PL11589

A PLM Case Study - Fanning the Flames of Innovation

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Learning Objectives

- See how Autodesk PLM 360 was quickly implemented and adopted for the Ember product
- Learn about Bill of Materials and Change Management during the Ember development process
- See how PLM 360 is used for Supply Chain, Quality, and Compliance tracking with the Ember
- Learn how Autodesk PLM 360 is well suited for next-generation customers

Your AU Experts

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Brian Schanen works for Autodesk as a Product Manager for Autodesk PLM 360. He is responsible for evangelizing Autodesk PLM and Data Management both internally and externally, ensuring customer success with PLM. This includes building and delivering materials for nurturing prospects, customers, and the partner channel on Autodesk PLM and PDM solutions. With 14 years of PLM/PDM experience, he is an Autodesk University veteran speaker, and on any given day, you can find him coaching prospects, mentoring new customers, and even assisting in deployments of Autodesk PLM.

Laruent Rains

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Introduction

In this class we'll take an in-depth look at the use of Autodesk PLM 360 with the Ember - Autodesk's Spark Powered, ultra high resolution 3D printer.



You'll see how the Ember development team implemented PLM 360 and overcame challenges with Bill of Material management, the ebb and flow of Change Orders, and Supplier management in bringing this product to market.

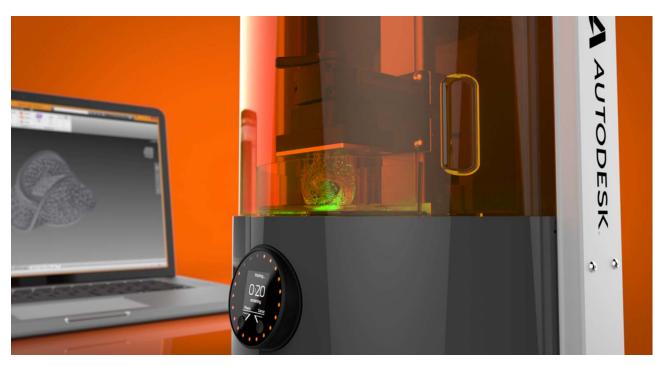


Watch how initial data was imported to Autodesk PLM 360, then how Autodesk PLM 360 was tailored for the different workflows and teams of users - from internal to contract manufacturers. Quality management, along with Compliance tracking within Autodesk PLM 360 will also be highlighted in this course. Come and see how a company operated within a company, and leveraged Autodesk PLM 360.

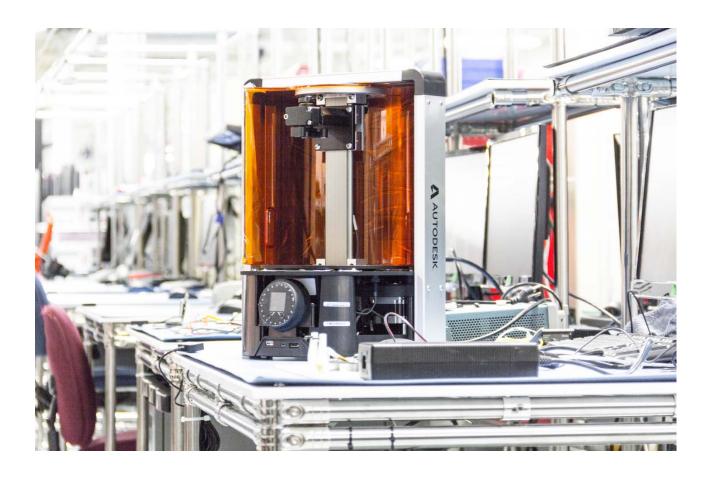


Ember Defined

The Ember 3D printer is an SLA (stereolithography) printer from Autodesk. Ember works with digital light processing (DLP) to cure the photosensitive resin, layer by layer providing the high resolution needed in industries like jewelry, dental and small scale prototyping.



Autodesk built Ember specifically to take full advantage of the power and flexibility of their new Spark 3D printing platform. Spark is an open platform that provides a common foundation for building 3D printing software, hardware, and materials. Ember's print preparation software, Autodesk Print Studio, was built using the Spark Platform's APIs and algorithms. Autodesk will also embed Spark Powered 3D printing functionality into our full range of professional design tools, beginning with Fusion 360 and Inventor. This will provide our customers with a more streamlined workflow, by preparing, optimizing and outputting their 3D models directly to Ember.

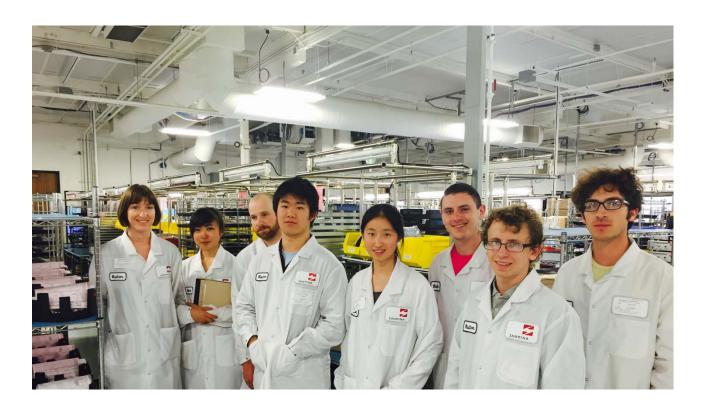


Why Hardware?

3D printing will be an essential part of how things are made. Last year, Autodesk announced the launch of the open Spark 3D printing platform to help advance the entire 3D printing industry including hardware, software, materials and services. The most effective way to understand hardware is to make Hardware so the Ember printer was developed and released for sale.

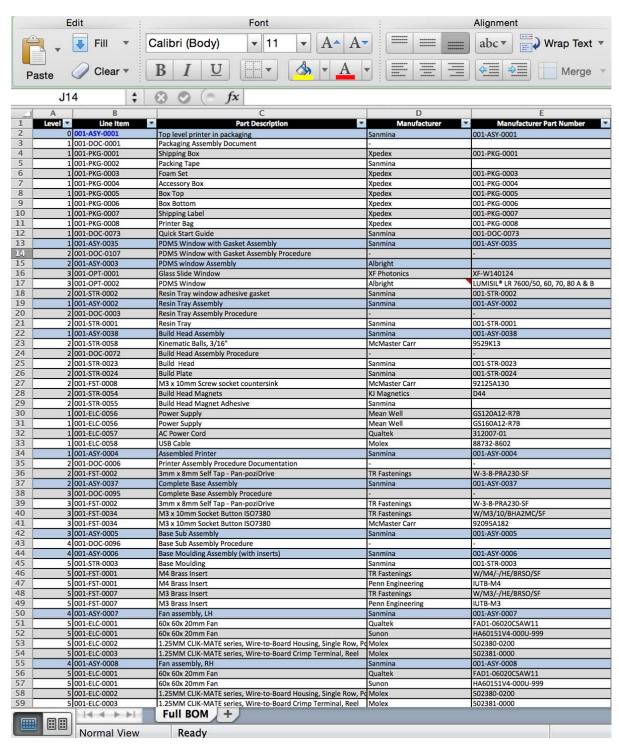


Within Autodesk, the Ember team operated as a start up. The team was lean with roughly 12 people, and in the summer this rises to about 20 people. This team was mostly engineers, with a Project and Production Manager. The Ember is manufactured int he US, with a contract manufacturer in San Jose, CA.



Life Before PLM 360

As with many startup companies, there were a variety of tools utilized in the development process. Out of necessity and because the teams were spread out, the usual go-to collaborative tools were employed. These included Google Drive share, Google Docs spreadsheet, MS Excel for Change Orders (ECO), and email.

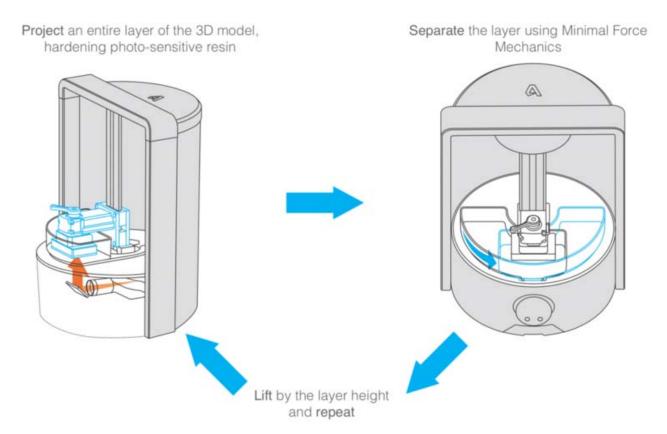


In addition, part numbering was based off of an xls sequence. Revisions, while used, were tied to the file name of Bill of Materials in .xls format. BoMs for sub assemblies followed no standard format, as they were derived from various CAD and PCB design systems.



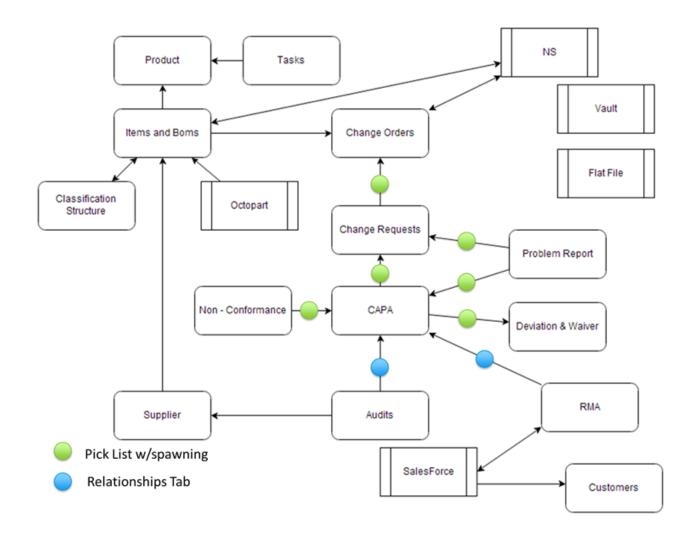
Introducing PLM 360

Through internal discussions at Autodesk, the Ember team and PLM 360 technical experts got together to discuss the challenges with bringing Ember to production. Though the Ember team was technically Autodesk, they exhibited the same core challenges our next generation customers - an ideal fit and right in the core capabilities of Autodesk PLM 360.



Mentoring on PLM 360

With the challenges defined and team members established, the next step was to procure a PLM tenant for the Ember team. This PLM site was set up based off of a template tenant that all customers, resellers, and trial prospects get as a starting point with PLM 360. It has out-of-the-box Workspaces prebuilt for Product development, Items & BoMs, Change Orders, Supplier Tracking, and more. Weekly meetings were established and the decision was made to tackle the Bill of Materials problem first.



Managing Items and BoMs

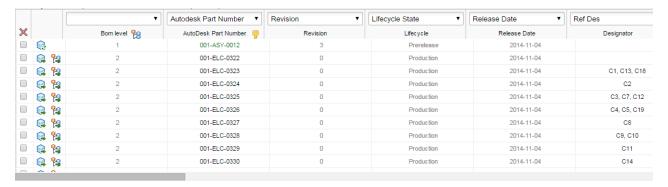
The details about the Ember - Items, part numbers, descriptions, manufacturing part numbers, cost, revisions - all of this was housed in several different formats, separate locations, and in separate spreadsheets. The initial steps were to compile the latest data, and load it into Autodesk PLM 360.

The Import Process

The good news, if any, about using spreadsheets for Item and Bill of Material management is the ability to import this data directly into PLM 360. The Import tool is a core part of Autodesk PLM 360. It can be run by anyone with the appropriate permissions to do so within PLM 360. Note: setting up these privileges is an Administrative function.

Bom level	AutoDesk Part Number	Designator	Quantity	Value	Comment	Description				
	3 001-ASY-0012		1		Isaac UI PCBA	Isaac UI PCBA 520-0003-003 Rev A				
	4 001-ELC-0322		1		Isaac UI PCBA Bare PCB	Isaac UI PCBA Bare PCB; Source: "Isaac UI_410-0003-003_2014-				
	4 001-ELC-0323	C1, C13, C18	3	4.7uF	CAP 4.7uF 50V 0805(2012)	CAP 4.7uF 50V ±20% 0805 (2012 Metric) Thickness 1.45mm SMD				
	4 001-ELC-0324	C2	1	10nF	10nF 50V 0603(1608)	CAP 10nF 50V ±10% 0603 (1608 Metric) Thickness 1mm SMD				
	4 001-ELC-0325	C3, C7, C12	3	0.1uF	CAP 0.1uF 50V 0603(1608)	CAP 0.1uF 50V ±10% 0603 (1608 Metric) Thickness 1mm SMD				
	4 001-ELC-0326	C4, C5, C19	3	0.1uF	CAP 0.1uF 6V3 0402	CAP 100nF 6.3V ±20% 0402 (1005 Metric) Thickness 0.6mm SMD				
	4 001-ELC-0327	C8	1	4.7uF	TAJB475K020R	Capacitor, Tantalum, 4.7uF 10% 20V MCCT-B (3528)				
	4 001-ELC-0328	C9, C10	2	1.0uF	CAP 1.0uF 16V 0603(1608)	CAP 1.0uF 16V ±10% 0603 (1608 Metric) Thickness 1mm SMD				
		C11	1	10uF	CAP 10uF 25V 0805(2012)	CAP 10UF 25V ±10% 0805 (2012 Metric) Thickness 0.8mm SMD				
	4 001-ELC-0329									
		C14	1	120pF	CAP 120pF 50V 0402	CAP CER 120PF 50V 5% NPO 0402				
	4 001-ELC-0330									
	4 001-ELC-0331	C17	1	10nF	CAP 10nF 50V 0603(1608)	CAP 10nF 50V ±10% 0603 (1608 Metric) Thickness 1mm SMD				
		D1, D2, D3, D4, D5, D6, D7,	21		LTST-C170AKT	LED ORANGE CLEAR 0805 SMD				
		D8, D9, D10, D11, D12, D13,								
		D14, D15, D16, D17, D18,								
	4 001-ELC-0332	D19, D20, D21								
	4 001-ELC-0333	D22, D23	2		PMEG3010CEH	very low VF MEGA Schottky barrier rectifiers				
	4 001-ELC-0334	D24	1		BAT54	Schottky Barrier Diode				
	4 001-ELC-0335	DISPLAY	1		DD-128128FC-6A	Univision UG2828GDEDF11 Display (mechanical only)				
		FB1	1		BLM15PD121SN1D	FERRITE 1200HM @ 1GHZ 1300MA SMT 0402				
	4 001-FLC-0336	1								

The Bill of Material data living within spreadsheets needed a little cleansing. PLM 360 will map fields that do not match in name or syntax, but once you get the pattern right you can quickly import items, hierarchy, cost, suppliers, and more.



For a deep-dive on the import process, including tailoring PLM for your needs, please watch this 6 part video tutorial: https://www.youtube.com/playlist?list=PLQ_I2i-3dBCMGws_5Hzb3bF5jNyq2uIZd

Regarding Part Numbering

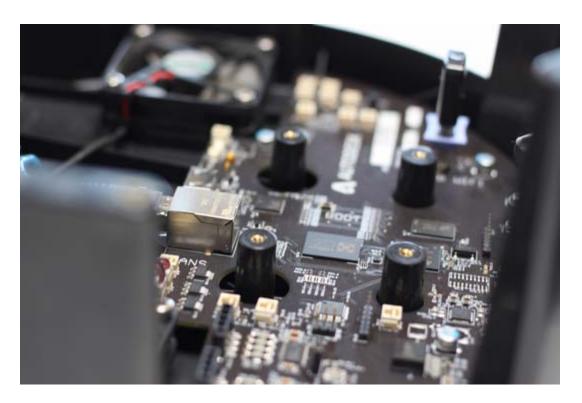
Part numbering outside of a management system is also prone to errors. In this case, it was based in xls, has a numeric prefix for the product line, followed by a three letter category, followed by a numeric sequence. All of this delineated by dashed. While this format is fine, the process of sequencing is manual. Autodesk PLM 360 comes with a configurable Part Numbering generator, allowing you to 'teach' PLM your numbering scheme. This is based off an included Classification system within PLM 360, giving you the ability to define your product lines and rules for assigning Item numbers, descriptions, and building component catalogs.

#	Item
1	001-ELC-0314 - CRYSTAL 32.768KHZ 12.5PF SMD [REV:1]
2	001-ELC-0315 - OSC 24.576MHZ 3.3V SMT [REV:1]
3	001-DOC-0145 - Build Head with Brass Inserts Assembly Procedure [REV:1]
4	001-ELC-0312 - CRYSTAL 24.000MHZ 18PF SMD [REV:1]
5	001-ELC-0313 - XTAL 25MHZ 30PF SMT [REV:1]
6	001-ELC-0311 - EEPROM 256Kb I2C SOIC8 [REV:1]
7	001-DOC-0150 - Projector Serial Number Label [REV:1]
8	001-DOC-0151 - Resin Tray Serial Number Label [REV:1]
9	001-ELC-0367 - Non-Inverting Buffer / CMOS Logic level Shifter with LSTTL-Compatible Inputs [REV:1]
10	001-ELC-0309 - IC INVERTER SINGLE 1INPUT SC705 [REV:1]
11	001-ELC-0310 - DUAL BUFFER/DRIVER WITH 3-STATE OUTPUTS [REV:1]
12	001-ELC-0307 - MAX6818 Octal DeBounce [REV:1]
	204 EL 0 2020 (DEL 44)

Configuring Fields

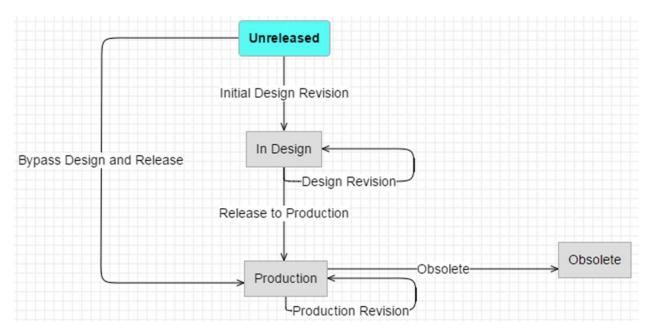
Autodesk PLM 360 tenants come with Workspaces, and those Workspace contain Fields. You may also know these as properties or metadata. There are both system fields that are intrinsic and configurable fields of various data types that can be created or altered to match the needs of the product.

The Administration side of PLM 360 contains the Workspace Manager, and this is where a Workspace can be tailored to exactly what a company needs. In the case of Ember, the terminology was inline with the out-of-the-box PLM tenant for the most part, with only a few modifications needed.



Revision Management

Revision and Lifecycle Management is another core part of Autodesk PLM 360. The process to move from Work in Process to Released/Production, the automated Revisioning, and rules around access is a significant benefit of PLM. Added to this is the ability to view historic releases, and compare Items and Bill of Materials of a product. Autodesk PLM 360 is configurable here too, with the ability to use numeric or alpha Revision schemes (all numeric in the case of Ember).





Managing Engineering Change

With the product data loaded into PLM 360, along with revision rules, field names and nomenclature, the next step was to gain control of the change process. As with the Items and Bill of Materials, this process leveraged a combination of email and spreadsheet forms to nominate, approve, and sign off on changes to the Ember.

					 			
Related Change Information Attached (must us	se as part of	the ECH re			eted to receive approval for EC			
Marked/revised drawing			User Manual	Test system(s)				
Marked BOM			Standard Operation Guide	Assembly/process				
Circuit design/Gerber			Appearance/ID					
Production tooling (Please describe)			Other (please describe)					
ITEMS AFFECTED /check all items that might	annie) - FCN	,						
Engineering /Design Functionality		Packa	aina [Service Requiremen	ate.			
	-		<u>-</u>					
Tooling	_	Labelin	-	Supplier Tooling/Ins	trumentation			
Fixtures & Equipment			mance Spec	BOM				
Gages		Safety	-	Documentation				
Validation		Volum		Work Instructions/F				
Piece Cost			al Specs	Environmental Impa				
Obsolescence		Massi	-	Floor Space/ Storag	je			
Standards (i.e. MFi, Bluetooth SIG Certs etc.)		Warran	ity	Test Systems				
Certification/Compliance /i.e. FCC, CE, CCC et	ta)	Protot	ype	Provisioning Syster	ns			
Shipping/Receiving		Dimen	sional/Tolerance	Other (Describe)				
Inventory		Styling	/Appearance/Color					
	_							
INVENTORY PLANNING (required for ECN)	Naite Nait	Carl Estes	ded cart					
Supplier(s) bank required before change	N/A N/	A N/A	Γ	Running change (us	e until depleted)			
Internal/CM bank required before change	- \$	- 0.00		y (immediate)				
No effect			' - <u>-</u>		y (after ECN complete)			
Scrap material			-	Coordinated change				
WIP (date code change)			L	Coordinated change				
APPROVALS (ECR & ECO):								
Name:			C:		Date:			
Mame:			Signature:		Date:			
5								
Originator:								
Project Manager:								
Manufacturing Ops:								
СМ								
Client Representative:								
Industrial Engineering Lead:								
Industrial Engineering Lead:								
Industrial Engineering Lead: Mechanical Engineering Lead:								

Customizing the ECO form & Workflow

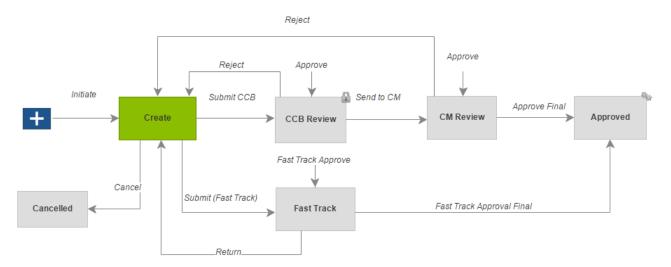
Change Management in Autodesk PLM 360 is foundational to the product development process. The Change Order Workspace is tethered to the Items and BoMs Workspace to provide the reason for a change, collect and reserve the affected Items, notify the participants, and house the signoff and approvals for all modifications. The out-of-the-box tenant comes with a pre-built form for capturing all pertinent change data, and a Workflow with two routing paths.

							Engineering Change #
$\overline{}$							
		Da	ates		Originator:	Client:	Contact phone:
Check box:	Originati		Approval	Complet e:			
ECR					Requested by:	Development Phase:	Contact email:
ECO					1		
ECN							
RTS	AFFECTED:				DESCRIPTION:		
	ESCRIPTION						
TAUF	D DESCRIPTION	ON OF DD	INCESS NO	DADT CHANCE	DDODOSAL (ECO).		
	D DESCRIPTION ACCESSION OF THE PROPERTY OF THE			PART CHANGE	PROPOSAL (ECO):		Outcome-
				PART CHANGE	PROPOSAL (ECO):		Dutcome:
				PART CHANGE	PROPOSAL (ECO):		Outcome:
_		tion Requ	ired:	PART CHANGE	PROPOSAL (ECO):		Dutcome: Outcome:
_	Engineering Ad	tion Requ	ired:	PART CHANGE	PROPOSAL (ECO):		
_	Engineering Ad	tion Requ	ired:	PART CHANGE	PROPOSAL (ECO):		
	Engineering As Business Actio	etion Flegu In Fleguire	ited: d:		PROPOSAL (ECO):		
	Engineering Ad	etion Flegu In Fleguire	ited: d:		PROPOSAL (ECO):		
	Engineering As Business Actio	etion Flegu In Fleguire	ited: d:		PROPOSAL (ECO):		
	Engineering As Business Actio	etion Flegu In Fleguire	ited: d:		PROPOSAL (ECO):		
:HEDU	Engineering As Business Activ	etion Require	ired: d: Hange (ec	:O);	PROPOSAL (ECO):		
:HEDU	Engineering As Business Actio	etion Require	ired: d: Hange (ec	:O);	PROPOSAL (ECO):		
:HEDU	Engineering As Business Activ	etion Require	ired: d: Hange (ec	:O);	PROPOSAL (ECO):		

The fields and workflow map in PLM is configurable as well. In the case of the Ember team, they had used an Excel template form, and upon inspection, it was determined that the fields, prompts, and data entry on this manual form had equivalent fields and representation inside of the Change Order Workspace in PLM 360. Only slight modifications were made to the Affected Items tab to call out change reasons.

From	То	Change Reason	Change Request	Action
1	OBS	Part Retired	This part is being retired. Please send scrap to Pier 9.	<u> </u>
1	OBS	Part Retired	This part is being retired.	<u> </u>
	1	New Part	Please add 1 unit to the finishing kit. CONSIGNED PART	<u> </u>
	1	New Part	Please add 2 units to the finishing kit. CONSIGNED PART	<u> </u>

Moving the change process to PLM centralized and standardized the changes to the Ember as it moved through various validation stages. All revisions to components and assemblies can be traced back to a Change Order for historic purposes.



Print Views

The change process within PLM 360 is configurable in both fields, workflow, and visibility. In addition, each Workspace has the ability to provide a 'print friendly' view of the Change Order. This is configurable to show or hide fields, affected items, sign offs & approvals, etc. In the case of the Ember, this is currently sent to select contract manufacturers for communicating change.

https://spark.autodeskp1m360.net/advancedPrintViewPreview.f...

Summary	,
Number	C0000014
Title	Update AML 001-ELC-0054
Routing Type	Normal
Priority	MED

Details	
Change Reason Code	Functional Fix
Description of Change	Change AML of 001-ELC-0054

Lin	ked Items		
#	Item	Change Reason	Change Request
1	001-ASY-0001 - Top level printer in packaging [REV:7]	Children Change	
2	001-ASY-0015 - Central Moulding and Motor Assembly [REV:10]	Children Change	
3	001-ELC-0054 - 6" Cat5e Ethernet Cable [REV:2]	AML Change	
4	001-FST-0073 - Torx M3.12 x 8mm Length Thread-Forming Screw for Plastics [REV:2]	AML & Description Change	
5	001-FST-0074 - 3mm × 12mm Pozi Pan Head Plastite Screws [REV:2]	AML Change	
6	001-FST-0075 - M3 x 22mm Socket Button ISO7380 [REV:1]	New Part	
7	001-FST-0076 - No.4 x 0.312 Imperial Flat Washers [REV:2]	AML & Description Change	
8	001-FST-0077 - M3 x 10 Countersunk Screw [REV:1]	New Part	
9	001-PKG-0013 - Rotating Window Shipping Tape [REV:2]	AML Change	

1 of 1 5/22/15, 1:20 PM

Compare & Redline BoM

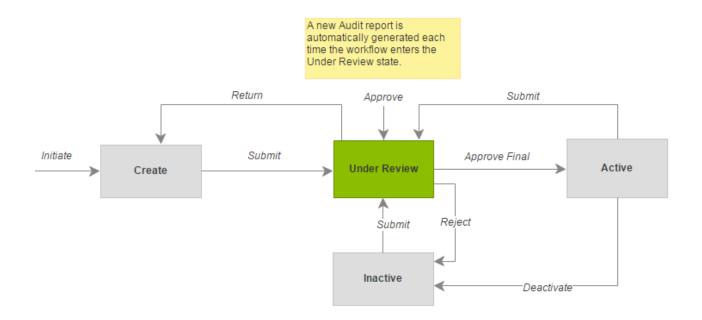
Before, during, and after a change, PLM 360 allows you to compare or redline a Bill of Materials. Technically, every released to production revision of either a component or Bill of Material has a potential 'next version' available. In the midst of a proposed Change Order, a comparison can be made either from the Change Order or the Bill of Materials. This has proven useful in exposing proposed change and communicating the effect of a revision bump within PLM 360.

						Build Head							
						with Brass							
31	3.3	Change	То	001-DOC-0145	1	Inserts	false	true	0.0	Ea			Prerelease
						Assembly							
						Procedure							
·						Build Head							
						with Brass							
32	3.3	Change	From	001-DOC-0145	WIP	Inserts	false	true	0.0	Ea			Working
						Assembly							
						Procedure							
						M3 Brass							
33	3.4			001-FST-0083	1	Insert - 4.74 x	true	false	2.0	Ea			Production
						12mm							
						M3 x 10							
34	2.10	Change	То	001-FST-0077	1	Countersunk	true	false	2.0	Ea			Production
						Screw							
						M3 x 10							
35	2.10	Change	From	001-FST-0077	WIP	Countersunk	true	false	2.0	Ea			Working
						Screw							
36	2.11			001-STR-0056	,	Epoxy	true	false	0.0				Production
36	2.11			001-31K-0056	1	Adhesive	true	raise	0.0	oz	-	-	Production

Tracking Suppliers

Supplier Workspace and Auditing, Tracking

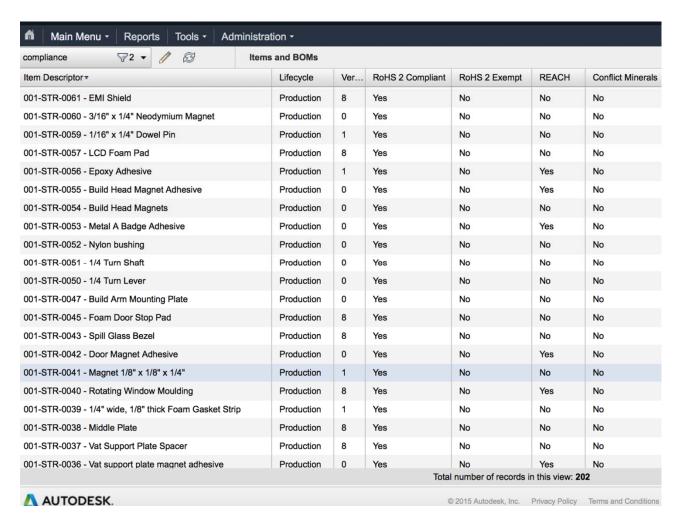
As Autodesk PLM 360 tracks Items and Bill of Materials, other information about the Item is available as it's linked to the Item. An Approved Manufacturers List (AML) on the Item record holds up to five Manufacturer part numbers, and each of these link directly to a Workspace of Suppliers. These Suppliers are more than a simple list - these Supplier records are set out in PLM 360 out-of-the-box to have a Workflow state defining their status as a Supplier.



Compliance Tracking

RoHS, Conflict Mineral

Also part of the Items and Bill of Materials Workspace in PLM 360 is Compliance tracking. From the Bill of Materials tab, a compiled rollup of compliance - RoHS, REACH, Conflict Minerals - can be rolled up, checked, and verified.



For more information on Autodesk Ember: https://ember.autodesk.com/

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