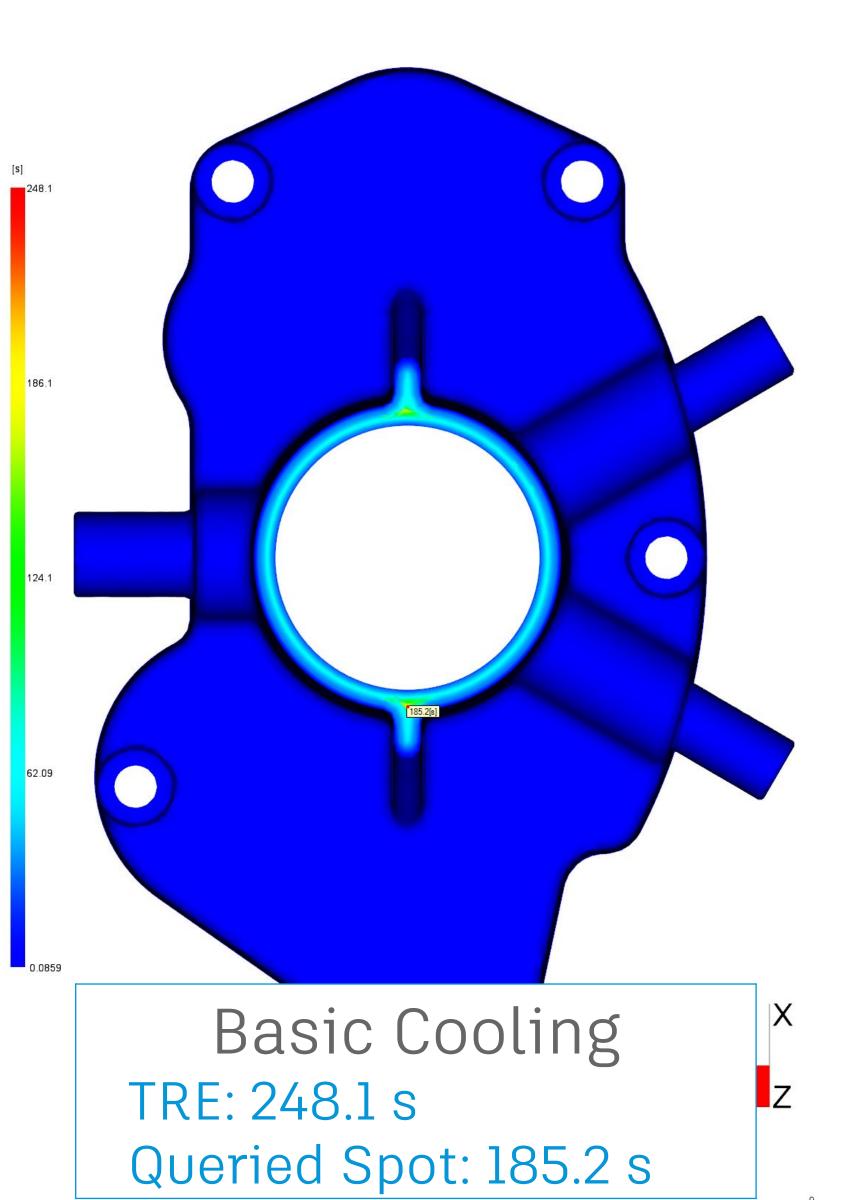
Simulation Results

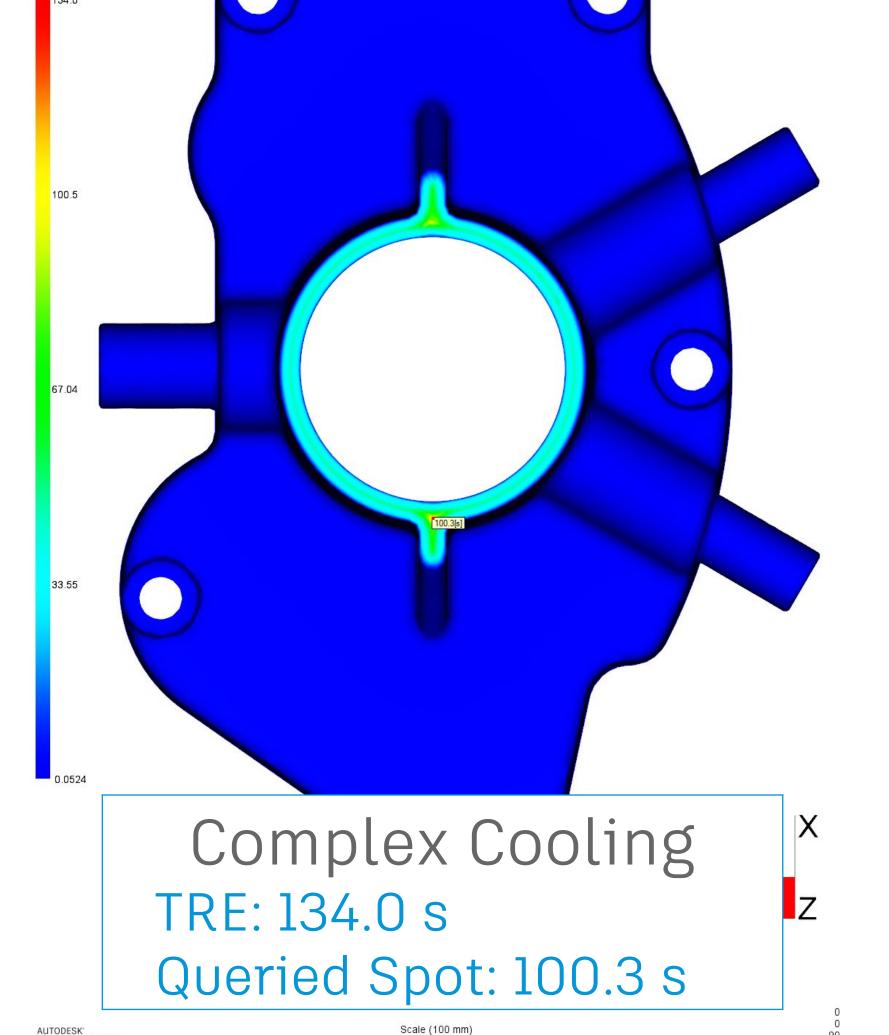




Channels

Comparing Results





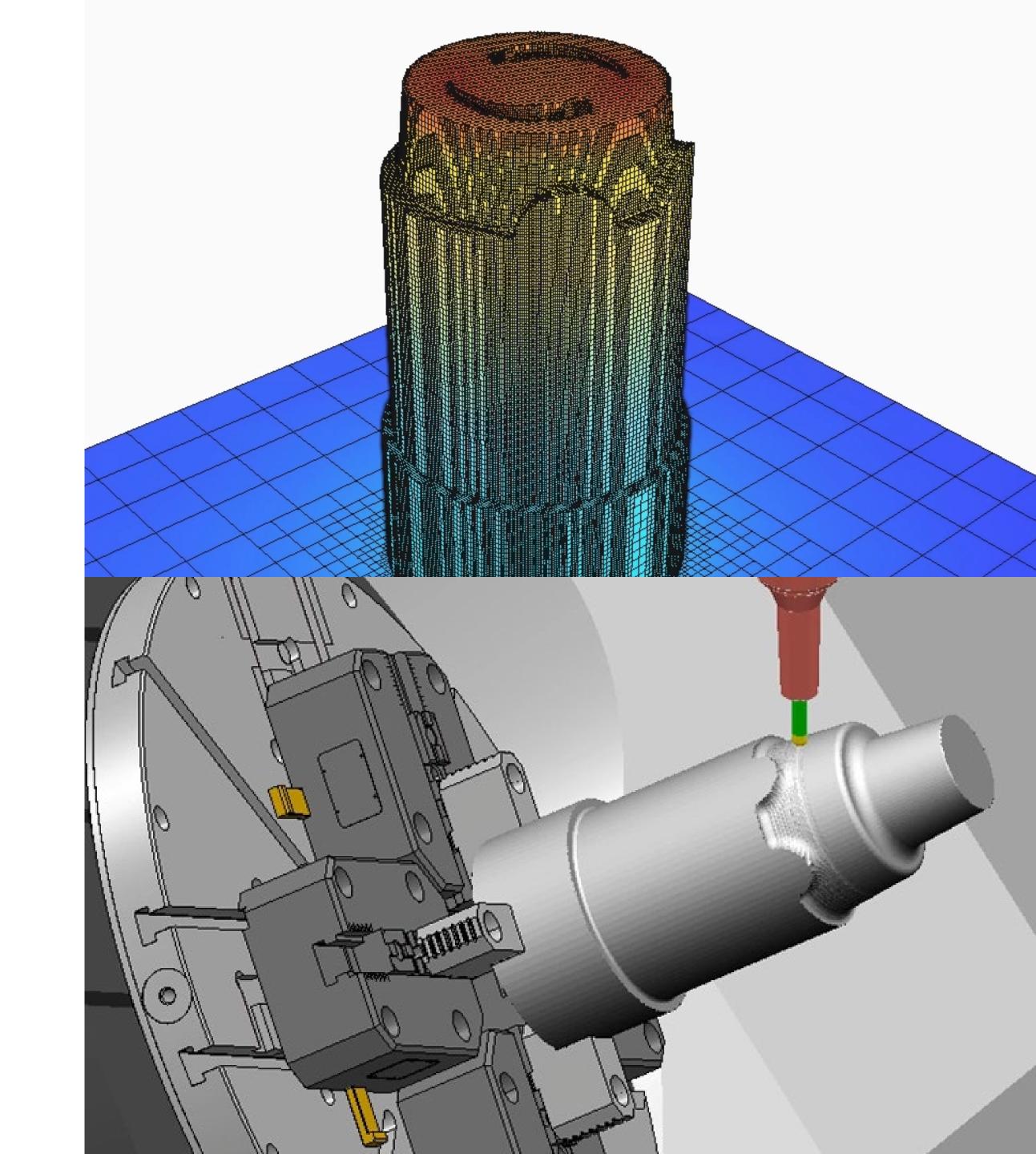
Conformal Cooling TRE: 124.4 s Queried Spot: 75.0 s

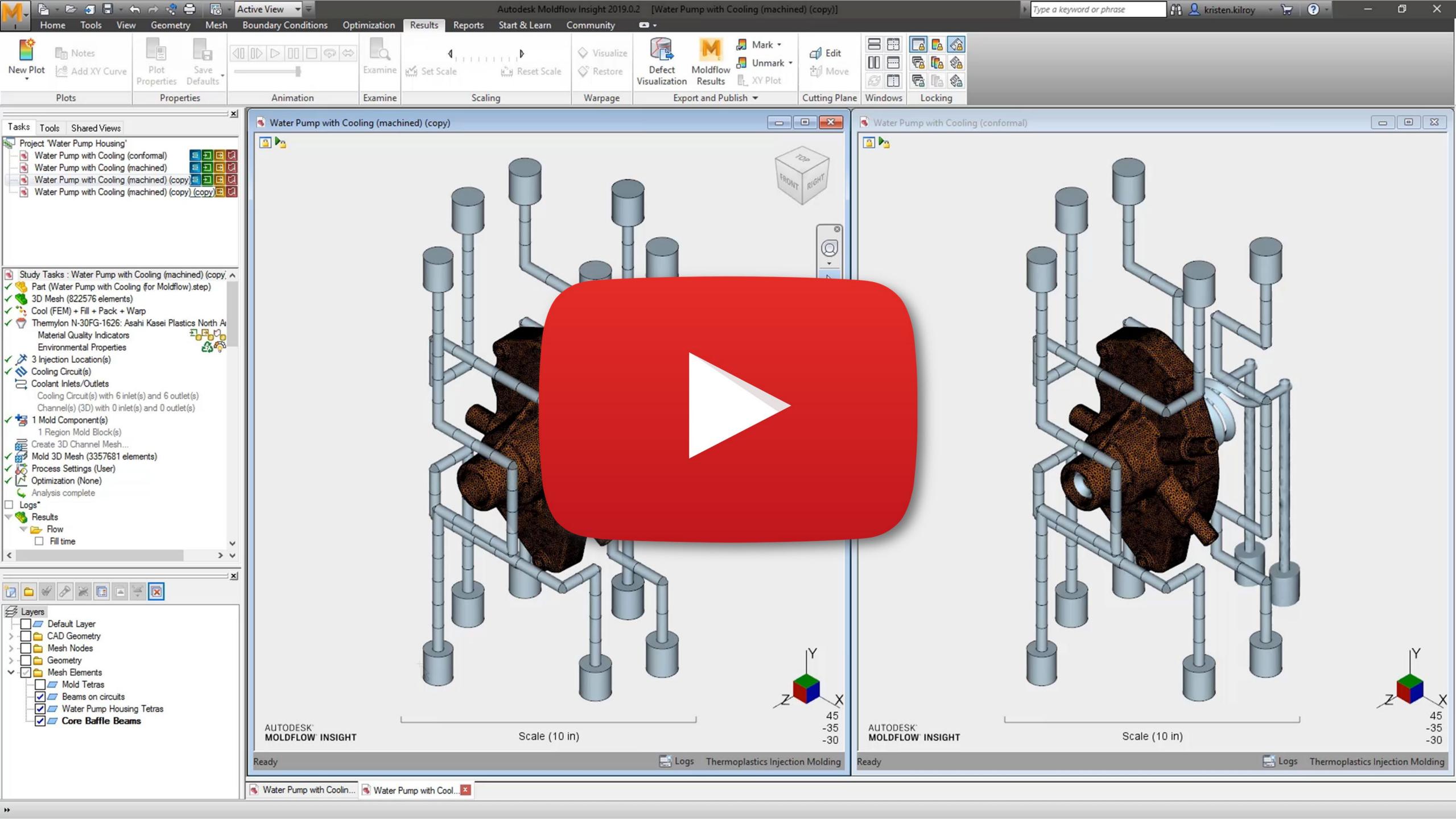
Conformal Cooling Insert Manufacturing

 Use additive to builds inserts layer by layer

Add machining allowances at the design stage

 Machined to produce desired surface quality

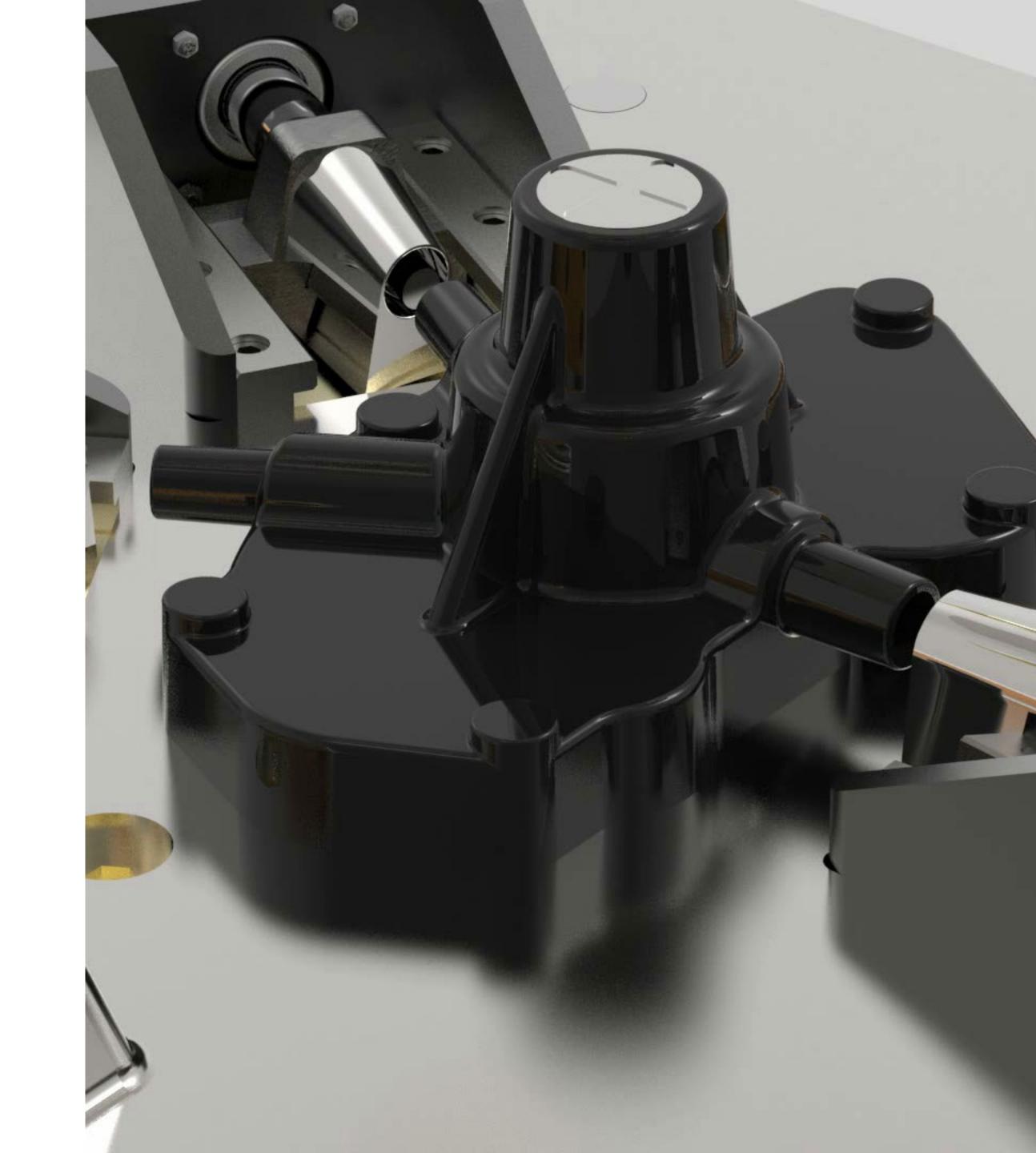




Additive Repair

Challenges

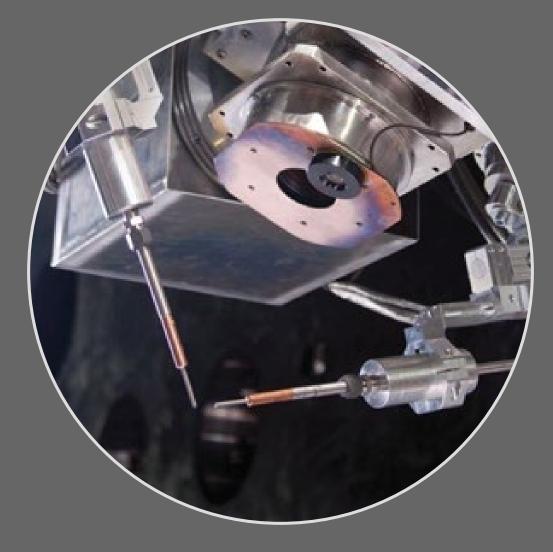
- Molds, tools and dies can suffer from wear or damage
- Replacing can be costly
 - New tooling
 - Loss of production
- Mold repair
 - Accuracy & repeatability
- Manually intensive
 - o Growing skills gap

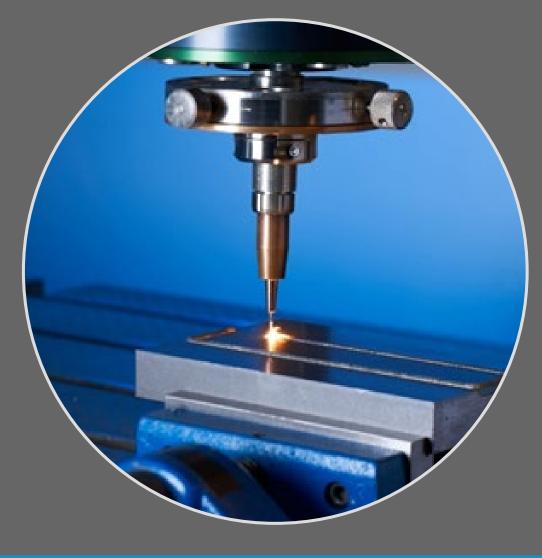


Directed Energy Deposition (DED)





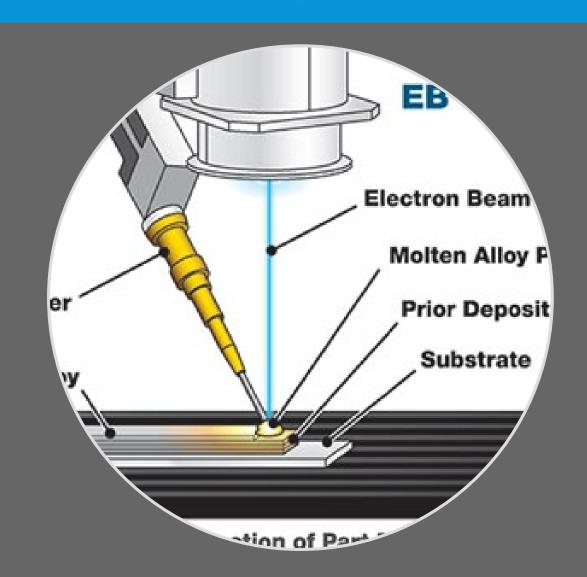




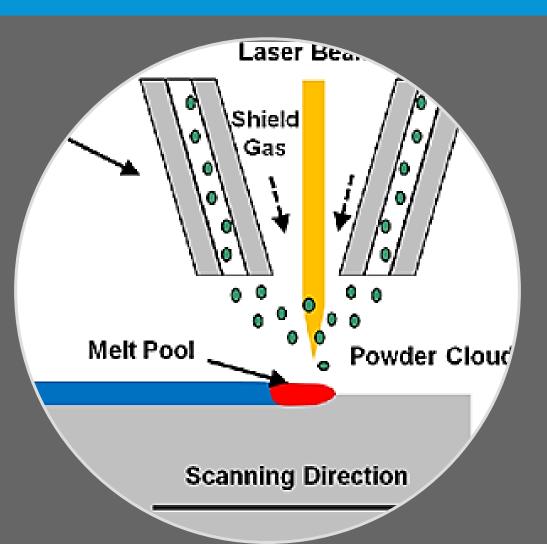
Arc & Wire



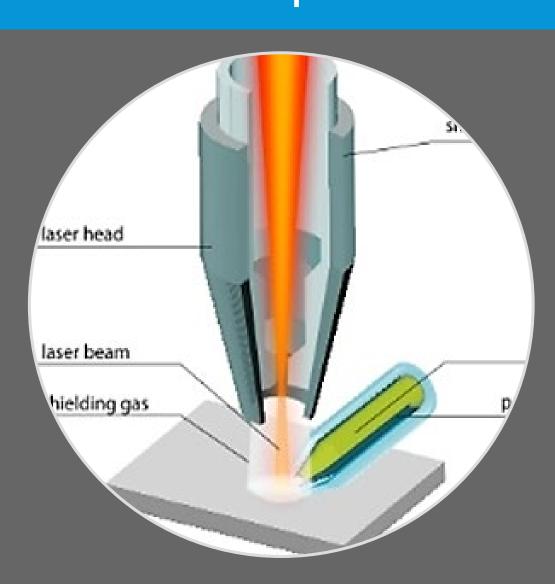
EBM & Wire



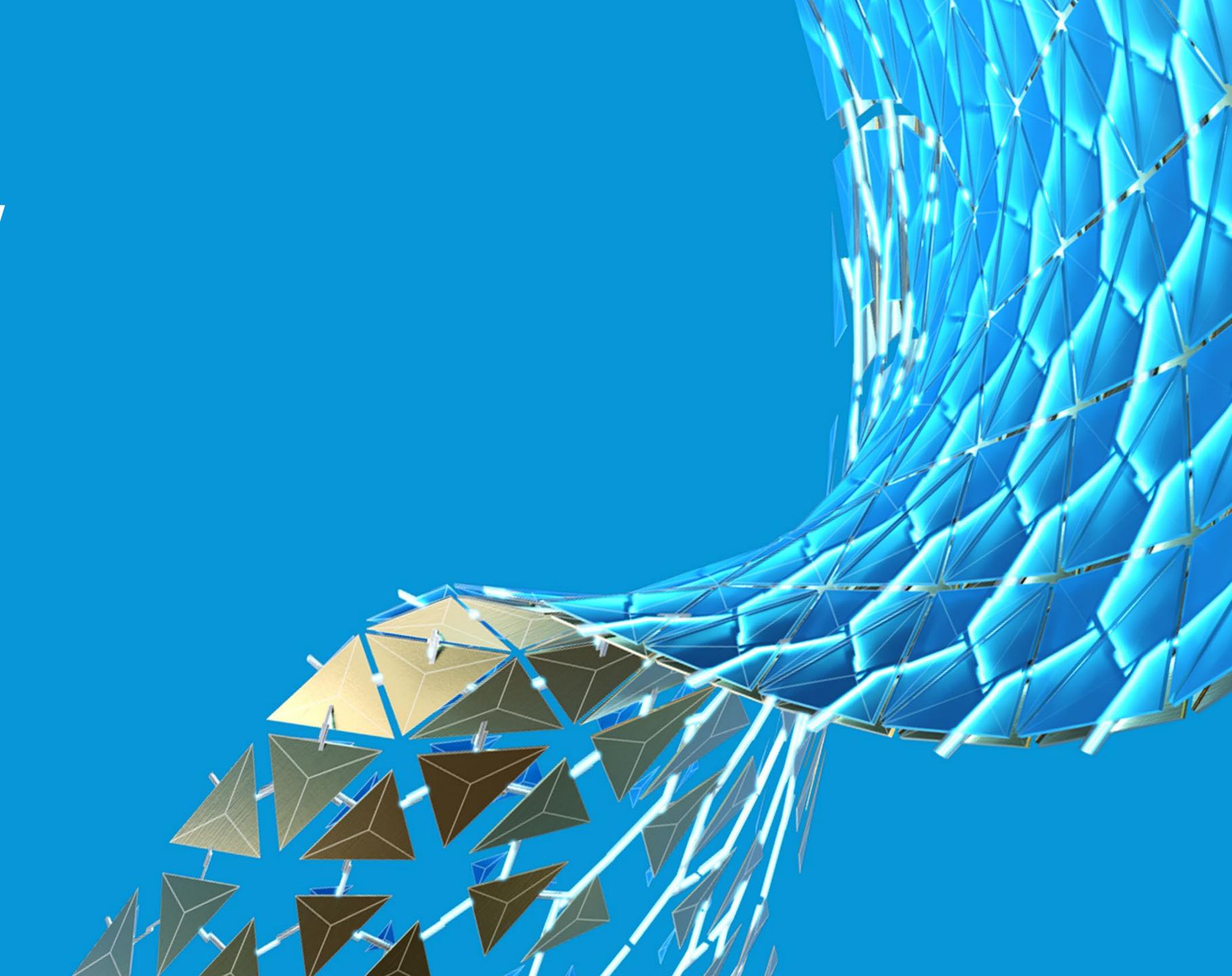
Laser & Powder



Laser & Wire



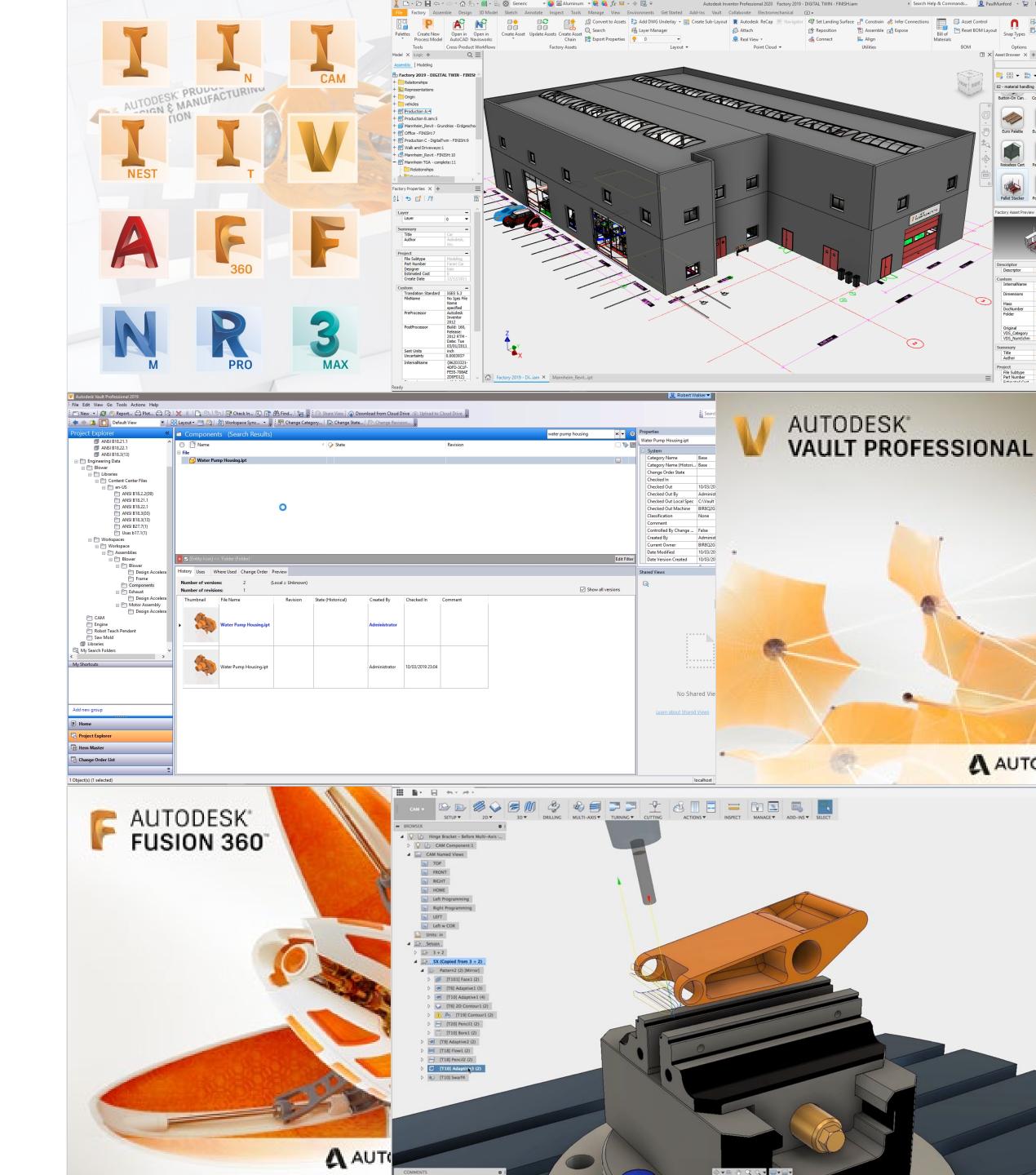




- Software solutions can improve the quality of automotive tooling and the parts they produce
- Challenges that drive change in manufacturing facilities
 - Unified digital model to manage projects,
 equipment and production
- Automation can be utilized in manufacturing processes to improve production consistency
- Emerging technology can be used to improve component performance and efficiency



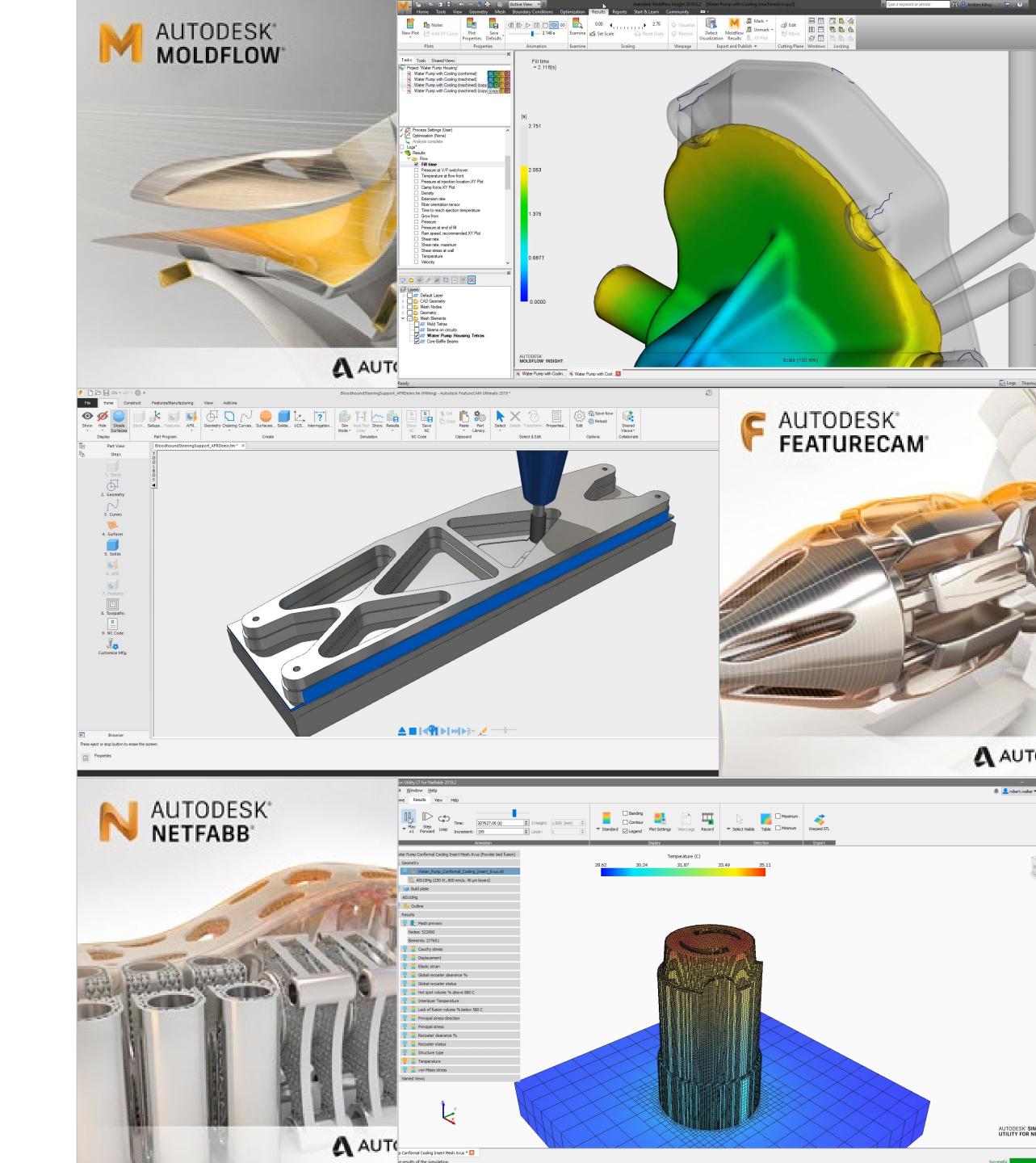
- Autodesk Product Design and Manufacturing Collection, which includes Autodesk Inventor, and the Factory Design Utilities
- Autodesk Vault Professional for data management and collaboration
- Autodesk Fusion 360 for generative design, but which also unifies design, engineering and manufacturing into a single platform



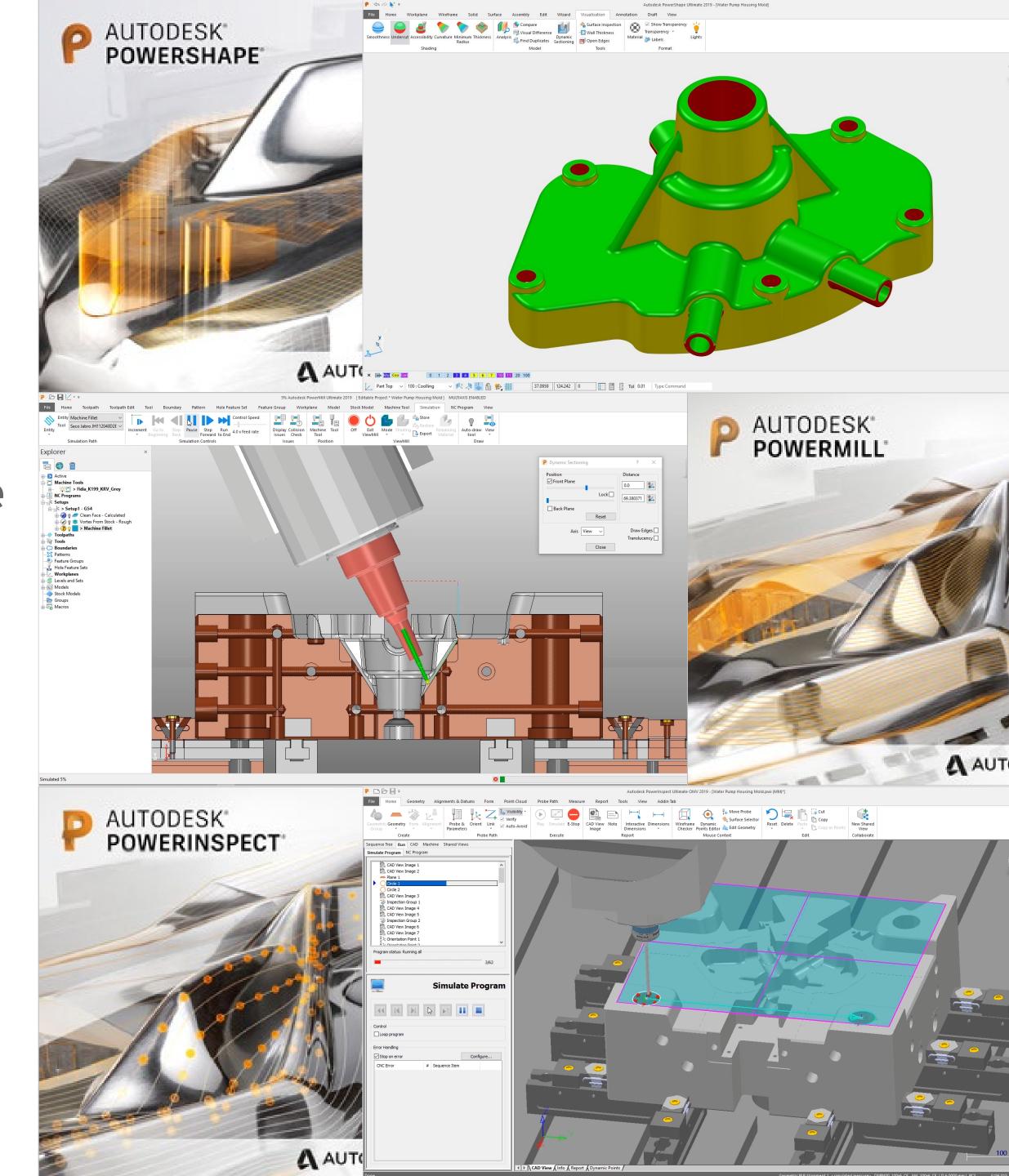
 Autodesk Moldflow for advanced simulation of injection and compression molded parts

Autodesk FeatureCAM for automated
 CNC programming

 Autodesk Netfabb for additive part manufacturing, lattice optimization and build simulation



- Autodesk PowerShape for mold tool creation and modelling for manufacture
- Autodesk PowerMill for 3 to 5 axis subtractive milling, and additive manufacturing using directed energy deposition
- Autodesk PowerInspect for hardware independent automated setup and 3D measurement
- Autodesk Electrode for a closed-loop system between electrode design, manufacture and metrology

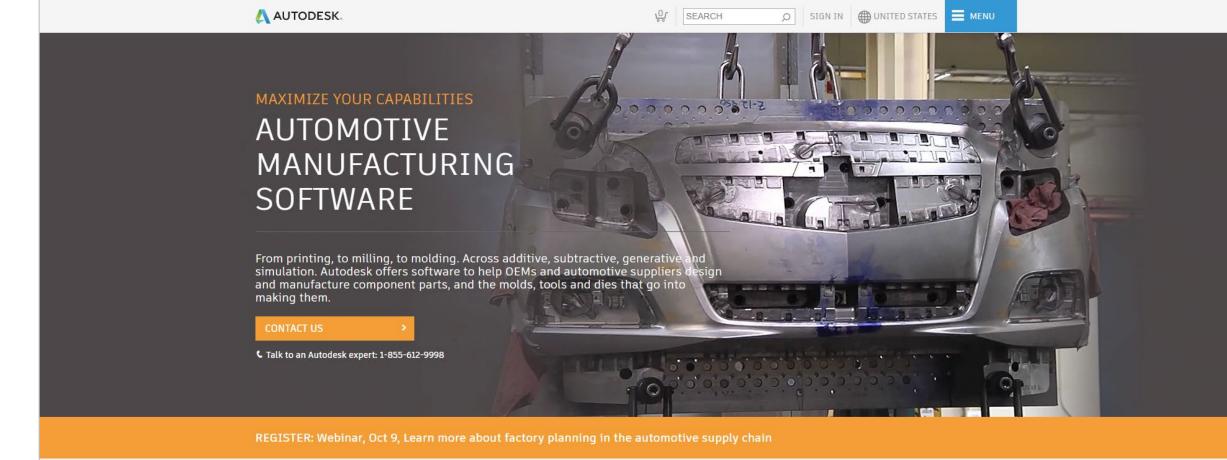


Want To Know More?

 Visit the dedicated Autodesk Automotive Manufacturing page:

http://autodesk.com/automotive-make

 See how Autodesk can help you reach your automotive manufacturing goals



Advanced manufacturing in the automotive industry

Manufacturing in the automotive industry is complex and continues to evolve. Driven by data, connectivity, and new modes of working, the need for advanced manufacturing is



What is automotive manufacturing?

Automotive manufacturing is the process of converting materials into components that are used to create vehicles. Digitization and technologies to raise efficiency and build



What is automotive manufacturing software?

Automotive manufacturing software is used to machine, print, inspect, simulate, and fabricate parts. The software will virtually simulate the manufacturing processes and then control the machines for the actual fabrication process.



Why is automotive manufacturing changing?

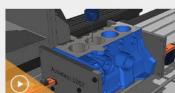
Social, political, and environmental pressures are redefining the automotive sector. Electrification, additive manufacturing are changing the cars we want and the processes that are used to make

Top 6 trends in the automotive industry

as hybrid manufacturing, simulation, and automation are helping to bring the next generation of vehicles to market



See how you can use automotive manufacturing software



AUTOMATED MANUFACTURING MOLD SIMULATION AND CAM HYBRID MANUFACTURING

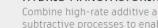
Learn how automation tools can help Simulation plays a central role in manufacturers shorten delivery times validating and optimizing mold and enable parts to be delivered to designs to ensure they're fit for the supply chain on time.

Register: live webinar. Dec 11



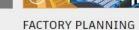
purpose and ready for CNC

Register: live webinar, Nov 14



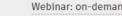
Webinar: on-demand

Combine high-rate additive and subtractive processes to enable the rapid production of lighter, more energy efficient components.



See how our digital manufacturing toolset can help lead you to an agile manufacturing process, enabling delivery on Industry 4.0.

Webinar: on-demand





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