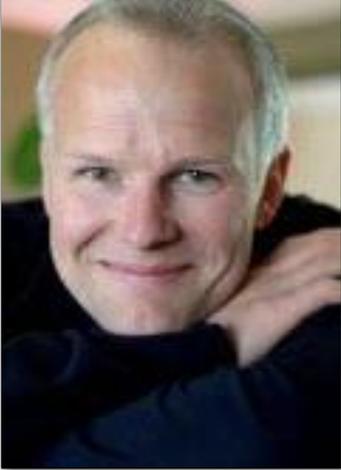# MA2027: The Good, The Bad and the Cloudy: (SaaS) AUTODESK® Software as a Service Defined

Tim Bourdois

Aluminum Curtainwall Systems - NetWise Computer Services,
Director of Technology & Development

Your Speaker and Panelists

Tim Bourdois
Customer with needs!
Director of Technology & Development ,
Aluminum Curtainwall Systems -
NetWise Computer Services
Speaker

Shaan Hurley
Cool Stuff in the Cloud
Technologist in the Office of the
CTO , Autodesk, Inc.
Co-Speaker

Tim has worked with Aluminum Curtainwall Systems since 2002 as an IT systems engineer and is currently their director for technology and development. He is responsible for all things IT at ACS including analysis and implementation of Autodesk® products, their integration into the organizational workflow and the integration of output data into various workflows. He is involved with system design, software/hardware selection and acquisition, implementation, training, and cross application development; acting as a facilitator between application vendors. His current focus at ACS is the deconstruction of 3D geometry information into software agnostic instruction sets for re-use.

Shaan has been a passionate user of Autodesk Products, first as a customer and now as a Technologist in the Office of the CTO. Shaan' has been with Autodesk since 1998 and currently works with the Autodesk Technologies in Autodesk Labs as well as most of the products and technologies Autodesk develops. Shaan also manages Autodesk Beta Programs with nearly 60,000 members in the community testing and providing feedback on pre-release versions of Autodesk software. Shaan was researching remote controlled copter aerial imagery capture in remote Northern Kenya. Shaan was trained as a mechanical designer and has used many of the Autodesk products as a customer prior to joining Autodesk.

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Your Panelists

Garin Gardiner
Fusion 360
Autodesk, Product Manager
Co-Speaker

Garin is currently a Product Manager for Fusion 360 and draws on his experience with various products like Inventor, Rhino and 3Ds Max to help guide the direction of Fusion 360. In his ten years at Autodesk, Garin has been a Product Manager for Inventor as well as TinkerBox and also spent several years as a Technical Marketing Manager for Inventor. Previous to Autodesk Garin spent 6 years in the reseller channel as an Application Engineer where he focused on pre/post sales of manufacturing products. In his spare time Garin is either playing with is family or looking for hills (dirt or paved) to ride his bikes on.

Keqing Song
Fusion 360
Autodesk, Product Manager
Co-Speaker

Fusion 360 Product Manager focused on customer experience and loyalty, also a creative innovator, coffee addict, whisky enthusiast, photo geek, car guy and watch nerd.

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Your Panelists

Timera Hart
Publisher 360
Autodesk, Product Manager
Co-Speaker

As the Technical Product Manager for Publisher 360, Timera is responsible for helping product manufacturers explain their products and processes in ways that help turn their product documentation into a competitive advantage. Timera has a background in architectural drafting and design, and brings a unique combination of technical and graphical skills to the Publisher 360 team. Timera holds a Bachelor of Fine Art degree from San Jose State University, and has been with Autodesk 3 years. Her goal is to bring a user's perspective to software development, in order to improve workflow productivity and ease of usability.

Kevin Durham
BIM360
Autodesk, Technical Specialist
Co-Speaker

Kevin Durham is an Autodesk Technical Specialist; located in Manchester, NH. Kevin has been actively involved in the Architecture, Engineering & Construction industry for over 28 years. During his career Kevin has gained his experience in most aspects of the design and building community while working for a number of prestigious firms in the US and Canada. He understands what it takes to complete projects from design, estimating, coordination, to fabrication. In his role at Autodesk, Kevin plays an integral role in advocating and implementing the company's Construction and BIM solutions throughout the United States and Canada.

AUTODESK.

Your Panelists

Jay Tedeschi
SIM360
Autodesk, Technical Marketing
Specialist
Co-Speaker

Jay joined Autodesk in October of 1994. His primary focus is promoting the use and adoption of Autodesk's suite of engineering, design and manufacturing software products. Prior to joining Autodesk, Jay worked as a Design Engineer in support of the United States Naval Undersea Systems/Warfare Center in New London CT. These responsibilities were primarily related to R&D and production design of various components of Attack Submarine Combat Systems. Subsequent to this, he was employed by an aerospace company, where he was part of an R&D team tasked with advanced product design for aircraft crew and passenger seating. His practical experience in industry has given Jay a broad background in multiple engineering disciplines, utilizing many different design tools and processes. These disciplines include shipbuilding, general outfitting design, electro-mechanical packaging as well as composite design and manufacture.

Julie Schiller
Autodesk 360
Autodesk, Product Manager
Co-Speaker

Julie manages the Autodesk 360 User Research team for Autodesk 360 web, mobile and Exchange. She has two Master's degrees, one from University College London in Human Computer Interaction and another from University of Michigan in Industrial Engineering. Julie has been with Autodesk since 2009 working on a range of products from Navisworks to Homestyler learning about their users and how to create the best user experience for them. Julie has a passion for researching expert users and applying user research techniques so they are more flexible and useful during all stages of the product development lifecycle. Follow her thoughts on user experience and human factors on Twitter: @uxjulie.

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Your Panelists

Sanjay Ramaswamy
Configurator 360
Autodesk, Product Manager
Co-Speaker

Ron Locklin
PLM360
Director, PLM360 and Vault ,
Autodesk
Co-Speaker

Sanjay Ramaswamy has been with Autodesk for over 12 years in various roles. He's currently a Product Manager responsible for Inventor-based automation technologies and online services. Sanjay has a Master's degree in Mechanical Engineering from Arizona State University, with a specialization in CAD.

Lead the global go-to-market (overall business management) and technical marketing efforts for Autodesk's cloud-based PLM360 (product lifecycle management) product line, targeting manufacturing as well as architecture and construction industries. PLM360 is the fastest-growing new product in Autodesk's history. Responsible for overall go-to-market strategy, including product marketing, messaging, pricing, packaging, localization strategy, and channel strategy. Technical marketing team based in NA and Europe. Pioneered new partner types for SaaS-based solutions.

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Your Instructors Schedule

Tim Bourdois
Director of Technology & Development ,
Aluminum Curtainwall Systems -
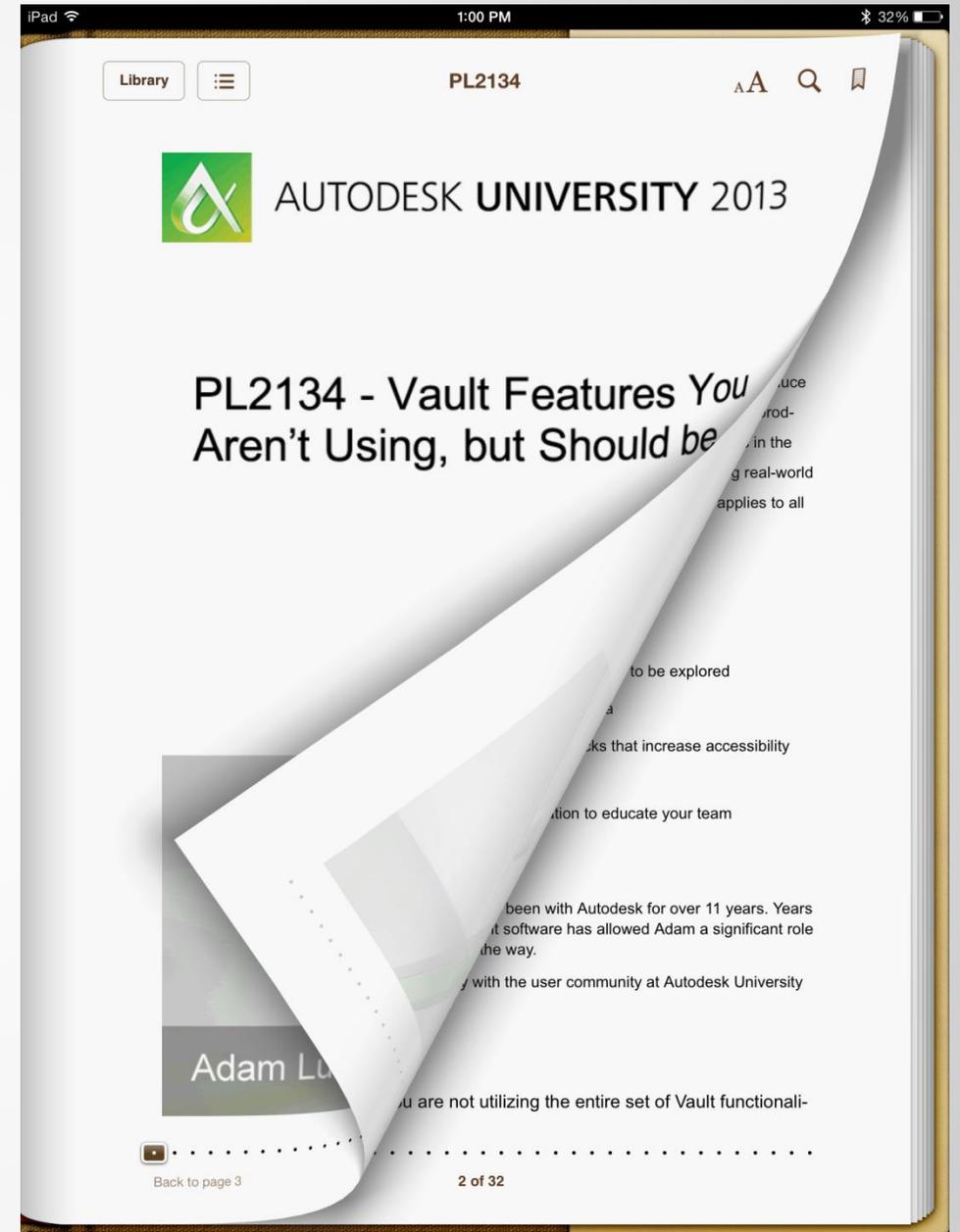NetWise Computer Services
Speaker

Time	Event
Wednesday 8:00 am Murano 3301	MA2140: Deployment Strategies: An Expert Guide
Wednesday 1:00 pm Lido 3005	**MA2027: The Good, The Bad, and the Cloudy: Autodesk® Software as a Service Defined**

Time	Event
Thursday 2:30 pm San Polo 3403	PL1723-R: Cloud Surfing: Are You Flying on the Cloud or Crashing to the Earth?

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Course Handout

- The handout for this course is available in epub or mobi format
- Find it on the AU website for this course
- Use Drop Box/Skydrive or email to your mobile device

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Please Fill Out Your Surveys

Make sure your voice is heard by completing your surveys!

Please take the time to complete your survey for this and every class you attend at Autodesk University.

Autodesk uses this information to know what classes to offer in the future.

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Want to be "in the know" about future changes in Autodesk Vault or PLM 360?

Want to have the opportunity to influence how those changes work?

Be a member of our user feedback team!

Contact:
email@autodesk.com

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Other Classes You May Be Interested In

- PL1723-R: Cloud Surfing: Are You Flying on the Cloud or Crashing to the Earth?

- Thursday 2:30 pm

Hey you...get off of my cloud! We all need to share information, but how do we unify the tools to get us all onto the same page? The cloud offers an excellent opportunity to share information quickly and accurately, but which platform do you choose? With so many cloud collaboration tools suited to different industries, how do you choose a tool that allows for easy data sharing? How do you track changes once the information is shared? How do you keep the attachments out of email systems while making the data available through email links? How do you quickly and easily track compliance, revisions, and updates within your projects? Bring your ideas and tips to share with others in this roundtable session as we discuss ways to make our lives easier through commonly available cloud collaboration tools and methods to standardize cloud-based offerings. After all, companies can't build products if they don't know what we want, and especially if we don't know what we want!

Join The Discussion!

- Autodesk customers and industry partners ask questions and share information about Autodesk products.
- Regularly monitored by Autodesk employees
- PLM 360 discussion forum
  - http://forums.autodesk.com/t5/PLM-360-General/bd-p/705

Got An Idea? Share it!

- Share your idea directly with the Autodesk Vault Development Team
- Community can support ideas to surface the most relevant