



## Certifying Design Workflow Tools in Education

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Program Manager - Mature Markets, Autodesk Education

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## HELP PEOPLE IMAGINE, DESIGN, AND CREATE A BETTER WORLD

Autodesk vision

### Who We Are

- A world leader in 3D design, engineering, and entertainment software and services.
- Autodesk helps people imagine, design and create a better world.
- Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—uses Autodesk software to unlock their creativity and solve important challenges.



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## Company Facts

- 12+ million users of professional products
- 115+ million users of consumer applications
- 7,300 employees worldwide
- Over 100 products in portfolio
- Products are available in 17 languages
- Over the past 18 years, all winners of the Academy Award® for Best Visual Effects in Film used Autodesk solutions

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## Our Customers and Solutions

- We serve Companies and Agencies Large and Small
  - Architecture, Engineering, and Construction
  - Automotive
  - Manufacturing
  - Media and Entertainment
  - Utilities, Telecommunications, and Government
- We offer
  - Professional Desktop applications and Product Suites
  - Consumer applications for devices
  - Cloud-based services

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**Ensure individuals are prepared and inspired  
to make a positive impact on the world,  
through great design.**

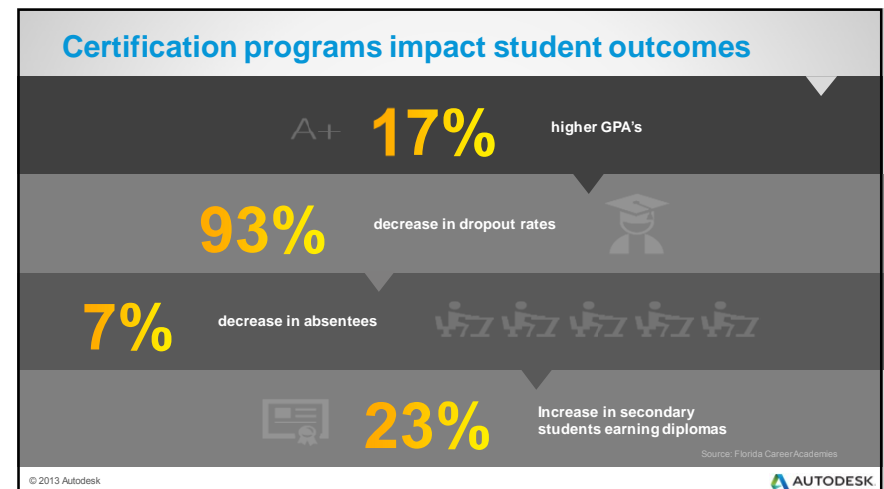
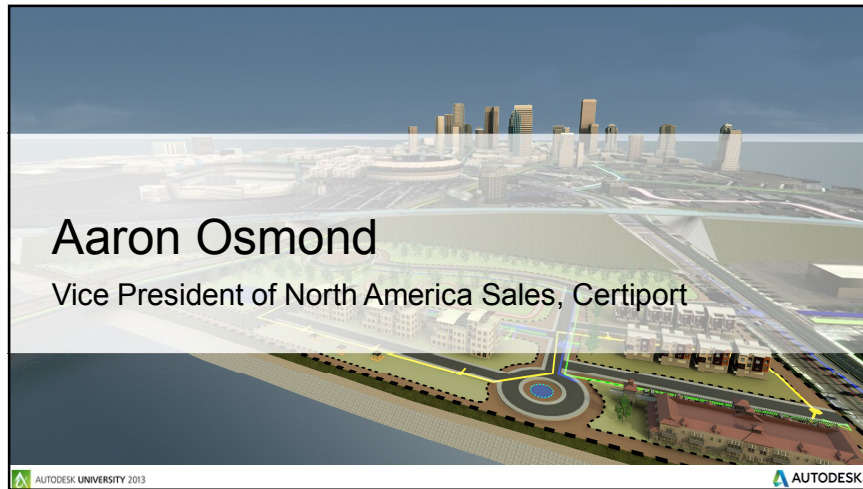
Our philosophy



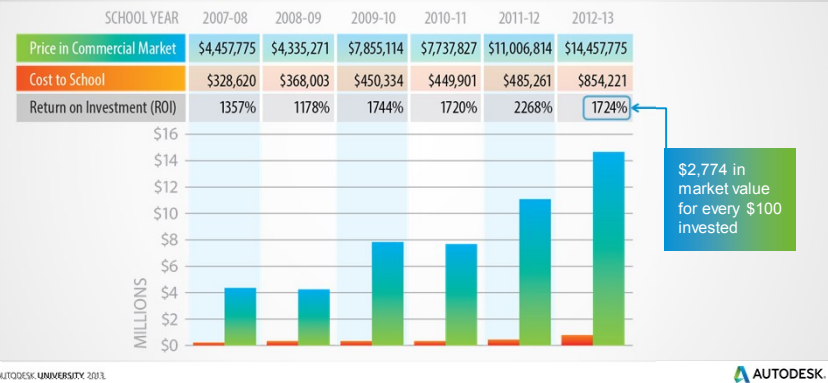
**Reinforce the concepts critical to industry.  
Enable learning through innovative technology.  
Help students take a proactive role in their education.**

Autodesk approach to education

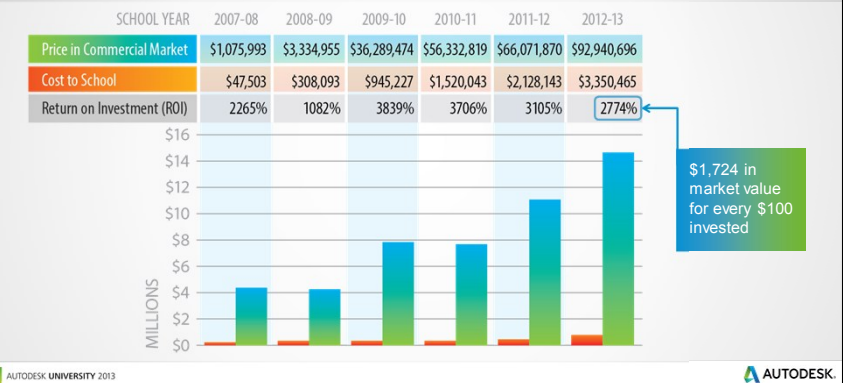




## Florida Statewide ROI for Select Industry-Based Certs—Overall



## Virginia Statewide ROI for Select Industry-Based Certs—Overall



## 2010-11 Florida Career and Professional Academy Results

Performance Indicator	Non-CAPE	CAPE, No Certification	CAPE + Certification
Average Grade (GPA – scale of 4)	2.46	2.58	3.08
12th Graders Earning Diploma (Graduating)	73.9%	85.9%	98.1%
At Least One College Level Course	22.9%	25.4%	41.2%
2009-10 Graduates Enrolling in Postsecondary Fall 2010	N/A	64.4%	70.4%
2009-10 Graduates Found Employed Fall 2010	N/A	46.3%	44.9%
Chronically Absent	16.3%	15.7%	9.9%
At Least One Disciplinary Action	20.6%	20.5%	10.9%
Dropout Rate	2.1%	0.9%	0.3%

**Julie Gaudet-Lupinacci**  
Senior Director Customer Operations, Gilmore Global



## Getting Autodesk certified



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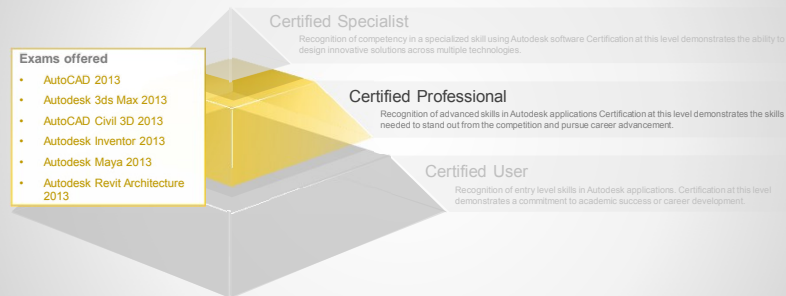
## 1. Select an Autodesk certification



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## 1. Select an Autodesk certification



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## 1. Select an Autodesk certification



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## 2. Review roadmaps

### 2. Review the Autodesk Exam Roadmaps

### Exam topics and objectives

Details the topics and objectives that will be covered on the exams.

### Certification Requirements

Outlines the course and experience requirements to be successful at each exam level.

### Recommended preparation methods

A listing of courseware, books, and connection to courses that will help prepare you for exams.

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## 3. Access Autodesk software



Students and faculty can download Autodesk software for free\* from the Autodesk Education Community.

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## 4. Get trained



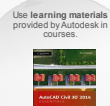
Take courses on campus using official training materials from ASCENT publishers.



Take courses at Authorized Training Centers (ATC).

### Take Courses

### 4. Get the training you need



Use learning materials provided by Autodesk in courses.

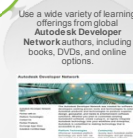


Use official authorized training materials from Wiley publishers.

### Self Study



Participate in workshops or view videos from Autodesk.

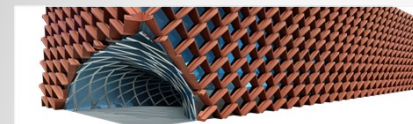


Use a wide variety of learning offerings from global Autodesk Developer Network authors, including books, DVDs, and online options.

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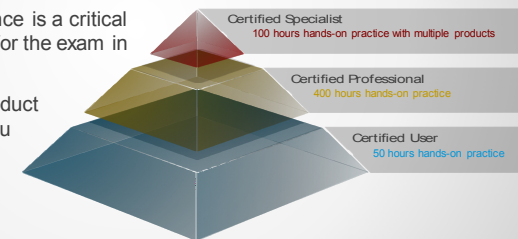
## 5. Practice what you have learned



Credit:



- Actual hands-on experience is a critical component in preparing for the exam in addition to coursework.
- Spend time using the product and applying the skills you have learned.

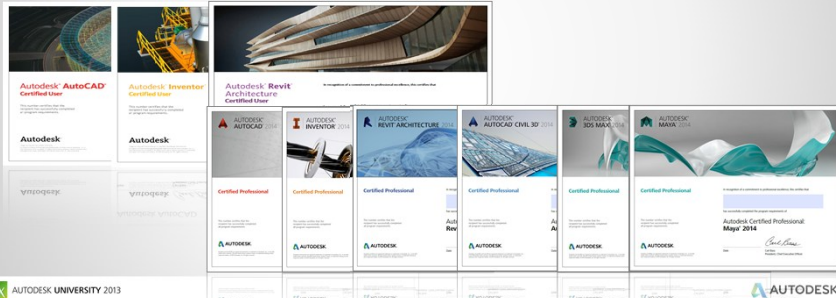


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## 6. Take the exam

Find an Authorized Testing Center or test on-campus through a Certiport Center.



## Certification Product Roadmap

Product	Certified User	Certified Professional	Certified Specialist
AutoCAD	Available*	Available*	N/A
Inventor	Available*	Available*	N/A
Revit Architecture (Imperial)	Available*	Available*	N/A
Revit Architecture (Metric)	Available*	Available*	N/A
3ds Max	Available	Available*	N/A
Maya	Available	Available*	N/A
Infrastructure Design Suite	N/A	N/A	Available
Building Design Suite	N/A	N/A	Proposed
Manufacturing Design Suite	N/A	N/A	Proposed

\* Available in multiple languages

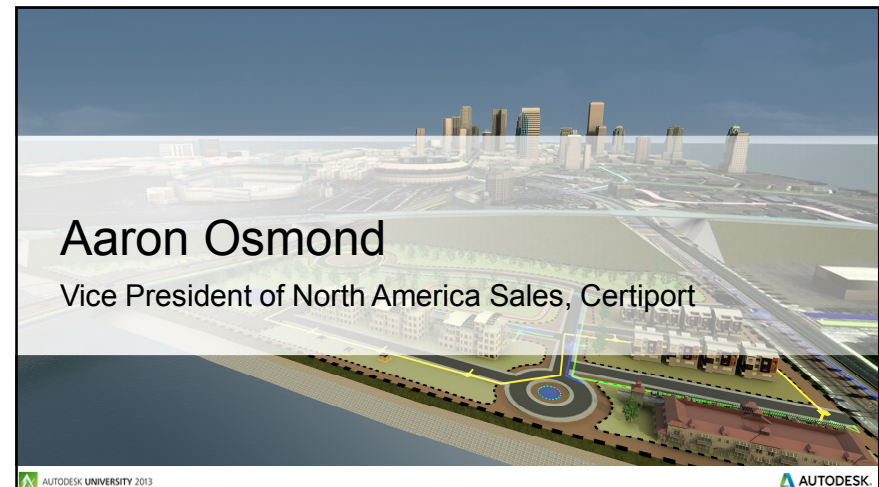
## Autodesk Certified User & Professional Logos



- Certified User Maya and 3ds Max logos coming December 2013



**Aaron Osmond**  
Vice President of North America Sales, Certiport



## Industry-Based Certifications: “Key” to a More Secure Future



Career &  
College  
Readiness



Employment  
Opportunities  
& Career  
Advancement



Professional  
Development

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## Certification benefits for students

Helps gain **industry recognition** for your skill set



Earn a **portable credential** that maximizes career mobility



Helps **prepare** for career success.



Get an **electronic certificate** suitable for printing and framing

Gain **confidence** and peer recognition



Get a **certification logo** for use on business cards, resumes, and letterhead, identifying you as Autodesk Certified.



Align with an **industry leader**



Become part of an **elite team** of professionals

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## Certification benefits for institutions

**Assess** the students' readiness & validate their skills and knowledge.



The tests are **performance-based** to demonstrate real world practical skills.

Get **affordable pricing** for Autodesk® Suites and stand-alone software, along with numerous support tools.



Accelerate the students' professional development, **enhance their credibility & increase job opportunity.**

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## Certification benefits for individuals

Help gain **industry recognition** for your skill set



Align with an **industry leader**



Improve your performance and **add value** to your company



Get an **electronic certificate** suitable for printing and framing

Gain **confidence** and peer recognition



Get a **certification logo** for use on business cards, resumes, and letterhead, identifying you as Autodesk Certified.



Earn a **portable credential** to help job retention and mobility



Become part of an **elite team** of professionals

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## Certification benefits for employers

Gain **improved performance** and higher value from certified staff.



Gain **employees that invest** to expand their knowledge and further their careers.

Help Increase customer, investor and business partner confidence and thereby **boost your organization's credibility, reputation and value.**



Help **Reduce turnover** by investing in certified staff through training courses, books and technical materials, practice equipment, time of for study and exams.

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## ACU Success at Brooklyn Technical High School

Play Video

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## Special Offers

### Recertification Day at AU Free Exams

- Autodesk® AutoCAD® 2014
- Autodesk® AutoCAD® Civil 3D® 2014
- Autodesk® Revit® Architecture 2014
- Autodesk® Inventor® 2014
- Autodesk® 3ds Max® 2014
- Autodesk® Maya® 2014
- Autodesk® Infrastructure Design Suite 2014—Road and Highway Solution

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## Contact Us:

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# Q&A

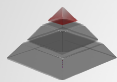
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## 1. Autodesk Certification Exams

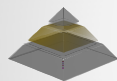


### Certified Specialist

- 40 questions per exam
- Multiple forms



- Performance-based
- Multiple-choice
- Rich item types

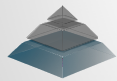


### Certified Professional

- 35 questions per exam
- Multiple forms



- Performance-based
- Multiple-choice



### Certified User

- 30 questions per exam
- Multiple forms



- Simulation
- Multiple-choice
- Rich item types

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## Certiport—World Leader in Certification Exams

**Microsoft**  
Office Specialist

**MOS**  
Microsoft® Office Specialist

**Microsoft**  
Technology Associate

**MTA**  
Microsoft® Technology Associate

**CERTIFIED ASSOCIATE**

**ACA**  
Adobe® Certified Associate

**IC³** INTERNET AND COMPUTING CORE CERTIFICATION

**IC3®**  
Internet and Computing Core Certification

**CompTIA**  
**Strata**  
IT FUNDAMENTALS

**CompTIA® Strata**  
IT Fundamentals

**AUTODESK**  
Certified User

**ACU**  
Autodesk® Certified User

**intuit**  
**QuickBooks**  
Certified User

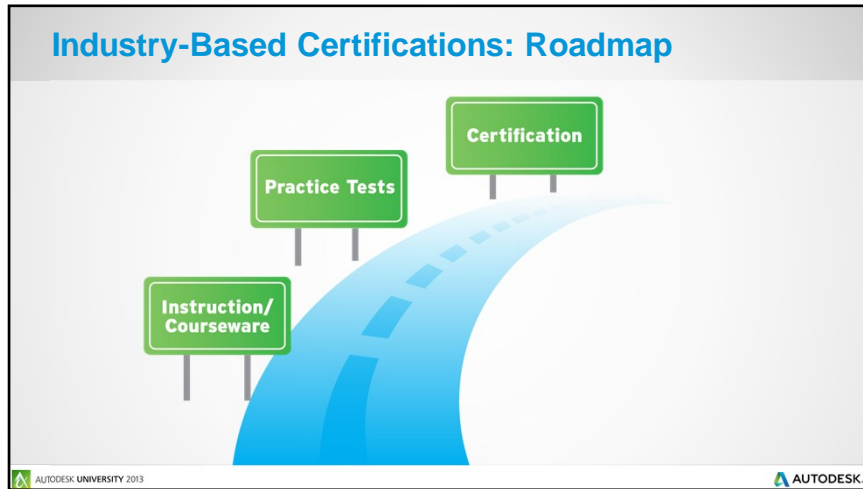
**QBCU**  
Intuit QuickBooks Certified User

**hp** Accredited Technical Associate

**ATA**  
HP Accredited Technical Associate

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### Autodesk Certified User Program

The Autodesk Certified User Program section displays five logos for different software applications. Each logo consists of a square image representing the software's capabilities, followed by the software name and the Autodesk logo. Below each logo is the name of the certification program. The programs listed are AutoCAD Certified User, Autodesk Inventor, Autodesk Revit Architecture, Autodesk Maya, and Autodesk 3ds Max. Below the Maya and 3ds Max logos, there is a blue arrow pointing upwards with the word 'NEW' next to it.

AutoCAD Certified User

Autodesk Inventor

Autodesk Revit Architecture

Autodesk Maya

Autodesk 3ds Max

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### Sample Certificates

The Sample Certificates section shows two examples of Autodesk Certified User certificates. The first certificate is for Autodesk Revit Architecture and the second is for Autodesk Inventor. Both certificates are issued by Autodesk University 2013. Each certificate includes the Autodesk logo, the software name, the text 'Certified User', a signature line, and the Autodesk logo. The certificates are presented side-by-side.

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