MA3516/3517 The New Industrial Revolution



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Goals

- 1. Discuss the future of manufacturing and the opportunities it brings
 - Focus: 3-10 year horizon
 - Scope: manufacturing <u>and</u> design
- 2. Learn from each other

- 3. Collect your input to inform product strategy
 - Particular interest: what's <u>not</u> on our radar





Agenda

- Overview of the manufacturing landscape (Diego 10 min)
- 2. Brainstorming session (All 40 min)
- 3. Wrap up (Diego 5 min)



Brainstorming Session

- Topic: what manufacturing trends do you find most relevant/interesting?
 - Encouraging trends / Opportunities
 - Concerning trends / Challenges

Process:

- Brainstorm ideas identify top 3 (individual tables 10 min)
- Collect ideas (Diego 10 min)
- Recap/Discuss/Takeaways (All 20 min)



Wrap up

- What we will do with your input?
 - Compile it/Analyze it
 - Summarize findings to our executive leadership
 - Refine our strategy and messaging
 - Come back with follow up questions (if you opt in)
- Follow @DiegoTamburini (or leave your e-mail with me) for report







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