

# Lightning Strikes Twice: Revisiting Generative Design for Mass Production

Peter Simpson, Richard Hatfield & Nick Markovic

# Introductions

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Who are we?



**Peter Simpson**

Technical Consultant  
Fusion 360 Customer Engagement  
Organization – Process Specialist Team



**Richard Hatfield**

Founder and CEO  
Lightning Motorcycles



**Nick Markovic**

Sr. Research Engineer  
Autodesk Research – Manufacturing  
Industry Futures Team

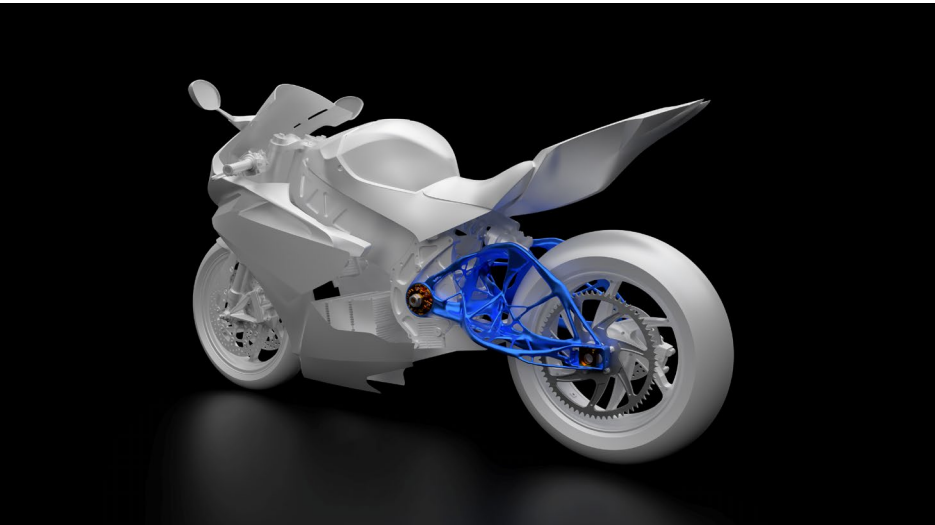
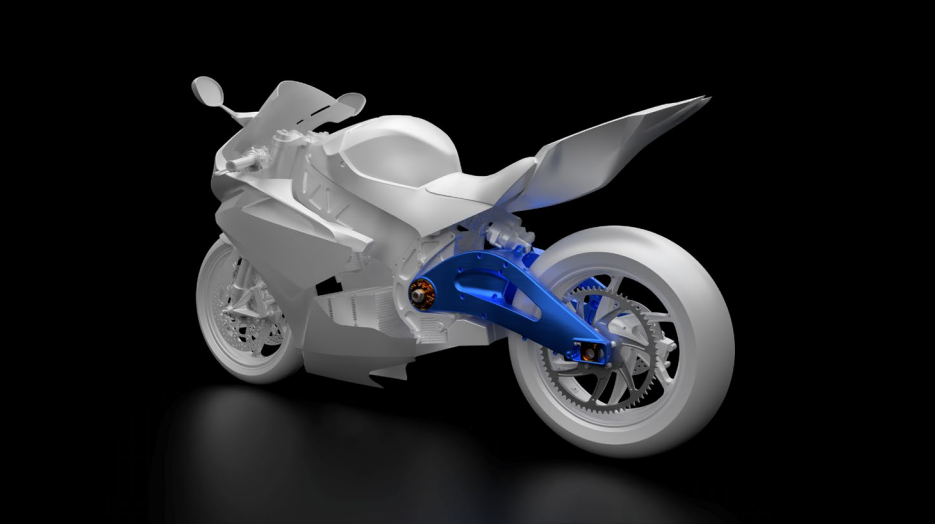


# Lightning Motorcycles

**PLACEHOLDER-  
LIGHTNING IMAGERY  
AND VIDEOS**



**Previous industrial  
collaboration and  
engagement**








Generative Design  
advancements

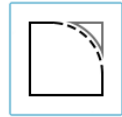




# **Simulating the Swingarm structural behaviour**

# Fusion 360 simulation

## Simulation portfolio



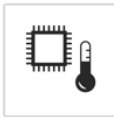
Simplify geometry for use in Simulation



Static Stress



Modal Frequencies



Electronics Cooling  
(Preview)



Thermal



Thermal Stress



Structural Buckling



Nonlinear Static  
Stress



Event Simulation



Plastic Injection  
Molding  
(Preview)

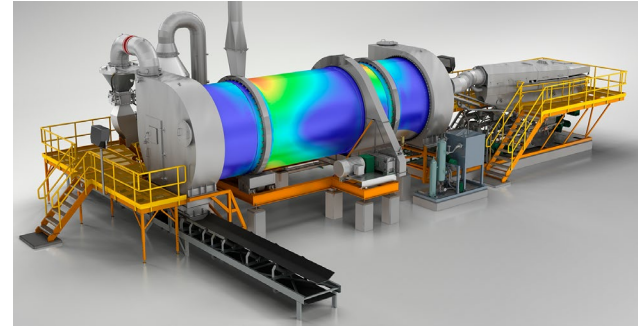
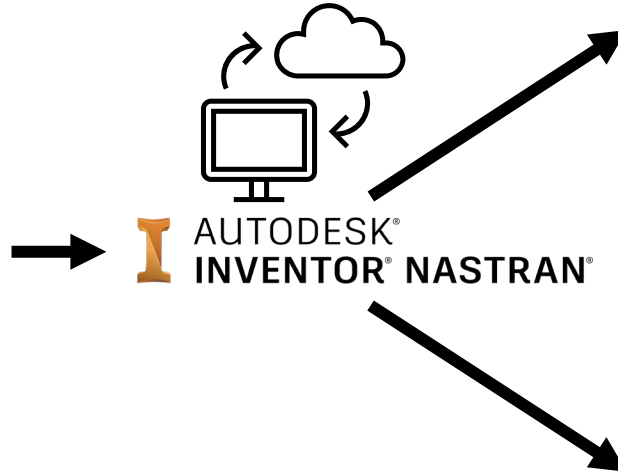


Image courtesy of Brimrock Group Inc. and Mechanix Design Solutions Inc.

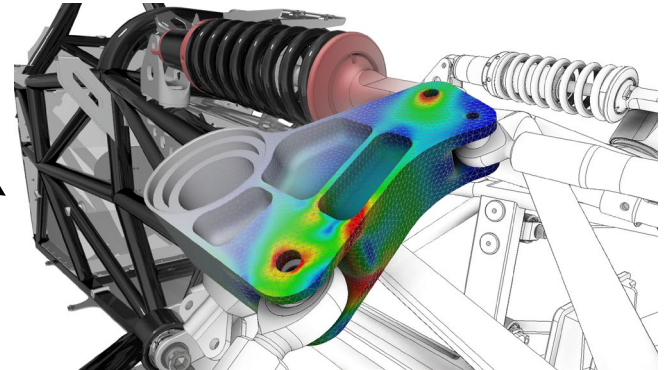
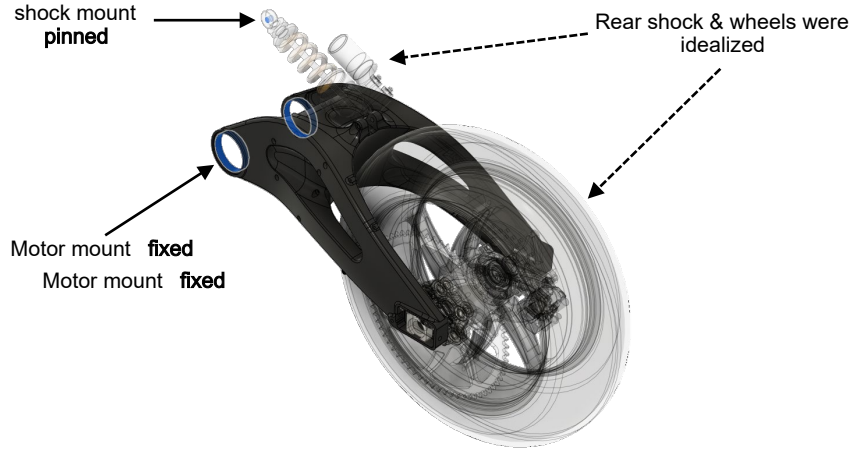
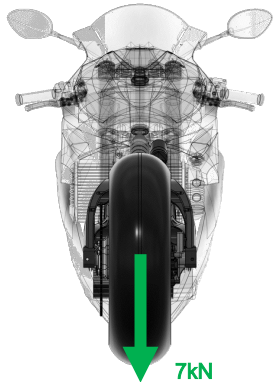


Image courtesy of Briggs Automotive Company Ltd.

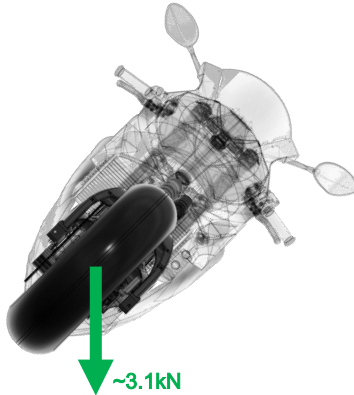
# Structural requirements



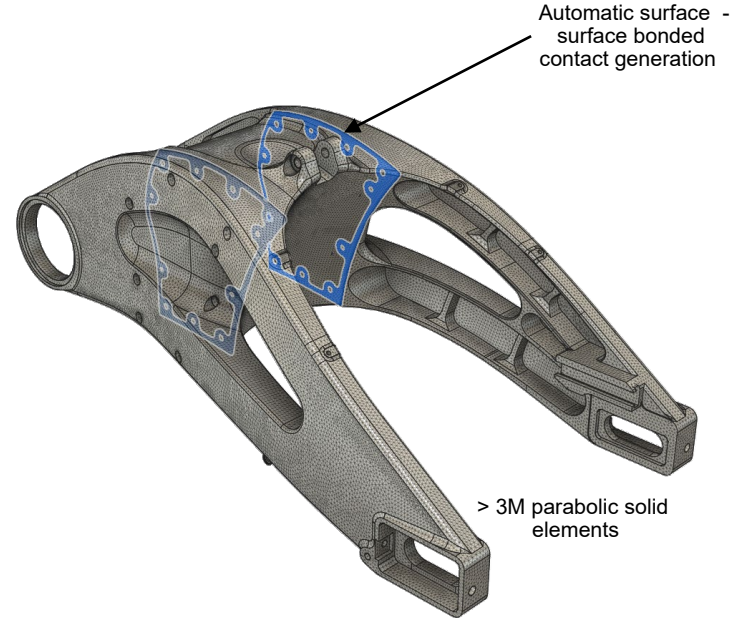
Load case 1



Load case 2 +/- ve



Load case 3 +/- ve



## Main objectives:

- Perform linear stress analyses for all load cases to:
  - Calculate the maximum deflections
  - Calculate the maximum surface stress
  - Determine Factor of Safety or  $FoS = \frac{f_{ty}}{\sigma_{vM}}$



# **Generative Design outcomes**



# Design performance comparisons

Current Design



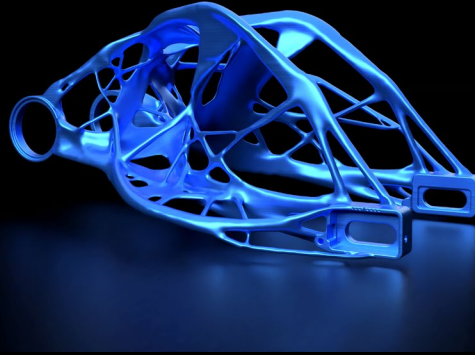
Aluminium Alloy

Die Casting

\$

7.43 kg

GD (2018)



Magnesium Alloy

Investment Casting

\$\$\$

4.58 kg

38% mass saving

GD (2021)



Aluminium Alloy

3 Axis Milling

\$\$

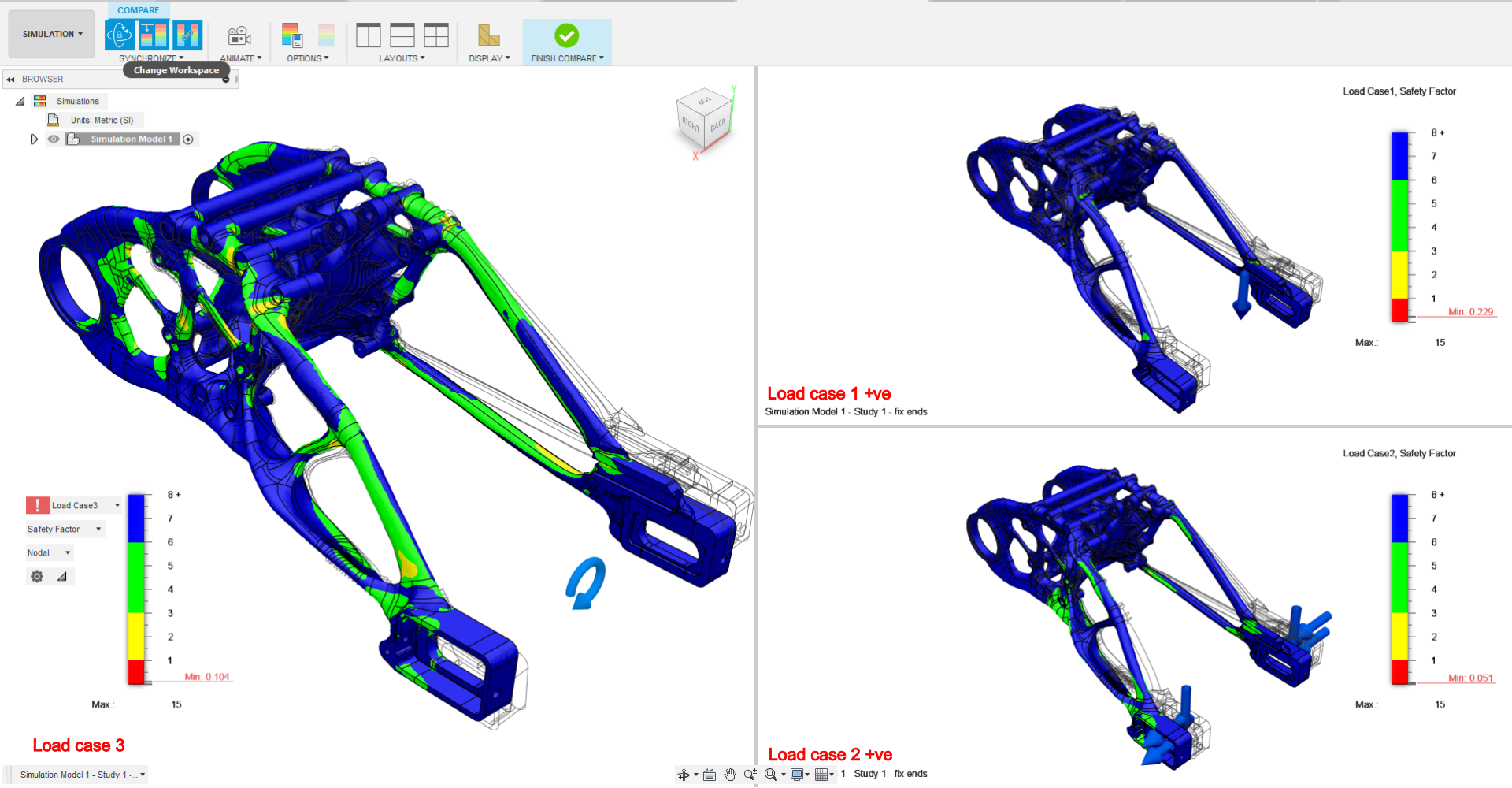
6.87 kg

8% mass saving

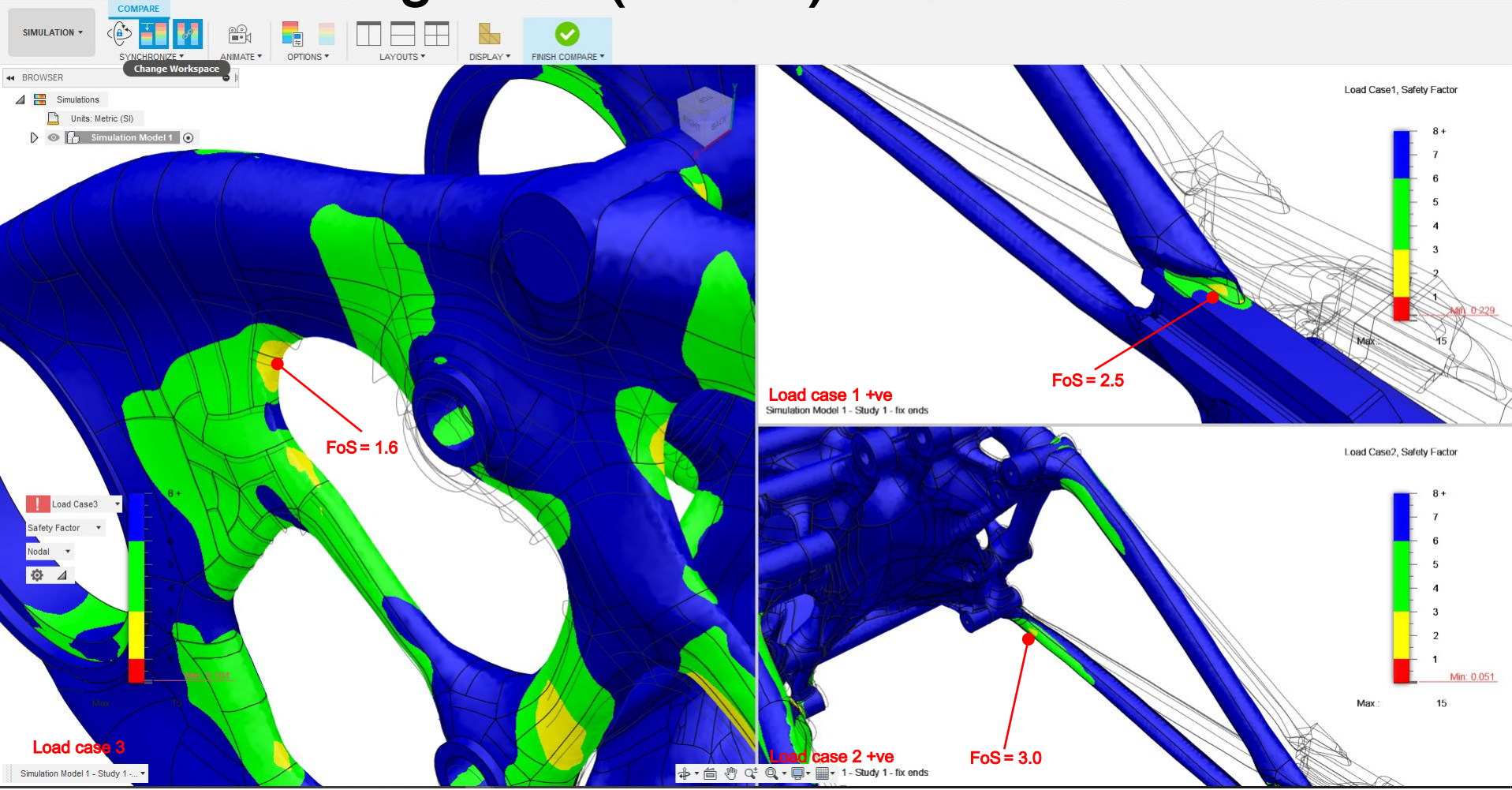
**Using Fusion 360  
simulation to verify the  
Swingarm mechanical  
integrity**



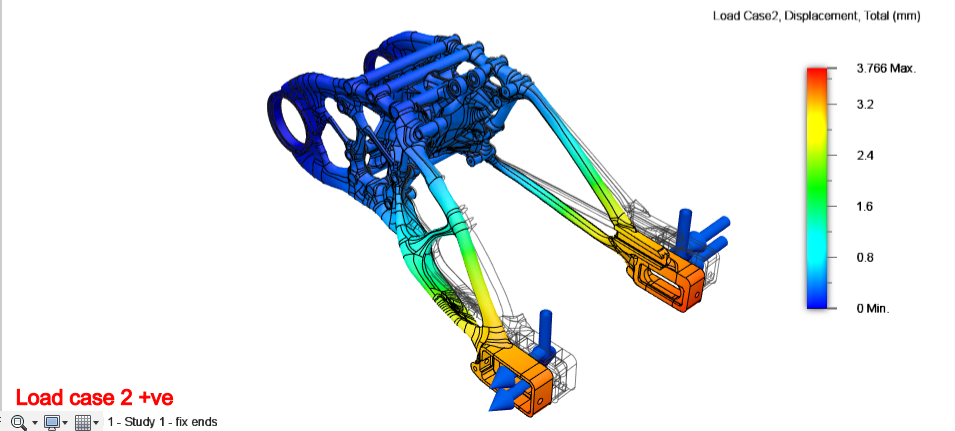
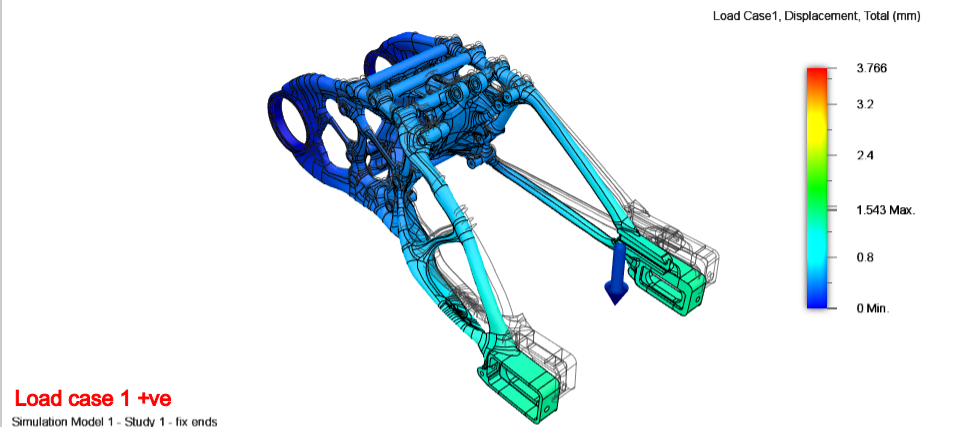
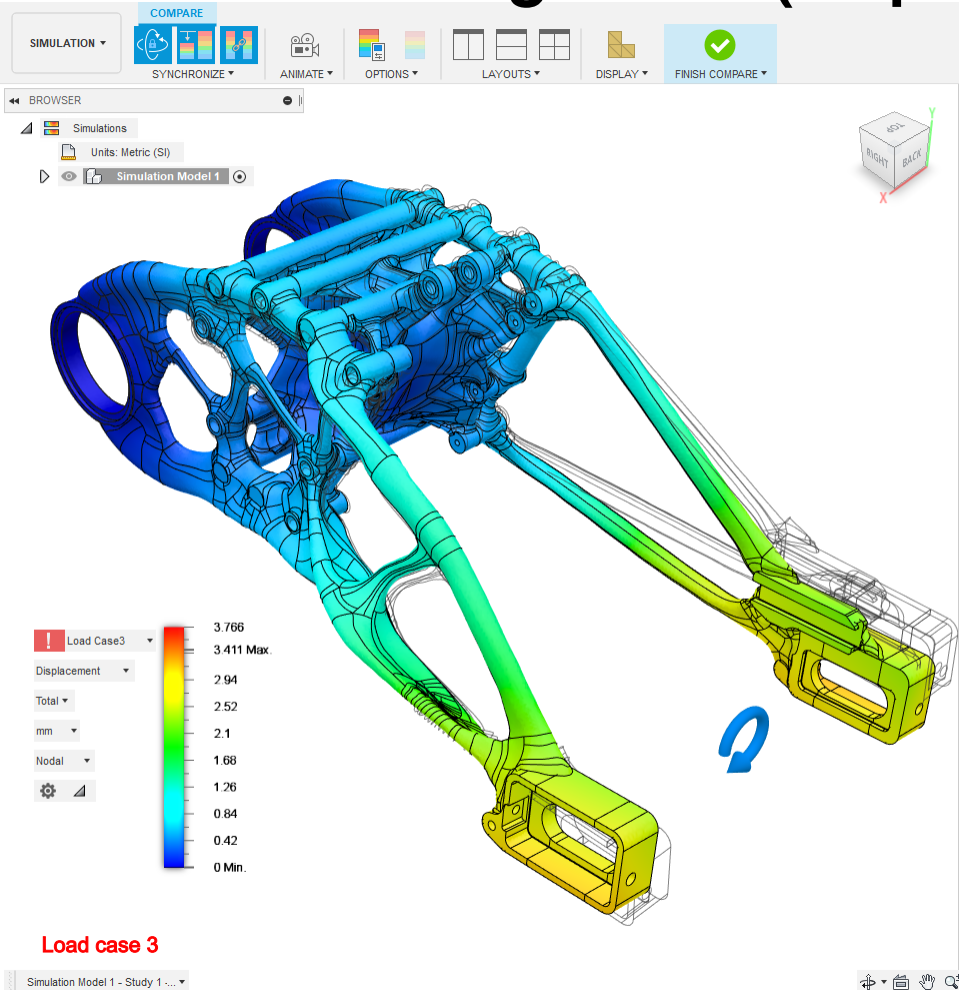
# Result investigations ( FoS)



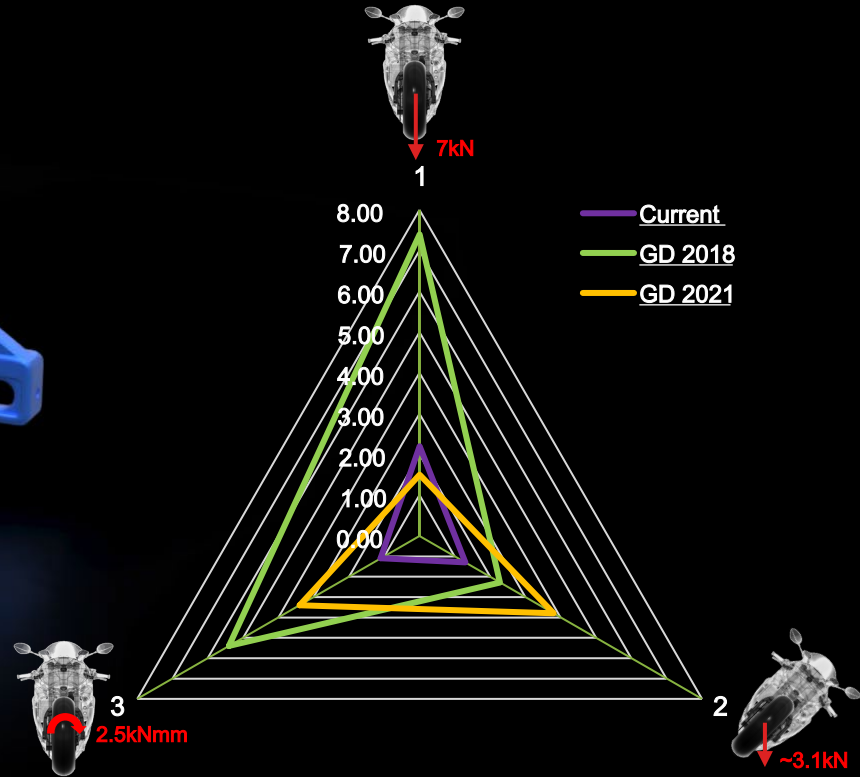
# Result investigations ( FoS)



# Result investigations (displacement)



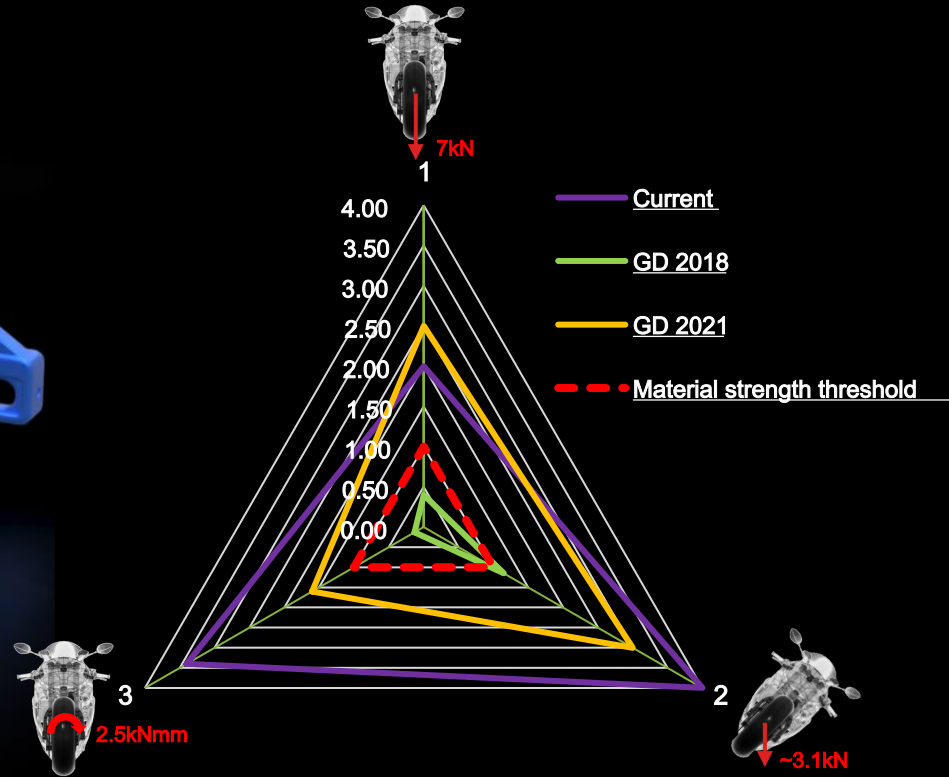
# Design performance comparisons



Max displacement (mm) radar



# Design performance comparisons



Min FoS radar



# Key takeaways & next steps

# Key takeaways

## What have we learnt?



Constant advancements  
in Generative Design  
reimagine what we can  
achieve

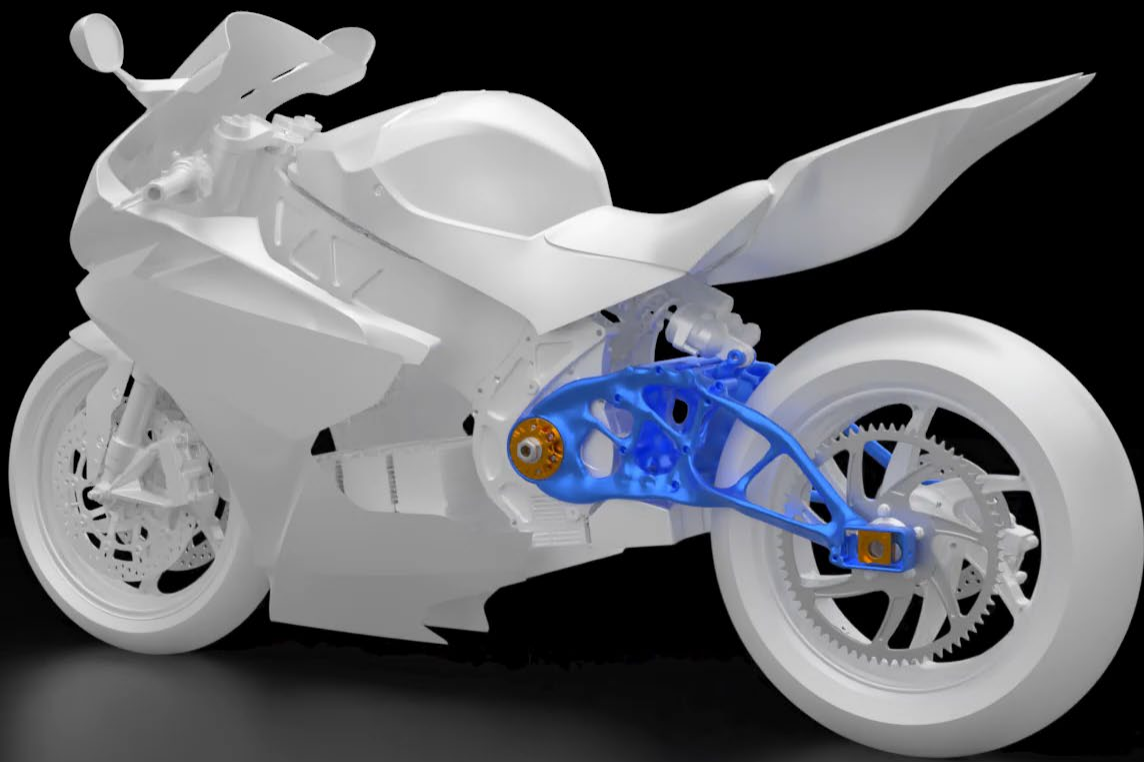


Collaboration within  
Fusion 360 invaluable in  
this remote working age



Fusion 360's ability to  
complete each step of  
Design – Validation cycle  
invaluable





The background features four abstract, dark, metallic-looking geometric shapes in the corners, resembling stylized computer monitors or architectural elements. They are arranged symmetrically, with two in the top corners and two in the bottom corners, framing the central text.

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