### Walk-in Slide: AU 2014 Social Media Feed

1. Click on the link below, this will open your web browser

http://aucache.autodesk.com/social/visualization.html

2. Use "Extended Display" to project the website on screen if you plan to work on your computer. Use "Duplicate" to display same image on screen and computer.



# Hollywood BIM for Infrastructure

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Visualization Manager

@andreseedorf





## Class summary

We'll be learning how to integrate CG with Live Action footage as a selling tool. Using MatchMover for camera tracking, basic rigging and animation within 3ds Max, rendering trough Backburner application and finally, compositing different layers with our favorite compositing software. Also, how to bring our Revit models into 3ds Max and animate them to create visually striking but comprehensive videos for building processes.



## Key learning objectives

At the end of this class, you will be able to:

- Discover the enormous advantages of using 3D tracking with the MatchMover application for transportation infrastructure projects.
- Discover the relevance of rigging and animation in transportation infrastructure projects.
- Learn about BIM pipeline integration in 3ds Max software for visualization purposes.
- Discover how Autodesk products can allow you to deliver technical information to both engineers and non-technical audiences.



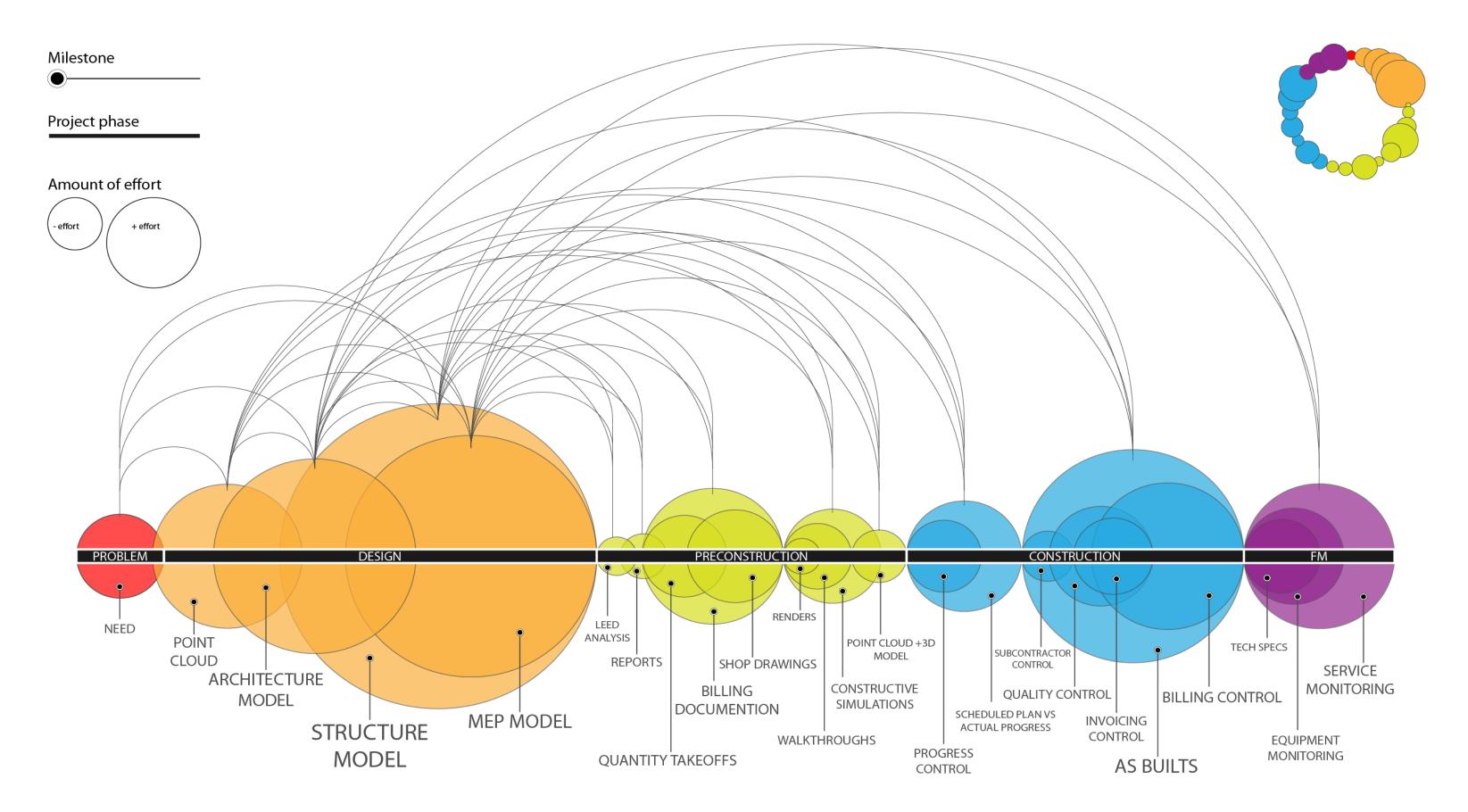


# First of all...



# Say NO to Hollywood BIM







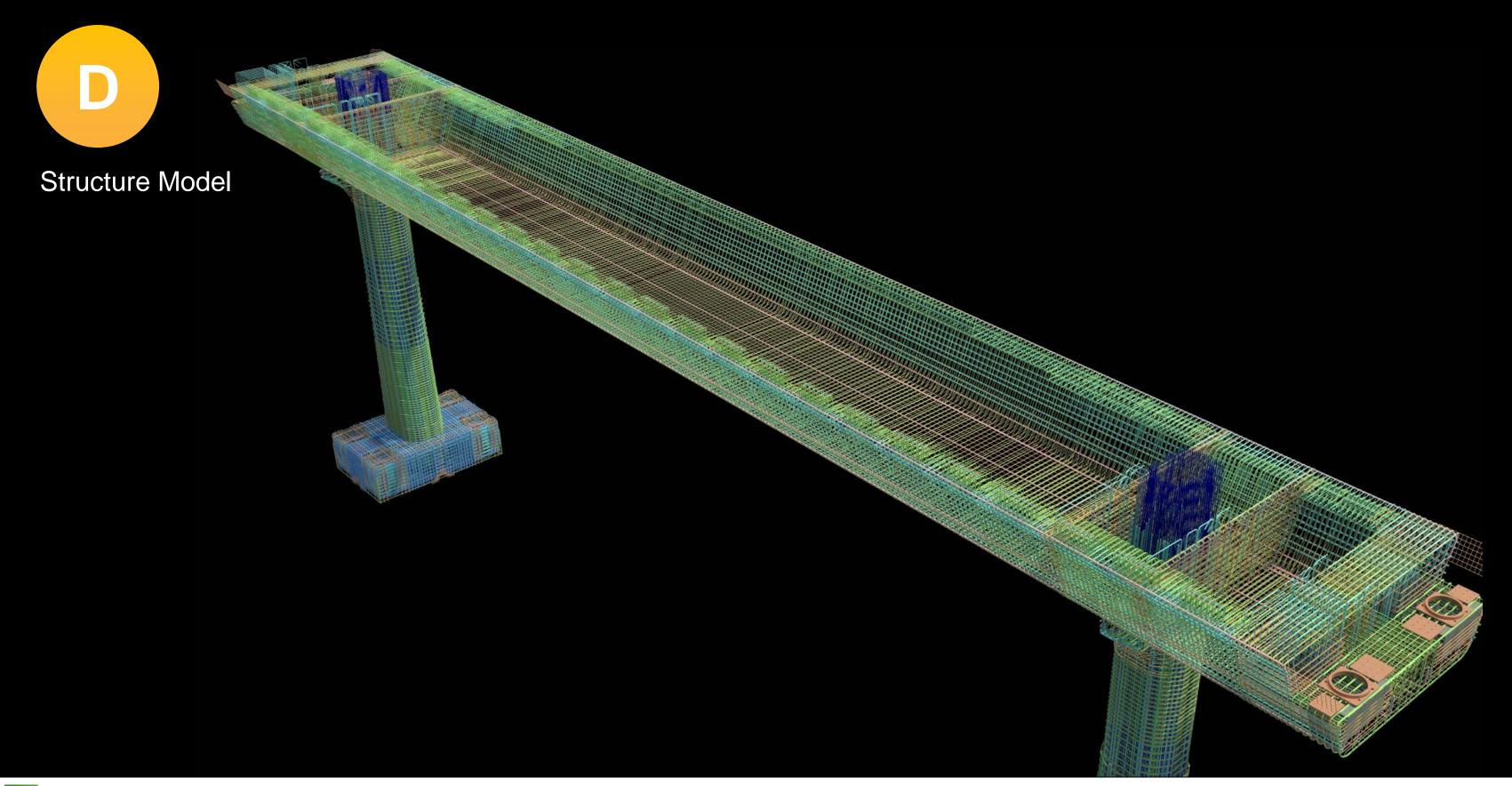




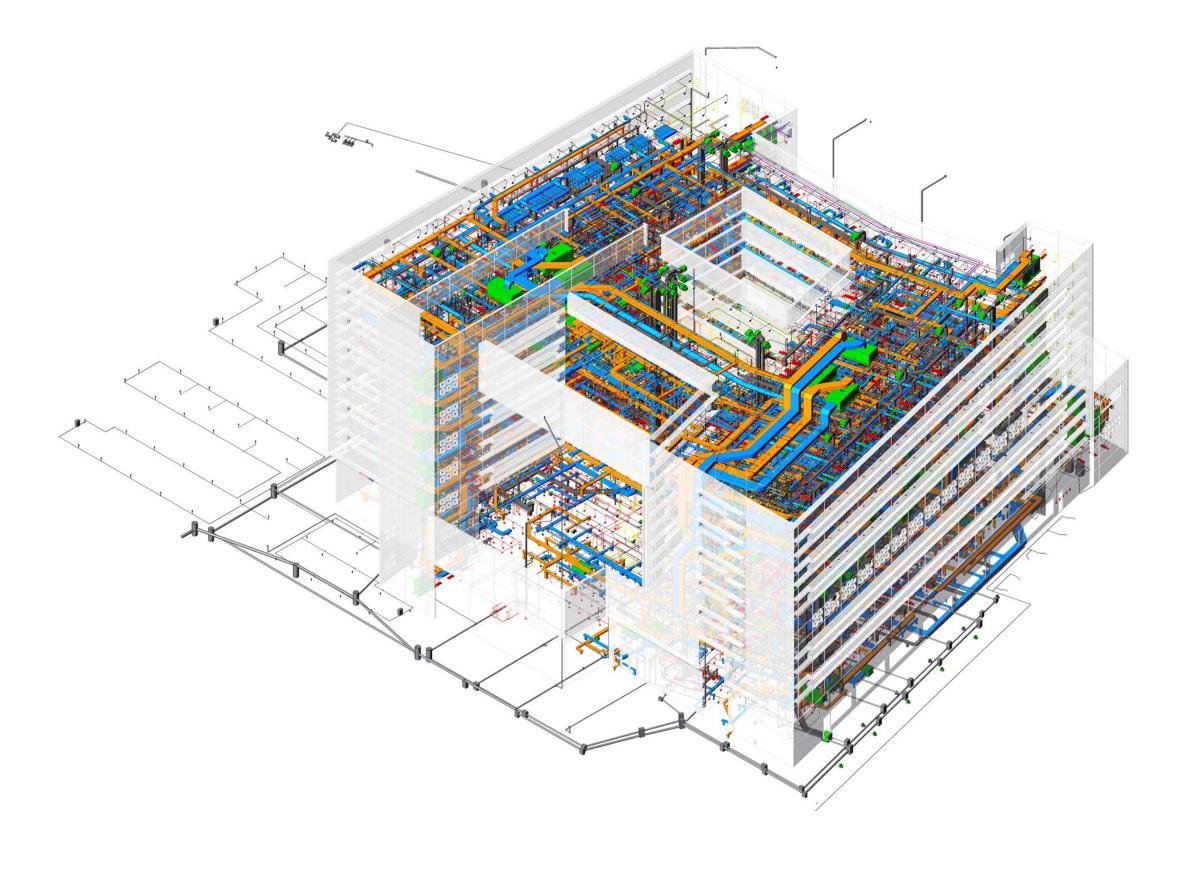




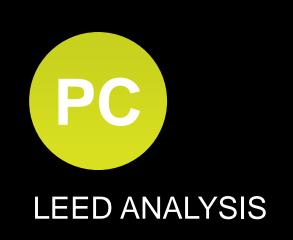


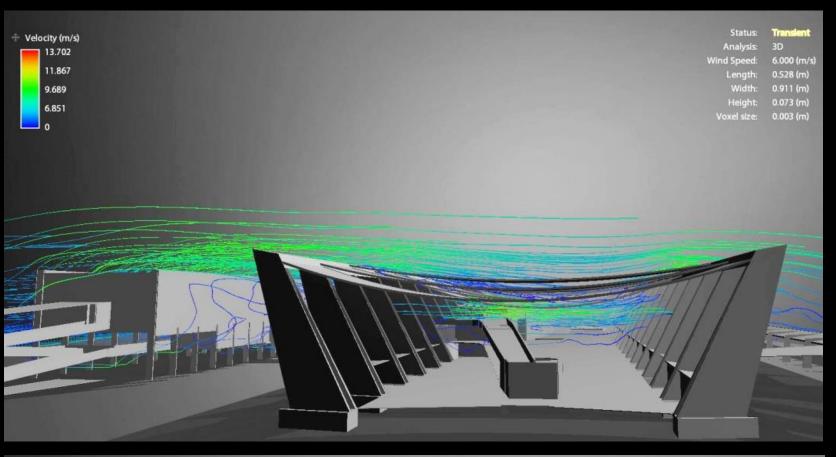


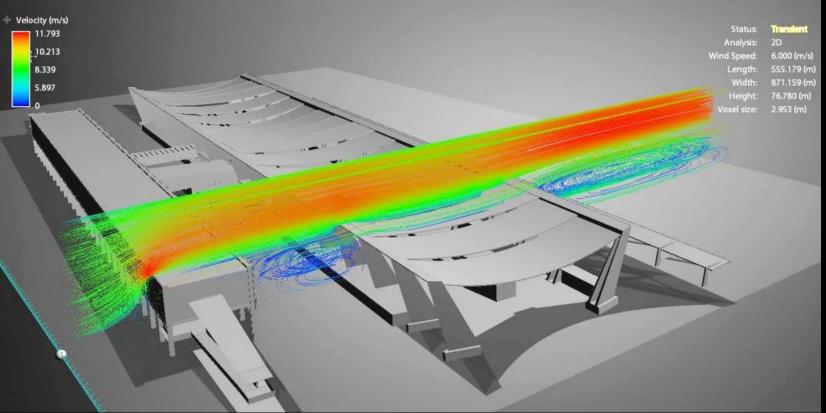
















### PTAR Atotonilco\_IM\_300\_02

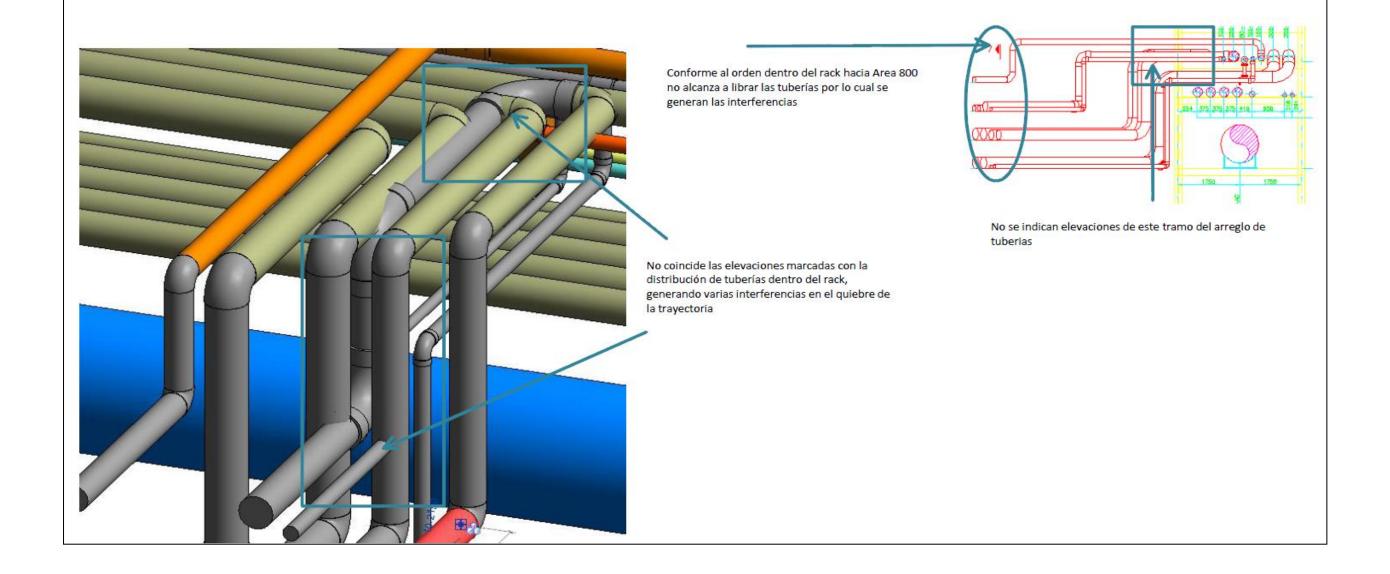
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08:52 a.m.

No.Proyecto 11\_006\_ATOTO\_FASE2

#### Revisión de Proyecto

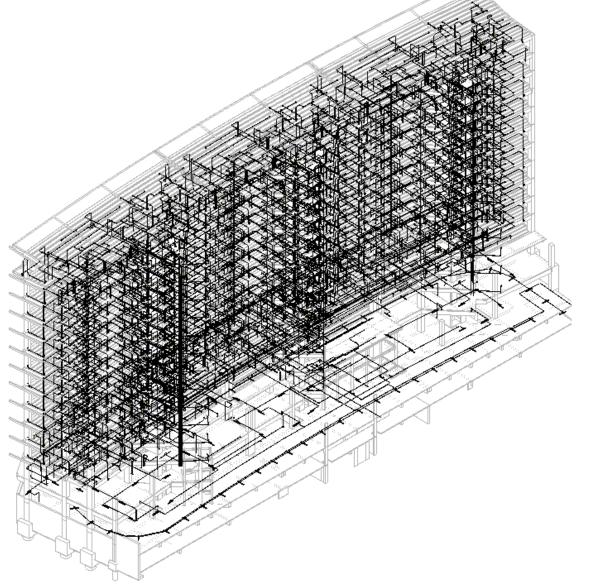
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Reporte				0				_		Reportado	Entregado	resuelto
IM-02	Área 300	Rack de tuberías entre reactores biológicos	ID_0300_IM3_PL_ 2027_0B		Acorde a las cotas y planos, existe interferencia entre varias tuberías		Incongruenc ia		LMM	26/12/2011	05/01/2012	









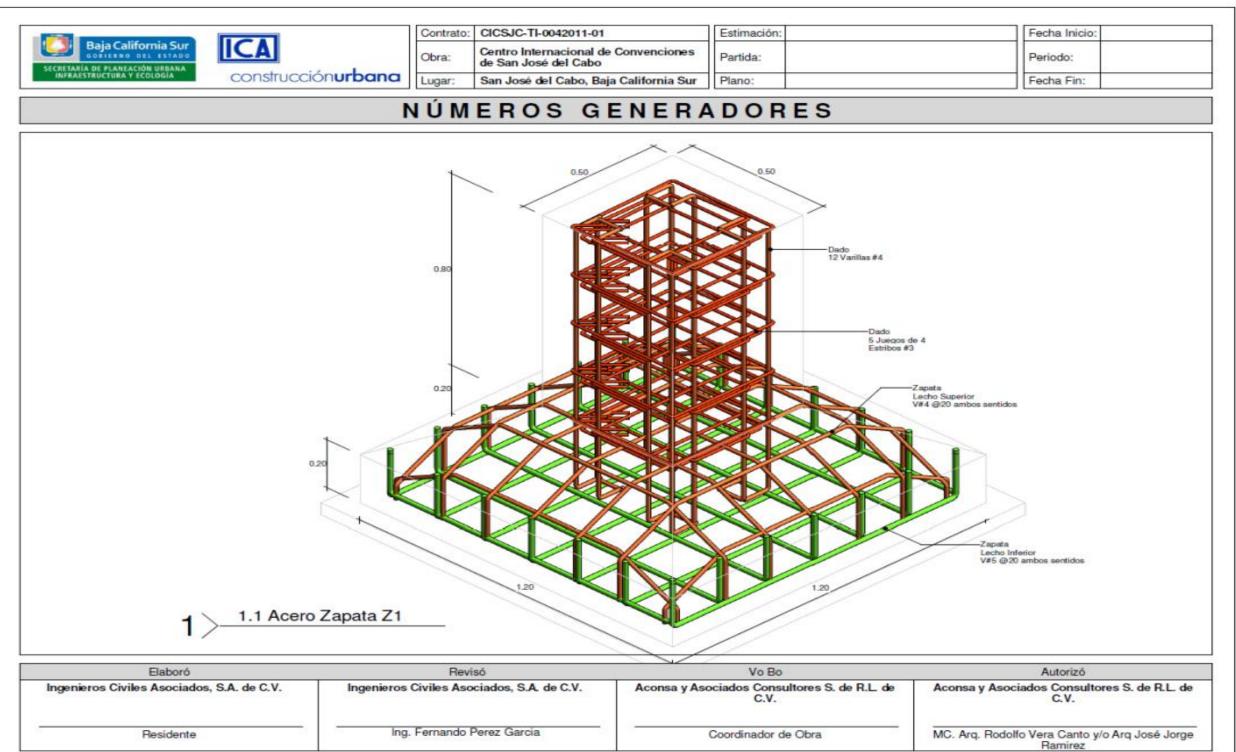


LUMINARIAS								
INSTALACIÓN	NIVEL	TIPO	DESCRIPCIÓN	CANTIDAD				
L Emergencia	S01	L_01	Luminaria suspendida en losa con lámparas fluorescentes de 2X13W, 127V, 1F-2H, 60Hz	3				
L Emergencia	SO1	L_02	Luminaria en escaleras	3				
L Emergencia	SO1	L_05_01_E	Luminaria de empotrar en muro con lámpara fluorescente de 26W, 127V, 60Hz	8				
L Emergencia	S01	L_50_01	Luminaria sobrepuesta en losa con lámparas fluorescentes de 2X32W, 127V, 1F-2H, 60Hz	17				
L Normal	SO1	L-01	Luminaria suspendida en losa con lámparas fluorescentes de 2X13W, 127V, 1F-2H, 60Hz	32				
L Normal	SO1	L_04_01	Luminario en piso, 50W, 127V, 1F-2H, 60Hz	13				
L Normal	SO1	L_04_02	Salida para luminaria en plafón, 60Watts, 127V, 1F-2H, 60Hz	3				
L Normal	SO1	L_50_01	Luminaria sobrepuesta en losa con lámparas fluorescentes de 2X32W, 127V, 1F-2H, 60Hz	72				
L Emergencia	NOO	L_02_02	Luminaria con lámpara fluorescente de 1x28W, 127V, 1F-2H, 60Hz	12				
L Emergencia	NOO	L_50_01	Luminaria sobrepuesta en losa con lámparas fluorescentes de 2X32W, 127V, 1F-2H, 60Hz	11				
L Normal	NOO	L 01	Luminaria suspendida en losa con lámparas fluorescentes de 2X13W, 127V, 1F-2H, 60Hz	38				
L Normal	NOO	L_07_01_E		6				
L Normal	NOO	L 02 02	Luminaria con lámpara fluorescente de 1x28W, 127V, 1F-2H, 60Hz	9				
L Normal	NOO		Luminaria sobrepuesta en losa con lámparas fluorescentes de 2X32W, 127V, 1F-2H, 60Hz	38				
L Emergencia	NMZ	L 07 01 E	Arbotante de sobreponer en muro	10				
L Emergencia	NMZ	L 02 03	Salida para luminaria en cajillo 180Watts, 127V, 1F-2H, 60Hz	53				
L Emergencia	NMZ	L_06	Lámpara indicadora de salida de emergencia, 14 Watts, 127V, 1F-2H, 60Hz	5				
L Emergencia	NMZ	S-02	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	2				
L Emergencia	NMZ	S-03	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	17				
L Normal	NMZ	L-07-01-E	Arbotante de sobreponer en muro	6				
L Normal	NMZ	L 02 03	Salida para luminaria en cajillo 180Watts, 127V, 1F-2H, 60Hz	116				
L Normal	NMZ	L_04_03	Salida para luminaria en piso, 60 Watts, 127V, 1F-2H, 60Hz	42				
L Normal	NMZ	L 04 04	Luminaria/Salida en piso	7				
L Normal	NMZ	S-01	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	12				
L Normal	NMZ	S-02	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	9				
L Normal	NMZ	S-03	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	89				
L Emergencia	NO1-09 (tipo)	L 02 03	Salida para luminaria en cajillo 180Watts, 127V, 1F-2H, 60Hz	18				
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L Normal	NO1-09 (tipo)		Salida para luminaria en piso, 60 Watts, 127V, 1F-2H, 60Hz	12				
L Normal	NO1-09 (tipo)		Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	6				
L Normal	NO1-09 (tipo)	S-02	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	30				
L Normal	NO1-09 (tipo)		Salida para luminaria en platón, 60 Watts, 127V, 1F-2H, 60Hz	157				
L Emergencia	N10	L 02 03	Salida para luminaria en cajillo 180Watts, 127V, 1F-2H, 60Hz	18				
L Normal	N10	L 02 03	Salida para luminaria en cajillo 180Watts, 1274, 11-21, 60Hz	12				
L Normal	N10	L 04 03	Salida para luminaria en piso, 60 Watts, 127V, 1F-2H, 60Hz	12				
L Normal	N10	S-01	Salida para luminaria en plafón, 60 Watts, 127V, 1F-2H, 60Hz	6				
L Normal	N10	S-02	Salida para luminaria en platón, 60 Watts, 127V, 1F-2H, 60Hz	27				
L Normal	N10	S-03	Salida para luminaria en plafón, 60 Watts, 127V, 17-2H, 60Hz	135				
L Emergencia	N11	L 02 03	Salida para luminaria en cajillo 180 Watts, 127V, 17-2H, 60Hz	14				
L Normal	N11	L 07 01 E		18				
L Normal	N11	L 02 03	Salida para luminaria en cajillo 180Watts, 127V, 1F-2H, 60Hz	24				
L Normal	N11	L 04 03	Salida para luminaria en piso, 60 Watts, 127V, 1F-2H, 60Hz	24				
L Normal	N11	S-02	Salida para luminaria en plafón, 60 Watts, 127V, 11-2H, 60Hz	9				
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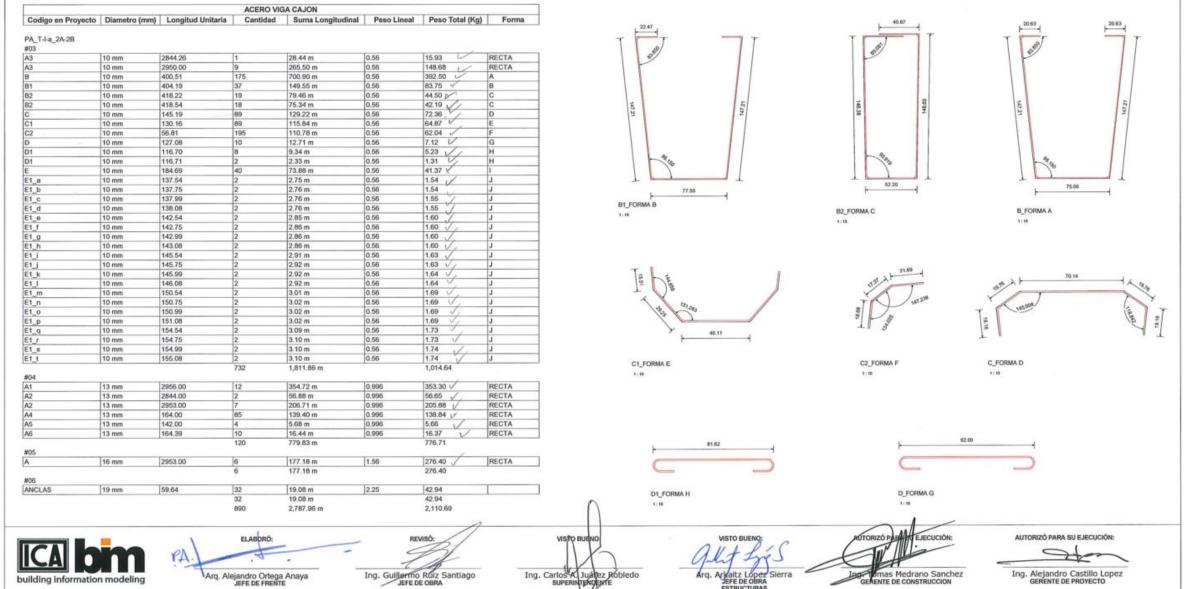








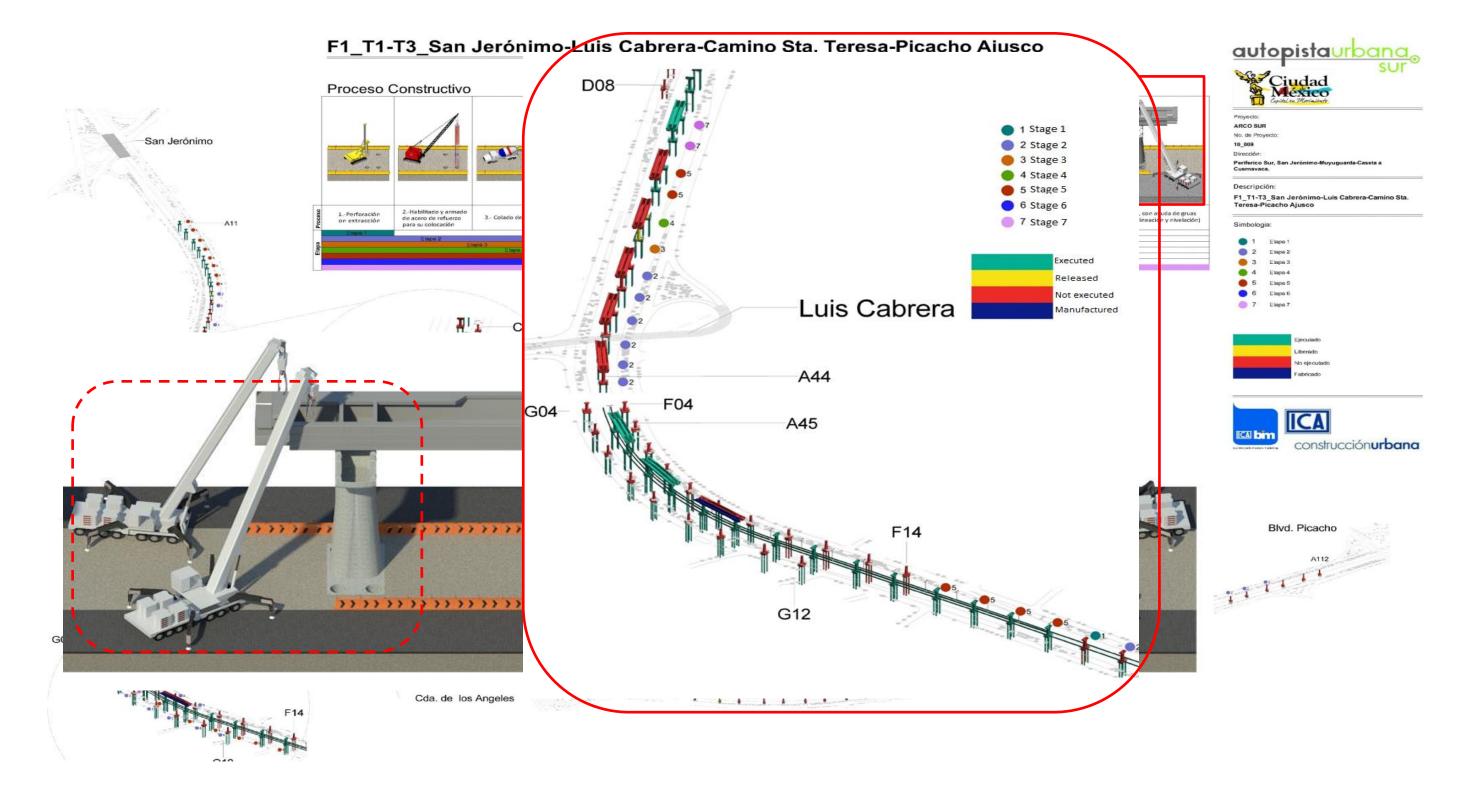








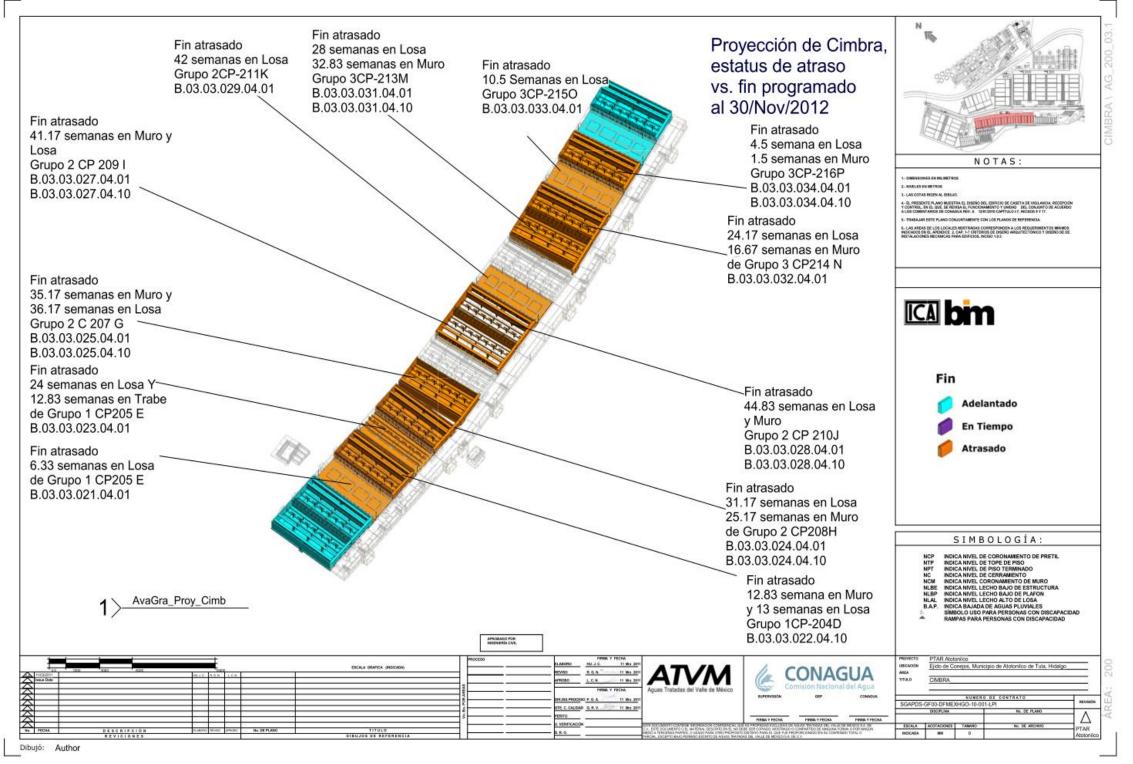






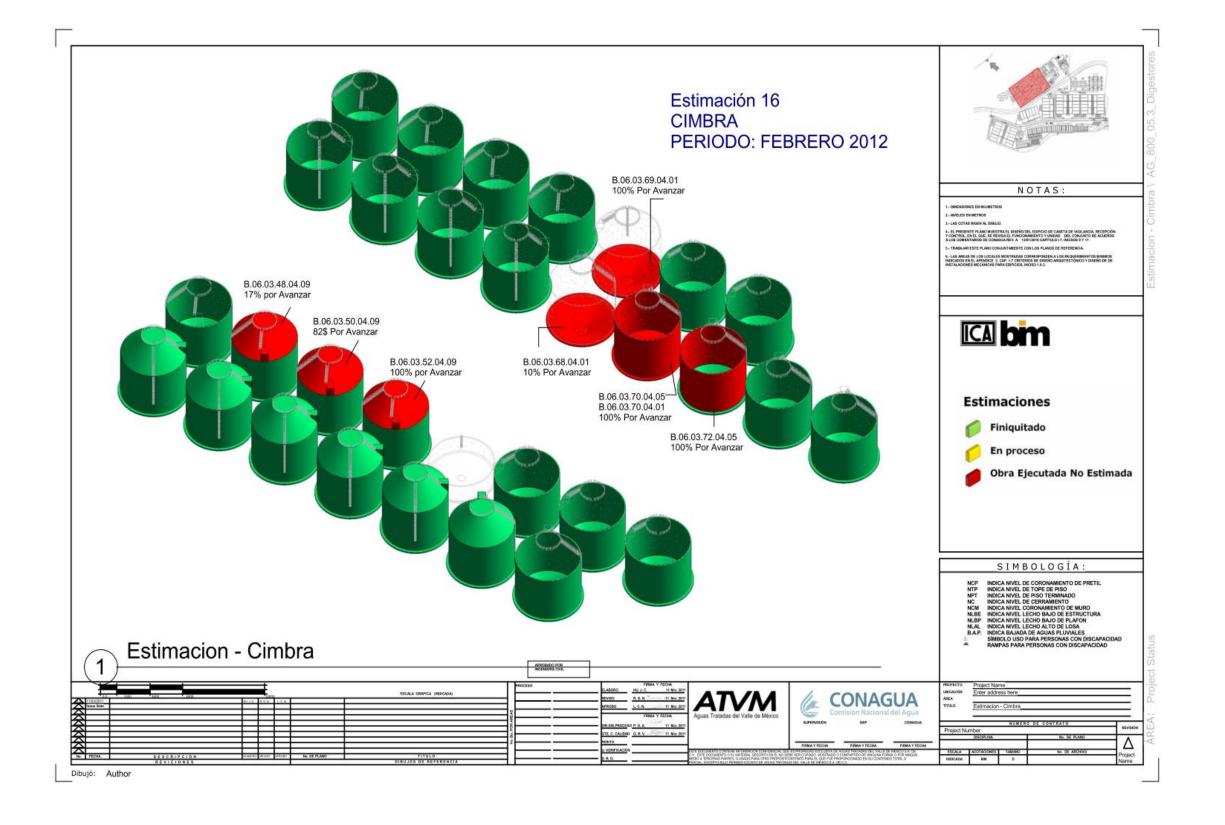






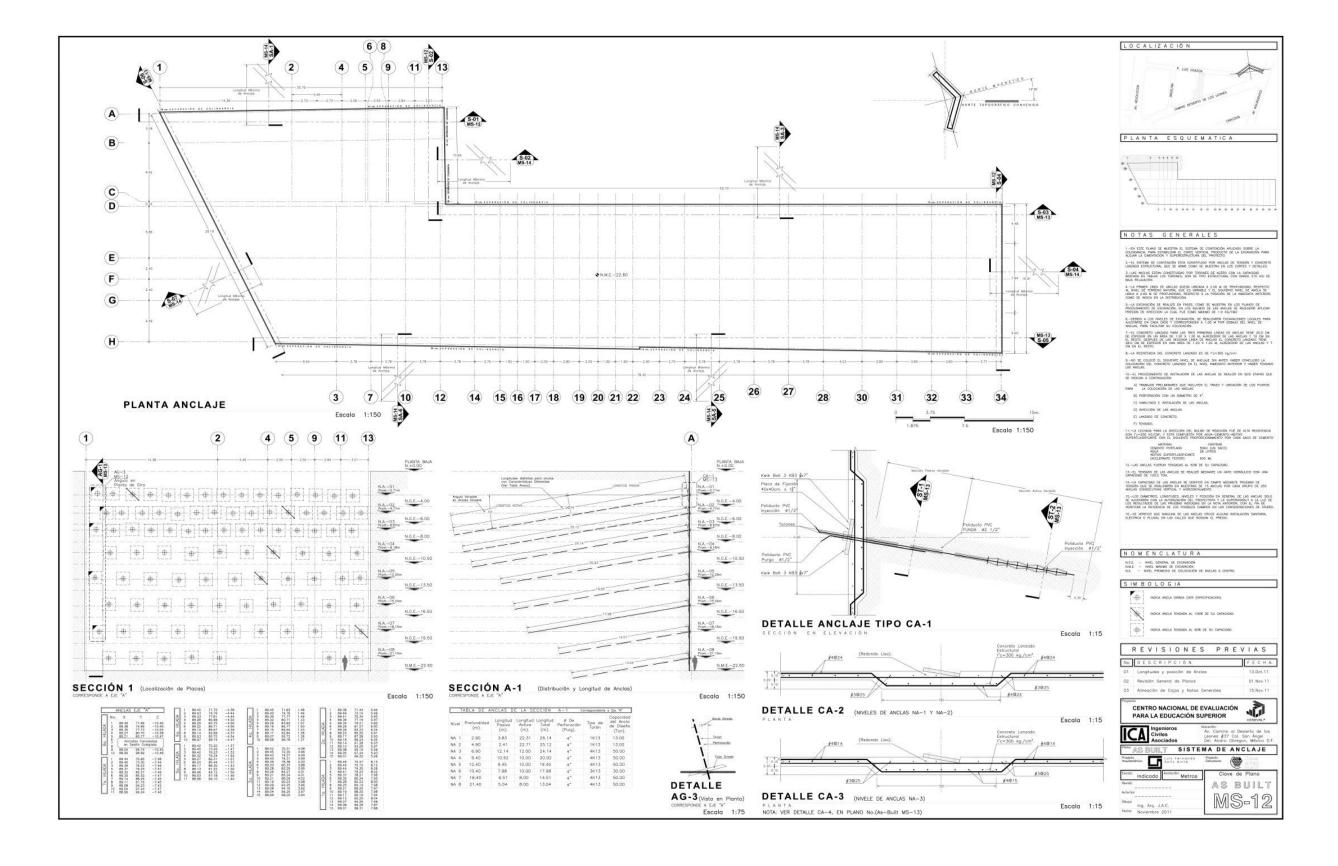




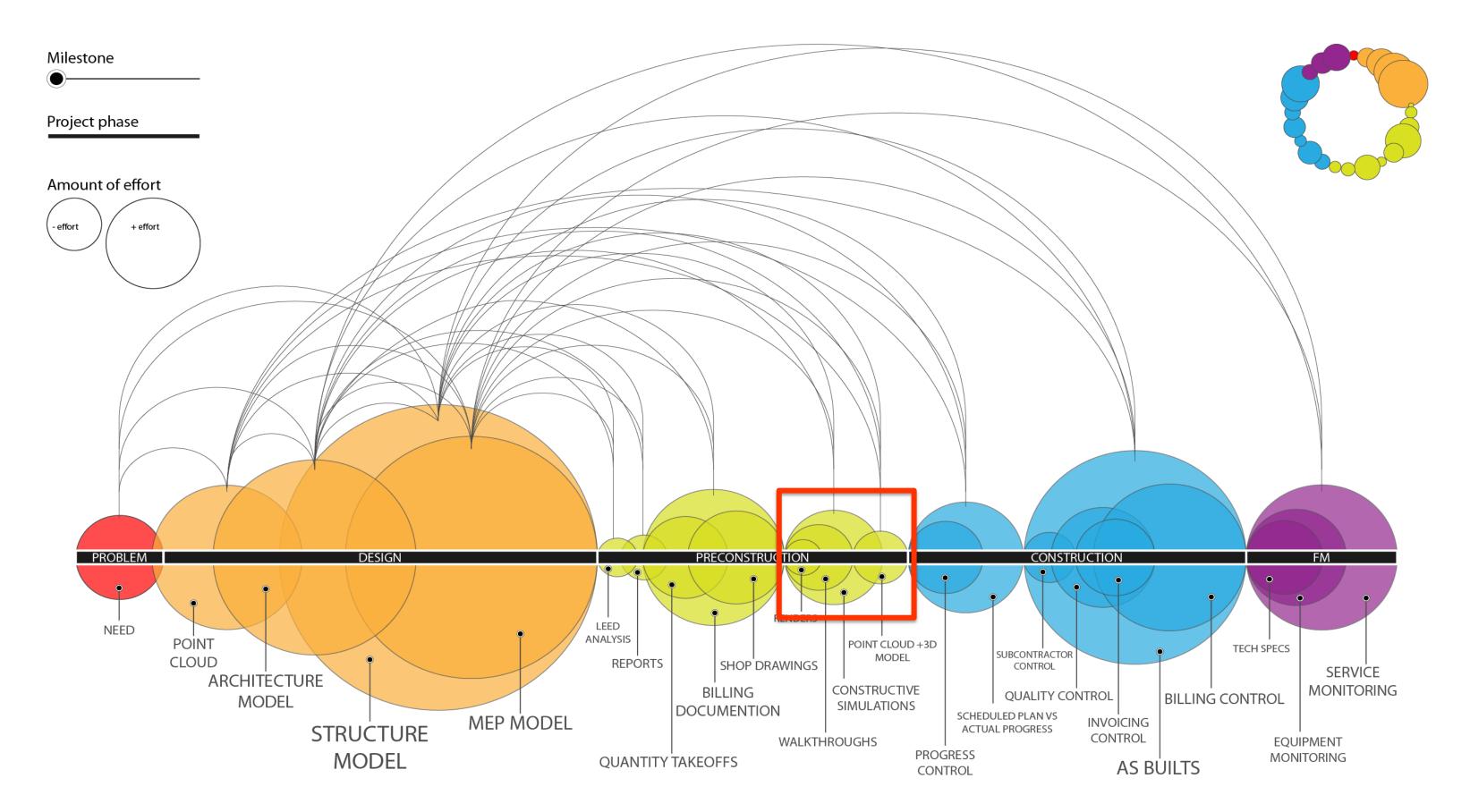






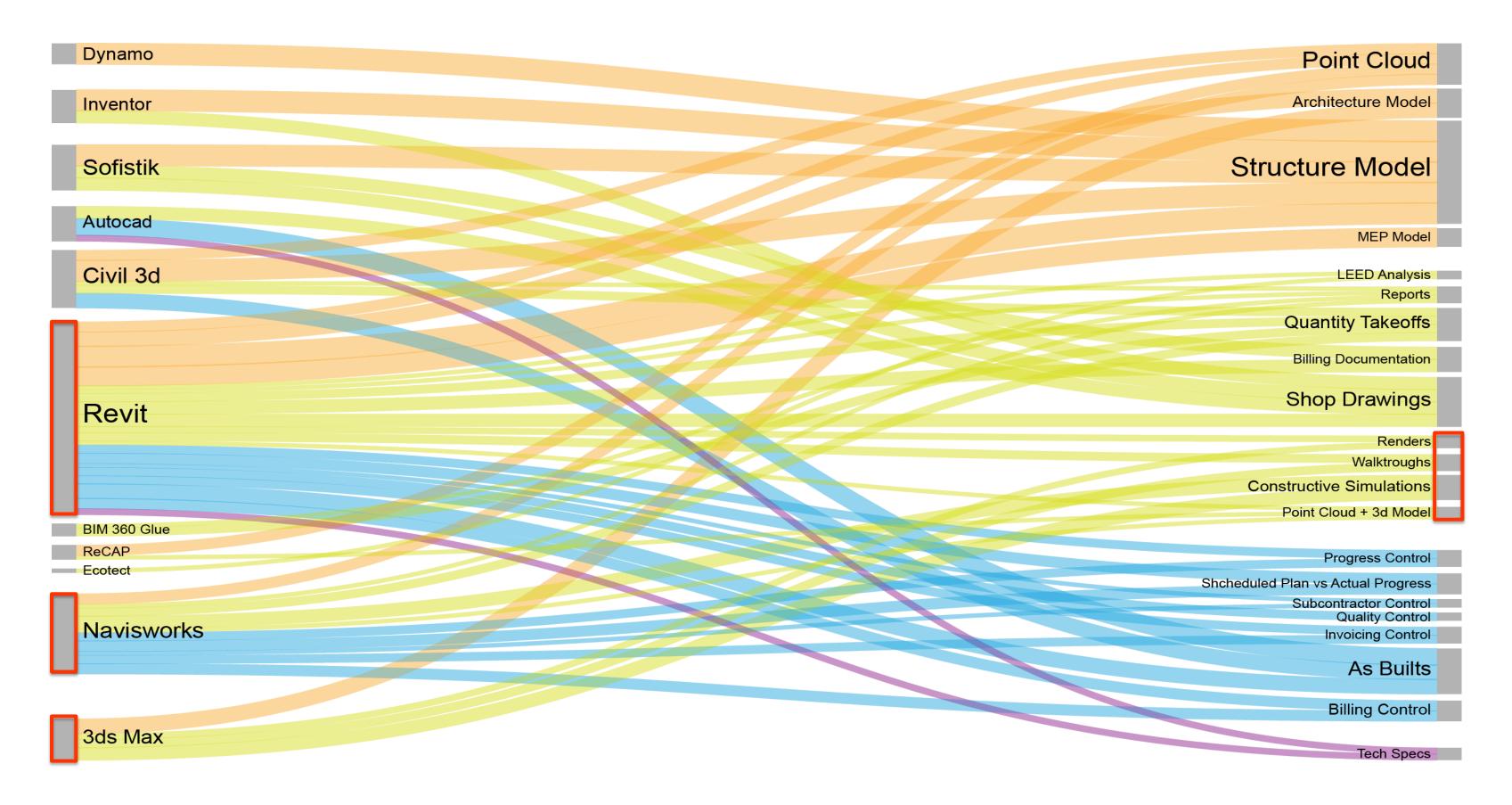






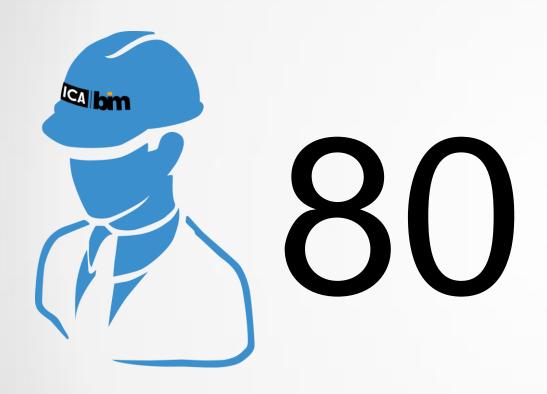
















# Sexy Leaky BIM



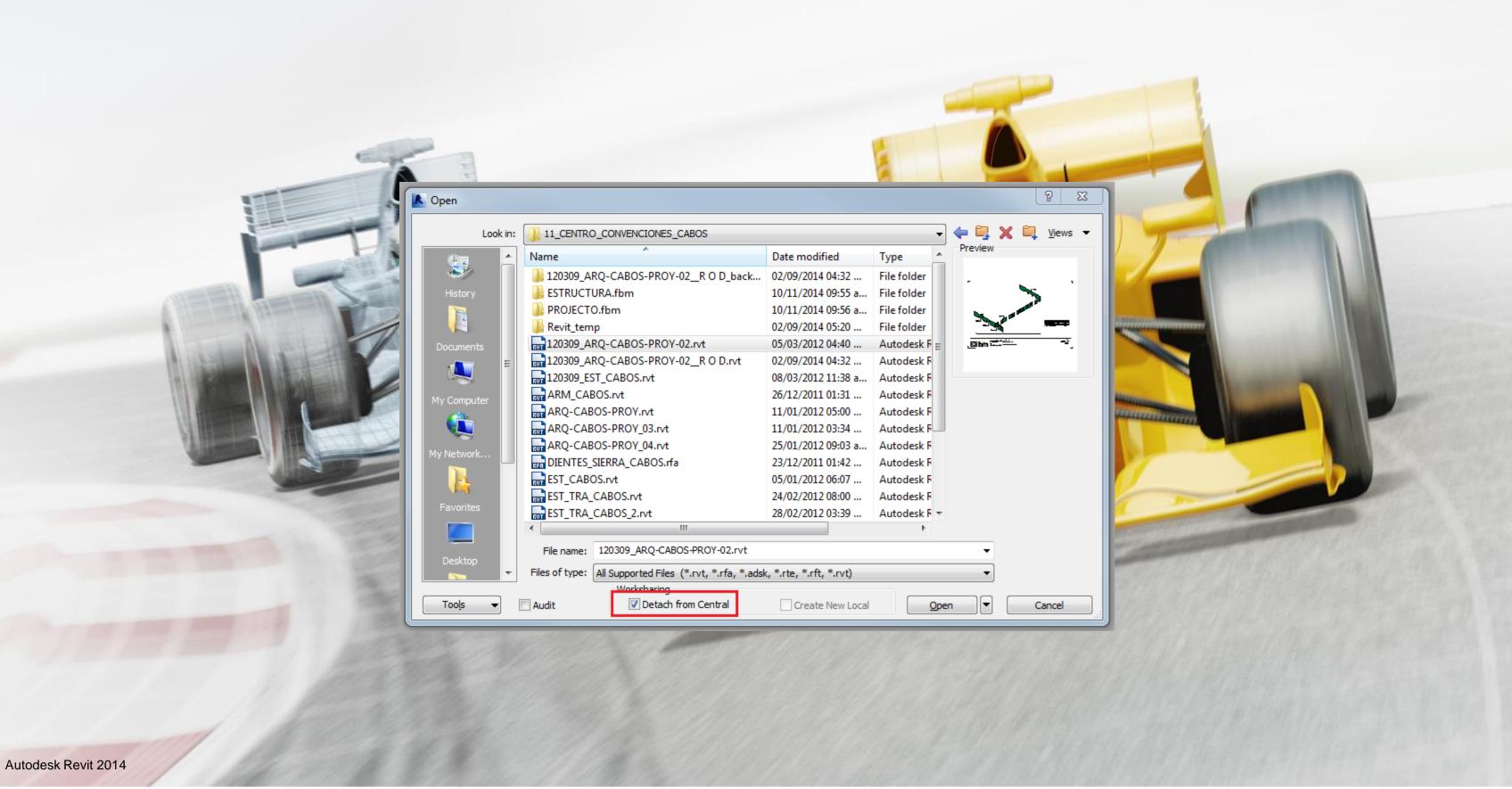


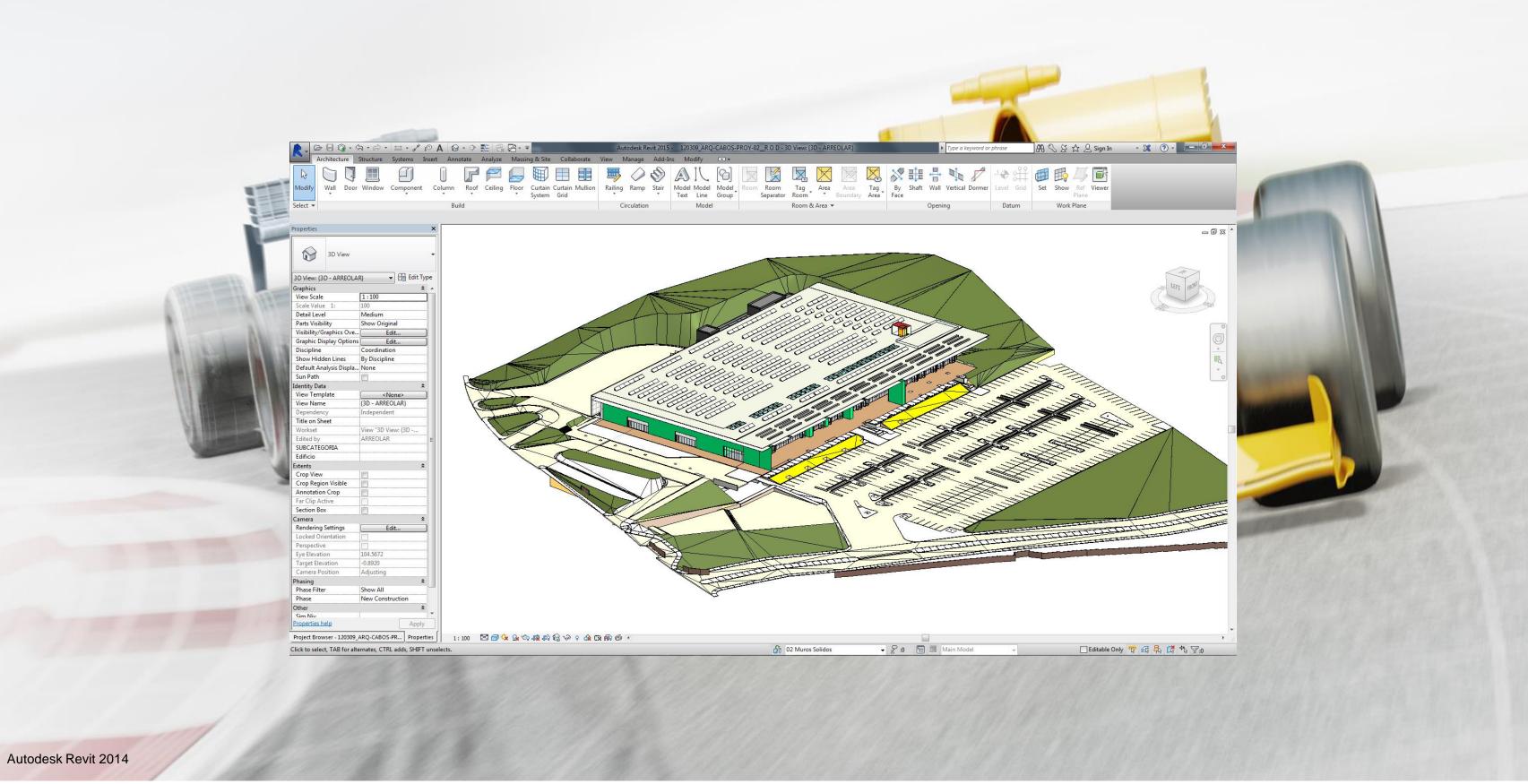




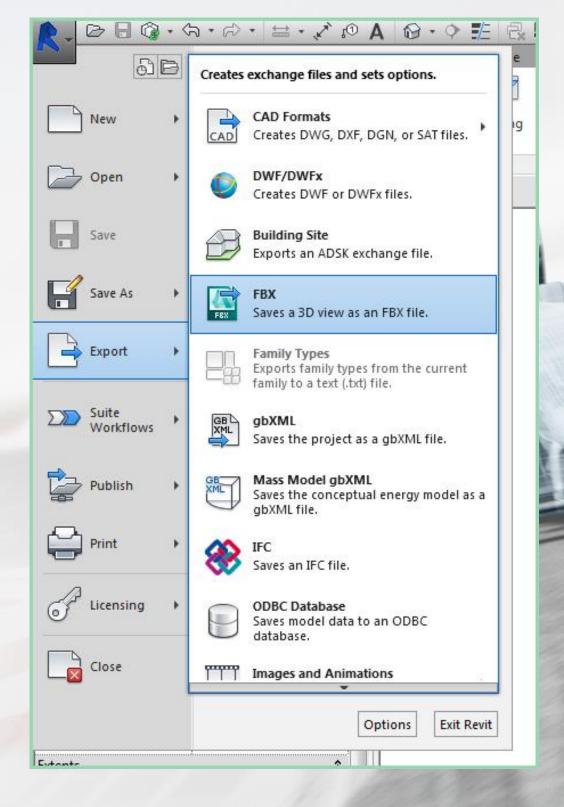


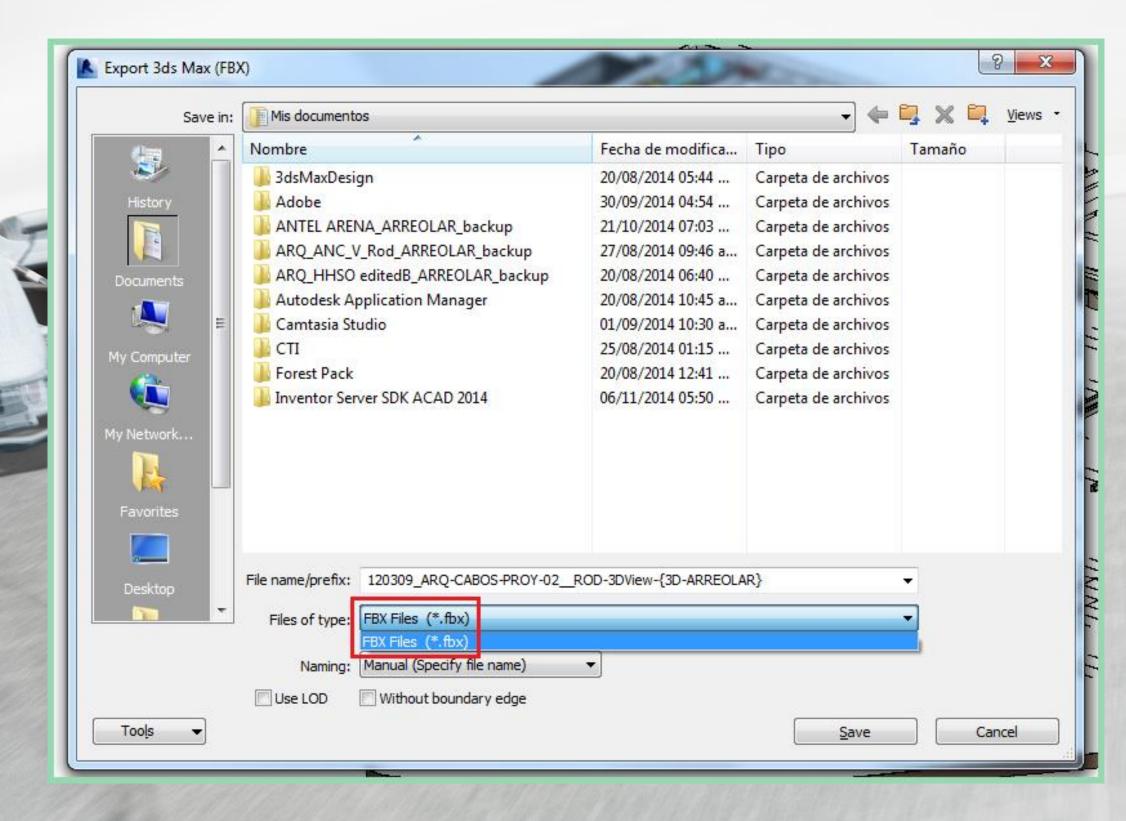








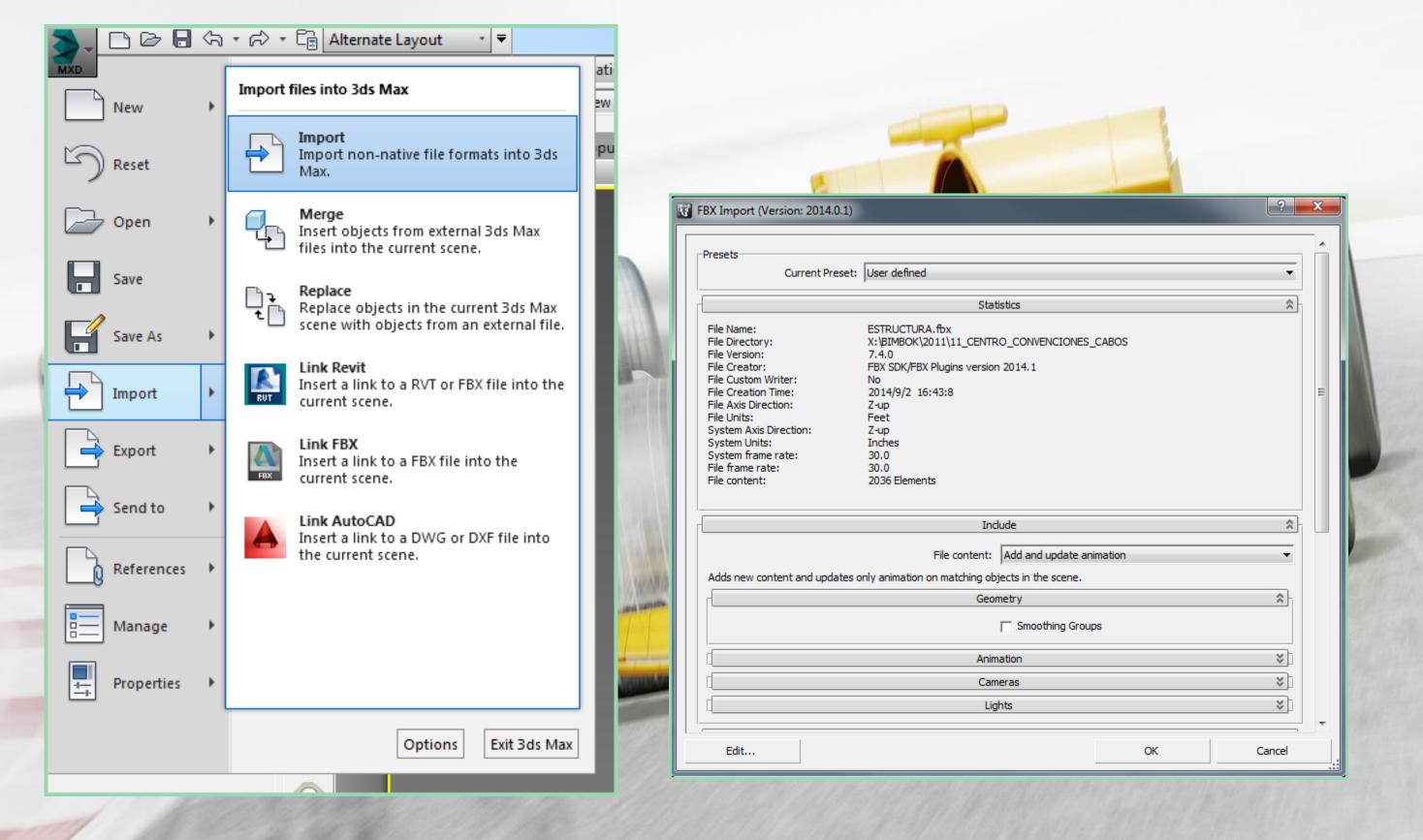




Autodesk Revit 2014



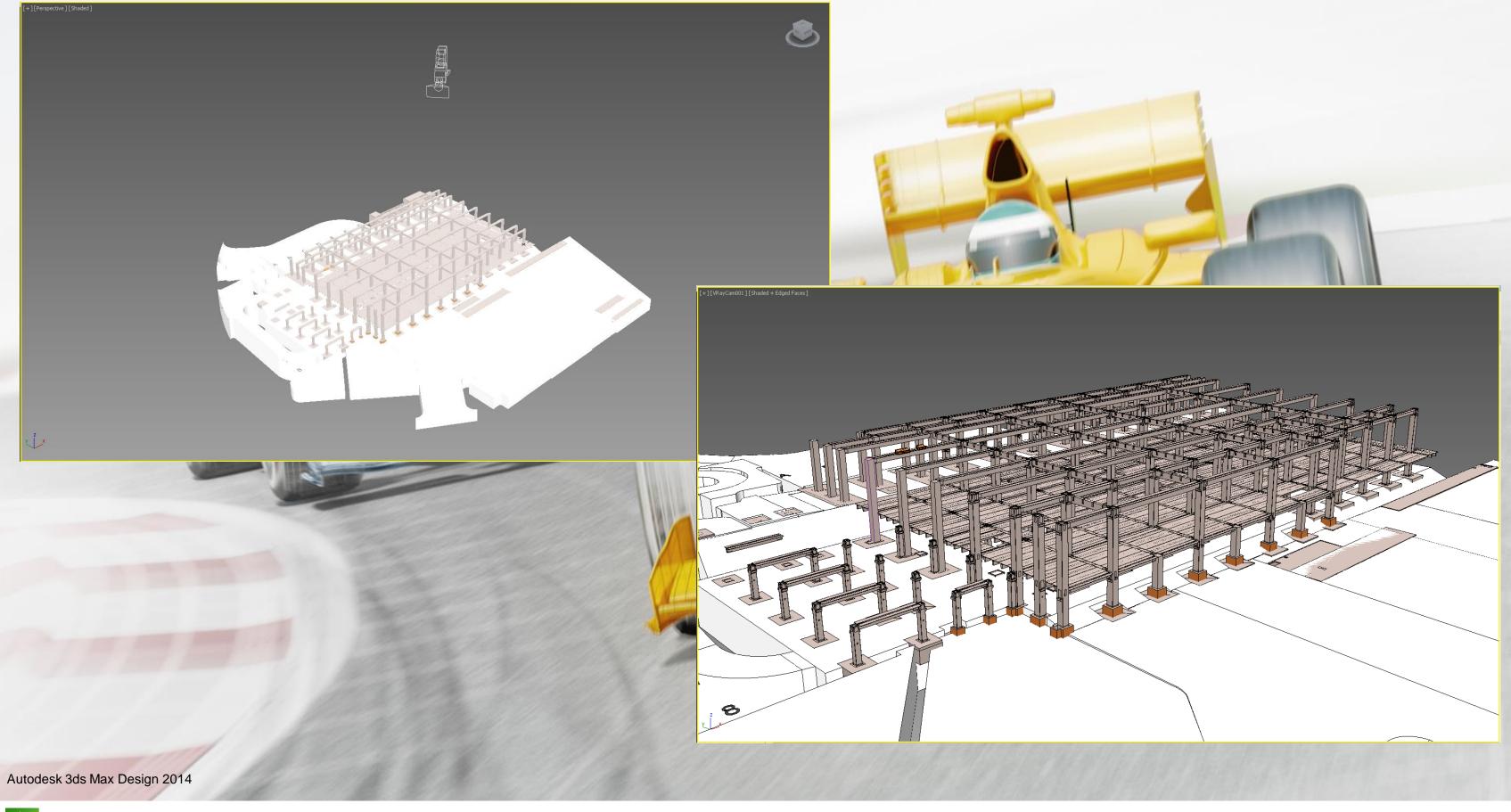


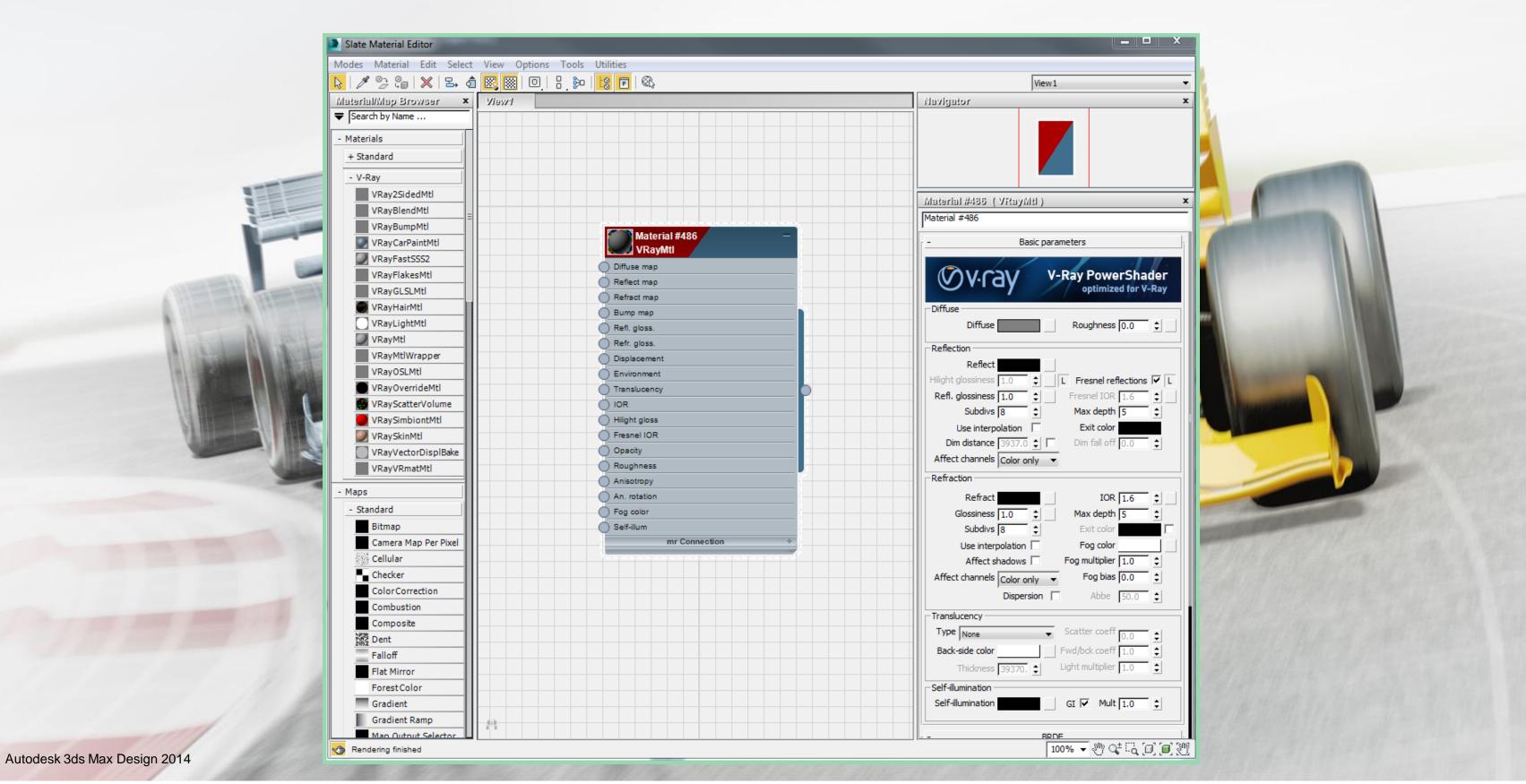


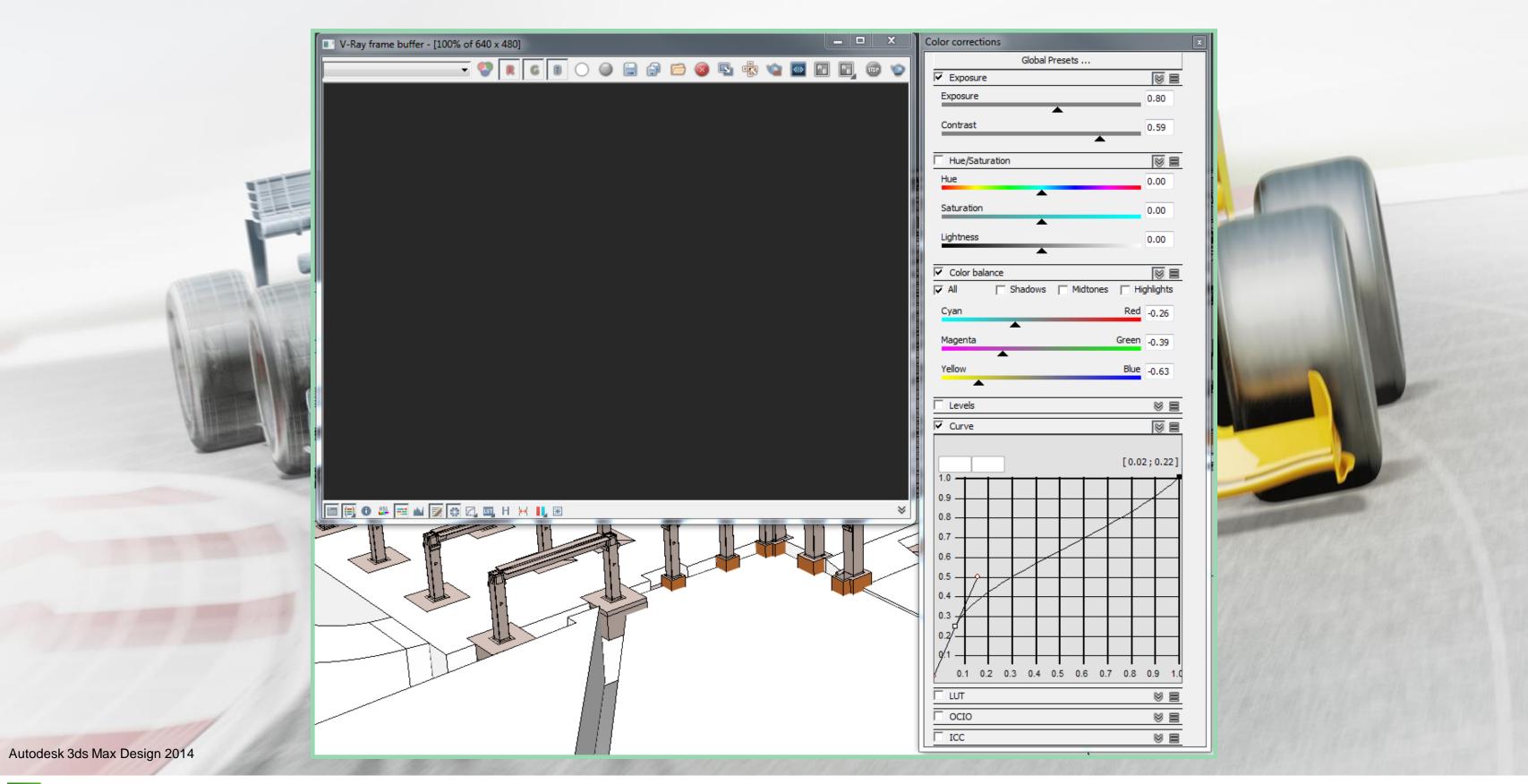
Autodesk 3ds Max Design 2014

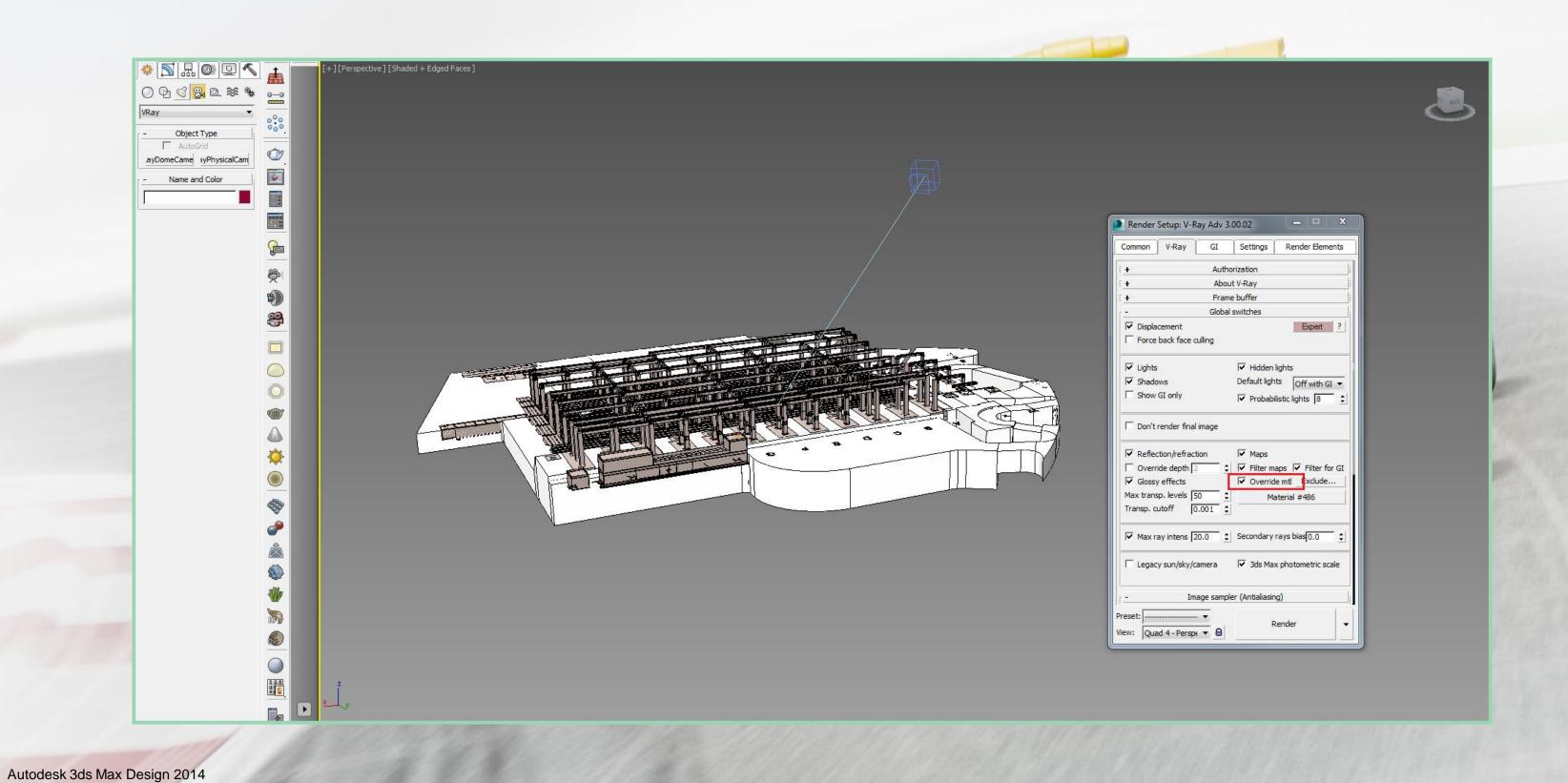




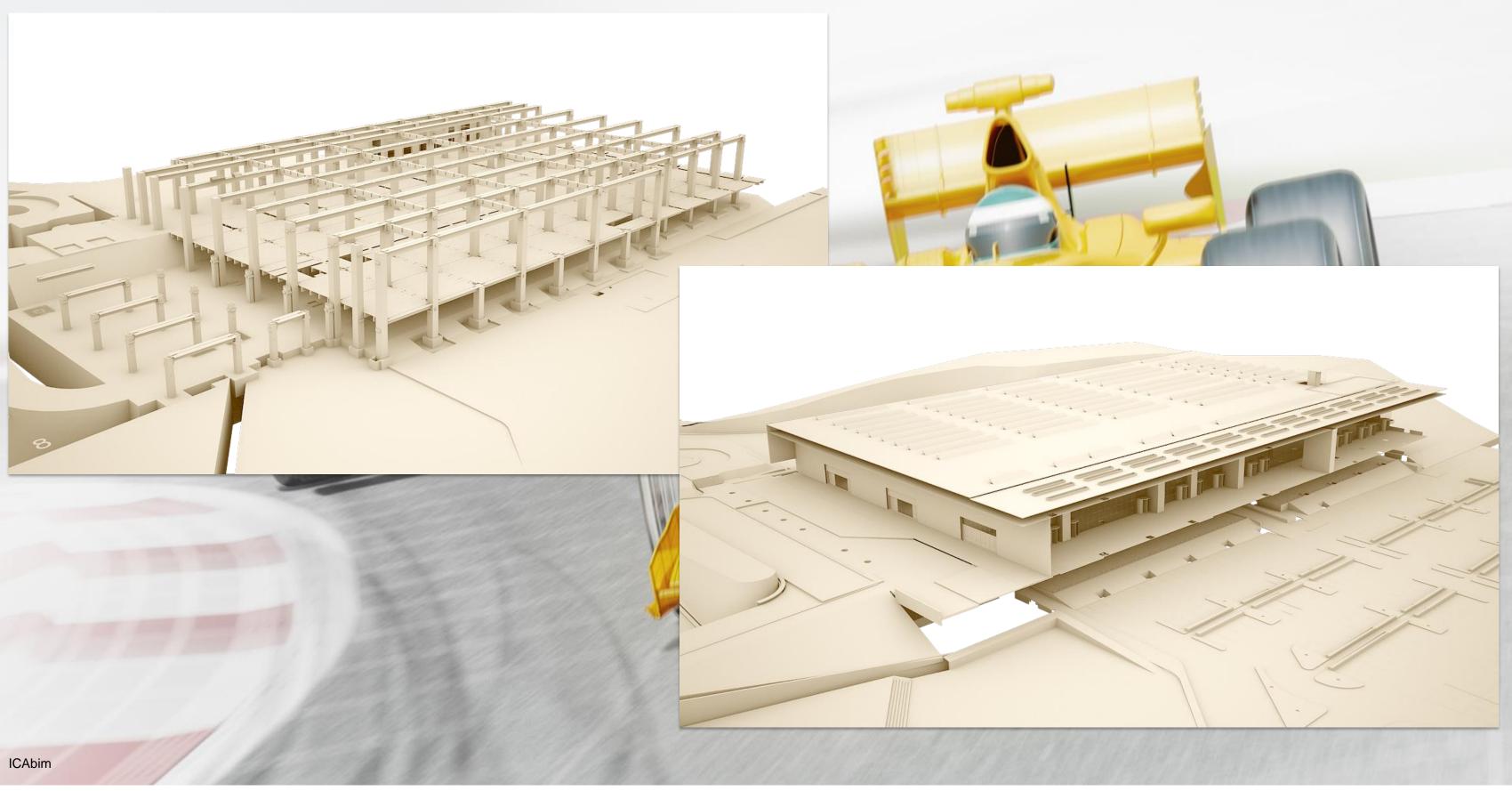








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## Helicopter flight

Bell 206

Eurocopter EC 130 B4



http://simple.wikipedia.org/wiki/Bell\_206



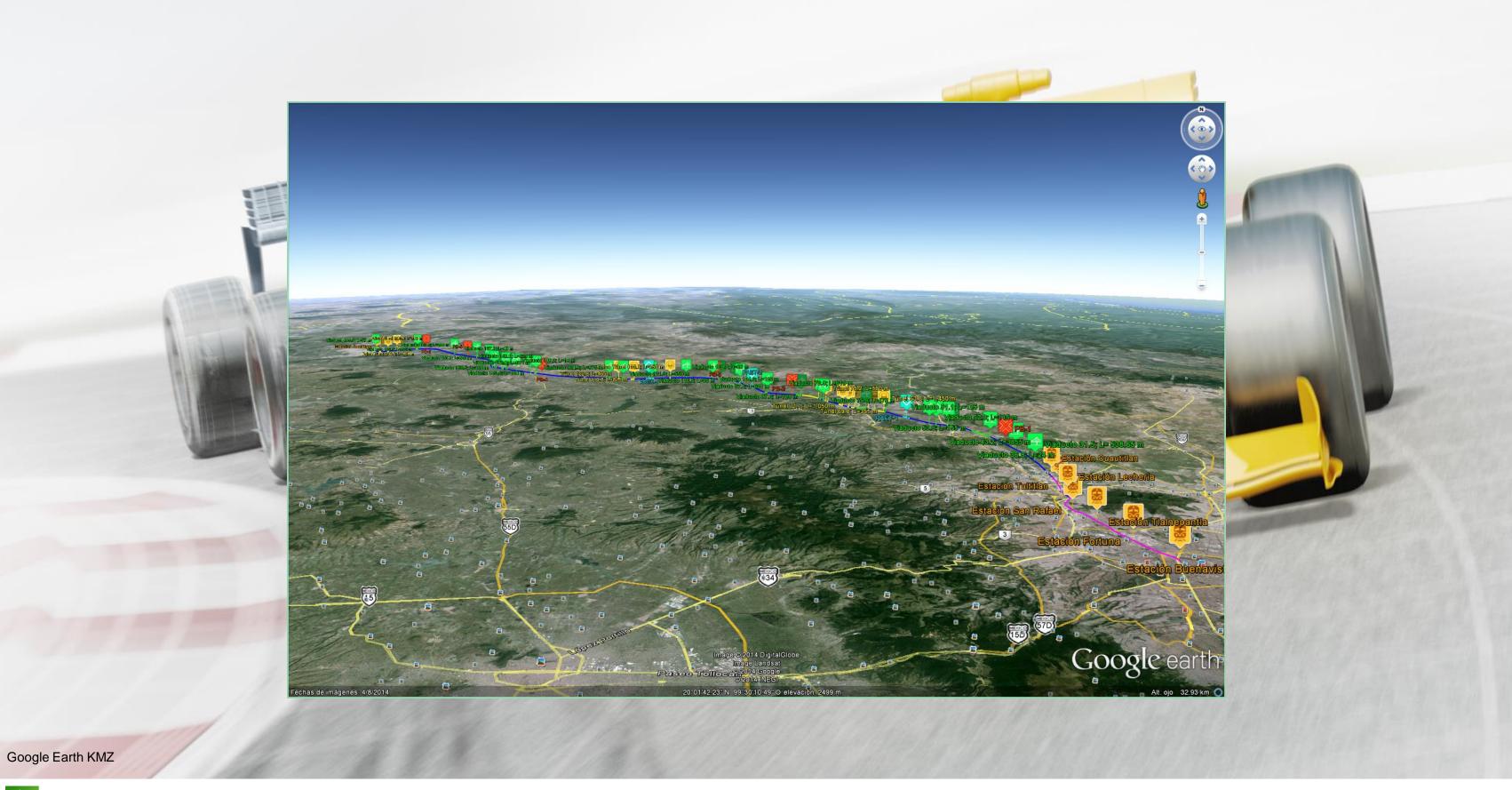
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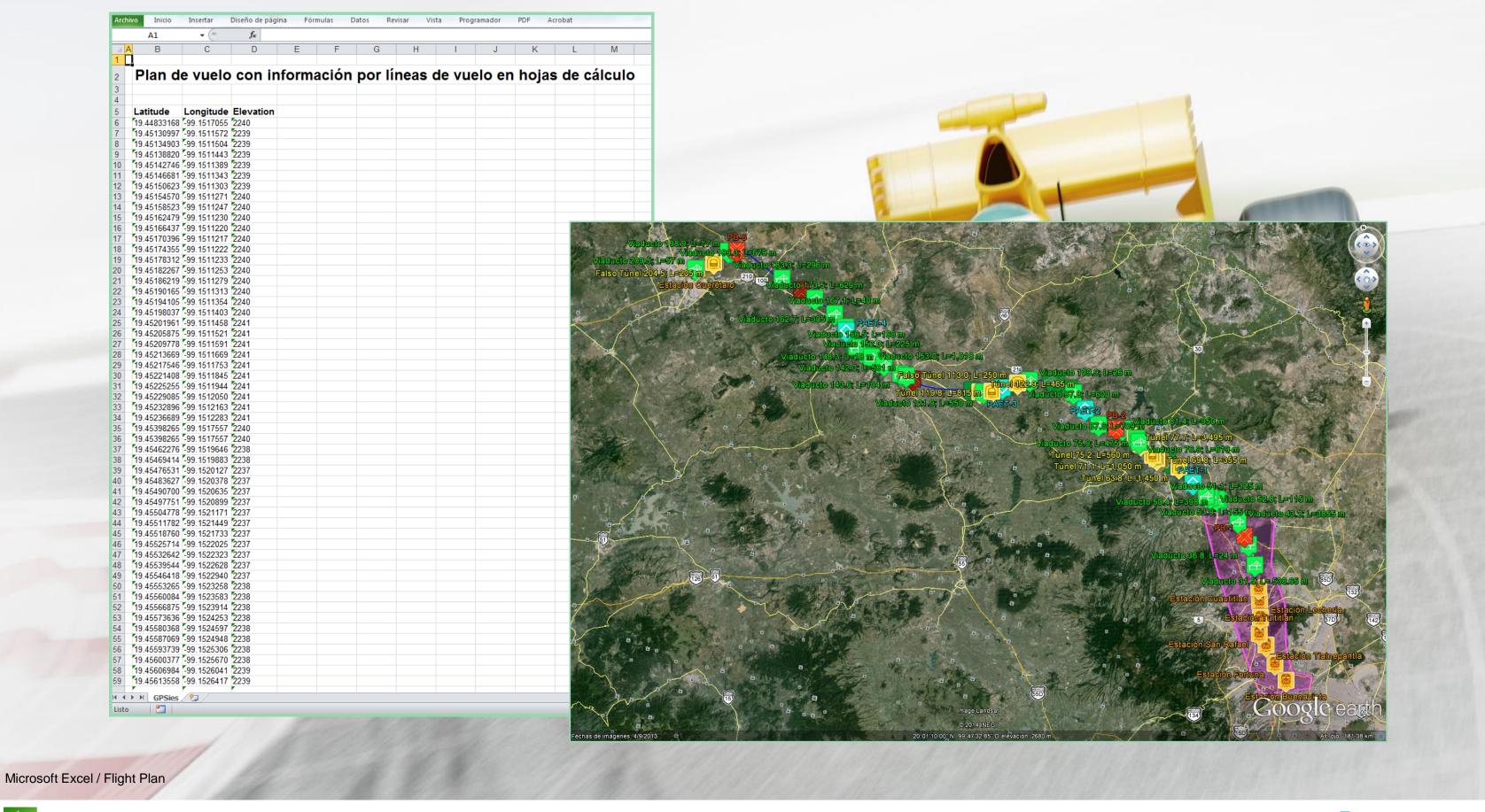


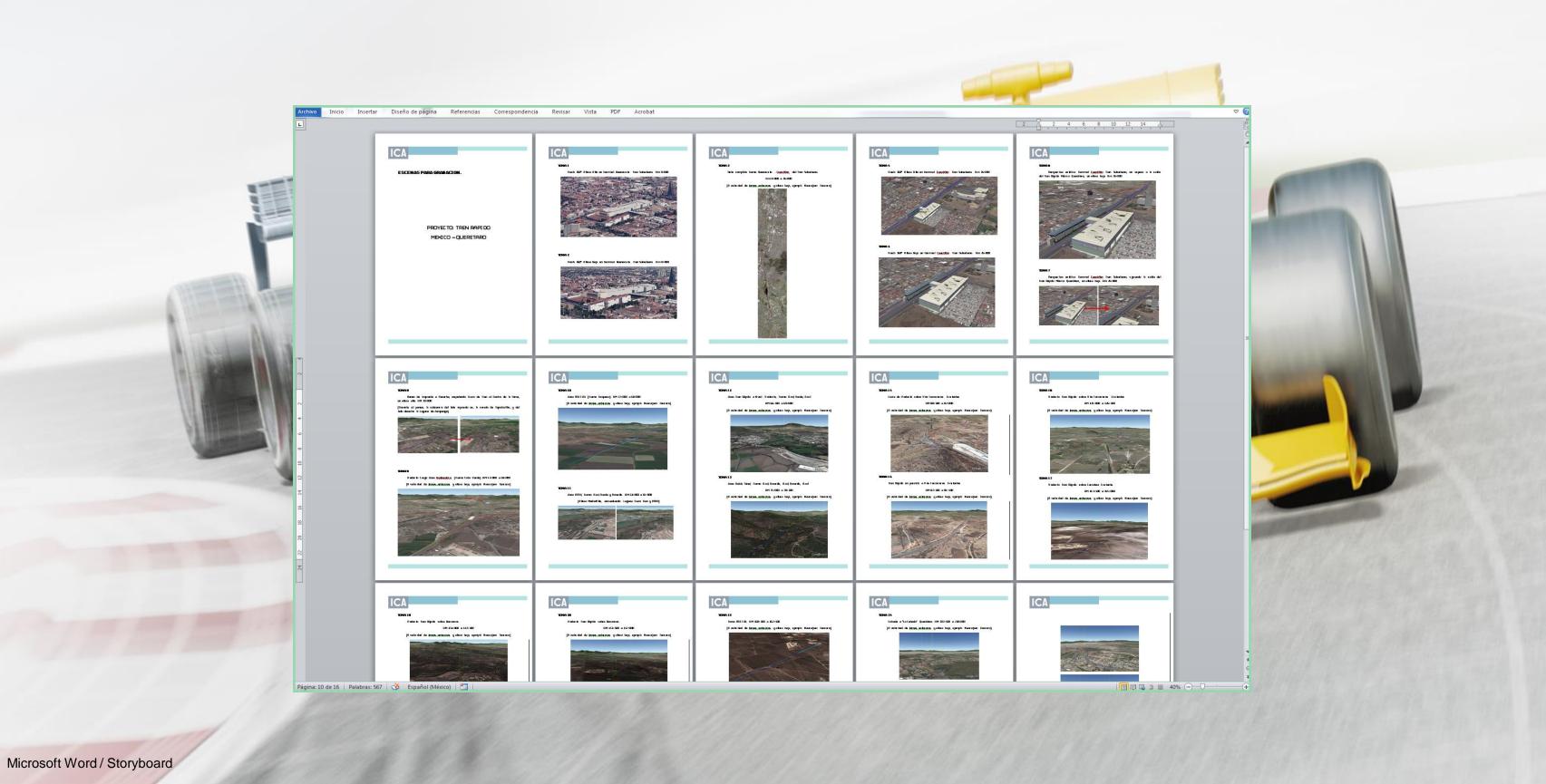


## Plan ahead



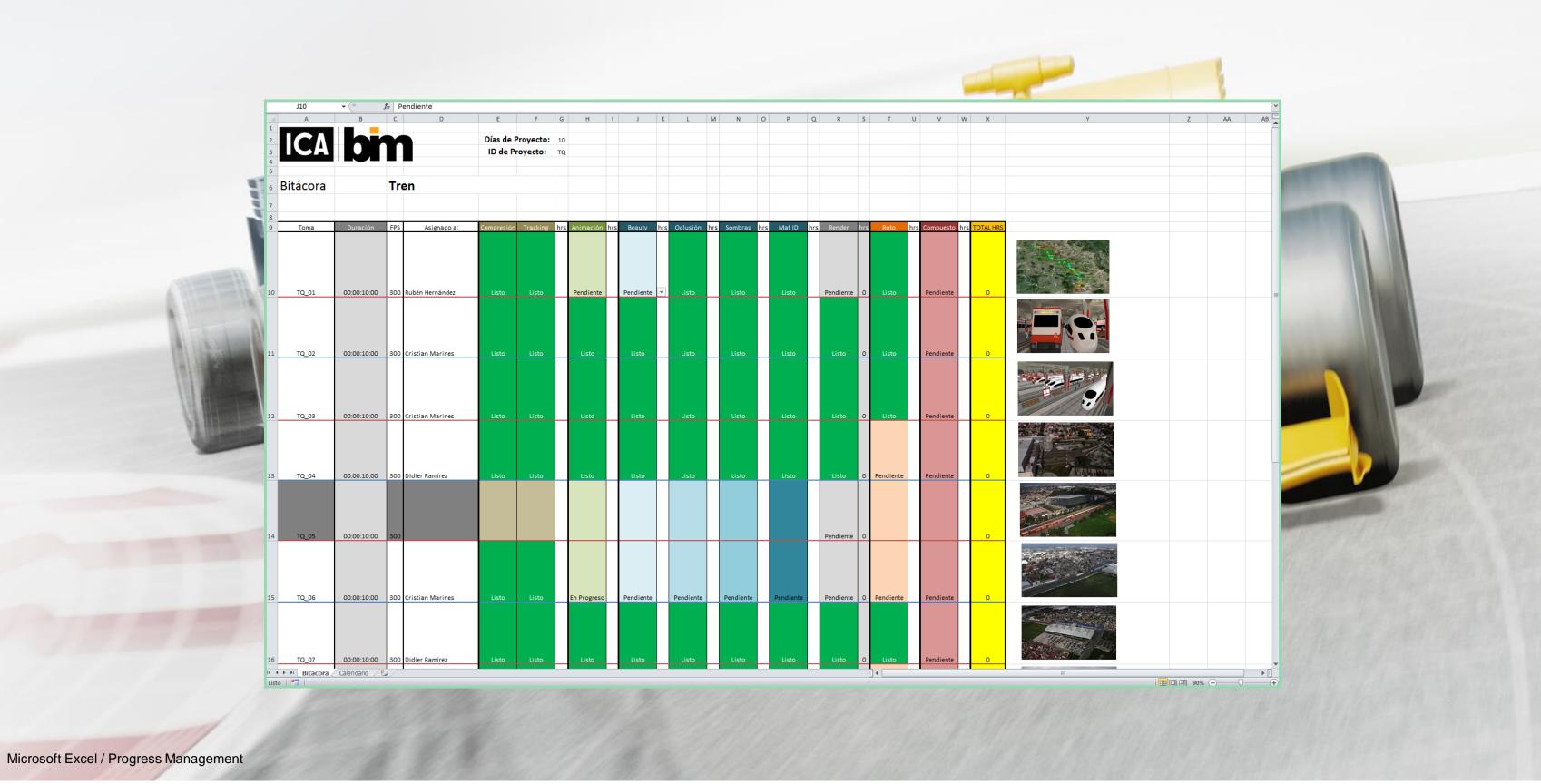






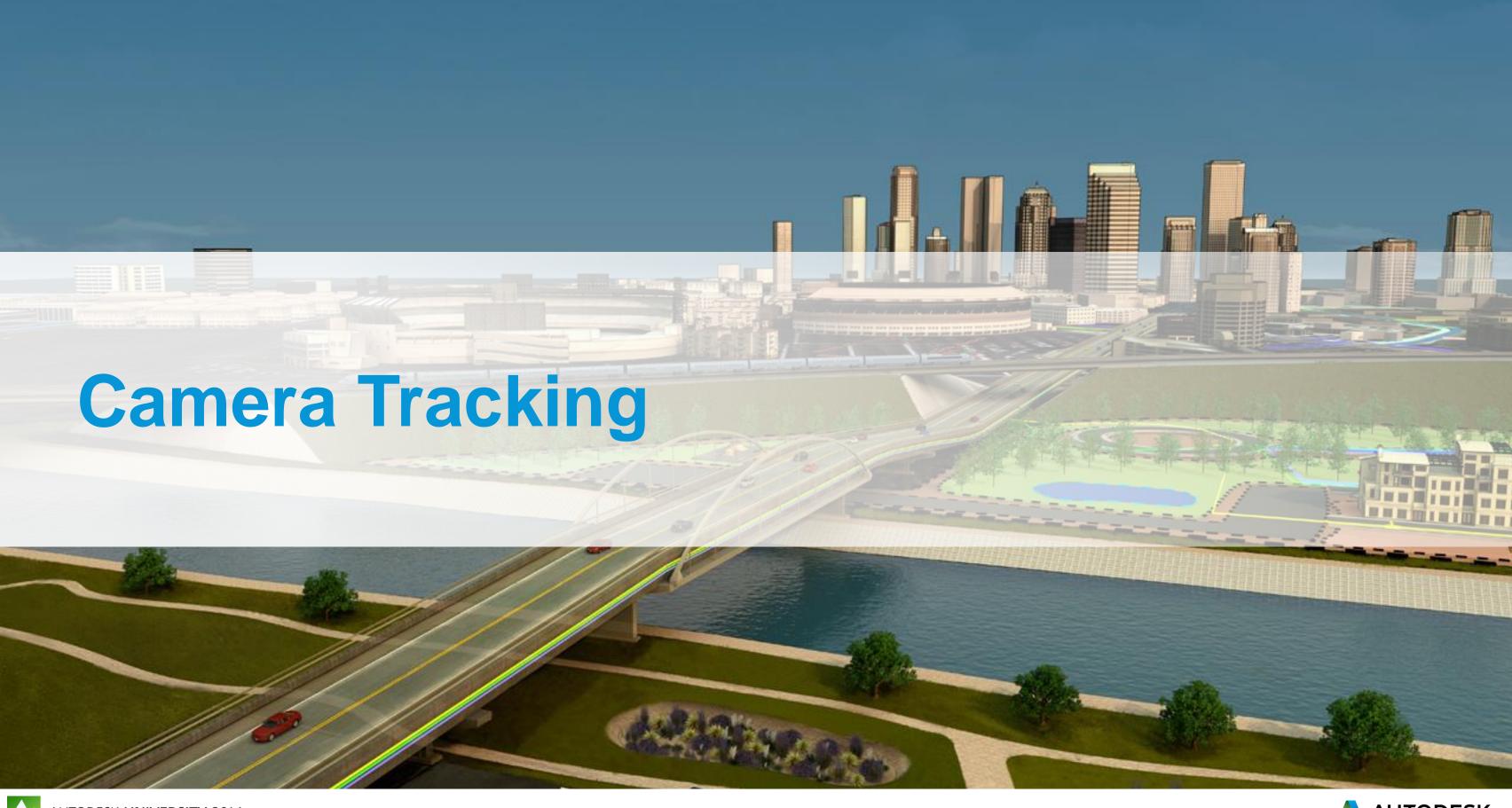


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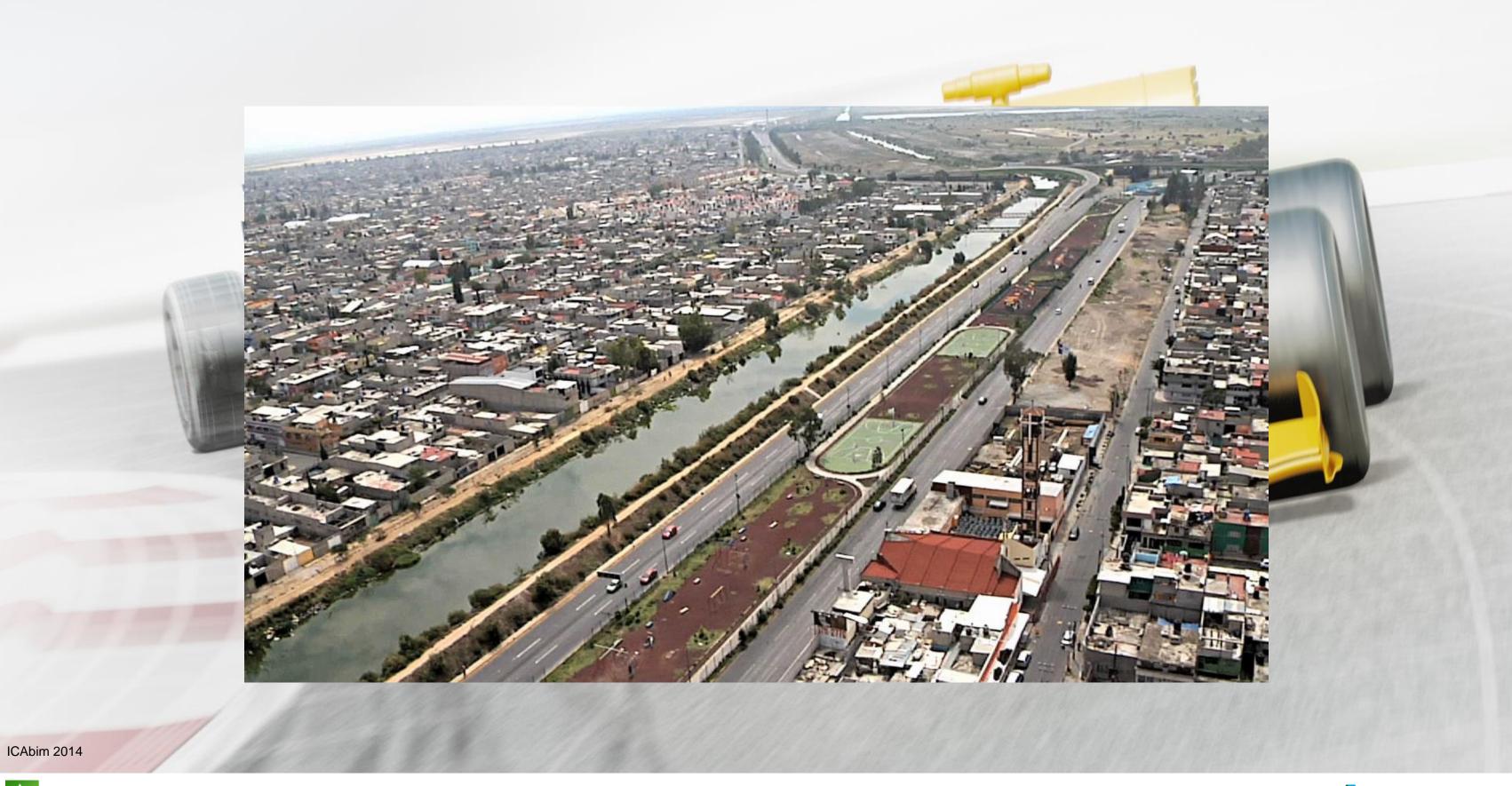


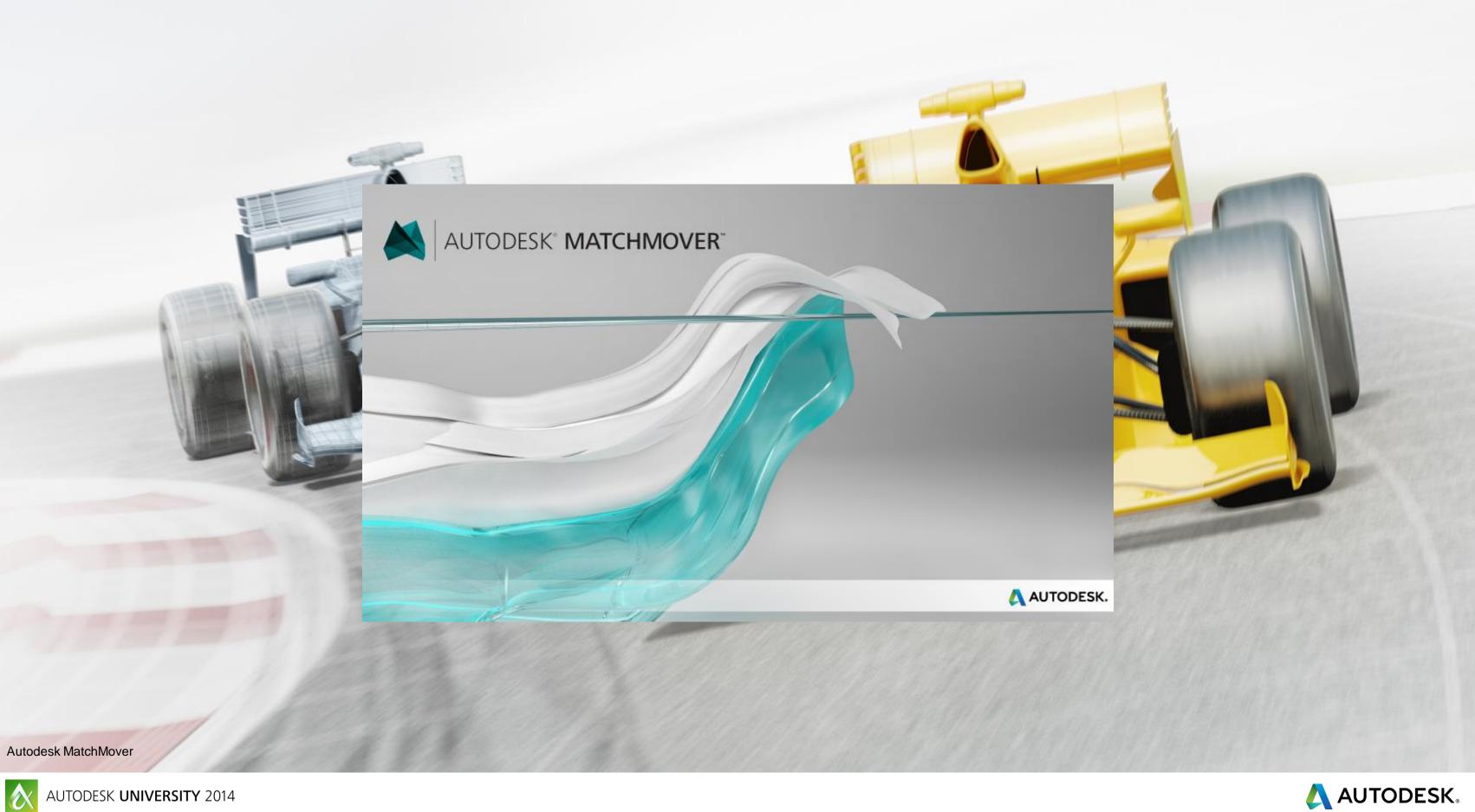
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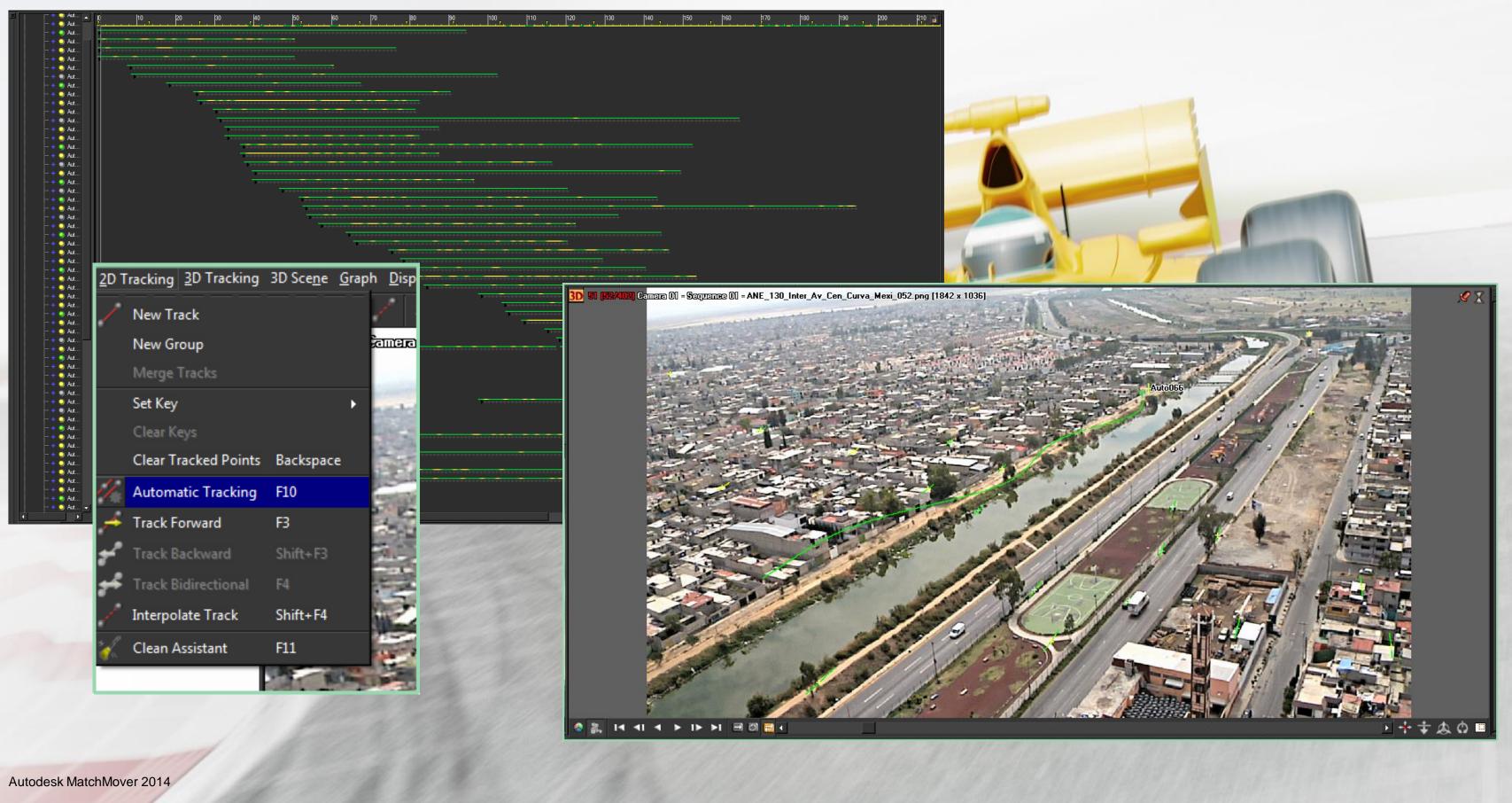


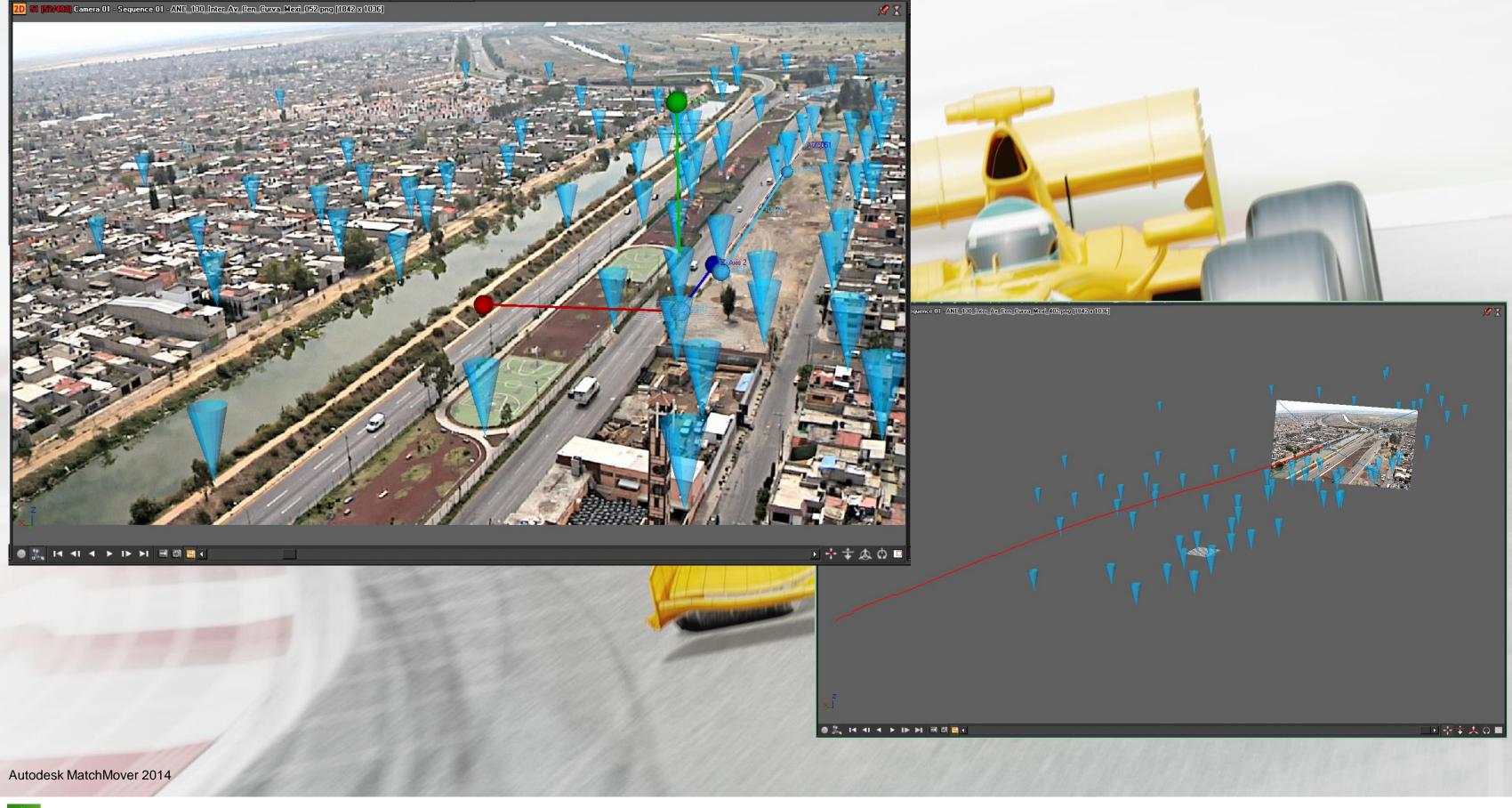


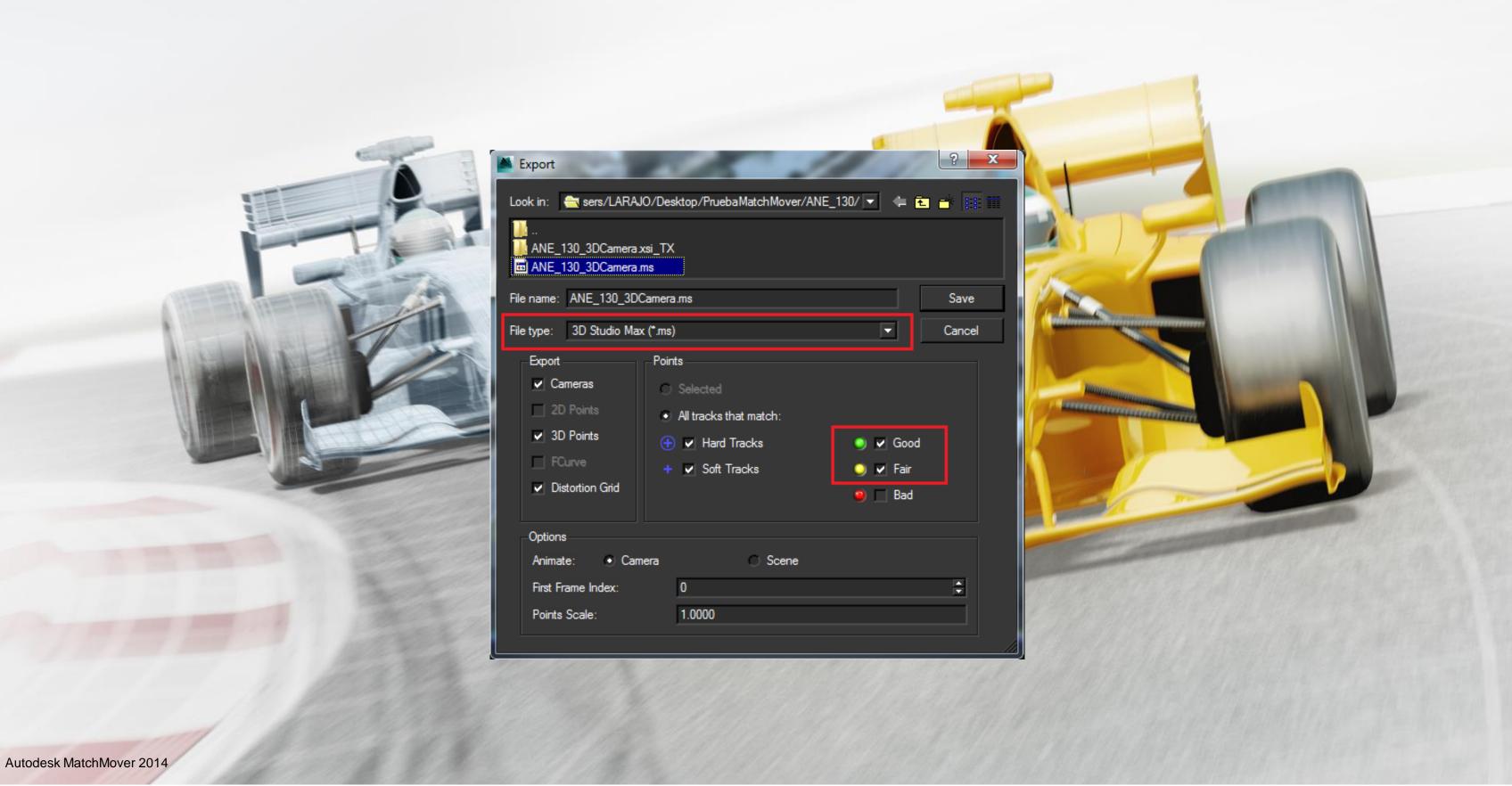


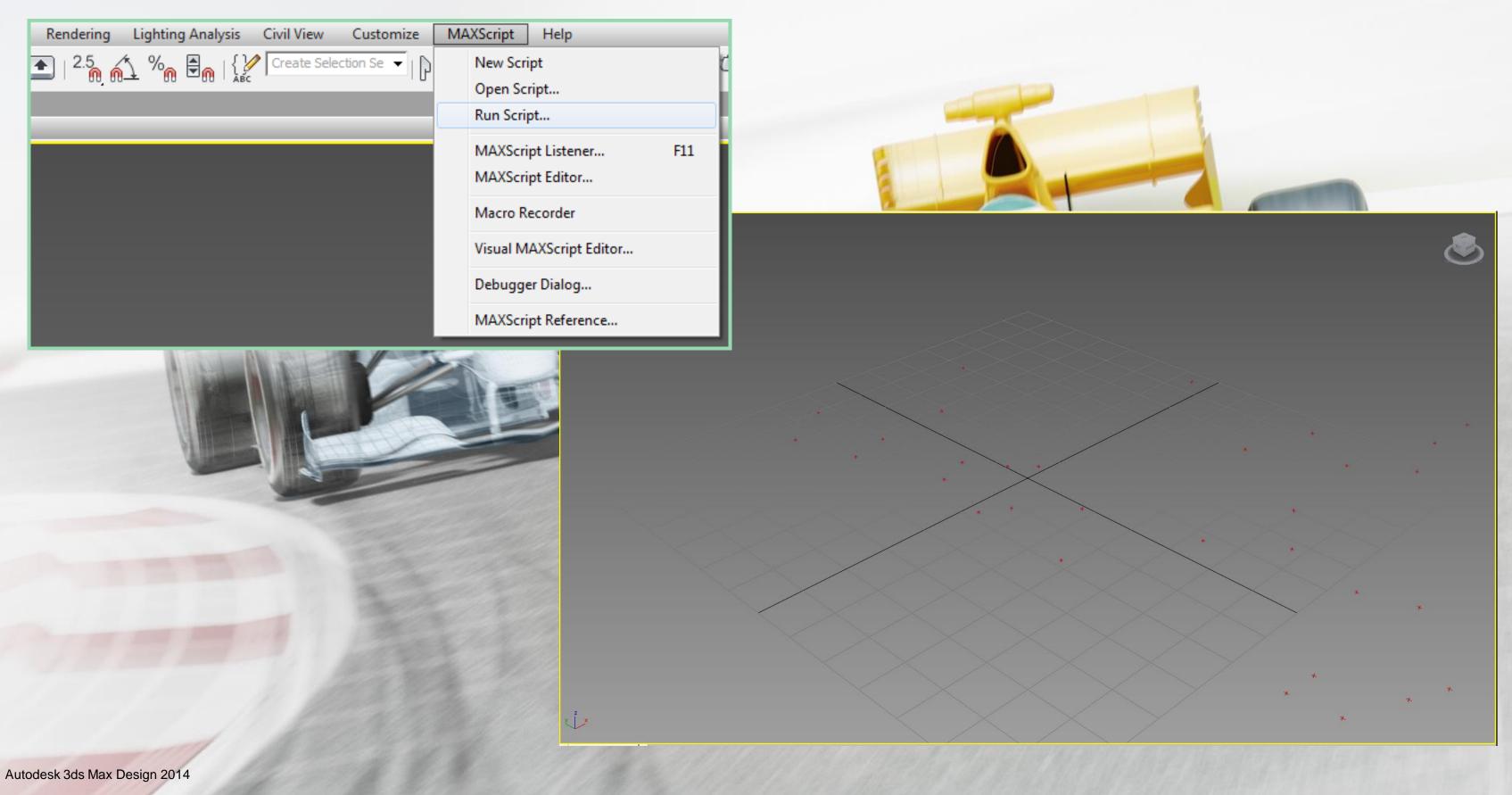


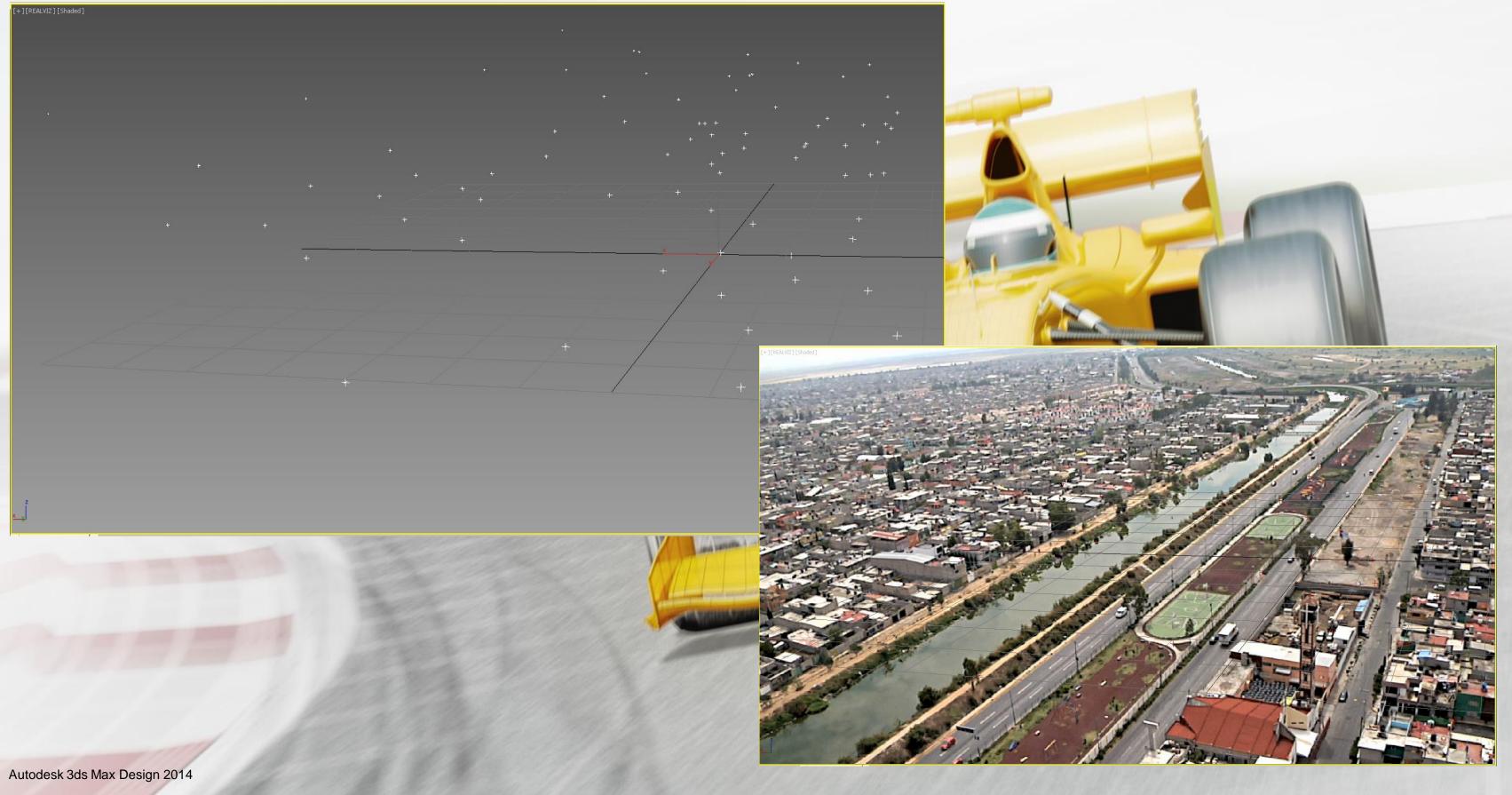


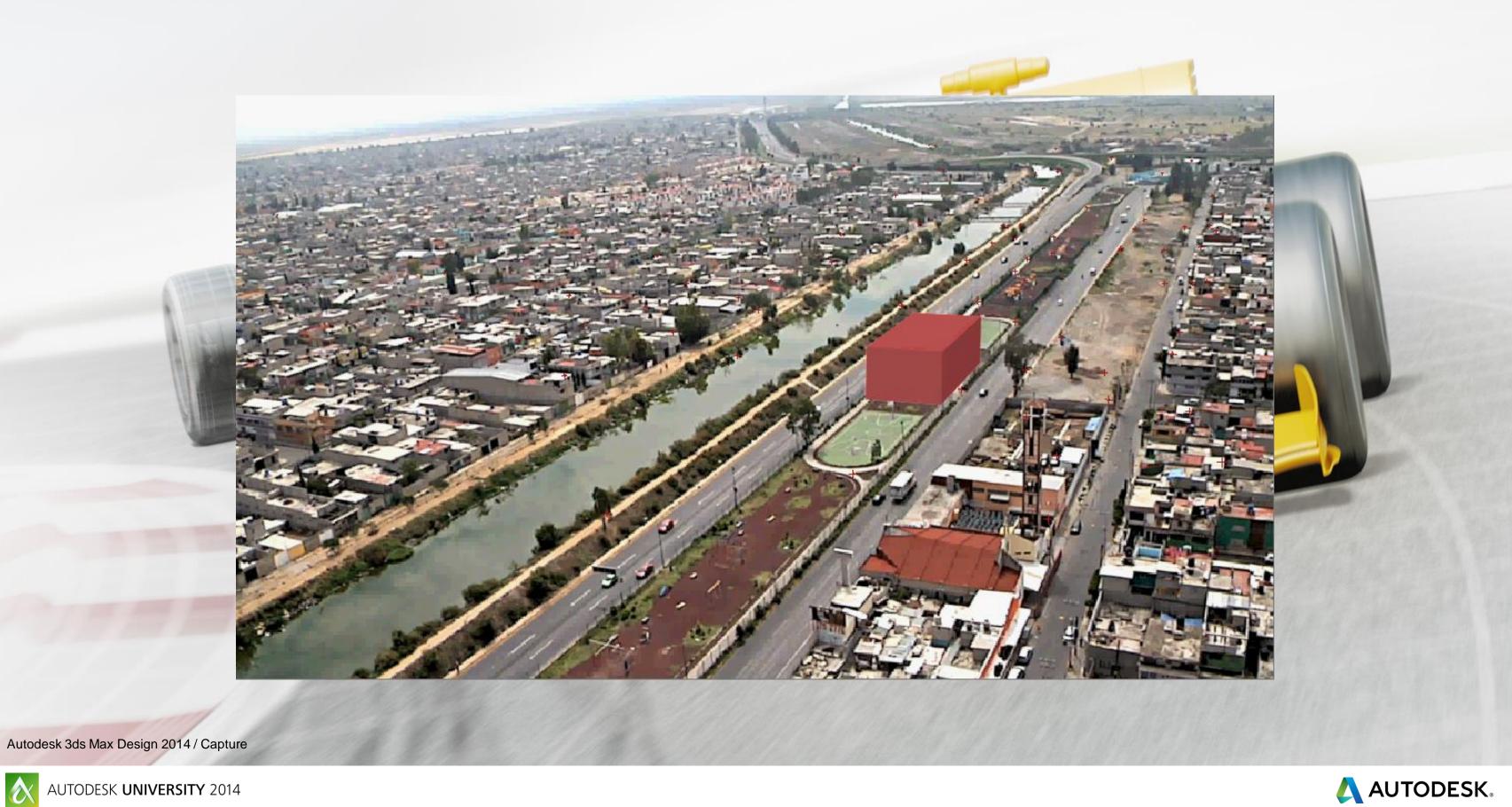








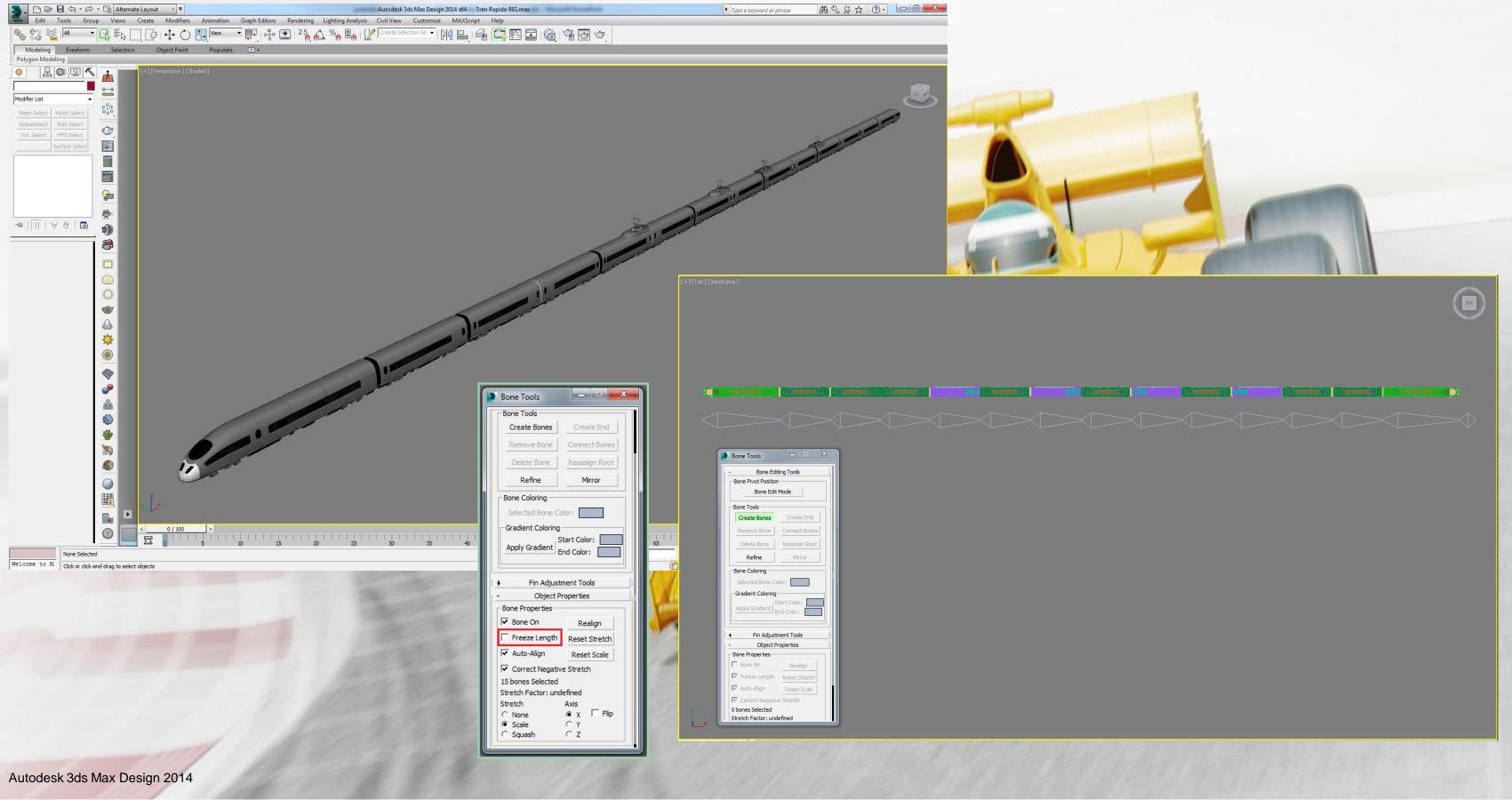




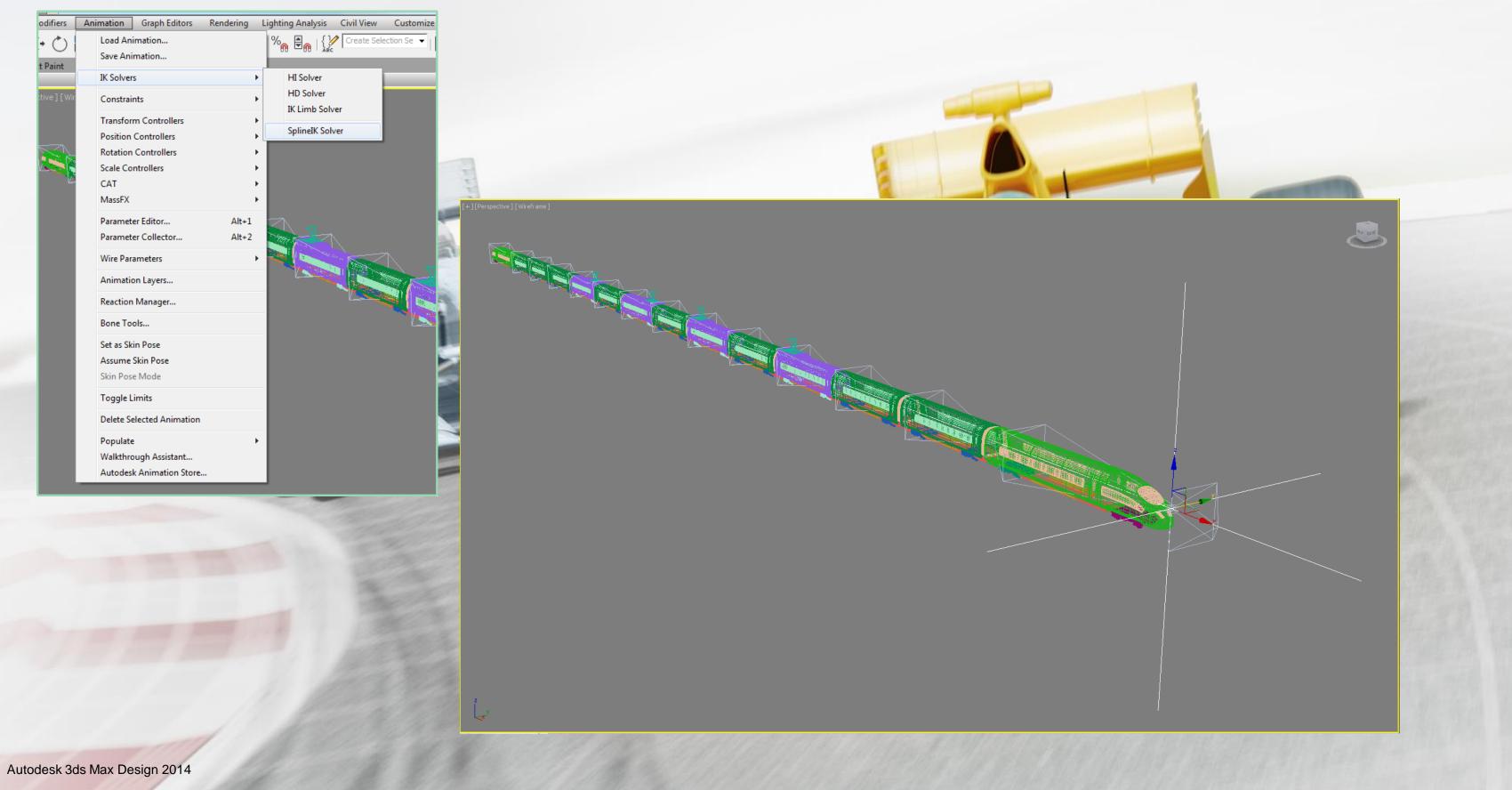


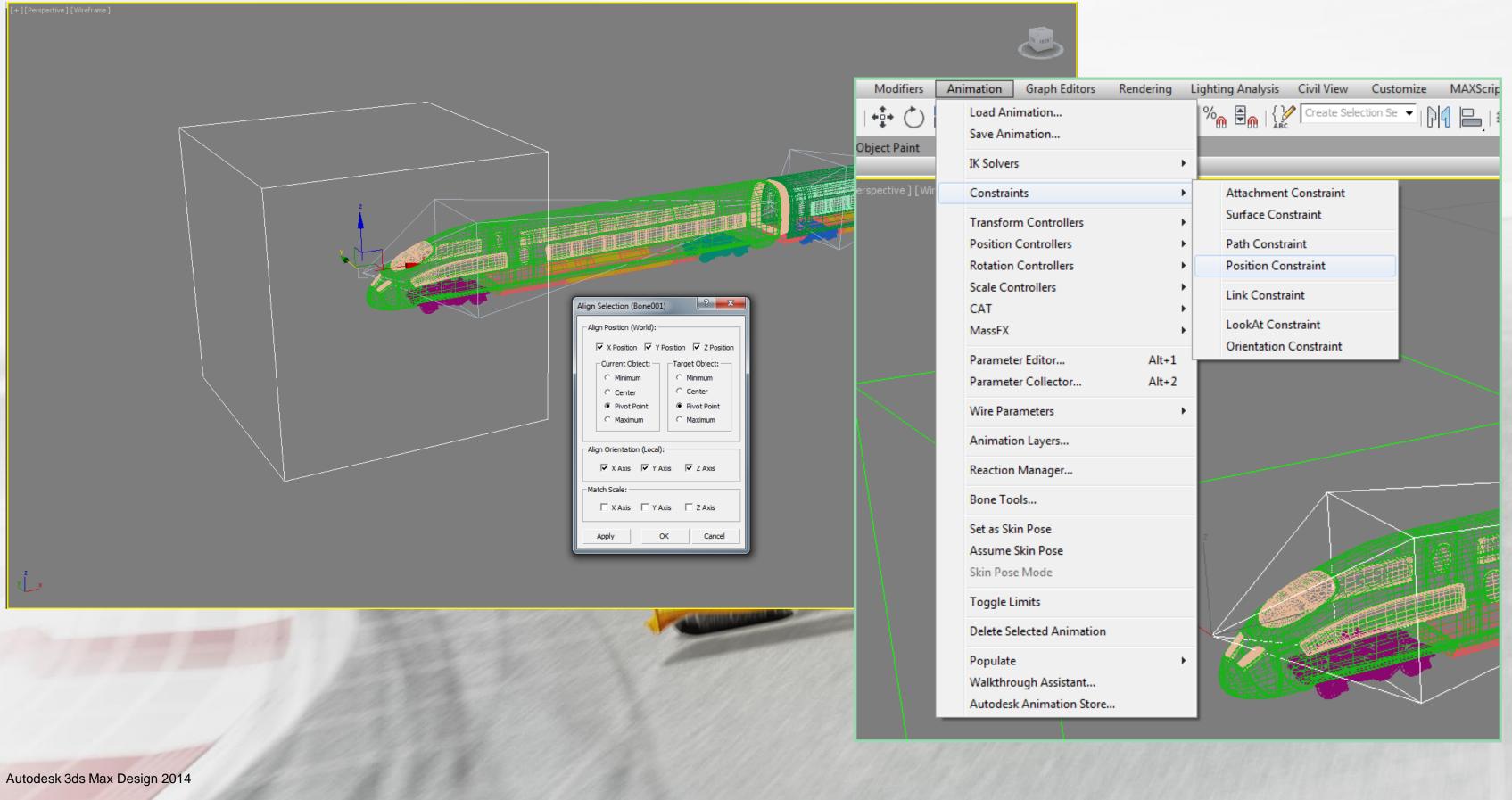


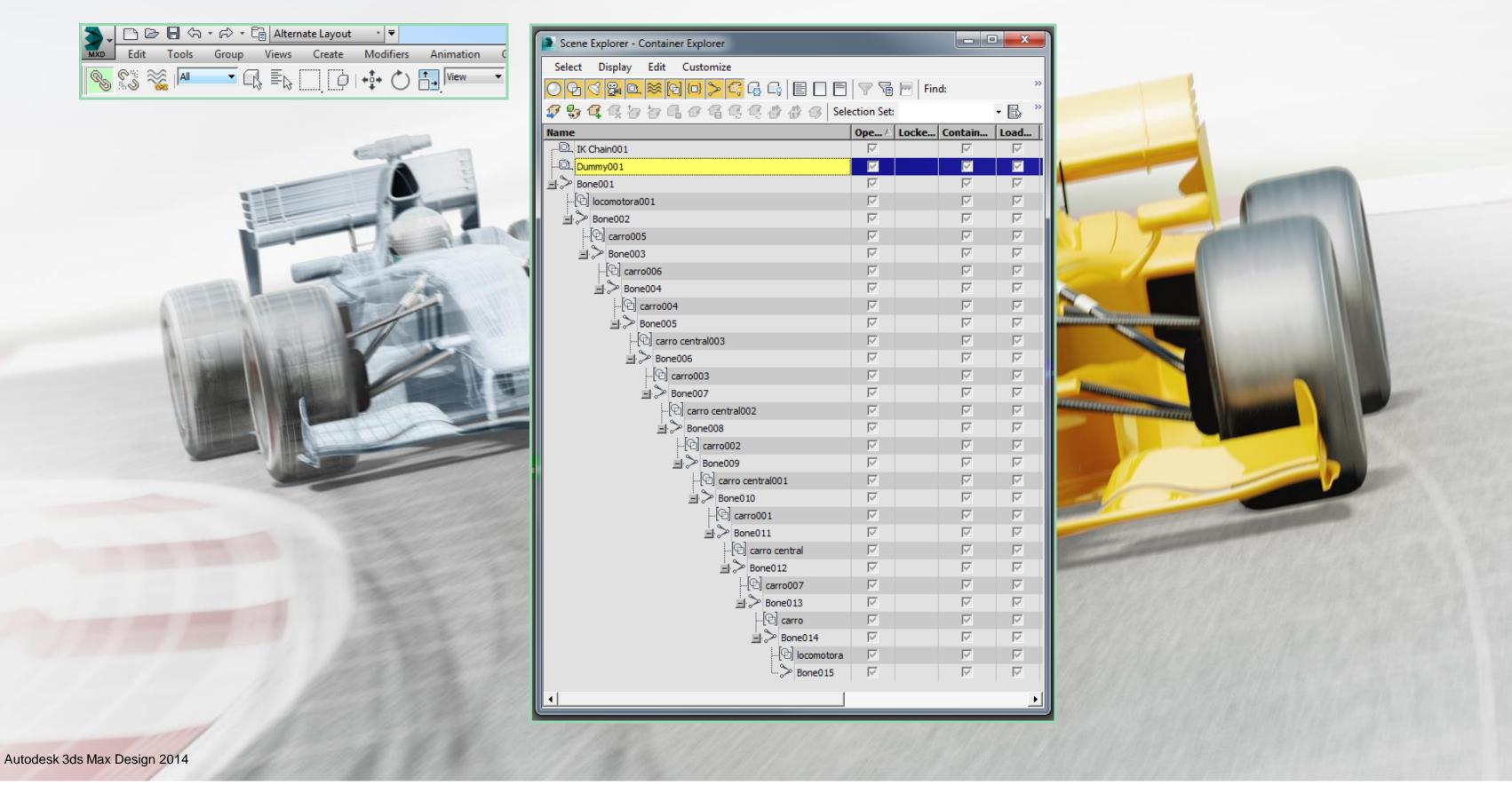


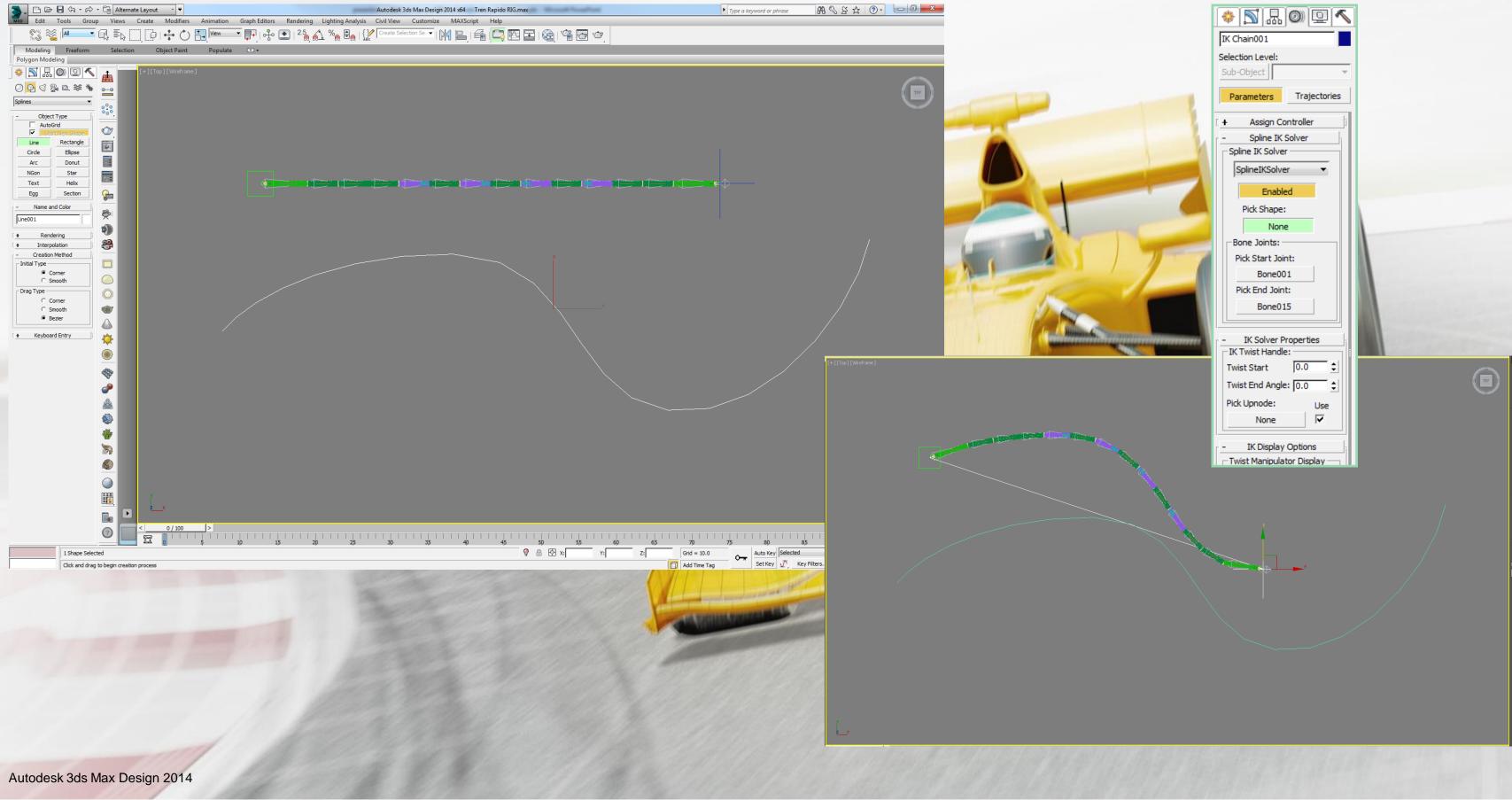




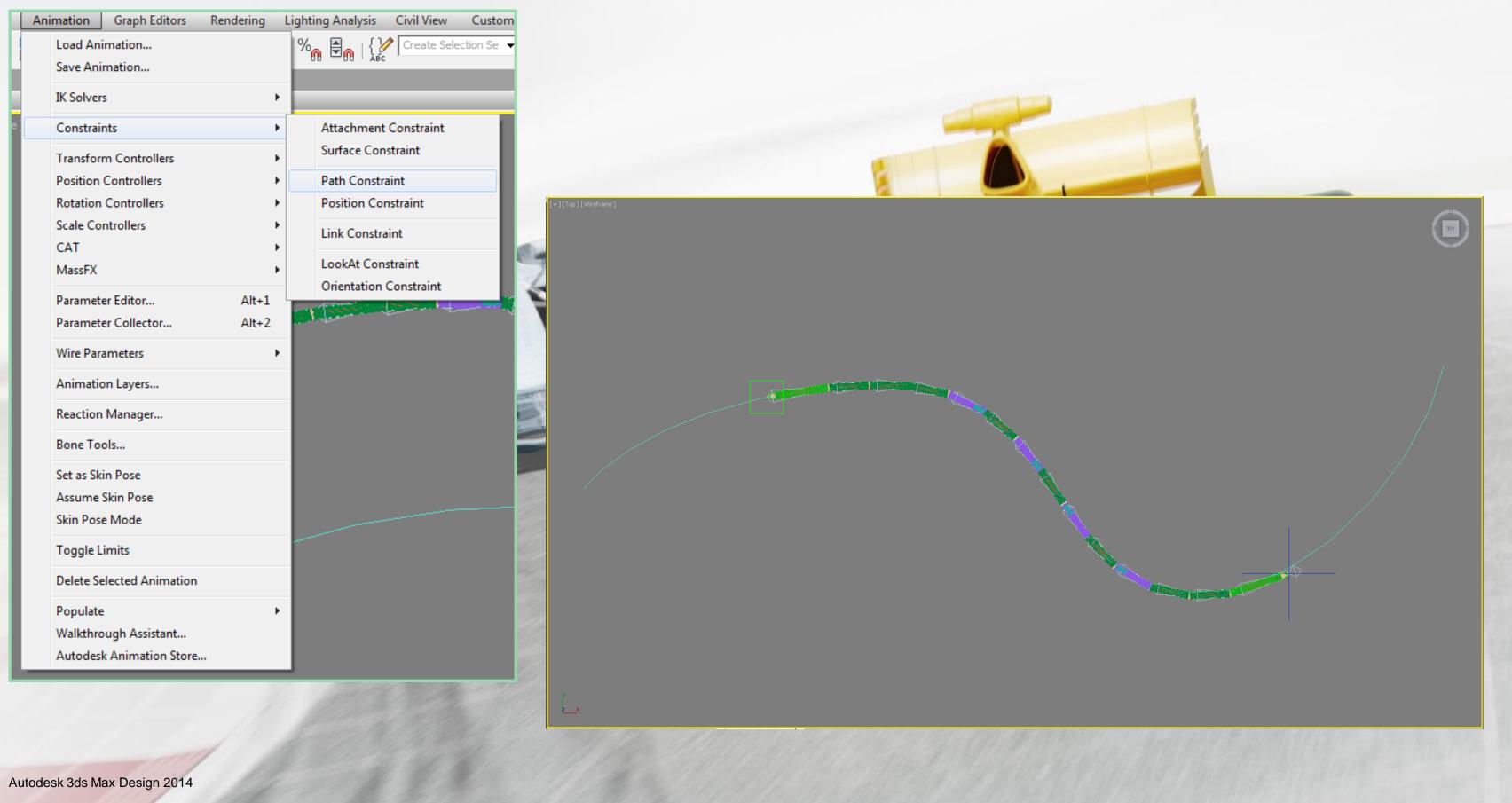


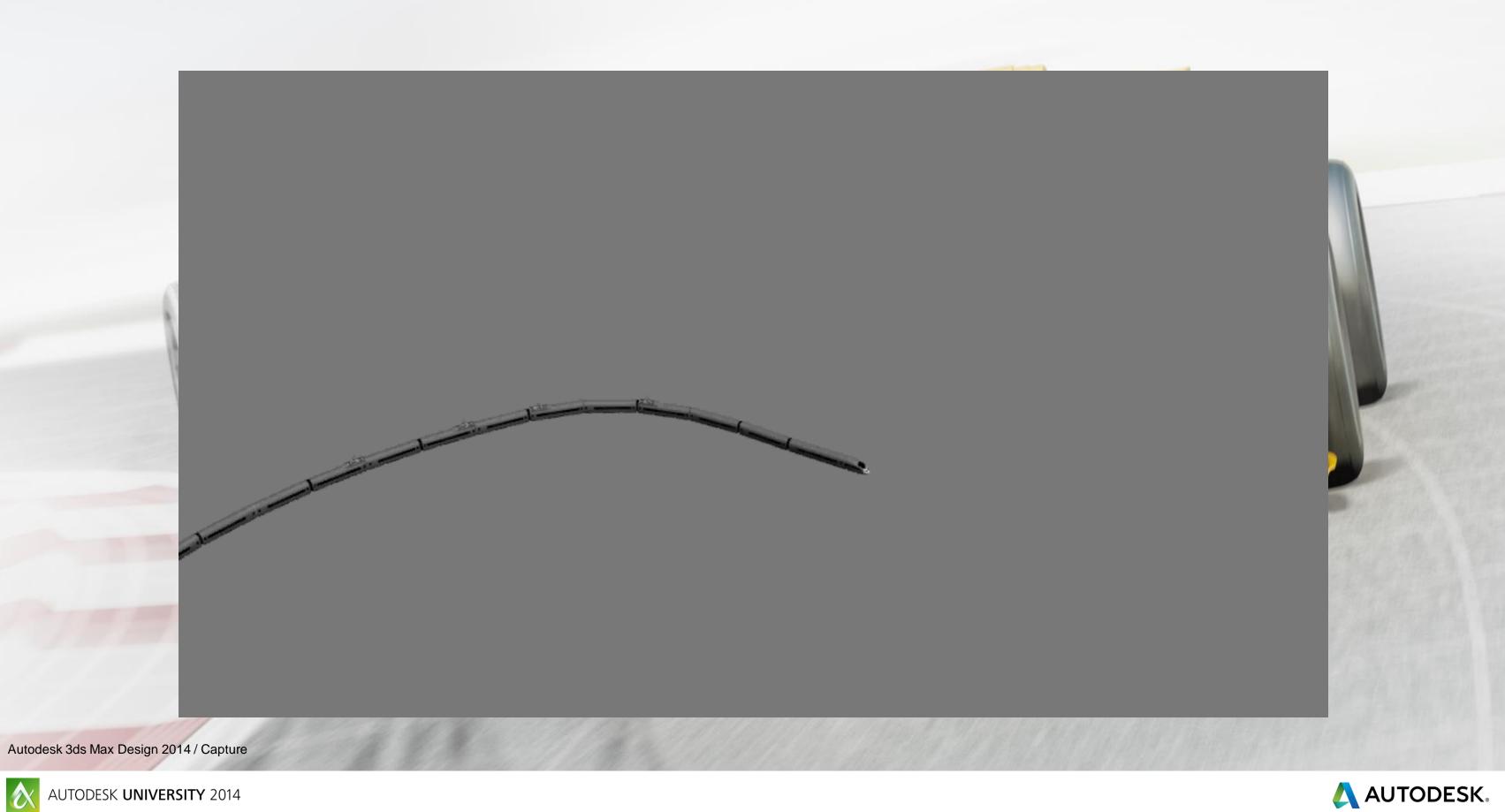




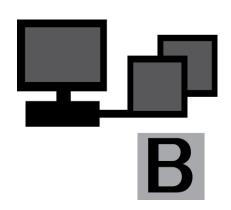


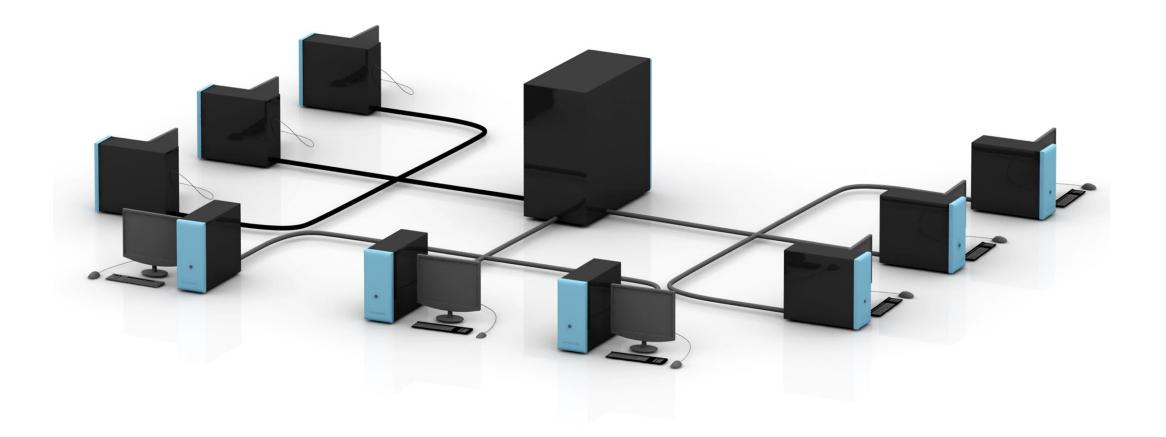








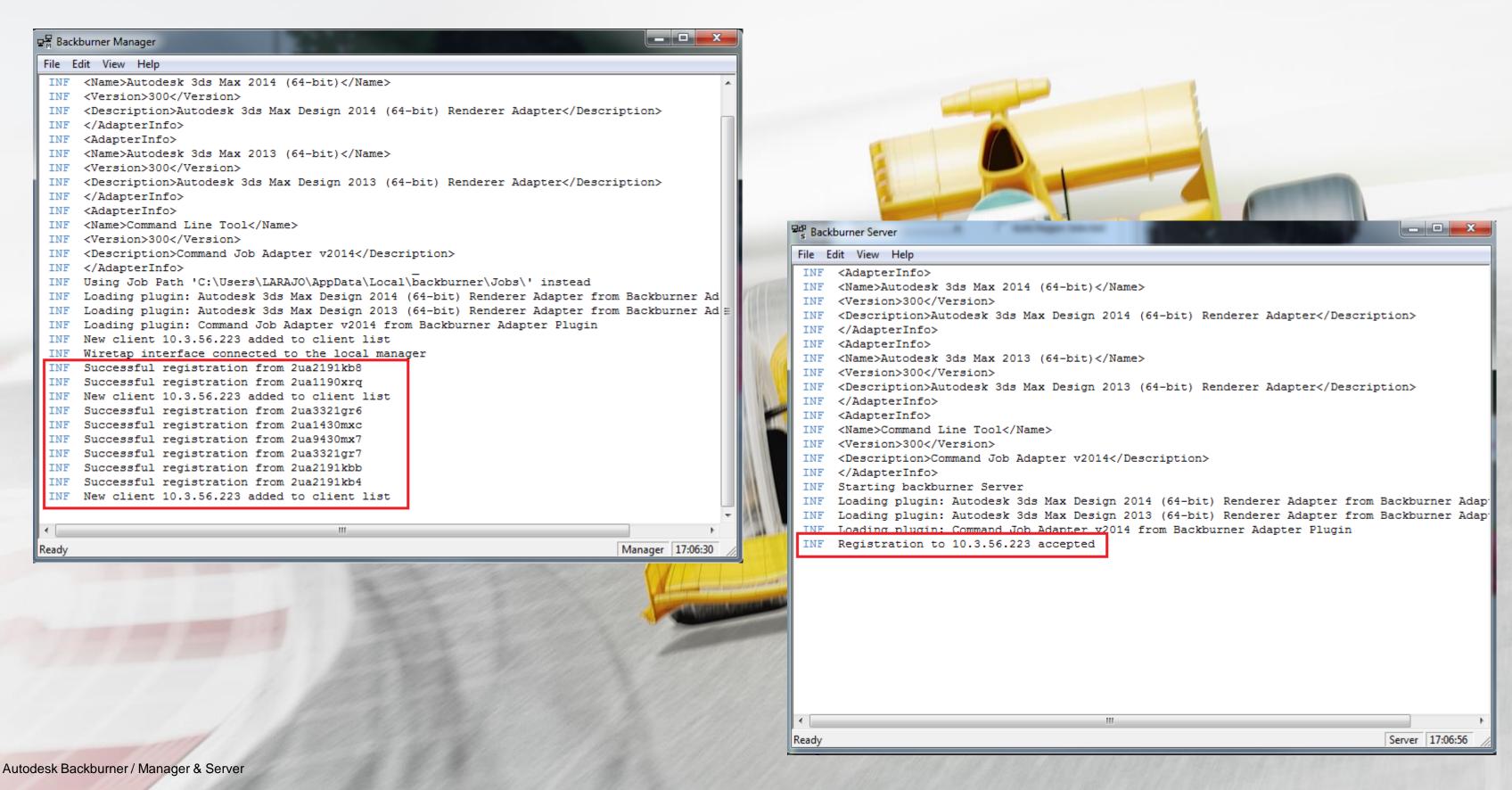


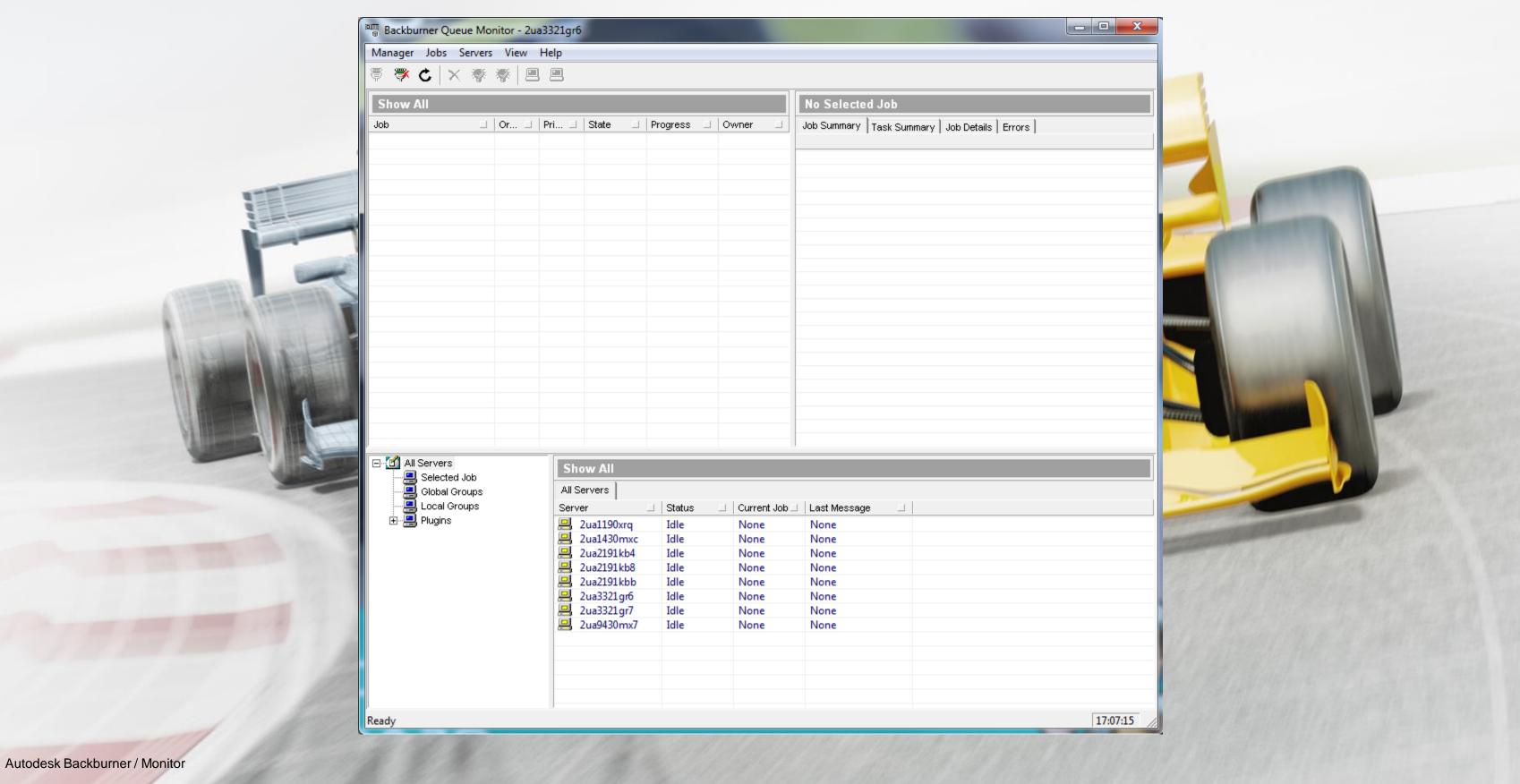


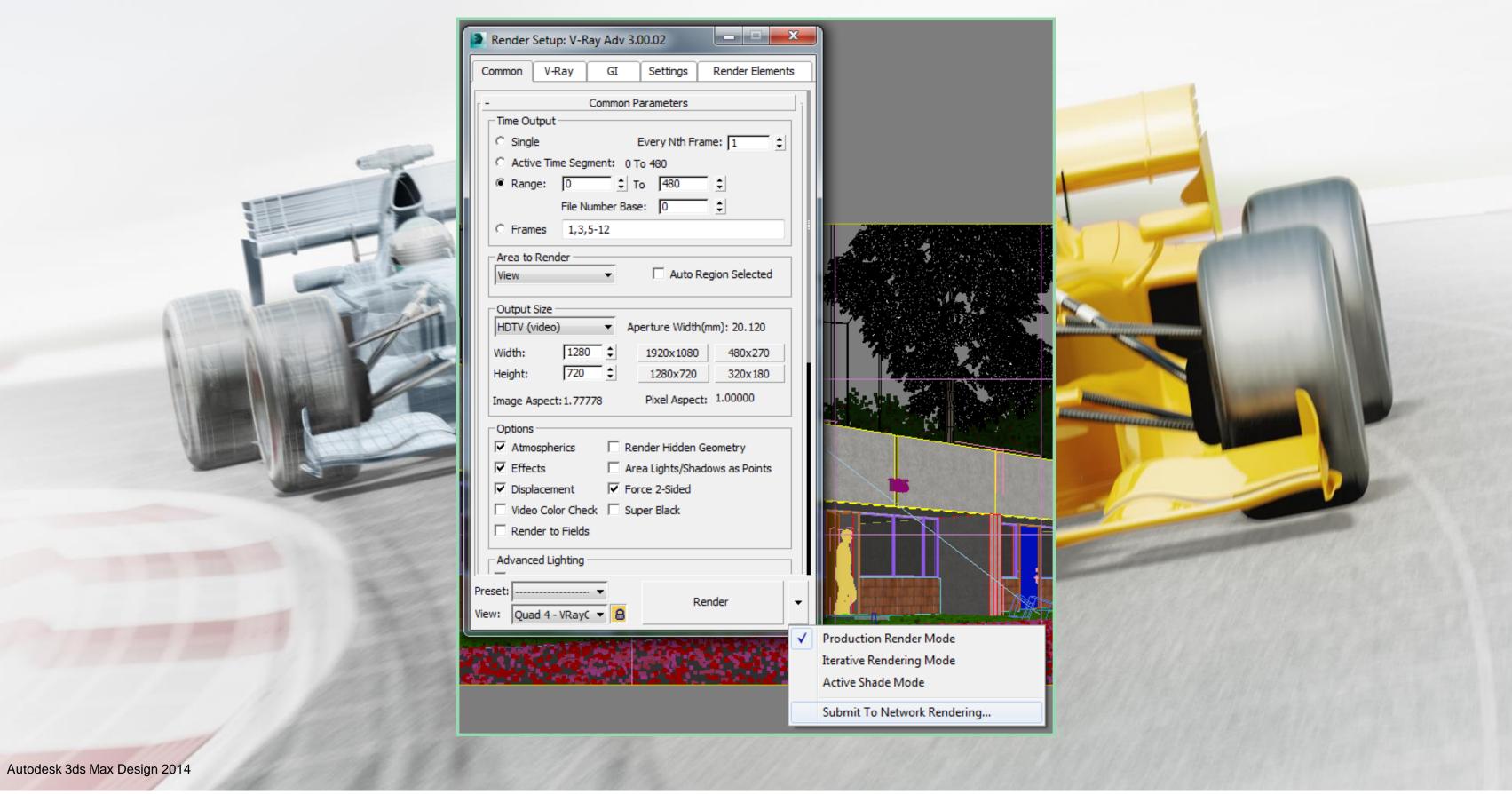
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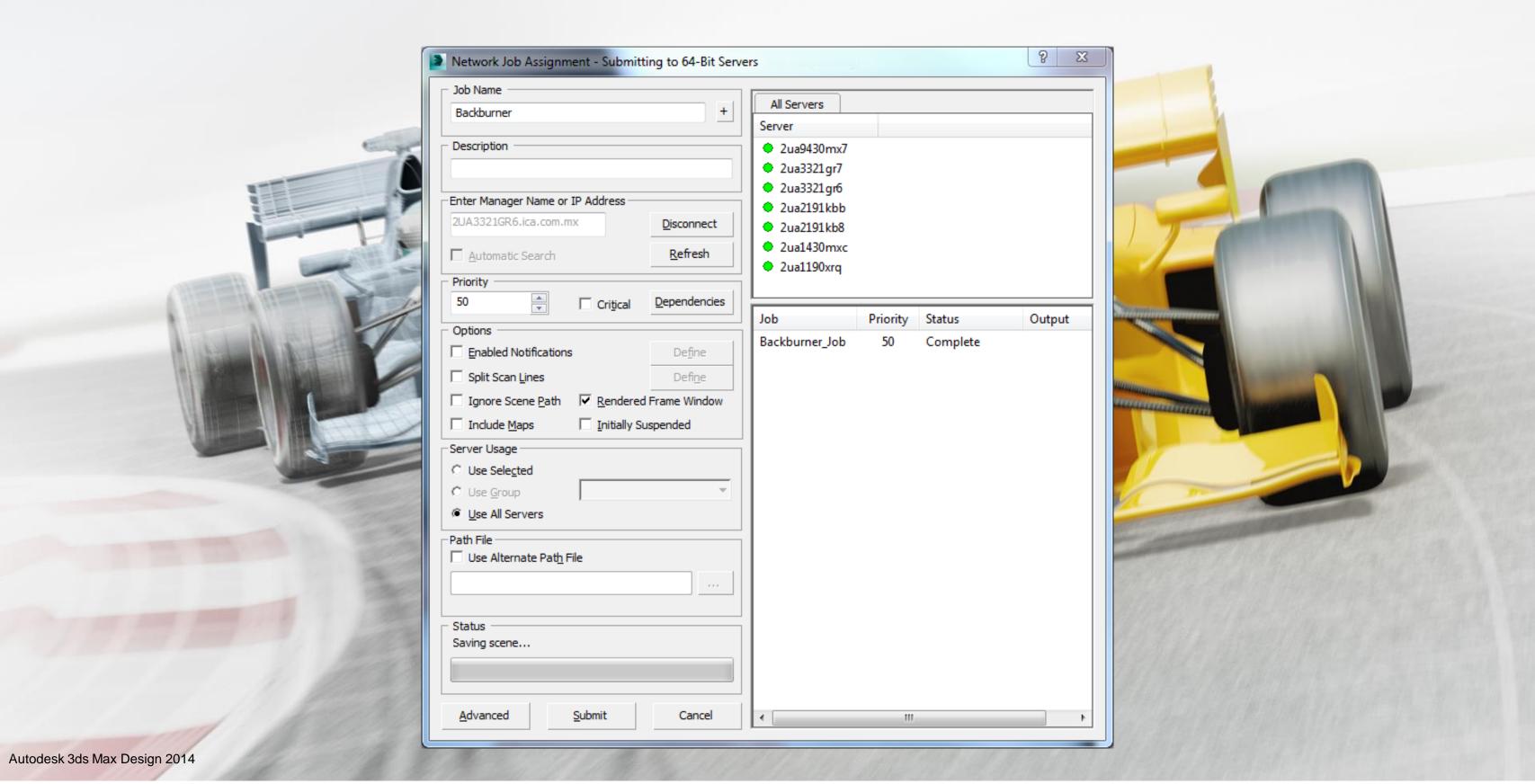


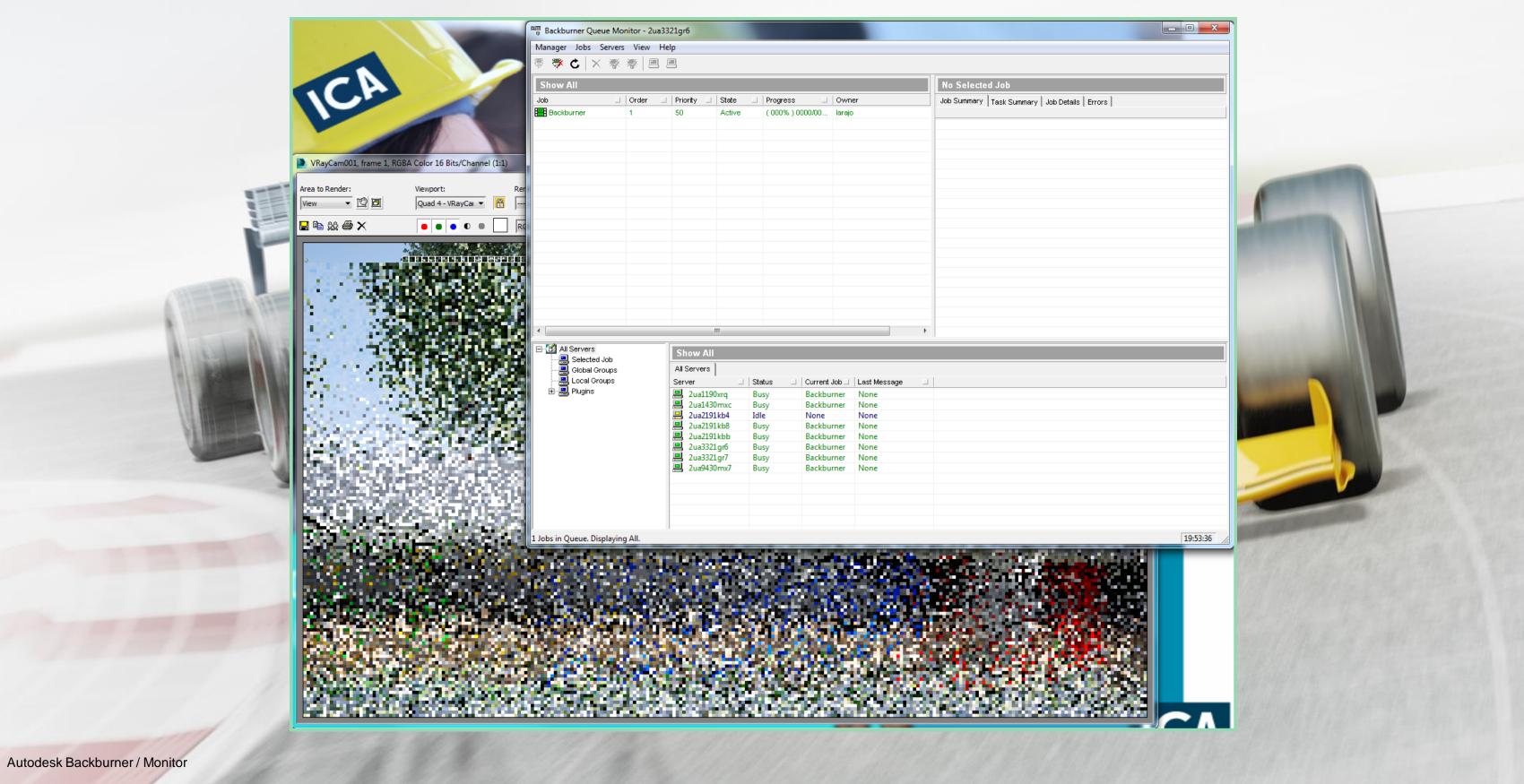


















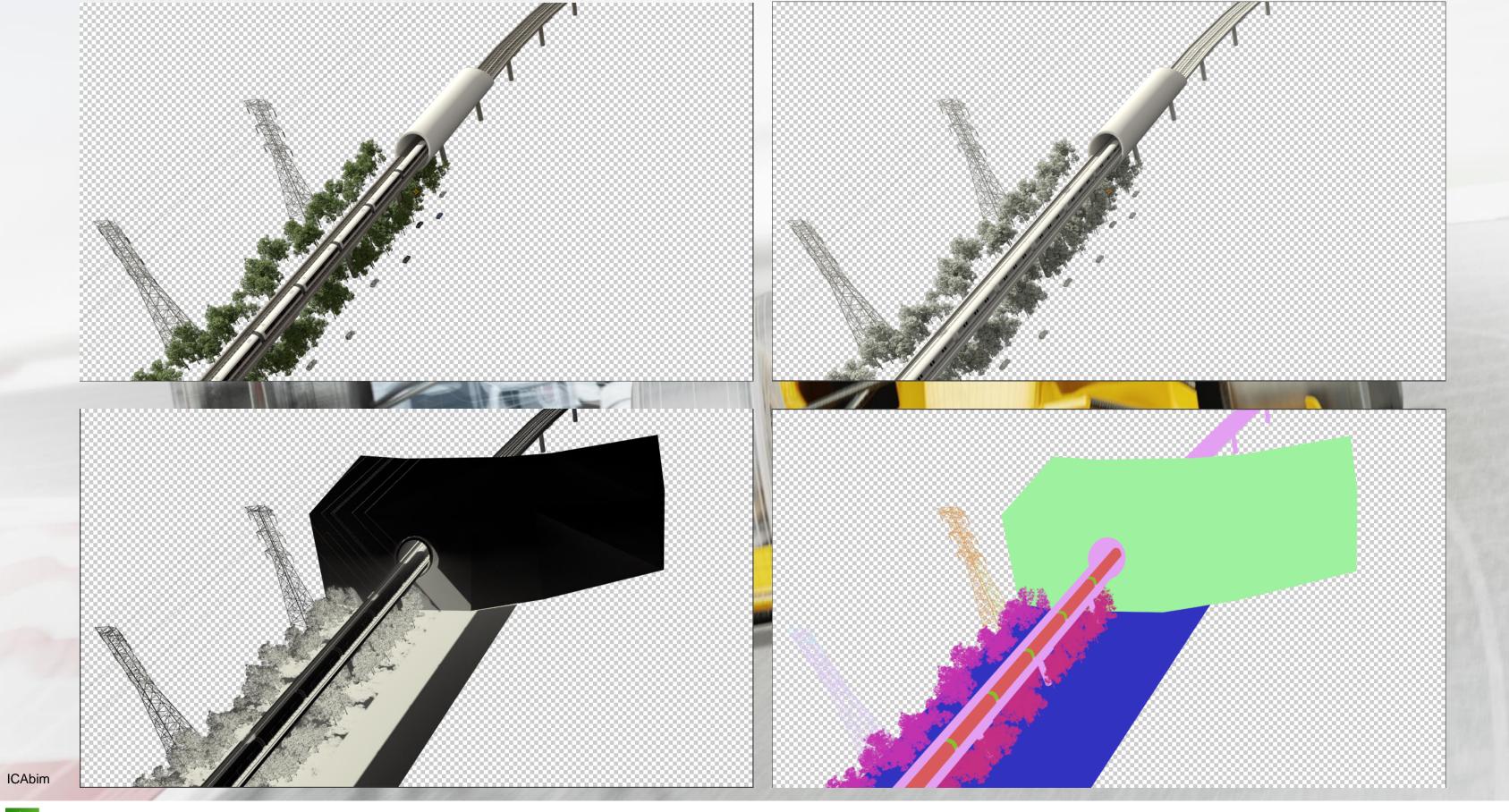
compositing: The manipulated combination of at least two source images to produce an integrated result.1

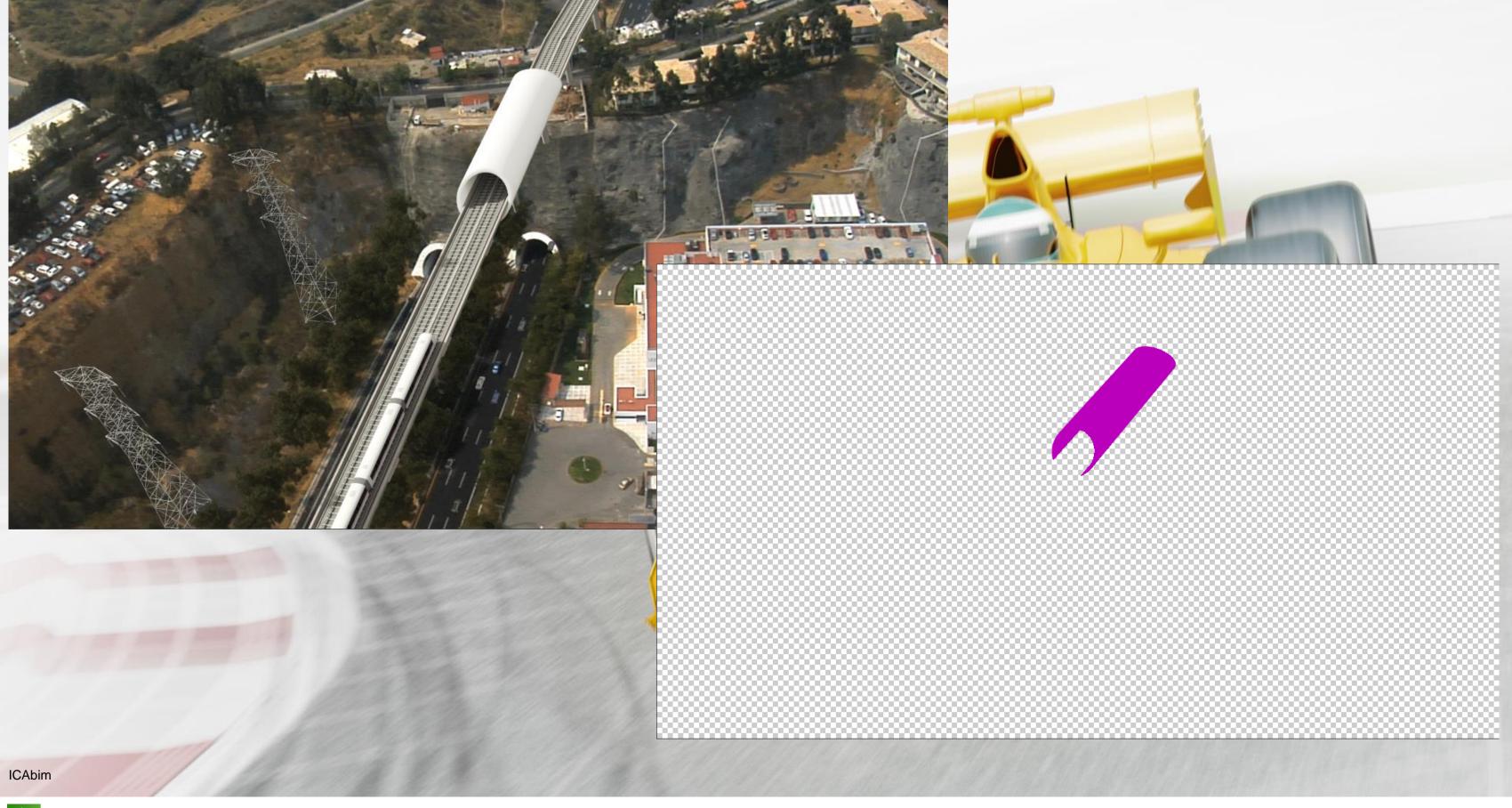
AUTODESK.

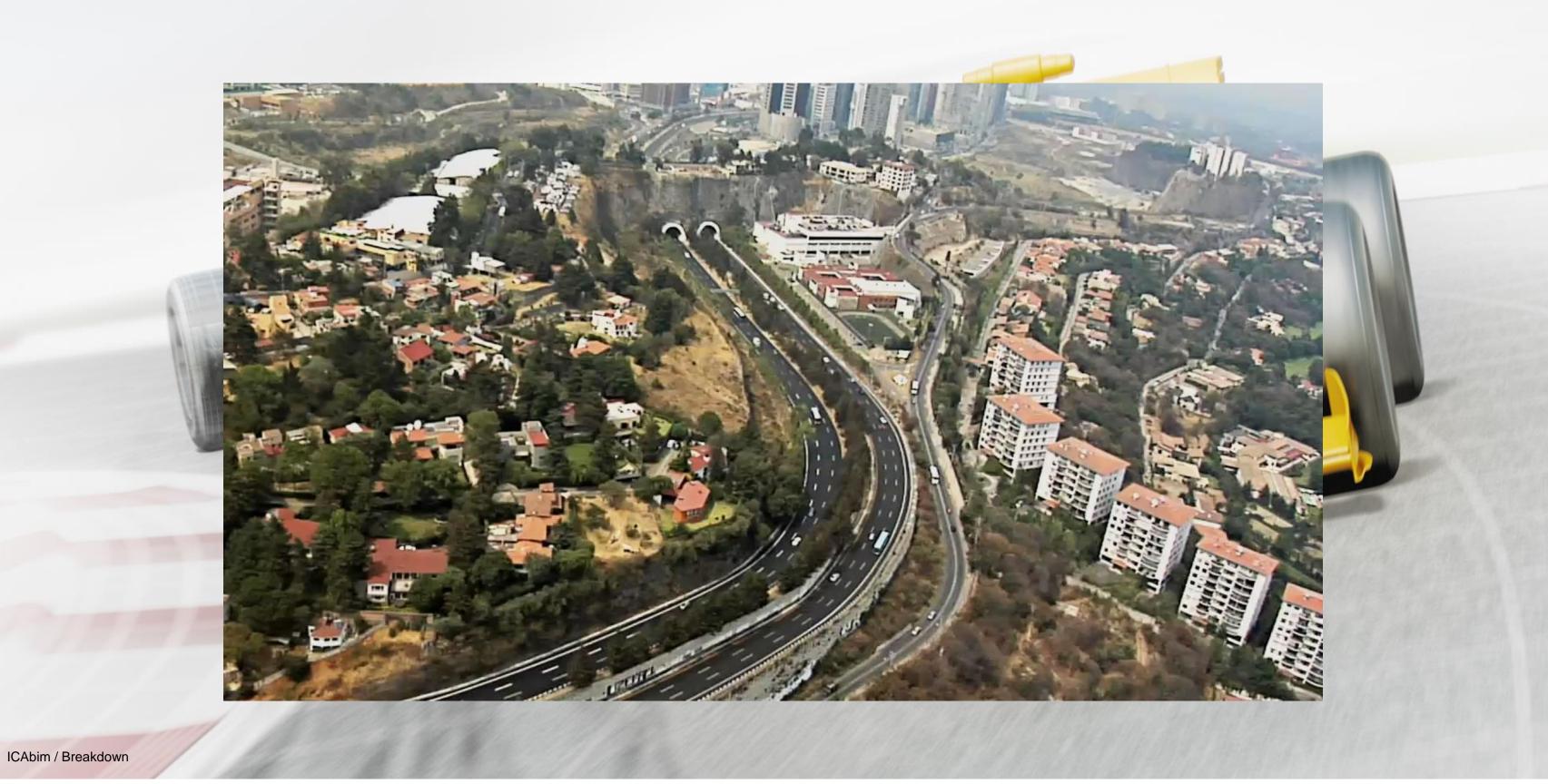
<sup>1</sup> Okun, Jeffrey A., & Zwerman, Susan (2010). The VES Handbook of Visual Effects: Industry Standard VFX Practices and Procedures, Appendix C (p. 848). Burlington, MA: Focal Press.











## **Session Feedback**

Via the Survey Stations, email or mobile device

AU 2014 passes given out each day!

Best to do it right after the session

Instructors see results in real-time











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