2016

Company Name

CADD Applications Group

GLOBAL LEARNING STRATEGY FOR CADD APPLICATIONS

ADD a brief description here
For example - This document contains the history of the Global Learning Strategy for all Autodesk and Bentley Software products at our company.

Contents

Executive Summary

[Name of your group] has been tasked with promoting the standards of excellence among [Company Name] CADD professionals. It is our primary responsibility to understand the needs and requirements of our employees that utilize CADD technology and deliver solutions to the local offices, including both Autodesk and Bentley product licensing, support, product implementation, standards, and training.

Our learning strategy contains several components that make it a viable and sustainable solution for our global corporation. We recognize that a single vendor or solution cannot meet the needs of every employee. As such, our strategy offers a complete blended learning environment for Autodesk, Bentley and their wide-ranging software portfolios. This comprehensive solution complements the wide range of Autodesk and Bentley software products that are accessible by our employees.

Background and Chronology

Tell your Story!

What was done in the past?
Was there upper management support?
Was this a local, regional, global program?
What were the pro/cons to the existing/past approach?

Autodesk Software Product Learning Strategy

Autodesk Overview:
Describe the learning resources that you utilize from Autodesk (or would like to utilize)

Knowledgebase
Communities

Onsite Training Option:
Describe your ideal scenario for onsite training

What do you want to use for onsite training events?
Do you have an existing relationship with an ATC or reseller?
Can you negotiate a package deal with vendor?

Online Virtual Classroom Option:
Describe your ideal scenario for live online training

Is this offered by the same company as the onsite?
List the benefits of this format over onsite

For example - Using the live online option, attendees participate from their own computers which eliminate travel costs for everyone. Class requirements are easy; attendees only need a headset with microphone and the software that is being taught. This option was been widely used by our employees globally and it is common to have attendees from multiple locations and countries attend a class together, forming an immediate global work sharing environment in support of projects.

eLearning Option:
Describe your requirements for including an eLearning vendor

What does an eLearning tool need to have to meet your needs?
Videos/hands on exercises/eBook/Live Support/in product tools/LMS/user transcripts/workflow resources?
Include results from an eLearning vendor comparison

Sample - Our eLearning component allows us to provide a well-balanced blend of learning format options to all employees. The online content available offers an enhanced learning system designed to complement traditional training and development by providing lessons that can be accessed before, during and after classroom training—the knowledge is always available, on demand, wherever it's needed from your computer, laptop, or tablet.

User Certification Preparation:
Is Certification a goal for you company?

If so, what is your plan to prepare staff?
What type of budget will be needed to certify staff?
 Does the ATC you are aligned with offer Autodesk Certification exams?
Can the cost of Certification be rolled into the cost of live courses?

Bentley Software Product Learning Strategy

Bentley Overview:
Follow same suggestions used for Autodesk above

Does your company have access to the Bentley LEARN site as a part of your licensing contract?

Critical Success Factors
State you case!

What must be in place to make your learning strategy a success?

Sample - As software design programs become more complex and the requirement to move to fully immersed 3D BIM environment becomes accelerated, a flexible learning strategy for Autodesk and Bentley software products will provide [Company Name] with a marketing differentiator when pursuing projects.

Maintaining a dynamic blend of live and online training resources and globally communicating their availability is the key to a successful learning strategy.

Recommended Global Learning Strategy for CADD Applications

This document outlines the CADD Applications Global Learning Strategy for [Company Name]. We offer a learning strategy that contains several components that make it a viable and sustainable solution for our global staff. We offer complete blend of learning resources for the Autodesk and Bentley software portfolios.

Success of the learning strategy relies on a globally managed approach for the distribution of data, managing the user base and setting expectations with local management to incorporate a learning environment into the local workflow. Part of the managed process allows business units and line managers the ability to create custom learning paths that will guide their staff in learning new technologies ensuring they are ready for a 3D BIM project environment.

Other Resources

Autodesk AU Online:
LEARN, CONNECT, and EXPLORE WITH AUTODESK UNIVERSITY. Watch free training videos, year-round. Connect with peers and get inspired.

Bentley Online Seminars:
Bentley's online video library is the source for current best practices and application of technologies for infrastructure professionals everywhere.

References

Case Studies

Add anything here that reinforces the need to implement your strategy