## GS2728-R Finding the Needle in a Haystack

## Summary:

- 1. Survey Queries
  - a. Isolate data using the Locate on Map tools
    - i. Inside Rectangle
  - b. Filter the data down by comparing values in the properties
    - i. MTFCC = S1200
    - ii. MTFCC = S1400
  - c. Combine Queries
    - i. Use "AND" or "OR"
      - 1. Everything grouped with an "AND" will be considered one Query
      - 2. "OR" will divide items into separate groups
  - d. Complex Queries
    - i. Compare one entity to several other entities
      - 1. Entity1 = value AND Entity2 = value1 or
      - 2. Entity1 = value AND Entity2 = value2
      - 3. Combine Entity 2 and 3 with parentheses
      - 4. Entity1 = value AND (Entity2 = value1 or Entity2 = value2)
      - 5. Use the IN function to reduce the input
        - a. Entity1 = value AND Entity2 IN(value1, value2)
- 2. Thematic Themes
  - a. Color the GIS Data based on values from a column.
    - i. 5 different criteria to arrange data
      - 1. Equal, Standard Dev, Quantile, Jenks, Individual Values
        - a. Pick the one that will skew the data to your favor
    - ii. Color Palettes
      - 1. Select a palette that best represents your data
        - a. Bright colors for data you want to stand out
        - b. Dull colors for data you want in the background
    - iii. Legend
      - 1. Change the range of each rule to manipulate the output
        - a. Increasing or decreasing the values can skew your data in your favor.

## 3. Counters

a. Do not have the ability to count how many time an Entity is referenced.