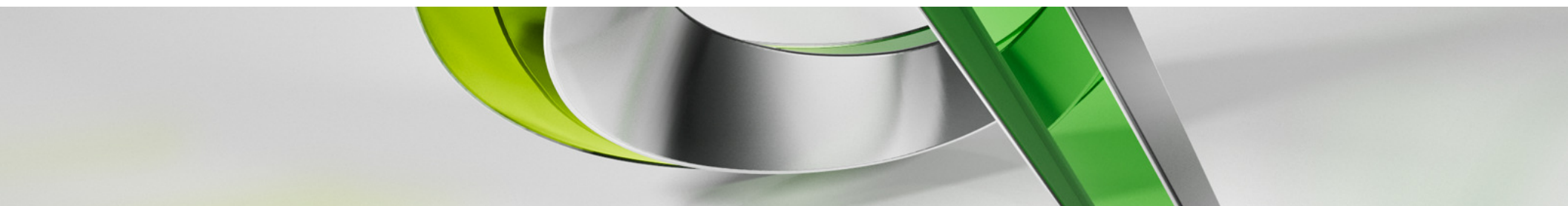




EDU3605: Are you Leveraging all there is in ATC?

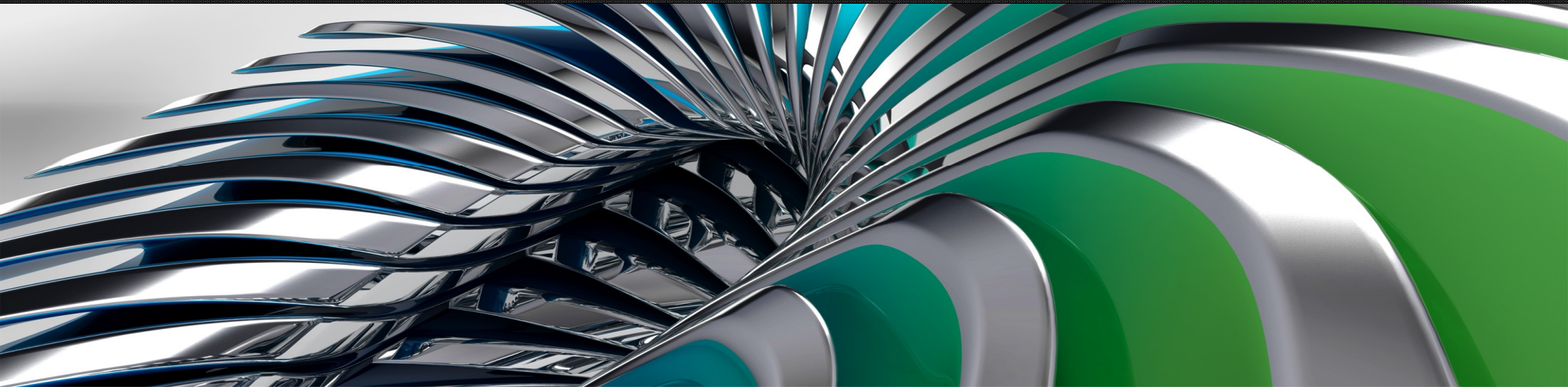
Kirstin Donoghue - Autodesk Program Manager, EU - Connect by KnowledgePoint Ltd.

Julie Gaudet-Lupinacci - Autodesk Program Manager, North America - Gilmore Global



**HELP PEOPLE IMAGINE, DESIGN,
AND CREATE A BETTER WORLD**

Autodesk vision



Global Trends in certification

\$+11%

Those who engaged in training were twice as likely as the overall average to see a **raise of 11% or higher**, and raises were more pronounced for those who had completed a new certification within the prior 12 months.

2013 IT Skills and Salary Report, www.globalknowledge.com, January, 2013

89%

of IT hiring managers say that IT certifications help **confirm subject matter knowledge and expertise**.

84%

of IT hiring managers say that IT certifications are used as a measure of a person's ability to **work hard and achieve goals**.

CompTIA, Employer Perceptions of IT Training and Certification, Jan 2011

80%

of IT managers believe effective training is critical to the **success of a project**.



IDC MarketScape, Worldwide IT Education and Training 2012 Vendor Analysis, Feb 2012

Certification programs impact student outcomes

A+ **17%** higher GPA's

93% decrease in dropout rates



7% decrease in absentees



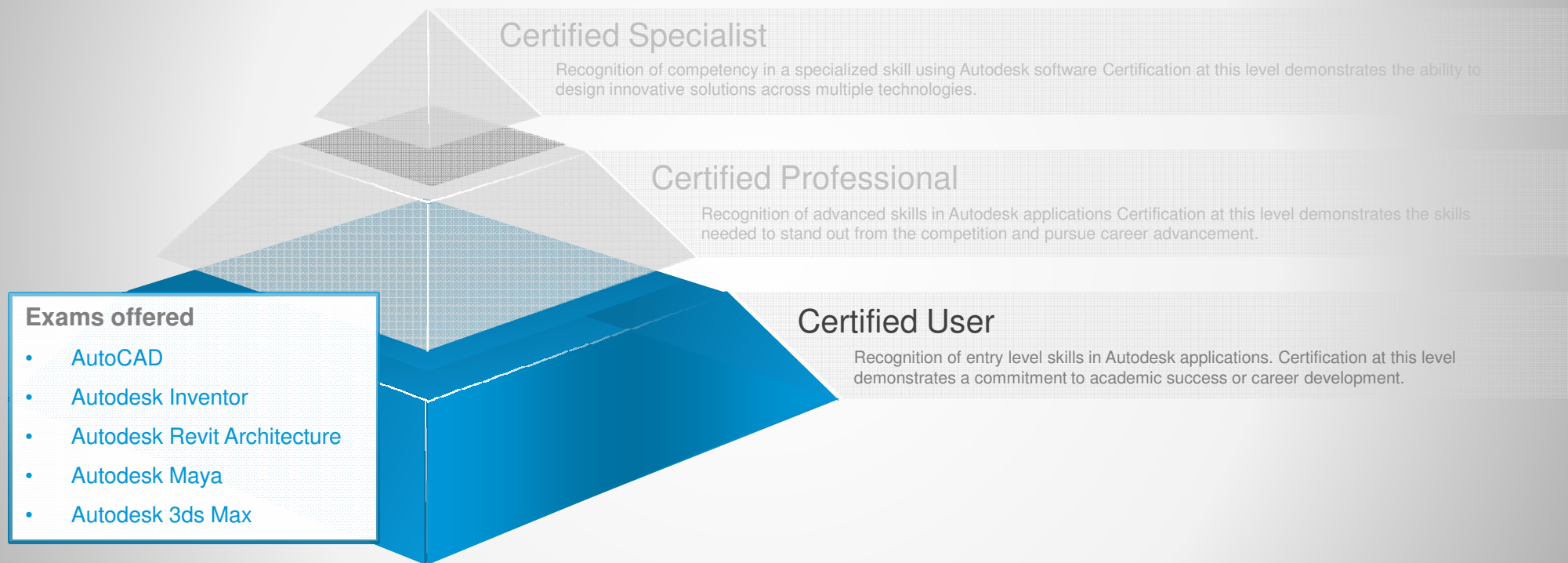
23% Increase in secondary students earning diplomas

Source: Florida Career Academies

Getting Autodesk certified



1. Select an Autodesk certification



1. Select an Autodesk certification

Exams offered

- AutoCAD 2013
- Autodesk 3ds Max 2013
- AutoCAD Civil 3D 2013
- Autodesk Inventor 2013
- Autodesk Maya 2013
- Autodesk Revit Architecture 2013

Certified Specialist

Recognition of competency in a specialized skill using Autodesk software Certification at this level demonstrates the ability to design innovative solutions across multiple technologies.

Certified Professional

Recognition of advanced skills in Autodesk applications Certification at this level demonstrates the skills needed to stand out from the competition and pursue career advancement.

Certified User

Recognition of entry level skills in Autodesk applications. Certification at this level demonstrates a commitment to academic success or career development.

1. Select an Autodesk certification

Exams offered

- Certified BIM Specialist: Road and Highway Solution 2014

Certified Specialist

Recognition of competency in a specialized skill using Autodesk software Certification at this level demonstrates the ability to design innovative solutions across multiple technologies.

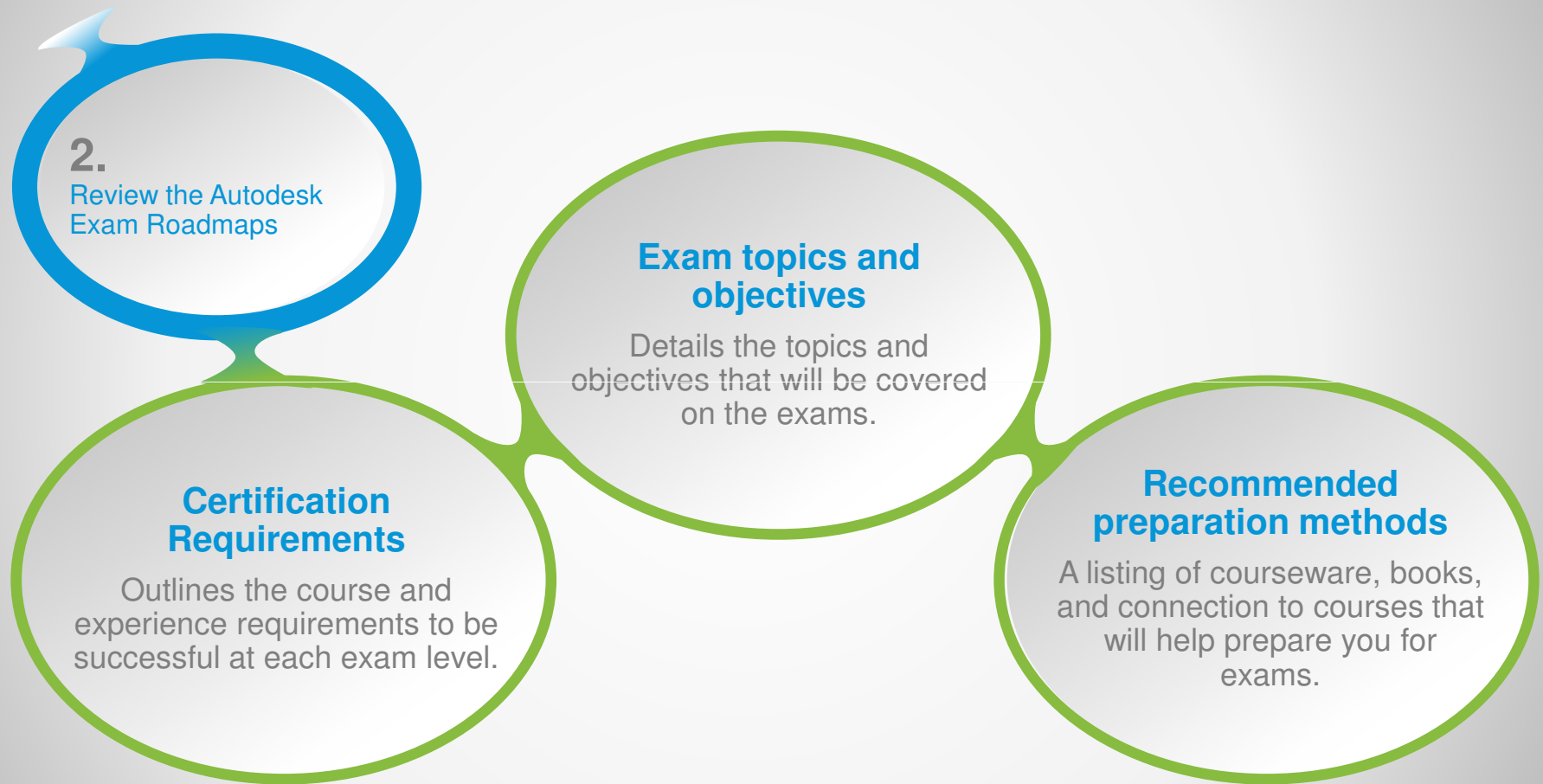
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Certified User

Recognition of entry level skills in Autodesk applications. Certification at this level demonstrates a commitment to academic success or career development.

2. Review roadmaps



3. Access Autodesk software

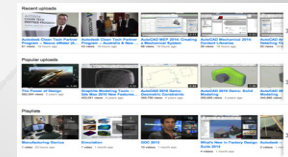


Students and faculty can download Autodesk software for free* from the Autodesk Education Community.

4. Get trained



Autodesk DigitalSteam Workshop

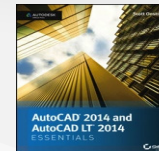


Participate in **workshops** or view **videos** from Autodesk.

Use a wide variety of learning offerings from global **Autodesk Developer Network** authors, including books, DVDs, and online options.



Use official **authorized training materials** from Wiley publishers.



Use **learning materials** provided by Autodesk in courses.



Take Courses

Take **courses on campus** using official training materials from ASCENT publishers.



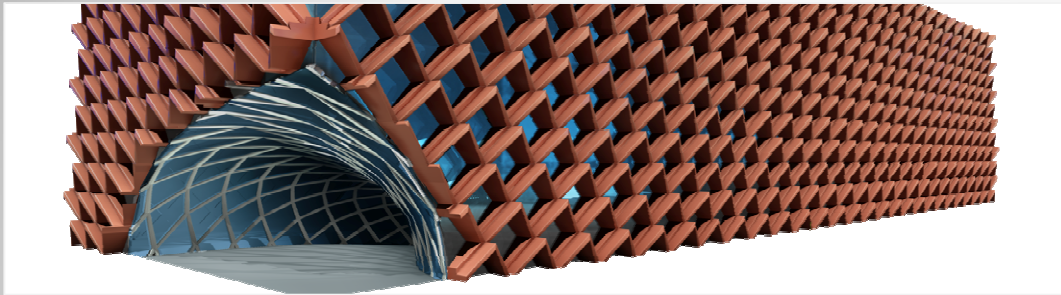
Take courses at **Authorized Training Centers® (ATC)**.



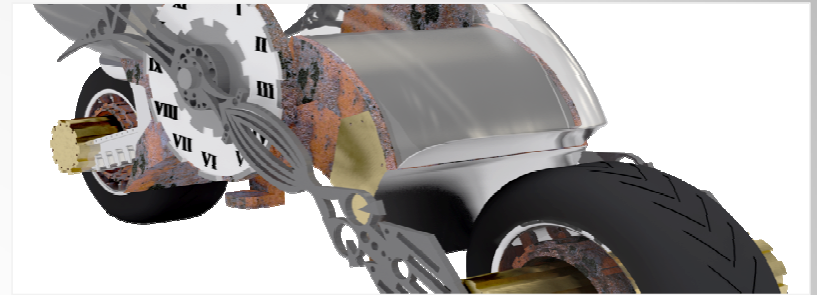
4.
Get the training you need

Self Study

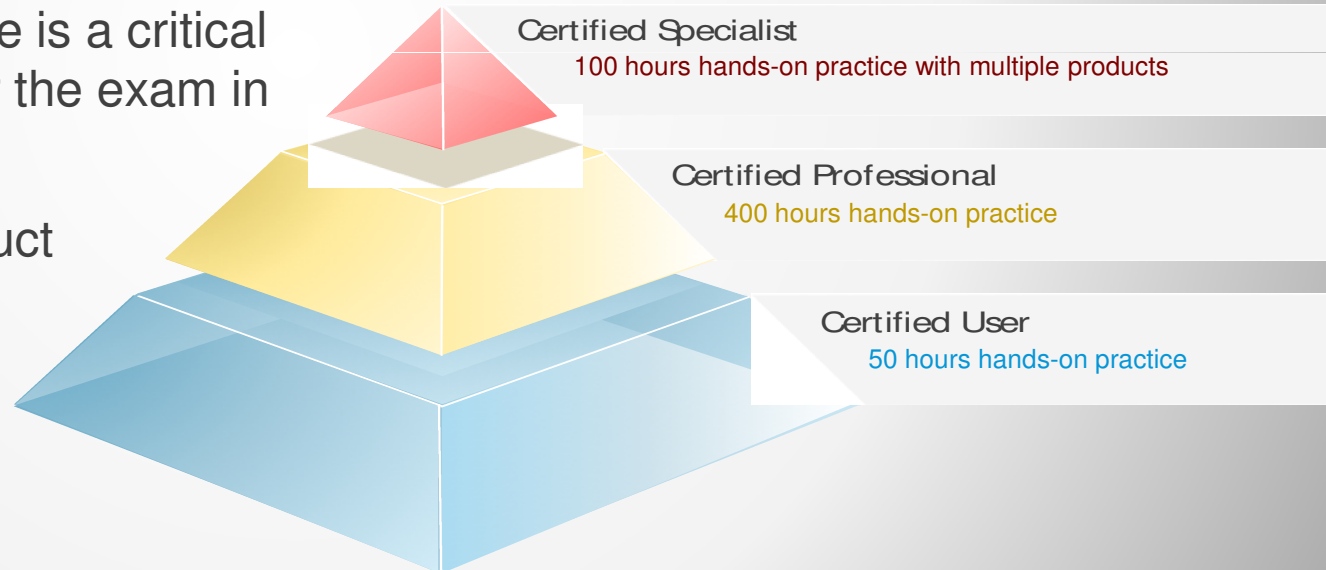
5. Practice what you have learned



Credit:

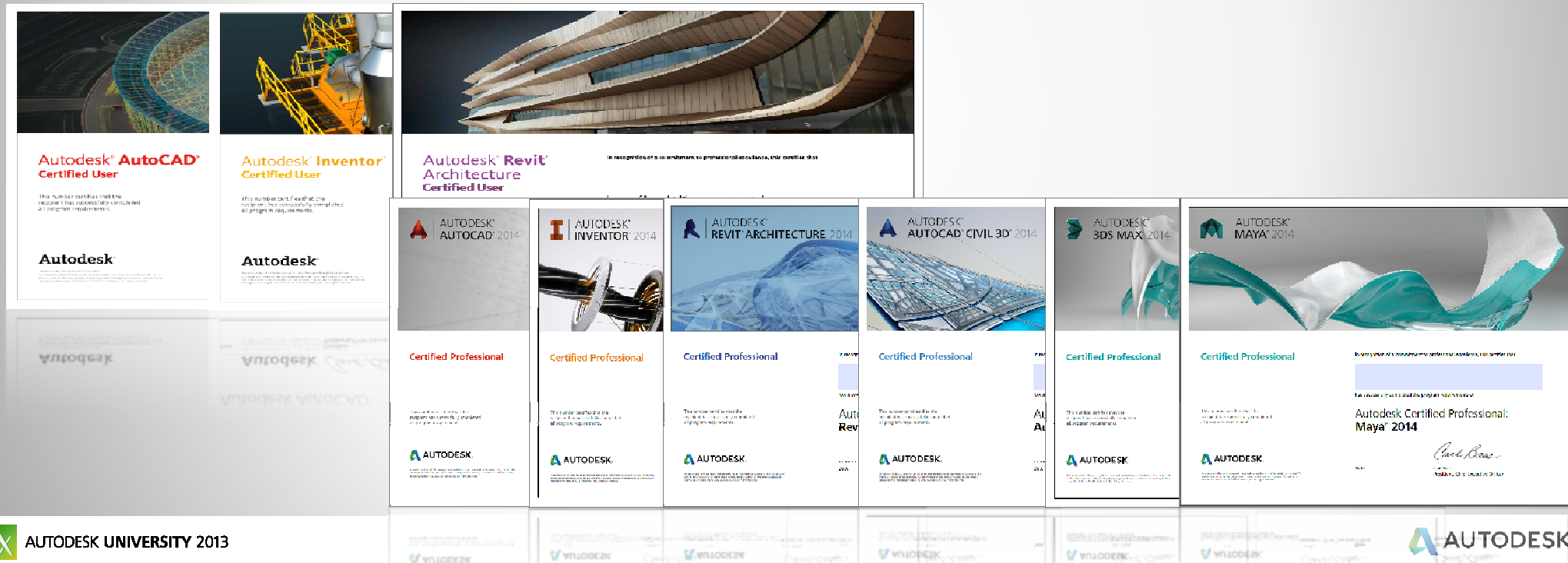


- Actual hands-on experience is a critical component in preparing for the exam in addition to coursework.
- Spend time using the product and applying the skills you have learned.



6. Take the exam

Find an Authorized Testing Center or test on-campus through a Certiport Center.

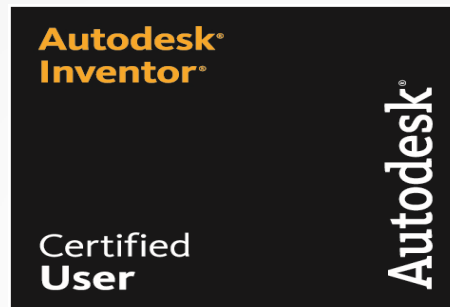
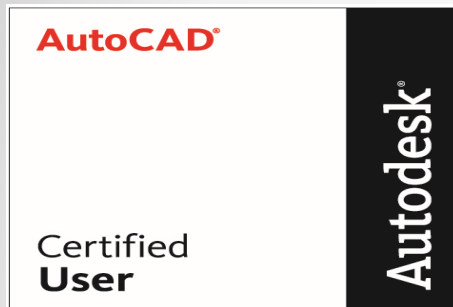


Certification Product Roadmap

Product	Certified User	Certified Professional	Certified Specialist
AutoCAD	Available*	Available*	N/A
Inventor	Available*	Available*	N/A
Revit Architecture (Imperial)	Available*	Available*	N/A
Revit Architecture (Metric)	Available*	Available*	N/A
3ds Max	Available	Available*	N/A
Maya	Available	Available*	N/A
Infrastructure Design Suite	N/A	N/A	Available
Building Design Suite	N/A	N/A	Proposed
Manufacturing Design Suite	N/A	N/A	Proposed

* Available in multiple languages

Autodesk Certified User & Professional Logos



Certification benefits for students

Helps gain **industry recognition** for your skill set



Helps **prepare** for career success.

Gain confidence and peer recognition



Align with an industry leader

Earn a portable credential that maximizes career mobility



Get an **electronic certificate** suitable for printing and framing

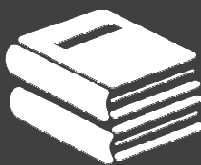
Get a **certification logo** for use on business cards, resumes, and letterhead, identifying you as Autodesk Certified.



Become part of an **elite team** of professionals

Certification benefits for institutions

Assess the students' readiness & validate their skills and knowledge.



The tests are **performance-based** to demonstrate real world practical skills.

Get **affordable pricing** for Autodesk® Suites and stand-alone software, along with numerous support tools.



Accelerate the students professional development, **enhance their credibility** & **increase job opportunity**.

Certification benefits for individuals

Help gain **industry recognition** for your skill set



Align with an industry leader



Improve your performance and **add value** to your company



Get an **electronic certificate** suitable for printing and framing

Gain confidence and peer recognition



Get a **certification logo** for use on business cards, resumes, and letterhead, identifying you as Autodesk Certified.



Earn a portable credential to help job retention and mobility



Become part of an **elite team** of professionals

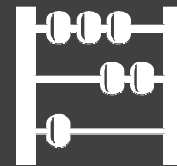
Certification benefits for employers

Gain **improved performance** and higher value from certified staff.



Gain **employees that invest** to expand their knowledge and further their careers.

Help Increase customer, investor and business partner confidence and thereby **boost your organization's credibility, reputation and value.**



Help **Reduce turnover** by investing in certified staff through training courses, books and technical materials, practice equipment, time of for study and exams.



